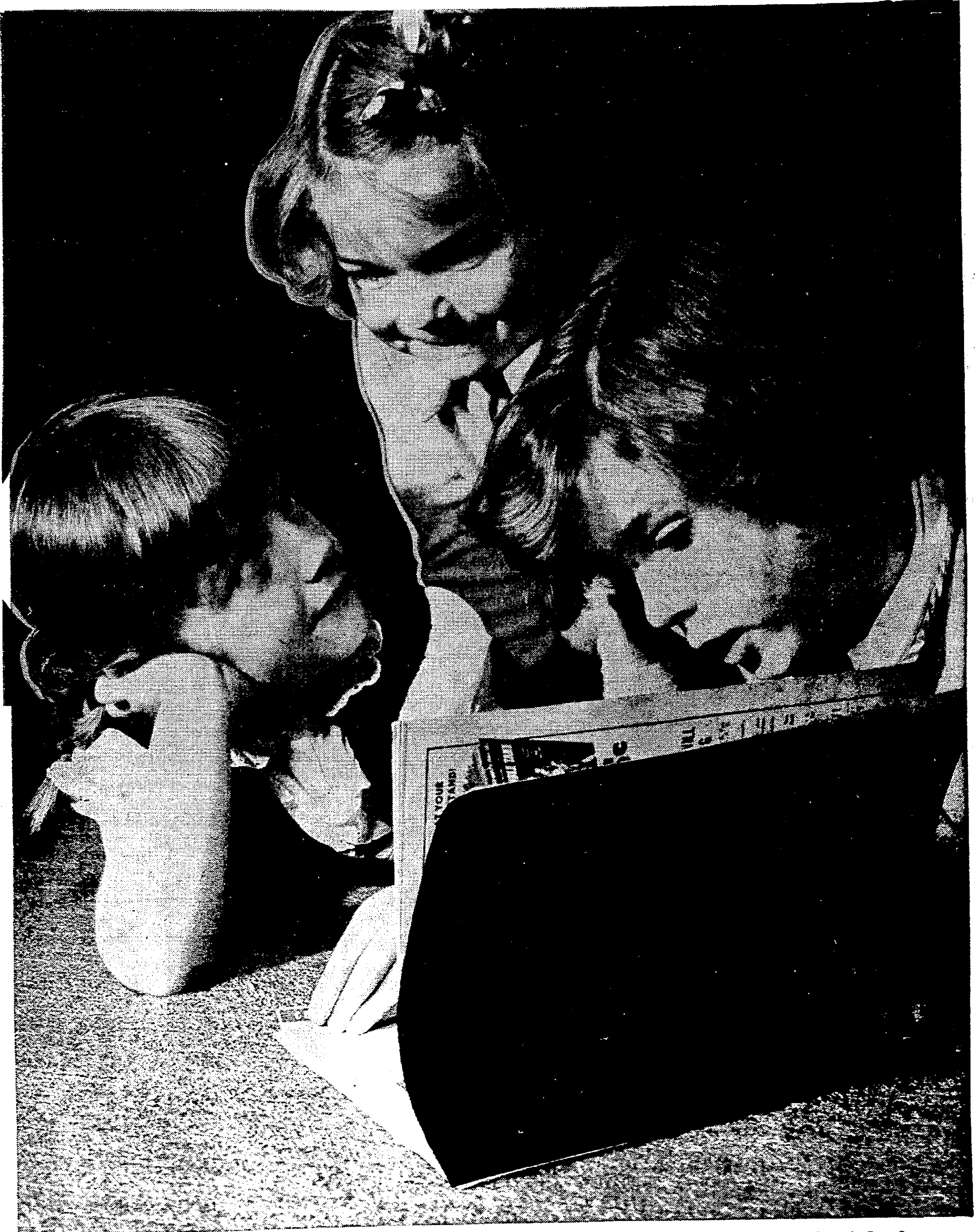


# Southland

July 25, 1954

**Hypnodontics—**  
**Dentistry Without Fear**  
**Champagne Music**

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



—Photo by Roger Coar.

A secret for three. See Page 10.

**Shop Mondays 9:30 a.m. to 9:15 p.m.**



**sales for homes**

**Reg. \$110 DeLuxe 18"**

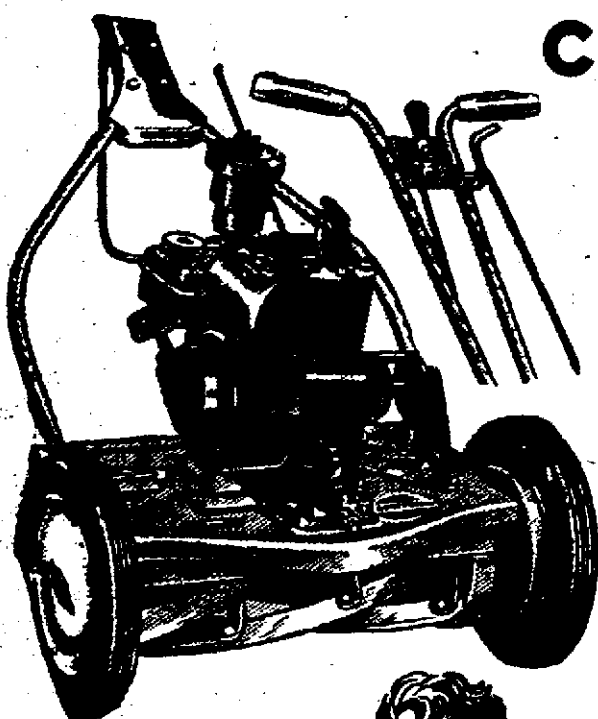
**Craftsman Power Mower**

**98<sup>99</sup>**

**\$10 down**  
Sears  
Easy Terms

- New automatic recoil starter
- Briggs-Stratton 1-hp. 4-cycle motor
- Convenient clutch-throttle controls
- Dependable chain drive

Strong, rigid pressed steel construction throughout. 5-blade tool steel resists nicking or dulling. 1-hp. gasoline engine has automatic recoil starter . . . chain drive.

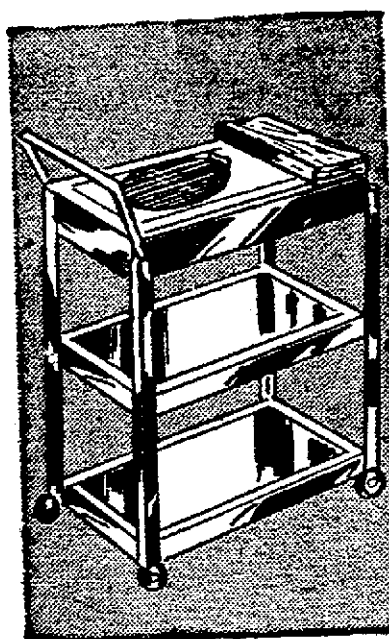


**For FREE Home Power Mower Demonstration**  
Call 35-0121  
ext. 309 or 209

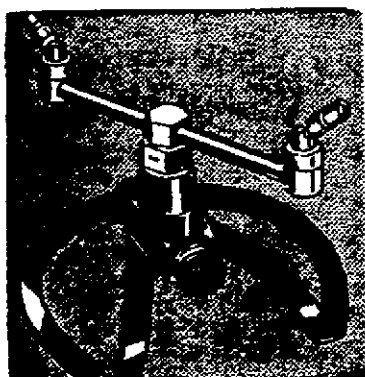


**17.95 Value! Table Barbecue**

**7<sup>77</sup>**

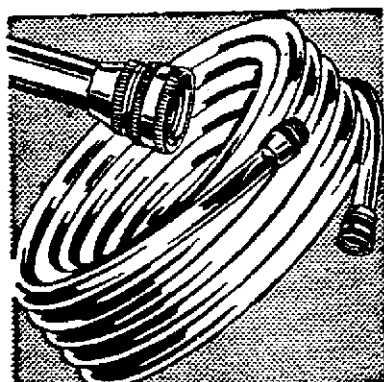


Just think a minute of this price . . . can you beat it? NO. A versatile barbecue, it doubles as a utility table! Sears offers over ONE-HALF saving! Come early for this.



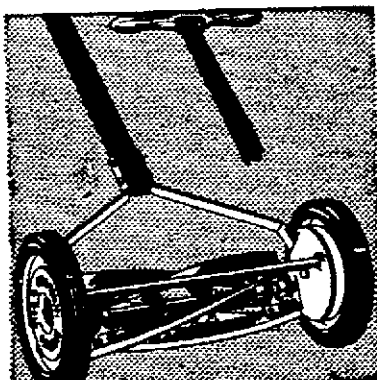
**5.98 Sprinkler 4.99**

Craftsman! This sprinkler is adjustable to any shape lawn . . . with individual nozzle control. 2-arm head!



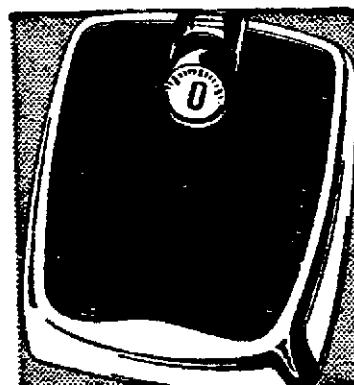
**Craftsman Hose 5.99**

Reg. 6.98 Craftsman plastic, 50-ft. transparent green hose. Full 1/2" diam. Sturdy brass replaceable fittings.



**Craftsman Mower 18.99**

Reg. 21.95 Craftsman 16-in. hand mower . . . no clattering, no scraping! Unbelievably quiet with rubber tires.



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This 24-in. portable is an 18.95 value! Removable legs, heavy gauge bowl for years of service, take anywhere!

**Kenmore Fast Roaster**

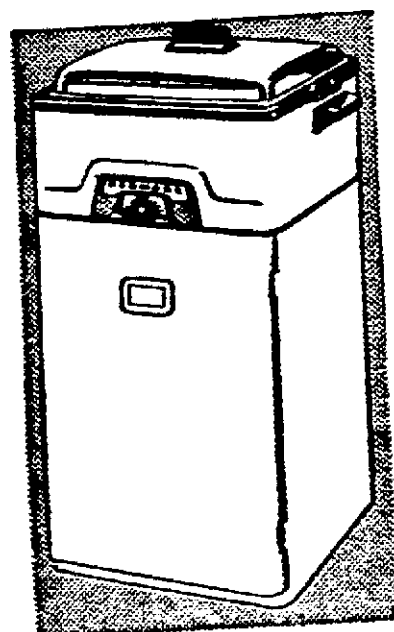
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Reg. 1.98 planter-ash tray! . . . lemon peel, flame pink, and dusk blue. Plant included!



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Downtown Long Beach



# The Man Who Makes Champagne Music

By Terry Vernon

The Independent's Television-Radio Editor

**C**HAMPAGNE is still known as a beverage to a great many people but a great many more have never bought any.

Champagne Music, on the other hand, is known to millions and it costs nothing to partake of it.

What is this thing that has made Lawrence Welk the most popular band leader in the Southland and is rapidly gaining him fame across the width and breadth of the land?

Lawrence Welk is friendly . . . he is just like any guy who comes from a small town "back home" in Dakota. He's no different as a star than he was as the boy next door.

One example of his "farmishness" in the world of professional musicians is that now famous, "one-uh, two-uh" that he utters as he gives the downbeat to his Welkmen. You wouldn't catch the fashionable Guy Lombardo doing such a thing in public. Welk does it every number and people love it.

"PEOPLE ARE FRIENDLY," says Welk. "I try to be kind to them, too. You see, the people who listen to me and like me are helping make my living. They come to my dances, then buy my records, they write to my TV program. This means that I must strive even harder to be the kind of a man they want to come into their homes."

He means it, too. Coming from nearly anyone else in the hurly-burly make-believe world of Hollywood that statement would sound about as trite as

trite can sound. Coming from Welk it is believable.

Each year our daily TV column in The Independent conducts a poll to determine the most popular program on television. We have no bans and the local shows compete with the big-time national network programs.

Lawrence Welk's show on KTLA has won it twice in a row . . . almost miraculously last time. Fan clubs for stars are very active and in our poll we received over 200 postal cards that were obviously written by the same person and signed by others, or were forgeries or fake names. These cards we just tossed away and didn't even count. Despite this the total votes for Welk's show mounted until it was a run-away.

**THIS MUSICIAN**, of Alsatian descent, was born on a farm in Strasburg, North Dakota, and all his early years was exposed to the music of his father's old accordion. By the time he was 13 he could play the instrument so well that he was called upon to entertain at neighborhood and school functions.

He worked all day in the fields and at night practiced on the accordion. Music became his first love and his desire to enter the entertainment field finally took over his life.

He formed his first band in Aberdeen, South Dakota, and it was a two-piece combination of Welk's accordion and a drummer. By 1927 he had increased

his band to six pieces and started doing one-night stands around the midwestern area.

Perhaps the fact that he played in so many small towns throughout the farm belt accounts for the huge number of friends he has. At any moment, any place, someone recalls that they danced to his band back in 1930 in Yankton . . . or Strasburg, Aberdeen or Pierre.

Working on a beer salary but with a champagne appetite, Welk tried out various styles of playing until he hit on the

bouncy, light, effervescent effect which promptly was christened as "Champagne Music."

His romance was unusual, too. Mrs. Welk is a former nurse and it was while Lawrence was playing on radio in Yankton that she visited the studio. Welk spotted her and after the show introduced himself. They had a few dates but she frankly admits that "I didn't like all the attention he received from other girls when we were out."

**ABOUT A YEAR** after their first date she was offered a job

in Dallas and they didn't see each other for more than a year. While on vacation she stopped in Denver, where Lawrence was playing, and called him up. He proposed, she accepted and on April 18, 1931 they were married.

There are three Welk children: Shirley Jean is 20, Donna Lee is 15, and Lawrence Jr. is 12. They live in a nice home in Brentwood with an acre of lawn. The house has three bedrooms, three baths, a library, music

(Continued on Page 8.)



Lawrence Welk didn't become the Southland's most popular band leader overnight. He was a fine accordionist at 13, has lived and dreamed music all of his life.



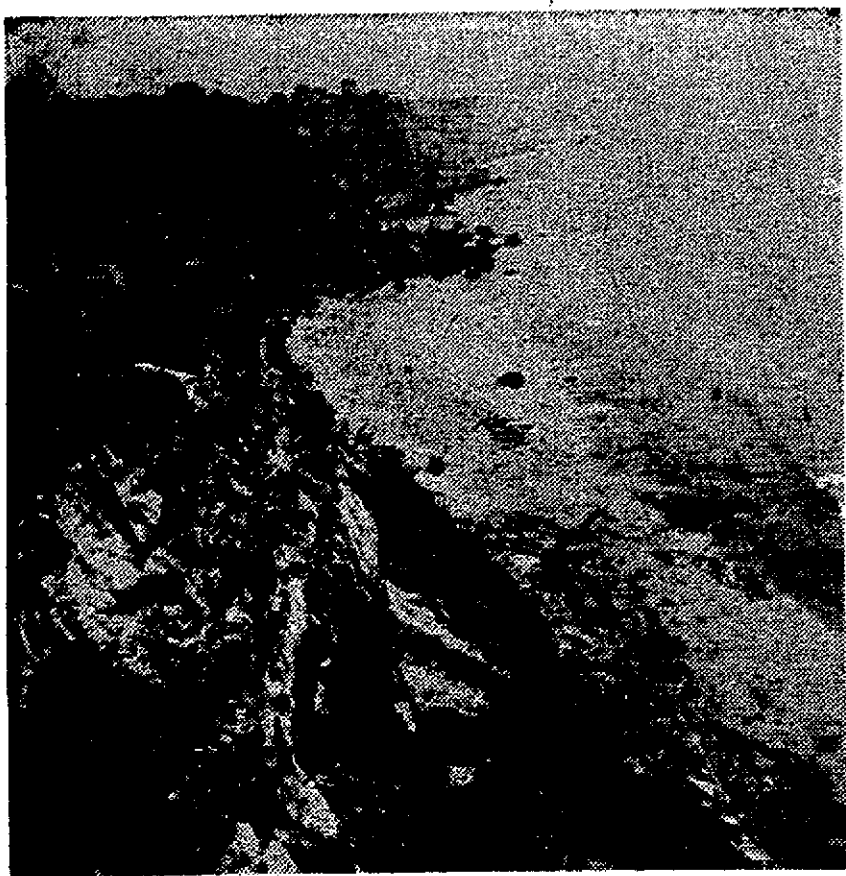
The Welks enjoy music at home, too, since Lawrence loves to play the Hammond Organ. When it comes to making music, he's a perfectionist.



Lawrence, Mrs. Welk, Donna Lee and Lawrence Jr. enjoy a back yard barbecue. Another daughter, Shirley Jean, was in school at time.

# TIMELESS, HIDDEN STRAND

## Dana Knew This Place



Quiet spot that has remained much as Dana saw it more than a century ago is this coastal area at Dana Point.

**W**ANT TO FEEL like Balboa looking at the Pacific?

Visit Dana Point Strand, a wild and beautiful curved beach a few miles beyond Laguna, southward on Highway 101. It's hidden, tucked away under the shadow of Dana Point, where the author of "Two Years Before the Mast" threw hides from the high cliffs in 1836 when he was a sailor aboard the Pilgrim out of Boston.

This half mile of isolated coastline is a lonely stretch of white sand and surf. It has driftwood for fires; croaker, rockfish and corbina fishing, and in spring, a profusion of wildflowers. It isn't crowded like most coastal places because it is little known as yet, and not easy to reach.

Often there's nobody there; sometimes an artist or two, an

occasional fisherman or a picnic party, plus those who like nature in its most impressive moods. The sweep of the great promontory, the black rocks high above a cove shaped like a half moon and the beauty of sage-covered slopes must be seen to be realized.

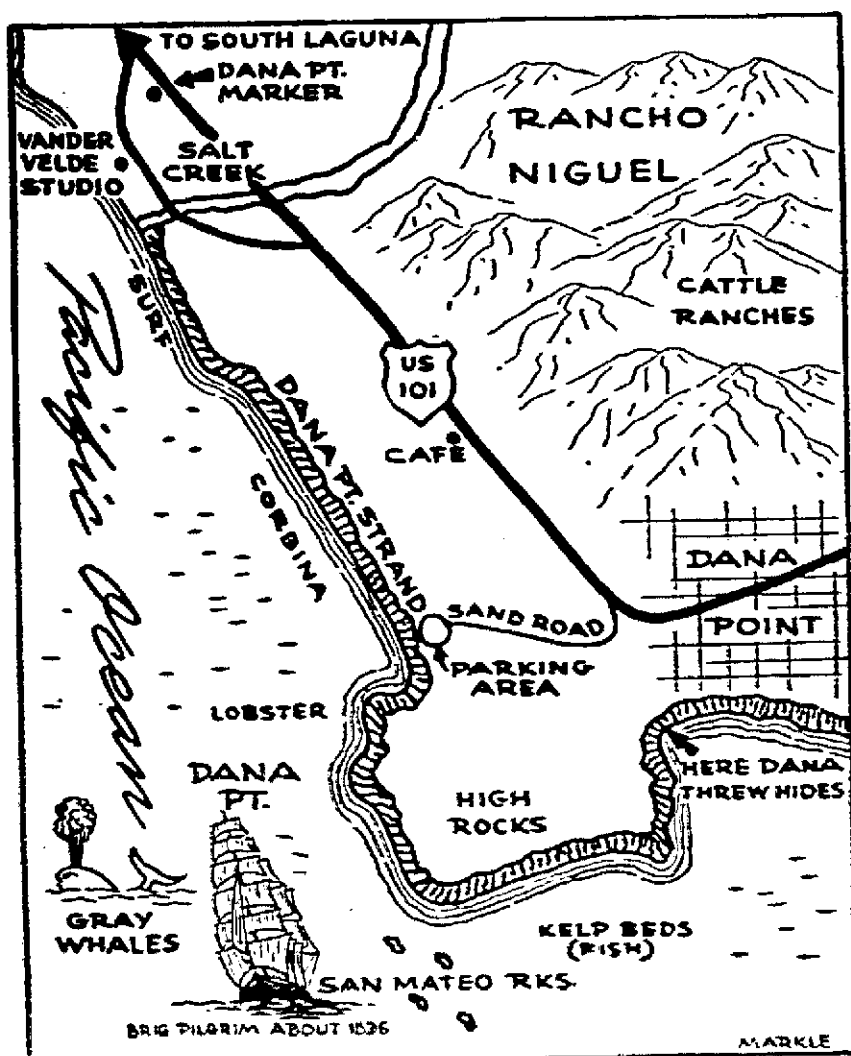
There isn't a house or building of any kind. You can't see Dana Point Strand until you have turned off Highway 101 and entered a short sandy road turning toward the ocean, just before the Coast Route makes a sharp left turn into the town of Dana Point.

The rutty, one-way road is easily missed. After passing South Laguna, watch for a stone marker, the Dana Point historical monument, on the ocean side of the highway past the

(Continued on Page 9.)

By Harry R. Peterson

Dana Point Strand is near Pacific Coast Hwy. south of Laguna as shown in artist's sketch by Parker Markle.



Helen Westcott, a patient, listens with apprehension as Dr. Lawrence Harris of Los Angeles calmly explains the application of hypnosis to dentistry.

Story and Photos By  
Tamara Andreeva

## Hypnodontics --

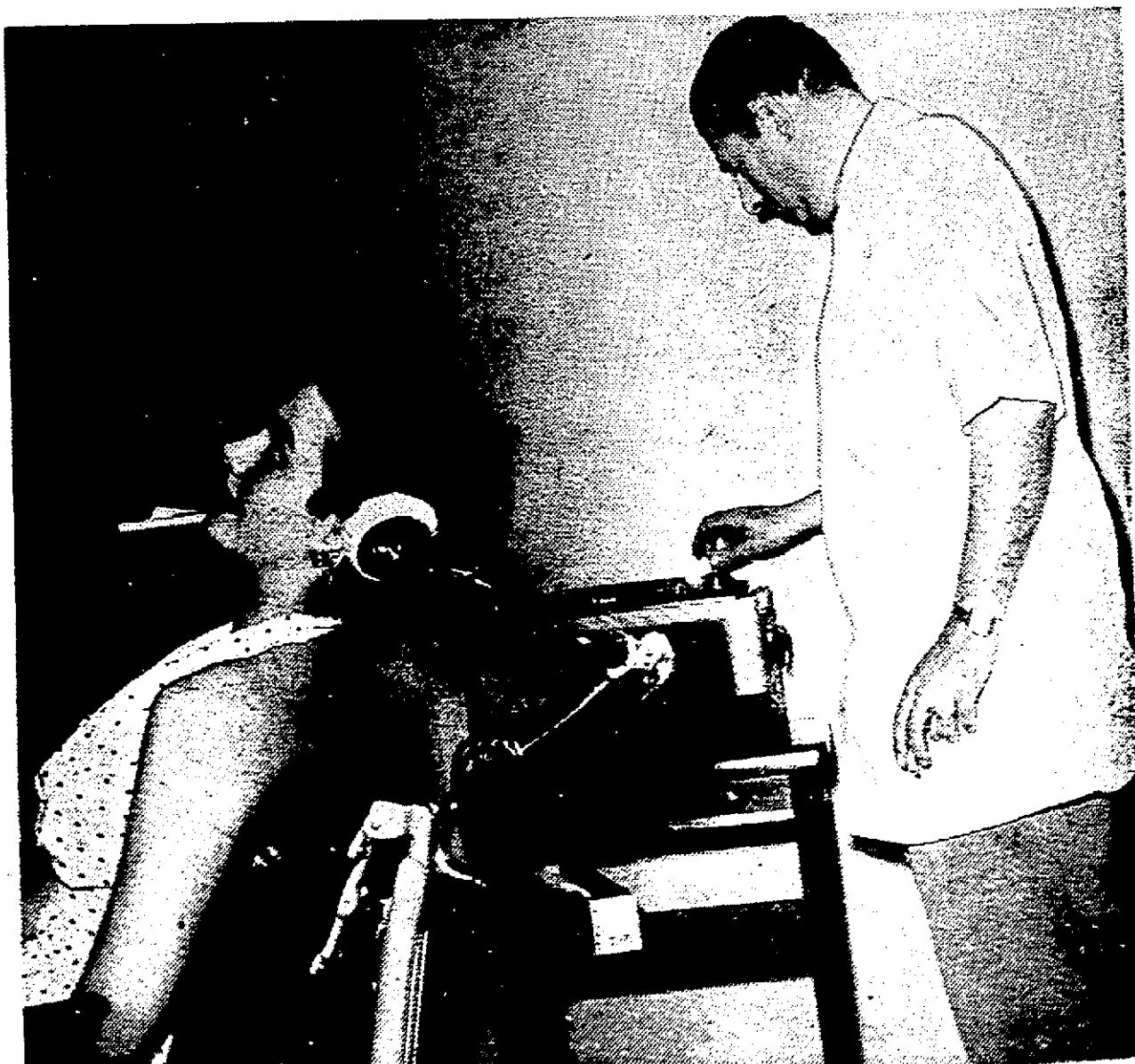
**T**HE GENERAL PUBLIC'S knowledge of hypnosis is based mostly on old wives' tales or on stories about Svengali where an evil person could gain control over his hapless hypnotized victim. Nothing can be farther from the facts about hypnosis and its current applications to dentistry, says Dr. Lawrence Harris, of Los Angeles, who uses it daily to allay the fears and reduce the suffering of his dental patients. The use

of hypnosis in modern dentistry is known as hypnodontics.

"The fear some people have of dentistry, dentists, and dental chair," Dr. Harris says, "is phobic. Sometimes it is so tremendous that even anaesthetic drugs have little or no effect. It is this type of patient that needs and responds most readily to the soothing effects of hypnosis. While in hypnotic state, my patients are fully aware of what is going on. I talk to them and they talk to me. Nothing is ever done or can be done against their will. The moment one tries

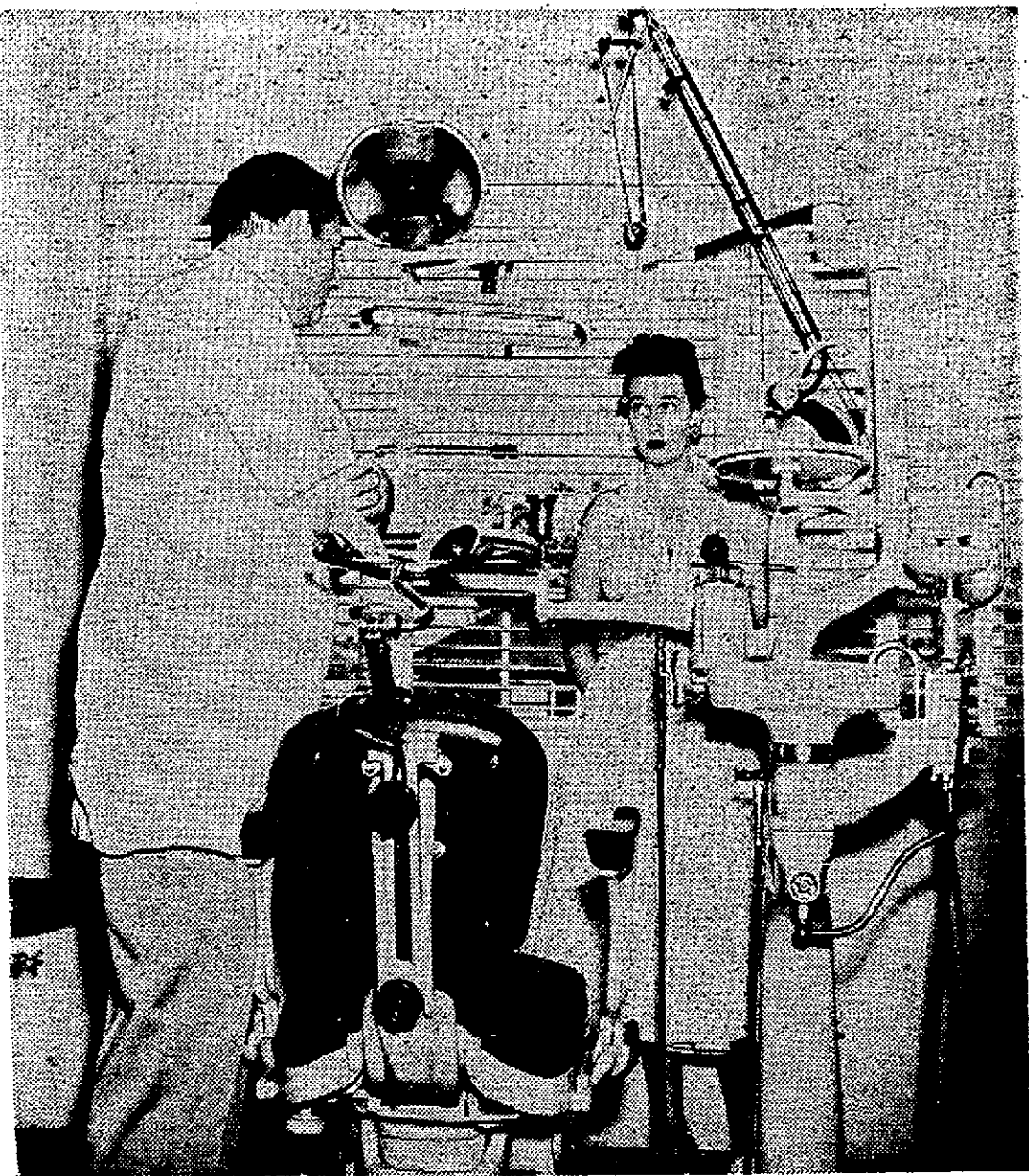
to impose, the patient automatically wakes up. Hypnosis works only when one has the patient's full co-operation."

After an introductory interview at which the patient is usually nervous, mauling a handkerchief or a pair of gloves, Dr. Harris has a heart-to-heart talk with him. He explains how hypnosis works, and how they are going to use it. He assures the patient that no pain will be inflicted on him. He will only do the work when the patient is in the deep and restful hypnotic sleep, feeling nothing. When that happy



Before she knows it, she is asleep. Dr. Harris turns off record player.





In fear of the dental chair, Helen stands there in indecision while Dr. Harris continues his introductory talk on applied hypnodontics.



Things begin to look up when doctor explains that he won't even do the hypnotizing, that she will do that while listening to his recording.

## Dentistry Minus Fear

state is reached there is often even no need of drugs.

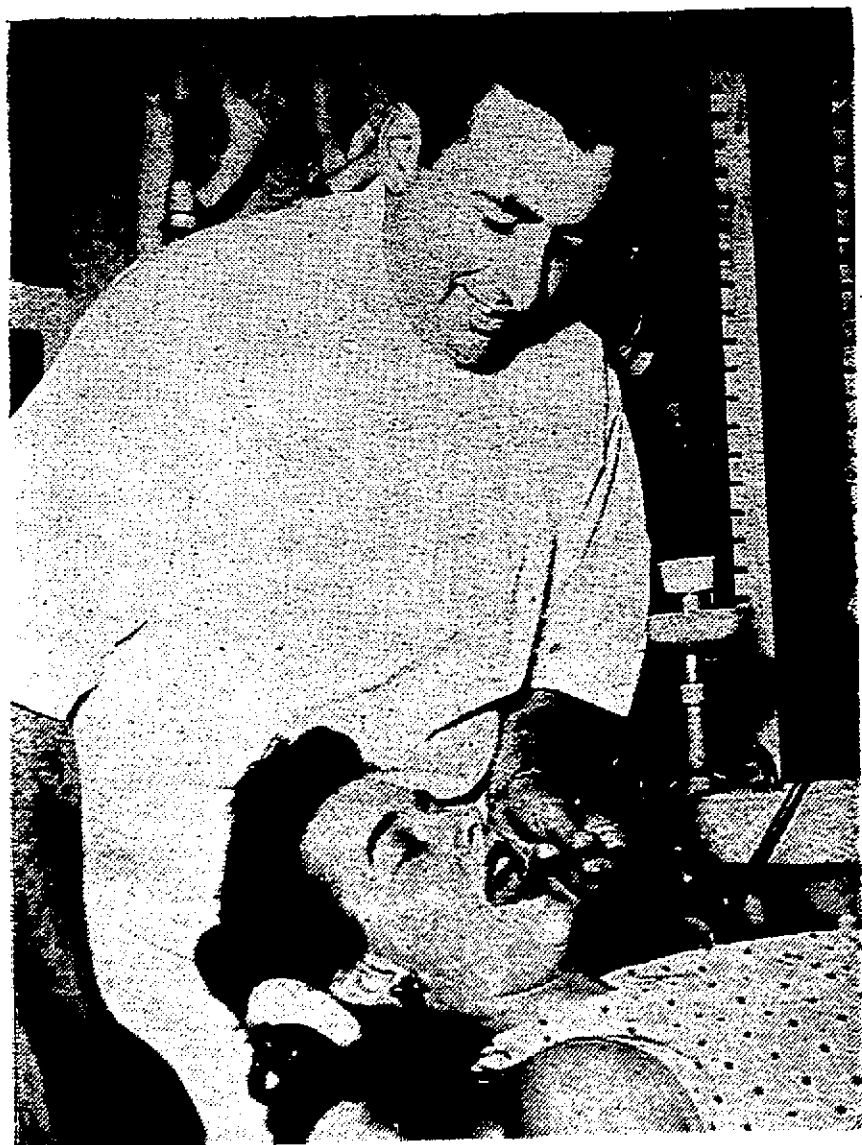
Dr. Harris accomplishes his hypnotizing in a most unusual manner. He is not even in the room . . . The patient actually hypnotizes himself listening to Dr. Harris' voice on a record. The main suggestions he gives are those of complete relaxation, letting go, pleasant sleep. Before the patient wakes, he gets the suggestions of well-being, happiness, and remembering nothing unpleasant about this experience. Some like the seance so well that they come for more just to get

the happy feeling, even if no dentistry is involved. Many get a knack at hypnotizing themselves and continue with it on their own, reducing daily tensions, living a happier life.

While in earlier days of medicine, unveiling any techniques would have been unheard of, today a doctor can talk openly about it. "We are out of the dark ages of medicine," Dr. Harris says. Another innovation: before he will even talk to his patients, they are briefed on hypnosis via a couple of pamphlets.



In disbelief, Helen lends an ear. She finds that it is really pleasant.



After testing for depth of sleep, he begins work.



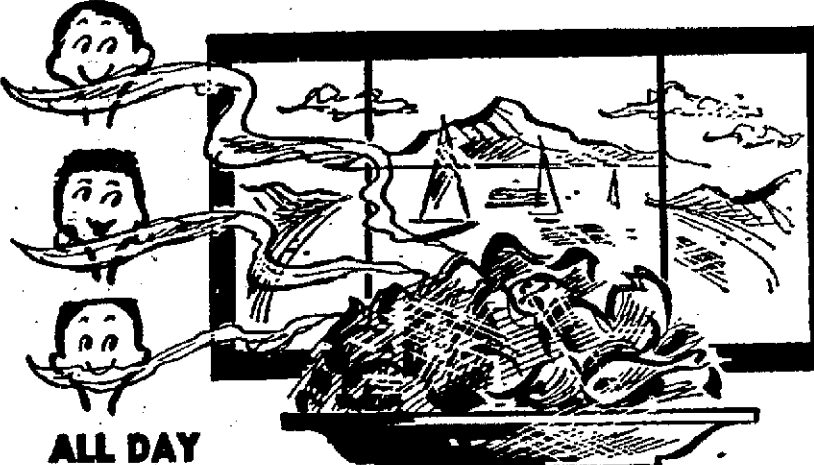
Appointment concluded, Helen thanks doctor for a pleasant experience in dentistry.



# FRIED CHICKEN

served ...

## FAMILY STYLE



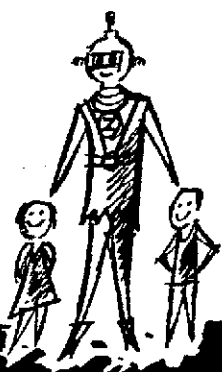
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## KIM NOVAK HAS THE CURVES

# Will She Get Hayworth's Job?

By James Bacon

COLUMBIA STUDIOS, weary of too much wrangling and too few pictures from Rita Hayworth, is quietly grooming a voluptuous Bohemian from Chicago for the Hayworth spot on the lot.

None of the Columbia brass will admit publicly that curvy Kim Novak, a former model, is getting such a build-up but the signs are unmistakable.

Kim, a green-eyed blonde with more curves than an Alpine pass, doesn't look the least bit like red-haired Rita. That's as it should be because look-alikes never get very far in Hollywood. Her figure is superior to Rita's and, of course, she's only 21, some 14 years younger than Miss Hayworth.

The resemblance comes in that most marketable of Hollywood assets — basic, earthy sexiness. Both have it but Kim will have it much longer.

One Columbia topper, who pleads anonymity, believes Miss Novak will eventually take over for Rita. He explains why:

"Kim could not have come along at a better time. We know Rita Hayworth sells tickets and we know why, but first she has to be in a picture. She's made only three pictures since 1949, when she married Aly Khan. And we haven't seen her since she married Dick Haymes last fall."

It's entirely possible that Hollywood may not see her again. If the government can enforce its deportation order against Haymes, Rita may well settle abroad with her husband.

"COLUMBIA BELIEVES," continues the studio executive, "that one Kim Novak in a picture is worth a dozen Rita Hayworths in Argentina."

The public will first see Kim as a star, an unusual beginning for a young girl in this business. She plays a sexy moll in a detective drama filmed originally under the title, "The Killer Wore a Badge," starring Fred MacMurray.

At the sneak preview, the Novak sex appeal registered so much that the title of the picture was changed to "Pushover" with accent on Kim instead of guns.

But the studio knew her potential long before she ever got on film. Even before it was announced she was signed to a contract, she started eyes and flash bulbs popping in two publicity appearances in competition with established stars.

SHE WAS KNOWN then as Marilyn Novak, her right name, but the studio asked her to drop the Marilyn to avoid comparison with Marilyn the Monroe.

"I'm so happy they let me keep Novak," she says. "It sounds so earthy. I think the public is fed up with trumped-up theatrical sounding Anglo-Saxon names."

Kim was discovered for the movies while riding a bicycle in Beverly Hills.

She had come out here on a modeling job with a line of refrigerators. Her job was to dress in a scanty costume and answer prospective buyers' questions.

"I spent most of my time bend-



With Rita Hayworth making herself scarce around film lots, Kim Novak, above, shapely model, may take over.

ing over and pulling out vegetable trays. My boss said that was the greatest selling point the refrigerator had."

AFTER THE JOB ENDED, she stayed on for a vacation and that's how she happened to be riding a bicycle in Beverly Hills. Agent Louis Shurr, noted for his good eye in picking blonde love-lies, spotted her. She was wearing shorts at the time. He took her to Columbia for a screen test.

The test consisted of a monologue from "The Devil Passes," in which Kim tells what she wants out of life. It's significant, too, that the Columbia bosses decreed that she make the test in the tight-fitting, long black silk dress that Miss Hayworth wore in "Affair in Trinidad."

Unmarried, she lives with her pet dachshund and a Siamese cat she claims can unlock doors. Kim is 5 feet 6 and weighs 125 pounds, well distributed over one of the better figures in town.

"She's got everything Rita has," says one Columbia source, "and what's more important, she's got it here."

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Permanent

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**89<sup>c</sup>**

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With Massage Unit—Shampoo and

**SHOWER SPRAY 59<sup>c</sup>**

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RESORTS AND TRAVEL

# Japan's Templed Beach City

**K**AMAKURA, a beach city just 30 miles from Tokyo, is where the residents of the capital go when they wish a day at the beach. For the tourist, however, Kamakura offers not only fine swimming and recreation, but also a leisurely view of an ancient city steeped in Japanese tradition and history.

With round-trip fares on the Japanese railroads costing only \$1.20 from Tokyo to Kamakura,

the beach-side city is a convenient and low-cost excursion for the visitor to Tokyo, according to Pan American World Airways.

Kamakura, on the shores of Sagami Bay, is the home of the Daibutsu, the colossal Buddha that stands 42 feet high and is probably the most photographed object in Japan outside of Mount Fuji. The city itself was founded in 1192 as the nation's capi-

tal under the first Shogunate. One of the religious shrines dates even farther back, to 1063.

Today, besides being a sight-seeing and resort area, Kamakura is an important religious center, having within its confines 65 Buddhist temples and 19 Shinto shrines.

Excellent electric train service connects Kamakura with Tokyo, and in the resort city itself guided tours, costing about 35 cents for a half-day of sightseeing, provide a good way of seeing the city.

Guides are bilingual, and give a running commentary on the sights and the historic places of the city. The drive in buses takes the visitor along the shoreline, to the museum and to the major temples and shrines.

Since nearly every traveler in Japan carries a camera, frequent stops are made on the tour and every opportunity is given the photographer to take the pictures he wants.

**THE GIANT BUDDHA**, which stands 42 feet 6 inches high, and which is 97 feet around the base, was cast in bronze in 1252, an engineering feat of importance at the time. Overlaid with the patina of centuries, the face of the figure alone is seven feet high. The position of the hands, the serenity of the expression and the calm reflected in the position of the huge figure are symbolic of the underlying tenets of the Buddhist doctrine.

A good time to visit Kamakura is during one of the 18 colorful festivals that are held there each year. The principal ones are the Paper Lantern Festival held from Aug. 7 to 10, and the festival at Myohonji Temple on Sept. 13. Other festivals are held late in September, October, November, February and March.



This huge statue of Buddha was poured in bronze in 1252 in Kamakura, Japan, 30 miles out of Tokyo.

## Champagne Music

(Continued From Page 3.)

room (with Welk's electric organ, piano and assortment of accordions and other instruments), recreation room, kitchen, nook, bar, and a studio over the garage where Lawrence can work undisturbed.

If you have watched Lawrence Welk on TV then you know that he has a band that changes very, very little. The men he hires stay hired and stay and stay. He likes to have familiar faces around him. Very few bands can boast of as competent a crew of sidemen as can Welk. Besides that, he focuses the spotlight on them over and over, working out songs for them to sing, solos to perform and he gets nearly everyone introduced on every show. The men love him.

**PERHAPS** this selflessness also has its charm. Take young Myron Floren, for example. Nearly everyone agrees that Myron is one of the best accordionists in the business... he even outshines the boss. Yet

Welk never plays him down... gives him solos and solo parts and always takes him along to every event. There just isn't any jealousy at all because Lawrence is a perfectionist and wants his music to be right.

That's Lawrence Welk and if we were to put our finger on any fact of his personality and say, "this makes him great" or "this makes him popular" we'd choose his naturalness, his love of people, his "boy next door" affability.

## Cruise Tours Aid

Albertsen Cruise Tours of Southern California announced this week the appointment of Glenn L. Black as director of public relations and advertising. Francois Michs, president of the veteran international travel organization, said Black will handle specialized tours for the organization in addition to his other activities. Black is a regional writer, editor and authority in planning fields and a regional geographer specialist on western Europe.

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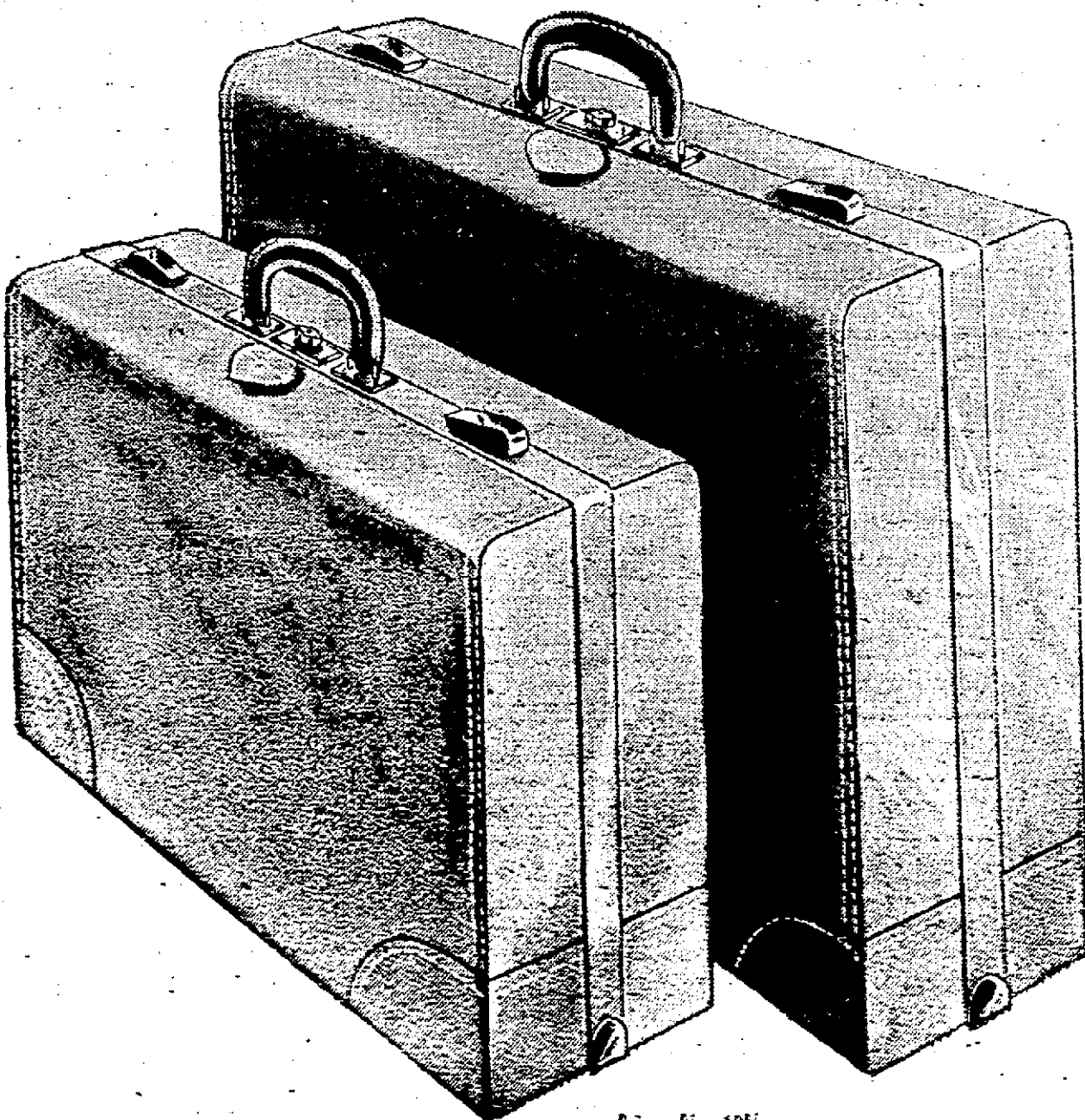
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# You Can See Hawaii by Car

**A**ERICAN TRAVELERS who don't really feel at home unless they're sightseeing by automobile can do just that in the Hawaiian Islands — even though the family car is sitting at home in the garage, 2500 to 5000 miles away.

Car rental operators are located at airports on all the major islands and, according to Pan American World Airways, rates are about the same as those back home, ranging from \$5 to \$8 per day for the car, plus mileage charges averaging about 10 cents per mile. Some operators throw in a "bonus" of the first 50 miles free.

There are several advantages to driving yourself around the Hawaiian Islands. For one thing there are no language barriers which sometimes plague American tourists abroad, thus eliminating the need of hiring a

guide — though Hawaiian guides are available and are as amusing characters as can be found anywhere.

Driving rules are the same as on the mainland and a state driver's license is all that is needed. The roads are good — and what is more important to the mainland motorist normally confronted by swarms of "Sunday drivers" — the traffic is light, except in the major cities of Honolulu and Hilo.

**IT IS VIRTUALLY** impossible to get lost. The Hawaii Visitors Bureau has done an outstanding job of marking all points of interest with roadside silhouettes of King Kamehameha I. And the larger islands — Hawaii, Maui, Oahu, Molokai and Kauai — offer sightseeing of a new and different type for visitors from the Mainland — towering mountains, waterfalls,

tropical beaches, a lush countryside and many points of historical interest.

Kauai, most westerly of the islands, is an excellent example of this. Its 555 square miles provide attractions for the motorist ranging from a tropical version of the Grand Canyon to waterfalls that rival the Yosemite, plus dozens of beautiful beaches, several curious caves and a speedboat trip, with women pilots, on the Hawaiian Islands' only navigable river.

All this can be covered in one day of driving, at a cost of between \$20 and \$25.

Kauai's airport at Lihue is only 100 miles from Honolulu and 35 minutes at a one-way fare of \$9.50 by Hawaiian Airlines. It's easy to pick up a car at the airport, see one side of the island in the afternoon and the other the following morning.

**THIRTY-EIGHT MILES** south and west of Lihue is Waimea Canyon, a fantastically eroded series of gorges 3000 feet deep. In the middle of it all is a tremendous waterfall. Side trips included on this route include visits to Barking Sands Beach and the Spouting Horn, a hole in a reef which sends up geysers of water with each wave and emits sounds ranging from a bovine "moo" to a roar of a jet engine.

The "big island" of Hawaii has a unique setup for driving tourists, in that they can fly to Hilo on one side of the island, drive to Kona on the other side, visiting Kilauea volcano en route, and then turn in the car without having to backtrack to the point of origin.

Hilo is an hour and 10 minutes from Honolulu by air and the fare is \$15.

Maui, second largest of the islands, also offers a wide range of spectacular scenery and rent cars are plentiful. The \$9.50 flight from Honolulu takes only 40 minutes and for \$2 more can fly on to Hana, with its beautiful coastline and one of the most luxurious resort hotels in the islands.

## DANA KNEW THIS PLACE

(Continued From Page 4.)

Salt Creek branch, and about a mile farther on, look for a roadside cafe. Seven or eight hundred yards beyond, on the ocean side, if you drive slowly you'll see the yellow line of the sandy road. This leads to Dana Point Strand.

It's not possible to see the beach until you reach the turntable and parking place on the ocean rim. From the highway it shows like a small notch in the hills on each side. The road is level, all the way.

At the edge of the parking place, start on foot down the rough, steep but passable trail. The breath-taking view is worth the trip, especially if the surf is high.

Take it easy going down and more so hiking back up. Rubber-soled shoes or mountain boots are good for the climb; it's steeper than it looks. The strand is big; there's lots of room for many family parties.

**FOR THE ROCKHOUND** there are different types of schist and breccia. Dana Point is composed of San Onofre schist-breccia, a dark, hard, resistant for-

mation that has endured the big storms of this exposed place since the Tertiary Era, while softer rock weathered away. Above Dana Point Strand are Pleistocene marine benches. Beds of shells or fossils may be investigated in the gullies between the grass-covered slopes. There is much sage, pungent and fragrant, beside the trail and wild plants of all kinds common to the Southern California seacoast. The place recalls days of the cattle ranches of the Spanish Dons: Sepulveda and Juan Forster or other Spanish-Americans of past generations who owned land near by. Dana Point Strand is between Rancho Niguel on the northeast and Boca de la Playa to the southwest.

Escondido, "hidden," the Dons must have called it. You feel a remoteness from civilization here, even though the highway is less than a mile away.

You are reminded of lost ships, of dangerous seas, and a little square-rigger beating up the coast with Richard Henry Dana aboard. Everything has changed since then, except Dana Point Strand.



It's an easy drive in a rented car to this fern forest and waterfall on "Big Island" of Hawaii.

## TOUR OF EUROPE ON CREDIT

SCANDINAVIAN AIRLINES, the air line soon to offer Southlanders direct service from Los Angeles to Europe, has announced another advantage for European travelers.

S. A. S. now offers its "Signature Travel Plan," under which travelers may enjoy their tour of Europe on credit. This will cost up to 50 per cent less to finance than other unlimited international travel plans in which they pay later, says S. A. S. officials. The plan can cover not only all travel fares, but also hotel bills, meals, side trips, tips, and even extra cash in the pocket-

ets for clothing, luggage and shopping, with no arbitrary limit. No co-signers or collateral are needed. In a day or so, travelers may have their S. A. S. tickets and cash in the pocket. No down payment or deposit is required and payments may be made over a period of 12 or 18 months.

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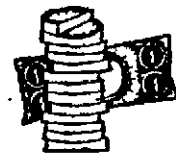
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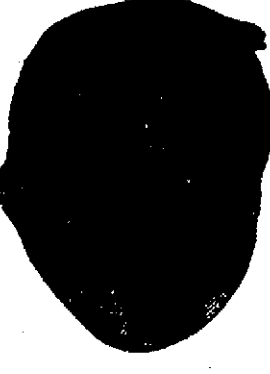


(From its timeless pyramids to modern cities, Mexico offers a "foreign" vacation right next door.)

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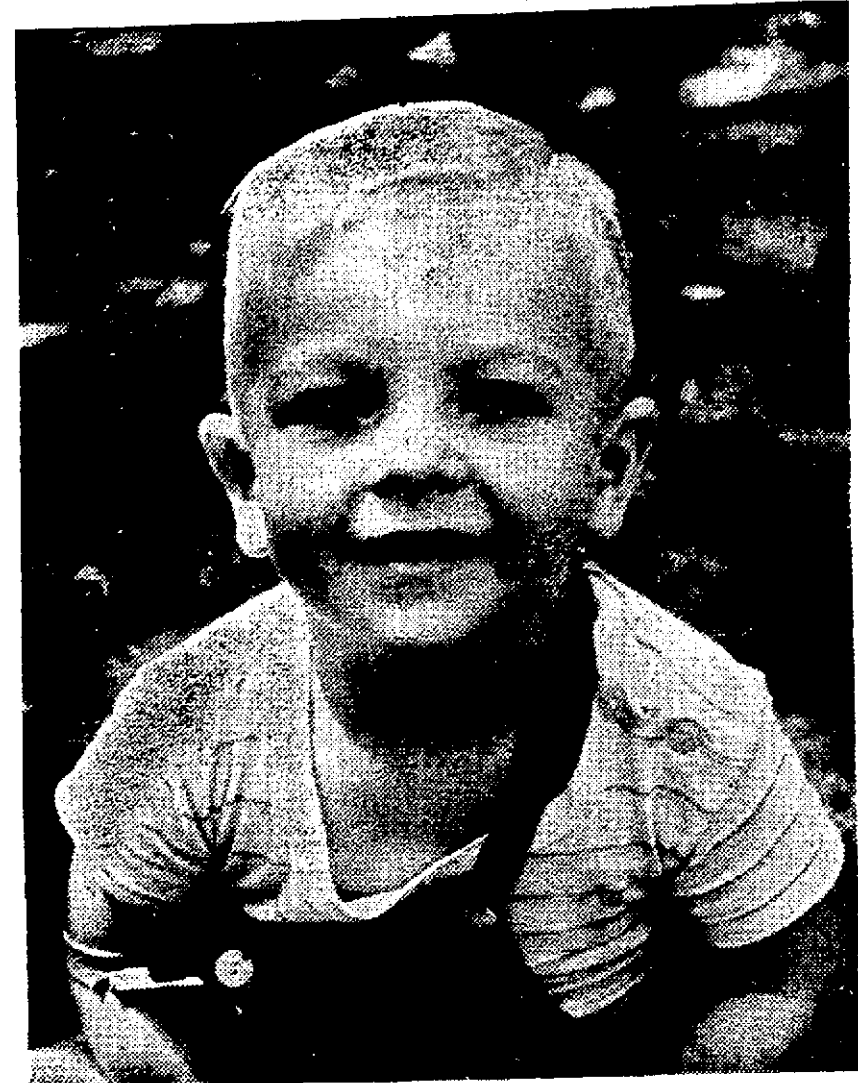
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It's the light on the boy that "makes" this picture. Camera could be in deep shade and make no difference.

**CAMERA ANGLE**

## Let There Be Light!

*By the Shutterbug*

**LIGHT IS SOMETHING** vitally important to us, that is certain. One of the things in our lives which depends on it is our picture taking. Without light, we can't have a picture. It is the light entering our cameras when we open the shutter that creates the image on the film. This light is reflected from the subject, into the camera, and on to the film.

We're prompted to talk of this because of a story we heard the other day. This story actually happened. The scene took place in the highly photogenic Greenfield Village near Dearborn, Mich., a place frequented by tourists and photographers.

One of the attractive features of this reconstructed village from an America of yesteryears is the covered bridges. Another, the horse-drawn carriages in which visitors may ride through the grounds.

Our story concerns a visitor who wanted to take a picture of the carriage as it came into view through the opening in the bridge. This visitor thought it a picture well worth waiting for, so she had the setting for the picture in her viewfinder and was waiting for the horses to appear to snap the picture.

And, just as they did appear, another visitor grabbed her arm, exclaiming, "You can't get a picture here. You're standing in the shade!" The well-intentioned bystander took no notice of the fact that the bridge and the road were perfectly lighted by the mid-afternoon sun.

We tell this story, of a snapshot lost, because it is indicative of how little many of us know about the lighting for our pictures. The amount of light where the camera is, has nothing to do with the picture. It is the light on the subject that counts.

**OUR COVER**

This week's three tiny but handsome cover girls, indulging in the make-believe of believing that they have discovered a secret meant only for folk much older than they, are enjoying themselves no end. Staff Photographer Roger Coar caught the picture while his daughter Norlyn (left) was entertaining two sister friends, Susan Prodan (center) and Karen Prodan. You guessed it — the picture is posed. But do the girls mind?

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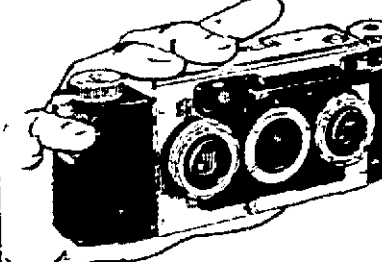
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Cecil B. DeMille studies a point of scripture for filming of "The Ten Commandments" with Yul Brynner.

**HOLLYWOOD**

# DeMille Finds a King

By Grady Johnson

**W**HEN Producer - Director Cecil B. DeMille first went to see Broadway star Yul Brynner on the stage back in 1953 he was so impressed by Brynner's virility and authority that he turned to his secretary and granddaughter sitting beside him and said, "I have seen a king."

Forthwith, the master Hollywood showman went backstage between acts and in the seven minutes allowed him told Brynner the story of his VistaVision-Technicolor Biblical drama, "The Ten Commandments," and offered him the role of the monarch, Rameses the Great.

Although the role was one of the most important Hollywood has offered in years — co-starring equally with Charlton Heston, Anne Baxter and Cornel Wilde in DeMille's and Paramount's biggest and costliest film — Brynner quickly accepted it for an unusual reason.

"I do not like to act," he said. "I want to direct motion pictures, and working with Mr. DeMille will be valuable experience."

Although Brynner was not scheduled originally to work in Egypt at the start of the picture he volunteered to go there on his own time both to act and study DeMille's methods.

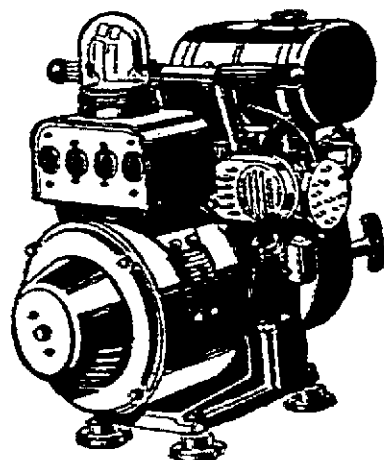
The veteran showman acknowledged this compliment by paying tribute to Brynner's knowledge of drama, which has been demonstrated in his masterly direction of many top television

shows, and said the actor's dual abilities would help him immeasurably in filming "The Ten Commandments."

Brynner must keep on acting, against his wishes, at least into 1956, to satisfy producer demand. After he finishes the Paramount spectacle he was scheduled to star in a film version of "The King and I," the play in which he was acclaimed for five years in New York and on the road. In between he has been asked to make two Italian films.

The son of a Manchurian father and a Romany gypsy mother, Brynner, born in 1916 on Sakhalin, a northern island of Japan, is as exotic in appearance as in background. Six feet tall, a muscular former circus acrobat, he has flashing brown eyes, a deep bass voice, full sensuous lips, large expressive hands — and a shaved head! His big, well-formed cranium was shaved for five years for his King of Siam stage role and was to remain shaved through 1955 for his Pharaoh Rameses II role in "The Ten Commandments" in keeping with bald-headed Egyptian hair styles of 3250 years ago when Moses received God's commandments on Mt. Sinai.

"The Ten Commandments" starts shooting this fall around Mount Sinai, where Moses received God's Commandments. The picture will be DeMille's biggest and costliest in 40 years of film making and won't reach the screen until 1956.



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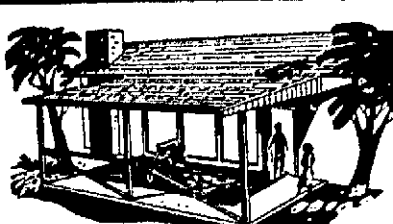
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With party details in hand, Mrs. Malcolm Todd can relax a minute with son, Dougie, as refreshment time arrives at patio party for boy and his friends.

**COOKING**

## Party for the Small Fry

**By Mildred K. Flanary**  
Press-Telegram Home Economics Editor

**T**ODAY this article is being devoted to that happy, important group often referred to as "young America," "small fry" or, perhaps, "the younguns." They're just too old to enjoy being called babies — yet, not old enough to go along with big brother or big sis. They can still have a whale of a time at parties, though, and so can their mothers, if the proper attention is given to previous planning.

The party today is given for "Dougie," the 3-year-old son of Dr. and Mrs. Malcolm Todd, 5330 El Parque. Mrs. Todd keeps party details well controlled and does it easily, happily and most efficiently. Fact is, her suggestions were so original, thorough and interesting that we're going to quote her verbatim.

"A party for small fry can be a major production or a simple, happy occasion. Children don't appreciate a 'setting,' and a lot of fuss is both unappreciated and unnecessary.

"In the summer an outdoor party is best and a picnic in the park or a snack at the beach can be fun for both the children and their mothers. If possible, choose foods that can be eaten without utensils. Sandwiches, potato chips, fruit and carrot sticks are old favorites.

choice. Chocolate flavoring can easily be added to paper cupsful of milk and straws are always a treat. Bottled drinks, as a rule, are very sweet and upsetting to some small tummies. Ice cream cones or Dixie cups can be purchased at the park and if a cake is an absolute necessity, make it a sheet cake or brownies. These can be decorated and cut into small portions. Cookies are always welcome.

"Remember: Keep it simple! Children like it better that way."

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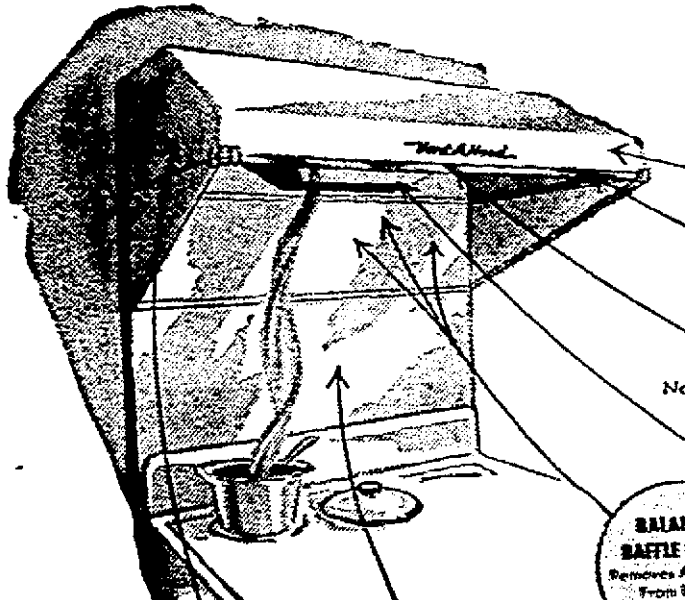
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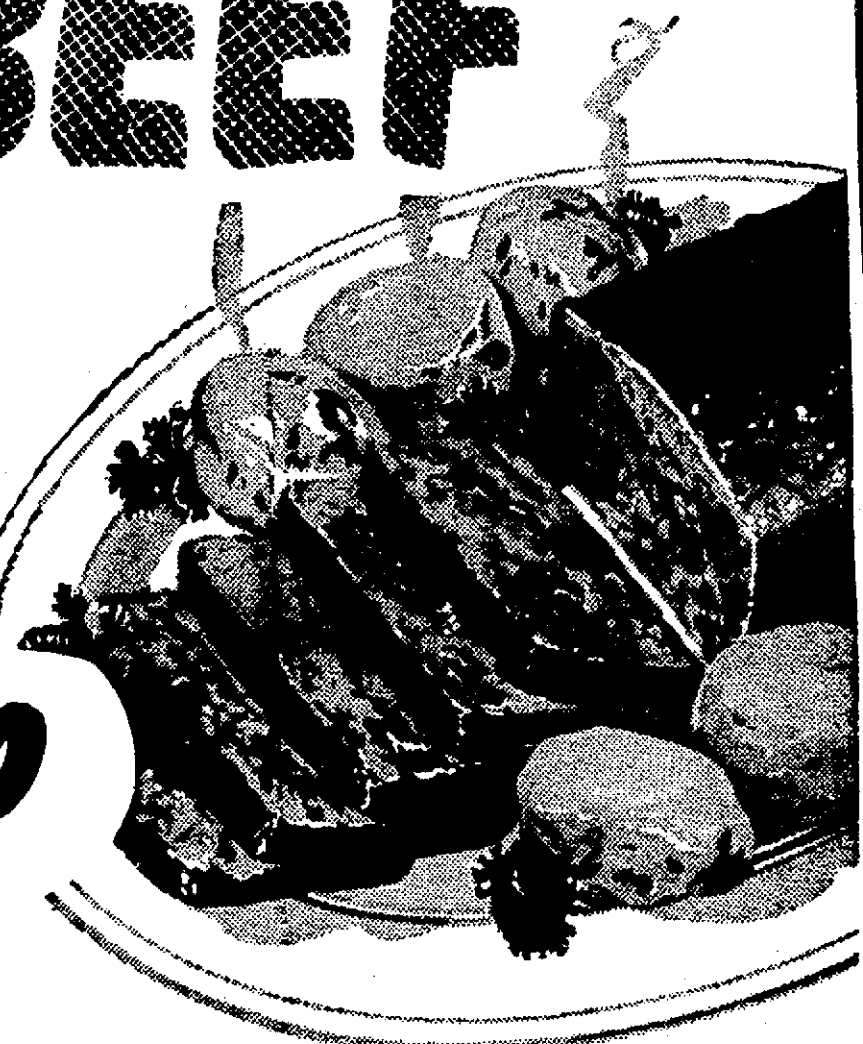


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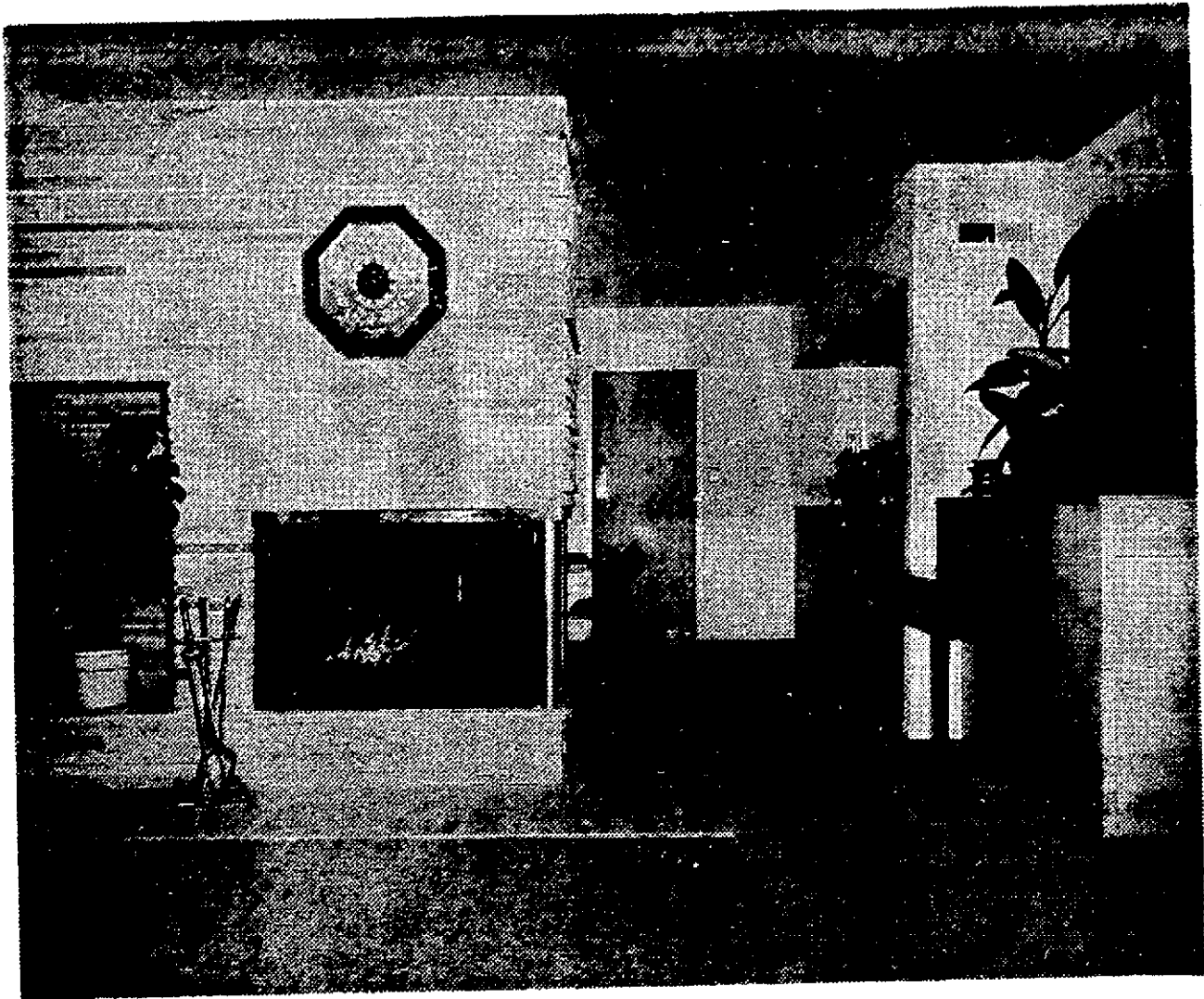
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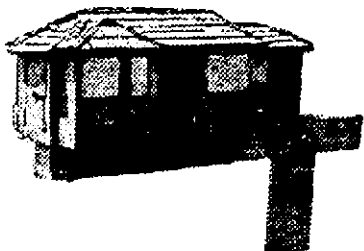
## Super Markets



A massive flagstone fireplace interjects between the living and dining rooms of the Eddie Hopper home to form interesting functional divider.

Photos by H. S. Melvin

**SOUTHLAND HOMES**



# Home in the Friendly Hills

it in a glossy green setting. Beds of ivy and green turf carpet the gently sloping terrain.

A driveway court placed near the house at the crest of the hill enables guests to motor up to the breezeway. Standing at the roadside is a miniature reproduction of the Hoppers' house. This whimsical little house, which serves as a mailbox, is complete from shake roof to dog-house and adds undeniable charm to the drive.

Immediately inside the front door planters of natural ash have been used to divide the entry and subsequent passageways from the reverse living room which faces the rear of the lot.

plate glass enable them to join the free-form rose concrete patio into an integrated indoor-outdoor living space.

The ceiling of the living room slopes gently toward the outside glassed wall, lending a feeling of spaciousness and an interesting dimension to the room. The ceiling stops short of the glassed area, providing a recessed niche into which the draperies have been hung. The walls and draperies are of an identical ice-aqua tone that reflects welcome coolness into the room. The carpeting of a shade deeper aqua completes the analogous color scheme.

**THE DINING ROOM** furniture, imported from Denmark, is handsome in its functional simplicity. Chairs, fluidly contoured and padded in mustard linen, complement the natural blond teakwood table. Opposite the glassed wall is a recessed wall into which a china storage and display unit have been built. A plate glass mirror has been fixed to the wall in the exact width and height of the recess. This reflects the beauties of the terrace and appears to give the room still greater depth.

The kitchen is unusually large, and beauty and efficiency vie for first place on its list of attributes. Deep red linoleum banded in dove gray repeats the red and grey of the Formica counter tops. White sateen draperies banded in deep cherry red are strikingly simple. Walls of purest glossy white give the room distinction from the more

## By Eileen Ball

**T**WO MONTHS AGO, Mr. and Mrs. Eddie Hopper moved into their new home at 14909 Los Lotes Dr., Friendly Hills. This exclusive Whittier subdivision is one of the Southland's most picturesque residential areas. Winding roads divide the hills into tree-shaded lots. And from among these the Hoppers selected an expansive corner lot, high on a hill with a view that stretches as far as Catalina Island.

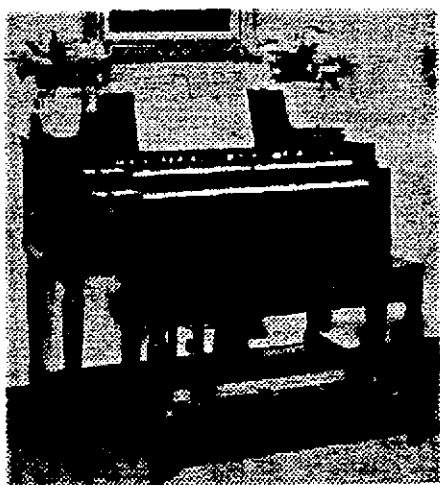
Forest DePugh designed the 2500-foot house. It spreads long and low, adhering to the contour of the lot in such a way that house and site are admirably integrated. Cocoa-rose stucco magnifies the warm earthy tone of the flagstone used so extensively on the exterior. Surrounding citrus trees frame

**THESE PLANTERS** fulfill a triple function. First, they act as effective barriers that keep traffic lanes out of the living and dining areas. Second, they provide a vast space for storage with their handy ability to closet such items as card tables, snack trays, books and records. Lastly, the planters, with their abundant growth of tropical plants, add an element of cool greenery to the interior of this island home.

A second unique room divider is effected by the placement of a fireplace that interjects between the living and dining rooms. This massive fireplace of Arizona flagstone opens to both rooms, lending warmth and a great deal of charm to the two.

The living and dining areas, side by side, take full advantage of the terrace and the shaded yard beyond. Sliding doors of

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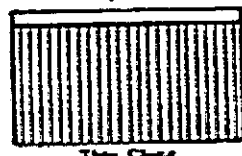
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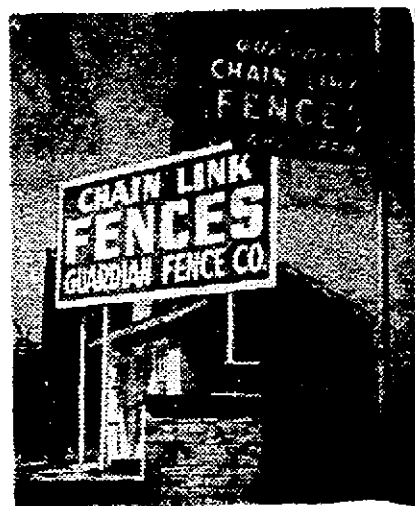
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The Hoppers' kitchen is dazzling white, with appointments in cherry red. Birch cabinets add a warm note and relieve otherwise 'clinical' severity.

popularly tinted kitchen walls. The white walls are prevented from giving a clinical appearance with the use of natural ash cabinets that add the necessary warmth.

A round glass-topped table of verde green wrought iron has a complementary group of six chairs padded in cherry red. The dinette overlooks the sloping front lawns through its extensive corner windows.

Beyond the passage created by the planters leading from the entry, on the other side of the house are the bedrooms. Removed from the busy sections of the domicile, the bedroom suites enjoy peaceful seclusion and quiet.

The Hoppers' young daughter has a room that should be the envy of all her young friends. Paneled in natural ash, the room has departed from the strict connotation of a bedroom, achieving, instead, a sitting room sort of quality. To further substantiate this feeling is the contour chaise and reading table and lamp that enable the room to serve a double function.

**THE MASTER BEDROOM** is carried out in cool aqua. Sliding doors of plate glass open to the terrace and are curtained with pale aqua polished cotton draperies.

Twin beds back onto a storage unit that extends clear across the room, providing a wealth of storage. The boxed spreads are



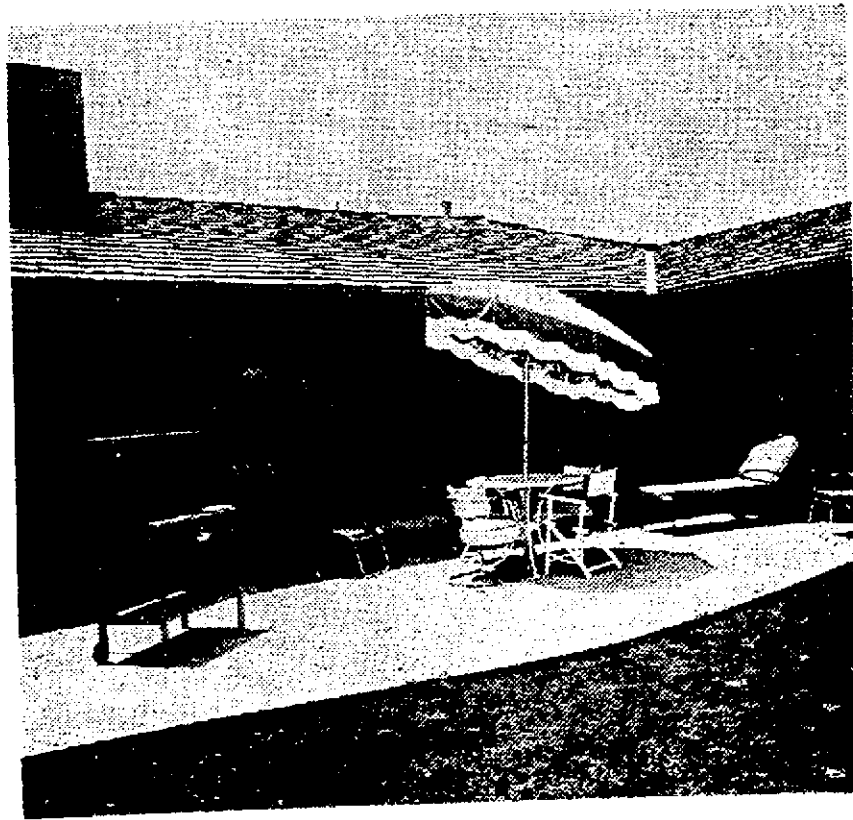
Cocoa-rose stucco combines with Arizona flagstone to give this home an earthy quality in tune with setting.

of heavy corded aqua silk. Throw pillows of gold, amethyst, cherry and aqua enhance the beds and the chaise longue.

Between the bedroom and the bath is the spacious dressing room with mirrored dressing ta-

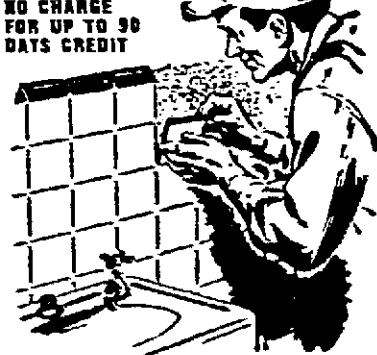
ble and two wall-length wardrobes.

The bath is completely carpeted in pale sage green cotton shag that matches the cabinets. The tile Pullman and the fixtures are shell pink.



Wide roof overhang provides shade for the Hoppers' free form patio, accessible to living-dining area, kitchen.

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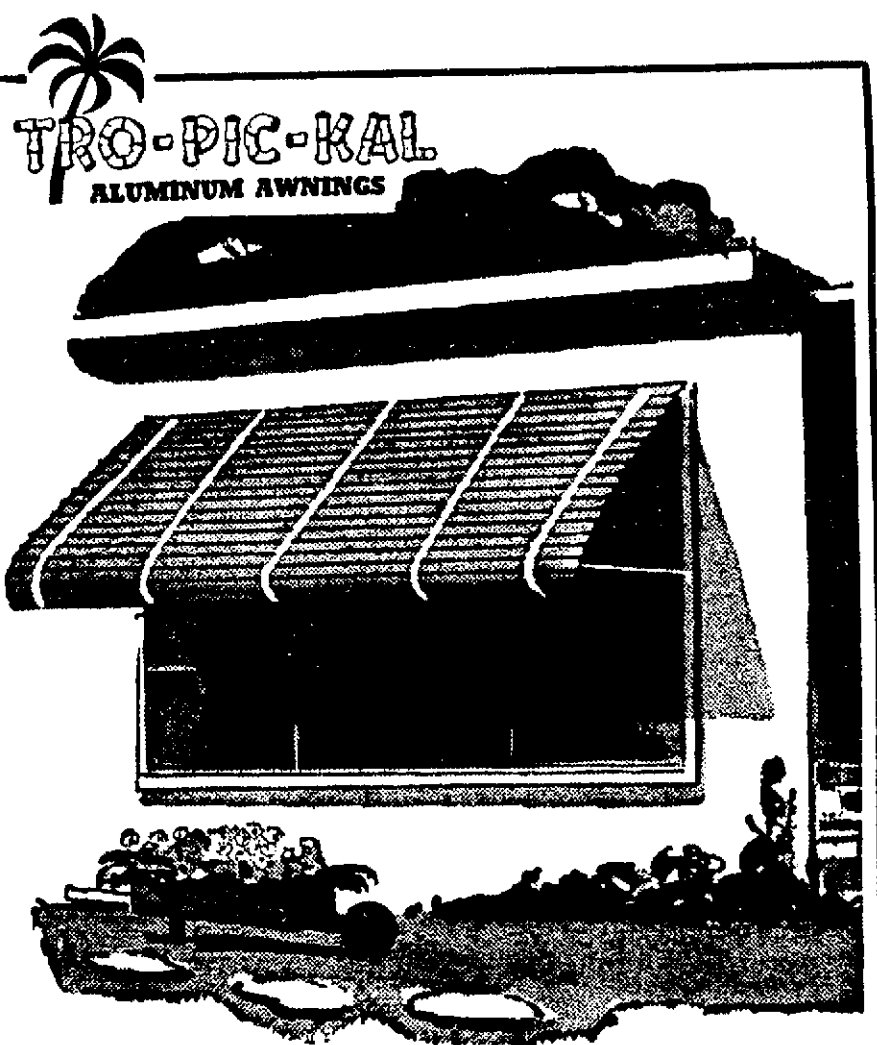


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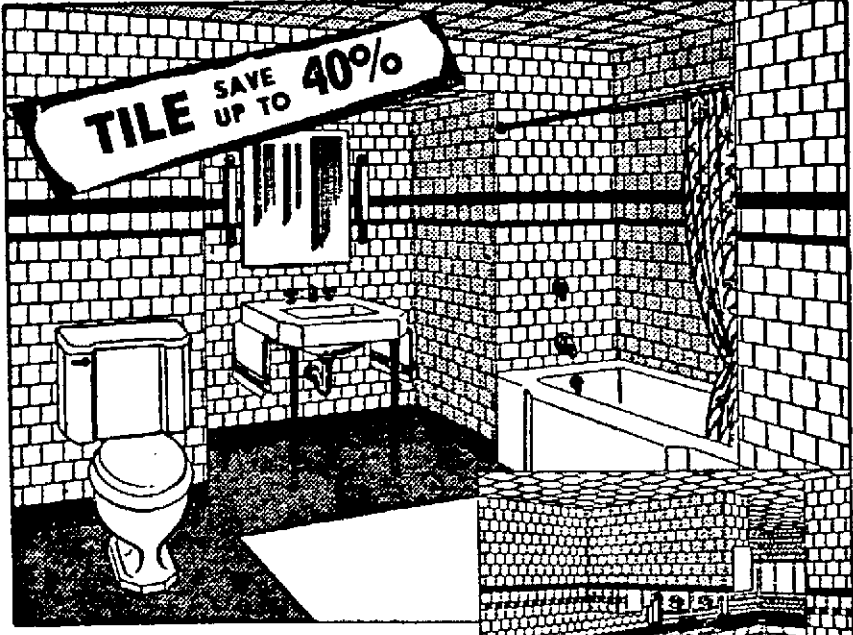
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## RECORD ALBUM

# Surprise for Father

YOU'VE HEARD about the kid who didn't want to take piano lessons but would rather be outside playing tennis or something? Well, meet the kid how sneaked away from the tennis court to take piano lessons on the sly. He is Merv Griffin, and now he sings.

Griffin is the Columbia record star who is currently pinch-hitting for Jane Froman over CBS-TV. He's a good-looking youngster with a pleasant voice and pleasant manner.

"My father is now 53," Merv said, "and he's a tennis bug. He's a stock broker in California and plays tennis every day—I can't take a game from him. Nobody in the family was in show business, so I had to take piano lessons without his knowing it. He used to say, 'No blankety-blank kid of mine is going to play the piano—he's going to play tennis.'"

"Then one day there was a surprise party for him and I played 'Tea for Two.' You should have seen the proud look in his eyes. I started doing radio shows in San Francisco—pretty soon I was doing 11 shows a week and making about \$1100 a week. That was more money than he made and he couldn't believe it. He'd say, 'I bet the kid is selling dope on the side.' I'd sing on those shows and pretty soon I decided to concentrate on singing."

His records, while never big hits, have always been good. He's been somewhat discouraged with the results so far—"most singers sing popular songs but I seem to sing unpopular songs"—but is excited about his coming release, "The Girl With the Hour-Glass Figure." This, both Columbia Griffin feel, should do it for him. Then maybe he'll make lots of money and take tennis lessons.

**TEN TOP TUNES:** "Hernando's Hideaway," Archie Bleyer, climbed to the top of the local hit parade this week, followed by (2) "Three Coins in the Fountain," Four Aces; (3) "Little Things Mean a Lot," Kitty Kallen; (4) "Sh-Boom," The Chords; (5) "I Understand," Four Tunes; (6) "Little Shoemaker," Gaylords; (7) "Goodnight, Sweetheart, Goodnight," Spaniels; (8) "The High and the Mighty," Victor Young; (9) "Happy Wanderer," Frank Weir; (10) "If You Love Me," Kay Starr.

**ALSO POPULAR,** say the record dealers, are "Hey There," Johnny Ray and Rosemary Clooney; "Sway," Dean Martin; "Steam Heat," Patti Page; "Isle of Capri," Gaylords; "In the Chapel in the Moonlight," Kitty Kallen; "My Friend" and "Green Years," Eddie Fisher; "Make Her Mind," Nat (King) Cole; "Joey," Betty Madigan; "River of No Return," Tennessee Ernie; "Wanted," Perry Como; "I'm a Fool to Care," Les Paul and Mary Ford.

**PREVIEWING** Hollywood Bowl music at home is a favorite procedure with many concertgoers. The first two of the following new concertos at the Main Library offer this conditioning opportunity. Mendelssohn, "Concerto in E Minor for Violin and Orchestra," (Heifitz, violinist); Tchaikovsky, "Concerto in D Major for Violin and Orchestra," (Heifitz, violinist); Bartok, "Concerto for Orches-



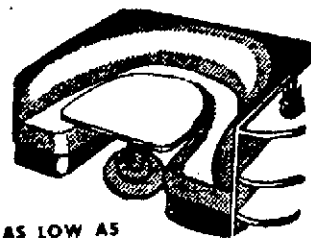
**MERV GRIFFIN**  
... Sneaked his lessons ...

tra" (Von Karajan conducting); Beethoven, "Concerto No. 2 in B Flat Major for Piano and Orchestra" (Kapell, pianist); Beethoven, "Concerto No. 2 in B Flat Major for Piano and Orchestra" (Kapell, pianist); Beethoven, "Concerto No. 4 in G Major for Piano and Orchestra" (Rubinstein, pianist) and Saint-Saens, "Concerto No. 4 in C Minor for Piano and Orchestra" (Robert Cassadesus, pianist).

**FOR THE MORE BLASE,** Joe Lipman and his orchestra offer eight New Yorky items on the M-G-M album, "Manhattan Serenade." The eight numbers include the title song, plus "Central Park Romance" and Richard Rodgers' "Manhattan."

**ON THE SERIOUS SIDE:** The Most Rev. Fulton J. Sheen has recorded two inspirational sermons on a 12-inch Decca record, "Time for Reflection." The bishop's homily on the "Divine Sense of Humor" should give new hope to many in these uncertain times.

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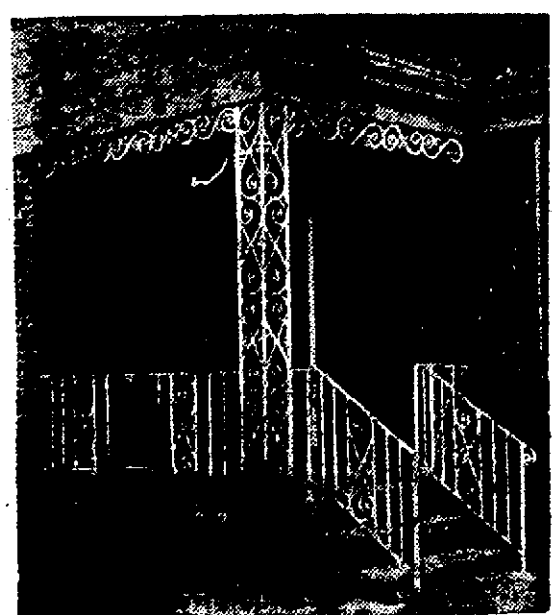
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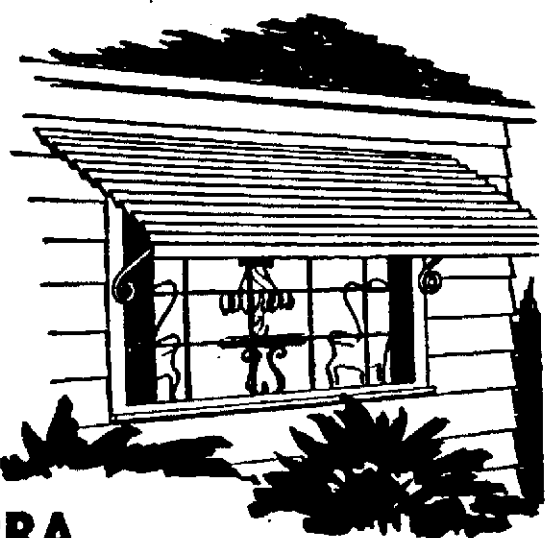
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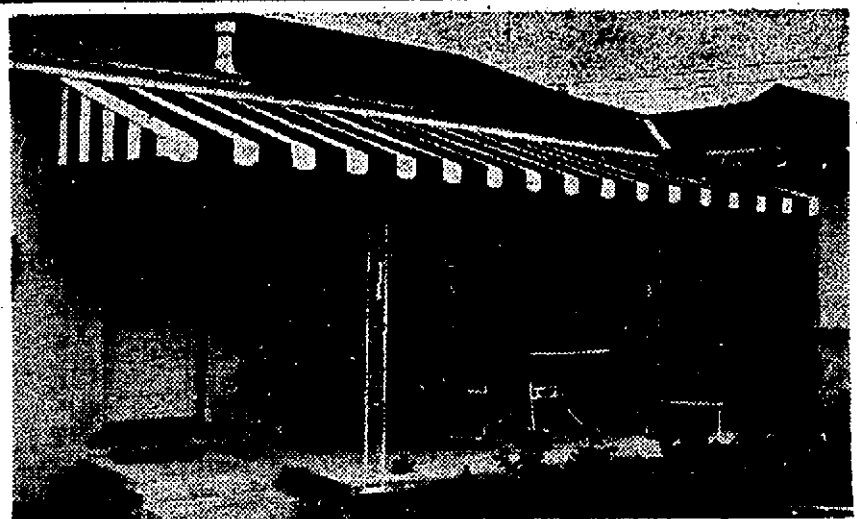
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## PET PARADE

# Three's a Merry Crowd

By Eleanor A. Price

WHEN YOU HAVE one type of bird that is entertaining verbally, your own waking hours are seldom dull, but when you have three different kinds of birds who cheerfully converse — well, you may as well hold open house and let the public in all day long.

Fortunately for Art Dibs, his doors are almost constantly ajar to customers of his furniture store at 3125 E. Anaheim St. and therefore to those who want to see and hear the parables of his Indian hill mynah, Joe; his cockateel, Toby, and his African gray parrot, Baby. Dibs says that an average of 50 people a day, not counting children, come in to marvel over his birds' antics and voices. They are not all local people, but visitors from everywhere who feel that it is just as necessary to take in this three-bird show as it is to see Knott's Berry Farm, La Brea tar pits and other places of interest.

Dibs points out that each bird has its own characteristics. People who are having difficulty teaching their birds to talk must, according to Dibs, understand the birds and find the cues to which they will react. For example, Toby, the cockateel, is attracted by handkerchiefs. He will start talking when his owner holds one in his hand near the cage.

BABY, THE PARROT, really becomes loquacious when he is removed from his cage and his pal, the mynah, is put inside to steal his food. Usually he growls, "Come out," or "Stop it," but if he is feeling benevolent, he merely says, "Goodie goodie."

Mynahs are soft food eaters and live on fruit, soft vegetables, cooked rice and mush, screened chicken mash and vitamins. They are quite expensive birds because they are perhaps the best talkers of all birds. They do not breed in captivity and must be imported from either the heavily forested hills of India or from Malaya. Their life expectancy is about 30 years.

PARROTS, COCKATEELS and their kin are an ancient group estimated to be about 15 million years old. One general, all-inclusive rule about these birds' health, energy and longevity is "Do not overfeed." Their food consists of sunflower seeds, very hard-boiled eggs, fruits except citrus, greens such as spinach, beet tops, watercress and dandelion. Cuttlebone also is necessary, as is soft wood to whittle on.

It is not necessary that talking birds see moving lips, for they imitate solely by hearing the words. In training birds to talk, be patient, gentle, never punish, keep birds away from other birds whose only noises are meaningless clucks, shrieks and murmurs, and repeat, repeat, repeat simple sounds and words.

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GARDENS

# Air Condition Your Garden Now

By Bob Gilmore

**G**ARDENS THAT have been air-conditioned will prove more comfortable for both you and your plants. The purpose in mind is to lower the temperature, increase humidity and obtain a free circulation of air.

Lowering the height of existing windbreaks is a good way to start your air conditioning program. This will allow the maximum breeze on hot summer days, and winds naturally, even a gentle breeze, have a cooling and refreshing effect on your plants.

Soil aeration is essential at all times but especially so during the summer. You can improve air circulation through the soil by adding humus, available in the form of strawy manures, leaf mold, peat and material from the compost heap. You can also create a mulch by stirring the surface after each rainfall or irrigation. This will improve soil aeration as well as the capillary action of moisture in the ground.

Aeration is also important for pot plants. The drainage hole in the bottom of the container may be kept clear of dirt by placing a concave section of crockery directly over it. In this way soil cannot fill up the hole and keep air from entering. Also, raising the pot above the surface it rests on allows air movement into the drainage hole. This can be accomplished by setting the pot on a platform of wooden blocks about one-half inch in height.

A COLD SHOWER bath on a hot day is another part of your air conditioning program. Plants such as fuchsias, which enjoy a relatively high humidity, will react most favorably to this treatment. Sprinkling a plant from overhead not only raises the humidity but also washes dirt and bugs off the plants.

During the summer it is im-

## Tips on Gardening

**GARDEN TIPS** for the week. ...Tuberous rooted begonias in pots are now available at garden supply stores. These exquisite, richly colored blooms are one of our best shade plants for summer flowering. They prefer a semi-shady location; dense shade is not to their liking. Begonias also want a relatively acid, damp soil.

There is still plenty of time left for planting zinnias which love hot weather and an open exposure. While the California Giants are most spectacular in the garden, you should also try some of the pompon types for cutting.

Marigolds can be started now from both seed and transplants. The African types are tall growing and the flowers quite large; the French marigolds, on the other hand, are low growing plants with smaller flowers. They are splendid for border plants and some varieties qualify for edging purposes. Marigolds will bloom right up to frost time.

When flowers are cut for indoor decoration, it is best to remove them from the parent plant early in the morning. They suffer less of a shock at this time as their cells are swollen with moisture stored up during the previous night.



Thinning out dense center growth allows wind to blow through tree, reduces damage possibility.

portant to keep grass clippings or other debris from smothering your lawn plants. Actually, only light clippings should be allowed to remain on the surface at any time. Heavy or dense clipping will prevent the play of sunlight on the grass leaves, thus interfering with the necessary process of photosynthesis. Grass plants should be allowed to grow longer in hot weather, the extra height providing shade and thus tending to lower the temperature.

Proper spacing of plants also should be considered. This step allows air to move freely between the plants and, in addition, keep the stem or canes from tangling with each other.

It is also fairly good technique to thin out tree heads that have become exceedingly dense. This allows the wind to blow through, rather than being resisted. Severe pruning should not be attempted at this time, just a light shaping of the subject.



Ferry More Seed Co. Photo

Fiery red blooms of salvia will set blazes of color in your garden. The plant requires sun; thrives in summer.

## Set Your Garden 'Afire'

**SUNNY DAYS** and warmer nights suggest the use of warm weather plants in the garden. As the mean temperature rises, pansies, violas, stocks and iceland poppies often have a tired look. These need replacing with plants of greater heat tolerance such as phlox, ageratum, aster or salvia to keep the garden looking its best.

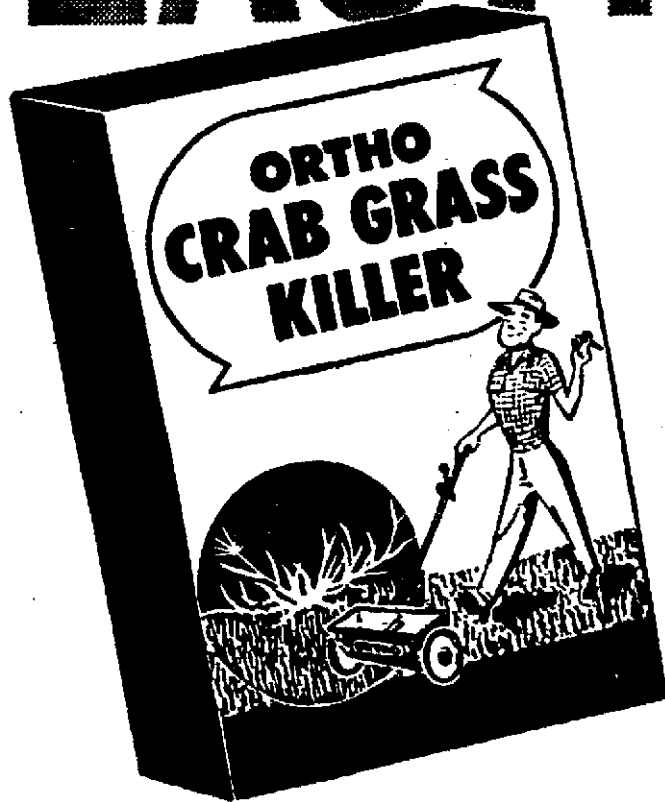
One of the grandest warm weather plants is the red salvia. With its bright, blazing bloom it is the dazzling plant of the garden. Because of its brilliant color, separate it from red brick or redwood-stained buildings and use toned-down com-

panion plants. Without such caution the results can be a little gaudy.

Plant salvia in a sunny portion of the yard where a mass of fire engine red flowers will improve the color scheme. No bedding plant outshines salvia for intensity of color and length of blooming season. Planted now, salvia should give color until frost.

Two types of red salvia are generally available: Tall growing, such as Salvia Splendens and Salvia Bonfire; smaller type, such as St. John's Fire and Blaze of Fire. Both types possess the fiery red bloom, but the smaller form is freer in its bloom and in more popular usage.

# EASY!



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# Jungle Neighbor of the Orchid



—Photo by H. S. Melvin

Edward Stephens displays an Epiphyllum in bloom. The plant is a jungle native and companion of the orchid.

## Keep Crabgrass Under Control

CRABGRASS is probably the No. 1 enemy of lawns. It is an enemy that can take over your lawn if it is not controlled.

Today, however, your nurseryman has dust and liquid chemical preparations that will control this weed pest, if eradication is begun in the early stages. According to the California Association of Nurserymen, this means that treatment should begin as soon as the first crabgrass seedlings appear. More than one treatment likely will be necessary as crabgrass germinates during the warm months and reseeds every year. Treatment will be most effective on warm days.

Two of several more recent chemicals for selective control are potassium cyanate and phenyl mercuric acetate, both of

which are sold under brand names that your nurseryman can recommend to you.

When using such chemicals, directions as to the amount to be placed in solution and the amount of solution to be applied to a given-size lawn area should be followed carefully. Areas of the lawn should be measured off, so that the solution can be applied as accurately as possible. Too much chemical per gallon of solution or excessive solution on a given area can be harmful. Where too much solution is applied, the lawn may show some browning. However, this is not serious and will usually disappear in a week or so.

The main thing to remember in dealing with crabgrass is to begin treatment when the first seedlings appear. Treatment of old, well established crabgrass is liable to be unsuccessful.

By Lorena Fleissig

PLANTS, like humans, are quite often mistreated. The Epiphyllum is known by the nickname "Orchid Cactus." Being burdened with the designation of "cactus," it is mistakenly associated with the barren desert. When badly grown in poor soil with too much sun, it becomes an eyesore and a disgrace to any garden, for it suffers from stem sunburn and develops scars.

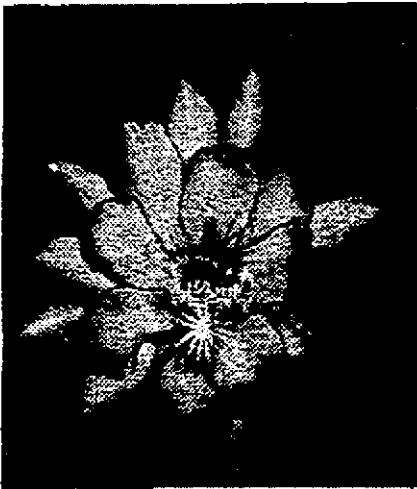
In actuality, it is a jungle plant and a true companion flower to the orchid. Like the orchid, it grows high up in trees, often with the Bromellied orchids. In the garden it needs lots of food, deep shade, thorough watering and good drainage. A prepared mixture of organic food which imitates the natural accumulation of debris in a tree, will help it thrive.

Epiphyllum does well in a hanging basket and can be placed in hard to reach corners because it requires little care. In the garden, it grows to advantage as no other plant, espaliered for passageways, or to enhance blank walls.

From April through May, the Epiphyllum plants are alive with luminous flowers, glowing with vibrant hues. In fact, unusual color is a distinct quality of the Epiphyllum. Orange, lavender and purple combinations are truly exotic. While red, purple, lavender and white, contrast like fire and ice. Some flowers resemble fluorescent rainbows, with as many as five colors present in one bloom.

The flowers last from three days to a week if left on the plant. When cut, they will last for an evening. For corsage use, there are many small flowering varieties. And for arrangements, the initiated know that the stems of the Epiphyllum have modern form, which artists arrange to advantage with contrasting lacy fern.

The origin of this true cactus is in the highlands and jungle of Mexico and Central America. Hundreds of Epiphyllum may be seen at 1226 E. Seventh St. where Edward Stephens, who left the commercial art field to grow flowers, has made a specialty of these exotic plants.



Luminescent beauty of the Epiphyllum flowers has won the plant favor with many Long Beach fanciers.

### This Week's Specials

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<b>JUNIPER Torulosa</b> (Twisted Juniper) up to 3 ft. tall	each	95c
<b>HIBISCUS</b> Double Orange, Double Rose, Single Red	gal. can	49c
<b>POINSETTIAS (Double Red)</b>	gal. can	49c
<b>PYRACANTHA (Red Berry Type)</b>	gal. can	49c
<b>HYDRANGEAS (French Dwarf)</b>	gal. can	49c
<b>ARALIAS (for shade gardens)</b>	gal. can	49c
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# A Problem in Simple Survival

**THE MAGICIANS**, by J. B. Priestly (Harper, \$3).

When a busy man outlives his usefulness he is faced with a problem of simple survival. Charles Ravenstreet had the help of three magicians when he was forced to give way to a younger man in his own large company. At first Ravenstreet was tempted to engage in the broad distribution of a tablet which promised to be the harmless answer to all unhappiness, but the magicians came into his life just in time. When they

recovered for him portions of his past, he learned that time was only relative and could be used again. This is a dry and pointed fable, dry only in its underwriting and tongue-in-cheek humor.—G. L.

**ILL CRY TOMORROW**, by Lillian Roth, in collaboration with Mike Connolly and Gerold Frank (Frederick Fell, \$3.95).

It is not often that a person finds the courage to bare his soul to the world as has Miss Roth in this book. Her purpose is made clear. She wrote her

life story to try to help those who have been drawn into the dreadful whirlpools of alcoholism. Too, it may serve as an appalling warning to those in danger of being engulfed by them. Although the writing is not all her own, Miss Roth's simple honesty shines through the pages as one sordid, shocking experience follows another to an almost incredible triumph of faith and love. There is also, surprisingly enough, humor, and nostalgia for those old enough to remember the young actress-singer of other days who introduced "Sing, You Sinners," and "Ain't She Sweet" — the girl who was a Hollywood and Broadway star before she was 20 and who made and lost a million dollars before she was 30.—P. F.

**HIS NAME WAS DEATH**, by Fredric Brown (Dutton, \$2.75).

Be warned and don't start this one without time to finish it. What's cooking will burn, and door and phone bells will ring unanswered while a counterfeiting murderer kills again. Darius Conn had killed his wife, and her death had gone unsolved so far as Conn knew. And as he felt his luck grow he began to scheme to hold it. The climax of this little diller will kill you, as it did Darius . . .

**THE TREES AND SHRUBS OF THE SOUTHWESTERN DESERTS**, by Lyman Benson and Robert Darrow (University of Arizona Press and University of New Mexico Press, \$8.50).

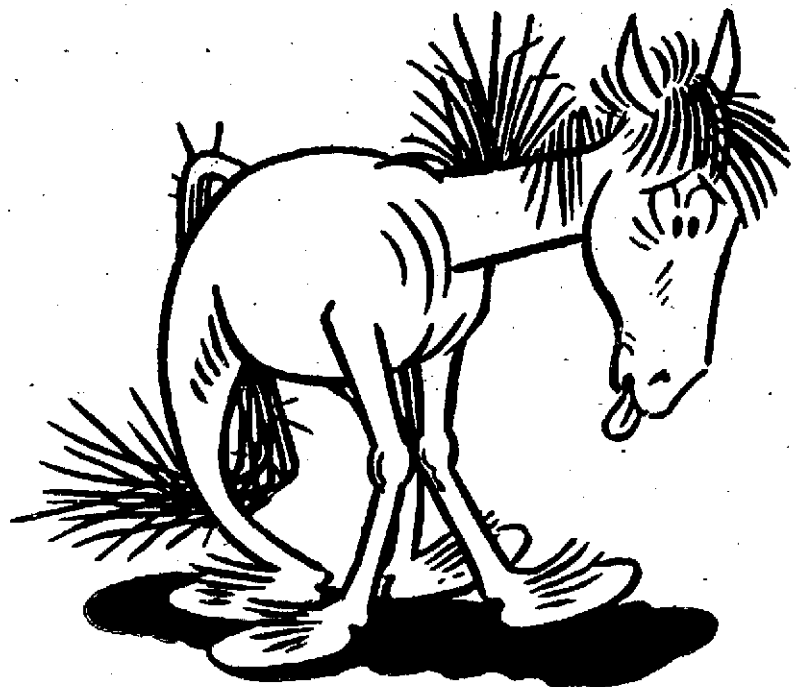
This second edition of a book originally published under the title, "Manual of Southwestern Desert Trees and Shrubs," classifies and describes literally hundreds of desert plants, their idiosyncrasies, medicinal value if any, altitudes where found, and other data. California's Mojave Desert, including Death Valley, and the Colorado Desert, including Imperial Valley, are included. Coauthor Benson, remembered as having also written "The Cacti of Arizona," is professor of botany at Pomona College.

**THE WORLD, THE FLESH AND H. ALLEN SMITH**: An Anthology of Smith Humor, edited by Bergen Evans (Hanover House, \$2.95).

As if the thousands who have clutched their sides and laughed until it hurt have not already established H. Allen Smith as a permanent fixture in the libraries of American humor, this Smith anthology proves it. Smith's horsey, bawdy fun-poking and cynical lampooning have gone into 17 books. Bergen Evans has selected what he thinks is the best from these, excerpts here and whole sections there. Smith fans will like every page of it.—G. S.

**MR. HOBBS' VACATION**, by Edward Streeter (Harper, \$3)

When the father of the bride takes a vacation, he does so in a large and uncomfortable house by the rough Atlantic. Too, all his family vacations with him. So Mr. Hobbs' dreams of leisure and rest goes with the wind. But what does happen makes a de-



**SO'M I**, by Ted Key; illus. by Frank Owen (Dutton, \$2.50).

So'm I was knock-kneed in the front, bow-legged in the back (as you can see) and he always got a horse laugh, especially from his brother, Rocket, the great racer. When he ran hard, his legs tied in knots and his beautiful mother was sad. But came the day of the Grand National Steeplechase and So'm I had a great adventure and a satisfying experience. Both sexes from 7 to 70 will enjoy this one immensely.

## Southland Art

By Vera Williams

Independent-Press-Telegram Art Editor

**Municipal Art Center**, 2300 E. Ocean Blvd.: Design Shows.  
**Pacific Coast Club**: Long Beach Art Association show.  
**Long Beach Branch**, Los Angeles County Medical Association, 814 Pine Ave.: Paintings by Jane Rhorer.

**ART ATTENTION** of the Southland centers on the Raoul Dufy Memorial Exhibition in the Los Angeles County Museum, Exposition Park, Los Angeles, where it will remain through Sept. 12.

The museum and the San Francisco Museum of Art jointly present the exhibition, which contains 250 oils, watercolors, drawings, prints and textiles. More than 70 individual collectors and owners as well as many galleries and museums in the United States and Canada have lent works by the artist.

Californians in particular are Dufy lovers with lenders from Southern California and the Bay Area predominating. Dufy did much of his painting in the south of France, and his subjects were varied, including vineyards, horse racing, harbor life, open air promenades, balls and receptions, concerts and casinos.

He first became known in America in 1931 when he won the third prize for his "Avenue du Bois de Boulogne" at the Carnegie International exhibition in Pittsburgh. He died at Forcalquier in the south of France in 1953 and since then two retrospective memorial exhibitions have been presented — one last year in Paris and the second early this year in London. This marks the first time in retrospect he has been presented in the United States.

The exhibit is enhanced by a showing of costumes by Paul Poiret from textiles designed by Dufy.

John R. Baxter, instructor in Philadelphia Museum School of Art, will give a gallery lecture at 2 p. m. today on "Dufy, Master of the Light Touch."

**WATERCOLORS** and caseins, largely beach and water scenes, by Jane Rhorer, wife of Dr. William G. Rhorer, will be displayed for a month in the Long Beach branch of the Los Angeles County Medical Association.

**OPEN HOUSE** will be held from 3 to 6 p. m. today in the Dixi Hall Studio, 476 S. Coast Blvd., Laguna Beach, where work of Jack Zajac is being shown. Zajac, one of Southern California's most promising young painters, in the past three years has won 22 awards, including the Prix de Rome fellowship. He has had one-man shows at Pasadena Art Institute, Santa Barbara Museum and the Landau Gallery. This is his first show in Laguna Beach.

**TEACHERS** will demonstrate the art of ceramics during the California Ceramics Hobby and Gift Show July 28-Aug. 1 in Municipal Auditorium, announces Fred de Liden, managing director. Heading the list will be Dr. Glen Lukens, former professor of ceramics at USC. Demonstrations will be given afternoons and evenings.

**TWENTY-FOUR** paintings by three local artists, Grace Miller, Ruth Osborn and Edith Cisko, will be displayed in Pacific Coast Club during August and September, it is announced by Mrs. Leo Malco, Pacific Coast Club art chairman.

**CLOSING** a three-day fine arts conference, Noel Quinn of the California Water Color Society will give a water color demonstration this afternoon at the Idyllwild Arts Foundation at Idyllwild. Participating in a panel will be Kenneth Ross, director of Los Angeles Municipal Gallery and Department, chairman; Jarvis Barlow, art critic; Joseph Fulton, director Pasadena Art Institute, and Edward Reep, Los Angeles painter and member of Chouinard Art Institute faculty.

**A TEA AND RECEPTION** are slated for 3 to 5 p. m. today in Palos Verdes art gallery opening a show of paintings, sculpture and jewelry by the Alumni Association of Los Angeles County Art Institute. The show will remain at Palos Verdes through Aug. 20.

## The World of Stamps

lightful story of a family relationship that is complicated by shorts, halters and diapers. Readers of "Father of the Bride" will love this one.

**POOR MINETTE: THE LETTERS OF TWO FRENCH CATS**, by J. P. Stahl; **DAUMIER, CARICATURIST**, by Henry James; **OLD ENGLISH COFFEE HOUSES** (Rodaie Press, \$1.25 each).

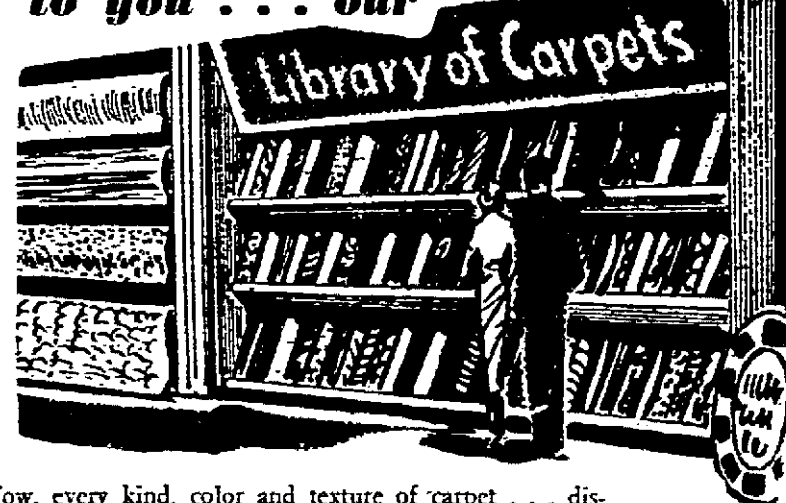
These are the first in a scheduled series of beautifully illustrated, printed and bound little books which the publishers call "The Miniatures." Each binding is different and the contents of each book is a masterpiece by a world-famous author.

**NEW PAPERBACKS** you'll like: "The Life of the Bee," Maurice Maeterlinck's story on nature's most perfect creation (Mentor, \$35); "The Householder's Manual," a key to buying, building or improving your house, by Richard Kent (Signet, \$25); "The Joys She Chose," the story of a career woman by Matthew Peters, and "Trouble on Big Cat," a western by Glenn Corbin (Dell First Editions, \$25 each).

**ICELAND** has issued three new commemoratives honoring Hannes Hafstein, the first native governor of Iceland. Hafstein, was the leader of the Home Rule Party. Prior to his being named to the political post 50 years ago, the Icelandic governors (sometimes called ministers) were Danes living in Denmark. Hafstein also was one of Iceland's leading poets.

**STAMP NOTES . . .** The Republic of Korea has issued two new stamps, reports the New York Stamp Co. The 10 weun light brown shows a flag and a butterfly. The 30 weun blue pictures Pagoda Park. . . The Netherlands issued a 10 cents blue stamp to honor the apostle Boniface, the Anglo-Saxon missionary. . . Cuba's latest stamp pays tribute to the 100th anniversary of the birth of Gen. Jose Maria Rodriguez, noted leader for Cuban independence.

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# HOW TO Make Your Own Bamboo Drapes

**HUNTING FOR A LOW-COST WINDOW TREATMENT?** We were when we hit upon the idea of hanging bamboo porch screens like regular draperies. As bonus we find our bamboo draperies give us lots of light and air—plus easy privacy control. Making draperies out of roll-type screens is easier than it sounds. But it does take patience. These step-by-step photographs show how you can do it for your own home.



**REMOVE PULLEY** and bamboo poles. First take off pulleys and pulley cords. Then carefully untie (don't cut) the strings which weave through the splinters and anchor them to the bamboo poles at the top and bottom of the roll screen. Free each set of double strings from its pole — and discard poles. You won't need poles for draperies. Then retie the strings tightly against the end splinters. This is slow work, but it isn't difficult.

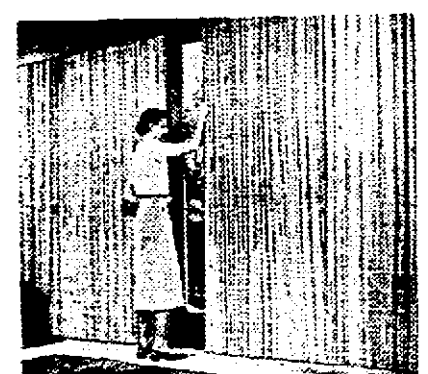
**CUT DRAPERIES** to right length. Measure your window to find exact length you want. And line up bamboo splinters against a wall to make sure you get a straight edge. Then cut splinters with heavy scissors or sheet-metal shears. Row of string must be within half-inch of splinter tips at one end. (You may need to trim both ends to do it.) Pencil a line across this end — 1 1/4 inches from top edge — to guide in cementing tape.



**CEMENT TAPE** in place. Brush trim cement (from an auto-supply store) along the top edge of the draperies on one side. Follow the guideline you drew. Smear more cement along half of a 2 1/2-inch strip of denim. When both are tacky, press the denim tape down on the draperies and firm it into place. Turn the drapery over and cement denim to the other side, folding the tape over the splinter ends when the cement gets tacky.



**PIN DRAPERY HOOKS** into tape. You'll need one hook every three or four inches to make draperies hang evenly. Use pliers to force pin ends through cloth tape and into position. Top of hooks should be near drapery top. And all hooks must be in a straight line — check with a yardstick to be sure. When all the hooks are in, your draperies will be ready to hang. Your cornice board will hide any denim tape that shows at the drapery top.



**SMART**, made-at-home bamboo draperies hang from wooden cornice that supports drapery hardware. Be sure your cornice extends at least two inches from the wall so you can draw draperies easily.

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WHAT'S YOUR HOBBY?

# Crocheting Is Plumb Easy!

By Jule Armin

MOTHER and daughter outfits this year are especially attractive when crocheted with the same stitch in harmonizing colors. Mrs. H. W. Larsen, 321 Wisconsin Ave., chose deep rose with a delicate frosting of metallic sparkle for high style, but all agreed that a plain,

old-fashioned bonnet of shell pink and white was the most attractive frame to set off the wide-eyed beauty of her 7-month-old daughter, Laurie. Baby's sacque, boots and blanket were made in the same pattern by the Larsens' neighbor, Mrs. Hazel Asher. Crocheting these outfits with

the aid of a crochet frame is such a speedy process that even a busy mother can make them in almost no time. They fluff right back into shape after washing and, of course, never wrinkle. The lacy stitch makes up rapidly and the curving shell pattern is as dainty as its name implies.

There are various types of crochet frames on the market, all similar in general principle to a giant-sized hairpin, such as grandmother used in miniature, to make hairpin lace. Today's "hairpin" is some five times larger and consequently produces results at least five times as rapidly.

The stole, baby's blanket, sacque, bonnet and booties shown in the photo were all made on an Ez-Duz-It crochet frame, which is very light to handle. It consists of two, parallel, foot-long dowels, locked into place at each end with removable plastic bars. The yarn is tied with a slip knot around both bars at one end of the frame. A crochet needle catches the loop through the center of the frame with a simple crochet stitch. Then the frame is turned over so the end of yarn is at the back. The needle is now inserted under the left-hand thread and caught with a single crochet stitch once again. This process is repeated for the number of loops required. Then the strips of chain-locked loops thus produced are linked together according to directions for the article being made.

OLD-TIME CROCHETERS can work out their own patterns. General directions come with the frame and there are numerous instruction booklets which can be bought for a few cents at most stores where needlework supplies are sold. Patterns are available for a wide variety of articles. They give exact directions, simple enough for a beginner to follow easily. The crochet frame is such a big time saver, no mother and daughter should now be able to complain that they have simply "nothing to wear."

Directions for making the

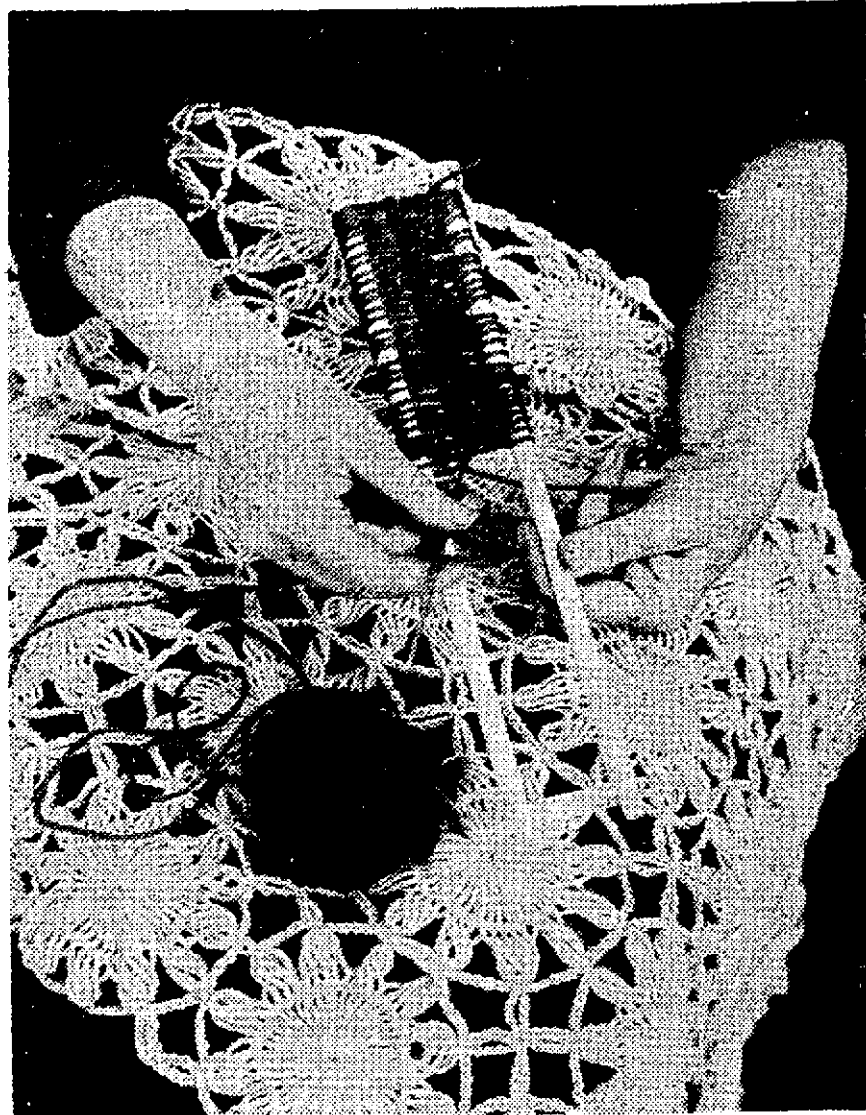


Photo by H. S. Melvin

This simple crocheting frame is a time-saver. Simple bands of loops are easily made into finished articles.

baby's frilly bonnet are as follows:

Make 57 loops around Ez-Duz-It frame. Join into a circle, crochet single chain of about 12 stitches and pull through inside loops to make circle. Tie and fasten. Bind off loops of circle, pulling 2 loops through 2 loops. Make 84 loops. Join by pulling 3 loops from new strip through each of the bound-off loops, using slip stitch. Third strip: Make 84 loops. Join by pulling 3 loops through 3 loops. Fourth strip: Make 84 loops. Join by pulling 3 loops through 3 loops. Fifth strip: Make 57 loops. Join by pulling 2 loops from the new strip through 3 loops of the bonnet. Sixth strip: Make 57 loops. Turn bonnet to wrong side and pull 3 loops through 3 loops to turn back for front of bonnet. Seventh strip; make 111 loops. Join by pulling 4 loops from the

new strip through 2 loops of the bonnet. Tie loose ends and clip off. Single crochet across back of bonnet for 3 rows. Weave a ribbon through front cable to tie under chin.

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Some of them even go out of their way to congratulate hostess and co-owner Ivalou Jones. The other day, for example, a woman from Miami, Fla., introduced herself and disclosed that friends of hers in Miami had recommended Joneses "as one of the best places to eat if you ever go to Long Beach."  
"They were right," the woman told Mrs. Jones. "I had a marvelous meal."  
Complete dinners in the dining room are priced from \$1.65 to \$2.75. The patron starts off with his choice of a fine soup or fruit cocktail (including fresh fruit). Then the waitress brings a tray of beautiful salads and the guest chooses any one of 10 colorful varieties. Entrees on the \$1.65 dinner include chicken fried steak, short ribs and fish. Chicken and turkey dinners are \$1.95. Prime ribs are \$2.25. The guest gets his choice of three kinds of potatoes, a second vegetable and a selection of rolls, including Jones' famed blueberry muffins and two new items, homemade sweet rolls and butter rolls. Each dinner also includes choice of beverage and dessert.  
The food in Jones' cafeteria is of the same high quality, the only difference being in the prices (which are lower) and the style of service.  
Owners Harold A. Jones and his wife last month celebrated their 25th anniversary at the same location. They started in 1929 with a seating capacity of 64 and now serve an average of 1400 persons daily. Since Mr. and Mrs. Jones are Seventh-day Adventists, both restaurants close Fridays at 3 p. m. and remain closed all day Saturday.  
—TEDD THOMEY.

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PHOTOGRAPH BY PAUL NESSE

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# U.S. CARRIERS RUSH TO CHINA SEA

## Philly Beauty Vanishes

### Hunt Girl Who Quit L.B. Fete

Fears for the safety of Elaine Du Feen, "Miss Philadelphia" in the Miss Universe Pageant here, were expressed Saturday in a telegram to local police from her father in Pennsylvania.

Miss Du Feen disappeared Tuesday after withdrawing from the contest.

Her publicity man, Jack Pall—the only press agent hired by any contestant in the pageant—announced she had withdrawn.

#### WHAT THAT GIRL LEFT BEHIND!

When Elaine DuFeen bolted the Miss Universe contest she threw away her chance to win pageant prizes. For details of how Miss Universe generously gave a \$4,000 convertible to a rival, see Bert Resnik's story on Page A-3.

because she feared "bias" by judges over her controversy with Miss Pennsylvania and her spats with contest officials.

He said she was going to San Francisco to get singing engagements there, and then "possibly to Hawaii."

However, Ed Welcher, manager and co-owner of the Robinson Hotel here, where Miss Du Feen stayed, said a pageant hostess had received a letter, postmarked San Diego, from the girl, Thursday.

Welcher also said the girl's sister, Vera Du Feen, telephoned him long distance after Elaine checked out, telling of the family's worry over not hearing from her.

The father's telegram, sent from Upper Darby, Pa., hinted she may be in Ensenada, Mexico, and said that the girl's mother is seriously ill.

The wire indicated the family had received a telegram from the girl but asserted it had really been sent by Pall.

Whether the publicity man is with the girl is not known.

Long Beach police said they had notified San Diego authorities to be on the watch for the 23-year-old beauty.

Elaine's troubles in the pageant began when Helen Vidovich of Conway, Pa., was picked as Miss Pennsylvania.



ELAINE DU FEEN  
Where Is She?

### Miss U.S.A. Meets Champ!



MISS UNIVERSE, left, received congratulations of Miss United States Saturday when they met through the camera wizardry of Staff Photographer Roger Coar. Miss Universe is Miriam Stevenson of South

Carolina and Miss United States is Miriam Stevenson of South Carolina. It's the first time in pageant history that the U.S. title holder has gone on to claim the world beauty crown.

## Total War for U.S. Is Problem as Fleet Moves Out in Exercise

By DON BRACKENBURY

The United States is at total war with a major power. Enemy aircraft carriers, destroyers and minelayers are prowling the shipping lanes off the Pacific Coast. Submarines lurk beneath the surface.

A vital convoy of men and equipment must make its way safely from Southern California to Washington and back.

This is the basic problem of a training exercise which the U. S. Navy's Pacific Fleet starts Monday—an operation which is the largest of its kind in these waters since World War II.

Nearly 70 ships and more than 18,000 men will take part in the three-week exercise.

Forty of the vessels are from Long Beach. They include cruisers, transports, cargo ships, fleet oilers, minelayers and minesweepers.

Shortly after dawn Monday the ships of the convoy will steam from San Diego and Long Beach for a rendezvous at sea.

Rear Adm. Maurice E. Curtis, commander of Cruiser-Destroyer Force, Pacific Fleet, who is in overall command of the training exercise, will fly his flag aboard



R-ADM. M. E. CURTIS  
War Game Commander



R-ADM. R. E. WILSON  
Leads Local Flotilla

## Lucky Miss Hong Kong Missed Ill-Fated Flight

A beauty contest—the most famous in the world—may have spelled the difference between life and death for Miss Hong Kong.

Instead of being riddled by Communist bullets, Virginia Lee, 20, was proclaimed the third most beautiful woman in the world.

Virginia came to Long Beach to compete in the Miss Universe Pageant. If she hadn't, it is possible that she may have been the stewardess on the flight of a Cathay Pacific Airline plane which was shot down last week by Communist aircraft near the Red Chinese island of Hainan.

Miss Lee is a full-time stewardess for Cathay.

Interviewed here Saturday, she said:

"Yes, it could have been my flight. I fly once, twice or three times a week, depending on when they need me."

"I just couldn't believe it," said Miss Hong Kong. "I, myself, had been flying the route for eight months. Nothing ever happened."

"We always stayed about 30

## Soviet Invites West to Meet on 'Security'

MOSCOW (AP)—The Soviet Union proposed Saturday night an international conference of European nations and the United States be called soon to discuss the setting up of a new collective security system for Europe.

Russia proposed that Communist China attend the conference as an observer.

In identical notes handed by Foreign Minister V. M. Molotov to the United States, French and British chief diplomatic representatives the Soviets proposed the meeting to consider the security of western Europe be held "within the coming months."

The Russian note did not suggest a site for the conference.

Saturday's notes largely repeated the proposal outlined in Russia's note of March 31 in which the Soviets offered to join the North Atlantic Treaty Organization and to take part in setting up a new European security system, western diplomats said.

The Soviet foreign minister handed the notes to French Charge D'Affaires Jean Leroy, British Ambassador Sir William Hayter and American Charge D'Affaires Walter N. Walmsley Jr. in that order.

The three western diplomats were summoned at 30-minute intervals to the Foreign Office.

The Soviet note of March 31 specifically invited the United States to join a new European security system. On May 7 the western powers rejected the surprise Russian offer.

Saturday's notes said that the Soviet government "proposes, for the purpose of exchanging opinions on the question of establishing a system of collective security in Europe, calling within the coming months a conference

(Continued on Page A-2, Col. 2)

**WHERE TO FIND IT**  
Amusements ..... B-3  
Beach Combing ..... B-1  
Bridge ..... D-6  
Classified ..... C Section  
Editorials ..... A-18  
Military ..... B-4  
Obituaries ..... B-4  
Radio-TV ..... B-2  
Real Estate ..... B-10-16  
Ship Arrivals ..... A-14  
Sports ..... B-5-9  
Women's News .D Section

## Senate Takes Break After 85-Hour Talk

Filibuster Chieftain Gore Concedes Loss but Morse Sticks

WASHINGTON (UP)—The Senate Saturday night temporarily ended its record-breaking debate on the atomic energy bill, with an organized filibuster against the measure apparently shattered.

The Senate recessed at 11:48 p. m. until 10 a. m. Monday, when it is scheduled to resume its marathon discussion of an administration bill which opponents have denounced as a \$12,000,000,000 "give-away" to private power interests.

The chamber had been in virtually continuous session since 10 a. m. Wednesday—a period of 85 hours and 48 minutes. Interrupted only by a technical recess of 25 minutes, it was by far the longest session in Senate history.

Only the Senate tradition against meeting on Sunday prevented Republican Leader William F. Knowland (Calif.) from continuing the round-the-clock sessions in an attempt to wear down the filibuster waged by a small group of Democrats and Independent Wayne G. Morse of Oregon.

The back of the filibuster apparently was broken earlier in the evening when the Senate Democratic leadership threw its full support behind Knowland's effort to limit debate.

Sen. Albert Gore (D-Tenn.), a leader of the filibuster, told reporters at 10:30 p. m. that "the fight against the bill is now one of hopeless odds."

Informed sources said debate on the atomic bill might continue for several more days next week, but Gore made it clear that—as far as he was concerned—the organized filibuster had broken wide open.

"Had our lines held firm, victory might have been won," Gore said. "In fact, I thought it was in sight."

But those hopes of victory went down the drain during a day of back-stage maneuvering in which Senate Democratic Leader Lyndon B. Johnson took a leading role.

The day-long efforts came to a dramatic climax on the Senate floor shortly after 8 p. m. when Johnson offered a plan for limiting debate starting Monday.

It required unanimous consent for adoption.

It was stymied by threatened objections by Independent Sen. Wayne Morse (Ore.) and Sen. Herbert H. Lehman (D-N.Y.).

But, significantly, no threat of objection came from the group whose members had been closed several times during the afternoon with Johnson to work out details of the plan.

Johnson's complex proposal

(Continued on Page A-2, Col. 2)

## Dulles Rips Red 'Act of Barbarity'

By JOHN M. HIGHTOWER

WASHINGTON (AP)—The United States, waving the biggest stick quickly available, has ordered two aircraft carriers into waters south of Red China's Hainan Island to protect search and rescue operations after the shooting down of a British airliner. Secretary of State Dulles hotly charged that two Red Chinese fighters deliberately destroyed the big craft.

The order to the carriers was issued by Secretary of Defense Charles E. Wilson and it was announced in a statement Saturday by Dulles. Dulles branded the destruction of the airliner an act of "barbarity" for which he said Communist China "must be held responsible."

Both the Navy action and the Dulles statement on the plane incident had been cleared with President Eisenhower.

Dulles and Wilson were joined in their consultation on the problem by Vice President Nixon and Adm. Radford, chairman of the joint chiefs of staff.

Dulles said that further action would be taken by the United States but did not say what it would be.

The combination of the Wilson-Dulles moves, however, made it clear that the American government was making a show of power to impress upon the Reds the gravity with which the incident is regarded.

Outraged government leaders, furthermore, took the position that the attack on the passenger aircraft by two fighters about 30 miles south of Hainan Friday gave the lie to peaceful co-existence in the wake of the Red Chinese-French negotiations to end the Indochina war.

Dulles has contended that the agreement did not mean any

(Continued on Page A-2, Col. 1)

## Boat Contacts Raft Lehi Off Mexico Coast

Long Beach Coast Guard headquarters reported Saturday that a fishing boat had spotted the abandoned raft "Lehi" 125 miles southwest of San Clemente Island and had removed equipment valued at \$7,000 from her.

The Lehi was abandoned July 15 by its five crewmen six days after it had left San Francisco for Hawaii when the craft failed to reach currents to take it west.

The skipper of the fishing boat, Cape Cross, of Juneau, Alaska, which found the Lehi, asked permission to burn the raft on grounds it was a menace to navigation.

Coast Guard officers told him to "use his own discretion" and later were informed the boat's crew had removed the raft's radio and other equipment.

One of the Lehi's crew, Coast Guard officials said, told them he would try to go out in a boat to tow the raft back to the mainland.

## Tide Turns for Shivers in Election

DALLAS, Tex. (Sunday) (UP)—Gov. Allan Shivers, after trailing for hours, finally pushed into a lead over "loyal" Democrat Ralph Yarborough in returns from Saturday's Democratic primary.

Shivers, who led Texas into the Eisenhower fold in 1952, put his national prestige and his political future on the line when he sought an unprecedented third term as governor.

Senate Democratic Leader Lyndon B. Johnson was being returned to the Senate by an overwhelming majority, but three of eight incumbent Texas congressmen seeking re-election were trailing early today.

Johnson, who stayed in Washington and was embroiled in an historic Senate filibuster on election day in Texas, for all practical purposes ignored his challenger, Dudley Dougherty, a young and wealthy rancher and state representative.

Returns at 1 a. m. today in the Democratic governor's race pushed Shivers ahead for the first time since 9 p. m. Saturday. He had 475,995 votes, with returns from 226 of 254 Texas counties, 85 of them complete, tabulated by the Texas election bureau.

Yarborough, a 51-year-old Austin attorney and former district judge who lost to Shivers by more than 350,000 votes in the 1952 primary, had 470,523.

## Bandit Times It Right, Bags \$300 in Bag

When Emmitt A. Bouton, 58, clerk in a drug store at 2101 E. Broadway, walked toward the store safe at closing time Saturday night, he heard a voice.

The voice said: "Give me the soft stuff."

Bouton told Inspectors Jim Lynch and Al Myers that he looked up to see a man pointing a revolver at him. Bouton said he had three money bags in his hands and was about to put them in the floor safe.

The clerk said that the gunman reached over and felt each bag, taking the one which contained \$300 in currency. He said the man slipped out the rear door and ran down the alley.



### DAWGONE

Tamara Kulak, 6, (left) is Long Beach's candidate for entry in the dental hall of fame, if there is such a place. She had a tooth pulled by her pet dog Saturday. Tamara, of 1331 Atlantic Ave., lost the baby tooth when she was bitten playfully in the mouth by the dog. Looking at the cavity with justified amazement is her sister, Sheila, 8.—(Staff Photo.)

## L. A. C. SAYS:

### What Will She Have?

Not one family in 50 can tell you what income it would have if the head of the family were taken by death. And yet virtually every family in the nation is today covered by some form of protection. That protection may be in one or more of several forms. But unless it is put down together and viewed over-all, there is no way of knowing what will be left to survivors.

One form of protection is Social Security, which may be available to the mother and any minor children. We doubt that one in 50 men know how much would be available from this source. They do not know what age limitations are set by the law or what amount is given as a lump sum if the wife is not eligible to collect monthly benefits. This vital information is usually available from the employers in large organizations or the union. But the surest way to get information is to go to the local Social Security office.

Most important protection in many families is the

(Continued on Page A-18)



# U.S. Flattops Sent to Scene of Air Attack

(Continued from Page A-1.)

basic change in the nature of the Communists.

Three Americans were reported killed in the crash landing of the big C-54 Skymaster plane, which Dulles declared was "deliberately shot down by two Chinese Communist-based fighter aircraft about 30 miles south of Hainan Island."

Three Americans were rescued in a combined United States-British-French operation which had ships and planes searching the area. There were eight survivors in all out of a total of 18 to 21 persons aboard the airliner. Dulles reported the relief operation and U.S. participation in it and then announced:

"The secretary of defense has issued orders directing two United States aircraft carriers to proceed to the scene and to cover and protect further rescue and search operations by United States ships and aircraft in the vicinity of the spot."

The Navy identified the carriers as the Essex-Class carriers Hornet and the Philippine Sea. They have been based in the Philippines.

The Hornet and Philippine Sea carry crews of about 2,000 each, and are equipped with jet fighter planes.

Based on reports from Consul General Julian F. Harrington at Hong Kong—the plane's destination on a flight from Bangkok—Dulles said that there were 17 passengers and four crewmen aboard. News reports from the Far East had given the total previously as 18 or 20 persons.

The three Americans lost were listed as Leonard Lee Parish of Iowa Park, Tex., and his two sons, Laurence, age 4, and Phillip, age 2.

The survivors included two other members of that family—Mrs. Parish, who suffered a broken left collar bone and is reported in a state of shock, and a daughter, Valerie, 6, who suffered only minor abrasions. The third American among the survivors was named as Peter S. Thatcher of Stonington, Conn., whose condition was described as satisfactory following removal of a small piece of metal from his left thigh.

Those three were among survivors taken to Hong Kong by an amphibious U. S. Air Force plane from Clark Field in the Philippine Islands.

Dulles said the attack on the Cathay Pacific Commercial airliner was a "vaunt" assault by the two fighter planes.

He said the British government had sent word that it had ordered "a strong protest" to be made by its diplomatic representative at Peking, the capital of Red China.

It appeared, however, the United States was taking a much stronger and more angry line on the incident even than the British government. The Dulles declaration said:

"The United States government takes the gravest view of this act of further barbarity for which the Chinese Communist regime must be held responsible. The action to be taken by the United States will be subsequently announced."

In the Senate, Sen. H. Alexander Smith (R-N.J.) got unanimous consent to interrupt the long debate over atomic legislation to read the Dulles statement. Smith called the situation "critical."

Sen. Humphrey (D-Minn.), who was making a speech at the time, said he hopes this nation "does not tolerate such conduct" and upholds its honor.

Rep. Judd (R-Minn.) said the incident is another reason why Communist China must not be admitted to the United Nations.

Calling it "the latest example of the true character of the Chinese Communist regime," Judd declared:

"This is the lawless regime we have been urged to accept into the United Nations as a peace-loving government."

Judd, a member of the House Foreign Affairs Committee, said the attack on the plane had a "hard headed" purpose.

"In this case they demonstrate to the world their own power and their contempt for the weakness of others. They seek to intimidate the peoples of Asia into the belief it is useless to enter into collective arrangements with the western nations for self-defense."

"They remind the European nations how vulnerable are their remaining interests in China, such as Hong Kong. In short, they are underlining the magnitude of their victory in Indochina in order to get the maximum propaganda benefit out of it."

Privately, officials noted that allowing for time differences between Geneva, Washington and Hong Kong, the attack had occurred a little more than 24 hours after the final Indochina peace settlements were made at Geneva and the machinery to end the shooting began to go into operation.

The settlements were accompanied by Peking and Moscow statements about how this proved the peace loving disposition of the Red regime.

Dulles made clear at a news conference Friday that the American government considers this is propaganda talk and that nothing basic in Communist behavior has changed. Apparently he feels that the shooting down of the plane proves the point.

The incident itself is by no means unprecedented. Aircraft have been shot down or shot at by Communist fighters over a

## Morse Balks 2-Party Slap at Filibuster

(Continued From Page A-1.)

would have allowed a maximum of 68 more hours of talk on the 104-page bill.

For 90 minutes, before jammed and impressively quiet galleries, Johnson pleaded and cajoled with members of his own party to approve the agreement.

Then, at 9:30 p. m., to avert defeat through objection that apparently would have come from Sen. Herbert H. Lehman (D-N.Y.) Johnson withdrew his proposal temporarily by asking that it be allowed to lie on the table.

The effect was to keep it alive, for possible revival later.

While disgruntled Senate wives canceled Saturday night engagements, the weary lawmakers settled down for their fourth straight night of work.

Johnson said he believed the filibuster had "reached a point where the public has been sufficiently educated" to what its opponents call a "give-away" of atomic power resources for future civilian uses.

Morse said he would agree to no debate limitations until he and other opponents of the bill could confer over the weekend. "Some of us are anxious to get our heads together over the weekend to work out proposals to modify the bill," he said. He added they then would "sit down Monday with the leaders and see if we can't come to some agreement" to reconcile differences.

## Soviet Invites West to Meet on 'Security'

(Continued From Page A-1.)

of all European states which wish to take part in it, and also the United States government.

"The Soviet government considers it desirable that the Chinese People's Republic send observers to this conference," Russia proposed.

The participants in the conference should have the opportunity "not only of stating their attitude toward the proposals of the Soviet government but also of advancing their own proposals on the question of establishing a system of collective security in Europe," the notes said.

The Russian notes again expressed the government's opposition to NATO, which it called an "aggressive military grouping." It said Russia's omission from NATO was "clear evidence of the aggressiveness of NATO in relation to the Soviet Union."

WASHINGTON (U.P.)—Informed officials said Saturday they believed Russia was trying to prevent French action on the European Defense Community with its proposal for a new European conference.

American officials threw cold water on the Russian offer. They pointed out that this plan was rejected by the Western powers on May 7.

Russia proposed on March 31 a European pact with Soviet membership in the non-Communist North Atlantic Treaty.

The Allies replied then it was "unnecessary to emphasize the completely unreal character" of the Soviet suggestion.

They pointed out Russia would be able to disrupt the allied defense system by vetoing all decisions.

Informants believed the revived Russian proposal is only designed to prevent the French parliament from acting on the EDC plan before it goes on summer recess next month. Premier Mendes-France has decided to put the issue up at an early date.

Secretary of State John Foster Dulles clearly indicated only Friday that he saw no reason to believe the Soviet Union is willing to negotiate on atomic energy, disarmament, European security, Germany, Austria, Korea, and other matters.

It was understood the new Soviet invitation repeated a previous Russian proposal that Red China sit in as an observer at the European conference.

Dulles pointed out Thursday that a conference with Russia on such subjects as disarmament and atomic energy had recently been completed without making any progress because of Russia's attitude. He didn't think it would be profitable to resume the talks.

number of years and over such widely scattered areas as the Baltic Sea, the air corridors between West Germany and Berlin and the Siberian waters of the northwest Pacific Ocean.

Sometimes U. S. officials have speculated that Red fighter pilots might be trigger happy. But their conviction is that even if this is true it is simply an outward symptom of the hatred of westerners with which Communist soldiers and civilians are constantly indoctrinated.

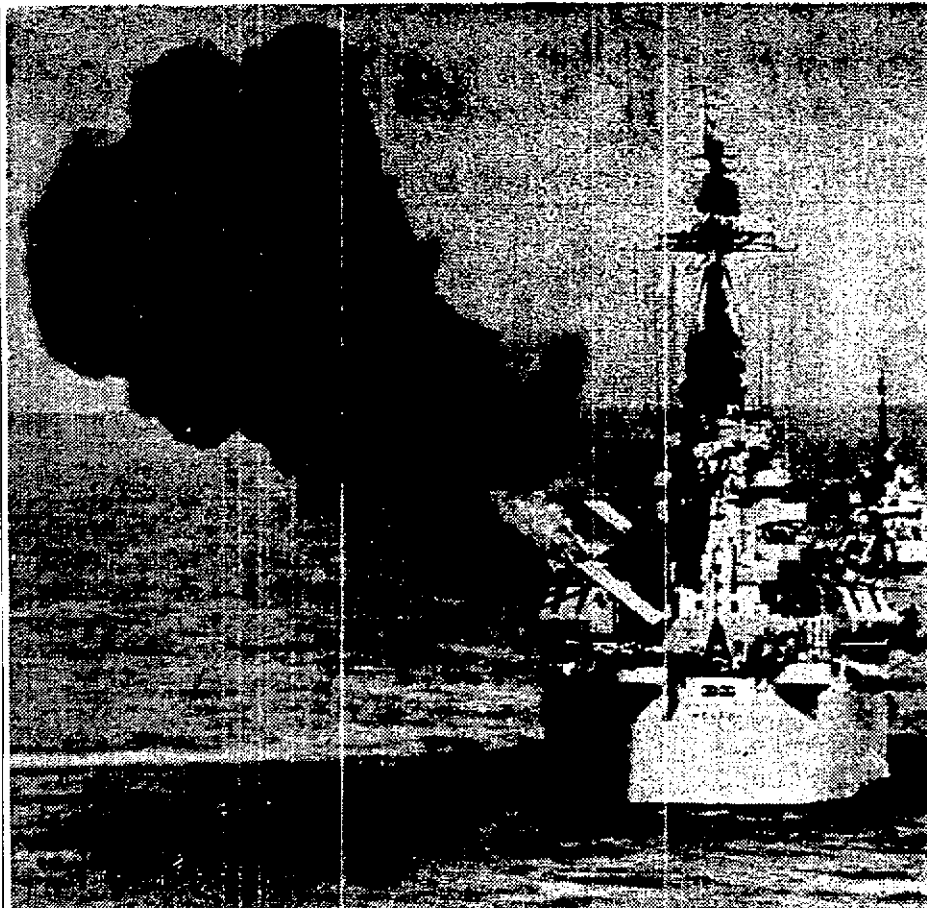
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## SURVIVORS RELATE MURDER IN SKY

HONG KONG (U.P.)—Survivors told Saturday how Communist fighter planes committed "cold blooded murder" in shooting down an unarmed British passenger airliner with 18 persons—including six Americans—aboard.

The pilot of the plane told the airman on a U. S. Air Force flying boat which rescued them that the attacking planes were "cream-colored single engine propeller straight wing fighters."

They had "red circle markings," he told the Americans. The British government instructed its charge d'affaires in Peking, Humphrey Trevelyan, to protest the attack to the Red Chinese.



HELENA ON THE WARPATH

Pictured in action off the coast of North Korea in 1950 is the Cruiser Helena, one of 40 Long Beach-based vessels which will maneuver with the Pacific Fleet in exercises starting Monday.—(Official U. S. Navy Photo.)

## Pacific Fleet Moves Out to Test 'Total War' Defense

(Continued from Page A-1.)

the Long Beach-based heavy cruiser Toledo.

Also a part of the convoy will be the heavy cruiser Helena, flagship of Rear Adm. Ralph E. Wilson, USN, commander of Cruiser Division 3.

Senior Long Beach officer in the operation, and the heavy cruiser Rochester, flagship of Rear Adm. Thomas C. Ragan, commander of Cruiser Division 5.

Other Long Beach-based ships in the convoy will include the destroyer tender Bryce Canyon, attack transport Menifee, attack cargo ships Mathews and Merrick, and the fleet oilers Pasumpung and Chemung.

One of the largest contingents of Long Beach ships will be from the Mine Force of the Pacific Fleet, whose headquarters now are at Reeves Field here.

Part of the "friendly forces" whose job is to get the convoy safely past the enemy are the minesweepers Shoveler, Swift, Ruddy, Zeal, Symbol and Murrelet of Division 72; Chief, Competent, Defense, Devastator, Gladiator and Improbable of Division 73; and Illusive, Dynamic, Implicit and Endurance of Division 91.

The unassigned minesweeper Cormorant, eight of the 57-foot minesweeping boats, four 50-foot motor launches and the LST 735 also will be among "friendly forces."

One Mine Force unit will be divided on both sides of the exercise. This is Explosive Ordnance Disposal Unit No. 1, which consists of underwater demolition personnel, or "frogmen."

The minelayer Shea, however, will represent the enemy. It and other "enemy" vessels will take up positions along the route of the convoy and attempt to "sink" its ships.

Normal operation in such maneuvers is that when a ship is "sunk," it continues with the convoy or the attacking force, but no longer is a participant in the "combat."

Two groups of submarines, commanded by Comdr. J. A. Bogley and Comdr. J. D. Miller, will attempt to break up the convoy. The subs, based at San Diego, include the Bluegill, Cattfish, Raton, Razorback, Roquell, Bream, Menhaden, and Redfish.

Air support will be from the carriers Badoeng Strait, commanded by Capt. W. E. Ellis, and the Princeton, commanded by Capt. J. C. Alderman, as well as from shore-based aircraft at Naval Air Stations along the coast.

Primary aim of the exercise is inter-type training (various types of ships operating together) in anti-submarine and mine warfare operations.

Saturday the operation will call a temporary truce while the participating ships visit in various Washington ports until Aug. 4.

The visits will be highlights

'GIT A HOSSI' A GOOD MOTTO

PHOENIX, Ariz. (U.P.)—Driving a car probably is just out of character for a local bulldozer operator named Iowa Farmer.

Farmer, 32, who was born in Oklahoma, was charged Saturday with drunk and reckless driving with a prior conviction.

Sun, Moon & Tides

TODAY

Sunrise: 5:59 a. m. Sunset: 7:59 p. m. Moonrise: 1:34 a. m. Moonset: 4:32 p. m.

Tides: High, 7:39 a. m.; 3.3 ft.; 6:16 p. m.; 6.1 ft. Low, 1:05 a. m.; -0.1 ft.; 11:42 a. m.; 2.5 ft.

MONDAY

Sunrise: 5:59 a. m. Sunset: 7:59 p. m. Moonrise: 2:32 a. m. Moonset: 5:32 p. m.

Tides: High, 8:34 a. m.; 3.6 ft.; 7:13 p. m.; 6.4 ft. Low, 1:58 a. m.; -0.6 ft.; 12:52 p. m.; 2.5 ft.

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## Wild Truck Crushes Cars, 3 Dead, 10 Hurt

LIBERTY, N. Y. (U.P.)—A big milk tank truck without brakes rolled at 60 miles an hour down a mile-long hill in the center of town during the Saturday shopping rush Saturday, smashing 13 automobiles "like a bowling ball going through pins."

Three persons were killed and at least 10 injured.

The driver of the truck "yelled hysterically" as it careened into town, its brakes gone and its speed increasing on the downgrade.

"It was Saturday shopping time and the traffic was heavy," Thomas Mangen, an eyewitness said. "The truck caught up with the southbound traffic. There were 15 to 20 cars ahead, and he kept coming through them."

"All I could hear was the mashing of cars against one another—sort of tinny, scraping, purling—along the pavement sound."

"The front wheels tore off the truck and its cab began dragging on the ground. That's what stopped it."

The dead were identified as Thelma Kleinman, Liberty; Martin Diamond, 26, Monticello, and Robert Wolf, 21, of the Bronx.

Diamond and Wolf were in automobiles hit by the truck. Mrs. Kleinman was pinned against a retaining wall by a hurtling jeep.

Arthur Crawford, 48, driver of the truck, was critically injured with second-degree burns. Norman Cohen, New York, driver of the car in which Diamond and Wolf were killed, also was in critical condition.

The truck, loaded with 3,000 gallons of milk, was en route from Cortland to Middletown, N. Y.

A retired state trooper who saw the tragedy said "It was like a bowling ball going through pins. It was sad to behold."

The truck driver was helpless because the air line to his brakes had snapped.

After careening through the cars, the truck hit a telephone pole and broke it, and then it hit a wall. When it was skidding, the sparks made the gasoline catch fire.

"I ran up to get the man out of the cab, but by the time I got there he was out," Mangen said.

The streets were full of afternoon shoppers. The truck picked up a jeep at one point and tossed it onto the sidewalk, killing Mrs. Kleinman.

There was a dead calm for a moment after the accident. Then youngsters went in and got the injured out.

Mangen said he didn't hear anyone scream or cry. "It was all over in two or three seconds," he said.

ART CRITICS GAGA ABOUT DAUBS BY TOT

BIRMINGHAM, England (U.P.)—A modern painting, "Mermaid," which roused approving comments from art sophisticates at an exhibition of modern art in Birmingham, was abruptly removed from the wall Saturday.

The mermaid, which looked as much like a mermaid as it did nothing at all, turned out to be the work of 8-year-old Michael Allin, son of the principal bassoon player in the city symphony orchestra.

His father said he secretly put the painting in the exhibition as a joke. He explained he told the son to paint "anything he liked" and "Mermaid" was the result.

## Fast Life by PETRONIUS JR.

Author, Petronius Jr. is on Vacation for Three Weeks

## Blast Rips Drill Boat, Seven Killed

SAVANNAH, Tenn. (U.P.)—A dynamite charge blasted off on the bottom of the Tennessee River Saturday and ripped through a drill boat on the surface. Seven men were believed dead.

The boat crew was drilling holes and laying dynamite for a Tennessee Gas Transmission Co. line under the river.

The crew had drilled one hole near the west bank and packed it with dynamite and was drilling a second hole when the explosion came.

Joe Ham, district superintendent for Tennessee Gas, said the crew apparently drilled into a hole that already had dynamite in it.

The charges were usually set off by remote control after the boat had moved to a safe position.

A supply barge, loaded with 5,000 pounds of dynamite, was tied to the boat. It didn't explode. The boat was badly damaged but stayed afloat.

Milton Swain, 28, apparently was the only survivor. Swain said there were seven other men aboard. He said they apparently either drowned or were blown to bits. The boat usually carried a crew of eight.

Charlie Roberts, funeral home operator here, said one badly mangled body had been removed from the drill rigging.

The victim was tentatively identified as Buck Pearson of Birmingham, son of H. W. Pearson whose drilling company was handling the job.

Dragging operations for the other bodies couldn't be started until an explosives expert finished checking the dynamite barge, Roberts said.

Jets Collide in Air

LONDON—(U.P.) Two meteor jet fighters collided and a Canberra jet bomber crashed in flames in Royal Air Force exercises Saturday killing four airmen.



## NEW, SMART, SPARKLING Biscayne Collection

WITH MORE THAN FIFTY PIECES FROM WHICH TO CHOOSE, YOU ARE SURE TO FIND FAVORITES FOR YOUR DINING ROOM, LIVING ROOM AND BEDROOM FROM THIS COMPLETE OPEN STOCK OF A NEW KIND OF MODERN—BEAUTIFUL IN WALNUT AND PECAN WOOD, EACH PIECE WITH THE FAMOUS DREXEL FINISH IN LIGHT SPICY BROWN THAT BLENDS PERFECTLY WITH OTHER WOODS—CONVERSATIONAL PIECES TO USE SEPARATELY—OR TOGETHER.

Pictured are selections from the Dining Group with 60" Buffet 179.50, 46" Buffet 159.50 and Glass Front Deck 109.50. Extension Dining Table 139.50, Side Chair with Upholstered Seat and Cane Back 39.75. Use Frank Bros. Budget Plan—Only 10% Down with 24 Months to Pay.

When you select your furnishings from Frank Bros. you have the advantage of choosing from the largest collection of imported and domestic contemporary furniture to be found anywhere. You are sure to find the right kind of modern for YOU — and your budget! — assured of its quality and good design . . . assisted by a staff thoroughly familiar with today's fresh concept of interiors for friendly, casual living.

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OPEN MONDAY AND FRIDAY EVENINGS



# U Beauties Relax in Pool

## Rivalry Over, Girls Swim, Attend Ball

By BERT RESNIK

The world's most beautiful girls let down their hair Saturday, then tucked it underneath their swimming caps and plunked into a cooling swimming pool to wash away a week's tensions.

The third Miss Universe Pageant—the international congress of beauty—was over and the decisions had been made.

What was left of their cares, they danced away in the evening in the arms of handsome naval aviation cadets from Pensacola, Fla.

The swim was at the Towne Club and the dance was the wind-up Coronation Ball at Municipal Auditorium.

And to a few of the losers went some of the spoils. Robert Palmer, casting director of Universal-International, said the studio would foot the bill for four days at the Ambassador Hotel in Los Angeles for 11 of the entrants.

The 11, Misses Argentina, Australia, Canada, Germany, Israel, Italy, Japan, Sweden, Mexico, Philippines and Thailand, are to appear in a movie short to be made Wednesday. They will receive a day's pay for their stint.

Miss Universe, South Carolina's Miriam Stevenson, has accepted a 6-months contract with U-I for \$250 a week, with the studio having the option to renew.

For Miss Brazil, Maria Martha Rocha, runner-up, and Miss Hong Kong, Virginia Lee, three-month contracts with salaries of \$150 per week await. Both are uncertain as to whether they will accept.

Miss Pearl, who also received a \$400 pearl necklace, jokingly bit them to see if they were real. Twelve other beauties, unspecified, have been offered \$150 a week from a Hollywood night club owner to appear in his show for four weeks.

Meanwhile, the one major problem confronting Miss Universe officials was settled by the center of the perplexity.

Miss U. S. A. had won a \$4,000 Dodge convertible along with the title. Then she copied the Miss Universe crown and another \$4,000 Dodge convertible.

Faced with a unique situation, officials of the pageant scheduled an emergency meeting to decide whether Miss Stevenson should have the two cars.

"By all the provisions of the contract, she was entitled to them," said Oscar Meinhardt.

But before the meeting could be called, Miss Universe availed herself of a microphone at the luncheon in the Towne Club.

In her southern drawl, she said:

"I want to tell all you girls I've never known any others I've come so close to. You make sure if you all are down South Carolina way you look me up."

"And you hostesses, I love you—every one."

Then came a surprise announcement and one that solved the officials' problems.

"I want to present one of the cuts to a most wonderful and deserving girl, Miss Brazil."

The South American beauty, obviously stunned, walked up to the microphone, tried to say something, then, instead, embraced Miss Universe.

On that note and the consumption of tuna salads, the luncheon ended.

Miss New Zealand left, discussing her plans to attend the British Empire Games in Vancouver, British Columbia.

Miss Wisconsin went back to her hotel to sleep "so I won't have no bugs under my eyes for the ball."

Miss Pleasure Beach, Conn., a former WAC corporal who served two years in the Orient, left chatting in Japanese with Miss Japan.

And Miss Texas recruited about a dozen of the girls for a private mission.

"Do you know 'The Eyes of Texas Are Upon You'?" she queried.

All nodded assent.

"Well," said Miss Texas, "some of the Texas boys in the veterans hospital here phoned me and wanted to know if I could bring some of the girls over to sing for them and just kind of talk to them."

Some of the girls could and did.

Approximately 900 persons attended the formal dinner and gay



### ASLEEP IN THE DEEP

With the tension of the Miss Universe contest finally over, the candidates let their hair down Saturday and enjoyed themselves. Eyes closed and minus a bathing cap, pretty Miss Mexico (Elvira Olvera) floats lazily in the pool at the Towne Club.—(Staff Photo.)



### AN ORCHID FOR A BEAUTY

Naval Cadet Jim Donaldson presents a corsage Saturday night to Miss Germany (Regina Ernst), his lovely date at the Coronation Ball. Approximately 900 persons attended the ball at Municipal Auditorium.—(Staff Photo.)

## Judging Fair Says 1954 Miss Italy

The two previous Miss Italys—in the 1952 and 1953 Miss Universe Pageants—have gone home and sung the blues.

But you can look for a different kind of melody from this year's representative from the land of opera.

"I feel that the judging was very just," says 18-year-old Maria Paliani. "There were so many beautiful women."

She said she couldn't understand why the other two beauties

At the mid-way point of the Ball, Miss Korea presented Miss Universe with a large Korean doll as a gesture of friendship from her country.

Miss Stevenson, taking the doll with a gracious smile, replied that she hoped South Korea and the United States would "always be friends."

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## Miss Universe Almost Lost Chance Here, but Skipped Hometown Race

Miss United States of America almost passed up her chance to be Miss Universe—even before she was selected as Miss U. S. A., she disclosed late Saturday.

The South Carolina beauty was offered a juicy opportunity—the chance to be Miss Watermelon for her state.

It wasn't a fixed deal, but Miriam Stevenson, 21, already had won six of seven beauty contests in her native state—losing only the title of Miss Azalea two years ago.

**GOOD CHOICE**

She turned down the juicy fruit chance in preference to the international contest, and it was a good choice.

When they chose her Miss U.S.A., she thought that was it, and she was content.

When they named her Miss Universe, the first thing she could think about was a telephone call. She had two brothers and a sister—she's the youngest in the family—back in Winnsboro who would want to know.

They thought it was—well, what would a family think when it was informed it had the world's most beautiful woman as a part of its circle? Wonderful, marvelous? All that—and "take care of yourself."

Her father, Leonard, owns a dairy and breeds prize Guernsey cows.

She's not sure whether Winnsboro—she couldn't remember the population, 10,000, 20,000—was planning a celebration.

But she was sure Greenwood, her college town, surely had the fat in the fire.

"I talked to some people there and they told me, 'You all better expectin' the biggest parade you ever did see in South Carolina. We've even asked Ike down here.'"

She jumped at the offer of a movie contract with Universal-International. After all, she's had experience. Didn't she play the lead last fall in the college play, "Cuckoo's on the Hearth?"

And didn't she appear on television for the March of Dimes?

**GETS SIDETRACKED**

But it's not easy to get a Miss Universe to talk about herself. She keeps getting sidetracked, wanting you to write stuff that is true. Like:

"You all tell them I think Long Beach is marvelous."

Long Beach is marvelous.

Long Beach is marvelous.

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## Russ Revive Drive to Kill All Religion

MOSCOW (AP)—The Soviet press launched a major drive against religion Saturday. Editorials in Pravda and the Literary Gazette called for intensified anti-religious activity.

The Literary Gazette charged that observance of church festivals is causing collective farmers to neglect their work and is obstructing the vitally important harvest. The paper linked religion with drunkenness during such celebrations.

The paper said farmers in the Kirov district in the north recently abandoned farm work for a three-day religious festival while grain stood ripe and uncut in the fields and cattle went unwatered.

"The celebration is only an excuse for drinking," the militant paper continued, "and what's worse, no one restrained people from this wild drinking." The Literary Gazette said the Communist party organization in the area gave its permission for the holiday.

Such an article as that in the Literary Gazette is not unusual here, but it was given added meaning by the fact that Pravda, in a front-page editorial, called for an unyielding campaign against religion. Pravda said Communist organizations should show believers the error of their ways by scientific and atheistic propaganda "without insulting the feelings of believers." Pravda showed particular concern about children and religion.

The sharply revived anti-religious campaign in Soviet central papers comes at a time many churches are being reconstructed, and while the Communist party is worried about the inroads which religious revival is making in sections of the nation's youth.

### WHEN TIME'S AN ITEM

Classified ads are for you! Things get done pronto when you phone 6-9071 for an ad writer.

## Capital Capers

By WALTER T. RIDDER, WESLEY PEYTON  
and ROBERT E. LEE  
(of The Independent-Press-Telegram Washington Bureau)

WASHINGTON—Our favorite story of the week concerns the meeting of diplomats which was being well-covered by the world press. One reporter tried to push his way into a meeting which was supposed to be secret.

A diplomat grabbed him, looked at him and said: "You can't go in there. By the way, aren't you the representative of the Russian news agency Tass?" "Oh, no," replied the journalist. "I'm from Poland."

"Ah," said the quick-witted diplomat. "Demi-Tass."

Another point of interest for sightseers here that probably will become as famous as the Washington Monument or the Lincoln Memorial is the caucus room in the Senate Office Building. Judging from a conversation overheard in the building's corridors, it's already become a stop on the tourist rounds. One man, with wife and two children in tow, was heard to ask a guard: "Is the caucus room in this building? You know, the one where they held the hearings." No need to specify what hearings.

Caution is the word to describe President Eisenhower's congressional lieutenants in these days of bitter and lengthy debates as Senators and Representatives attempt to establish voting and ferocious records on which to base their re-election pleas.

During a recent prolonged floor fight on a bill of major importance to the administration, one GOP leader was asked when the debate would end and the voting start. "Well, I think I see a faint glimmer of light through the darkness of debate," he told a group of reporters, "but don't quote me—I may be wrong."

The Senate, often accused of slowing down the course of legis-



### YOUNG SENOR WEENS FORST PRIZE

Senor John Baker, 9, nervously awaits judge's decision Saturday in first annual Lakewood Gardens Civic Association pet parade. He won sweepstakes award and first place in the 2-to-8-year-old age group.—(Staff Photo.)

### 5 Persons Hurt in 2-Car Crash

COMPTON—Five persons were injured in a two-car crash at Avalon Blvd. and 229th St. and were taken to Harbor General Hospital, according to the Compton office, California Highway Patrol.

Those hurt were Earl Harris J., 27, of 2411 E. 126th St., Wilshirebrook, and Elmer Mantz, 36, of 514 Bayport Ave., Avalon Village, drivers; and their passengers, Mildred Mantz, 36, of 514 Bayport Ave., and Thomas Kenner, 27, and Loretta Pool, 23, both of Los Angeles.

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On our two previous shipments,  
demand quickly exceeded supply.  
These are beautiful rugs... so hurry!

# SALE

Our own importations direct  
from the weavers... just  
arrived from the Orient!

Our information from abroad indicates rising  
prices for these rugs. Therefore, we recom-  
mend that you buy now, while we can still  
offer you these remarkable savings.

IMPORTED  
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# HAND-HOOKED RUGS



Reg. 149.50  
**9x12 RUG 89.50**  
YOU SAVE \$60

SIZE—FEET	VALUE	SALE
2x 3	8.95	5.40
2x 4	11.95	7.20
3x 5	22.75	14.50
4x 6	34.50	22.50
6x 9	79.50	51.10
8x10	104.50	74.50
9x12	149.50	89.50
10x14	194.50	128.75
11x15	229.50	151.25
12x18	269.50	196.90

Easy Budget Terms  
**LONG BEACH'S LARGEST CARPET STORE**

### Over 450 Rugs in 10 Patterns

YOU reap the SAVINGS achieved by our new policy of buying direct from the weavers. By this program you get fine wool rugs at practically the price of cotton! These are the only DIRECT imports to reach Long Beach.

These are first grade, "A" quality rugs... equal to the best ever brought to the United States. Colors and designs are beautiful... Tightlly woven with the detailed care and marvelous skill for which the Oriental hand-weavers are traditionally famous.

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**\$10 EXAMINATION \$5**

**PROTECT YOUR LIFE**  
WITH AN X-RAY  
FLUOROSCOPIC EXAMINATION

## LIFE DEATH

CAN BE PROTECTED BY A THOROUGH PHYSICAL EXAMINATION  
OFTEN IS DUE TO NEGLECT OF YOUR PHYSICAL CONDITION

**YOU WANT FACTS — NOT GUESSWORK**  
Let the Invisible Ray Pin Point Your Health Problem  
NO QUESTIONS ASKED REGARDING YOUR ILLNESS

Without asking you a single question regarding your sickness we will show you the cause of your trouble, where it is and what to do. Isn't that what you want to know?

INNERMOST ORGANS NOW VISIBLE  
Like viewing a motion picture, we can see clearly your heart, lungs, bronchia, spine, kidneys, stomach, large and small intestines, etc. We note the defects, deformities, diseases, or faulty functioning of any of these organs and prescribe treatment to restore your health. Other mechanical and electrical devices register your blood pressure, pulse, heart and other functional or organic deficiencies—look-precise precision instruments that are the very latest in

SCIENTIFIC DIAGNOSIS  
What is it worth to you to know the truth about your ailment—no guess work—just facts—plain scientific facts. HEAD-TO-TOE EXAMINATION SHOWS CONJUGAL ORGANS, KIDNEYS AND THYROID • LUNGS AND RESPIRATORY TRACT • SPINAL VERTEBRAE AND BONE STRUCTURE • PULSE AND HEART ACTION • BLOOD PRESSURE • STOMACH • COLON • PROSTATE • FEMALE ORGANS • GLANDS • NERVOUS SYSTEM • LIVER AND GALL BLADDER  
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Offices also in Pasadena and San Bernardino



# When Korean Truce Came Year Ago War Lingered for Captive of Reds

The Korean fighting ended one year ago next Tuesday—at 10:01 p.m., to be exact. It has been called the forgotten war, and by many it has been forgotten.

But 33,237 Americans died in the rice paddies and on the rock-strewn slopes of Korea; 105,871 were wounded.

The wounded and their families haven't forgotten the Korean war, and neither have the men who served long, weary months as prisoners.

Typical of these POW's is Robert Western, 26, who served 37 months in North Korean prison camps, and has been a hospital patient since he got out. He had an operation in the Naval Hospital at San Diego, for a while he was in the Fitzsimons hospital in Denver, he has been a TB patient in the Veterans Administration Hospital here since last June 18.

In prison camps his weight went down to "100 pounds—maybe less—I was just a walking bag of bones." Now it is up to 179½, the most Bob ever has weighed.

★ ★ ★  
HIS LEGS are clearing; with a little luck, he will be out in four months or so, and he expects to become a GI student in an electronics school in Los Angeles. With the \$5000 back pay he received, he made a down payment on a house near the home of his parents, Mr. and Mrs. Arthur Chesley, 2268 Stanford Ave., Pomona, and he bought a bright red 1950 sedan. The house is rented, and the rent carries the payments.

Bob doesn't have a girl, but he expects to do some looking around when he gets out.

What was it like to have the war end?

"We couldn't believe it," says Bob. "They had lied to us so many times we figured they might be lying then. . . . We didn't believe it until about a week later when they gave us each a bottle of Chinese wine. It was strong stuff. We sat up most of the night drinking it and singing songs. We ended with the Star-Spangled Banner."

★ ★ ★  
BOB, WHO ALREADY had served two years in the Navy, joined the Army in Jan. 1949, and was shipped to Japan as a member of Headquarters Co., First Bat., 34th Reg., 24th Division. The 34th Regiment was practically cut to ribbons in Korea.

"We went in at Pusan and made our way up," says Bob. "They got us at Taejon July 20, 1950. We were moved around some, then on Halloween night we got 'The Tiger,' a Korean officer. From Nov. 1 to Nov. 9 he made us march 115 kilometers.

"There were about 740 of us—Americans and a few Turkish, and some missionaries and diplomats and three French nuns. Of that 740, about 280 still are alive.

"They shot the ones that fell and pushed them off beside the road. They even shot one blind French nun who couldn't keep up. The Tiger ordered all American officers shot, and he did shoot one but then Commissioner Herbert Lord, a Salvation Army



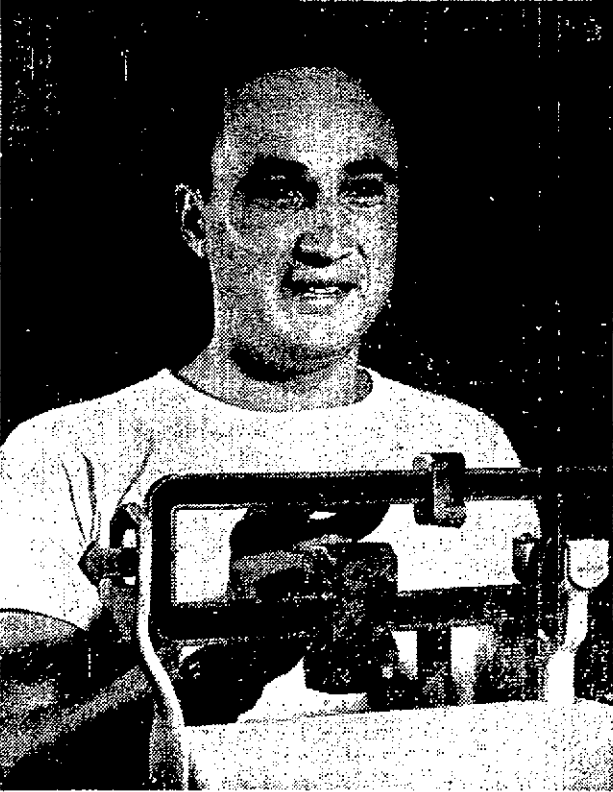
EVERY MAN AND WOMAN EVERY BOY AND GIRL CAN AFFORD TO LEARN TO DANCE!

SUMMER SPECIAL  
4 PRIVATE LESSONS \$3 FOR 3

Robert Morgan, famous for low cost instruction, makes this unusual offer . . . to show you that the Robert Morgan way is the finest way of learning to dance quickly, easily and inexpensively . . . and because we know you will like our methods so much you will urge your friends to visit us. Learn the Fox Trot, Waltz, Rumba, Tango, Samba, etc. Call today because this offer expires soon.

Robert Morgan  
STUDIOS OF DANCING

PHONE 35-8977  
616 PINE AVE.  
Downtown Long Beach



ROBERT WESTERN . . . He Starved Awhile

officer who had been in Korean camps and was acting as interpreter, talked him out of shooting the rest.

★ ★ ★

"THE 18 MONTHS we were prisoners of the Koreans, we got a ball of millet or maize and a dish of watery soup twice a day. We got meat three times—once beef, twice pork—in that 18 months.

"Then they turned us over to the Chinese and the Chinese took us down the Yalu river to Camp No. 3 at Changsong. There they tried the brainwash- ing stuff, trying to tell us about communism and how the Ameri-

# Hearings on Bus Proposal Start in L. A. Next Week

Public hearings on the application of the Metropolitan Coach Lines to substitute buses for rail service on its Watts, Bellflower, Long Beach and San Pedro lines will begin at 10 a. m. Wednesday before the California Public Utilities Commission.

The first phase of the hearings is scheduled for three days. On Wednesday the opening session will be held in the Commission courtroom at 145 South Spring St., Los Angeles, when Metro will present its case for the change. For the convenience of residents of the communities served by the four lines, the hearings will move to the Long Beach City Hall at 10 a. m. on Thursday and to the Compton City Hall at the same time on Friday.

Commissioner Verne Scoggins will preside at the hearings, assisted by Examiner Grant E. Syphers.

It was emphasized by the Commission that all persons who wish to be heard will be given an opportunity to state their views.

Among others notified of the time and place of the hearings are all of the cities served by the rail lines and the Chambers of Commerce of Wilmington, Long Beach, Compton, Los Angeles, Lynwood, Bellflower and Watts. All are expected to send representatives.

A second phase of the hearings is scheduled to be held in Los Angeles on Aug. 4, 5 and 6. On those dates transportation engineers of the Commission staff, various cities and other groups will present results of independent investigations of the proposed switchover.

Cross-examination and closing arguments will also be heard at that time.

The bus will be parked on Ocean Ave. just east of the Metro terminal between the hours of 11 a. m. and 2 p. m. Featuring "air suspension" for smoother riding, better heating and ventilation and a smogless diesel engine, the bus is one of a large fleet to be purchased in the next six years at a cost of \$12,000,000 to replace older equipment and obsolete streetcars.

## De Luxe Coach to Be Displayed

A deluxe model 48-passenger motor coach, slated for service on Metropolitan Coach Lines' proposed new bus operations between Los Angeles and Long Beach, will go on public display Monday.

Bids are being taken up to 3 p. m. Monday on construction of a stucco rectory at the St. Athanasius Parish, 5390 Linden Ave. A select list of contractors was asked to bid.

# Naval Station Civilians Will Receive Awards

Awards for industrial safety and for participation in U. S. Savings Bonds purchase programs will be made at a special meeting of some 600 civilian employees of Long Beach Naval Station Tuesday at 11 a. m. in the station theater.

J. B. Messick, state director for U. S. Savings Bond purchases, who represents the Treasury Department at its Los Angeles office, and Walter Haverkorn, vice president of Bank of America and in charge of the Savings Bond program in Long Beach, will be present.

Principal presentation will be of a plaque, awarded by the Treasury Department to Long Beach

## Attlee Plans Visit

OTTAWA (CP) — Leaders of Canada's Socialist party, the Co-operative Commonwealth Federation, are to play host to British labor party leader Clement Attlee next spring. CCF Secretary Lorne Ingle said the former prime minister plans to arrive in Canada shortly after Easter for a three-week tour.

**PRESCRIPTION FOR PROSPERITY:** Classified ads make money for you! Phone 6-9071.

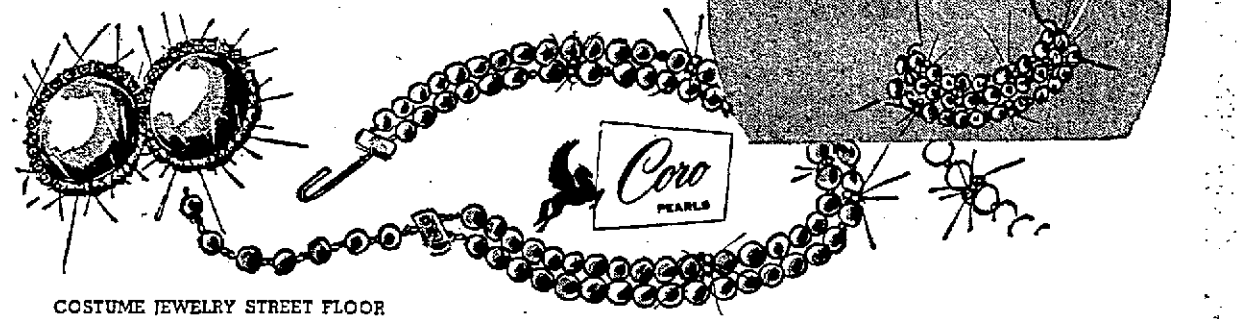
**Hemorrhoids—Piles**  
Successfully Treated Without Surgery or Drugs. No Loss of Time from Work.  
Nurse in Attendance  
DR. L. W. BERRY, D.C.  
1072 PINE AVE. PH. 6-2945



## Coro's "Frosted" Colors

Frosty finished beads in gorgeous new colors, to give striking color harmony, to blend or contrast with your summer into fall costumes. See their luscious new shades flattered with glittering colored rondelles. One to three-strand adjustable dog collars with various styles or matching earrings. White, wine, green, grey, bronze.

1.95 plus tax

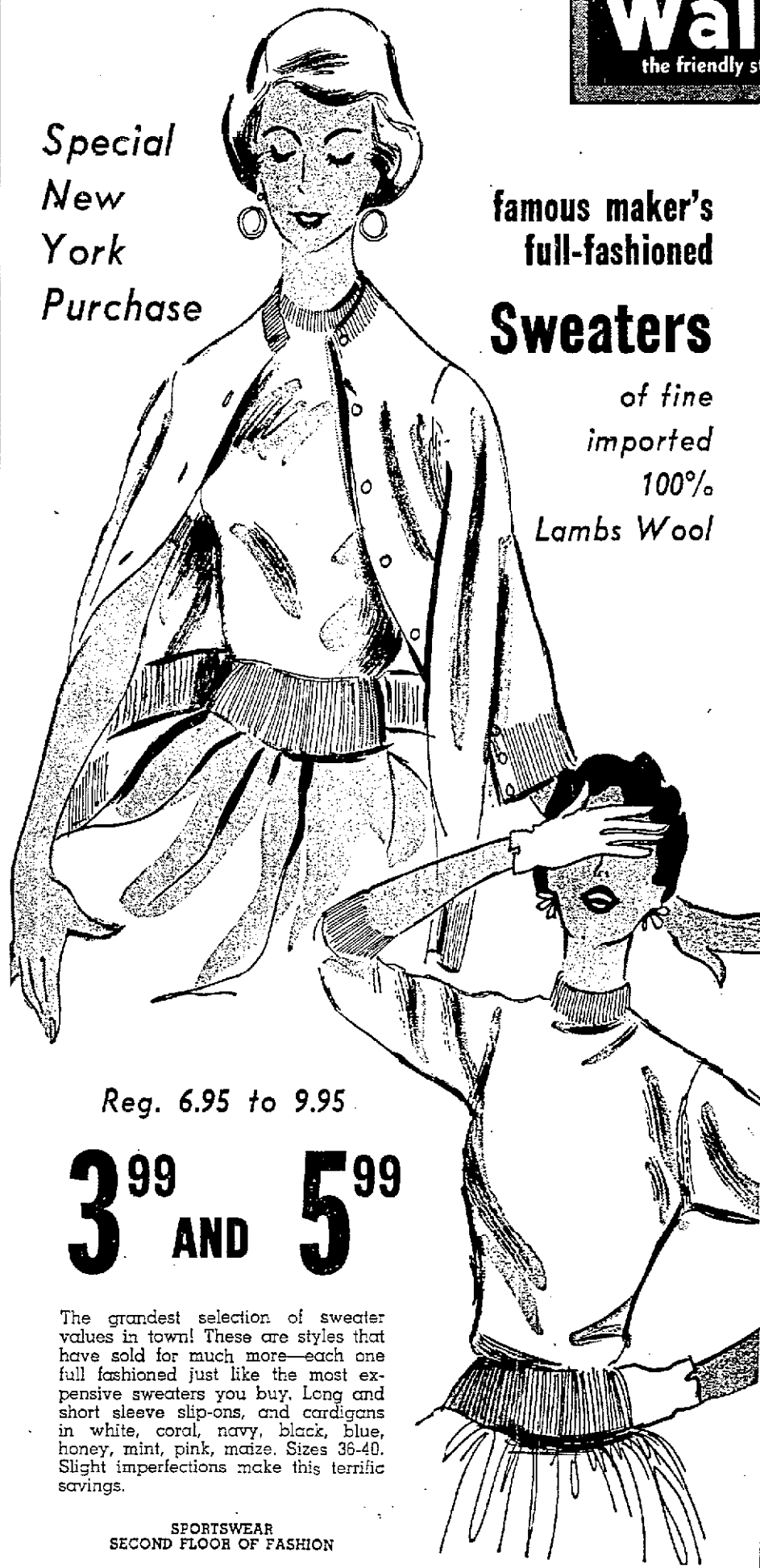


COSTUME JEWELRY STREET FLOOR



Special New York Purchase

famous maker's full-fashioned Sweaters of fine imported 100% Lambs Wool



Reg. 6.95 to 9.95

3.99 AND 5.99

The grandest selection of sweater values in town! These are styles that have sold for much more—each one full fashioned just like the most expensive sweaters you buy. Long and short sleeve slip-ons, and cardigans in white, coral, navy, black, blue, honey, mint, pink, maize. Sizes 36-40. Slight imperfections make this terrific savings.

SPORTSWEAR  
SECOND FLOOR OF FASHION

DON'T BUY JUST ANY HOSE BLINDFOLDED If It's BUDGET HOSIERY You Have in Mind

BUY WALKER'S

'SECRET' NYLONS

SAVE up to 67¢ on 6 pairs

regular 1.95 1.00 pair 6 pairs 5.00

66-gauge, 12-denier

The famous manufacturer's name is our secret (labelled, they're priced at 1.95 a pair) . . . and it can be your secret that you paid so little for such fabulously sheer, perfect fitting, long wearing beauties like these.

First quality super soft finish nylons with the original French heel that gives you a glamorous, slenderizing, unbroken contour. You'll find "Secret" nylons in proportioned lengths, too. And the patented, scientifically balanced knit in the pocket heel guarantees you perfect fit!

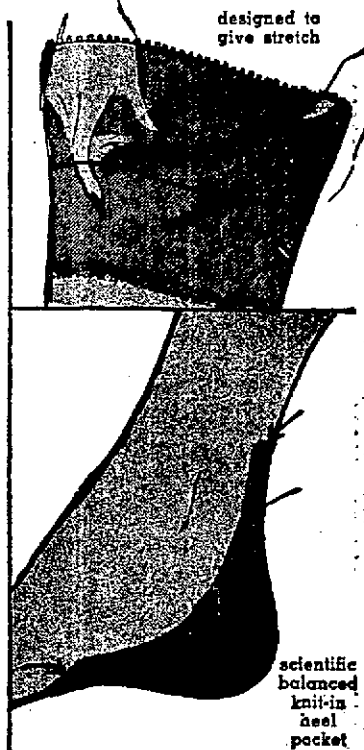
. . . also, at the same price, if you prefer them

- "Secret" 60-gauge, 15-denier Sheers, regularly 1.50
- "Secret" 51-gauge, 15-denier Sheers, regularly 1.35
- "Secret" 51-gauge, 30-denier Walking Sheers, regularly 1.35
- "Secret" Kamrun 15-denier Sheer Illusion, regularly 1.50
- "Secret" Novelty Heels, 15-denier Sheer Intrigue, regularly 1.65

HOSIERY STREET FLOOR

KNIT TO FIT

designed to give stretch



scientific balanced knit-in heel pocket

WALKER'S STORE HOURS Fridays 12 noon 'til 9 p. m. Other Days 9:30 to 5:30. DOWNTOWN PINE at FOURTH PHONE 707-451 PARK FREE Victoria Auto Parks, 1 hour, with purchase of \$1 or more. Tickets validated service desk each floor.

## Cancer Scientists Call for Ban on Dangerous Chemicals in Foods

By ALTON L. BLAKESLEE

SAO PAULO, Brazil (UP)—Scientists called Saturday for a broad new attack to prevent cancers we may be giving ourselves by chemicals in food, industry, the air we breathe, and the water we drink.

They told the Sixth International Cancer Congress of dozens of potentially dangerous chemicals to which we are exposed. Some chemicals are known to cause cancer in animals.

One of the greatest dangers could be dyes and other chemicals added to foods or used as insecticides and pesticides, said Dr. Rene Truhaut of Paris.

He urged a law requiring any dye or chemical used in human foods to pass first a strict test on three generations of animals for three generations and be prohibited from human food if it gave animals cancer.

Truhaut also called for drafting an international list of things found to be safe for human food use.

A big reason for concern over food and industrial chemicals was explained by Dr. Hermann Druckrey, of Reiberg, Germany, and Dr. Arthur J. Vorwald, Wayne University, Detroit.

Druckrey finds that very tiny daily doses of certain chemicals cause cancer in animals if given over most of a lifetime.

This means that something which humans daily or often are exposed to in food, air or chemicals on the job could be most serious.

Druckrey and Vorwald said it would be wise for older men, not young men to be put on jobs requiring contact with industrial chemicals which might be cancer causes but which must be used industrially. Due to normal life expectancy, older men would not live the 30 to 40 years it might take for cancer to be produced.

Dr. W. C. Hueper, of the National Cancer Institute, Bethesda, Md., said research finds potential hazards from certain chemical elements in the U. S. shale-oil industry and new methods of making synthetic oils. Hueper said that water and air are also being studied to learn if cancer-causing chemicals are being released by industrial and other operations.

Praise for the co-operation being given now by the petroleum and tobacco industry to learn whether there are any cancer agents in their operations or products was sounded by Dr. William E. Smith of New York University. He said the U. S. Food and Drug Administration had approved 18 dyestuffs from coal tar as suitable for use in human foods. Three of these are capable of causing cancer in animals when injected under the skin, but Smith said the problem is whether such results in animals are significant for humans.



RAIN IN JULY? IMPOSSIBLE

Caught in a rather rare (for Long Beach) summer sprinkle, these children were nevertheless prepared with boots and umbrella Saturday as they waited for a bus on Locust Ave. Left to right, they are Madeleine Moffet, 10; and sisters Dianna, 10, and Shirley Fletcher, 11.—(Staff Photo.)

## Lt. Young Wins Ricks Trophy Race

DETROIT (UP)—1st Lt. Charles Young of Fort Dix, N. J., roared from California to Detroit at an average speed of 560.438 miles per hour in a jet plane Saturday to win the Ricks Memorial Trophy Race.

Young flashed across the finish line, 1,960 miles from the starting point in Ontario, Calif., in less than three and a half hours after taking off. His elapsed time for the flight was three hours, 27 minutes and 13 seconds, in an F-86E jet.

The speed shattered the old record for the California-to-Detroit distance. The old mark was 553.7 miles per hour which Col. Keith Compton set three years ago during the Bendix Race.

The race was the first held in memory of Maj. Gen. Earl T. Ricks, former chief of the Air Force division, National Guard Bureau. The Ricks Trophy was furnished by the Air Force Association which sponsored the event.

Capt. Robert A. Johnson Sr., Columbia, S. C., finished second in the race. He completed the course in 3:28:22, at an average speed of 557.583 miles per hour.

Col. William D. Millikan, Washington, D. C., finished third. His time was 3:29:13, and average speed was 555.081 miles per hour. Johnson and Millikan also flew F-86 Sabre jets.

Only three of the 14 pilots who started failed to finish the race.

## Train Hits Bus, 26 Die

WORMS, Germany (UP)—A speeding train crashed into an excursion bus loaded with factory workers at an unguarded crossing near here Saturday, killing 26 persons and injuring six.

The fatal casualties all occurred on the bus, which was carrying workers from a local factory to the Rhine River for an outing. The driver and 25 of the bus's 28 passengers were killed.

The impact of the collision hurled the bus more than 100 feet down the track and crumpled its body so extensively that wrecking crews had to use cutting torches to extricate the remains of some of the victims.

Witnesses said the bus was not traveling fast, and it appeared that grain fields may have obscured the driver's view of the tracks.

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## Youth Gang Hunted After New Flareup

DETROIT (UP)—More than a score of youths were sought by police Saturday as members of teen-age gangs who touched off new flareups of mob rowdiness similar to those which led to a ban on night high school athletics in the Detroit area last winter.

However, police said their roundup of the young hoodlums was hampered because citizens were holding back information for fear of reprisals by cohorts who escape arrest.

"The mere mention of affiliation with a gang is enough to terrorize a neighborhood," said Inspector Ralph Baker of the police youth bureau.

"The long-time refusal of many citizens to cooperate with police and testify in court cases against youthful gangs has allowed these gangs to get out of hand," Baker said.

The latest outbreak of teenage violence occurred Friday night when a score of youths made what police said was an "unprovoked attack" on four men who were having a picnic supper with their wives at a city park.

## McClellan, Ellender in Stiff Primary Tests

WASHINGTON (UP)—Arkansas and Louisiana residents will vote Tuesday to decide whether two veteran Democratic senators, John L. McClellan of Army-McCarthy fueled hearing fame, and Allen J. Ellender, return to the Senate.

In the Arkansas preferential primary, the 58-year-old, conservative McClellan has formidable opposition for a third term in former Gov. Sid McMath, a Truman liberal who charges McClellan is backed by Texas oil millionaire H. L. Hunt.

A third candidate, Democratic National Committeeman Paul Chambers, is given no chance but could poll enough votes to force the hard-pressed McClellan into an Aug. 10 runoff election with McMath.

Nomination in Democratic Arkansas is tantamount to election.

In Louisiana, the 62-year-old Ellender's chief rival is Frank B. Ellis, New Orleans attorney and Democratic national committeeman. Ellender seeks a fourth term and is running on his record. Ellis, 46, is stumping the state charging Ellender is "too old to do a good job" and was elected by machine politics.

Also in pursuit of the nomination, equivalent of election in heavily Democratic Louisiana, is 40-year-old W. Gilbert Faulk, a state senator.

Ellender is given a decided edge but could be forced into a runoff Aug. 31 if he doesn't win a majority of the vote.

The Louisiana primary will feature two "firsts." For the first time in many years "Huey Longism" is not an issue. And for the first time in history, the state will use voting machines, a move hailed by politicians as assuring an "honest election."

Louisiana will elect eight Democratic congressmen—assuming a runoff is unnecessary—and Arkansas will elect six, all Democrats, plus Democratic Gov. Francis Cherry, who is standing for re-election. Only a few legislators in each state have strong opposition.

McClellan is so concerned about McMath that he has been stumping by helicopter. He also has found it necessary to absent himself from Washington where Congress is in the throes of sine die adjournment. Thus far the voters have seemed apathetic and, paradoxically, the McCarthy red hunt issue which swept McClellan into the national spotlight is arousing little interest.

McMath, a veteran campaigner, swept aside McCarthyism with the statement that the Army-McCarthy hearing, in which McClellan played a leading role, was "an international spectacle and a discredit to the United States Senate." McClellan has stoutly defended his part in the hearings.

McMath also has accused McClellan of "Republicanism" receiving support from private utilities, being anti-labor, and participating in "the giveaway" of the nation's tidelands oil reserves.

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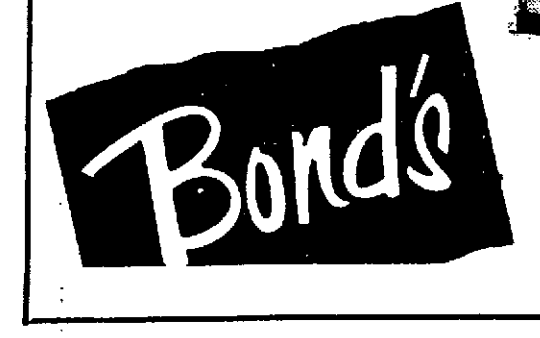
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## Kuchel Alone Against Huge River Project

WASHINGTON (UP)—The Senate Interior Committee Saturday approved a bill to authorize the huge Colorado River storage project, including six dams and a dozen reclamation projects.

The committee vote was 11 to 1 with Sen. Thomas H. Kuchel (R-Calif.) casting the dissent.

The bill, as approved, carries \$1,066,000,000—the largest such project ever reported by the committee.

The bill, as it came from subcommittee, carried authorizations of \$1,484,000,000, but the projects cut out Saturday by the full committee trimmed \$318,000,000 from the total.

The committee acted swiftly in an unusual Saturday session after a subcommittee reported the measure favorably last Thursday.

Observers interpreted the move as an administration answer to criticism of its public power policy in Congress, particularly in the current atomic energy debate.

The dams authorized include the controversial Echo Park Dam in Colorado, opposed by conservationists as an "invasion" of Dinosaur National Monument.

The \$176,400,000 Echo Park Dam and the big \$421,300,000 Glen Canyon Dam and Reservoir in Arizona and Utah would be authorized for immediate construction.

Four other dams would be authorized but no starting date set: the Cross Mountain Project in Colorado, Curecanti Project in Colorado, Flaming Gorge in Utah and Wyoming and the Navajo Reservoir in New Mexico.

**Reptile Club Meeting**  
Eastside Reptile Club will meet Monday at 7:30 p.m. at East Side Pet Supply, 3401 E. Anaheim St. Motion pictures of outdoor life will be shown.



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## HUNTER KILLER FLEET

# Sonar Ping May Be Sub or Fish

By VERA WILLIAMS

What are the problems, the hazards and the accomplishments of the Hunter-Killer Fleet of Navy destroyers, carriers and planes training to protect America's shoreline from possible attack by enemy submarines?

Commander Gordon R. Fiss, executive officer of the escort carrier USS Rendova in the harbor here, until four months ago operations officer for Carrier Division 17, an anti-submarine staff which alternates duty in the Far East with Carrier Division 15, answers some of the questions today in this second part of a two-part Independent Press-Telegram series on anti-submarine warfare.

"It's an eerie business, fighting a submarine—something we can't see," says the officer, who won a Distinguished Flying Cross in World War II for sinking the U-96 and taking 45 prisoners in a night attack. "As Americans, we're used to fighting on land and sea and in the air," says Commander Fiss. "It's hard to persuade us to fight something not on but in the water."

"HE HAD TO COME UP"  
Before World War II, the officer explains, submarines could stay submerged for only a relatively short time.

"He had to come up for air pretty soon—then we could get him," he says.

(For some reason, in Navy parlance, other ships are "she" but a submarine is "he." Nobody knows why.)

"Then submarines had periscopes that stuck up several feet in the air. It was a matter of looking for this periscope—and boom! we have him."

"In World War II, the Germans developed the Snorkel, which can stay under water for days, with only a foot-wide round affair at the top showing when it comes up for oxygen for its men and engines."

"Now, in the atomic age, atomic submarines can remain submerged indefinitely. Oxygen-developing apparatus provides oxygen for the men. Nothing at all shows from the surface. We will have to depend principally on sonar for detection."

"Radar is electromagnetic waves that carry through the air; sonar is sound waves that carry through the water."

"Weather, temperatures, rough seas, even fish can deflect sonar. PING AND BOOM"

"Sonar hits something with a 'ping' and comes back with a 'boom.'"

"It's a matter of interpreting that 'ping' and that 'boom.' Is it a submarine? Is it a rock? Is it a barricade? Is it a fish or a school of fish?"

A whale, a shark, a big sea bass or even a big halibut can send a sonar waves booming back, explains Commander Fiss. A school of fish always can.

Salinity of the water, varying its denseness, adds to the complications of sonar. So do layers of cold in the ocean, and so do turbulent seas caused by high winds.

These things, he says, can affect the efficacy of sonar "ranging from zero to thousands of yards."

In the early days, submarines traveled underwater at a speed of five knots. Although no one knows for certain what the atomic subs can do, their speed is many times that of the old types.

"In three hours," explains the officer, "even a medium speed submarine can be anywhere within a periphery of 3000 square miles. We have to find him, track him and hit him if we can. Too few people understand the significance of this magnitude of distance."

Missiles used to hit submarines also have changed. Navy ships and aircraft used to throw depth bombs in an area type of bombing. Now the trend is to use precision weapons, throwing one weapon at a time or using homing weapons.

The SSK type submarine was developed in order more effectively to bring a weapon to the modern submarine that can evade surface and air detection. This problem resolves itself into an eerie battle of equipments in the subsurface fourth dimension now made a battlefield.

NO PLACE FOR JETS  
The anti-submarine force does not want or ask for jet aircraft. The piston-driven plane is a better load lifter, has better endurance and is good all-weather craft. High speed is desirable but it is not absolutely needed for submarine hunting.

With carrier based aircraft, two planes used to make up a hunter-killer team—one the hunter, equipped with radar, etc., to find the sub; the other, equipped with bombs, rockets,

etc., to kill him.

Now both offices are combined in one plane, the new S2-F, a twin-engine craft with a stub nose, retractable radar domes and big windows for improved visibility. The S2-F can take off from and land on the Essex class of carrier.

For many years the Lockheed Corp. has built the well-known P2-V type patrol aircraft which has accomplished its anti-submarine function as shore-based aircraft.

The co-ordination and integration of all possible factors and a knowledge of the limitations and capabilities of each air, surface and subsurface weapon dictate the most expedient use of measure and countermeasure."

"Hunter-Killer operations resolve themselves into co-ordinated training, integrating measure and countermeasure at the proper time."

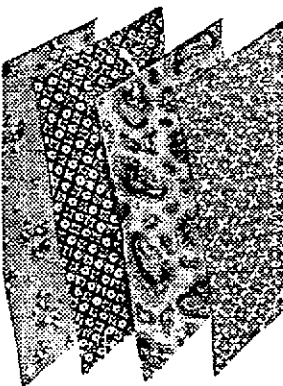
Dr. Russell M. Brougher, who for 10 years spoke in Brooklyn

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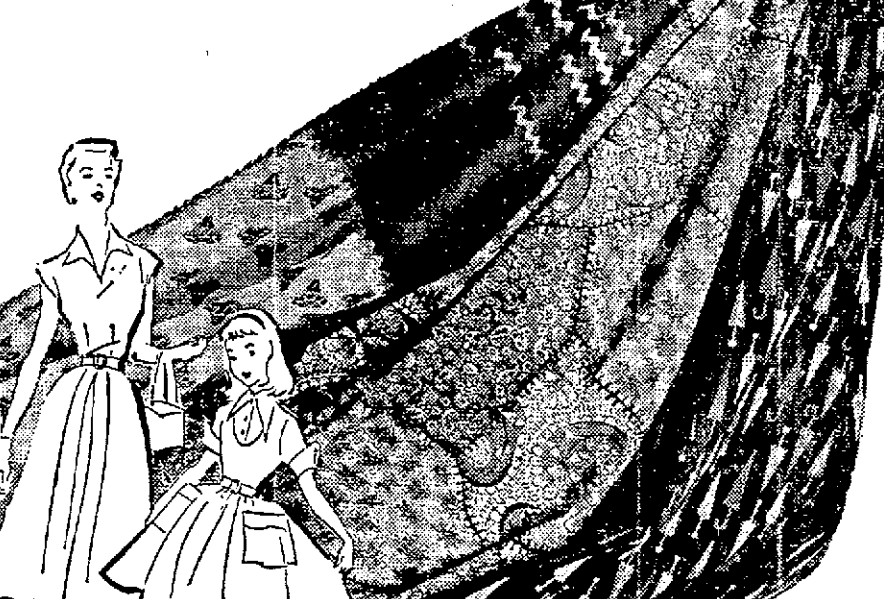
Penney's New "Regulated" Cottons



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Rate "A" in behavior, another "A" in looks! They are machine washable, wrinkle resistant and shrinkage controlled. And that's not all, "Regulated" cottons come in the prettiest prints ever! 35"-36" widths. SOLID COLORS 89¢ yard.

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Penney's Own High Styled Cotton that's Sanforized, Mercerized, Machine Washable!

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Here's a high-count cotton broadcloth that spells quality and fashion in every way! Looking for a pert kitchen pattern, a high-fashion dress print, a neat-as-a-pin geometric or a bright floral? Penney's has these and many, many more Needle 'n' Thread prints as new-as-tomorrow that are true sewing inspirations for you! Looking for cotton that will stay smooth and lustrous thru constant wearings and machine washings, a cotton that won't shrink out of fit? Penney's Sanforized, Mercerized Needle 'n' Thread is the answer! 35" wide. (Maximum residual shrinkage 1%)

## Illini Slate 48th Picnic

For the 48th year, Illinois society of Southern California will meet in Bixby Park Saturday for their summer picnic.

They will gather around the 102 county registers and greet old neighbors of former years.

The program will begin at 1 p.m. with a concert by the municipal band, followed by a welcome from Mayor George Vermillion.

Dr. Russell M. Brougher, who for 10 years spoke in Brooklyn

Temple to what was said to be the largest Sunday evening audiences in Greater New York, will speak.

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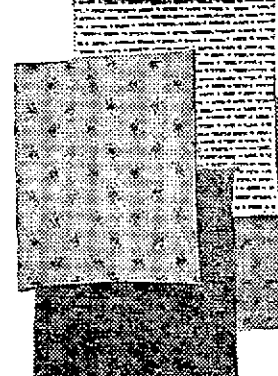
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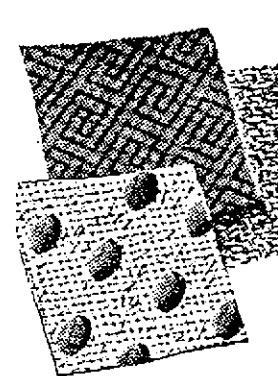
## Tufted Rayon Flannels



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Conversation-piece fabric in clever new designs... with raised, embroidered-look tufts! Applique-look motifs! Other interesting patterns, too! See it... see how wonderfully it lends itself to tots' swirly skirts, jumpers, smart casual fashions for you! Hand-washable.

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## Big Building Year Seen as 'Starts' Jump

WASHINGTON (AP)—The government forecast Saturday that on the basis of a new jump in the already booming homebuilding industry, 1954 production will be the largest since the 1950 record year.

The Bureau of Labor Statistics said the number of home and apartment units placed under construction in June totaled 120,000, a 12 per cent rise over May. The new burst of homebuilding activity in June—nationwide in scope—represents the third straight month of increase.

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HEMINGWAY AWARDED CUBA MEDAL

Sporting a shaved head, Author Ernest Hemingway receives a medal at Havana, Cuba, from Gonzalo Guell, sub-Secretary of State. Hemingway's head was shaved after he suffered skull injuries in an African plane crash. The scars are still visible.—(Associated Press Wirephoto.)

## GOP, Demos Argue FHA Scandal Blame

WASHINGTON (AP)—Senate Republicans and Democrats accused each other Saturday of responsibility for the housing scandals which have given many contractors multi-million dollar "windfall" profits.

Some senators were temperate, saying neither party was "with-out sin" in passing federal housing laws which permitted the contractors to make the big profits through mortgages guaranteed by the Federal Housing Administration.

And one senator, Chairman Capehart (R-Ind.) of the Banking Committee which is investigating the scandals, was forced to swallow words spoken back in 1951 in support of a housing law.

Capehart touched off the angry housing debate by blaming the Democrats. "If there are windfalls and collusion, it lies at the feet" of former FHA officials named by past Democratic administrations, he told the Senate.

Sen. Maybank (SC), senior Democrat in the committee, reported that the windfalls still are going on, and he challenged Capehart to name the persons responsible for the scandals.

Capehart rattled off the names of former FHA officials Raymond M. Foley, Franklin Richards, Walter L. Greene, Clyde L. Powell, and "all of them."

The Indiana Republican said Burton C. Bovard, fired FHA general counsel, "doesn't know anything more about what's going on over there than a 12-year-old child, but he refused to get out—he's fighting in the courts."

Maybank snapped back that the Republican 80th Congress passed the so-called Wherry Defense Housing Act under which some of the scandals have occurred.

The debate at first threatened to block confirmation of the nomination of Norman P. Mason of Massachusetts to be head of FHA. But when the wrangling

## House Panel Cuts Foreign Aid Budget

WASHINGTON (AP)—The House Appropriations Committee took a not-too-heavy swing at President Eisenhower's foreign aid program Saturday knocking \$812,213,554 off his request for the fiscal year which began July 1.

The committee voted for an overall total of \$5,208,419,979 a 13 per cent cut from the \$6,020,633,533 asked by the president to help America's Allies fight communism and improve their economic health.

This compares with about a 10 per cent trimming called for in pending versions of the foreign aid authorization bill, which sets a ceiling for the appropriations figure. The authorization has passed the House and the Senate Foreign Relations Committee and now awaits Senate approval.

The new money measure, ticketed for House debate next week, provides for \$2,895,944,000 in new cash and \$2,312,475,979 in balances of funds previously voted but not yet spent. The new cash figure is \$542,605,805 below the Eisenhower request, the unobligated balance amount \$269,607,749 below.

The economy act swing must heavily on the President's bid for general military assistance funds, which the committee slashed \$238,700,000 to \$1,341,300,000.

The congressional group voted no funds at all for the President's \$27,000,000 request for development of special weapons for mutual defense purposes and the \$75,000,000 he sought for manufacturing war-planes in great Britain for the use of the royal air force in European defense plans.

## FOREIGN AID VITAL, U.N. LEADER WARNS

UNITED NATION, N. Y. (AP)—William McCaw, senior director of the U. N. Technical Assistance Board, said Saturday the U. N. technical assistance program to help underdeveloped countries will collapse if U. S. aid is withdrawn.

## East German Arrests Begin After Traitor's Switch

BERLIN (AP)—New evidence indicated Saturday night that West Germany's security chief—sometimes called "the man with a thousand secrets"—may have gone over to the East German Communists on his own choice.

A West Berlin border guard said Dr. Otto John, 44-year-old counter-espionage head, drove into East Berlin with a doctor friend Tuesday night although they were given the usual warning that they were crossing into the Soviet sector.

The customs guard's information was reported to police less than 12 hours after a man identified as John on the East German radio announced his defection to "Germans of the East."

In the wake of John's apparent defection, first details reached West Berlin of a reported wave of arrests of East Germans suspected of working for Allied intelligence agencies.

Information Bureau West, a West Berlin tipster service, said Communist police arrested seven or eight employees of the East German Foreign Ministry and made other arrests at East German government headquarters in the Soviet sector.

In Bonn, Chancellor Konrad Adenauer ordered a sweeping loyalty investigation of all officials in the West German government who knew John. One source said hundreds of

officials, including some higher-ups, were being checked.

The loyalty check was taken in Bonn to mean that Adenauer and other West German leaders now privately accept the Communist claim that John deserted. Publicly, however, the government citing its statement that John was abducted.

The case continued to produce a welter of unverified reports, including one that John had leaped from the third-floor window of a house in East Berlin when he was under guard by Communist security police.

The Frankfurt newspaper Abendpost carried the report without giving its source and said John was injured seriously or killed in the leap. There was no confirmation in Berlin. John had headed the federal Office for Protection of the Constitution since late 1950. In this position, John knew the identities of hundreds of East Germans who regularly send out information to the West.

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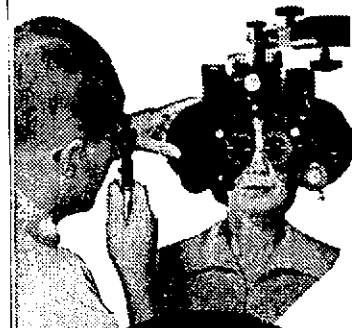
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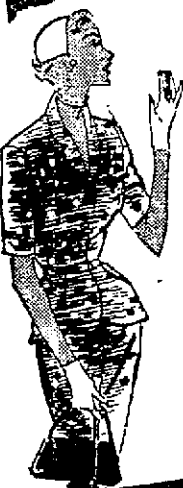
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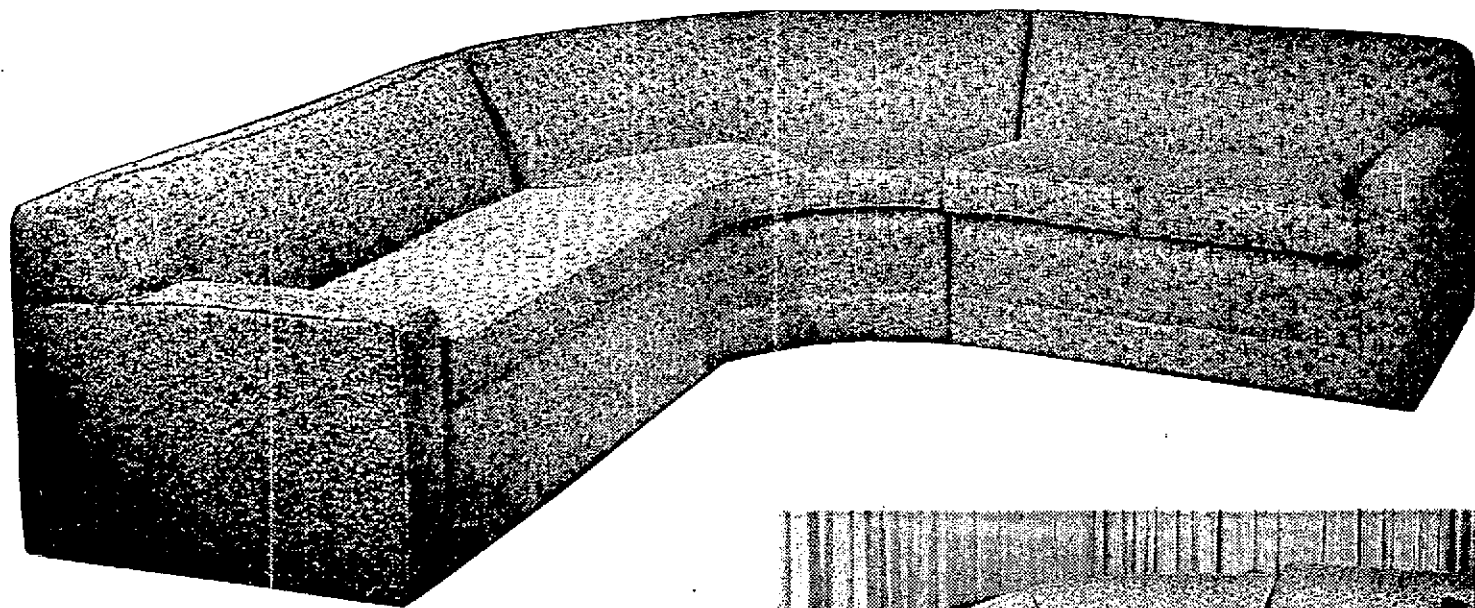
Sheer prints, linen-weave rayon "Go Suiters," cool vacation jerseys that shed wrinkles, dark business styles, finer cottons (normally so expensive), few-of-kind advance Fall models! One-piece, two-piece, suit types; full-skirted flatterers for dinner dates, etc. Misses' sizes, a few juniors, and 1/2 sizes.

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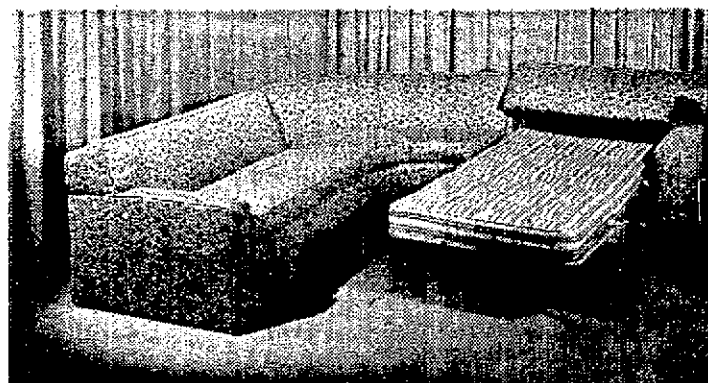


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## Troops Raid Phenix City Dens of Vice

PHENIX CITY, Ala. (UP)—Armed National Guardsmen Saturday began sweeping raids of vice dens in this fleshpot city where Alabama's crime-fighting attorney general nominee was slain gangland-style last month.

Battle-equipped troops began their first major raids just two days after Gov. Gordon Persons placed the city and Russell County under martial rule which replaced all local law-enforcement officers with troops.

State Adj. Gen. Walter J. Hanna, commanding the troops, said all the town's "30 to 35" nightspots would be raided before the night was over.

Hanna said guardsmen padlocked four of the 20 or 25 clubs already raided because of violations and that warrants had been sworn out for "eight or 10" persons.

He said two squads raided the establishments grouped along the two approaches to bridges connecting the town with Columbus, Ga., across the Chattahoochee River.

Lt. Col. Jack Warren, acting sheriff, led raids on places in the Dillingham Street area and Acting Police Chief Col. James N. Brown led guardsmen through 14th Street area.

Hanna said the "401 Club" was one of the four places guardsmen padlocked but "was not sure" what violations were found there or that any operators of that club were arrested.

The raids began at the Bridge Grocery, operated by two of the city's top gambling kingpins, where officers said a \$15,000-a-day numbers racket was run.

Numerous slot machines and parlay tickets on football, basketball and baseball betting enterprises were seized at the Bama Club and the Corral, next door.

George Davis and Willie Revel, brother of local gambling boss C. O. (Head) Revel, were jailed on charges of possessing gambling equipment in connection with the raid on the Bridge Grocery. A similar charge was sworn out against Head Revel who was out of the state.

At the Bridge Grocery, troops seized records of widespread lottery activity, two pistols, a shotgun and hundreds of rounds of ammunition in violation of the martial rule which required all civilians to turn in their guns.

The grocery raid also netted a roulette wheel, four hypodermic needles, what one officer described as a "set of burglary tools," a kit for repairing slot machines and 19 adding machines, said to be standard equipment in the numbers racket.

Col. Brown said they also seized records of slot-machine activities which indicated "they made an enormous" take from the "one-armed-bandits" over a period of years.

The "clean-up" here began immediately after the pistol slaying of Albert L. Patterson, who had been nominated a few days before as state attorney general to rid Alabama of its criminal elements, beginning with his hometown.

Hanna indicated for the first time Saturday that what prompted Persons to declare martial rule here was a series of reports that local officers were aiding racketeers.

The general told how sheriff's deputies led his guardsmen on "wild goose chases" on the pretense of making gambling raids. He said it was obvious that deputies were setting up raids as "decoys" to embarrass guardsmen and draw their attention from other places.

He said one deputy tried to mislead the guardsmen to prevent them from uncovering a large gambling building where the night take was "tremendous."

Hanna said, troops finally found the club in a wooded area and that its walls were lined with gambling devices. He said the club had been used as an arena for cock fights which are illegal.

Guardsmen had remained here since Patterson's death to "maintain order" but replaced law enforcement officers Thursday night.

The state's first martial rule threatened to suppress crime permanently in this leave city for Ft. Benning, Ga., soldiers who could always get a drink, a girl or lose their month's pay at one roll of the dice or spin of a wheel. The area has been "off limits" to Benning's troops since Patterson's slaying.

Gov. Persons has pledged to make this a "model city."

**Guard Chou  
During Talk  
in East Berlin**

BERLIN (AP)—Chou En-lai, premier-foreign minister of Red China, told 10,000 cheering East Germans Saturday night that peaceful co-existence is possible between East and West.

Chou and East German Prime Minister Otto Grotewohl spoke at a mass rally staged in East Berlin for the visiting Chinese under heavy security precautions.

The two embraced at the end of the rally while the crowd chanted "Chou En-lai, Chou En-lai" over and over.

Chou said, "Countries with different systems of societies can exist together peacefully."

He said the Indochina settlement reached at Geneva undoubtedly would serve as a great influence toward a solution of the German problem.



### STRAIGHTEN UP AND FLY RIGHT

It was difficult to say who was the most confused, W. F. Sanderson, of 203 W. 232nd Place, Wilmington, or the lost homing pigeon which flew into his house Saturday. Around the bird's leg was wrapped a bit of paper with the following message: "Be home in a little while." There was no address or identification on the message and no indication of where the bird had come from. Sanderson said he will hold the pigeon until contacted by its owner.—(Staff Photo by Don Webster.)

## Red Chief Asserts French in Vietnam 'Temporarily'

(Compiled from AP and UP)  
"TOKYO (Sunday)—The commander of Communist-led forces in Indochina told his troops Saturday that southern Vietnam was only temporarily in the hands of the French.

Peiping radio reported Gen. Vo Nguyen Giap, in an order of the day, declared that "all the cadres and fighters in the people's army must keep up and strengthen their fighting spirit."

"A portion of our fatherland in the South," he said, "still has to remain in the temporary regrouping zone of the French union forces.

"Our army and people must continue to struggle for the carrying out of general elections, the consolidation of peace, the achievement of unity, independence and democracy throughout the country."

Giap referred to the armistice which gave the Communists control of North Vietnam, as "a great success for our people," and "a heavy defeat for the imperialist warmongers." He said the

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**SPECIAL ASSORTMENT BOLT GOODS**  
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**SPECIAL ASSORTMENT INDIAN HEAD REMNANTS**  
Colors white, yellow, green, navy, red and royal blue. This material has many uses. Regular 59c yard.  
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**SPECIAL CLOSE-OUT Curtain Remnants**  
This is a fine assortment of pattern colors and materials. Values to 59c yard.  
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## Bare \$10,000 Plot to Silence Torture-Holdup Victim

OKLAHOMA CITY (UP)—A 61-year-old dice manufacturer said Saturday he knows of a \$10,000 payoff to Dallas gangsters to have him and possibly his wife slain if he testifies against a man charged with his torture and robbery.

G. B. Lenn told Deacon News, reporter for the Oklahoma City Times: "I'm told that \$10,000 has been put up to be paid Dallas gangsters to kill me and possibly my wife—and we are convinced it is true."

Lenn were bound on the floor of their home by two bandits who then tortured the husband with a curling iron in an effort to make him tell where money they believed he held had been hidden.

Lenn's testimony in district court later helped convict Charles Edwin York, 25, Tulsa, Calif., of a part in the robbery.

Lenn and his wife also are key witnesses in the coming trials of two others charged in connection with the holdup. They are Adrian Wayne Burns, 36, Cordell, Okla., and Robert O. Hurt,

Oklahoma City constable seeking were used to hearing them explode. Then a rifle shot would not be noticed.

"The money was put up here for Dallas boys and I know they have connections."

(Advertisement)  
**ASTHMA COUGHS**  
Don't let difficult breathing, coughing and wheezing, due to recurring spasms of Bronchial Asthma or simple Bronchitis, ruin sleep and energy without trying MENDACO. Usually quickly helps loosen and remove thick, straining mucus. Truly allays coughing and promotes freer breathing and sounder sleep. Get MENDACO under money back guarantee at drugstore.

**PROSTATE**  
Do you have backache? Pains to legs, groin or back of head? Are you nervous, jittery, irritable and restless? Growing old before your time? Slippery? Have to get up nights?  
**IT'S YOUR PROSTATE**  
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\$1<sup>00</sup> per week  
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**Automatically Washes Rinses Damp Dries**  
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**\$99<sup>95</sup> Full Price**

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**ADMIRAL 50c a Week**  
ADMIRAL DE LUXE CLOCK RADIO \$24<sup>95</sup>  
Biggest value! Telechron Clock turns radio on automatically at pre-set time. In your choice of Ivory, Kitchen White, Cherry Red, Green. In mahogany—\$32.

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Over 60% Off! IMPERIAL ROTO-BROIL "400" SAVE \$45.00

**LIST PRICE \$69.95 \$24<sup>95</sup>**  
Just received a carload of these famous Roto-Broils (called factory "seconds" which means a slight scratch here or there). Every one in perfect working condition with all the famous features found in combination Infra-Red Rotisserie-Broiler-Grill. They won't last long at this price.

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## Graveyard Gossip

By JAMES LONG

GORO, Italy—"Maria is pregnant again."  
"Giovanni still beats his wife."  
"I have finally bought the green dress. It is modest."  
Mortal ears were not meant to hear this harmless gossip between the widows of Goro and their mentfolk—separated only by the tomb.

The black-robed women of this tiny Po River delta town talk twice each week to their dead sons and brothers and husbands.

It is a local custom—the "Graveyard Gossip of Goro," which priests here say can do no harm.

Goro, unmarked on most big-scale Italian maps, rests precariously on the shifting mudbanks of the Po delta, one tiny house propped against another for strength, pots out to catch precious fresh rain water.

Its citizens, mostly fisher-folk, call it "one step beyond world's end."

AN AUTOBUS comes twice each week from Ferrara, on Thursdays and Sundays, and signs along the two-mile causeway warn other motorists not to risk the trip those days because the road is not wide enough for them and the bus.

On those same two days each week, the widows of Goro walk to their nearby cemetery. Its marble tombs, built above ground because of the high water level, cost 100,000 lire — \$165 — almost half a year's pay for the average family.

At the gates they take up tiny wooden stools and carry them, each to the tomb of her lost ones.

There they sit for hours and talk—their voices rising in lament, or murmuring busily with private affairs.

THEY TELL the whole story of the past few days.

"Francesco has bought a television. An instrument of the devil. Mario went to see it last night. He came home with his eyes ill . . ."

"Roberto has bought your old boat. And see well, I got him to pay."

Sometimes, after talking with members of their families, they visit the tombs of friends for a brief chat.

Then they take back the stools, and walk on home across fields almost always soggy with the sea that laps so near.

They believe their dead are happy—happier than they who live in poverty and patched huts, and ceaseless toil, and ankle-deep mud, and the unending prayer for water.

So the gossip they tell their dead is always guarded carefully against causing sadness.

"Maria is pregnant again . . . but this time the doctor says surely the baby will live."

Giovanni still beats his wife . . . but she has forgiven him again."

"After the television, Mario says after we have the glasses probably it will not hurt the eyes . . ."



## Homes Site in Lakewood Wins Favor

Approval of a tentative subdivision map for 1138-home subdivision in West Lakewood, providing 13 acres of land for a park is set aside and certain other qualifications are met, will be recommended to Lakewood City Council Tuesday night by the City Planning Commission.

The proposed development by Lakewood Park Corp., is bounded by Carson St. Union Pacific Railroad, Candlewood St. and Paramount Blvd.

The recommendation for the park, formulated at a hearing on the tract map before the Planning Commission Friday night, specifies that the 13 acres will be held for park purposes by Lakewood Park only until next Feb. 1. The city will have an opportunity to purchase the land until that date.

Other qualifications include requirements for the subdivision to install sidewalks, ornamental street lighting with underground wiring, roadside trees, according to city plan, street signs, water pipe connections to parkway panels and streets and alleys meeting a newly-adopted city standard.

## Amusement Site Hearing Slated Before Planners

A request for zoning exception to permit establishment of an amusement center on the east side of Woodruff Ave., just north of Orangewood St., in Lakewood will be considered by the zoning board of the County Regional Planning Commission at 11 a. m. Thursday.

Union Development Co. has asked exception on the land, located just outside the City of Lakewood east boundary.

Jo Bennett, secretary of Lakewood City Planning Commission, reported Saturday that several protests against granting the request have been received by her office.

The hearing Thursday will be in Room 100, 108 W. 2nd St., Los Angeles.

## Swedes Visit Russia

STOCKHOLM, Sweden (AP)—Ten leaders in Swedish entertainment field are heading to Moscow next Tuesday, by invitation of the Soviet ministry of culture, for a three-week study of Russia's theaters and music.

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Shop Monday 9:30 Till 9 at Eastern

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For Example . . . This Giant 14.95 Pool

# 7.99

It's the lowest price in town, kids! And what super-duper outdoor fun you'll have in this big 72-inch pool! Sturdily made with extra heavy gauge vinyl in contrasting colors. Includes repair kit. You'll love it!

## FIRST AND ONLY AT E-C!

### A ZIG-ZAG FOR LESS THAN \$100!

REGULARLY 169.95!

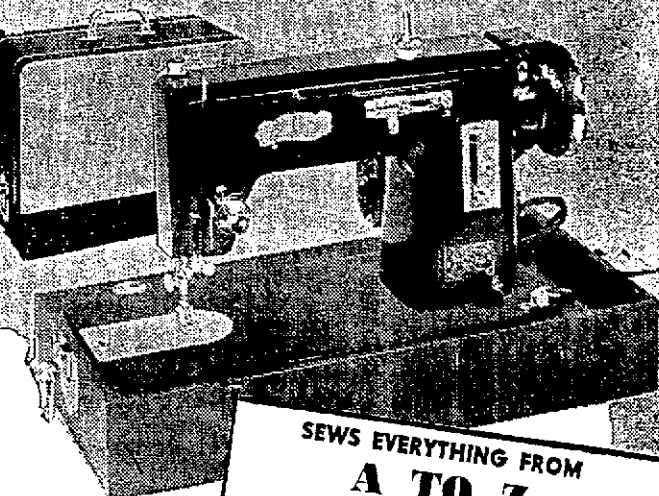
# 99.95

### NO DOWN PAYMENT

Only 1.60 Weekly Buys This

### New Tailor Maid Portable

Here's an eye-popping value, if there ever was one! A brand new Tailor Maid Zig Zag that usually sells for 169.95—NOW LESS THAN \$100! And with all the deluxe zig zag features you've seen in sewing machines at twice the price! It sews backward . . . forward . . . and sideways, too! Words can hardly do justice to its wonderful performance. You simply must come in . . . see it . . . try it . . . you'll be thrilled with its amazing ability. Complete with deluxe carrying case!



20-YEAR Warranty

SEWS EVERYTHING FROM A TO Z WITHOUT ATTACHMENTS

- Appliques, Bastes
- Burtonholes
- Darns, Inserts elastic
- Decorative stitching
- Embroiders
- Gathers, Gimps, Hems, Neck and eyes
- Initials (Monogramming)
- Loops, Mends,
- Overcasts
- Patches, Pin tucks
- Reverse sewing
- Quilts, Ruffles
- Roll hems
- Scatter stitches
- Sews on snap fasteners
- Tucks, zig-zags

PHONE LONG BEACH 7-2718 OR MAIL COUPON

## 20" POWER MOWER PLUS GRASS CATCHER

133.90 VALUE! NOW BOTH FOR ONLY

# \$94

NOTHING DOWN, 1.60 WEEKLY

Nothing in town can touch it for value! NOT an 18-inch but a nationally known deluxe gas powered mower with extra-wide 20" self-sharpening steel blades. Single knob adjusts cutting height. Famous Briggs & Stratton engine . . . super large rubber tires. Sturdily built to last!

PHONE LONG BEACH 7-2718 OR MAIL COUPON

## Lowest Price in Town! Folding Steel Chaise & Pad

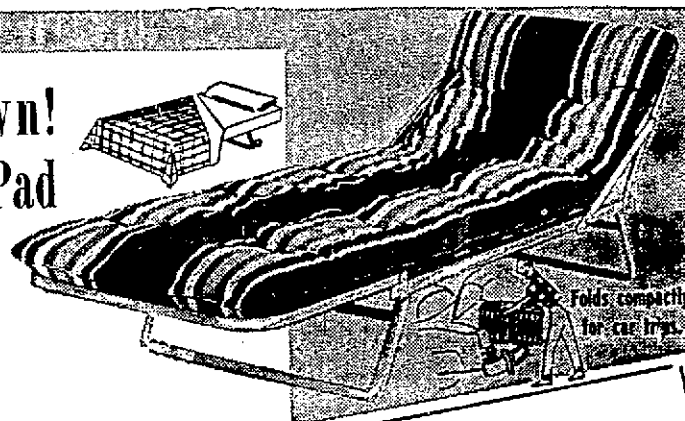
17.95 VALUE

# 9.99

Delivery, if desired, \$1 extra

\$1 WEEKLY

Save a whopping 7.96! Sturdy steel chaise folds and adjusts to 4 positions . . . large 24"x74" size with strong metal tied springs. Comfortable pad has sturdy drill cover in green or blue stripes. Please allow 2 weeks for delivery.



MAIL TO: EASTERN COLUMBIA, Pine at Sixth, Long Beach, Calif. (add 3% state sales tax)

QUANTITY	ITEM	COLOR	PRICE

Please send me the following items (add 3% state sales tax):

☐ Check or M. O. ☐ Add to my account ☐ C. O. D. ☐ monthly, plus small credit-service charge.

I enclose \$3 down, and will pay \$\_\_\_\_\_

Print Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

City \_\_\_\_\_

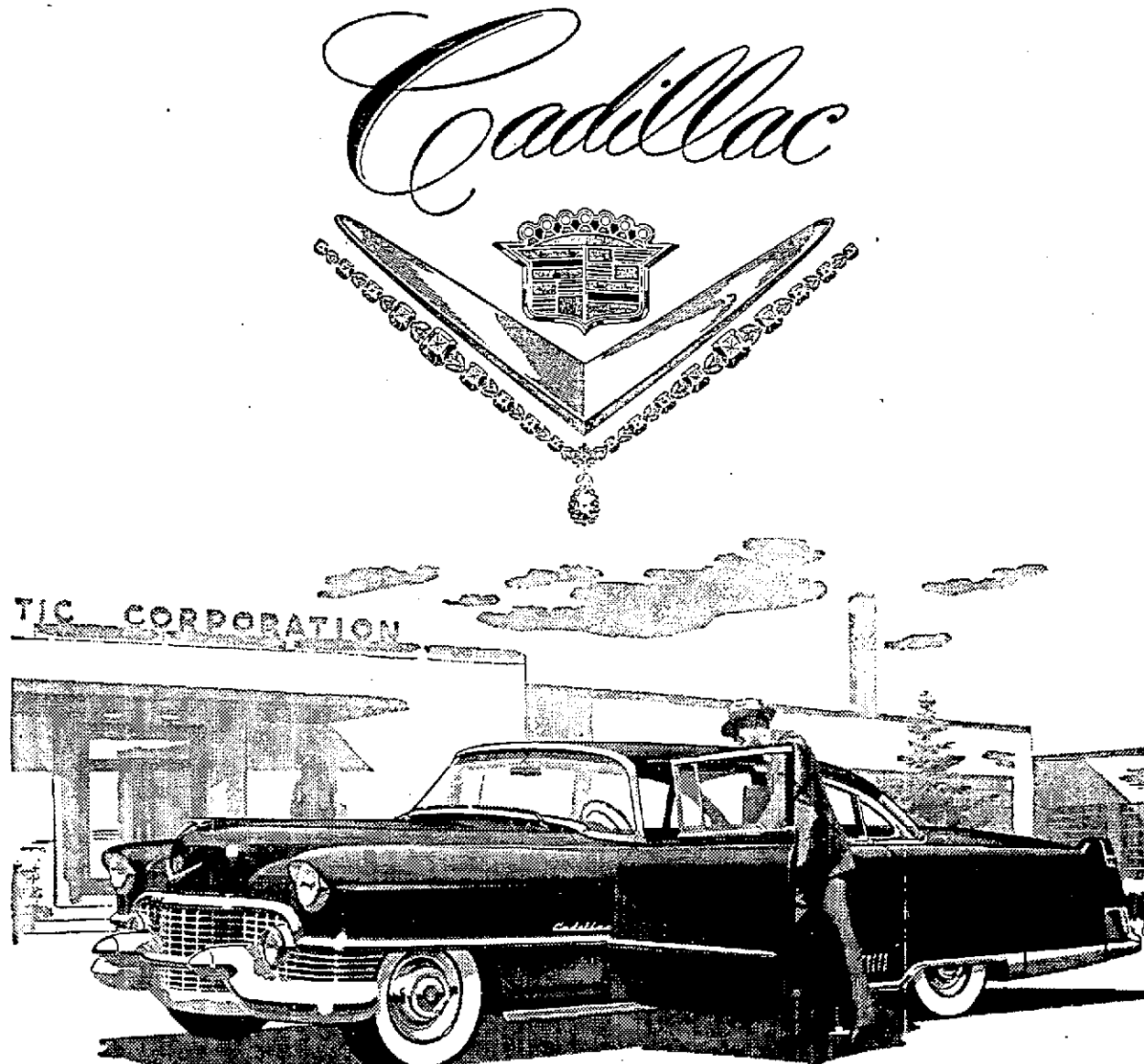
If you do not have an E.C. account, please supply: \_\_\_\_\_

Employer's Name \_\_\_\_\_ Employer's Phone \_\_\_\_\_

Employer's Address \_\_\_\_\_ How long employed? \_\_\_\_\_

I have (had) account with \_\_\_\_\_

Your Signature \_\_\_\_\_ Extra delivery and C.O.D. charge if outside United Parcel delivery zone



## Off on an Hour's Vacation!

To be honest with you, we're not certain where he's going. He may be journeying to a branch office of his corporation . . . or he may be heading home for the day . . . or he may just be taking his afternoon "constitutional" behind the wheel.

But one thing we know for certain. He's about to embark on a little vacation. And for its length, it will be one of the most wonderful interludes a man could hope to enjoy.

For he's about to spend an hour in his 1934 Cadillac—and here, beyond any question, is the perfect remedy for a trying day.

It will bring him physical relaxation—for his Cadillac is so comfortable and luxurious that merely to sit in the driver's seat is to rest. And the car handles and steers with such complete effortless that every mile is a tonic for the body.

It will bring him mental refreshment—for the car is such a joy to drive and ride in that a man seems al-

most automatically to leave his cares at the curbside.

And it will bring him renewed enthusiasm and interest—for every moment a man spends with his Cadillac serves as a stimulating reminder of his past accomplishments—and acts as a wonderful inspiration for planning and thinking out the future.

All this, of course, is the very essence of Cadillac value. All cars offer transportation—and varying degrees of satisfaction. But it remains for Cadillac to provide a definite therapeutic for the mind and body of a work-weary man.

In this glorious respect, there are simply two types of cars: Cadillacs and all the others.

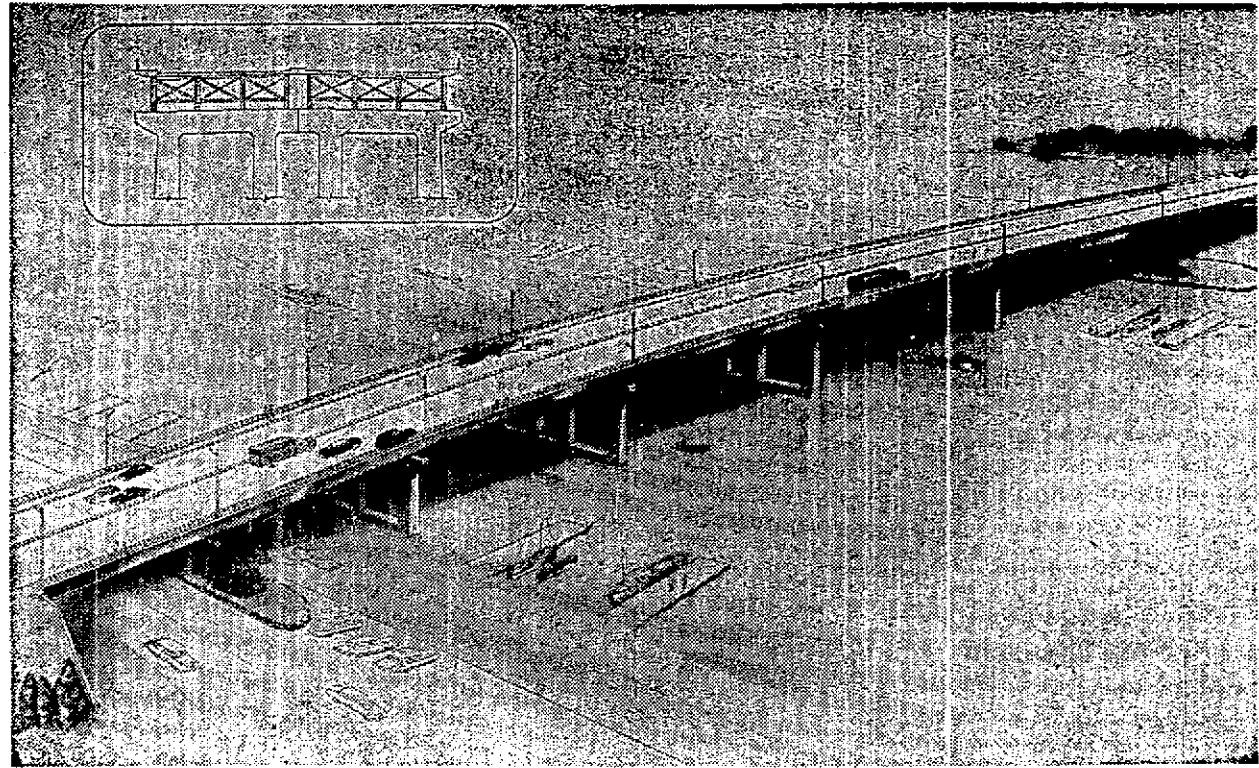
Come in sometime—when life has grown stale with the toil of the day—and take an hour's vacation in a 1934 Cadillac.

It will be the most refreshing sixty minutes you ever spent on the highway—and we'll be delighted to provide the car at any time!

## RIDINGS MOTORS

501-25 American Ave. — Phone 7-2241





### MARINE BRIDGE PLANNED

Six-lane J. H. Davies bridge over Marine Stadium has one-year target date for completion. When approaches are completed, the bridge will link Second St. to Pacific Coast Hwy. via Padua Dr. Cost was estimated by James R. Cole, consulting engineer who prepared the plans, at \$1,360,000.

### Bids for Marine Bridge Will Be Opened Aug. 13

Bids for the J. H. Davies bridge, the E. Second St. bridge will be 2700 feet. The bridge will be of welded steel plate girder spans with concrete roadway deck and concrete piers on piles. City officials hope that the bridge will be completed within a year. Working plans for the bridge were drawn by James R. Cole, consulting engineer who had been associated with J. H. Davies for 15 years.

## Cardinal Will Give Address at Rotary

His Eminence James Francis Cardinal McIntyre will be guest speaker on the Rotary program Wednesday noon at Lafayette Hotel.

"Principle, Policy and Expediency" will be Cardinal McIntyre's topic. He is archbishop of the Los Angeles Archdiocese.

President Hubert J. Prichard will preside and Douglas A. Newcomb, superintendent of schools, will be chairman of the day.

**LAKEWOOD 20-30 CLUB**—Thursday 7 p.m., Golden Drumstick restaurant. Jim Dawson, presiding. Launching of first membership drive in club's four years of existence. Men between 20 and 34 years of age eligible.

**LONG BEACH EXCHANGE CLUB**—Wednesday noon, Wilton Hotel. Ralph W. Irwin, chairman; James Morrison, presiding. Panel from Chamber of Commerce comprising Darrell Neighbors, first vice president; Howard Jones, Chamber staff; and Albert Davis, past president.

**AD CLUB**—Thursday noon, Lafayette Hotel. Fred L. Sykes, presiding. Film by Peggy Seals.

**KIWANIS CLUB OF LONG BEACH**—Tuesday noon, Lafayette Hotel. Hal E. Moore, chair-



CARDINAL MCINTYRE  
On Rotary Program

man; William T. J. Harris, presiding. Guest speaker: Maj. David W. Thomson, personnel officer, Marine Air Station, El Toro, discussing civilian attitudes concerning military aviation.

**UPTOWN OPTIMIST CLUB**—Monday, 12:15 p.m., Lakewood

Country Club. Tom Brown, chairman; Andy Holmes, presiding. Guest speaker: Capt. Herb Yates, Los Angeles County sheriff's officer in charge of Biscailuz Center, boys' recreation place in Los Angeles.

**UPTOWN EXCHANGE CLUB**—Tuesday, 6:30 p.m., Cock o' the North restaurant, 5834 Atlantic Ave. Kenneth S. Jensen, chair-

man. Guest speaker: Kenneth A. Lofgren, special agent of the FBI, discussing famous forgery cases.

**UPTOWN KIWANIS CLUB**—Wednesday, 12:10 p.m., Lakewood Country Club. Jay Sullivan, chairman; Robert Hastings, presiding. Annual father and sons day. Movie: "Life of an American Cowboy."

## Free Cadillac!

WILL BE GIVEN AWAY  
BY KEN'S DRIVE-INS

IN ONLY 4 MORE DAYS

No purchase necessary. Winner need not be present. Drawing supervised by representatives of a Long Beach bank.

150 Hamburgers ★ Over 3,000,000 sold since 1952

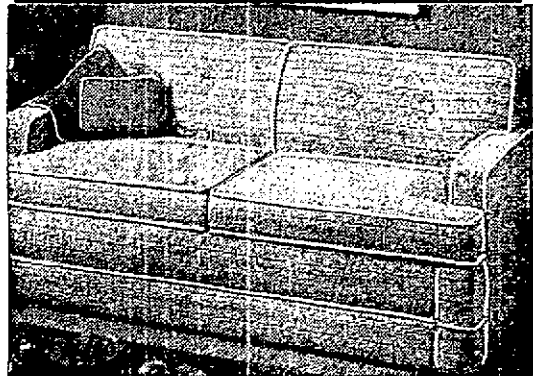
## Ken's Drive-Ins

3918 LONG BEACH BLVD.  
620 E. BROADWAY (at Atlantic)  
SOUTH ST. AT BELLFLOWER BLVD.

# BUTLER BROTHERS JULY CLEARANCE

5252 Lakewood Blvd., Lakewood Center  
Open Monday and Friday 'til 9:30 P.M.

## HIDE-A-BEDS



Famous Simmons Quality \$80.00

Saves as Much as.....

Choose from Deep-sleep or Beautyrest Mattress. In your choice of modern Tweed, Mohair Frieze and Nylon covers. All in full size.

229.50 Round Arm Lawson	199.00
249.50 Modern Arm Lawson	219.00
269.50 Round Arm Lawson	229.00
289.50 Modern Style	239.00
299.50 Modern T-cushion	249.00
349.50 Long Boy	269.00

## APPLIANCES FLOOR SAMPLES

509.95 Frigidaire Double Door Cyclomatic refrigerator. No defrosting. Sliding shelves..... now 419.95

287.95 General Electric 9.2 cu. ft. refrigerator	229.95
229.95 Bendix Economat Washer	199.95
279.00 Norge Time-Line Automatic Washer	239.00
287.95 9.2-cu.-ft. Gen. Elec. family size refrig.	229.95
12.5-cu.-ft. Frigidaire Upright Home Freezer, 500-pound capacity	399.95

## FREE FREE FREE

Wiring and installation on the purchase of 369.95 General Electric push-button electric range, de luxe.

449.95 Frigidaire De Luxe Model Elec. Range	399.95
299.95 General Elec. De Luxe Mod. Auto. Washer	249.95
319.95 Bendix Gyromatic De Luxe Model Automatic Washer	269.95
FREE—13.95 Rigid Ironing Board with purchase of Bendix Economat Washer	199.95 up
139.95 3 to 4-rm. Packard Bell Air Conditioner	119.88
499.95 Bendix Duomatic Washer and Dryer	349.95
550.00 Packard-Bell blend combination radio-phonograph-21" television	499.95
337.00 Butler Brothers mah. finish console TV	199.88
525.95 General Electric full door mah. de luxe TV	389.95
Adler Zig Zag Cabinet Model Sewing Machine	189.00
Round Bobbin de luxe portable Sewing Machine	49.88
Thor Portable Ironer, like new	39.00

## GUARANTEED USED APPLIANCES

## FREE

We will oil and adjust your sewing machine. No charge in our store.

14" RCA Table Model Television. Very good	39.95
Aluminum square tub de luxe model Maytag Washer, like new	99.95
Westinghouse Laundromat Automatic Washer	89.95
Easy Spin Dry De Luxe Washer	49.00
O'Keefe & Merritt Gas Range comp. with griddle	49.00
James Dishwasher	89.95
5 Only. Used Vacuum Cleaners	4.95 ea.
Montgomery Ward 7-cu.-ft. De Luxe Refrigerator	19.88
Bendix Automatic Economat Washer	49.88
Kenmore De Luxe Wringer Washer	19.95
Apartment Size Washer, complete with wringer	14.95
Combination Bendix Gas Dryer with Gyromatic Washer, used less than 1 year	Both for 249.95
Pfaff Zig Zag Sewing Machine	139.95
Singer Portable Sewing Machine	39.95
White Cabinet Sewing Machine	29.95
2 Only. Wringer Washers (sold as is)	2.95 ea.

## SAVE 1/3 on Brand New Dresses

5.98

values

3.98

A marvelous selection of Bembergs, Nylons, cottons, in mid-season styles and colors. Dots, florals, prints in light and dark backgrounds, checks, plaids, solid colors, sleeveless, cap sleeve or few sunbacks, low collar, tailored neck line.

Sizes 9 - 15 — 10 - 20 — 16 1/2 - 24 1/2

## Pedal Pushers

Choice of tattersal cotton twill in blue, brown, navy combination or white denim. Sizes 10-18.

Reg. 2.98

1.68

## Misses' Swim Suits

Colorful Print Plisse with shirred bodice, all-elastic back for greater fit. Attractive ruffle top, stayed bra top. Sizes S-M-L.

Reg. 10.98

3.99

## CANNON Bath Towels 20"x40"

Thirsty, absorbent, close-woven towels for long wear. Most popular shades. Amazingly priced for this event. Special

3 for \$1.00

## 23 1/2" UPRIGHT DECORATOR HAMPER

Long-wearing Pearlloid top with pattern that won't wear off. Wood frame doweled and glued. This hamper will serve the family for years and years. Comes in bathroom colors and white.

Reg. 6.49

5.77

## 10-OZ. FADED BLUE Denim Slacks

Sturdy 10-oz. quality withstands hard wear. Completely slunk. No good fit is safe through washing. Well-tailored with pleats, cuffs, pockets, front zipper. 30-42.

Special!

3.79

## Pop-Over Shirt

Well know make, in popular pink and charcoal as well as many other very smart colors and styles. A beautiful, well made shirt at a real saving.

Reg. 3.95

to 5.95

\$2.99



HOWARD ZINK  
SEAT COVERS  
Genuine Plastic  
Coated Fibre

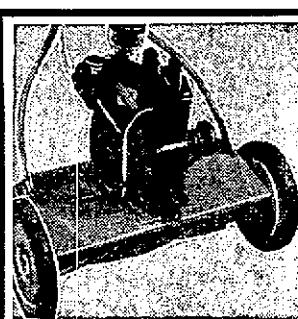
16.95 value

9.95 full set

Custom Styles for Summer

Dress up your car for summer with new saran plastic seat covers. Will fit most 1941 to 1954 cars. Many attractive colors. Installation available by factory experts. 4.00 for most cars

16.95 full set

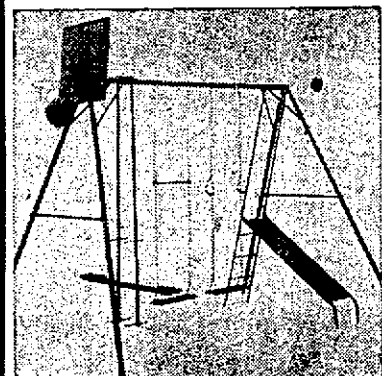


## Power Mower

Reg. 115.95 18-Inch

With 1-h.p. Briggs & Stratton engine. Adjustable sealed Timken bearings. Six-Temp hardened steel blades and 2-toned baked enamel finish.

89.88



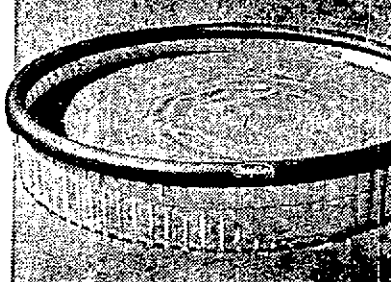
## Kiddies' All-Steel Gym Set Sale

Swings operate on safe steel chains. Set includes Basketball Hoop, Backboard, Slide, Shower attachment and Play Gym.

Reg. 29.95

SAVE \$5

24.88



## DOUGHBOY RIGID FAMILY POOL

8 1/2' Pool, 630-gal., 18" deep

NOTHING DOWN

Forti-Plyed Krene Plastic-reinforced rigid sides. Easily inflated.

12' FAMILY POOL, 1600 gal., 24" deep.....99.95

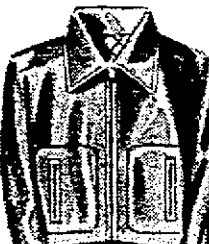
18' FAMILY POOL, 5500 gal., 34" deep.....175.00

WITHOUT ATTACHMENTS you can do every sewing operation—such as making buttonholes, sewing on buttons, monogramming, blind-stitching, darning and mending and embroidering. You can even sew in two different colors at the same time! Even if you've never sewn before you'll be able to sew immediately on the Automatic Adlermatic! For a real sewing thrill try it today!

**\$40.00 Trade-In Allowance**  
for your old sewing machine, regardless of age or condition.

Repairs — Parts — Supplies For All Makes

**NO DOWN PAYMENT**



## 6-18 Boys' LEATHER JACKET

Special 13.88

Cozy Sheepskin lined, knitted wool belt, cuffs. Quilted wool interlining. 2 slash pockets with stitching. Cordovan, Navy, Palmolive.



## 4-8 Boys' Bomber Jacket

Special 6.44

Nylon sheen Bomber Jacket with (simulated) Mouton collar, knitted cuffs, waist section. Zipper. Quilted lining, wool insulation.



## 4-8 Boys' Reversible Jacket

Special 5.44

100% wool, treated for wind, rain resistance. Acetate satin lining. Knit trim, contrasting striped trim. Navy, Maroon, Royal, Green, Acetate satin lining.

BUTLER BROTHERS GIVE Z-N GREEN STAMPS

AGNES OF FREE PARKING

REDEEM Z-N

GREEN STAMPS AT BUTLER BROTHERS



# we're open monday night till 9:30

## MAY CO. LAKEWOOD

# august WHITE SALE

### famed make towels

#### CANNON "DORSET"

reg. 1.39  
24x46" size **89c**

Extra large; chevron border. Rose, blue, gold, lilac, lightning pink, forest green, white.

79c Dorset guest towel, 16x28.....49c  
35c Dorset washcloths.....29c

1.00 Cannon "new starlight", 22x44".....77c  
59c Cannon "new starlight" guest towel.....47c  
29c Cannon "new starlight" washcloths 2/45c  
2.50 Cannon "classic" 25x50" bath towel 1.99  
1.25 Cannon "classic" 16x30" guest towel 89c  
50c Cannon "classic" 13x13" washcloths 39c  
39c Cannon cotton dish towels, 17x32".....29c  
4/1.00 Cannon fringed fingertips.....5/1.00

1.39 Martex dacron reinforced  
towels 22x44".....1.00  
79c Martex dacron reinforced  
towels, 16x28".....59c  
35c Martex dacron reinforced  
washcloths, 13x13".....29c

1.98 Martex "Criterion" 25x48" towels 1.59  
1.00 Martex "Criterion" 16x30" guest  
towels.....79c  
40c Martex "Criterion" 13x13" wash-  
cloths.....2/69c  
50c Martex "Criterion" fingertip towels 39c  
2.75 Martex "Criterion" bath mat, 20x34 2.29

### sculptured rugs

24"x36" size  
reg. 4.98 **2.98**

Deeply looped cotton tufted rugs. "Savoy", sculptured, richly textured . . . washable, crease-resistant. Back coated with latex for non-skid safety. Dark green, rose, light green, blue, gold, sandalwood, white, grey, wine.

5.98 24x45".....3.98 9.98 36x60".....7.98  
6.98 27x48".....4.98 1.39 lid cover.....1.00

### imported damask tablecloths

52x52" size  
3.98 value **1.99**

Cotton and rayon blend. Popular Greek key design. Soft pastels, deep tones . . . gold, pink, white, hunter green, brown.

4.98 52x70".....2.99 8.98 60x104".....4.99  
6.98 60x90".....3.99 50c 17x17" napkins 29c

### surety irish linen damask

Our own importations made to our specifications. Double damask in rose, chrysanthemum or scroll patterns.

reg. 10.98 70x88".....8.99  
reg. 13.98 70x106".....10.99  
reg. 10.98 22x22" napkins, doz.....8.99

Surety extra fine; hand-hemmed; rose, chrysanthemum or Adam patterns:

reg. 13.98 72x90".....11.99  
reg. 16.98 72x108".....13.99  
reg. 16.98 22x22" napkins, doz.....13.99

Surety extra fine de luxe quality; hand-hemmed; 3 patterns:

reg. 16.98 72x90".....13.99  
reg. 19.98 72x108".....16.99  
reg. 19.98 22x22" napkins, doz.....16.99

Quaker lace cloths, Baroness quality:

reg. 9.95 54x72".....8.95  
reg. 12.95 63x83".....10.95  
reg. 14.95 72x90".....12.95  
reg. 17.95 72x108".....15.95

May Co. Lakewood Towels, Linens, Third Floor

### "liberty belle" colonial spreads

19.95 value Twin or Full **12.99**

Authentic hand-woven tape; reversible antique white; design appropriate for every furniture period . . . twin or full size, wonderful for four-posters.

8.95 Bates woven spreads; green, cedar, red; full, twin.....4.99  
14.95 Quilted top rayon satin spread; 6 colors; full, twin.....9.99  
9.95 Heavy chenille spread; wedding ring design; colors.....7.95  
19.95 King size chromspun quilted top spread; colors.....12.98

### koolfoam pillows by dayton

standard size 5.95 value **4.95**

Latex rubber pillows with removable white zippered Sanforized percale cover. Non-allergic, hospital clean.

Four other sizes:  
3.95 Jr. size, 16 1/2 x 12 1/2 x 3 1/4".....3.45  
6.95 Premium size.....5.95  
8.95 Super plump, 20x27x6 1/4".....7.95  
10.95 De luxe, 21x29x7".....9.95

### goose down pillows

reg. 12.95 **7.99**

White European goose down pillow . . . 15-oz. weight; 20x26"; cord edge; star printed linen-finish ticking; pink or blue.

2.25 Chicken feather pillows; full size.....1.69  
7.95 Goose feather pillows; 8-oz. tick; 20x26".....4.95  
8.95 25% white goose down, 75% white goose feather pillows 6.95  
7.95 Paradise dacron filled pillows; washable; non-allergic.....5.95  
1.00 Zipper closure percale pillow covers.....69c, 6/4.00  
1.49 Downproof pillow ticks; zipper closure.....1.00

### famed make sheets

#### CANNON WHITE FINE MUSLIN, TYPE 130

2.69 72x108.....1.89  
2.99 81x108.....2.09  
69c Cases 42x36.....49c  
2.69 Twin fitted bottom, top.....1.89  
2.99 Full fitted bottom, top.....2.09

#### CANNON WHITE COMBED SPUN FEATHERLITE PERCALE, TYPE 180 AND LADY PEPPERELL

3.49 72x108.....2.49  
3.69 81x108.....2.69  
4.19 90x108.....2.99  
89c Cases 42x38 1/2.....69c  
3.49 Twin fitted bottom, top.....2.49  
3.69 Full fitted bottom, top.....2.69

#### CANNON COMBED SPUN PASTEL PERCALE, TYPE 180

In yellow, pink, blue, rose, lilac, green.  
3.95 72x108.....2.99  
4.50 81x108.....3.39  
4.95 90x108.....3.69  
95c Cases, 42x38 1/2.....79c  
3.95 Fitted twin bottom, top.....2.99  
4.50 Fitted full bottom, top.....3.39

#### LADY PEPPERELL and PEQUOT

##### WHITE EXTRA DUTY HEAVY MUSLIN, TYPE 140

2.95 72x108.....2.29  
3.29 81x108.....2.59  
3.79 90x108.....2.89  
79c 42x36 cases.....59c  
2.95 Snug fit twin bottom.....2.29  
3.29 Snug fit full bottom.....2.59

##### KING SIZE SHEETS

5.95 Pequot plus service muslin;  
100x120".....4.99  
9.95 Pequot type 180 percale;  
100x120".....5.99  
9.95 Pacific type 180 percale;  
fitted bottom.....5.99

#### GOODYEAR AIRFOAM LATEX MATTRESS PADS

9.95 value, twin **4.99**  
12.95 value, full **6.99**

Wonderfully comfortable mattress pads of Goodyear Airfoam latex foam rubber. Snowy white foam with Sanforized muslin on one side. No more buttons or bumps . . . protects mattresses.

May Co. Lakewood Sheets, Bedding, Third Floor

### blankets, quilts, comforters

#### NYLON AND RAYON BLANKETS . . . BY PEPPERELL

10.95 value **8.99**

Famed "Caress" by Pepperell; 72x90"; weighs 3 3/4 lbs. Warm, mothproof, washable. 10 decorator colors.

14.95 Virgin wool blanket, 72x90", made exclusively for us.....11.88  
(Same blanket in extra wide 80x90" size, 19.95 value.....14.95)  
29.95 Jewel electric automatic blanket, made exclusively for us;  
full size; full replacement guarantee to January, 1956.....19.95  
3.95 Surety white cotton sheet blankets, 72x108".....2.99  
4.95 Surety white cotton sheet blankets, 81x108".....3.69  
12.95 Rayon satin wool filled comforters; reversible.....8.99  
7.95 Scalloped chenille coverlette; white, rose, green, American  
beauty, dark brown, grey, etc.; twin, full.....5.95  
6.95 Mix or match with percale duster.....4.95

#### SURETY BRAND PADS

twin size, reg. 3.95 **2.99** full size, reg. 4.95 **3.99**  
2 for 5.50

Made expressly for us. Heavy quilted pads with double box stitch; snowy white filling and cover.

#### 2-IN-1 FITTED PADS

twin size, reg. 5.95 **4.99** full size, reg. 7.95 **6.99**  
Complete with Sanforized skirt for complete protection.







# How Far Can Russians Let Chinese Go?

By WILLIAM L. RYAN  
AP Foreign News Analyst

World Communism is claiming victory from the Geneva conference, but Soviet leaders may well have unspoken misgivings. They must be worried about this problem:

How strong can they let Red China become?

Three months ago, Red China's polished, smiling premier and foreign minister, Chou En-Lai, was just a big man in China. Today he is a big man on the world stage. And, on top of that, his performance at Geneva eclipsed that of Soviet Foreign Minister V. M. Molotov.

At the moment, Chou seems to have assumed the role of master of continental Asia and spokesman of an "Asia-for-the-Asians" policy.

The Soviet Union, with its 210 million people, can stand in awe of the tremendous latent power in China's 600 millions. But the Russians at the same time must, willy-nilly, push Red China toward the realization of her ambitions as a world power.

The Russians historically have no love for power on their borders. Balkan Communists once dreamed of a South Slav Federation. The prospect of a strong, federation next door, with its possible attraction for non-Russian areas of the Soviet Union, frightened Moscow. The inspirer of the idea, Yugoslavia's Marshal Tito, was read out of the Communist family as a heretic. In the other countries, men who espoused the idea were killed.

The Russians, while hailing the results of Geneva, won far less than the Chinese did. Chou En-Lai pushed Red China onto the international stage as a power in her own right.

There was a hint in Chou's various post-Geneva statements that the Russians were politely invited to stand aside in Asia. He said:

"In the interest of safeguarding the collective peace of Asia, it is our opinion that the nations of Asia should consult among themselves and co-operate with each other on the basis of principles of mutual respect for territorial integrity and sovereignty, nonaggression and noninterference in each others' affairs, equality and mutual benefit and peaceful coexistence. In addition we are ready to strive jointly with other nations outside Asia who cherish the same object."

While the Soviet Union occupies a large slice of Asia, the Russians are not Asians. Are they among those "others" whom the Chinese wave to the sidelines?

Moscow has watched Chou throw his weight around a good deal lately. His trip to India and Burma resulted in joint statements expressing the Asia-for-Asians sentiment. In an interview with a British Labor party leader, Chou openly called for a Pan-Asian security system. Not once in the interview did he mention the U.S.S.R.

Are the Russians happy about Chou's rocket-like progress? In Moscow, Premier Georgi Malenkov let it be known, in an interview with a visiting pro-Moscow Indian, that the Russians "would welcome an understanding with India on the lines of the recent Nehru-Chou meeting." Possibly Chou had the field too much to himself.

After Geneva, Chou decided to go home by way of Ulan Bator. That is the capital of Outer Mongolia, once Chinese territory. Czist Russia forced it to secede during the Sun Yat Sen rebellion in China. Since then, China, both Red and Nationalist, has been forced to recognize the separation. It is now a people's democracy dominated by the Russians. But Chou's visit indicates the Chinese have not lost interest.

Likely the Chinese are not overjoyed by gradual Russian domination of Sinkiang Province, which the Russians have been draining economically.

Sinkiang is twice the size of Texas and has many resources including uranium. Russian activities there call to mind the accusation of Dean Acheson, when he was U. S. Secretary of State, that Moscow aimed to detach China's border provinces. Probably in return the Chinese were to be given Russia's blessing to expand in Asia.

The Chinese must be fully aware of Russian reluctance to get out of any place, once they are in. Fort Arthur, the Manchurian all-year warm water port, is an example. The Russians were supposed to get out in 1952 under the 1950 Sino-Soviet treaty. They didn't. Instead they negotiated a 1952 agreement permitting them to stay indefinitely. And despite promises they still probably are in Dairen, the other treaty port.

Significantly, at the time of the 1952 agreement, the Russians laid extraordinary emphasis on their close relations with Outer Mongolia.

Red China in her present position remains dependent on Moscow for manufactured equipment to build China into a great industrial power. Russian help is being paid for with sorely needed Chinese food and raw materials.

The West's dilemma in dealing with Red China is this: it can attempt to drive a wedge between Moscow and Peking, but to do so it must face the prospect of developing China's tremendous power. The Russian dilemma is this: The Soviet Union is the only major source of assistance to underdeveloped China. But that assistance eventually may help China change from a subordinate and dependent ally to a powerful and independent neighbor.

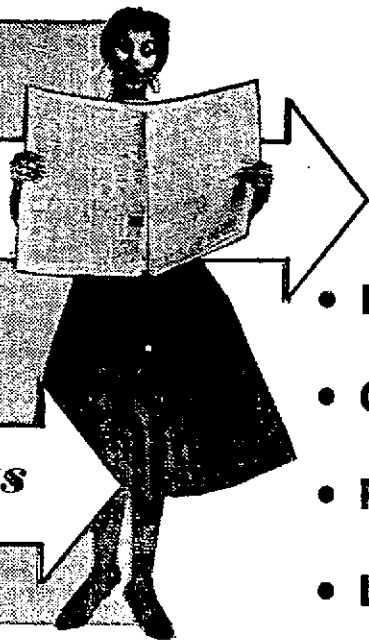
# MAY co. LAKEWOOD

starts tomorrow, monday

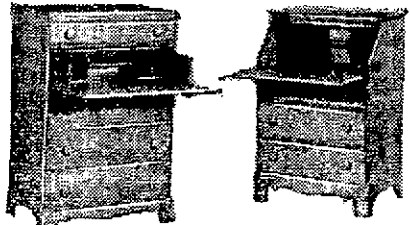
august

# sale

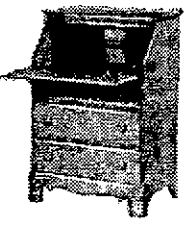
of home furnishings



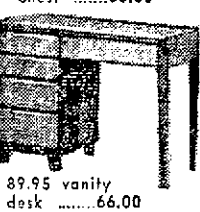
- FURNITURE
- CURTAINS
- RUGS
- LAMPS
- MIRRORS



89.95 desk  
chest .....66.00



89.95 drop-lid  
desk .....66.00



89.95 vanity  
desk .....66.00



89.95 kneehole  
desk .....66.00



99.50 bunk bed 66.00



89.95 step  
chest .....66.00

## sale! solid hardrock maple bedroom pcs.

Exclusive with May Co. Hundreds of pieces . . . modern or Early American styles with honey toned Salem finish.

all at  
one low  
price

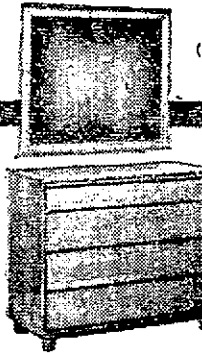
# \$66

(21.95 mirror 16.95)

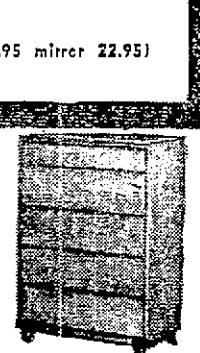
(29.95 mirror 22.95)



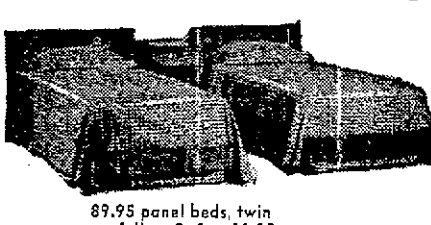
89.95 single dresser  
base .....66.00



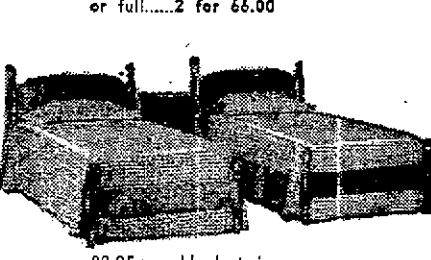
89.95 single dresser  
base .....66.00



89.95 chest .....66.00



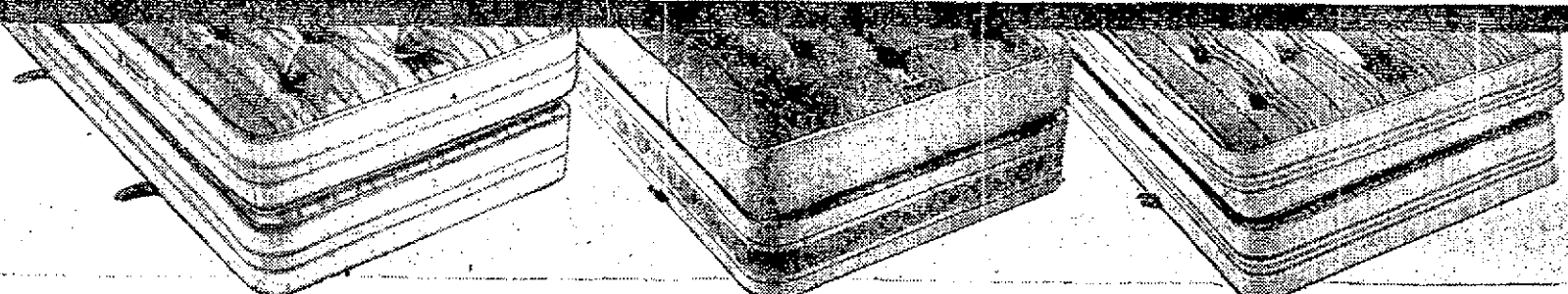
89.95 panel beds, twin  
or full.....2 for 66.00



89.95 panel beds, twin  
or full.....2 for 66.00



89.95 twin bookcase  
headboards 2 for 66.00



## famed name mattresses and box springs . . . 1/3 saving

### SIMMONS 510 "SUPER COIL"

59.95 value **39.88**

510 coils of double layer construction comfort, resiliency. Crushproof, pre-built borders. Reinforced cord handles, ventilators; 8-oz. striped ticking. Full, twin.

59.95 Simmons Foundation box spring .....39.88

### SEALY DAMASK COVERED

44.95 value **29.88**

Firm tempered steel coil innerspring unit; heavy pre-built border; layers of cotton felt and sisal insulation. Woven cotton damask ticking; Sealy "Script" border. Full or twin.

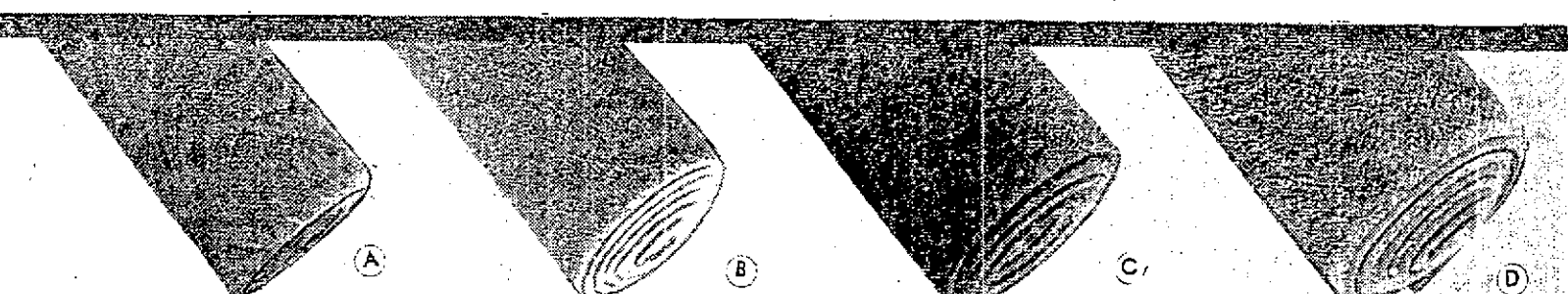
44.95 Sealy stabilized, matching box spring .....29.88

### ENGLANDER HOTEL TYPE

52.50 value **34.88**

252-coil heavy gauge innerspring unit that insures resilient comfort, and support; pre-built borders, reinforced cord handles. Long-wearing woven stripe ticking. Full, twin.

52.50 Englander "platform" box spring .....34.88



## huge assortment of fine broadlooms

### A. EMBOSSED WILTON

Shell design; loop texture; hi-lo weave. Ceramic green, nutria, bayberry grey. 9-, 12-ft. 9.95 val.

### B. "VALHALLA" CHENILLE

Viscose chenille broadloom; green, sandalwood, grey, beige; washable; soil-resistant. 9-, 12-ft. 9.95 value.

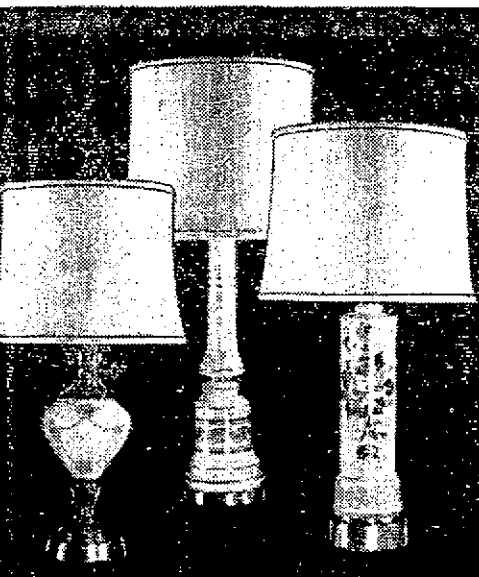
### C. ALL-WOOL FRIEZE

3-ply multitwist frieze; grey, pine green, cinnamon, nutria, but not in all widths. 9-, 12-, 15-ft. 10.95 value.

9.95 to 12.95 Value  
sq. yd. **6.99**

### D. "CROWN" CHENILLE

High pile; velvety textured; soft lustrous colors . . . grey or nutria; 9- and 12-ft. widths. 12.95 value.

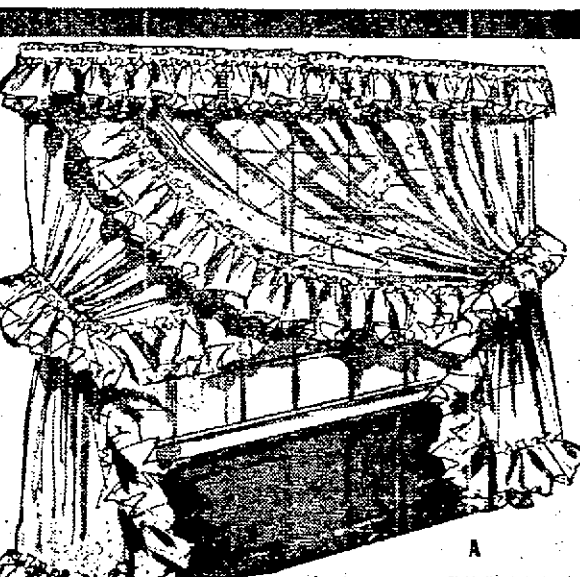


### TABLE LAMPS UP TO 1/2 OFF

19.95 to 29.95 values **14.88**

- "Shetland" china lamps
- Lamps in Bristol glass
- Gold crackle or pink crackle lamps
- Ruby or green glass lamps
- Over 30 styles to choose from
- Opaline and hand-decorated china lamps
- 28 to 34" tall

All have 3-way lighting and are mounted on brass bases. Drum, swirl, fancy trim, decoration smart shades.



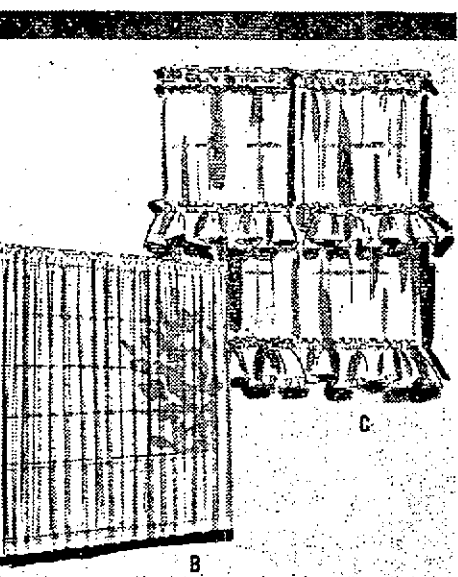
### FIBERGLAS WONDER CURTAINS

A. PRISCILLAS, 100" wide to pr., 81" long 9.95 value, pr. **7.99**

With full fashioned ruffles.

Fiber glass is called the "wonder" curtain because it washes, hangs dry in exactly 7 minutes. Just shake off loose dirt, dunk in suds, rinse, hang back on window. Will not shrink, fade, requires no ironing. Ivory color.

May Co. Lakewood Furniture, Rugs, Curtains, Lamps, Third Floor



### Priscillas in other sizes (sizes to pr.):

16.95 144" wide, 81" long .....pr. 13.99  
18.95 190" wide, 81" long .....pr. 16.99  
29.95 280" wide, 81" long .....pr. 25.99

### B. PANELS

2.95 tailored panels, 41x81" .....ea. 2.59

### C. DUTCH CURTAINS

3.50 26" long .....pr. 2.99  
3.75 30" long .....pr. 3.29  
4.25 36" long .....pr. 3.59

### SMART PULL-UP CHAIRS

49.95 value **33.95**  
2 for 66.00

6 tremendous chair values . . . traditional and modern; each one masterfully constructed, covered with long lasting, lovely fabrics. All spring seats, reinforced hardwood frames.

### 3-PC. FRENCH PROVINCIAL BEDROOM

244.00 value **189.00**

Parchment finish bedroom group . . . double dresser, large framed mirror, twin or full bed. Brass hardware; dovetailed, dustproof and center guided drawers. Popular type with decorators.

### SIMMONS HIDE-A-BEDS

269.00 value **199.00**

Apt. size. With foam topped cushions. 4 styles: "T" cushion, Lawson, modern, Berkeley Lawson. Complete with famed Simmons innerspring mattress . . . sleeps two. Wide range of fabrics and colors.

### 6-PC. HOLLYWOOD SET

149.00 value **88.00**

Serta twin Hollywood set with foam top cushioned mattresses. Consists of 2 innerspring mattresses, 2 matching box springs, 2 sets of legs. Pre-built border mattress. Real May Co. Sale scoop.

### CHROMSPUN CURTAINS

"Tarten" Scotch plaid chromspun rayon Dutch style curtains with locked-in color, is sun-, fume-, moisture-resistant. Slow to soil, quick to clean.

2.65 val. 24" long pr. **1.99**

2.95 val. 30" long pr. **2.39**

3.65 val. 36" long pr. **2.69**

### READYMADE SLIP COVERS

9.98 chair styles **8.66**

19.98 sofa styles **17.36**

Protection for new furniture, camouflage for old. "Daytona" provincial pattern, an all-over print with solid green or wine contrasting colors. "Dorchester" . . . solid color with print and plain combination ruffled flounce. Washable twill.

### SOLID COLOR DRAPERIES

14.95 value pr. **9.99**

Ready to hang draperies of luxur textured fabric. Expertly tailored throughout; buckram lined deep French pleated top, 50" wide to pair, 84" long. In wood-rose, brown, green, gold, beige, rose, grey.

May Co. Lakewood Draperies, Third Floor

### COTTON BROADLOOM

6.95 value sq. yd. **3.99**

3-, 9-, and 12-ft. widths. Famed mill's close-out of luxurious cotton boucle. Washable, too. In such delightful decorator colors as rose beige, dark green, sandalwood, rust, grey, rose, sea green, cocoa.

### FLOOR LAMPS UP TO 1/3 OFF

24.95-29.95 values **19.88**

Lamps for modern, traditional or provincial rooms. Double student all-brass floor lamp, modern 3-light tree style floor lamp in several finishes; 6-way floor lamp or swing arm style.

### EXCLUSIVE MIRRORS

39.95 to 49.95 values **29.88**

Three striking styles . . . quality Carolina mirrors with electro-copper plating; guaranteed for 2 years on silvering. 30x48" beveled edge, engraved mirror; 28x42" shadow box framed mirror; 30x60" beveled edge Venetian mirror.



## Imperial Highway Program Advanced

By GEORGE HENDERSON

COMPTON—More than \$940,000 has been allocated in the Los Angeles County budget toward the program of making Imperial Hwy. a 100-foot-wide boulevard from the ocean to Orange County, according to Sam R. Kennedy, county road commissioner. Orange County also is spending large sums on the highway.

Most recent action of the supervisors was to authorize the purchase of right-of-ways for the widening of the boulevard from Alameda St. to Mona Blvd. here, Supervisor Burton W. Chace said. He predicted that the project will be greatly accelerated during the coming fiscal year.

In addition to the four projects in the current budget totaling nearly \$1,000,000 the road department has made long range plans for spending \$1,265,000 on the highway.

The jobs listed for early construction include six-tenths of a mile from Downey Ave. to Lakewood Blvd. to cost \$152,600; from Crenshaw Blvd. to Prairie Ave. a distance of one mile, costing \$290,000; from Hawthorne Blvd. to Anza Ave., one mile costing \$250,000.

Five other Imperial Hwy. projects being engineered are for Lakewood Blvd. to Woodruff Ave., Bellflower area, 1.2 miles, \$243,000; from Curtis and King Rd. to Firestone Blvd., Norwalk area, one mile, \$335,000; Firestone Blvd. to Norwalk Blvd., one mile, \$200,000; from Norwalk Blvd. to Carmanita Ave., 1.5 miles, \$150,000 and Carmanita Ave. to Luitweiler Ave., two miles, \$335,000.

Right-of-way agents are purchasing property necessary for widening Imperial to 100 feet throughout its length in the county.

Completion of new reinforced concrete bridges over the Los Angeles river and the San Gabriel River during the last two years has encouraged leaders of the Imperial Hwy. Assoc. to boost for more and more work on the boulevard. In Orange county it is known as route 176, a state highway.

For 25 years the association has kept up a steady campaign for the completion of Imperial Hwy. The Compton and Lynwood sections were among the first to be widened to a full 100 feet.

### TOWNSEND NOTES

MONDAY

Club 1—Meets with Mrs. Lura Ryder, 1054 Minerva Park, 2:30 p.m.

WEDNESDAY

Club 2—600 Cedar Ave., 1:30 p.m. Special music followed by moving pictures by Virginia Dyer.

### There's a Car for Every 12th Swede

STOCKHOLM, Sweden (UP)—Trade Minister Hjalmar Nilsson says Sweden probably is Europe's most motor-minded country. Every 12th Swede owns an automobile.

Every sixth person in this nation of 7,200,000 has a gasoline-powered vehicle of some type, including motor bikes.

The United States, with 44 million automobiles registered, is nearing the rate of one car for every three persons.

### BUHACH Best For Insect Pests

Ants, Roaches, Bedbugs or Mosquitoes around the house—Fleas on cat or dog—Lice on plants or birds.

Get Fast-Acting **BUHACH** At Drug, Grocery Stores and Pet Shops

Long Beach

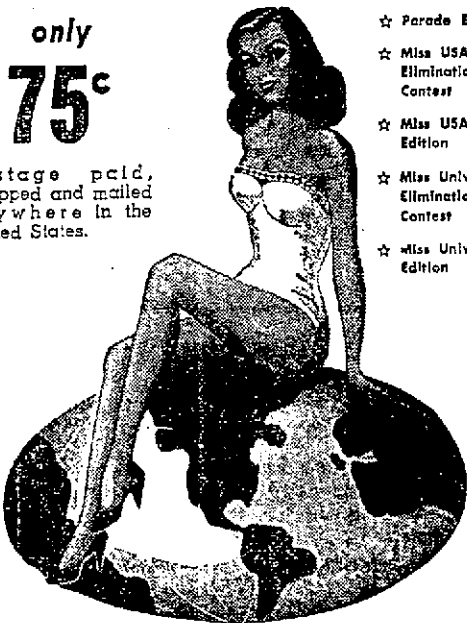
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Here's a wonderful way to tell your friends about the exciting Miss Universe Beauty Pageant 1954 completely different pictorial editions of the Long Beach Independent, full of pictures of the international beauties . . . stories about them and their homes, and exciting day-by-day accounts of the pageant's contests and other activities. A wonderful souvenir! Only 75¢ will buy the 5 different copies, each published on a different day during the event, wrapped in a colorful Miss Universe wrapper and mailed postpaid anywhere in the United States. (\$1 outside the continental limits of the United States.)

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**MAY CO.**  
LAKEWOOD

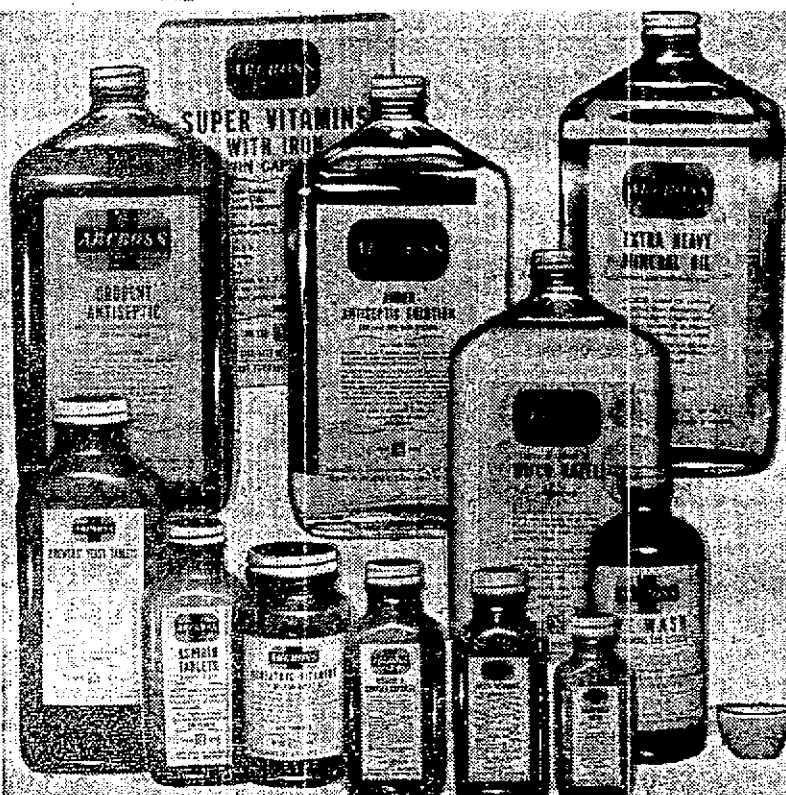
annual august

NOTIONS AND COSMETICS

# sale

starts tomorrow, monday

This is a mere sampling of hundreds of exciting values you'll find on our street floor.

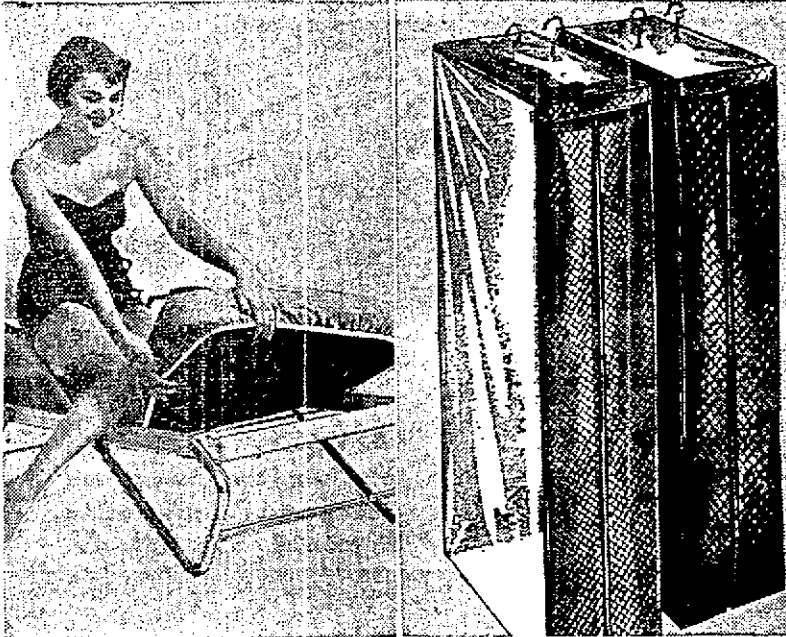


## arcross vitamins and sundries

Our own brand, Arcross, the best for less. Products scientifically formulated and tested for purity and quality.

73c Mouth wash, amber or red, qt. bottle	2/1.19	4.49 B1 tablets, 25 mg., 250	3.69, 2/6.95
99c Mineral oil, heavy	2/1.49	2.95 Vitamin A, 25,000 units, 100	2.19, 2/3.95
89c Witch hazel	.69c	5.95 Vitamin A, 50,000 units, 100	4.29, 2/7.95
89c Vitamin C, 50 mg., 100	.69c	59c Eyewash, 8-oz.	49c, 2/89c
1.29 Vitamin C, 100 mg., 100	.99c, 2/1.79	59c Iodine ration tablets, 100	.49c, 2/79c
2.99 Multi vitamins, 100	2.59	69c Aspirin tablets, 250	.59c, 2/1.00
6.99 Multi vitamins, 250	5.99, 2/10.95	2.99 Dicalcium phosphates, 250	2.49
2.19 Vitamin B complex, 100	1.79	1.69 Brewer's yeast tablets, 500	1.39
3.89 Vitamin B complex, 250	3.19, 2/5.79	89c Hygienic powder	69c, 2/1.29
3.79 Geriatrics with vitamin B12	3.29, 2/5.95	1.29 Arvel sanitary napkins, regular or super, box of 48	1.19, 2/2.20
4.79 Multi vitamins with minerals, 100	4.29, 2/7.79		
2.29 B1 tablets, 25 mg. 250	1.79		

May Co. Lakewood Toilettries, Street Floor



original

"terry tuck"

reg. 4.95 Ea. **3.69** 2/7.00

Longer, wider slip cover for any chaise longue or pool pad made of Cannon's 10-oz. terry cloth. Vat-dyed colors . . . royal, rose, maize, white, kelly. 1" wide, boil-proof surgical elastic binding.

jumbo

garment bags

reg. 2.98-3.98 **1.89**

Dust and moth protection for all your clothing. Made of plastic with quilted front in wine, green and blue. Full length zipper.

2.98-3.98 reg. and suit sizes, 1.69, 2/3.00

May Co. Lakewood Notions, Street Floor

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Please send me the following:

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at 8:30 A. M.

QUANTITY	ITEM	SIZE	COLOR	2nd Color CHOICE	PRICE

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In California add 4% State sales tax. Add shipping charges beyond United Parcel delivery zone. No C.O.D.'s under \$3.00.

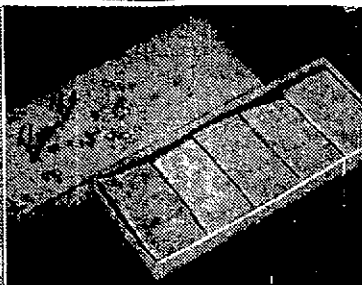


T. M. C. SHAMPOO

reg. 1.00

qt. **79c\***

Fine castile shampoo to bring out full beauty of your hair. Large quart bottle lasts longer.  
\*Plus 10% Fed. tax



T. M. C. BUBBLE BATH

reg. 55c

**2/85c\***

Skin-caressing bubbles make your bath a luxurious experience. Floral scents. 20 bath packets to the box.  
\*Plus 10% Fed. tax



HAIR BRUSHES

reg. 1.50

**1.09**

Fine hair brushes with firm nylon bristles and lucite backs in rose, blue or crystal. Many styles.



ARCROSS RAZOR BLADES

reg. 97c

**79c** 2/1.50

High quality steel blades in convenient box with used blade compartment. 50 blades to box.

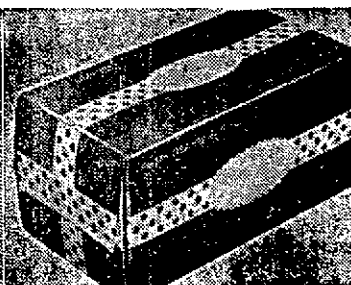


TOILET TISSUE

reg. 10/1.29

**10/1.09; 20/2.00**

Soft, absorbent 2-ply white toilet tissue. Facial type. Case of 100



FACIAL TISSUE

reg. 35c box

**4/1.00**

Cloud-soft facial tissue. White only. 500-sheet box. Case of 36

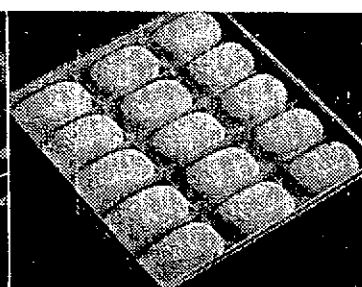


T. M. C. DRY SKIN SOAP

reg. 1.50

**1.29**

Special soap to preserve precious moisture in skin. T.M.C. Dry Skin Soap, 12 cakes to the box.

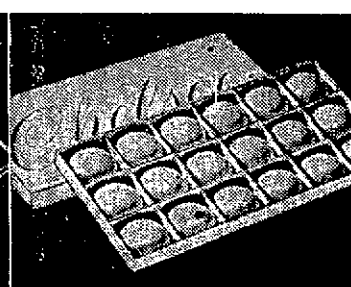


LANOLIN TOILET SOAP

reg. 1.50

**1.29**

High content of lanolin means softening, smoothing care for skin. Generous box of 15 cakes.



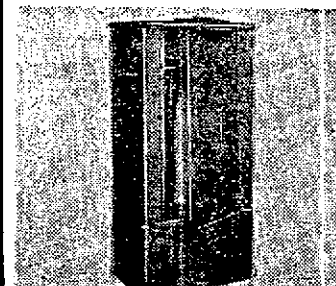
CHELSEA TOILET SOAP

reg. 1.69

**1.35**

For luxury skin care. Choose from delightful floral scents or fangy pine odor. 18 cakes to box.

May Co. Lakewood Toilettries, Street Floor

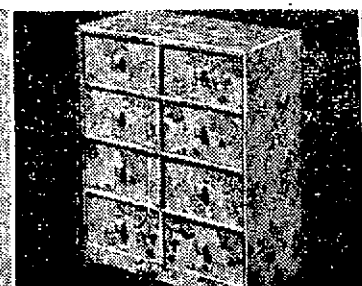


WARDROBE CLOSET

reg. 12.98

**8.97**

Fibreboard reinforced with wood; 68x29x21". Holds up to 25 garments. Casters, hat shelf. Style MH-9.

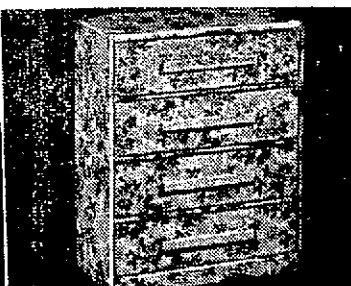


DOUBLE UTILITY CHEST

reg. 10.98

**7.98**

Covered in gay, colorful patterns; 8-drawer utility chest for storing small articles. Style T-65.

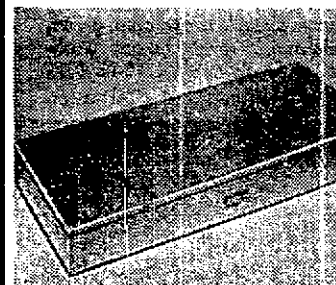


LARGE UTILITY CHEST

reg. 10.98

**7.98**

28x24x12" size; all wood frame; long, modern handles. Generous size with 4 drawers. Style M-6.

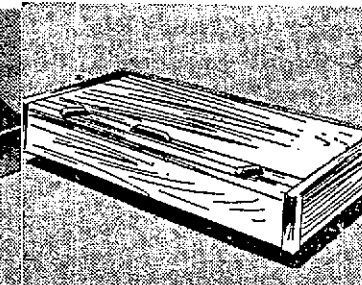


UNDERBED CHEST

reg. 8.98

**6.97**

42x18x7 1/2" size of aluminum; for storing blankets or winter clothes during summer.

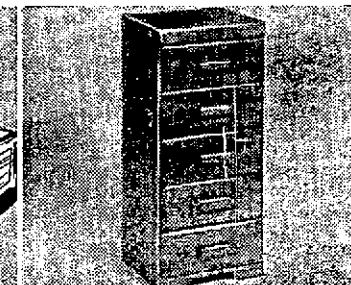


UNDERBED CHEST

reg. 5.98

**3.79**

Constructed of fiberboard, walnut grain finish. Light and easy to slide under the bed. Practical size.



WOOD UTILITY CHEST

reg. 14.95

**11.97**

5-drawer; maple, walnut and blond finishes . . . can double as night table. 32x14 1/2x13".

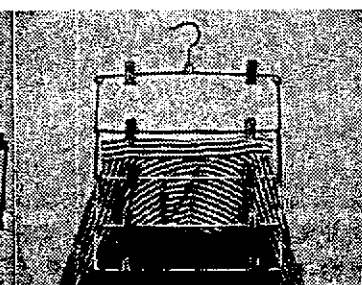


FLOOR FILE SHOE RACK

reg. 1.95

**1.49**

3-tier style holds up to 9 pairs of shoes. Keeps shoes easily accessible; closet neat, uncluttered.

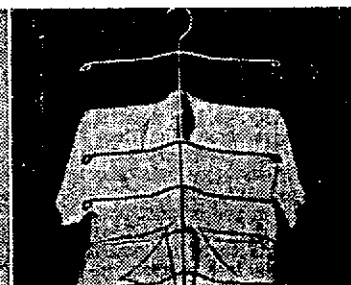


SKIRT RACKS

reg. 79c

**2/1.29**

Will keep 5 to 10 skirts in apple order . . . in space usually required for just one skirt.



BLOUSE RACKS

reg. 79c

**2/1.29**

Holds 6 blouses or shirts in usual space of one. Buy 2 or 4 to take care of your needs.

May Co. Lakewood Notions, Street Floor



## Added Spain Air Bases for U.S. Planned

WASHINGTON (AP) — The United States is expanding its plans for strategically located air bases in Spain.

In addition to the four major airbases upon which construction will start soon, other bases are planned for the future, it was learned Saturday night.

One official familiar with planning said in discussing the current construction program that there would be additional bases brought in in course of time.

The Spanish base system was made possible under an agreement with Madrid last year. The United States appears to be placing increasing emphasis on these bases as native unrest grows in French Morocco where the Air Force started out two years ago to build a complex of five big bases. It completed four and cancelled the other project.

The Air Force estimates that the cost of the present construction program—the fields, housing, a fuel-pipeline system, hangars, repair shops and other facilities—will run about 200 million dollars.

Overall direction of both the air and naval base construction is under the Navy's Bureau of Yards and Docks. With survey work completed on three of the four sites, advertisements for bids by Spanish firms for actual construction have been issued. An official estimated that construction costs in Spain would be substantially lower than those for the North African bases.

The four USAF-operated bases will be located at Torrejon (near Madrid); Moron de la Frontera and El Copeno (both in the area of Seville), and at Zaragoza, about 175 miles northeast of Madrid.

Strategically, the Spanish bases will be located far enough from Russian-controlled areas to be reasonably safe from sudden strikes by air.

American heavy bombers, like the B-36 and B-52, flying from home bases in the United States and stopping at the Spanish airbases, could reach behind the Ural Mountains where the Soviet Union has centered atomic and other munitions production.

Medium bombers—the jet B-47s—could reach out to Western Russian targets after take-off from Spain. And tactical bombers could fly support for Allied ground troops defending the southern and central sectors of the frontier against Communist invasion.

## REGIONAL POLITICS

### Parties' Interests Center on State Chairmanships

By The Lookout

Developing contests for state central committee chairmanships in both parties are getting the attention of Long Beach Republicans and Democrats as the time nears for the annual state conventions at Sacramento Aug. 7 and 8. Both major parties will be represented by full delegations at the meetings in the state capital.

Gov. Goodwin J. Knight and Lt. Gov. Harold J. (Butt) Powers are going divided ways on the Republican chairmanship affair, indicating it could become a warm contest. Knight favors Assemblyman Thomas W. Caldecott, Berkeley, now vice chairman. Powers has stated he will support Sen. John F. McCarthy, his Northern California campaign manager, for the job.

Powers has opined that McCarthy would be a more aggressive chairman than Caldecott. His support of McCarthy, he said, would at least help to wake up the party, which he thinks is "pretty dormant."

Caldecott is believed to have the inside track, however, with the backing not only of Gov. Knight but of Sens. Knowland and Kuchel.

Under the law, the Republican chairmanship goes to Northern California this year, while the Democratic chairmanship comes south. The present GOP chairman is Movie Actor George Murphy of Los Angeles, while Sen. Geo. Miller of Martinez in the north is Democratic leader.

Democratic candidates are understood to be Elizabeth Snyder of Los Angeles, Steve Zetterberg of Pomona, and Dan Kimball, Los Angeles.

If the contests warm up as expected, there probably will be considerable lobbying for support among the Long Beach delegates by workers for the various aspirants.

## VOTES

Here's the way Congressmen of this area voted last week on two important ballots:

Bill to increase postal rates and increase pay of postal workers—Yes votes by Craig Hosmer, Long Beach Republican, James Utt, Orange County Republican, No votes by Clyde Doyle, South Gate Democrat, and Cecil King, Huntington Park Democrat. The bill lost.

Motion to incorporate President Eisenhower's program for 140,000 new public housing units into the general housing bill—Yes votes by Doyle and King. No

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### SUCH A HAPPY AFFAIR

Tears of joy flowed like champagne Saturday at the wedding in New York of Lu Ann Simms, (right) 22-year-old singer on the Arthur Godfrey TV show. Bridegroom Loring Buzzell, 26, a music publisher, wipes his bride's cheek as his sister, Barbara Ann, turns away weeping.—(AP Wirephoto.)

## Goldbricking U.S. Technicians Losing to Reds, Korean Warns

WASHINGTON (AP) — South Korean Ambassador You Chan Yang warned Saturday that American technicians in his country are losing the "battle of reconstruction" to the Communists in North Korea and thus courting a political defeat.

The ambassador said in an interview with the United Press that he is sure this is one of the main issues President Syngman Rhee will want to discuss with President Eisenhower and other American officials when he arrives here Monday.

Dr. Yang said industrial construction projects are being rammed through in North Korea while progress in South Korea is impeded by red tape, lack of co-ordination, interagency jealousies, and often mistaken though well-meaning plans.

"We don't want to copy the ruthless Communist method," the ambassador said, "but neither do we want to shilly-shally. We have had survey teams chasing each other around the Republic of Korea since the ECA days. We still have to see a factory go up."

Dr. Yang took note of Seoul news reports that some of the disagreements over the administration of the Korean reconstruction program have been patched up between the ROK government and American officials in Korea.

on the eve of President Rhee's departure for Washington. The ambassador said these reports hold out hope that some of the "mistakes of the past will not be repeated." But he made clear his belief that the differences have existed so long that the time has come for them to be thrashed out at the highest level.

Americans must realize, Dr. Yang said, that there is a crucial competition going on between the dismembered halves of Korea. In the south, he said, the ROK government and the prestige of America are pitted in a struggle against the Red-ruled north to demonstrate to the Korean people on both sides of the dividing line that democracy builds better than communism.

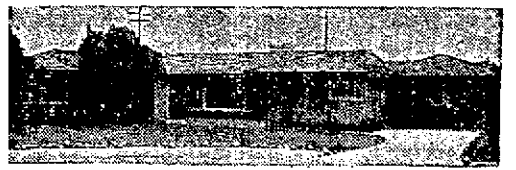
But in the north, he said, "the Communists are giving orders and things are being done while we're still planning."

"So our people are becoming discouraged," he said. "They

ises for just so long. After that, people are prone to say, 'The Communists don't just talk about it—they do it.'"

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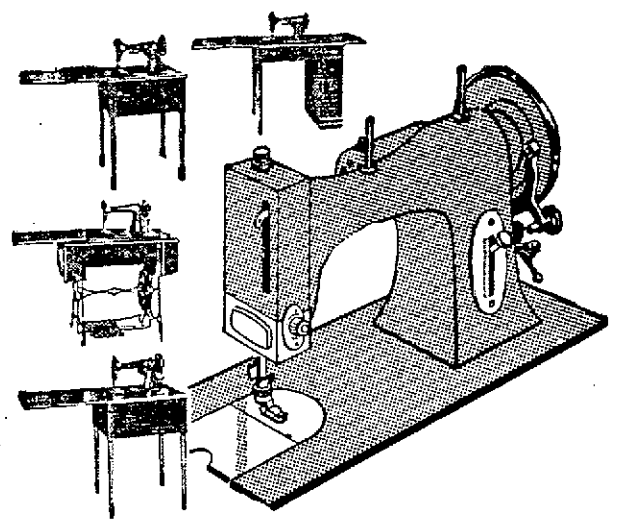
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- Neuritis
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EDITORIAL

# Making His Mark

FEW U. S. Chief Justices have been the topic of as much printed discussion in so short a time as Earl Warren. Following his first term in the country's highest judicial office, the former California Governor has been appraised in articles in several national magazines and in newspaper editorials across the country. The general theme is one of commendation. The consensus is that the new Chief Justice is an extraordinary man, and in the words of the Washington, D. C. Post "may well win a place among our ablest chief justices." Such comments come as no surprise to Californians, who found him first.

Mr. Warren was under particularly close scrutiny during his first term for several reasons. He had been selected from outside the court. He had no experience as a judge. The court was faced with decisions of great moment. It was a question whether a man fresh from a political career and less familiar than some of the associate justices with constitutional law could exert the outstanding leadership required by the position.

The answer turned out to be yes. Warren possessed the basic qualifications of a great jurist. As a California Attorney General and Governor he had been close to the problems of millions of people for many years. He brought with him a genius for leadership and administrative work.

Where in the past new Chief Justices have, during the initial months of their service, let associate justices take the lead in the amount of written production, Mr. Warren set a fast pace. In the first term he equaled the output of hard-working veteran Justice Black, writing nine majority opinions.

One of the landmark cases in Supreme Court history was the issue of segregation in public schools. It was Warren who took on the job of writing the majority opinions outlawing segregation. The unanimity of the opinions was a testimony on his skill as a presiding officer; and the simple, understandable wording of the documents demonstrated that it is possible to write judicial decisions that can be understood by laymen as well as Philadelphia lawyers. Thus he has already made a solid contribution not only within the court itself but also to public understanding.

Warren is proving that qualifications of more importance than previous experience as a jurist go into the making of a good Chief Justice. An intelligent man with a background of law can absorb the legal aspects of the office, as Warren is doing. But the magic touch of leadership, the humanity and good judgment are either there or not there. They happen to be there in Warren's case, and why his appointment was a great one.

JOHN S. KNIGHT

# 'Mac' Was Right

A GENERAL named Douglas MacArthur once said: "There is no substitute for victory."

For this unthinkable doctrine, he was relieved of his command by a President of the United States.

A French premier, ironically named Mendes-France, won office on the pledge to end an eight-year war in Indochina on terms that spelled defeat.

His reward is "an intense feeling of gratitude" by the French people.

MacArthur, professional soldier and skilled statesman, thought he was supposed to win the war in Korea. Washington and the United Nations were willing to settle for a stalemate, fearing that MacArthur's urge to win might "spread" the conflict.

The general knew that unless the Communists were defeated in Korea, the conquest of Southeast Asia would be their next objective.

Time has shown MacArthur to have been right. A fact now conceded by those who criticized him most severely a few years ago. If there is any grim satisfaction to be derived from this change of opinion, he is entitled to it.

Mendes-France, unlike MacArthur, never had a chance to win.

He knew the jig was up. Nearly eight years of military bungling and sorry statesmanship had cost France and its overseas possessions 92,000 killed or missing; 114,000 wounded and 28,000 prisoners.

Confronted with total defeat, Mendes-France made the best deal he could under the circumstances.

So now we have peace in the world in the sense that the shooting has stopped. But there is no dancing in the streets to celebrate the end of hostilities. The struggle between the Communist orbit and the free world goes on.

The French are finding a few crumbs of comfort in the delusion that Mendes-France enhanced their prestige by imposing his own time limit at Geneva.

This is akin to winning a reprieve from the death chair.

Great Britain, with one eye cocked on more trade with the Communists and the other winking an invitation to Red China to join the United Nations, has found her usual accommodation with the realities of international diplomacy.

From Washington, the Associated Press reports a "marked lack of enthusiasm" over the Indochina armistice.

And why not? The brave pronouncements made last spring by Eisenhower, Secretary Dulles, the Vice President and Sen. Knowland have turned to dust.

U. S. diplomacy failed to persuade Great Britain and France to undertake "united action" against the Communists.

Billions of U. S. dollars spent for modern arms, airplanes, ships and equipment to aid the French have gone down the drain. Defense Secretary Wilson admitted to a press conference last week that he "guessed wrong" in predicting six months ago that the French could win a military victory in Indochina.

So, to quote Foreign Correspondent Keyes Beech: "Peace of a sort has come to Asia—at great cost to Western prestige and equal gain to Communist China."

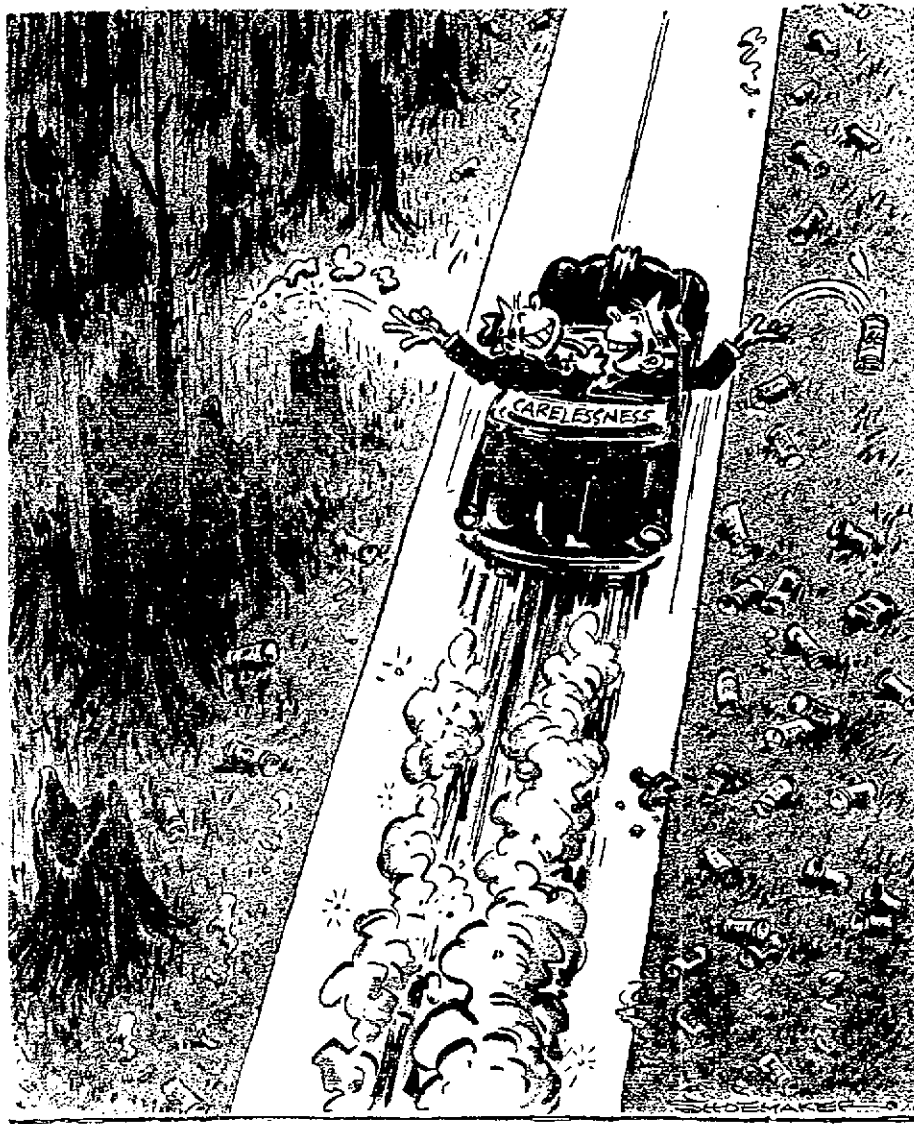
The responsibility lies mainly with a series of weak post-war French politicians who lacked the will to fight the war to its bitter end and failed signally to recognize that the accepted colonialism of earlier years is dead.

Meanwhile, we read that Bao Dai, the former emperor and France's playboy puppet, has moved from his summer palace on the French Riviera and his 500-ton yacht to a luxury suite at the Grand Hotel at Vittel in northeast France.

The moral in this for our Washington planners of Asian policy would seem to be that in an ideological struggle, you can't beat something with nothing and that Red China is here to stay.

**RANDOM NOTES:** Cheers to Lord Beaverbrook of the London Daily Express for launching a campaign to promote "a better understanding between the British and American peoples." "There has grown among foolish people in Britain," says Beaverbrook, "a disposition to believe ill of the Americans. . . . Most people know them as brave allies in war and staunch friends in peace." . . .

## AMERICA THE BEAUTIFUL?



DAVID LAWRENCE

## Leftists Promote Hitler Line

WASHINGTON—Although not outwardly identifiable as clearly as the socialistic groups that have broken up European parliaments, the Congress of the United States in the session now at its climax is also revealing deep-seated cleavages of an ideological nature.

On the surface, the controversy over whether to tax corporations twice—once when the profits are confiscated at a rate of 52 per cent and once when the stockholder gets his dividend and pays a second tax—is supposed to be a contest "between rich and poor." That's what the demagogues would have the public believe, but actually it is a contest between those who would confiscate the savings of the workingman and those who would stimulate thrift and give private capitalism a much needed stimulus.

For, unless investors have incentives for employing their funds as risk capital in American enterprises, the government—the state—must provide the capital. That's the road to state socialism and Hitlerism. Yet the "left wing," which professes such an abhorrence of everything Hitlerlike, is behind the drive to prevent the encouragement of private investors.

The investor who buys bonds pays an income tax on the interest he receives, but he can invest in tax-exempt municipal or state bonds. As for corporate bonds, companies get a deduction for the interest they pay out. In this way the creation of more and more debt has been encouraged, whereas

the use of risk capital has been discouraged because the corporations get no deduction for dividend payments—the sums they pay out for the use of capital.

America has been built up by risk capital. The investor in the early years of this country's development took a chance on the success or failure of an enterprise and, if it was successful, he got a reward commensurate with his risk.

But in recent years risk capital has been increasingly hard to find for the use of American business. For new enterprises have been launched by already existing large companies with fat treasuries—an encouragement to monopoly and a discouragement to competition by smaller companies with inadequate capital.

In contrast to the socialistic trend under the new deal and the fair deal, the Eisenhower administration set out to recognize in the new tax law the basic idea that a dividend payment should have some tax relief for the investor.

### MEANS MORE JOBS

While the amount is relatively small, the new bill just out of conference does recognize the principle of opposition to double taxation. It will give a lift to American enterprise and mean more jobs for the workers in existing businesses and more businesses that will create new jobs. Yet there are many Democrats and a few Republicans who take a demagogic view and would stifle the incentives that help private enterprise.

The same ideological prejudice has arisen on the issue of public versus private power. About 80 years ago the Ameri-

can people were told that rivers should be opened to navigation and that whatever hydro-products in electric power became available would be incidental. Warnings against this deception went unheeded, and now the Tennessee Valley Authority has become a major public-power development.

Many taxpayers in the north and west and east are taxed heavily to pay for a local power development that serves only one region. If this principle were applied fairly to other sections of the country where rivers could be used to generate power, it would put the government in the power business on a national scale.

The debate in the Senate this week about atomic power involves the same basic question. If atomic energy is to be solely a government development, then the state will control many business enterprises directly or indirectly.

There are some Republicans and many Democrats who believe in the government-ownership doctrine. They would deny that they want the government to own everything. But there isn't much difference between putting the government in the power business and putting it into the food-store business or in the management of department stores and other retail enterprises. Then almost everybody would be employed by the government, as in Soviet Russia.

At a time when the budget is strained and taxes are high, there are some members of Congress who want the government to make large outlays for power plants of all kinds. The Eisenhower administration's view is that private business—which pays taxes on its profits—should have the opportunity to do that work and that the state should get out of private business and stay out.

## MALCOLM EPLEY

## Citizens Committee Planned

LONG BEACH will not be long without the services of a "Citizens Committee on Public Improvements."

The old committee, which came to be known generally as the Tinchler committee in reference to its chairman, Atty. Eugene Tinchler, ended its tenure with the old Council after nearly three years of yeoman service.

There is every indication Mayor George Vermillion will soon announce appointment of a new committee, bearing the same title and probably including many of the 23 members appointed by Mayor Burton W. Chace in August, 1951. Tinchler, if he will accept, probably will again head the group, which passed judgment on most of the public projects proposed for oil-money financing in the last three years.

It appears likely Vermillion will want to enlarge the committee to 30 members. That's a good-sized organization—more than three times the size of the City Council itself—but the committee, in the past, operated through a group of subcommittees, making effective use of considerable manpower.

When the new committee is named, there probably will be pretty careful definition of its responsibilities and functions. This particular committee is not set up in the city charter or by city ordinance. The old committee began work on an outline of general duties, which was later expanded by a Council motion most comprehensive in character. It read:

"That the Citizens Committee for Public Improvements be authorized to explore all facilities and all avenues pertaining to the City of Long Beach with respect to the use of Tidelands, Oil Funds and bring in recommendations based on the entire over-all picture of the city including facilities under the commissions."

### POLICY GUIDES

The old committee not only gave the Council recommendations on physical projects but also made some important recommendations on policy in reference to use of oil funds. In March, 1954, it filed proposals for charter amendments to set up reserve accounts for maintenance and operation of public improvements. One proposal, for such a reserve in the Tidelands Oil Fund, was put on the ballot and adopted by the people.

It is likely that the motion setting up the new committee will indicate that it is to undertake studies and other projects upon specific direction of the Council. That's the talk in Councilmanic circles. Tinchler, it is understood, favors a clear definition of the committee's functions if he is to take over its leadership again.

Although upland use of tidelands oil funds is still tied up in litigation, it appears there will be plenty of work for the Public Improvement Committee to get its teeth into. The report of the old committee shows 10 projects not completed in study, some of which are on tidelands and would not be affected by the pending Mallon suit testing upland use of oil funds. Other projects will undoubtedly be coming along in the next three years for financing, one way or another.

There is widespread and deserved praise of the work of the Tinchler committee under the old Council. It is mentioned with industry and intelligence, its unpaid volunteers giving generously of their time and abilities. Subcommittees held 66 meetings, and the general committee held 91 sessions.

When the committee concluded its tenure, it submitted a report including suggested guides for the future in connection with expenditure of tideland oil revenues. Its concluding comment is most interesting. Referring to plans for exploration and development of the oil field in front of the city, it suggests such a program should have as its first concern the effect it will have on the safety, welfare and wellbeing of Long Beach and the service the city renders to all who come here. It adds: "What shall it profit a city to gain great wealth and lose its own soul?"

But according to the legis-

"Were you ever at a meeting of the Communist Party in 1945?" Carr asked.

Tito went into some detail to explain the nature of a meeting held in August of 1945 just before V-J day.

"At that meeting did Fanny Hartman make a speech?" asked Carr.

Tito rattled off the rehearsed answer, going into some detail concerning the nature of the Hartman speech.

"TOLD YA" Carr glanced at his notes again, but looked at the same question.

"At that meeting did Fanny Hartman make a speech?" he repeated.

Puzzled, Tito slowed down. If he hadn't known his lines so well he might have answered the same question a second time and Carr wouldn't have noticed it. Finally Tito replied: "I just told ya."

"Oh," said Carr. Luckily he didn't have to think. He just looked down at his notes and read off the next question.

Thus droned on the meeting without the benefit of the brash and ubiquitous Roy Cohn.

## L.A.C. SAYS

## What Will She Have?

(Continued From Page A-1.)

life insurance policy carried for the protection of the family. But here again is a great ignorance as to how the insurance is to be paid or how much can be expected from it. In millions of policies the settlement agreement set up is outdated. Children have grown up, family finances have changed and obligations have been paid off. But the family head lets the policy continue with outdated settlement provisions. It is doubtful that one in 50 can tell the amount and how it would be paid to his family.

A third protection left behind when the head of the family passes away is investments in real estate, stocks or other equities. Many men think this is the safest form of protection they can leave behind. But far too many of them forget that such investments are mysteries to the wife, to whom they are left. What seems simple to the man may be a complete mystery to the wife. She, therefore, must turn to others to advise her. In far too many cases that advice is not to her benefit. The average widow loses all her money within seven years after the death of her husband.

Many families now have all three of these forms of protection—but they are not co-ordinated. Very few are placed in a trust or set up with an administrator named. Seldom is a guardian named for minor children in the event both parents are killed in an accident. It is one of our greatest tragedies that people just will not take time to check up on protections which cost them so much—but which may not work out the way they are planned.

Many women are quite capable of taking care of the investments left to them, but there are more who are incapable. That is why the percentage who become impoverished is so great. There is no absolute guarantee of safety. But where there is any doubt, the husband should look into leaving his protection in the form of a trust. Banks have trust departments for this purpose. Insurance can be set up to be its own trust. But you have to set up these arrangements before they are needed. That means now.

We write on this subject quite often. Each time we hear of people who are awakened to the point of doing something about it. They go and see their attorney, banker or insurance agent. But only a few ever take the trouble to do anything about it. That is why so many men leave tragedy behind them when they thought they were leaving economic safety for their loved ones.—L.A.C.

(The L.A.C. column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

## TOWN MEETING

### Safety Council

#### TO THE EDITOR:

As a citizen of Long Beach for the better part of my life, and one who has seen the tremendous growth in our industry and population, I want to express appreciation to you for the support you have given the Long Beach Safety Council in its efforts to instill safety consciousness in the minds of our citizenry.

The plan of operation for the Safety Council for 1954-1955 is one which should be supported by all organized groups and individuals. For this plan can well become the blueprint of a life-saving activity which will make us all more secure in the knowledge that in traffic and industry, in the home and in the schools, wherever accidents occur, there is an active force to combat this menace to society and our way of life.

The force of your newspaper is essential to mass education, and I am sure you will continue the fine support you have already given to the safety program.

PEGGY FINLEY

### Social Security

#### TO THE EDITOR:

I am a puzzled guy. I have always believed that the Social Security was a setup to pension all people over 65 years to take them out of circulation, to allow the jobs they held to be turned over to younger people.

But according to the legis-

lature, we are allowed to make \$1200 per year. But how can we make this sum without holding down a job that a younger person could handle? If we hold down this job, how can a younger man get this job?

I figure if we are supposed to retire, why not retire and allow a younger person to have it? Why should it not be compulsory to retire, instead of allowing us to continue working? Why this change of heart on the part of our government?

TOM RAY

1635 E. 10th St.

### Butter

#### TO THE EDITOR:

While eating breakfast this morning, the oleo I put on my toast tasted terrible. Why can't we have real butter on our tables?

Where's all that surplus butter the taxpayers bought from the farmers so the farmers can live in luxury?

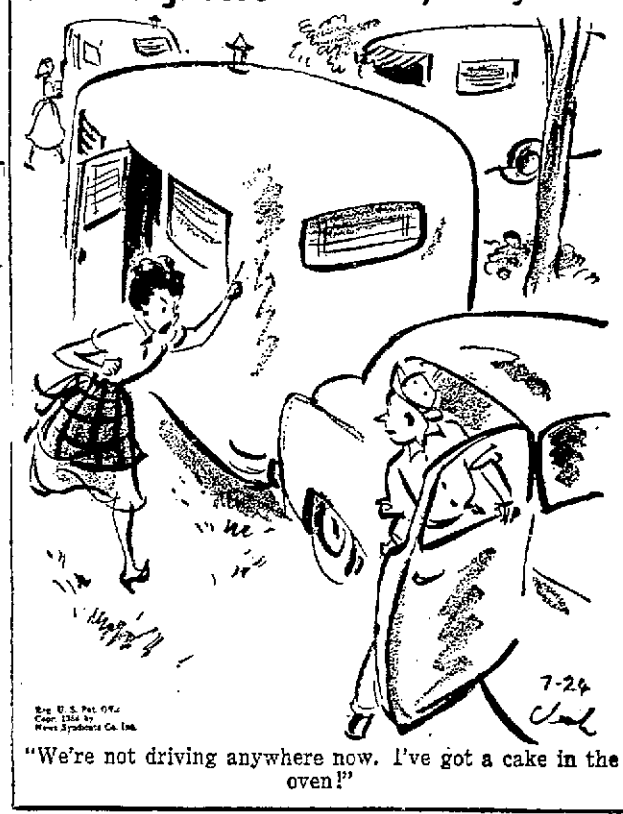
Where do the taxpayers receive aid from when they lose their homes through high taxes and sickness? Where do they get help? Nobody cares about them. Just want more taxes from them. They can't even afford to eat butter—but they can buy it from the farmers for the government to store and let rot.

A funny, lopsided world, I call it.

MRS. ELIZABETH ROBINSON

## The Neighbors

By George Clark



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## STAR GAZER

By CLAY R. POLLAN

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ARIES MAR 22 21-43-49-51 54-64-81-82	Taurus APR 21 45-47-48-56 59-62-65	GEMINI MAY 22 8-10-15-26 38-70-79-85	CANCER JUNE 23 3-4-22-53 68-73-83-89	LEO JULY 24 1-2-18-33 40-58-60	VIRGO AUG 24 12-24-36-45 57-69-88-90
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1 Luck 2 Brings 3 Give 4 Attention 5 Seek 6 A 7 This 8 You're 9 Read 10 Jittery 11 Spend 12 You 13 Small 14 Time 15 Nervous 16 Fine 17 For 18 Good 19 On 20 About 21 Social 22 To 23 Play 24 Owe 25 Creative 26 And 27 Advice 28 Before 29 Starting 30 Personal	31 Matters 32 Should 33 Things 34 Endeavors 35 May 36 Yourself 37 Yield 38 Maybe 39 Connected 40 To 41 Big 42 Details 43 Events 44 Win 45 A 46 Some 47 Good 48 Dow 49 Public 50 And 51 Relations 52 Be 53 Golden 54 And 55 Happy 56 For 57 Extra 58 You 59 Hunting 60 Today	61 Visiting 62 Down 63 All 64 Research 65 Information 66 Around 67 Writing 68 Plumbing 69 Relaxation 70 Reckless 71 On 72 Anything 73 And 74 New 75 Day 76 Special 77 Interests 78 Results 79 Be 80 Private 81 Favored 82 Now 83 Electrical 84 Affairs 85 Careful 86 Or 87 Pointing 88 And 89 Appliances 90 Study
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Good Adverse Neutral

## Compatriot Applauds Miss Brazil

When Miss Brazil took second honors in the Miss Universe Beauty Pageant here, she was warmly applauded by a compatriot, Jose Tjurass, Rio de Janeiro and Sao Paulo hotel owner and manager.

Mr. and Mrs. Tjurass and the former's sister, Maria Apouia, arrived just before the Miss Universe finals after driving across the country from Miami.

"I have been to North America six times before," explained Tjurass, who operates six hotels in Brazil, "but this is the first time I ever really see it. Before, I had just seen New York and Miami. Now I see all your country, the wonder of it, the bigness of it."

Tjurass explained that he is a "good will ambassador" seeking to interest tourists from the United States in visiting Brazil. "You North Americans will like Brazil," he explained, "and the money you spend will help us pay back what we owe you."

His new hotels, Tjurass explained, include the Excelsior, Copacabana in Rio and the Jaragua in Sao Paulo.

He is reputed to be a millionaire. Asked if he is, he answered "I do not know. . . . What I do know is that 20 years ago I was a taxi driver."

## 25TH ANNIVERSARY City Recreation Program Hailed

Twenty-five years of public recreation in Long Beach will be celebrated in August. And participants point to the fact that the municipal recreation program has brought Long Beach international acclaim.

"Yours is a great recreational citizens at city parks and recreation areas, which reflects credit on Long Beach and upholds the tradition of California living and hospitality," Gov. Goodwin J. Knight said.

"I salute you on this, the 25th anniversary of public recreation in Long Beach."

Public recreation planning has kept pace over the quarter century with the phenomenal population and economic growth of the community.

**THEY HAD A PLAN**

A Recreation Commission and the so-called "Long Beach Plan" of public recreation were created by vote of the people in 1920. Commission members include the city manager, superintendent of schools, a city councilman, a member of the Board of Education, and five community leaders.

The outlook promises a vastly expanded program. Plans have been approved for a tremendous development of public parks, playgrounds and recreation facilities.

Inspection of the past 25 years shows that three fundamental concepts of recreation have been maintained:

1. Today, as 25 years ago, all public school physical education facilities—gymnasiums, swimming pools, athletic fields, tennis courts, and playgrounds—are available for public recreation whenever they are not needed for educational purposes.
2. The recent of public recreation in Long Beach is placed on events for the younger segment of the population.
3. All instruction and leadership in the public recreation schedule for children is furnished without charge to the participants.

**RECORD PROGRESS**

Walter L. Scott, since 1932 coordinator of school and municipal recreation, says this summer's recreation program is the best ever staged locally.

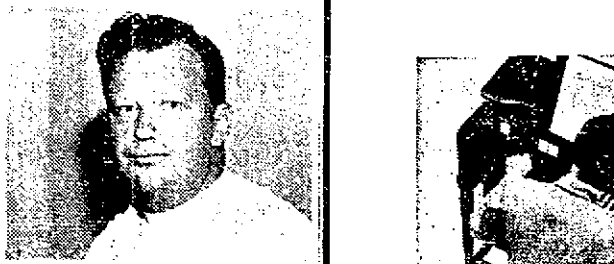
"This summer the Board of Education has made available 55 different school facilities and playground areas for use during the 10-week program," says Scott.

"This number includes 47 school playgrounds, three high school plunges and several school gymnasiums. All of these are supervised by veteran play directors."

Analysis of the municipal recreation program show that 80 per cent of persons taking active part are 21 years of age or younger.

And this figure has remained relatively constant throughout the 25 years of public recreation here. Observers also note the spirited attendance of senior

(Advertisement)



DR. H. C. BENDER, D. C.

Is now associated with the Battle Creek Diagnostic Offices. Dr. Bender was recently diagnosed with the L. A. Brinkley Offices in Los Angeles. He will assist in a specialized method of diagnosis and clinical survey of problem cases.

Dr. Bender has devoted a great deal of his time these last few years to the technique and has co-operated with the profession in interpretation of problem cases. For a limited time Dr. Bender, in the interest of Public Health, will make a complete Physical Examination for all patients as time and facilities will permit. The examination will include: Blood Pressure, Fluoroscope examination of chest, lungs, heart, sinuses, nose and throat, stomach intestines, Examination of Liver, Gall Bladder, Urinalysis, Bring A. M. specimen: Pelvic (women): Prostate (men). Kidneys and nervous system. Complete spinal analysis, verbal report explained in simple to understand language. The only charge made will be a part of the cost of materials. This will not exceed \$1.00. Consultation without charge. Call 62-6269 or 64-4705 for an early appointment.

Battle Creek Diagnostic Offices  
157 West 5th St., Long Beach

## The Hammond Chord Organ

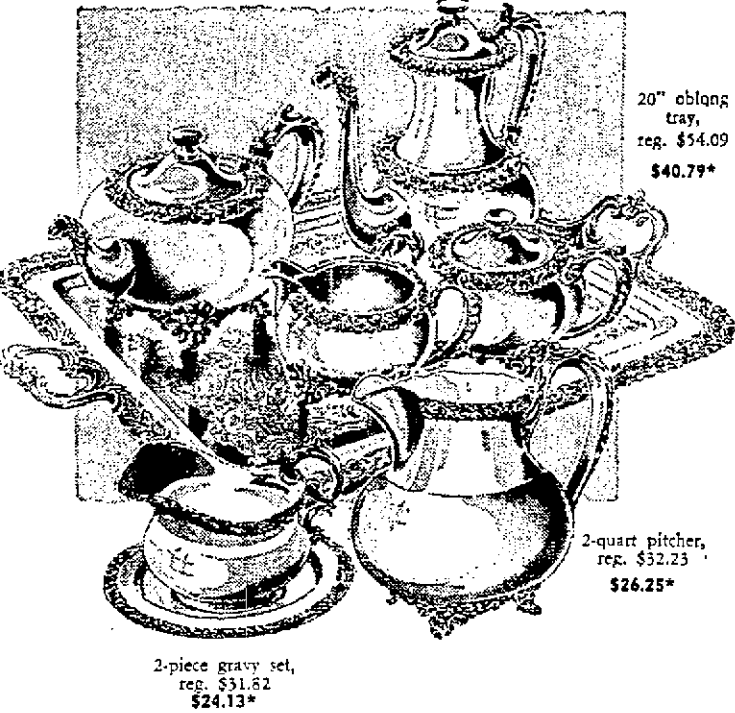
With the right hand you play the melody . . . add the chords with one finger, then a pedal brings in the bass. In 30 minutes you'll be doing this. You needn't know a note because you're reading simple picture music. Try yourself, soon!

## BARKER BROS.

Broadway at Locust — Phone 6-9251

## BARKER BROS. 74TH SUMMER SALE

Sugar, creamer, tea and coffee;  
4-pc. set, reg. \$136.36..... \$102.29\*



20" oblong tray, reg. \$54.09 \$40.79\*

2-quart pitcher, reg. \$32.23 \$26.25\*

2-piece gravy set, reg. \$31.82 \$24.13\*

## "Beverly Manor"

by International

## TEA, COFFEE, CREAM & SUGAR SET

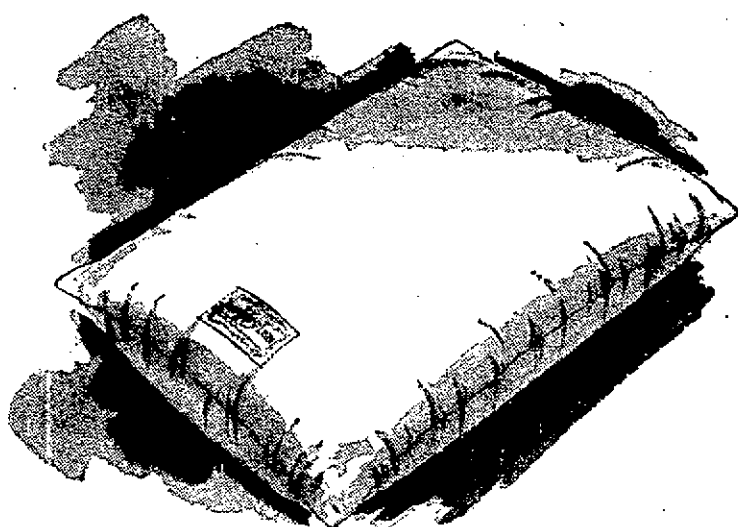
Lifetime quality silverplate! Here's a sensational opportunity to make big savings on "Beverly Manor" holloware! Superbly wrought by International, these beautiful serving accessories lend grace and charm to traditional and contemporary settings! See them at Barkers!

\$136.36 value  
**\$102.29\***  
\*plus 10% tax

VALUE	NOW
20" Oblong Tray.....	\$54.09 \$40.79*
3-Piece Coffee Set .....	\$93.18 \$68.96*
Covered Vegetable Dish.....	\$53.41 \$24.96*
Bread Tray .....	\$15.23 \$11.63*
2-Quart Pitcher .....	\$35.23 \$26.25*
18" Well and Tree Platter.....	\$35.23 \$26.25*
2-Piece Gravy Set.....	\$31.82 \$24.13*
11" Round Tray.....	\$18.18 \$14.13*
15" Round Tray.....	\$20.45 \$15.80*
15" Round Tray.....	\$22.73 \$17.46*

\*plus 10% tax

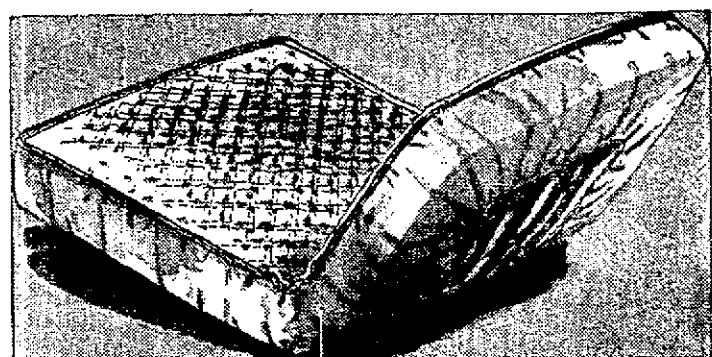
Silver Department — Second Floor



## U. S. KOYLON FOAM PILLOWS

Reduced for a limited time only! Luxurious U. S. Koylon foam pillows are non-allergic . . . give year around sleeping comfort. Covered in white broadcloth. Reg. \$8.95, special value!

**\$6.95** each



## FITTED MATTRESS PROTECTOR & COVER

twin size, reg. \$5.95

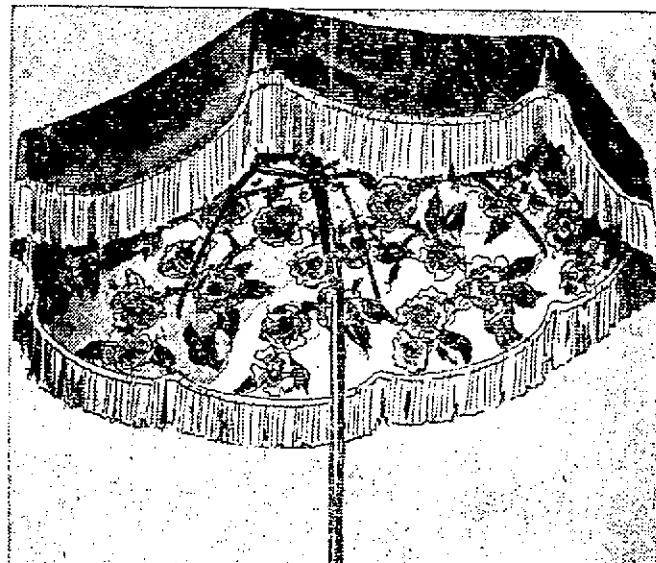
**\$5.49** each

full size, reg. \$7.95

**\$6.95** each

It's a mattress protector and cover all in one! It's reversible for extra wear, sanforized to prevent shrinkage. Quilted top holds fluffy white cotton filling in place! See them and save at Barker Bros.!

Bedding Department — Fourth Floor



## "PUSH-BUTTON" UMBRELLA

Easy push-button tilt slants umbrella against sun. Sturdy plastic, lined with floral print. Deep valance is fringed. In 2 colors.

\$34.95 value  
**\$29.95**

## it's patio weather! HOT WEATHER VALUES in OUTDOOR FURNITURE

This is the weather that makes you move outdoors! So make it comfortable for yourself by furnishing your outdoor living room with the best. And these ARE the best . . . special at Barkers!

### ALUMINUM CLUB CHAIR

Vat-dyed box pad supported by aluminum basket strapping, helical spring suspension. Green, blue, rust or yellow colors. . . **\$19.95**

### RUST-PROOF CHAISE

Thick box pad, aluminum basket strapping, helical spring suspension. Vat-dyed covers in green, blue, rust or yellow. . . **\$34.95**

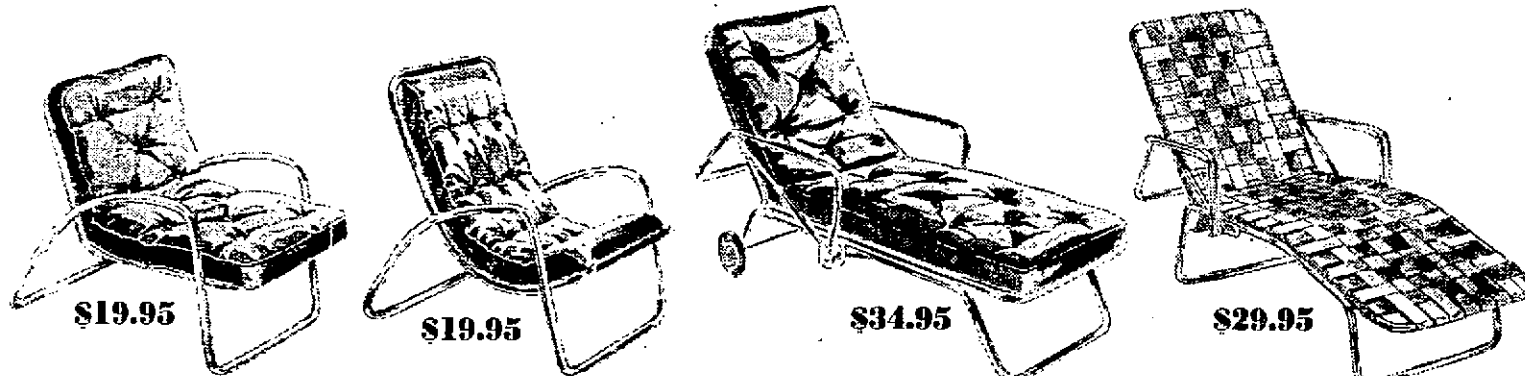
### SLEEPY HOLLOW CHAIR

Durable, weather-resistant lightweight aluminum, the thick pad covered in vat-dyed army duck. Choice of four colors. . . **\$19.95**

### WEBBED GARDEN CHAISE

Light rust-proof aluminum, webbed with fade-resistant plastic. Ball bearing suspension; 3-position back. Red, yellow or green. . . **\$29.95**

Outdoor Furniture — Fourth Floor



\$19.95

\$19.95

\$34.95

\$29.95

Shop Friday, 9:30 A.M. to 9 P.M.  
Other Days, 9:30 A.M. to 5:30 P.M.



## BARKER BROS. — it costs no more

Broadway at Locust — Phone 6-9251

TO BUY FROM THE LARGEST HOME FURNISHING STORE IN THE WORLD

Barkers will not be undersold on identical merchandise and comparable service!

Too HOT for

*a Love Letter*

WESTERN  
UNION 10)...

FX-1201

SYMBOLS

DL=Day Letter

NL=Night Letter

LT=Int'l Letter Telegram

VLT=Int'l Victory Ltr.

OF SERVICE

is a full-rate  
am or Cable-  
unless its de-  
l character is in-  
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ng the address.

iling time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

1954 JULY 25 PM 2 12

[NA 104 PD=

TO SOUTHERN CALIFORNIA USA

THIS NEWS TOO HOT FOR LOVE LETTER STOP  
GOLDEN ANNIVERSARY SALE STARTS WEDNESDAY JULY  
28TH FEATURING ONCE IN A LIFETIME SAVINGS ON EVERY FLOOR  
STOP COME EARLY STOP STAY LATE STOP SAVE PLENTY STOP  
BIGGEST VALUES IN 50 GOLDEN YEARS OF PROVING WE LOVE YOU  
STOP THIS IS OUR SALE OF SALES STOP PEAK EVENT IN OUR  
HALF CENTURY OF LIFE WITH YOU STOP DEVOTEDLY=  
BUFFUMS

HAPPILY MARRIED TO SOUTHERN CALIFORNIA FOR 50 YEARS



**Buffums'**

*Golden Wedding Year*

Long Beach Santa Ana





WELL, IT wasn't so hard, after all. All the Miss Universe judges had to do was to accept the judgment passed along in the old ballad:

Nothing could be finer-ah  
Than a girl from Carolina...

SOME OF our loyal townsfolk got very indignant over distorted and exaggerated yarns about minor difficulties in the Miss Universe pageant appearing in two of the L. A. papers.

At the Friday night show at the auditorium, I was approached by one angry citizen—a prominent east side realtor of portly proportions—who wanted to get out the deer rifles, organize a brigade and begin a march on Los Angeles.

Whether the colored stories were the result of policy or over-eager "journalism" is a question, but I'm inclined to believe the latter. They sounded (read) to me like the work of a zealous reporter determined to get a different angle for his editor and the headline writers back home to play with.

If you didn't read the stuff, don't worry about it. The place to get the Long Beach news and get it straight is in the Long Beach papers, of course.

AND HERE'S a straight story from the home-canning front. It's about a citizen of our city named Ted Krec, whose wife ran into a canning emergency and sent him to a Pacific Ave. market to get 15 pounds of sugar.

Krec happened to be working around the house in a pair of trousers he had outgrown, and they were held delicately around his ample middle by a single button and a zipper that had the slides.

Well, he went to the market, found the sack of sugar, and as he hoisted it in his arms he felt a sickening loosening around his middle. The exertion had snapped the button, slipped the zipper, and his pants were coming down.

Krec held the sugar sack tight against his tummy, thus holding up the sagging breeches. He couldn't put the sugar on the floor, because that would let the pants down too.

Ted stood there a while, half crouched, hugging the sugar, while other customers brushed by, looking at him curiously. Finally, he managed to inch along to a spot behind a pile of canned goods relatively secure from view, where he put the sugar down, made a quick grab at the falling pants and saved his honor.

THEN THERE'S the story of the Long Beach couple who came home the other evening, looked in the mail box and found a candy bar there with the mail.

It was one of those boxes in the wall of the house, fed from an outside slot.

While they were puzzling over the discovery, the doorbell rang and a neighbor girl, 9 or 10, asked for her candy. She explained she had been playing in front of the house when a couple of boys came up, threatening to take her candy away from her. She had quickly dropped it in the slot, an act that sent the boys, angry and frustrated, on their way.

LUNCH HOUR vignette—The large man at the counter of a lower Pine Ave. cafe beckoned to a waitress.

"Listen," he said, "for three years, Michigan has sent terrific girls to this Miss Universe contest. And not one of them has gotten a call. What's going on here?"

The waitress whispered something to him. "By golly, I guess that must be right," he said indignantly.

Dissatisfaction and suspicion go hand in hand, don't they?

DRIFTWOOD—The non-working press had the worst seats in the house at the Miss U. events. But they didn't cost anything... It takes some people a long time to learn all about scramble. In nearly every group of pedestrians crossing a scramble intersection, somebody remarks that the "DON'T WALK" signal comes on before you can get across... After considerable sleuthing, other Councilmen have discovered the first name of D. Patrick Ahern. It's Dennis... John Lynch, 660 Loma Ave. has had a big summer in the garden. The retired Poly High engineer grew sweet peas on a trellis, 14 ft. high. A hybrid delphinium hit 7 ft. He's had dahlias 11 inches in diameter, and orchid cactus with 40 or 50 blooms half the size of your hand... Grace Bottles recently read in our favorite newspaper that accident victims must be "stitched and splintered." She asks: "Does modern treatment finish what modern conveyances start? Help!"



CERAMIC MODEL of the Long Beach prize float of 1954 Tournament of Roses will be displayed at California Ceramic Show opening Wednesday in Municipal Auditorium. The model, which has traveled 10,000 miles to four major eastern shows, contains

EXHIBIT STARTS WEDNESDAY

## 'Mud Hens' Show Ceramic Hobbies

Long Beach will be the setting for the first major ceramic hobby show ever presented in the west, and will play host to hundreds of visitors at the California Ceramic Hobby and Gift Show Wednesday through Sunday in Municipal Auditorium.

Visitors will come from all parts of the country—and abroad, in fact—to attend the National Ceramic Hobby Convention, with headquarters at Lafayette Hotel.

In majority, they will be women—"mud hens," they call themselves. "Mud" is clay used in ceramics. "Hens" are housewives, business women, secretaries, clerks.

There are thousands of them scattered throughout the country today, small groups of women mutually interested in ceramics as a hobby—a medium of relaxation, education and artistic endeavor.

What they have accomplished in less than 10 years is something to behold, and the public is cordially invited to take a look for itself.

From simple ash trays, dishes and vases, they have gone on to duplicate the finest ceramics of Europe.

Three-dimension pictures combining ceramics and painting, exquisite dancing figures and humorous pixies are just a few of the many works invented by hobbyists to be displayed on a huge revolving stage.

It all began right here in Southern California, show directors Tommie Hawkins and Fred de Liden will tell you.

Ceramics as a modern do-it-yourself hobby was cradled in our own backyard. From here the trend has spread not only throughout the nation, but throughout the world.

"But don't get the idea that ceramics is something of the 20th Century," says de Liden, who is publisher of Popular Ceramics.

"Scientists believe that the art of firing clay was known as long as 25,000 years ago. And in Southwestern United States, American Indians had a crude, but solid form of pottery 3500 years ago."

One of the highlights of the Ceramic Hobby Show will be

175 orchids, 3000 sweetpeas that move in the breeze and 350 roses. Scale is one half inch to the foot. Five hobbyists worked six months to complete the replica.

## Newest Who's Who Lists Four From Staff of I, P-T

Fifteen Long Beach residents, including four representatives of the Independent Press-Telegram, are included in the new 1954-55 edition of Who's Who in America.

Included are Herman H. Ridder, publisher of the Independent Press-Telegram; Henry F. Burmester, editor of the Press-Telegram; Lawrence A. Collins, editorial columnist of The Independent; and Malcolm Epley, columnist and political writer of the Press-Telegram.

Listed also are Edwin Castagna, city librarian; John R. Christie, agency coordinator for Mytinger & Casselberry, international distributors for Nutrilite food supplements; Atty. John C. Clock; Vice Adm. Francis C. Denebrink, commander of Military Sea Transportation Service; John W. Hancock Jr., president Hancock Oil Co.; Rep. Craig Hosmer; Ruth (Mrs. William A.) MacArthur, writer of children's stories; Celine G. (Mrs. Joshua) Marcus, former executive director of Jewish Association for Neighborhood Centers in New York City; Dr. P. Victor Peterson, president Long Beach State College; Will J. Reid, chairman of board of Hancock Oil Co.; City Manager Samuel E. Vickers.

Also listed are Lorne W. Barclay, former program director for Community Welfare Council now in Mexico and the late William W. Foote, librarian emeritus of Washington State College.

## Fred Park, 84, Exchange Club Gets Charter

The newly organized Exchange Club of Lakewood received its charter from the National Exchange Club at a dinner Saturday night in Rody's Lakewood Center Restaurant.

William J. Curry, president, received the charter from Fred J. Burmester of San Bernardino, vice chairman of the youth study panel of the national committee on education. Alden R. Kottke was chairman.

Besides Curry, officers are Elwood J. Bird, vice president; Rev. Norbert C. Mueller, secretary; Thomas L. Robertson, treasurer; Charles H. Robinson, William G. Ward, Glenn R. Smith, Charles G. Boyce and Kenneth R. Wehinger, members.

Mr. Park worked as a switchman for 39 years for the Atchison, Topeka and Santa Fe railroad, retiring in 1939.

He was born in Iowa, Ia., and had lived in Long Beach 10 years. He formerly resided at 1089 1/2 Gladys Ave.

Mr. Park belonged to the Ft. Madison, Ia., local of the Brotherhood of Railroad Trainmen and was a member of the First Methodist Church here.

In addition to Harold, Mr. Park leaves another son, Myron A. of Hollywood.

Service is scheduled for 2 p.m. Monday in Motell's chapel, with burial in Inglewood Park Cemetery.

## Beauty to Attend Legion Assembly

Miss Montana, who won the Miss Popularity award in the Miss Universe Pageant, will represent Arthur L. Peterson Post, American Legion, Long Beach, at the state convention in San Francisco Monday through Thursday—along with 30 official delegates.

Councilman Pat Ahern, junior past commander for the post, said blond Dawn Oney will be met at the San Francisco airport with a police escort. Ahern is a delegate to the convention.

## Iowans Honor Beauty Queen

Iowa Association of Long Beach will honor Miss Ione Luken of Le Mars, "Miss Iowa" in the Miss Universe Beauty Pageant, at dinner Tuesday evening at Knott's Berry Farm, it is announced by Marshall Craig, director of programs and publicity.

Buses will leave the All States Center, 148 E. Ocean Blvd., at 6 p. m., returning at 9 p. m.

## Child Bicyclist Hurt in Traffic

Gregory Yack, 7, of 4803 Whitewood St., a bicycle rider, Saturday morning received cuts and bruises when, according to police, he rode his bicycle out of an alley and into the path of an oncoming car.

The boy was taken to Community Hospital. The accident occurred on Harvey Way, near Lakewood Blvd. The car driver, not held to blame for the mishap, was identified by police as Robert J. Yala, 27, of 5917 Elkport St., Lakewood.

# Soap Box Racers Get Set to Roll

## 550 Youthful Driver's Sign in Area Test

More than 550 junior speedsters were on the roster today for the Soap Box Derby scheduled next Saturday.

First heats of the Southland race, sponsored by The Independent Press-Telegram and Chevrolet dealers of the area, will start at 9:30 a. m. July 31 with the little motorless cars whizzing three at a time down the track reserved on Redondo Ave., extending 960 feet from the top of the grade north of Pacific Coast Hwy. to Stearns St.

Area winner will receive a trip to Akron for the national finals Aug. 15 in which the grand prize for the champion will be a \$5000 scholarship to the college of his choice. Other major awards will include \$4000, \$3000, \$2000 and \$1000 scholarships, a motion picture camera, a TV-radio set, workshop machinery, tape recorder and trophies.

The race course will be open for practice runs today from 9 a. m. until noon.

Final inspection and trial runs for boys entered from outside Long Beach will be Thursday from 9 a. m. to 3 p. m. Inspection and trials for Long Beach boys will be Friday at the same hours. Entrants will be notified by their Chevrolet dealer as to exact time they are scheduled for inspection and trial runs.

Soap box cars will be displayed in a parade starting at 7 p. m. Thursday on Ocean Blvd. from Alamitos Ave. to Cedar Ave.

Don Monroe is chief inspector for the derby, working with Tom Brown, Pennzoli Corp. building counselor.

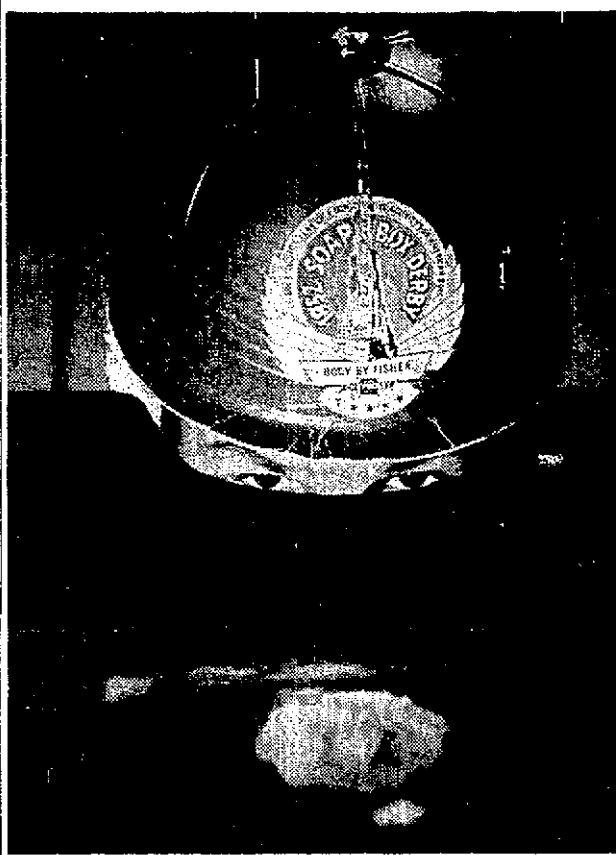
Total attendance at nationwide Soap Box Derby preliminaries is estimated at 3,000,000 with nearly 50,000 boys, aged 11 to 15, participating in the races. More than 60,000 view the Akron finals.

## Independent Press-Telegram

SUNDAY, JULY 25, 1954

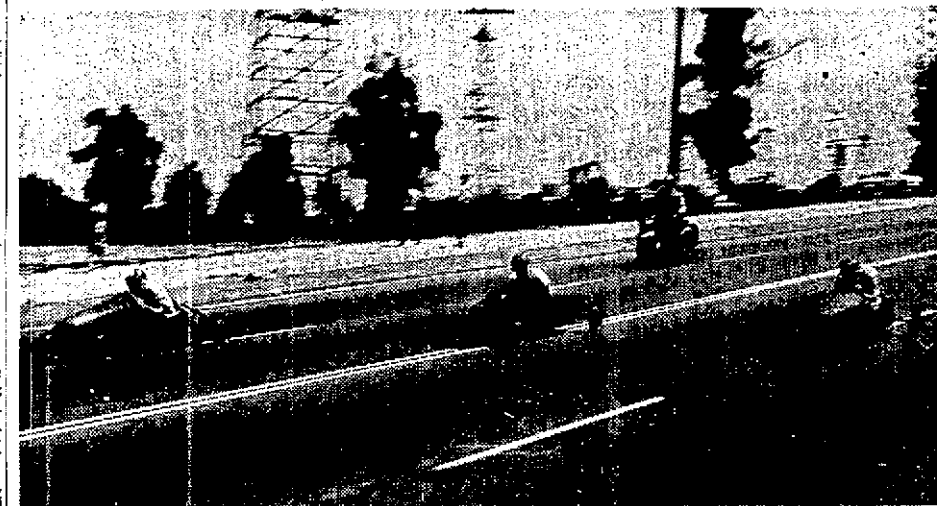
Real Estate & Business News... Pages 10-16.

Sports... Pages 5-9



PEEK-A-BOO!

Entrenched in his Soap Box racer, Mike Crow, 12, of Manhattan Beach shows only alert eyes peering under crash helmet.—(Staff Photos by Roger Coar.



THREE IN A HURRY

In practice run on Redondo Ave. three junior speedsters drilling for the Soap Box Derby trials here are clocked by motorcycle officer. Speed 30 mph.

## Colombo, Italy's New Luxury Ship, at New York

NEW YORK (AP)—Christoforo and fastest passenger ship, a 29,100 ton beauty.

Colombo sailed into New York harbor Saturday. Capt. Pasquale Pezzuto said the ship was designed to cruise at 23 knots. He said he had to slow down two days out of New York on this, its maiden voyage, so he wouldn't arrive here ahead of schedule. The ship carried 1240 passengers.

## 'Mr. Convention' Leaves Auditorium Office Aug. 1

"Mr. Convention" is leaving.

Effective Aug. 1, David Olmsted, for 15 years managing director of the auditorium-stadium-convention and publicity department of the city, is retiring.

He and his wife, Marjorie, his secretary for 11 years, are moving to San Diego where Olmsted will go into private business.

Olmsted came here Nov. 15, 1939, from Pittsburgh where for five years he had been executive vice president of the Pittsburgh Convention and Tourist Bureau.

"J. W. Charleville, who then was city manager, sent me a wire asking if I wanted to take over the convention bureau here," Olmsted tells the story. "Marjorie and I had just been married the previous August. I asked her what she wanted to do and she

said 'California sounds pretty good.'

"So we came on. Charleville called in Cleo Brooks, who then was assistant city manager. She gave me a pile of letters.

"Charleville said 'Your building is on the beach. Good luck!' I came on down and introduced myself and went to work, and everything has been fine. We have been very happy here."

Between 800 and 900 conventions have been staged here during Olmsted's administration. This is the peak convention year—1952. During the war conventions dwindled to 12 or so a year.

Olmsted's theory is if people are brought here for a convention they see the city and its advantages; they stay for their vacations; they come back to establish businesses, open branch offices and buy homes.

He chuckles over the way he found he was managing the Veterans Memorial Stadium.

"I had been in Sacramento working on a convention. I came back to Long Beach, picked up a paper, saw my picture and story that I was taking over the stadium. Up to that time I'd never even seen the stadium. I went out and looked it over and have been running it ever since, in addition to my other jobs."

Olmsted is given a large share of the credit for bringing the Miss Universe Beauty Pageant to Long Beach.

"I saw a little six-line squib in the Independent or the Press-Telegram, I don't remember which, that Oscar Meinhardt was on the West Coast, with the idea for the pageant. We got hold of him and several Convention Bureau members and we got the pageant for Long Beach... The pageant will have all those beautiful girls each year to remind them of me, anyway."

## U. Club Stag Will Feature Musical Fun

Comedy, music, dancing and audience participation are promised for the University Club stag at 7:30 p.m. Friday in the University Club room in the Lafayette Hotel.

Entertainers will include Lois Ray, tap stylist who toured with Spike Jones and his orchestra and has been featured with Martin and Lewis at Ciro's in Hollywood; Gloria Grey, TV and supper club vocalist; Ross and Stone from the Folies Bergere in Paris, who made a command performance in England; Dr. Giovanni, just returned from a tour of Japan, and Jack Aronson, pianist.

After the stage show, Bill Stroppe will show a movie of the Mexican international automobile road race.

Dr. Paul T. Southgate heads the stag committee.



EYES AT STAG

Featured performers at the University Club stag Friday include Gloria Grey, left, TV vocalist, and tap dancing Lois Ray.



'GIDDYAP, DOVES!'

Team of doves hauls a lovely lady in ceramic lamp displayed by the artist, Ria Bryden. Ceramic show runs July 28-Aug. 1 at auditorium.



DAVE OLMSTED Stadium Was a Surprise









## OBITUARIES

**LASTER**—Mrs. Sadie Laster, both of Long Beach, and Charles Herbert Tucker, a daughter, Mrs. Julia E. Perry, Long Beach, and a brother, Sid O. Morgan. Services will be in St. Luke's Episcopal Church, Burtin, will be in Sunnyside Cemetery. Mottell's Mortuary is in charge.

**SHIBE** — Byron Crawford Shibe, 52, of 3063 Ledoga Ave., died Saturday. He was born in Jacksonville, Ill., and came here five months ago from Costa Mesa. He was a sales engineer. Survivors include his wife, Mrs. Marie Shibe; a daughter, Pamela Marie Shibe, both of Long Beach; and a brother, Gerald W. Shibe. Services will be Tuesday at 4 p.m. in Mottell's Mortuary Chapel, Reuben L. Anderson officiating.

**LUPTON** (Anaheim) — Mrs. Hazel R. Lupton, 59, of 7161 Monroe St., died Friday. She was born in Monmouth, Ill., and came to Anaheim 17 years ago. She was a member of the Order of Eastern Star, Long Beach chapter. Survivors include her husband, Dr. Ernest Albert Lupton, Anaheim; her mother, Mrs. Pearl Moore, of Garden Grove; a brother, Dr. George C. Hall, Los Angeles, and a sister, Mrs. R. E. Campbell, of Garden Grove. Services will be Monday at 11 a.m. in the chapel of Mottell's Mortuary.

**ACKERMAN**—Mrs. Emily Ackerman, 48, of 6624 Gaviota Ave., died Thursday in a local hospital. She was born in North Dakota and came here in 1944 from St. Paul, Minn. She was a member of St. Athanasius Catholic Church, and of the parish council. She was a Girl Scout leader. Surviving are her husband, Frank J.; two daughters, Kay and Bonita; two sons, Jay and Thomas; and seven sisters and two brothers. Rosary will be recited at 8:45 p.m. Monday in Sheelar-McFadyen chapel. Requiem mass will be celebrated at 9:30 a.m. Tuesday in St. Athanasius Church. Interment will be in All Souls Cemetery.

**McAULIFFE** (Garden Grove) — Mrs. Lela Grace McAuliffe, 67, of 13112 Euclid Ave., died Friday at the home of her sister, Mrs. Rae Olson, in Garden Grove. She was born in Dexter City, Ohio, and had lived in Garden Grove nine years. Surviving are a son, Charles H. Gray; three daughters, Mrs. Frances Gardipee, of Garden Grove, Mrs. Vera McHenry and Mrs. Mildred Weese; two sisters, Mrs. Olson and Mrs. Luella Ferron and two brothers, Fred McGee and Fern McGee. Service will be at 2 p.m. Monday in Honold Bros. Mortuary chapel, with the Rev. Galal Karaman officiating. Interment will be in Holy Sepulcher Cemetery.

**GUION** (Compton) — Milton Guion, 56, of 14420 S. Gibson St., died Friday in a Long Beach hospital. He was a native of Fresno, and did maintenance work at El Toro Marine Air Base. He was a veteran of World War I. Surviving is his wife, Pauline. Service will be at 10 a.m. Tuesday in Veterans Administration chapel, and interment will follow in VA Cemetery. Mottell's Mortuary is in charge.

**LEVIN** (Downey) — Lazarus Joseph Levin, 65, of 10725 Shellyfield Rd., died at home Friday. He was born in Alexandria, La., and had lived in Downey two and one-half years. Surviving are his wife, Nina; a son, Ralph; and one grandson, all of Downey. Service will be at 10 a.m. Monday in the Miller chapel. Interment will be private.

**TAISON**—Mrs. Feryl Taison, 86, of 1715 Lemon Ave., died Friday. She was a native of Ozark, Mo., and came from San Pedro a year ago. She had lived in California 18 years. Surviving are her husband, Roman; three daughters, Mrs. Diana Kohler, Doris Massey and Jana Massey, all of Long Beach; her mother, Mrs. Marguerite Bryant; three sisters, Mrs. Genara Ellingsworth, Mrs. Nola Lair and Mrs. Mamie Bridges; and a brother, Oeb Bryant. Service will be at 10 a.m. Monday in Loper Chapel. Rev. Willard Schurr officiating.

**MARKEY**—Mrs. Margery L. Markey, 58, of 2460 Montair Ave., died Friday. She was a native of Fowler, Calif., and came from Van Nuys eight years ago. She was a member of the Baptist Church. Surviving are a daughter, Mrs. Jack Anderson; a son, Edward, both of Long Beach; two brothers, Clarence Ochs of Long Beach and Charles Ochs of Elsinore; and three grandchildren. Service will be at 2 p.m. Tuesday in Loper Chapel. Rev. Virgil H. Fisher officiating.

**KOTRCH**—Frank J. Kotrch, 69, of 4214 E. 8th St., died Friday. He was born in Denver, Colo., and came here 16 years ago. He was a retired maintenance man of Sears Roebuck Co. He was a member of the Catholic Church. Surviving are two sisters, Mrs. Edward Shaffer, of Long Beach, and Mrs. Mary F. Newton. Funeral arrangements are in charge of Dilday Mortuary.

**DALE**—Mrs. Delle K. Dale, 96, of 4586 Goldfield Ave., died Saturday. She was born in Louisville, Ky., and had lived in Long Beach for 25 years. She belonged to the Tunnel Hill Baptist Church of Louisville. She leaves a great-niece, Mrs. Melba Thompson Barron of Long Beach. Services will be announced by the B. W. Coon Funeral Home.

**TUCKER**—Mrs. Clara Morgan Tucker, 73, of 3722 Chestnut Ave., died Saturday. She was born in Cleveland, Ohio, and came here 49 years ago from Glen Ullin, N. D. She was a member of St. Luke's Episcopal Church. Survivors include her husband, Charles H. Tucker, former president of Long Beach Mutual Building and Loan Association; three sons, James William and Merit Morgan Tucker,

## "Military SERVICE"

**AIR \* LAND \* SEA**

Capt. Mary E. Strickland has been assigned as commanding officer of the Women's Army Corps detachment at Brooke Army Medical Center, Fort Sam Houston, Texas.

The daughter of Mrs. Kate Foley, 4413 Gaviota Ave., Capt. Strickland was a member of the last WAC officer basic course to be trained at Fort Lee, Va. In the future, all WAC training will be at the new permanent center at Fort McClellan, Ala.

The captain first entered the WAC in August 1944, after the war becoming a member of the Organized Reserve. She returned to active duty last February.

**MARINE CPL. DONALD L. REED**, son of Mr. and Mrs. Alvin L. Reed, 17027 Ardmore Ave., Bellflower, has reported to the Naval base at Newport, R. I.

**CONSTRUCTION** of a six-room primary school in Oxnard, Korea, has been accomplished by Co. I, 32nd Regiment, Seventh Infantry Division. First sergeant of the company is Sgt. James B. A. Conklin, 22, son of Mr. and Mrs. V. A. Conklin, 1111 E. Sixth St.

**LONG BEACH** residents at the Agana Naval Air Station, Guam, Marianas Islands, include:

Lt. Cmdr. Edward Leonard, 1961 Atlantic Ave.; Arthur H. Nelson, ship's serviceman 1/C, 5350 Rosebay St.; and Thomas R. Ritchison, airman, 183 Premiere Ave.

**PFC. DONALD KRAL**, 22, son of Mr. and Mrs. Steve Kral, 3839 Linden Ave., recently joined the Ryukyus Command's 22nd Anti-aircraft Artillery Battalion on Okinawa. He is a finance clerk with Battery D.

**SN VERNON PEARSON**, son of Mr. and Mrs. George Germundson, 936-A Park Circle, is stationed at the U. S. Naval Station, San Juan, Puerto Rico. He recently was awarded the Good Conduct Medal.

**KEEPING** a weather eye out for typhoons at the Fleet Weather Central Detachment based at the U. S. Naval Station, Sangley Point, Cavite, Republic of the Philippines, is Richard G. Bonilla, and Mrs. R. L. Crowe, 335 Janice chief aerographer's mate. He is the son of Mr. and Mrs. William G. Bonilla, 1926 Oregon Ave.

**SGT. TORSO YNIGUEZ**, 22, son of Mrs. Tiburcia R. Yniguez, Garden Grove, is serving in Korea with the Ninth Corps. He is a member of the 101st Signal Battalion.

**QUALIFIED** as a carrier pilot aboard the light aircraft carrier USS Monterey in the Gulf of Mexico is Ronald L. Crowe, Naval aviation cadet, son of Mr. Philipines, is Richard G. Bonilla, and Mrs. R. L. Crowe, 335 Janice



CAPT. MARY STRICKLAND  
She's a CO Now

## Southland Calendar

**DAILY**  
"Trip to Mars," 3, 8 and 9:15 p. m. at Griffith Park Planetarium.  
Blossoming Flower Farms, Lompoc and Santa Maria.

**TODAY**  
Michigan State picnic, Bixby Park.

**TUESDAY**  
Symphonies Under the Stars.

**BANK'S CLIENT PARKS EASILY IN RIVER DOCK**  
MILWAUKEE (AP)—Parking space was no problem at all for F. J. Peterson, a Sturgeon Bay businessman, when he arrived here to conduct business with a local bank. Peterson, instead of hunting for a parking meter and a nickel, sailed a 56-ton staysail schooner up the Milwaukee River and docked behind the bank. Thursday. Surprised pedestrians caught the lines and tied them for Peterson.

"It's the first time in 107 years of business that we have had a customer come by boat," said one bank official.

**WEDNESDAY**  
Community Fair, through Aug. 1 at Oxnard.

**THURSDAY**  
Symphonies Under the Stars, conducted by Andre Kostelanetz and featuring Soprano Dorothy Kirsten, 8:30 p. m. in Hollywood Bowl.

**FRIDAY**  
San Diego County Dahlia Show, through Aug. 1 in San Diego's Balboa Park.

**SATURDAY**  
Illinois State picnic, Bixby Park.  
Oregon-Washington State Society meeting, 3:30 p. m., Silverado Park.

## Arco Atomic Plant Burns Big Charge

**IDAHO FALLS, Idaho (AP)**—There was a "large instantaneous release of energy accompanied by some radioactivity" during an experiment last week at the National reactor testing station near Arco, Idaho, the Energy Commission revealed Saturday.

The AEC's Idaho Operations Office here said there was no overexposure of personnel to radioactivity, "and no hazard resulted outside the immediate vicinity of the experiment."

A number of workmen were removed from the general area for an hour until it could be verified that the area had not been contaminated, the AEC's brief statement said, but the men soon returned to their jobs.

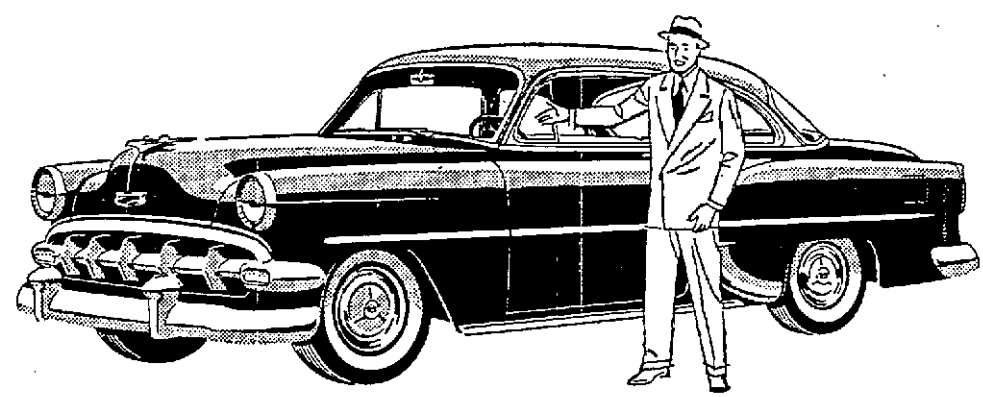
The experiment, described only as "a type which the testing station has established," was at a site removed from permanent installations at the station in the Arco Desert about 60 miles west of Idaho Falls.

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**Full-Length Box-Girder Frame**—Only Chevrolet in its field gives you the extra strength and protection of a full-length box-girder frame!

**Safety Plate Glass**—No other low-priced car gives you the finer visibility of safety plate glass all around in sedans and coupes!

**Biggest Brakes**—Smoother, safer stops with less pedal pressure! That's what Chevrolet gives you with the largest brakes in its field.

**Famed Knee-Action Ride**—Chevrolet gives you the only Unitized Knee-Action on any low-priced car—one big reason for that finer big-car ride!

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# Rams, Ft. Ord Collide Saturday

## DOBY'S HOMER TUMBLES YANKS IN 10TH

### Win to Lemon in Relief

NEW YORK (AP)—Larry Doby's two-run homer in the 10th inning Saturday boosted Cleveland's American League lead to 2½ games with a 5-4 victory over the New York Yankees in a wild ball game that saw Casey Stengel juggling his lineup madly in a desperate attempt to square the important series.

The Yanks took it right down to the final out, driving reliever Bob Lemon to cover and also disposing of Hal Newhouser in the last of the 10th. Ray Narleski finally ended it by striking out pinch-hitter Gil McDougald with one run in and men on first and third.

Mickey Mantle's double and Yogi Berra's single provided the late Yank run but it wasn't enough to save reliever Johnny Sain, who hadn't lost in 15 previous appearances since June 2.

The clashing of master minds became so violent in the late stages that centerfielder Mantle wound up playing shortstop and then shifting to second base when a runner got on base and a righthanded hitter was up. As soon as a lefty came to bat, Manager Stengel switched Mantle back to short and Willie Miranda to second.

It didn't make any difference who played short or second when Doby hammered a 3-2 pitch into the lower rightfield seats off Sain in the 10th. It was No. 20 for Doby, tying him with Mantle for the home run lead.

Lemon, who replaced starter Don Mossi in the seventh after the Yankees tied the score, led off the 10th with a drag bunt single. Al Smith's bunt moved Lemon to second before Bobby Avila popped out. Then Doby put over the crusher, giving Lemon his 11th victory.

Rookie Mossi had a four-hit shutout going into the seventh. The 24-year-old Tulsa grad had made Bill Skowron his particular victim, forcing him to hit into a double play in the first and then striking him out twice.

But it was Skowron, the hulking ex-Purdue football player, who finally ended Mossi's day with a tremendous triple to the centerfield wall, driving in Irv Noren with the tying run.

Mossi had mowed down three men in order in the sixth, but

(Continued on Page B-6, Col. 3)



### Bev Wins Penn Net

PHILADELPHIA (AP)—Mrs. Beverly Baker Fleitz, ambidextrous player from Long Beach, Calif., Saturday, won the 54th Women's Pennsylvania and Eastern States tennis championship, defeating defending titleholder Louise Brough of Beverly Hills, Calif., 6-4, 2-6, 8-6.

It was the fifth straight championship won by Mrs. Fleitz this year, and she is undefeated in 1954 women's amateur singles competition. She won the Pennsylvania title last in 1949.

Vic Seixas, seeking his fourth straight title in the men's championship, swept easily into the final round with a 6-3, 6-2, 6-3 triumph over Ed Moylan, Trenton, N. J.

A cheering crowd of more than 2,300 filling every seat in the big Merion Cricket Club Stadium, watched Mrs. Fleitz play a steady, driving game from the baselines and upset the top-seeded Miss Brough who relied on chop shots, drop shots and net rushes to win her points.

This was the first grass court tournament Mrs. Fleitz has played in during the past three years, and she didn't appear to be bothered one bit by the strange feel of the turf.

The first set was a see-saw affair, but at 4-4 Mrs. Fleitz poured on the power and ran out the set. In the second, Miss Brough—her chops and drops, hitting perfectly and elusively—gained a 4-1 advantage and breezed to victory.

Miss Brough continued to mix her shots in the third set and led 4-2 before Mrs. Fleitz, driving most of the time, went ahead 5-4, breaking the loser's service twice to reach that advantage.

Miss Brough tied it up, went behind 5-6 and tied it again before Mrs. Fleitz broke through service in the 13th and held her own to win, 8-6.



### SENSATIONAL FINISH Fleet Bird Noses Rejected in Final

By DAVE LEWIS  
Sports Editor

HOLLYWOOD PARK—"Calumet Wins the Big Ones" is one current race track saying that was proved right again here Saturday when Fleet Bird carried the Devil's Red silks of Calumet Farm to a spectacular nose victory over Rejected in the marquee \$100,000 Sunset Handicap, which ran down the curtain on the 15th and most successful Hollywood meeting in history.

A crowd of 53,980 fans was treated to another sensational race as the Little King Ranch flyer, Rejected, cut loose with another of his stirring surges through the stretch . . . which was doomed to fail for the second straight week.

A week ago his late bid was turned back by Correspondent in the \$100,000 Gold Cup.

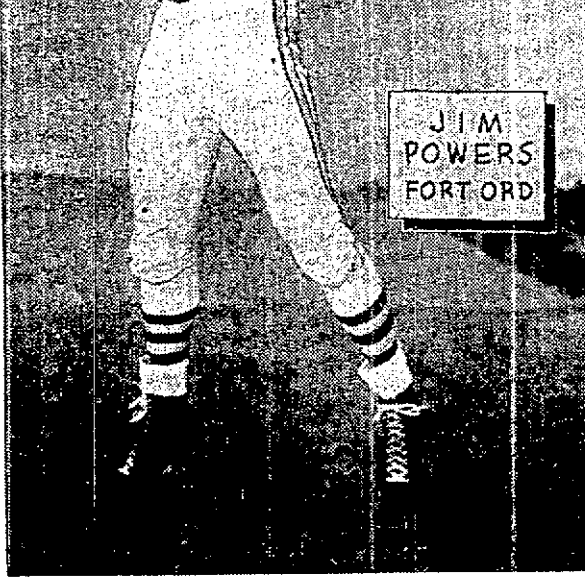
Rejected was cutting down Fleet Bird so fast, though, as they flashed under the wire that many thought he had salvaged first money following last week's setback.

But after a nervous three-minute wait, the photo showed that Fleet Bird had held on just long enough for an official nose victory.

Six Fifteen was a strong-finisher third, a length and one-quarter behind Rejected and another two and one-half lengths in front of Trusting. Don Rebeide was fifth followed by the very tired Correspondent, Last Round and My Boy Bobby.

Fleet Bird equalled the track record for the mile and five-eighths route with a 2:40 4/5, clocking and returned \$10.40, 4.10 and 3.40 across the board. Rejected, the 4-5 favorite, paid \$2.80 and 2.60, while Six Fifteen's show price was \$3.50.

For a while it looked as if Johnny Longden and Correspondent



### HERE SATURDAY

AMONG the top stars to perform at Memorial Stadium Saturday night will be Ram rookies Les Richter and Bill Wade and a cracker-jack warrior backfield of Sam Baker, Ollie Matson, Dave Mann and Jim Powers. Matson and Powers have had pro experience; Baker and Mann starred at Oregon State.

### Sports on Radio-TV

Oakland vs. Hollywood—KFWB, 1:15 p.m.  
Los Angeles vs. San Francisco—KMPG, 1:30 p.m.  
PGA Golf—KFI, 6 p.m.  
Oakland vs. Hollywood—KHJ (9), 1:30 p.m.  
Jalopy Derby—KTTV (11), 2:30 p.m.

### Warriors Feature Top Stars

By DAVE LEWIS  
Sports Editor

The mighty Los Angeles Rams, determined to regain the National Football League championship they have let slip through their fingers the past two seasons while cast in the role of favorite, will move into Long Beach Saturday night to launch their 1954 campaign against the star-studded Fort Ord Warriors in an exhibition game at Veterans Memorial Stadium. Kickoff has been set for 8:30 p. m.

Seating capacity of the stadium is being boosted to accommodate a crowd of some 16,000 fans. Reserved seats are priced at \$3.00 and general admission at \$1.80. Reserved seats can be obtained at the Rams' local ticket office in the Harris & Frank store at 240 Pine Ave. Telephone reservations can be made at 6-2429.

The Rams will continue to work through Friday at their regular training camp at Redlands University before coming here Saturday afternoon by bus.

Meanwhile, the Fort Ord Warriors, 1953 national service champions, will arrive Tuesday night at Fort MacArthur, where they will be quarantined. They will work out Wednesday and Thursday at the San Pedro Army post while Bill Abbey, civilian coach of the team, has scheduled a special practice under the lights at Veterans Memorial Stadium at 8 p. m. on Friday night. The public is invited to attend this drill free of charge.

### RAMS WON IN '53

The game marks the second straight year the Rams have opened up against Fort Ord in the local stadium.

The Rams ground out a hard-earned 24-0 victory over Fort Ord in last year's contest, which was much closer than the score indicated.

The Army had one touchdown, nullified after the sensational Ollie Matson raced 69 yards for what appeared to be a score only to have officials rule he had stepped out of bounds on the Ram 30-yard line as he eluded the final defensive man.

Two other promising Army drives were broken up by alert Ram defensive play.

From the Ram defeat, the Fort Ord aggregation rolled to the national service title and an appearance in the Salad Bowl game at Phoenix, Ariz., on New Year's Day.

This year the Warriors are "loaded" even more than they were a year ago . . . with the great Matson once again the key man in the backfield both on offense and defense.

Saturday's game will be one of the last for Matson in Army colors. He is due to be discharged shortly and will immediately rejoin the Chicago Cardinals for whom he starred in 1952 after winning All-American honors at the University of San Francisco.

### MATSON HEADS BACKS

Ollie will be with Joe Stydahar's club when the Cards meet the Rams in the Coliseum on Nov. 14.

Matson heads one of the greatest all-around backfields in service football history . . . certainly the best by far since the mighty armed forces powerhouses of World War II.

Teaming with Ollie in the Fort Ord backfield will be Quarterback Jimmy Powers, former Trojan who was with the San Francisco 49ers until drafted recently; Loris (Sam) Baker, heralded running back from Oregon State, and Dave Mann, fast-stepping halfback who also hails from Oregon State.

Ready to step into the breach when Matson leaves is Don Robinson, Johnny Olaszewski's running mate a couple of seasons ago at the University of California where he won recognition as one of the finest backs in the nation.

The line is just as jammed with stars as the backfield. Up front are such familiar names as End Ed Henke from SC and the San Francisco 49ers; Pat Cannamela, linebacking great from Troy who played one year in the NFL before going into the Army; Tackle Bob Feltman, defensive ace of the 1952 Trojan machine that went to the Rose Bowl and a member of the New York Giants last season; Guard Jim Jacques from Oregon; Tackle Bert Delavan, ex-College of Pacific ace who is under contract to the Rams; Jim Swan, Rocky Mountain standout from Denver U., and a host of others.

### LOCALS AT FT. ORD

Several Long Beach boys are on the Ft. Ord roster . . . namely Jim Reid, former All-City center from St. Anthony's High who went to SC before entering the service; Bud Bordier from LBCC and San Diego State who will all

(Continued on P B-7, Cols. 6-7)

### SNEAD WHIPS HARRISON

## Favorites Win in PGA

ST. PAUL, Minn. (AP)—Slugging Sam Snead and his South American counterpart, Roberto DeVicenzo, smashed through their third round matches like unharnessed bulls Saturday to lead a cordon of "big name" players into the quarter-finals of the PGA Golf Championship.

Oldtimers called it the fanciest field of eight to survive this exhausting head-to-head marathon since World War II.

Snead, the pain gone from his celebrated neck and wisecracks back on his lips, smothered E. J. (Dutch) Harrison, the onetime Arkansas traveler now from St. Louis, 7 and 6.

DeVicenzo, the handsome, nut-brown Latin from Buenos Aires, uncorked even more devastating golf to crush Elroy Marti, the little known Public Links pro from Houston, 8 and 6.

Other survivors of the long, 36-hole grind over Keller's level acres were defending champion Walter Burkemo; Dr. Cary Middlecoff, 1949 National Open champion; Chick Harbert, the long-hitting two-time runnerup from Northville, Mich.; Tommy Bolt, the dapper club tosser from Houston; young Shelley Mayfield of Chicopee, Mass., and jockey-sized Jerry Barber of La Canada, Calif.

All of these are—or have been—familiar figures on the tough pro circuit.

In today's quarter-finals, Snead faces Bolt and Barber opposes Harbert in the top half of the bracket. The lower half sends Burkemo against DeVicenzo and Middlecoff against Mayfield.

The semi-finals are scheduled Monday with the 36-hole championship round Tuesday.

In the closest match of the day, 130-pound Barber rallied from the brink of defeat to beat Charley Bassler of Catonsville, Md., one up, on the 38th hole. He was two down with three to play before his fine comeback. No other match carried as far as the 36th although two came

### Today's Sports Card

CL. Baseball—Oakland vs. Hollywood, 1:15 p.m.; Los Angeles vs. San Francisco, 1:30 p.m.; PGA Golf—KFI, 6 p.m.; Football—Nittawanna vs. San Pedro, 7:30 p.m.; Jockey—Jalopy Derby, 2:30 p.m.; Auto Racing—Caliente, 7 p.m.; Jockey—Jalopy Derby, 2:30 p.m.; National Guard Armory, 2:30 and 8:30 p.m.



### OUT? NO, HE'S SAFE

Cleveland's Al Smith slides in safely at third on Bobby Avila's bunt to Yankee Third Baseman Andy Carey. First Baseman Bill Skowron, who took Carey's throw, relayed it back to Catcher Yogi Berra, covering third on attempt to nab Smith. Ump Ed Runge and Phil Rizzuto also cover crowded hot corner.—(UP.)







IN THIS CORNER with DICK ZEHR

By HAMPTON POOL Head Coach, LA Rams

Unpleasant memories of the Rams' appearance in Long Beach last summer haunt me when I consider our game with Fort Ord to be played Saturday night in Memorial Stadium.

Walking into the dressing room after our hard fought 24-0 victory over the soldiers last year, I didn't look forward to a very happy season. The great play of Ollie Matson, Dave Mann, etc., kept us at bay for most of the evening.

The Fort Ord goal line proved so tough to cross the Rams were forced to resort to Ben Agajanian's field goal kicking on several occasions.

Looking back now on the Warriors 1953 season record, however, I realize what the Rams were up against. Fort Ord waltzed through every service opponent they met and wound up with the national service championship. It was certainly the greatest military club since those wartime juggernauts.

Virtually the entire squad had pro experience or was scheduled for future delivery to some National Football League team.

I'm certain they will approach this year's game with Los Angeles in the same determined frame of mind they had last year. It's the game they would undoubtedly like to win most on their entire schedule.

That brilliant 60-yard run that Matson had called back against us was one of the finest I saw all year. He will return against the Rams in this year's game and that means trouble. Without a doubt Ollie is one of the greatest backs in football history.

For the Rams this game is also important. Many highly touted new rookies will be playing their first game of professional football and will definitely go all out to impress.

One of our most well known new men will be the former University of California two time All-American Les Richter. There has been a two year delay while we served in the Army, but now we will have the opportunity to see the linebacker we traded an entire football team—11 men—to the Dallas Texans to acquire.

We still aren't certain just where Richter will play for the Rams. A remarkable 240-pound physical specimen, he might play his old linebacker post or offensive guard.

★ ★ ★

FORMER VANDERBILT All American Quarterback Bill Wade will join the Rams after serving two years as a Navy officer. Billy was the first player picked in the NFL's 1952 draft meeting, named as Los Angeles' bonus choice.

With our plans to utilize some phases of the "split-T" offense in 1954, Wade should be a valuable asset. He will team up with our veterans, Norm Van Brocklin and Rudy Rukich, to give us a more varied attack.

Although not a rookie, a big new asset for next year will be End Bob Carey. The former Michigan State All American was a standout for us in his only professional season, 1952 when he caught 36 passes for 539 yards. He has finished serving an Army hitch.

Carey should give us tremendous support in the receiving department. He will join last year's veterans Elroy (Crazylegs) Hirsch, Tom Fears and Bob Boyd. It is likely we will try to make the greatest use of this fine pass catching talent by playing three of them in the lineup at the same time.

Los Angeles' pass defense in the clutch during the '53 league campaign proved a disastrous weakness. Three games were lost and one tied, the defeats by a total of eight points. In all four of these contests the opposition capitalized on last minute passes to take away Rams victories.

This will be one of our question marks, again, but some off-season trading could prove helpful. We managed to acquire two of the finest defensive backs in the league, Don Doll and Hall Haynes, in trades with the Washington Redskins.

Doll, the former S. C. Trojan, starred three seasons with the Detroit Lions and was with the "Skins" last year. He has been consistently among the leaders in pass interceptions.

The co-captain of Santa Clara's Orange Bowl championship team in 1950, Haynes showed great ability in two seasons at Washington.

★ ★ ★

THERE MUST ALWAYS BE compensations so while the Rams show a strength on paper in the passing department, improvement in pass defense and good running backs, the line presents problems.

Frank Fuller and Bob Fry, the two exceptional rookies from Kentucky, have entered the Army. Both were regulars and should prove difficult to replace. Another loss to the military is Dick Daugherty, who has been first string offensive guard.

The top tackle candidates to replace Fuller and Fry are Ex-Trojan and Compton College star Volney Peters, obtained in a trade with the Chicago Cardinals, and Maurice (Buddy) Gillioz, our second draft pick from the University of Houston.

It might be that Ed Beatty, a standout center from University of Mississippi and the Rams' first round selection, will be shifted to an offensive guard job to fill Daugherty's shoes.

Popular little Vitamin Smith is the only loss among offensive backs. A Ram standout for five years at right half, he decided to retire from football and enter business in Texas.

Fullback Deacon Dan Towler and Left Half Skeet Quinlan, second and third among league rushers, respectively, in 1953, are back along with Paul (Tank) Younger and Tommy McCormick.

Grant Ailing; Finley Gets Shot at Hawkins Tuesday

Don Grant's bid for the California State light-heavyweight championship was sidetracked temporarily Saturday when an examination by a State Athletic Commission doctor revealed he had suffered a ruptured eardrum during a sparring session earlier in the week.

Grant was scheduled to meet Long Beach's Dick Finley in a 12-round bout for the state title Tuesday night at the Wilmington Bowl.

Red Sox Homeruns Overpower Chisox

BOSTON (UP)—Jackie Jensen's three-run homer provided the punch, and four-baggers by Ted Williams and Del Wilber of the Boston Red Sox the icing, for Leo Kiely's four-hit 5-2 victory over the Chicago White Sox here Saturday before 12,507 fans.

Jensen's homer in the third followed by solo blows by Williams and Wilber in the seventh accounted for all the Boston runs. Kiely choked off the visitors completely after their two-run third.

Bob Keegan, seeking his fifth victory over the Red Sox, was sent down to his first defeat by Boston instead as the home town crew collected all 12 hits off him. His record is now 12-6.

Keegan was driven out in the seventh inning when consecutive singles by Ted Lepcio and Mill Bolling followed the homeruns by Williams, his 15th, and Wilber, his first. Morris Martin and Dick Strahs, making his first major league appearance, finished out for the White Sox.

Fielding gems, two by Jensen, helped Kiely. Jackie made a diving, rolling catch of Keegan's short, sinking fly ball in the fifth and leaped against the left centerfield wall to stab Chico Carrasquel's long drive in the eighth.

Chicago	AB	R	H	E	Batter	Pitcher
1	3	0	0	0	Carlin	Keegan
2	4	1	1	0	Forbes	Keegan
3	4	3	4	0	Wilber	Keegan
4	4	0	0	0	Chisox	Keegan
5	4	0	0	0	Forbes	Keegan
6	4	0	0	0	Carlin	Keegan
7	4	0	0	0	Forbes	Keegan
8	4	0	0	0	Carlin	Keegan
9	4	0	0	0	Forbes	Keegan
Totals	36	4	5	0		

Boston	AB	R	H	E	Batter	Pitcher
1	4	0	0	0	Carlin	Keegan
2	4	0	0	0	Forbes	Keegan
3	4	3	4	0	Wilber	Keegan
4	4	0	0	0	Chisox	Keegan
5	4	0	0	0	Forbes	Keegan
6	4	0	0	0	Carlin	Keegan
7	4	0	0	0	Forbes	Keegan
8	4	0	0	0	Carlin	Keegan
9	4	0	0	0	Forbes	Keegan
Totals	36	3	4	0		



JACKIE JENSEN Socks 3-Run Circuit

Smith Grabs Girls' Lead

FORT WAYNE, Ind. (AP)—Marilyn Smith, a rabbit-foot bobbing from her belt, showed leader Faye Crocker three straight birdies and a 7-under-par 68 Saturday in grabbing the lead in the Fort Wayne Women's Open golf tournament.

The miss from Wichita, Kan., used only 24 putts, three of them on the last hole, on the second round. Miss Crocker, the South American champ from Montevideo, Uruguay, playing in the same threesome along with Betty Jameson of San Antonio, Tex., shot a 74 and fell two strokes back.

Miss Crocker, apparently rattled by Miss Smith's accurate shooting, had a little trouble controlling her short irons but came out one under par.

Knotted at 147, six strokes off the pace, with Miss Jameson were Mildred (Babe) Zaharias of Niles, Ill., Jackie Pung of Honolulu and Carol Bowman of Richmond, Calif.

The 29 players will shoot the final 18 holes today.

Moss Tops Douglas in 5-Set Junior Final

CHAMPAIGN, Ill. (AP)—Jerry Moss, 18-year-old San Francisco, captured the Western Junior tennis championship Saturday in a grueling five-set title match with Jon Douglas of Santa Monica, Calif., 6-1, 4-6, 3-6, 6-2, 6-1.

Douglas, 17, failed in his second attempt at the championship. He got to the finals last year but lost out to Moss, a Modesto JC student. Douglas held the crown in 1952.

In the boys' finals unseeded Jerry Duble, 14, earlier defeated fifth-seeded George Stoeser, Pebble Beach, Calif., 6-2, 6-2, 6-2.

Reds Snap Loss Skein

CINCINNATI (UP)—Ted Kuszewski hit his 27th homer of the season and Ed Bailey blasted his seventh Saturday enabling the Cincinnati Reds to snap a four-game losing streak with a 5-3 victory over the Pittsburgh Pirates.

Rookie Art Fowler was credited with his eighth triumph although he was replaced by Frank Smith with two Pirates on base and two out in the seventh inning. Smith pitched the remainder of the game, yielding only one hit—a ninth-inning homer by Jerry Lynch.

The Reds surged off to a 3-0 lead in the first inning against Max Surkont, who suffered his 13th loss, when Johnny Temple bunted, stole second and scored on Gus Bell's single. Kuszewski then hit his homer.

Pittsburgh	AB	R	H	E	Batter	Pitcher
1	3	0	0	0	Allen	Surkont
2	4	0	0	0	Ward	Surkont
3	4	3	4	0	Kuszewski	Surkont
4	4	0	0	0	Allen	Surkont
5	4	0	0	0	Ward	Surkont
6	4	0	0	0	Allen	Surkont
7	4	0	0	0	Ward	Surkont
8	4	0	0	0	Allen	Surkont
9	4	0	0	0	Ward	Surkont
Totals	36	3	4	0		

Cincinnati	AB	R	H	E	Batter	Pitcher
1	4	0	0	0	Allen	Surkont
2	4	0	0	0	Ward	Surkont
3	4	3	4	0	Kuszewski	Surkont
4	4	0	0	0	Allen	Surkont
5	4	0	0	0	Ward	Surkont
6	4	0	0	0	Allen	Surkont
7	4	0	0	0	Ward	Surkont
8	4	0	0	0	Allen	Surkont
9	4	0	0	0	Ward	Surkont
Totals	36	3	4	0		

Despite the late switch from Grant to Hawkins, a near capacity crowd is expected to turn out for the show, in which the City of Hope will share in the proceeds. Prices are \$5, \$4 and \$3 for reserved seats and \$1.50 for admission to the gallery. Reservations may be made by calling TE 4-1607.

Two Tie at Palos Verdes

Teams of Stan Woods and Lyman Calkins of Santa Ana Country Club and John Kluga and Vic Gildormeister of Palos Verdes tied for low net of 61 Saturday in the annual partner's best ball invitational golf tournament at Palos Verdes Country Club.

Tourney ends today with another 18 holes of competition. Twenty clubs, representing 114 teams, are taking part. Scores are computed on medal play less one-half the combined handicap of the partners. Other leaders:

62—E. Patterson (Wildfire), Jack Van-diver (Palos Verdes); Marshall, Cham-berlain, Cecil (Palos Verdes); 63—Jere Schanz, G. Brown (Virginia); 64—Herlocker, Ray (Greenville); 65—H. Armstrong, Ray (Greenville); 66—C. Weaver, Art Hawes (Hacienda); 67—Verdes; 68—George Hummel, F. Bagal (Palos Verdes); 69—Bob Warren, B. Burke (Palos Verdes); 70—John McCord, Jack Gatas (Palos Verdes); 71—John Anthony, Jack McBride (Palos Verdes); 72—L. Las-ter (Palos Verdes); 73—Dick Jans (Chevy Chase).

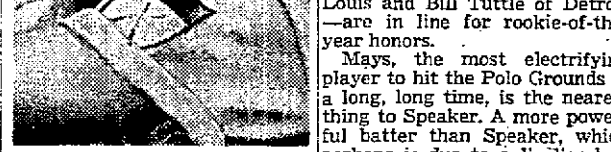
The Frenchmen were given little chance of evening the score, for even if Remy and Haillet were to win the doubles today, Haillet is given little chance of beating Davidson in the singles Monday.

Swedes Take 2-0 Net Lead

PARIS (UP)—Lennart Bergelin and Sven Davidson gave Sweden a 2-0 lead over France in the European Zone Davis Cup tennis final Saturday and practically assured Sweden a trip to the United States for the inter-zonal final.

Bergelin defeated Robert Haillet, 4-6, 7-5, 3-6, 6-3, 6-0, and Davidson walloped Paul Remy, 6-1, 6-3, 6-3, in singles matches on the hottest day of the year here thus far.

The Frenchmen were given little chance of evening the score, for even if Remy and Haillet were to win the doubles today, Haillet is given little chance of beating Davidson in the singles Monday.



MICKEY MANTLE Improving as Fielder



MUST HAVE BEEN A BIRDIE DOG

PGA play between Sam Snead (leaning on putter) and Dutch Harrison (left), halts for a few seconds while a stray dog is whistled off No. 6 green. Snead had just finished his putt when the visitor showed up. Snead ousted Harrison, 7 and 6.

Favorites Advance in PGA

(Continued from Page B-5)

to conclusion on the 35th. Harbert won over Ed (Porky) Oliver, the maddalid, 3 and 1. Bolt ousted Jim Browning of Weston, Mass., second round conqueror of U. S. Open champion Ed Furgol, 2 and 1.

Burkemo won over his former teacher, 43-year-old Johnny Revolta, 4 and 3. Middlecoff grew stronger in the afternoon after a bitter pre-lunch duel to expel Ted Kroll of New Hartford, Conn., 5 and 4. Mayfield eliminated Horton Smith, 46-year-old PGA president whose career spans the Bobby Jones era, 3 and 2.

Bassler had Barber two down with three holes to play. Barber sank a 20-foot putt for a birdie three on the 34th and then won the 36th when Bassler muffed a shot from the rough and hit out no more than 30 yards.

The first extra hole was halved in pars. On the 397-yard 38th, Barber hit out of the downhill rough to put his ball on the green within 25 feet and then sank it for a birdie three. Bassler was lying three after a hooked drive, and into the deep grass and a poor pitch.

Burkemo was one under par for his 33 holes against Revolta. He won the first two holes and increased his advantage to five holes after the first 18. Revolta, putting badly, never threatened.

Middlecoff two down at one stage, had only a one-hole lead over Kroll at the end of the morning round. But he got accustomed to his new putter and piled up an advantage in the afternoon, playing the last 14 holes in three under par.

Harbert, shooting a one-under-par 70, took a four-hole lead over Oliver before inter-mission and increased it to five holes at the 29th hole. Porky made a strong comeback but it wasn't enough as Harbert played the last eight holes in two under par.

Mayfield had only a one-hole lead over Smith after 29 holes and it appeared for a while the old putting master might come through. But the blond Texan won the 30th and 31st in succession and held on to win.

Bolt had the second best medal of the day for the morning 18 holes, shooting a 68 for a two-hole lead at that point. But Browning never let him get more than two holes ahead in the bitterly fought match.

AAC IMMORTAL

'Skins Invite Bootin' Ben for Place Kicking Tryout

Searching for a top-flight kicker, the Washington Redskins Saturday started from the top and invited Long Beach's "Boot-in" Ben Agajanian—one of the greatest kicking specialists in pro football history—to tryout Monday or Tuesday at their Occidental College training camp.

The 33-year-old Agajanian, an All-American Conference immortal, handled the booting chores for the Los Angeles Rams last year until he was forced to retire with a thigh injury. Although also in serious need of a good kicker, the Rams over-looked Agajanian this year and Redskin Coach Curly Lambeau was quick to step in.

"We've got to have a kicker and we're going to take a look at Ben," Redskin owner George Preston Marshall explained. "It's difficult to carry a specialist with the 33-man limit but we'll do it if he can produce. You lose too many games without the man who can boot the long ball."

Rams, Ft. Ord Open Play Here Saturday

(Continued from Page B-5)

ternate at one of the tackle-larial attack football has ever seen.

Rower runners Dan Towler and Tank Younger are back along with free-wheeling Skeet Quinlan, whose running was one of the big surprises of the '53 campaign, to give the Rams plenty of punch on the ground, too. New offensive formations, including the split-T, should increase the effectiveness of the attack.

Bob Carey, brilliant Michigan State end, is back from the service to join such veterans as Elroy (Crazy Legs) Hirsch, Tom Fears and Bob Boyd at the important offensive end posts.

And the one-man team himself, Les Richter, the ex-Cal All-American for whom the Rams gave Dallas eleven players, is back from the Army to plug up a hole in the middle of the line on both offense and defense.

Leon McLaughlin, Bud McFadin, Don Paul, Tom Dahms, Woodley Lewis, Charley Two-good, Stan West and Andy Roubustell are other Ram favorites back in harness for '54.

Trades have brought Tackle Bobby Cross from the Chicago Bears after a year in "exile" with the Canadian League, and Gene Lipscomb, tall tackle from Washington.

All in all, the season's first major gridiron clash is shaping up to be quite an affair!

Pick Rote, Duncan

SALEM, Ore. (UP)—Kyle Rote, halfback, and Jim Duncan, defensive end, Saturday were named by Coach Jim Lee Howell as co-captains of the New York Giants professional football team.

PARTICULARS by JERRY WYNN

Virginia's Jim Ferrie and Del Walker, John Gray of Palos Verdes CC and Wally Taft, playing from Laguna CC, make up the area contingent in a field of 41 who will compete Tuesday in 36-hole qualifying at the Riviera CC for six Southern California places to the National Amateur Championships.

San Francisco's Harding Park will be the site of the 1955 Public Links Championships. The Bay City, going in for golf in a big way these days, will host the U.S. Open next year. Portland will have the 1955 Western Open and it's rumored that the PGA is scouting for a West Coast site for the National PGA meet.

Vernie Wickham, Press-Telegram golf columnist from 1932 through 1938 and former Recreation Park manager, has been named to the new post of Los Angeles County Golf Director. He will supervise the construction of the county's new Eaton Canyon course in Northeast Pasadena which will be open for play by Jan. 1, 1955.

In a surprise move, the policy committee for next year's Los Angeles Open recommended Rancho Municipal Golf Course as the new site. It was generally felt that the big event would return to Fox Hills where it was staged with great success last year. The stumbling block there was the committee's desire to obtain a three-year contract. A final decision will be forthcoming in a few weeks.

Sam Snead climbed 20 feet up a tree to play a ball during qualifying for the PGA championships. The ball hung in the fork of a limb and the Slammer, in a precarious lunge, jabbed the ball to the ground with the back end of a putter. Is this what makes champions?

Meadowlark's Len Meyers enjoyed a round last week which borders on the unbelievable. A 10-handicapper, he shot a 67, gross with a ball out of bounds, on the 18th. Included was an ace on the 115-yard 11th hole with a 9-iron. In the foursome were club asst. pro Laddy Drake, Buck Andersen and Jack Robertson.

R. C. Phillips won the Long Beach Police Officers Golf Assn. tournament. Recreation Park's George Lake is at St. Paul for the PGA Championships. The Virginia CC Mixed Scotch Foursome tournament will be held today. Olin Dutra was named head professional at the Mission Valley CC in San Diego.

Huntington Beach CC will hold its first 54-hole club medal championships beginning Saturday. The first PGA Championship was played in 1916 and won by Jim Barnes. Walter Hagen holds the high in victories with five. Notice the large number of Miss U.S.A. candidates that chose golf as their favorite sport?

HOLE-IN-ONE honors (in addition to Meyers) to Ken Welch of the Virginia Men's Club who aced the 141-yard 15th hole with a 5-iron while playing with Luke Foto, Jess Shakelton and Alan Hess.

ROY SPAWR combined a 722 gross with a 7 handicap to win the Virginia Saturday Sweepstakes with a 65. Tied for second one stroke to the rear were Alan Hess, 73-12, and R. D. Browning, 75-9.

John Clock, 76-9, and Jim Crocker, 84-17, shared third place at 67. Ken Welch, 77-9; Hal McGrew, 77-9, and E. W. Elliott, 88-20, capped third at 68 and grouped at 69 were John Connolly, 77-8; Chuck DeCoudres, 79-10; Dr. V. P. Brickey, 84-15, and Dr. Julius Molina, 87-18.

Blind Bogey (79) collectors were Jess Shakelton, Charley Whitchurch, Henry Shriver, Gordon Shallenberger, D. S. Perkins and C. E. Scott.

Local Man Brings in 52-Pound Albacore

Walter Holland, 5139 Mezzanine Way, made one of the largest catches of the young Southern California albacore season Saturday morning when he pulled in a 52-pound albacore off the 14-mile bank.

Holland was on the "Patty-J" out of Cerritos Landing.

Mays, Mantle, Snider Lead Star Centerfielders

NEW YORK (UP)—More stars sparkle in centerfield this season than ever before in major league history.

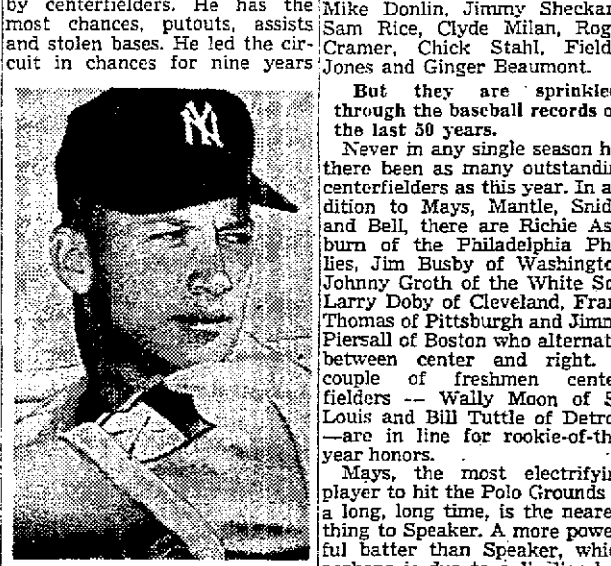
The all-around brilliance of such fine young players as Willie Mays of the New York Giants, Mickey Mantle of the New York Yankees, Brooklyn's Duke Snider and Cincinnati's Gus Bell underlines the superb quality of almost the entire crop.

Yet a search through past years recalls many outstanding stars in the centerfield showcase, too.

The first to come to mind, of course, is Tris Speaker, the great centerfielder of the Boston Red Sox and Cleveland Indians from 1907 through 1926. When a fan over 40 is asked to pick his all-time, all-star team, he invariably lists Speaker as his centerfielder.

The Gray Eagle batted .344 for a lifetime average and made more putouts and assists than any other outfielder.

Joe DiMaggio, the superlative Yankee performer from 1939 through 1952, is the choice of a majority of the younger fans.



MICKEY MANTLE Improving as Fielder

and accepted over 400 putouts six years in a row.

Other stars who come to mind include Earl Averil, Lloyd Warner, Earle Combs, Terry Moore, Sam Crawford, Dom DiMaggio, Happy Felsch, Johnny Mostil, Mike Donlin, Jimmy Sheppard, Sam Rice, Clyde Milan, Roger Cramer, Chick Stahl, Fielder Jones and Ginger Beaumont.

But they are sprinkled through the baseball records of the last 50 years.

Never in any single season has there been as many outstanding centerfielders as this year. In addition to Mays, Mantle, Snider and Bell, there are Richie Ashburn of the Philadelphia Phillies, Jim Busby of Washington, Johnny Groth of the White Sox, Larry Doby of Cleveland, Frank Thomas of Pittsburgh and Jimmy Piersall of Boston who alternates between center and right. A couple of freshmen centerfielders—Wally Moon of St. Louis and Bill Tittle of Detroit—are in line for rookie-of-the-year honors.

Mays, the most electrifying player to hit the Polo Grounds in a long, long time, is the nearest thing to Speaker. A more powerful batter than Speaker, perhaps is due to a livelier ball than in Tris' era, Mays also is an amazing defensive player. Like



DUKE SNIDER Leads NL in Batting

Speaker, he plays a shallow center and charges ground balls like an infielder. He does not let the ball come slowly to him and owns one of the strongest and most accurate arms in the game.

He also possesses the knack of getting rid of the ball quickly and from almost any position.

"I'm the luckiest manager in the game to have Mays on my club," says Leo Durocher, manager of the Giants.

Snider, at 27, is a more experienced all-around performer than the 23-year-old Mays but is not as flashy as Willie. The Brooklyn ballhawk is regarded as perhaps the best centerfielder in baseball today. He leads the National League in hitting and ranks with the leaders in nearly all offensive departments. As fast as Mays, Duke possesses a strong arm and can go and get 'em as well as anybody.

Mantle currently is a shade behind Mays and Snider but there are many who believe he will outrank both within a couple of years. Only 22, Mickey has great power, tremendous speed, a good arm and is improving as a fielder every day. He leads the American League in homers and is top man among the Yankees in practically every batting department.

Manager Birdie Tebbetts of the Reds, irked at all the publicity given to Mays and Snider, insists he wouldn't trade Bell for either of them.

"All I hear," he growls, "is Mays and Snider. My guy (Bell) hits around .340, knocks in

a flock of runs, belts the ball out of the park and you'd never know he's in the league. I just don't think Bell belongs right with Mays and Snider. I think he's in a class by himself. I wouldn't swap Bell for either of 'em."

Bell, Mantle, Snider and Mays are still young men with a chance to develop into even greater stars.

Terry Moore, new manager of the Phillies, isn't saying much about Ashburn, but the Philadelphia flyer is hitting around .300, his annual batting mark, and is fielding with his accustomed grace and sureness. The 27-year-old Nebraskan has led the National League outfielders in total chances in each of the past five seasons. Moore, himself, was one of the best in the position.

Doby, a long range hitter and fleet ballhawk, is one of the main forces in Cleveland's determined drive for the flag. The speedy Busby, always a fine defensive player, has been hitting well above .300 all season.

Piersall, one of the most spectacular fielders in the business, has been improving at the plate in recent weeks. Thomas easily ranks as Pittsburgh's best player. Groth is batting around .300 and doing a fine job in the outfield. Moon has more than made up for the loss of Enos Slaughter and Tittle has been a pleasant surprise to the Tigers.

Milwaukee has one of the speediest ballhawks in Billy Evans, although he has shown a definite weakness at the plate. The Cubs like the look of their rookie centerfielder, Bob Talbot.



WILLIE MAYS Electrifying Player







# Fishin' Around

By DONNELL CULPEPPER

Many husky, big-chested men may be inclined to sneer at fishermen and shout that they are out of place when on the ocean, or the streams and lakes, but just keep readin', brother.

An Anaheim woman, Mrs. Ed Wells, is leading the third-period yellowtail derby at San Diego and has an excellent chance of staying in first place.

Up north in Saskatchewan, where I was fishing just a month ago, two women are leading the trout division in the Saskatchewan anglers' derby. Mrs. Marion Schutiz, wife of a Waterloo,

Iowa, physician, is out in front with a 36½-pound laker which she caught in Lac La Ronge. And Mrs. H. E. McClary, of Belton, Mo., is in second place with another laker trout that weighed 28 pounds, 14 ounces.

Last year's trout winner in Saskatchewan weighed 41 pounds. That brings us to a discussion of lake trout, mostly unknown to Southern California residents unless they have fished in Canada, or the Great Lakes territory.

**LAKE TROUT DIFFERENT**  
The lake trout (crispivomer namaycush) is practically unknown in the west, although there are those who say that the macinaws—planted in California in small numbers—are the same as the lakera.

I caught them frequently in Saskatchewan, both by trolling and casting, but it isn't always easy to do so. The lakera surface in early spring when the ice breaks and again in the fall when the water cools. Through midsummer they head for depths from 40 to 100 feet preferring water that is 40 to 50 degrees.

It is then that anglers must troll deep and, of course, when weights to trolling rigs a lot of the fun is taken from the catch.

If lake trout could always be taken on the surface, they would be classed among the world's gamest fish. Catch a laker in the 10-pound class on light spinning tackle and you are in for a real fight.

Hubert Hammers holds the world record for a 63-pounder for a laker caught in Lake Superior June 25, 1952, although Mrs. L. L. Hayes previously was credited with a laker of the same weight taken in Lake Athapuskow, Manitoba, on Aug. 22, 1930.

**RECORD 80-POUNDER**  
Just how large lakera become is a guess. The world record—but not on hook and line—is 80 pounds. That was taken in a net. A 74-pounder was taken in a net at Athabaska, Saskatchewan, earlier this year. A 48-pounder was caught on rod and reel in Cree Lake, Saskatchewan, just

a few weeks ago, but the angler didn't recognize it as a possible record for this season. It was cut up and fed to sled dogs.

While waiting at La Ronge last June 14 for a plane to take us northward, another plane returned from Middle Foster Lake, bearing five Minnesota anglers. They had been fishing there a few days and were returning home.

After their gear was unloaded, attendants started throwing out fish—lake trout and northern pike—just like cordwood. Those five men had 120 fish, the majority of which were lake trout, and the weights ranged between 8 and 20 pounds each.

**TACKLE PERSONALS**  
Laura Robinson, formerly of Long Beach and now of Hayward, was rated the queen of the San Francisco Bay area sturgeon fishermen last when she checked in at Vallejo with a 57½-pounder that measured 5 feet, 4 inches.

The fish was the second in length and the third in weight of all the sturgeon that have been landed in California since the state lifted the ban.

When Mrs. Robinson hooked the big fish, she started away fast. Her husband, "Robbie," a former Coast Guardsman stationed here, upped anchor and the fish towed them for 25 minutes before it was brought to gaff. Half a dozen bay area newspapers and a TV station ran pictures of Laura. She and Robbie formerly lived at 661 Grand Ave.

Looking for trout-fishing spots this week? Here's the latest list of plantings in Southern California:

Los Angeles County—Big Rock Creek and East and North forks of the San Gabriel River. Riverside County—Dark Canyon Creek and Fulmore and Hemet Lakes. San Bernardino County—Big Bear and Gregory Lakes; Middle and North Forks of Lytle Creek; South Fork of Santa Ana River. Ventura County—Deep Cat Lake. Riverside County—North Fork of Dark Canyon Creek and Tahquitz and Willow Creeks.

The Outboard Boating Club of Long Beach forsakes the ocean today and heads for the Woodlawn picnic area of Recreation Park for eats, games and wholesome family fun from 2 to 5 p. m.

Doris Smith and Sandy Bloom are taking care of the arrangements.

**Eagles Test Rocket Nine Here Today**  
Long Beach's Rockets, side-tracked from a six-game winning streak in dropping an 8-1 verdict to the Harbor Skippers here last week, will try for their 15th victory in 19 outings at Recreation Park today against the L.A. American Eagles. Game time is 2:15 p. m.

Bill Feistner's locals, managed in the field by Walt Carson, were held to six hits by the sharp San Pedro nine last Sunday and also committed some costly errors.

Today, Carson hopes to get back on the win trail by sending steady Larry Jones to the mound. Tom Knorzer will do the catching.

The local lineup will remain intact with Jack Graham at first, Chuck Winslow at second, Red Meador at short, Jerry Jorgum at third and George Selfridge. Ev Pearson and Bob Carter in the outfield.

The Rockets draw a bye next Sunday, making way for a gigantic kid baseball pageant to be staged at Recreation Park. The Rockets will return to action Aug. 8 against an opponent to be named this week.

**Set L. B. Trojan Club Barbecue for Aug. 5**  
Long Beach Trojan alumni are invited to attend a stag barbecue, Thursday, Aug. 5, at the home of Chuck Steinman, 1107 Central in Seal Beach.

Guests will include SC coach Jess Hill. A football film will be shown after dinner. Gathering time is 6:30 p. m. with dinner to be served at 7:30.

For reservations call or write L.B. Club President John Poap, 1206 Security Bldg. (7-6414), or Chuck Steinman, 1107 Central, Seal Beach (8-6124).

**Hoad, Hartwig Gain Deauville Net Finals**  
DEAUVILLE, France (AP)—Lewis Hoad and Rex Hartwig of Australia reached the men's singles at the Deauville international tennis tournament Saturday and will meet today for the championship.

In the semi-finals, Hoad beat Tony Mottram of Britain, 6-3, 5-7, 6-4, 6-2, and Hartwig beat Budge Patty of Los Angeles, 10-8, 6-2, 6-2.

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**Quirs Dallas Helm**  
DALLAS (AP)—Dutch Meyer resigned Saturday as baseball manager of the Dallas Eagles of the Texas League and was succeeded by Les Fleming.

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**BELMONT J. SANCHEZ**  
1350 American Avenue, Long Beach 70-7911

**Legion Play Starts Aug. 13**  
D. Patrick Ahern, director of the ninth annual Invitational American Legion junior baseball tournament Saturday announced that the tournament will start Friday night, Aug. 13, at La Palma Park, Anaheim, ending Aug. 29, with the title game.

The change from Aug. 6 as starting date was done so as not to conflict with American Legion junior baseball California championship playoffs to be held at Stengel Field, Glendale, Aug. 7-8.

All Legion district chairmen now have entry blanks. Ahern anticipates some 60 teams to enter. Most of the tournament games are played at night, which is something new for most of the Legion teams. Admission is free to all games at this tournament.

**Special Offer**  
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Member of Long Beach Builders' Exchange

**Major League Batting, Pitching Averages**  
(Complete through games of Friday, July 23)

**NATIONAL LEAGUE CLUB BATTING**

Club	AB	R	H	HR	AVG
St. Louis	92	33	94	18	.286
Brooklyn	91	32	87	10	.266
San Francisco	91	32	87	10	.266
Philadelphia	90	30	87	10	.266
New York	90	30	87	10	.266
Chicago	89	30	87	10	.266
Pittsburgh	88	29	87	10	.266

**NATIONAL LEAGUE CLUB FIELDING**

Club	PO	AS	E	DP	FP
St. Louis	32	25	10	10	.979
Brooklyn	32	25	10	10	.979
San Francisco	32	25	10	10	.979
Philadelphia	32	25	10	10	.979
New York	32	25	10	10	.979
Chicago	32	25	10	10	.979
Pittsburgh	32	25	10	10	.979

**NATIONAL LEAGUE PITCHING**

Club	W	L	IP	HR	ERA
St. Louis	10	5	100	10	3.00
Brooklyn	10	5	100	10	3.00
San Francisco	10	5	100	10	3.00
Philadelphia	10	5	100	10	3.00
New York	10	5	100	10	3.00
Chicago	10	5	100	10	3.00
Pittsburgh	10	5	100	10	3.00

**AMERICAN LEAGUE CLUB BATTING**

Club	AB	R	H	HR	AVG
New York	92	33	94	18	.286
Chicago	91	32	87	10	.266
Philadelphia	90	30	87	10	.266
St. Louis	90	30	87	10	.266
Brooklyn	89	30	87	10	.266
Pittsburgh	88	29	87	10	.266

**AMERICAN LEAGUE CLUB FIELDING**

Club	PO	AS	E	DP	FP
New York	32	25	10	10	.979
Chicago	32	25	10	10	.979
Philadelphia	32	25	10	10	.979
St. Louis	32	25	10	10	.979
Brooklyn	32	25	10	10	.979
Pittsburgh	32	25	10	10	.979

**AMERICAN LEAGUE PITCHING**

Club	W	L	IP	HR	ERA
New York	10	5	100	10	3.00
Chicago	10	5	100	10	3.00
Philadelphia	10	5	100	10	3.00
St. Louis	10	5	100	10	3.00
Brooklyn	10	5	100	10	3.00
Pittsburgh	10	5	100	10	3.00

**OUTBOARDS**  
**Divisional Meet Here**  
The United Speedboat Association will sponsor the Western Divisional stock outboard championships Aug. 7-8, it was officially announced Saturday by Commodore Al Jones. Site will be the famed Long Beach Marine Stadium.  
Stock outboard jockeys from the western states will compete with the first three place winners in each of the seven classes automatically qualifying for the Nationals later this season.  
Competition is slated in A, B and D stock hydroplanes, and A, D, C and D stock runabouts.

**JONES—546 American**

**ONE DAY SERVICE**  
**THE ONLY PRICE**  
**YOUR CAR PAINTED**  
Earl Scheib's DELUXE AUTO PAINT JOB. SILICONE FORMULA PAINT. 3 YR. WRITTEN GUARANTEE.  
\$29.95 ANY CAR ANY COLOR  
Including: TRANSPARENT METALLICS, MAROONS  
THE BEST FOR YOUR CAR  
Color plate hand-painting and prime coating where needed. Careful masking. Finest materials available at no extra cost!  
Body and Fender Repairs at low cost \$1.00  
Pearlone Interiors \$9.95  
Seat Covers Tailormade \$14.95 As low as...  
Daily, 1:30 A. M. to 6 P. M. Sun., 12 A. M. to 4 P. M.  
8 CONVENIENT LOCATIONS  
500,000 SATISFIED CUSTOMERS  
**WORLD'S LARGEST AUTO PAINTER**  
**Earl Scheib**  
QUALITY CAR PAINTING SINCE 1937  
1189 E. ANAHEIM AT ORANGE  
PH. 35-4222

**Gigantic summer clearance of new 1954 Studebakers!**  
Terrific trades! Unbeatable deals! Amazing terms!  
Sedans! Sports coupes! Hard-tops! Station wagons! Trucks!

**Get the deal of your life**  
THIS IS IT! This is the bombshell that smashes new-car prices to smithereens! This gigantic Studebaker summer clearance sale is the greatest cash-saving opportunity in automobile history! Studebaker's new program of progress calls for saturation selling in every automobile market this summer regardless of profit—and the deals we're making are absolutely unheard of! You get an unbeatable bargain—a sensational 1954 Studebaker—on your own terms! Come in and cash in right away! Get the world economy champion! Get out-ahead styling that holds 30 outstanding international awards! Get the winner of the 1954 Mobilgas Run! Get a new 1954 Studebaker at a terrific saving! We're out to do business fast! Show us the best offer you've been made! We'll beat it! We won't let anyone, anywhere, under-price or out-trade us!

**M. VERNE HOLMES**  
3449 Atlantic Avenue, Long Beach 7, Phone 4-8603

**BELMONT J. SANCHEZ**  
1350 American Avenue, Long Beach 70-7911



# Sensational News for VETS

as low as

# \$900

DOWN

plus costs and impounds

priced from

\$17,500 to \$20,500

a Henry C. Cox and Affiliated  
Companies Development

Furnished and Decorated by Horton Furniture  
Co., Santa Ana



**Santa Ana's  
PARK  
LANE**

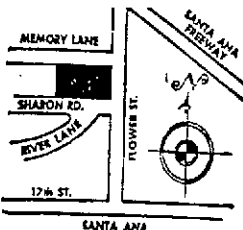
*Estates finest of all*

- Built-in Thermador Range and Oven
- Two or Two and One-Half Baths
- Touch-Plate Wiring
- Rich Mahogany Paneling

- Tile Kitchens
- Plumbing for Dishwashers
- Electric "Exhaust" Fans
- Electric "Exhaust" Fans
- Sixteen Exterior
- Eight Floor Plans
- Master Control Panel
- Forced Air Furnace
- Heat
- Thermostatically Controlled
- Summer Air Fan
- Pullman Lavatories
- Colored Bath Fixtures
- Fireplaces and Barbecues
- Dressing Rooms
- Insulated and Weather-stripped
- Glass Enclosed Showers
- Cove Base Linoleum
- Select Oak Floors
- Ash Hardwood Doors
- Brass Hardware
- Large Mirrors & Sliding Glass Walls
- Electric Bath Heaters
- Natural Finish Cabinetry

# \$900

DOWN



Park Lane Estates are at the cor. of Flower St. and Memory Lane in Santa Ana, easily accessible by the Santa Ana Freeway. From Long Beach go out 7th St., which becomes Garden Grove Blvd., to Park Lane Estates.

Open  
Evenings  
Till 9



Walker & Lee, Inc., Sales Agents  
Phone KI 3-0887

## Stratford Square Homes Attracting Buyers



### RAPID SALES

Homes described as the newest and best of the Cunningham developments, feature the finest in modern design and convenience, and are spurring rapid sales in the newest Stratford Square Unit.

### REALTOR OF WEEK

## Tenny Moore Holds Great Faith in Future of L. B.

Holder of a Master's Degree in business administration, an industrial engineer for the aircraft industry during the war, and one of the greatest believers in Long Beach and its future is the Realtor of the Week, E. Tennyson Moore, a native



E. T. MOORE  
He Grows With Lakewood

of Cambridge, Md., came to California in 1932 to further his education. He graduated from U.C.L.A. and then took his Master's at the University of Southern California.

From 1938 to 1942 he was a teacher at Washington Junior High School and Jordan High. During the war he served as senior industrial engineer with Consolidated Vultee Aircraft at Downey, Allentown, Pa., and San Diego.

He has been a realtor since 1946 and today occupies one of the top spots in the local realty picture. His home is 4236 Myrtle Ave.

The growth of the Moore Realty is comparable in a way with the growth of Lakewood-Los Altos. First he opened an office in a small building at 4151 E. Carson St. Four expansions have been necessary for that building until today it is an imposing, complete office.

Then with the growth of Los Altos foreseen, Tenny Moore built another office at 2451 Bellflower Blvd. to serve that area.

During the first six months of 1954 the Moore Company averaged the sale of one property per day.

His two offices offer complete real estate service, including general home sales, income department, property management, escrows, loans, insurance and general real estate counseling. Recently he started an open house department.

Moore stresses the slogan, "Moore Service Before and After the Sale."

Moore, with wife and two children, Gay, 9, and Mary, 13, recently returned from a month's trip to New York, Washington and the Middle West.

He states, "California offers the greatest opportunity for the homeowner with work opportunities and comfortable living unsurpassed, in a climate suitable for year-round enjoyment."

"Long Beach is the 'hot-spot' of the nation—the rapid growth of population, the oil development, the marina and park facilities, the new businesses and shopping centers."

"With the Long Beach State College using four new permanent buildings for the first time this fall, it will be most beneficial to the fast growing Lakewood-Los Altos-East Long Beach area because of the cultural advantages in offering complete education from kindergarten through four years of college and postgraduate work."

"Home ownership is so desirable in the Long Beach area and financing has been easily provided by the most liberal terms anywhere in the United States."

There are seven salesmen in each Moore office and the open house section under Howard Lamboult has 12 employees.

Moore is first vice president of the Long Beach Board of Realtors, a state director of the C.R.E.A., member of the Uptown Kiwanis Club, a director of the Lakewood Chamber of Commerce and a member of the Long Beach Chamber.

CHARLES T. BELL, a Navy veteran who came from Tennessee and picked Long Beach for his home port, is the salesman of the week honored by the Board of Realtors.

Bell, who lives at 6161 Orange Ave. and operates an office for John Webster there, has been in real estate since 1951. He was



C. T. BELL  
From Navy to Realty

in the Navy from 1931 to 1938 and then held a Civil Service job with the Navy from 1941 to 1947, when he was given a disability retirement.

He managed a store in Torrance until 1951, when he joined the Harvey Miller firm and later went to Webster.

Since he opened the Webster office eight months ago his sales have been well above \$200,000 and he views the future with much optimism. He is married and he and his wife have two children.

### At Conference

Mr. and Mrs. Alley Merritt of 3944 Myrtle Ave. are at The Greenbrier in White Sulphur Springs, W. Va., attending a conference of Connecticut General Life Insurance Company. They arrived at the famous resort hotel last week-end and will remain for several days.

**VETERANS  
\$125  
Moves You in  
3-BEDROOM—2 BATHS  
BANNER PARK  
HARBOR & HAZARD  
WEST SANTA ANA**

Grand opening of the newest unit of Stratford Square last week attracted large crowds, it was reported by Frank Hart, sales manager of Walker & Lee, Inc., exclusive sales agents.

Two chief reasons for the interest, Hart said, were the features marking the houses as "newest and best" in the nationally famous subdivision, and the fact that opportunities to buy a Cunningham Co. home within the city of Long Beach are decidedly limited. These factors spurred sales in Stratford Square all last week, he added.

The FHA-approved community includes 3-bedroom houses from \$12,250, on down payment of \$2815 and \$73.25 monthly, and 2-bedroom houses from \$11,400, on \$2115 down payment and \$70.35 monthly.

Cunningham, prominent builder in the Lakewood section since 1941, has incorporated such features as large, roomy kitchens with dinette areas, extra large closets and cupboard space, natural finish kitchen cabinets, slab doors, electric bathroom heaters, insulated ceilings, stall showers, garbage disposers, pullman lavatories, Formica work surfaces, oversized garages, thermostatically controlled heat, and a variety of floor plans.

Located on Los Coyotes Diagonal between Clark Ave. and Bellflower Blvd., Stratford Square's newest unit is convenient to established churches, schools, transportation and shopping facilities. Two new model homes are open to the public daily until 9 p.m.

## CREST HOMES

In Garden Grove Area

3 BEDROOMS

CALIFORNIA MODERN RANCH STYLE

# \$299 DOWN

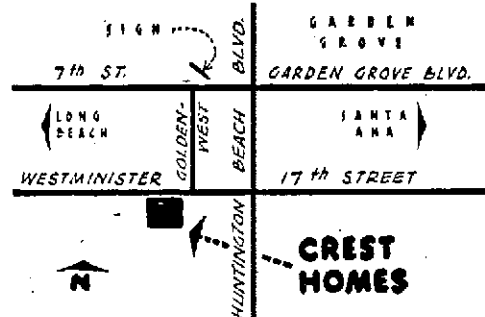
INCLUDING IMPOUNDS

FOR VETERANS AND NON-VETERANS

- ★ Full Price \$7945
- ★ Suds Master Dishwashers
- ★ G-E Garbage Disposal
- ★ Aluminum Sash
- ★ Mahogany Doors
- ★ Mahogany Cabinets

Come Out and See  
3 FURNISHED MODELS

Furnished by Wright Furniture Co.  
Huntington Beach



## Another Development by Ross W. Cortese

Shop and Compare  
See Them All...  
Then See

Lakewood Rancho Estates

Ranch House Atmosphere

4 Times Visual  
Living Space

- ★ Day and Night Forced Air Heat
- ★ 2 1/2 x 5' Terrazzo Base Stall Shower
- ★ Colored Bathroom Fixtures

- Exposed Beam Ceiling
- Spacious Living Room with Wood-Burning Fireplace
- Birch Cabinets
- Only Home in Lakewood with 16 Ft. Master Bedroom
- Walls of Glass... Master Bedroom Has Private Entrance
- Indirect Lighting
- Convertible Dining Room Off Living Room
- Western Holly Built-in Range and Oven
- All Redwood Exteriors
- Double Garages
- Extra Large Lots... Ideal for Patios, Barbecues, Swimming Pools



\* principal and interest

# MORE

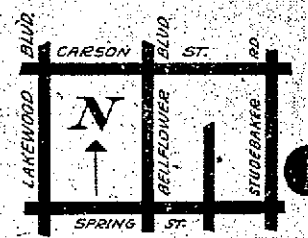
FEATURES • BEAUTY • QUALITY • VALUE

More than ANY OTHER HOMES

Lakewood RANCHO Estates



PROGRESS  
is our most  
important product



Open Evenings Till 9

Spacious Living Room, with Wood-burning Fireplace

16 ft. Master Bedroom Has Wall of Glass... Private Entrance

3 and 4 Bedrooms --- 2 Baths

from \$11,700

VA AND FHA  
FINANCING

**LAKEWOOD RANCHO ESTATES**

3022 Studebaker Road — at Spring St.

WALKER & LEE, INC., Sales Agent

Phone L. B. 5-8812

## VETS... HERE'S THE CLOSE-IN, CLOSE-TO-EVERYTHING HOME BUY YOU'VE BEEN LOOKING FOR

Just minutes from Downtown  
Los Angeles—and the Heart  
of the Industrial Area!

4 BEDROOMS 2 BATHS

VETS

# NOTHING DOWN

from  
\$50<sup>67</sup>  
MONTH

except costs  
and impounds

principal & interest

- 16 all-different exteriors
- Many step-saving floor plans
- Sliding glass doors
- Patios in most models
- Lots of roomy closets and storage space
- Tile kitchen drainboards
- 4-ft. Coralite trim over bathtub
- Asphalt tile flooring

- Plastered walls
- Breakfast nook areas
- Modern tension-type window screens and window shades
- Wardrobe closets
- Copper pipe water system
- All utilities, sewers, sidewalks, curbs, streetlights
- Near schools, shopping, transportation and industry



JUST MINUTES FROM DOWNTOWN L.A.: Drive south on Figueroa St. to 161st St. (which becomes Olive St. at Figueroa Ave.). Turn east on Olive St. (161st). Continue east on Olive to Central and turn South 1/4 block to office.

# Compton Estates

OFFICE:  
just south of Olive on  
Central—in Compton.



## Cox Opens Another Garden Grove Unit

Henry C. Cox and Affiliated Companies announce that veterans earning \$320 per month, or more qualify for the no down payment terms (impounds only) on their newest development, Lifetime Ranchos, which opens today on Magnolia Avenue, one mile north of Garden Grove Blvd. in Garden Grove. Monthly payments may be as low as \$52.74 per month including principal and interest.

### Toastmasters Meet Thursday

Realtor Speakers 1377, Toastmasters International, will meet Thursday at 6:15 p. m. at Recreation Park Clubhouse, Lewis Hanscomb presiding. The program will include Deane Moberly, toastmaster; John Reed, grammarian; Walter Wood, toasting master; George Getz, evaluator and the following speakers: Howard Barkell, Carl Crothers, Rex Miles, James Odegard and Sumi Swanson.

Distinctively casual in design, the new Lifetime Ranchos Homes are characterized by open beam ceilings and wide roof overhangs. Spacious Lifetime Ranchos homes are built on large sites, many with fruit-bearing orange or avocado trees. These attractive three-bedroom homes offer 1½ baths and a roomy 2-car garage that can double as a hobby shop or playroom. Other unusually attractive features in the new Lifetime Ranchos homes include the lavish use of mahogany paneling for walls, doors, and kitchen cabinet work. Floors are hardwood throughout Lifetime Ranchos. Glamour features, which are also highly practical, include distinctively designed wood-burning fireplaces, touch plate lighting. Colorful baths and kitchens are attractively tiled. Homeseekers are invited to inspect the furnished model Lifetime Ranchos homes open daily and Sunday.

## First Families Occupying Homes in Midwood Manor

First twenty families are moving into Midwood Manor's new fourth unit of three and four-bedroom, two-bath dwellings, and immediate occupancy is available in Garden Grove. This was announced by Don Coleman of the Pioneer Land Co., sales agents for the homes at Brookhurst and Katella Aves. Terms for veterans of nothing down but costs and impounds, and monthly payments from \$86.05 for principal and interest, are available. Four model homes, furnished by Carl's of Long Beach, typify the many features built into the Midwood Manor dwellings, such as the real Swedish brick fireplaces, ceramic tile, pullman baths, wardrobe closets, sliding picture windows, hardwood floors, plaster and lath walls, 75,000 BTU forced-air heat and 19-foot wall of glass overlooking the paved terrace. The dwellings are near community advantages such as schools, churches, shopping centers, parks, beaches, recreation centers, public transportation and major sources of permanent, year-around employment. From Long Beach, the route is via Seventh St. (Garden Grove Blvd.) east to Brookhurst, then left to the property.



IN GARDEN GROVE

Above exterior typifies new fourth unit of three and four-bedroom, two-bath dwellings in Midwood Manor at Brookhurst and Katella Aves. in smog-free Garden Grove. Nothing down terms are available for vets.



BEAUTY INSPECTS HOME

Ruth Ellerbroeck, formerly Mrs. America and Miss Rheingold, toured the Newport-Balboa Vista Freedom Homes which are now being sold on a "buy today—move in tomorrow" plan to vets and non-vets. Some 550 families have already moved into the \$7995 three-bedroom homes, all of which look down over Newport harbor and lie four minutes from Huntington and Newport beaches. Miss Ellerbroeck is shown here entering the model home at Victoria and Placentia streets, Costa Mesa.

## Stress Cool Temperatures at Freedom Home Sites

The simple matter of watching a thermometer go up and down was the chief interest of the builders of the Freedom Home last week as the company went about its task of introducing its Balboa Vista 275-unit tract to the buying public.

The extremely hot weather in some sections of the Los Angeles area has prompted the Republic Construction Company officials to concentrate their attention on the thermometer in the Newport-Balboa region. The result was smiles and sales as the weatherman's report for the beach sector each of the usually hot days was a cool 72 degrees.

As a matter of record, the Republic builders handed out free thermometers to residents of the 1000 homes. Newport-Balboa tracts on a cross section basis in order to strike an average temperature for the 222-acre flat top that looks down over Newport Bay. The 72-degree figure was the answer. Throughout the period the mercury was hitting 100 and over in the valleys and hinterlands.

In featuring weather and excellent location for its prospective buyers, the Freedom Home developers also listed as main selling points the fact that the homes are selling at \$7955 with FHA terms of \$400 down and \$42.26 per month principal and interest. Vet or non-Vet are treated alike in this plan.

The company has added the encouraging thought that buyers can move in immediately after signing up—this as a result of the excellent tempo of construction that has prevailed during the past six months. All the sub-contractors have found perfect working conditions in the Newport-Balboa area and the answer now culminates in delivery of homes to the buyer as soon as signatures are obtained.

The Balboa tract immediately adjoins the Newport layout which a year ago created so much interest when it opened sales on July fourth and sold out in 30 days. The ocean and its Huntington and Newport beaches are only 4 minutes away with an accurate distance measurement

## GOOD NEWS—VETS!

For 1st Time Since 1950

### Individual GI Loans Available

On the Purchase of Any Qualified Home in Long Beach, Lakewood and Compton

Provided Sales Price Is at or Less Than VA Appraisal

You don't have to buy a home in a new tract if you prefer a built-up and established location. The loans are for 20 years and 4½% interest; 5% minimum down payment plus costs and impounds.

### Consult Your Realtor

He has the details and the listings of homes available. See the Classified Section today or call your Realtor. Do not contact us as we have no listings—we merely make the loans for you.

### REG F. DUPUY

MORTGAGE LOAN SPECIALISTS

533 EAST OCEAN

PHONE 6-9633

You Pay for a Home 3 Times in a Lifetime — Why Not Own One?



### PREVIEW SHOWING TODAY

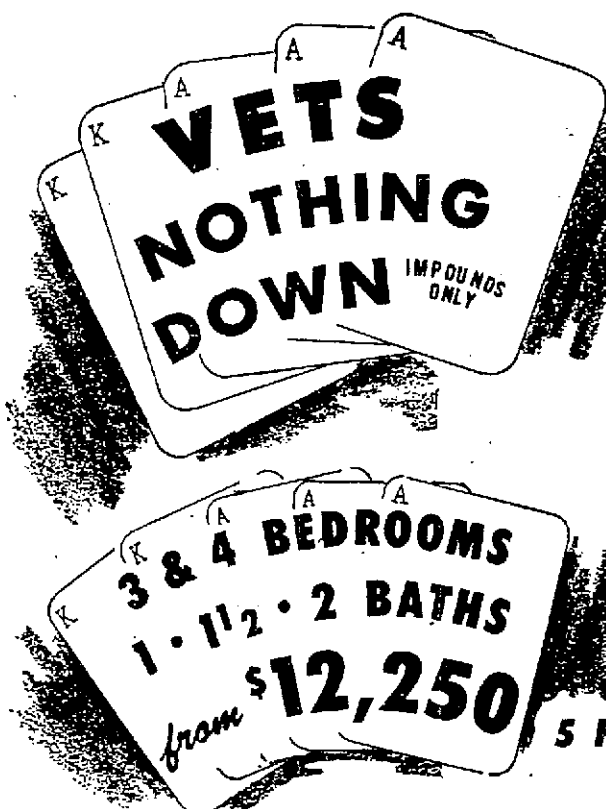
Prospective home owners are invited to the preview showing of furnished model homes at Lifetime Ranchos which opens today on Magnolia Ave., Garden Grove. Lifetime Ranchos is the newest development of Henry C. Cox & Affiliated Companies, designers and builders of several thousand Southern California homes.

INDEPENDENT PRESS-TELEGRAM—B-11  
Long Beach (Calif.), Sun., July 25, 1954

**VETERANS**  
**\$125**  
Moves You in  
3-BEDROOM—2 BATHS  
**BANNER PARK**  
HARBOR & HAZARD  
WEST SANTA ANA



It's All in a Lifetime



5 FURNISHED MODELS

## LUXURY LIFETIME HOMES GARDEN GROVE

built by HENRY C. COX & AFFILIATED CO.'s, 9999 Lampson Avenue, cor. Brookhurst

BUILT IN THE MIDDLEMAN RANGE AND EVEN MORE  
MAHOGANY KITCHEN CABINETS  
3 AND 4 BEDROOMS  
KITCHEN EXHAUST FANS  
ZOLATONED KITCHEN WALLS  
GARBAGE DISPOSAL  
BATH EXHAUST FANS  
ZOLATONED BATHROOM WALLS  
BUILT-IN BREAKFAST ROOMS  
2 CAR GARAGE  
LINGERIE DRYERS  
1 1/2 • 2 BATHS  
OAK FLOORS  
CONCRETE DRIVE  
FORCED AIR HEAT  
PULLMAN LAVATORY  
SLIDING GLASS WALLS  
CERAMIC TILE SHOWERS  
MAHOGANY CASING AND BASE  
INSULATED CEILING  
FIREPLACES  
VENETIAN BLINDS AND SHADES  
LARGE TREE SHADED SITES  
SCREENED WINDOWS  
SEWERS IN AND PAID  
ALL IMPROVEMENTS IN AND PAID  
CHAPMAN AVENUE  
1/4 Mile East of Brookhurst

DIRECTIONS TO LIFETIME HOMES from Long Beach:  
East on 7th St. (which becomes Garden Grove Blvd.) Turn left (north) at Brookhurst and drive 1 mile to Chapman. Turn right (east) on Chapman and continue 1/4 mile.

see GARDEN GROVE's Best-in-Building

## at the MIDWOOD manor BIG 4 SHOW

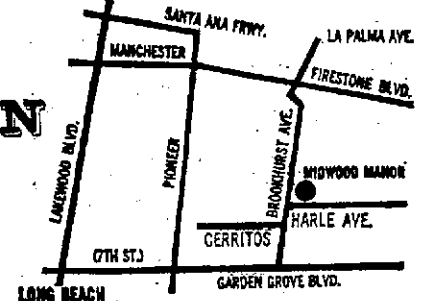
4 Showing Daily — 9:30 a.m. to 9:00 p.m.  
BRILLIANT EXHIBIT HOMES  
furnished by CARL'S, Long Beach  
one with swimming pool by Anthony Bros.

EVERY HOME THE BEST IN BUILDING  
Forced Air Heat with Summer Switch & Thermostat Control.  
Real Swedish Brick Fireplaces, Genuine Decorator  
Ceramic Tile, 19 ft. Wall of Glass with Paved Terrace,  
Landscaping, Big Closets!

3 & 4 BDRMS. 2 BATHS  
EVERY HOME BEST FOR YOUR BUDGET  
VETS NO CASH DOWN  
except costs and impounds

\$6605  
from MONTH price, & int. \$12,825 full price

SEE THE BIG-4 SHOW AT MIDWOOD MANOR, GARDEN GROVE  
a development of MIDWOOD CONSTRUCTION COMPANY • PIONEER LAND CO. Sales Agents KEystone 5-6892



TO GET THERE: Drive out Firestone Blvd. to La Palma, just past Buena Park. Turn south around bend to Brookhurst and follow to Harlie. Turn left at Harlie Ave.





## Mortgage Bid Branch Here

Joe Hudson, announced that he and Henry Bandel have opened a branch office for the Trust Deed & Mortgage Exchange, Los Angeles, at 3228 E. Broadway.

The exchange, something new in the trust deed and mortgage market, recently was opened in Los Angeles with youthful David Farrell as the head.

The exchange is an auction market for real estate paper similar to the auction market for stocks on the Los Angeles Stock Exchange and other exchanges over the country.

Eventually the exchange plans through affiliates to operate in principal cities over the nation. The exchanges will feature a trading board on which will be listed the trust deeds and mortgages offered for sale. The board will give information on the location, yield, size of loan and bid and asking prices.

## SHOPPING COMFORT STRESSED

Lakewood Center's gala celebration sales Friday and Saturday resulted in huge crowds daily, reported Wally Bruce, general manager of Butler Bros. and director of the event. He stressed the shopping comfort of the center despite the warm days. At the top is the tram which transported shoppers from the main area to the Faculty Shops area and also transported customers from parking areas. Benches along the mall were resting spots for many.—(Staff.)

IT'S GOOD GOING when you get Classified ads going! They hit the mark with special speed! Phone 6-9071.

**VETERANS**  
**\$125**  
Moves You in  
3-BEDROOM—2 BATHS  
**BANNER PARK**  
HARBOR & HAZARD  
WEST SANTA ANA

## Underwriter-Trust Group Formed With Hayes at Helm

Formation of the Life Insurance and Trust Council of Long Beach is announced by James C. Hayes, CLU, its president and local manager of American National Life Insurance Company. Other officers elected were: T. W. Madouros, trust officer, Bank of America, vice president; M. Jack Long, Kansas City Life, secretary-treasurer.

Additional charter members of the organization which meets monthly at Victor Hugo's Restaurant are: Richard S. Abram, Mutual Life of New York; Rayson, trust officer, Security-First-Underwood, Connecticut General National Bank; Walter B. Fur-

man, CLU, Prudential Insurance Company; J. C. Harris, trust officer, Farmers & Merchants Bank; C. Carter Schneider, Connecticut Mutual Life; Gerald Kane, California Trust Company; J. W. Charleville, Title Insurance & Trust Company; L. H. Brinkman, New York Life; S. Rush Coffin, CLU, Aetna Life; W. J. Hawkins, Pacific Mutual; Alfred M. Knauss, Security Benefit Life; James Lantz, CLU, Penn Mutual Life; Carl W. Rogers, taurant are: Richard S. Abram, Mutual Life of New York; Rayson, trust officer, Security-First-Underwood, Connecticut General National Bank; Walter B. Fur-

## Design Lakewood Ranchos for Life in California

Whether a home may correctly be called "California" is determined, not by superficial appearance, but by the mode of living which it offers its owners, according to Ross W. Cortese, residential developer.

"Many so-called Southern California homes could be transplanted to the middle west with only minor changes to equip them for snowy winters and plus-100-degree summers," Cortese observed. "True Southern California homes, such as those designed by Cliff May, are matched to our climate and the informal, 'out-doors' way of life here."

Pointing to the Cliff May homes in Lakewood Rancho Estates, Cortese's new development at Studebaker Road and Spring St., the builder emphasized that climate permitted May to create an atmosphere of unusual spaciousness through his ceiling and wall treatments. Lakewood Ranchos have four times the "visual living space" of an ordinary house, he added. Large areas of glass, including a private sliding glass entrance for the 10-foot master bedroom, contributes importantly to the spaciousness of the houses.

Birch panelling, exposed beam ceilings, indirect lighting, translucent glass panelling, slab doors, and colored bathroom fixtures, as well as the window walls, are highlights which one also finds in custom homes featured in national home magazines, Cortese noted.

Lakewood Rancho Estates are available in 3-bedroom and 4-bedroom sizes, all with two bathrooms. It has been announced by Walker & Lee, Inc., sales agents. Priced from \$11,700, they are available on VA or VHA terms.



## NOW OPEN

Milford Company. One of the larger distributors of liquors in the state has opened a Long Beach warehouse and office at 1326 Obispo Ave. Front of the building is shown above. Below is Ernie Withers of Garden Grove, who has been named a vice president of the company and Long Beach manager. This plant will service 1300 accounts in the area.

## To Help Design New Building

The Board of Supervisors announced that James R. Friend, AIA, Architect of Long Beach

was one of the four architectural firms appointed to design the new \$11,000,000 Civic Center County administration annex building. This new building will take the place of the Hall of Records. J. R. Friend and will be located at the southwest corner of Broadway and Temple, diagonally across from the Hall of Justice. The following firms will be associated with Architect Friend in the planning of this building: Herman C. Light and Honnold & Rex of Beverly Hills, and Neutra & Alexander of Los Angeles.

Architect Friend has designed many Long Beach buildings, having maintained an office here since 1931, moving from Los Angeles where he had designed the Professional Building.



your dreams  
can come  
true at  
**PEMBROOK  
PARK**



for as low as **\$12,500**

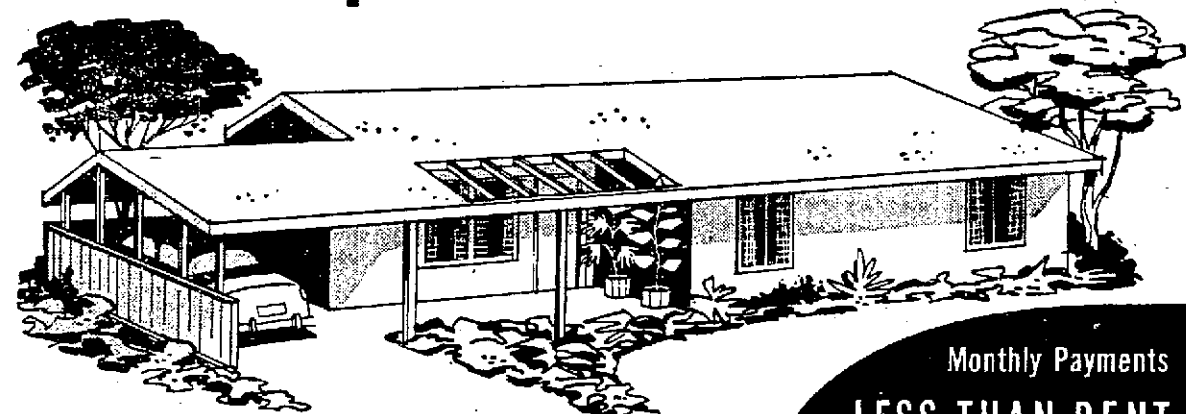
- Heavy shake roofs • 1 1/2 baths
- Hardwood floors • 3 large bedrooms or 2 bedrooms and den • Built-in gas range and oven available
- Family sized kitchens • Circular plan

Exclusive Pembroke Park is the custom built tract of Garden Grove. Its Early American stylized architecture is typified by heavy shake roofs, batten and board and used brick. Family size kitchens are featured with vast areas of cabinets and large china areas. The homes are circular in design. Not only are they cute as a bug's ear, but one of the best values in Garden Grove.

**Go Man Go !!**  
Straight out East Seventh St. one mile past Highway 39, turn left on Magnolia one block.

# Biggest Homes in their price class!

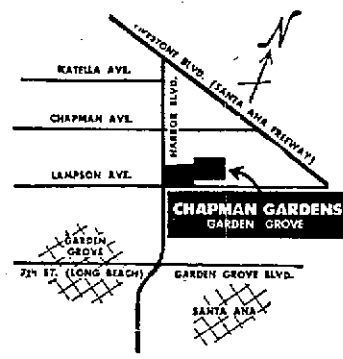
**NON-VETS**  
move in for only  
**\$299**



## Award Homes in CHAPMAN GARDENS, GARDEN GROVE

6 different exteriors! 6 different floor plans!

Monthly Payments  
**LESS THAN RENT**  
Full Price only **\$7495**  
3-Bedroom Homes



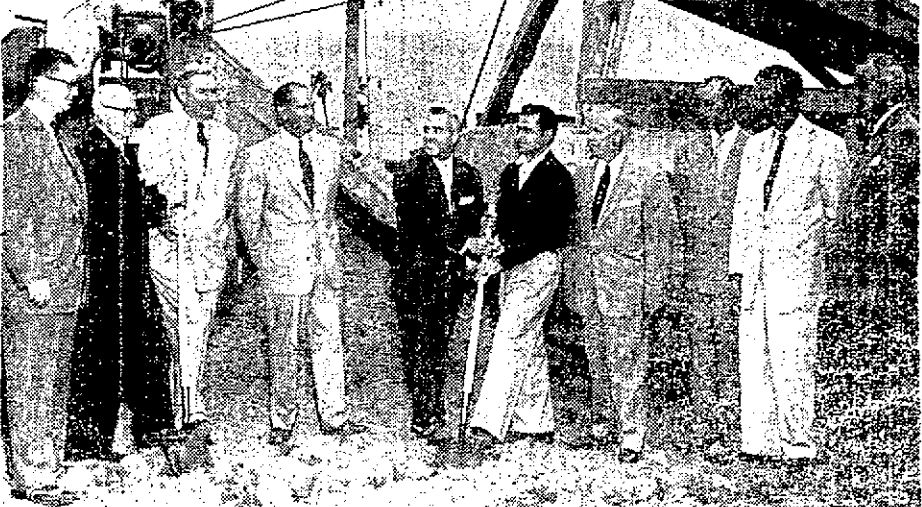
Drive out today.  
From Los Angeles,  
take Santa Ana  
Freeway or  
Firestone Blvd. to  
Harbor Blvd. and  
drive south to  
Lampson Ave.  
From Long Beach  
take Garden  
Grove Blvd. to  
Harbor Blvd. and  
drive north to  
Lampson Avenue.

**QUALITY FEATURES include:** Extra large—wide lots. Picture windows. Architectural designs by Edward H. Fickett, A.I.A. Color schemes by William Manker, Bermuda roofs. Wide overhangs. Natural Birch kitchen cabinets. Brass hardware. Chrome fixtures. Holly dual furnaces with all safety features. Sewers and all utilities in and paid for. Attractive covered carports. Wide paved streets and concrete curbs.

6 Furnished Models open daily until 9 P.M.  
All Award Homes have 3-bedrooms or 2-and-den. You choose the Award Home which best suits your family needs, knowing whichever you choose, you are getting the biggest home and the best designed home at its price. Even homes costing \$1500 to \$2000 more are no larger and few can match the modern, beautiful, clean-line styling of Award Homes. Certainly there is no greater home value offered anywhere in Southern California today. See Award Homes today. For less than rent, you can own a big 3-bedroom home in the fast-growing Garden Grove area.

**CERTIFICATE OF HIGH QUALITY  
AWARDED WITH EACH AWARD HOME**

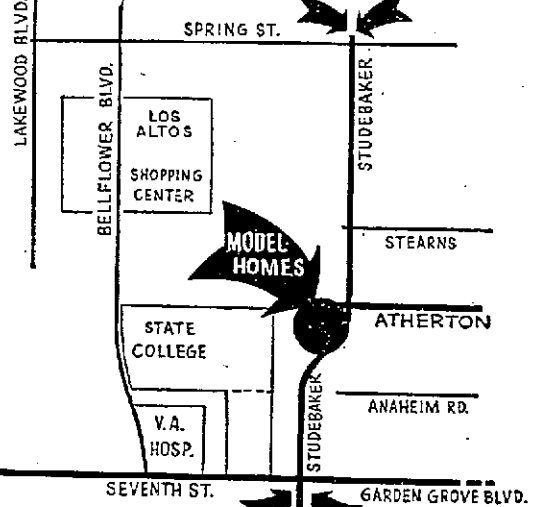
## Walker's Come to Los Altos



Officials of Walker's Department Store and the Lloyd S. Whaley Co. are pictured at the ground breaking for a new \$4,000,000 Walker's store in the Los Altos Shopping Center, Stearns St. and Bellflower Blvd.

There's a Home for You, in Los Altos, Too  
**Why Pay Rent?  
It's Cheaper to Buy!**  
In the 18th Unit of Los Altos  
You Can Buy Without Delay

**\$9950** 3 BEDROOMS  
2 BATHS  
with payments less than  
comparable rental  
Lloyd S. Whaley's Planned Community of Los Altos now offers these lovely homes in his 18th unit for only  
**\$450** Down Plus **\$80** Im-  
pounds  
to Non-Veteran and Veteran Alike  
Monthly Payments of **\$69.81** For Principal and Interest



Located near the big new shopping center and adjacent to the campus of the new \$25,000,000 State College, where cooling breezes from the nearby Pacific dispel smog, the homes are ready for occupancy without delay.

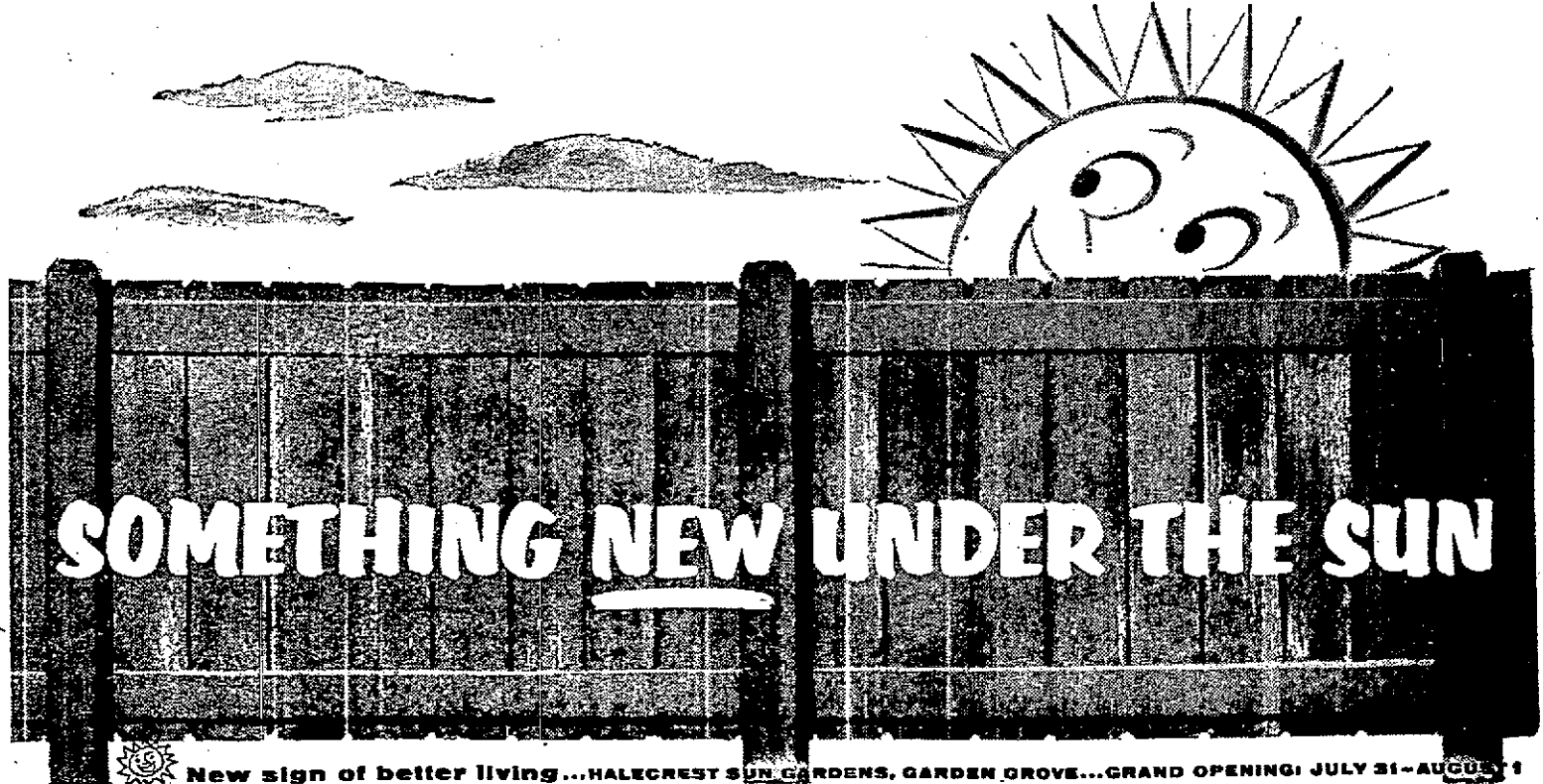
Quick approval of credit provided.  
Live in Long Beach, enjoy Long Beach benefits.

Take Lakewood or Bellflower Blvd. south to Spring St., then east to Studebaker Rd. and south to model homes at northern boundary or east on 7th St. to Studebaker Road, 11-mile east of Veterans' Hospital, then north Va. mile.



**LOS ALTOS** Realty, Inc.  
sales agents

another development by **L. S. WHALEY**  
"There's a home for you, in Los Altos, too!"



# SOMETHING NEW UNDER THE SUN

New sign of better living...HALECREST SUN GARDENS, GARDEN GROVE...GRAND OPENING! JULY 31-AUGUST 1





#### LUXURY HOME

The unusual charm of Melody Estates homes is shown above; exterior brick trim, wide eave overhangs, lavish use of glass, and landscaping are but a few of the custom features found in these luxury homes, which have up to 1740 sq. ft. of living area. Melody Estates are on Brookhurst Ave. in Garden Grove, about 1/2 mile north of Chapman Ave.

### Melody Estates Values Shown by Investments

Size of the FHA loan available subdivision of California modern to a home buyer is the best in- residences in Garden Grove, are dication of what experienced real several weeks ahead of construc- estate lending agencies think of tion, Rinker revealed. This gives the property, says Harry S. buyers the opportunity to choose Rinker, secretary-treasurer of check on construction during Tietz Construction Co.

"This explains why we are so proud that a down payment of only \$3,900 is required for our \$18,500 to \$20,500 houses in Melody Estates," Rinker said, "When experienced financial men are willing to go that far, one may be sure the value has been built into the home."

Sales in Melody Estates, a new



#### LOCATED IN COMPTON

Veterans' terms of nothing down but costs and im- pounds are attracting crowds to Compton Estates, typified by above four-bedroom, two-bath exterior, just south of Olive St. on Central Ave., Compton.

### Compton Estates Offers 217 Four-Bedroom Homes

Model homes are attracting crowds to Compton Estates, just minutes from downtown Los Angeles and key industrial and employment areas, it is reported by developers of the 217 four-bedroom, two-bath residences just south of Olive street on Central avenue, Compton.

Another major factor in wide-spread public acceptance of the new homes, it was noted, is the availability to veterans of terms from nothing down but costs and im- pounds, and monthly payments

### Patios Are Big Features of Chapman Gardens Unit

Attracting attention this week- end at the Award Homes develop- ment in Chapman Gardens, Garden Grove, will be six patio designs shown in connection with furnished model 3-bedroom Award Homes.

With interest in patio living at an all time high, the developers of Chapman Gardens have flood- lighted the six model homes and their patios for after-dark view- ing and will keep the models open to the public until 9 p.m.

Full price of the Award Homes is \$7,495 with immediate occu- pancy offered both veterans and non-vets for \$299. Monthly pay- ments are set as low as \$59 plus im- pounds.

Designed by Architect Edward H. Fickett, Award Homes on display at Chapman Gardens offer buyers a choice of six dif- ferent floor plans. Features in- clude kitchens with natural birch cupboards, double sinks with stainless steel-edged drains, roomy dining areas and asphalt tile floors. Large picture win- dows and cross ventilation are features of the roomy living rooms.

Covered carports with wide paved drives and colorful Ber- muda roofs, topped by white, green, red, gray or pink crushed rock, add to the overall attrac- tiveness of the exteriors.

The Chapman Gardens Award Homes are situated in a former orange grove on Harbor Blvd. between Chapman and Lampson Avenues. Individual lots are 60 feet wide or wider and contain a minimum of 7,200 square feet.



#### SIX MODELS OPEN

Modern design is featured in Award Homes now offered at Chapman Gardens, Garden Grove. The new homes, which sell for \$7,495, are on large lots and de- signed to provide "indoor-outdoor" living. Demonstrating this point are six fur- nished model homes, each with patio, on Harbor Blvd. at Chapman Ave., Garden Grove.

**VETERANS**  
**\$125**  
Moves You in  
3-BEDROOM—2 BATHS  
**BANNER PARK**  
HARBOR & HAZARD  
WEST SANTA ANA

The  
**NEWEST**  
and  
**BEST of**

open evenings 'til 9

**Stratford Square HOMES**



Time is running out. NOW is the time to buy a NEW home within the city limits of Long Beach!

The Features You Want Are in STRATFORD SQUARE

**3 Bedrooms**  
from \$12,250 total price  
\$2815 total down  
\$73.25 total monthly

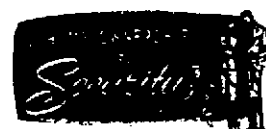
**2 Bedrooms**  
from \$11,400 total price  
\$2115 total down  
\$70.35 total monthly

FHA inspected, insured, approved

#### KNOW YOUR BUILDER

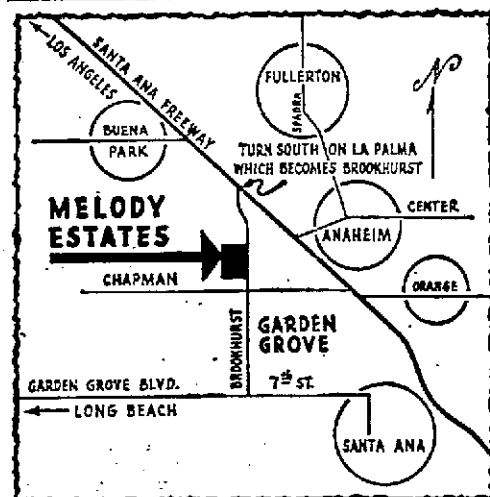
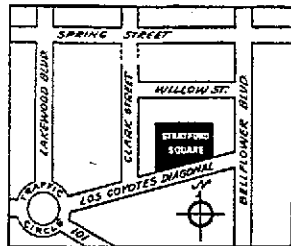
Stratford Square homes are built by the Cunningham Co., "Builders of Quality Lakewood Homes Since 1941." Modern floor plans, expert workmanship and "better than standard" materials feature every Cunningham Co. home. For you who are looking for a better home, in a better neighborhood, "Step Up to Stratford Square!"

**CUNNINGHAM CO.**  
Builders



Walker & Lee, Inc.,  
Sales Agents  
Phone 34-7615

Stratford Square is in the City of Long Beach! New models are on Los Coyotes Diagonal, one-half mile east of the traffic circle.



Melody Estates are on Brookhurst just north of Chapman in Smog-Free Garden Grove. 30 minutes to Downtown Los Angeles via the Santa Ana Freeway. From Long Beach go out Seventh Street.

**OPEN EVENINGS 'TIL 9 INCLUDING SUNDAYS**

### in Smog-Free GARDEN GROVE!

Beautifully Furnished Models by LLOYDS of Long Beach

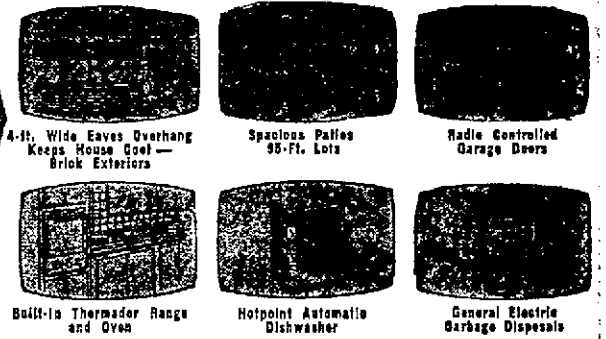
Inspect during construction  
Choose all your own colors

**SOLD**

**WEEKS AHEAD OF COMPLETION**

Here's Why!

Here's Why!  
Over 50 Extra Features



Here's Why!  
To 1750 Sq. Ft. of Living Area



Here's Why! Low  
FHA Dn. Payments  
Prove the Value

Melody Estates, the first to win BOTH the Edison Certificate of Electrical Award and P.C.E.A. Light Conditioning Award.

**\$3900** DOWN only  
to FHA Loan  
priced from \$18,500 to \$20,500

### Custom-Built Homes



**Melody Estates**  
TIETZ CONSTRUCTION CO.—PH. LEhigh 9-1151  
11611 Brookhurst St., Garden Grove



## Low Terms Attract Los Altos Buyers

With construction started on the big \$4,000,000 Waker's Store in Los Altos, sales are soaring in the near-by 18th unit of Loyd S. Whaley's "Planned Community," reports Jim Burdge, sales manager of Los Altos Realty Co. The walker store is but one of several to be built in the Stearns and Bellflower Ave. shopping center, Whaley said. "Construction has been kept in pace with the sales to that and shopping quick occupancy is offered and many families are moving in New credit arrangements daily."

There are 560 homes in the new homes can be cleared 18th unit and half of them all within hours also has been sold. The unit, located adjacent to the new \$25,000,000 State College campus, offers three-bedroom, two-bath homes for \$9950 total price. Wide streets are in and paid for as are sewers, street lights and other improvements.

Throng of visitors and buyers are attracted by the low terms on the homes which offer them these three bedroom homes for less monthly payments than most of them have been paying in rent," said Burdge.

The homes are offered for \$450 down plus \$80 costs and im-

"This is the only major housing development remaining inside the city of Long Beach" continued the sales agency head. "Buy-

## Vets Pay \$125, Then Move In

Location of Gardendale's new three-bedroom, two-bath homes in Garden Grove, only a few minutes' drive from major community, beach and employment opportunities of both Los Angeles and Orange Counties, is described as a key reason for widespread public approval of the new development.

Officials of the Pioneer Land Co., sales agents for the property at Brookhurst Ave. and Cerritos St., said other major factors are popular prices, nothing-down terms for vets and the planning of the entire home "around the kitchen," as typified in the model home, furnished by Frank's of Long Beach and on view daily and Sunday from 10:30 to dark. Veterans may move in on payment of \$125, it was noted.

Sold to veterans on monthly terms like rent, the homes, priced at \$12,995, boast a wealth of built-in luxury and efficiency features for the kitchen, including Western Holly stainless steel automatic gas oven and range units, Bendix electric Duo-matic washer and dryer, natural Bel Air beechwood cabinets, Plyline upholstered modern breakfast nook and Waste-King garbage pulverator.

Gardendale may be reached from Long Beach by driving east on Spring St., which becomes Cerritos, following to the end of the street and the development.



### DREAM KITCHEN

Featured in custom-designed Park Lane Estates are all-electric kitchens as shown above, with built-in Thermador range, exhaust fans, summer air fans, 220 volts for dryer, range and water heater, cove base linoleum floors, ceramic tile work areas and natural finish birch cabinetry. Homes are located in Santa Ana at Flower and Memory Lane.

## Luxury Features in Park Lane Estates

Mahogany panelling and exterior trim, shake or cedar roofs, Touch Plate wiring, ash-hardwood doors and brass hardware. Birch cabinetry, two or two and one-half baths with colored fixtures, fireplaces and barbecues, sliding glass walls, radio controlled garage doors.

These are features which few owners can afford to put into moderately priced homes, observed realtor Frank Hart, yet Henry C. Cox and affiliated companies have built them into Park Lane Estates at only \$17,500 to \$20,500.

Hart, sales manager of Walker & Lee, Inc., exclusive sales agents for the new Santa Ana subdivision, emphasized that qualified veterans may purchase the homes for only \$900 down.

With eight floor plans and 16 exteriors, Park Lane Estates offer unusual individuality, Hart noted. Some of the homes have covered and screened terraces. All share in easy-to-keep room arrangements. Forced air furnaces are used for cooling the houses in summer; aided by insulation and weatherstripping.

Other features listed by Hart are flood-lighted yards, oil painted interiors and exteriors, dressing rooms, lighted closets and wardrobes, tiled kitchens and baths, pullman lavatories, built-in Thermador ranges and ovens, garbage disposers, drapery hardware and valance boxes, interior

### Marion Collins Builds Big Home

The architectural firm of Killingsworth, Brady and Smith, 2559 Atlantic Ave., has completed plans for a 3200 square foot home at 3855 Walnut Ave. for Marion Collins, 2243 Lomina Ave. It will have four baths, built-in electric kitchen and exposed plank ceiling throughout.



### SALES HEAD

Archie Henderson has been appointed sales manager of the Downey Fertilizer Company, according to Ardy Babajan, one of the Downey, Calif., concern's principal owners. Henderson comes to Downey from Toronto, Canada.

## Veterans

# Nothing Down...

OH BOY!  
SMOG-FREE!

## GROVE VIEW ESTATES

IN SMOG-FREE GARDEN GROVE

CHAPMAN AVE. AT NELSON

3 BEDROOMS • 2 BATHS

PRICED FROM \$13,000

**LUXURY DETAILED FEATURES**

- Sliding Walls of Glass • Fireplaces with Log Lighters • Metal Casement Windows • Forced Air Heat with Summer Cooling Switch
- Colored Bath Fixtures • Ply-weave Paneling • Covered Terraces • Sliding Door Wardrobes • Bel Air Cabinets • Center Hall Plan

SEE FOR YOURSELF. DRIVE OUT TO SMOG-FREE GROVE VIEW ESTATES

# Let's Go HOME SHOPPING

at ...

## Anaheim Village

**2nd Unit**

**18 New Designs**  
Just off the Santa Ana Freeway  
**in Anaheim**

FULL PRICE  
**\$10,100 to \$11,750**  
**3 and 4 Bedrooms**  
**2 Baths**

— Whether you like contemporary window-walls of glass . . . or new "ship 'n' shore" windows . . . or if your favorite is provincial, you'll thrill to the open beamed or closed ceilings . . . there's wonderful variety at Anaheim Village.

Next to the new Broadway 45-acre Shopping Center

Soon you can be within walking distance of one of America's greatest, most complete shopping centers — only four blocks from Anaheim's newest school! Here is the prize location in all Southern California — and plenty of "extras" at Anaheim Village! Floor to ceiling windows, real ceramic tile baths with glass shower doors — lots of wallpaper, and interior wood paneling! See Anaheim Village this week. Prices start at \$51.61 per month (principal and interest) for vets . . . and no down payment.

**HURRY!**  
See Them Today!  
50% Sold in 2 Weeks

Solid Alderwood kitchen cabinets — finished natural with hammered copper fixtures! Gleaming copper-tone hood over the stove area with light and exhaust fan . . . formed formica counter tops . . . disposals! You'll agree these are smartest, most convenient kitchens you've seen!

Smart, Up-to-the-Minute Furnishings by Anaheim's Oldest Furniture Company

Smith • Reafsnnyder  
Since 1867  
151 No. Los Angeles St. Broadway Dept. Store

**Naturally NO DOWN**

AS LOW AS \$51.61 FOR VETS

PRIN. & INT. PER MO.

**Also EASY FHA TERMS!**

**2nd Unit**

## Anaheim Village

Go "Home Shopping" This Week! Prove it to yourself . . . Anaheim Village is the greatest home value of them all! Near Anaheim's newest school . . . within walking distance of America's newest most complete shopping center.

GRIFFITH BROTHERS—PAUL. PIERCE • Developers, Builders  
Santa Ana Freeway at Euclid Ave., Anaheim Phone KEystone 5-0919

# this is TOO GOOD TO MISS

**BUY TODAY—MOVE IN  
TOMORROW!**

Live in a Newport-Balboa  
FREEDOM HOME

FHA TERMS TO ALL VETS AND NON-VETS

<b>\$400</b>	<b>\$42<sup>26</sup></b>	<b>\$7995</b>
DOWN	Monthly	FULL PRICE
PLUS IMPOUNDS & COSTS	PRINCIPAL & INTEREST	

**IN A NEWPORT-BALBOA VISTA  
FREEDOM HOME**

**SOMETHING NEW UNDER THE SUN**

New sign of better living...HALECREST SUN GARDENS, GARDEN GROVE...GRAND OPENING! JULY 31-AUGUST 1



# Sales in Anaheim Village Soaring, Builders Report

The greatest two week sales record in the firm's history was enjoyed the past fourteen days by Griffith Brothers and Paul L. Pierce, Builders of Anaheim Village in Anaheim.

Following an opening week-end that sold nearly one-third of the homes even before the models were completely furnished, the Anaheim Village homes had another big selling spree last week with the homes now half sold in only 14 days.

The Anaheim Village homes are the first to be built in Anaheim that will be in walking distance of the great new 45-acre Broadway shopping center at Euclid and the Santa Ana Freeway. This convenience—plus the already increased value of every



THOMAS H. DEAN  
New Long Beach Retailer

## New Head of Montgomery Ward Store

Thomas H. Dean, a young retailer who has advanced rapidly in his field by progressive selling methods, has assumed the position as manager of the Long Beach store of Montgomery Ward & Co., 113 E. Broadway.

Trying to get himself adjusted to a big change in climate, meeting store employees and hunting a home for his family has kept Dean plenty busy since his arrival.

He came here from Phoenix where he was merchandise manager of a big store for the company. "I just about froze when I got here," he laughed. "Now I'm thawing out and ready to work."

A native of Columbus, Ohio, Dean attended Ohio State two years until he entered the Navy. He arose to lieutenant (j.g.) during the war. After his release he attended and graduated from the University of Arizona.

After joining Montgomery Ward & Co., he rose to assistant manager of a store in Burlington and later was transferred to a similar position in Riverside.

"We always wanted to return to this area," he added, "and my family can hardly wait for me to locate a home to move them here from Phoenix." He hopes to bring Mrs. Dean and their three daughters here early this month.

M. O. Granville, former manager, has been transferred to the Pomona store.

## Three Years Remaining to Use GI Loan

World War II veterans have only three more years in which to use their GI home loan privileges. Reg. F. Dupuy, mortgage loan specialist points out.

Dupuy said that July 25, 1957 is the cut-off date for application under the GI Bill of Rights, which has helped more than 3,000,000 World War II Veterans buy homes. Korean veterans have 10 years after the present "national emergency" is terminated. About 12,000,000 World War II and about 3,000,000 Korean veterans have not as yet used their entitlement.

The GI home loan program is designed to encourage lending institutions to make loans with small down payments and at a low interest rate (4½%) because of the protection of the VA guaranty.

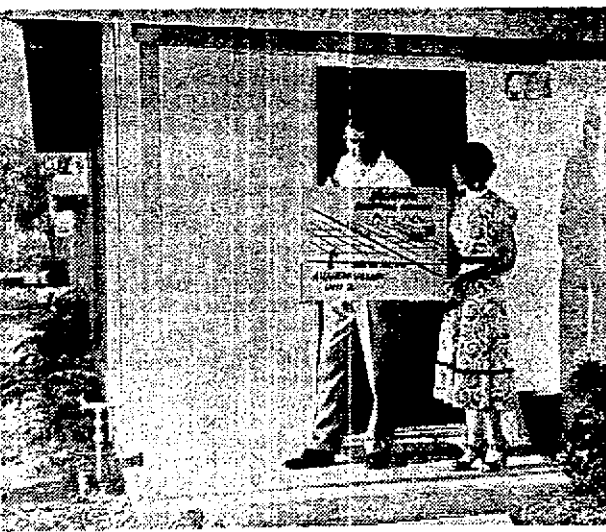
The six major steps to a GI loan for a veteran are:

1. Find the home you want to buy.
2. Go to lenders such as banks, building and loan associations, or to those who represent life insurance companies.
3. Present your original discharge and separation papers.
4. Property is appraised by VA approved appraisers.
5. Certificate of reasonable value goes to the lender.
6. If application is approved, loan is made.

Dupuy further said that veterans who may have used a small portion of their GI loan entitlement may purchase another home. Others who have used their full entitlement may, under certain circumstances, obtain another loan if they were forced to sell due to condemnation or fire or if he was forced to move due to health or by employer having transferred him. In such instances the veteran should contact the VA to establish his eligibility.

## Shopping Center Bids Are Called

Closing date for bids on the shopping center construction at Gardena has been set for July 30. Architects Abmeir & O'Leary of Los Angeles have the plans, which call for 85,000 square feet of stores but they have not announced the developers.



## MODEL HOMES OPEN

Larry Armour, sales manager of Anaheim Village, and pretty Betty Beeson of Anaheim, check maps of the Broadway Shopping Center that will be located within walking distance of the Village development at Euclid and the Santa Ana Freeway in Anaheim. Furnished models by Smith-Reafsnnyder will be on display this week.

## Lakewood Center Project Awarded

Contractor Lacey Johnson of Horse Shop. The store is to open in a few weeks with construction of the building well completed and the new contract is for the Lakewood Center for the Hobby

## McKenzie Heads Dealers in Area

Announcement of the appointment of Freeman A. McKenzie, Jr., president of Freeman A. McKenzie Ford Inc., as the National Automobile Dealers Association's Area Chairman for the Los Angeles county was made by Charles C. Freed, President of the N.A.D.A.

McKenzie was singled out for this honor in appreciation of his efforts both locally and statewide, in behalf of the automobile dealers and the motoring public.

As an area chairman, McKenzie will provide close liaison between the N.A.D.A. in Washington D. C. and Los Angeles county's new car and truck dealers. He will serve to co-ordinate local dealer action for programs and activities developed by N.A.D.A. or by his state automobile dealers' association.

**1-BDRM. . \$3195**  
**2-BDRM. . \$3895**  
**3-BDRM. . \$6295**

On Your Level Lot  
Financing Assistance. Inspect Model Now Under Construction at 12612 S. Atlantic Blvd. in Compton.  
Open Even. and Sunday  
General Contractor  
**W. F. DREHER**  
Call Anytime—  
NEvada 6-1019

# VETS...

## Banner Park

### 3 Bedrooms-2 Baths

# VETS \$125<sup>00</sup> MOVES YOU IN

Don't Miss Seeing These Lovely, Outstanding Homes  
Here's a Lifetime of Satisfaction  
Use of You Who Insist on a Better Home...  
Yet Who Want a BARGAIN in Your BUY!

## Investigate! Drive out now... today!

SALES AGENTS: PIONEER LAND CO.

Directions:

**vets...**  
**GARDENDALE**  
homes have  
**KITCHEN-PLUS!**

1st all-modern  
all-equipped homes  
in Garden Grove at

**no down  
payment—**  
**\$125**  
**moves you in!**  
**3 bdrms. 2 baths**  
**monthly payments**  
**less than rent**  
**\$12.995 full pr.**

**plus!**

BUILT-IN  
WESTERN  
HOLLY autom.  
KAS OVEN  
& RANGE

**plus!**

BENDIX  
Automatic  
WASHER &  
DRYER

**plus!**

BEL AIR  
BEECHWOOD  
Natural  
CABINETS

**plus!**

BUILT-IN  
Upholstered  
BREAKFAST NOOK

**plus!**

WASTE  
KING  
GARBAGE  
PULVERATOR

**plus!**

FORCED AIR HEAT  
REAL FIREPLACE  
WALL OF GLASS facing patio  
EXPOSED-BEAM CEILING  
PARTIAL REDWOOD  
FENCING  
CENTER HALL PLAN

**plus!**

GARDEN GROVE location—  
finest in Orange County for  
year-round living, for  
convenience, for long-term  
property value!

SEE FURNISHED MODELS by  
FRANK BROS. Long Beach  
In contemporary modern  
Open Daily 10:30 a.m. to dark

**GARDENDALE**  
—by Lansdale  
Brookhurst & Carrillo,  
Garden Grove  
Pioneer Land Co., Sales Agents

LA Freeway—Firestone  
to La Palma  
to La Brea  
to La Tijera  
to La Habra  
to La Puente  
to La Verne  
to La Brea  
to La Puente  
to La Habra  
to La Verne  
to La Brea  
to La Puente  
to La Habra  
to La Verne

to go: FROM LONG BEACH,  
drive east on Spring St., which  
becomes Cerritos, and follow  
to end of Cerritos.

FROM LOS ANGELES,  
take Santa Ana Freeway to  
Firestone, and drive on Firestone  
to La Puente, just past Buena Park.  
Turn right around the bend in  
Dopkehurst and Cerritos.

# why take less...

...than the **BIGGEST** home...of the **FINEST** construction...by the  
**BEST** builders...in the **GREATEST** location...on the **EASIEST** terms

# lakewood plaza

## HURRY! THESE ARE ALDON'S LAST IN LAKEWOOD!

# 4 bdrms. 2 baths VETS

# NOTHING DOWN

except costs & impounds

# \$65<sup>87</sup> MONTH

principal & interest

*finest homes ever built!*

1350 sq. ft. living area inside house  
4 BIG bedrooms, 2 BIG baths  
(1 with tub, 1 with stall shower)  
2-car garage  
(attached or detached)  
all-redwood exteriors in decorator colors  
50-gallon water heater  
(guaranteed 3 years)  
2 large wall furnaces  
7 closets minimum  
BIG kitchens, featuring...  
waste king garbage pulverator  
vast cabinet storage space

*ConverVale*  
(becomes a dining nook,  
breakfast bar, buffet or desk)  
parquet block hardwood floors  
grease-proof asphalt tile in kitchen and baths  
sewers, curved and dead-end paved streets  
sidewalks, curbs, gutters, parkway trees

see 3 FURNISHED MODEL HOMES furnished by *Caron Schultz*  
open daily & Sunday 10 a.m. to 8 p.m.

# lakewood plaza

sales office: LOS SANTOS DR. AT STUDEBAKER RD. L. "BILLY" HAMBURG, general sales agent

FROM LOS ANGELES: South on Rosemead-Lakewood or Bellflower Bldgs. to Spring St., 1 mile south of the Douglas plant, east to Studebaker Rd., then south to Los Santos Dr. Watch for the 4-BEDROOM, 2-BATH signs.

FROM LONG BEACH: Enter Lakewood Blvd. at traffic circle, go north to Spring St., east to Studebaker Rd., south to Los Santos Dr.



## Few Homes Remain for Sale in Plaza

Years of residential development which produced more than 6000 homes valued at better than \$75,000,000 will come to a close within a week or two at Lakewood Plaza, where the Aldon

Construction Co. is offering the remaining few homes in its "king-size" unit of four-bedroom, two-bath "Redwood" series dwellings. "They can't last long," a key Aldon spokesman said yesterday, noting the sales totals rolled up in recent months since the new and final unit of Lakewood Plaza reached the market at Studebaker Road and Los Santos drive in the Lakewood district.

E. "Billy" Hamburg, general sales agent, declared that never again can such luxurized homes, priced at \$13,000, be built in the Lakewood area and offered to veterans at nothing down but costs and impounds, with monthly payments of only \$65.87 for principal and interest.

Already the Aldon firm is building homes in several other locales, though the Lakewood Plaza land has been used up, it was explained.

The "king-size" homes remaining available in a number of stylings are spaciously planned, with 1350 square feet of livable area in each house, plus the two-car garage. The property is conveniently close to shopping and recreation facilities, beaches, churches, schools, key employment centers and public transportation.

Nearby is a big shopping center at Spring street and Palo Verde avenue.

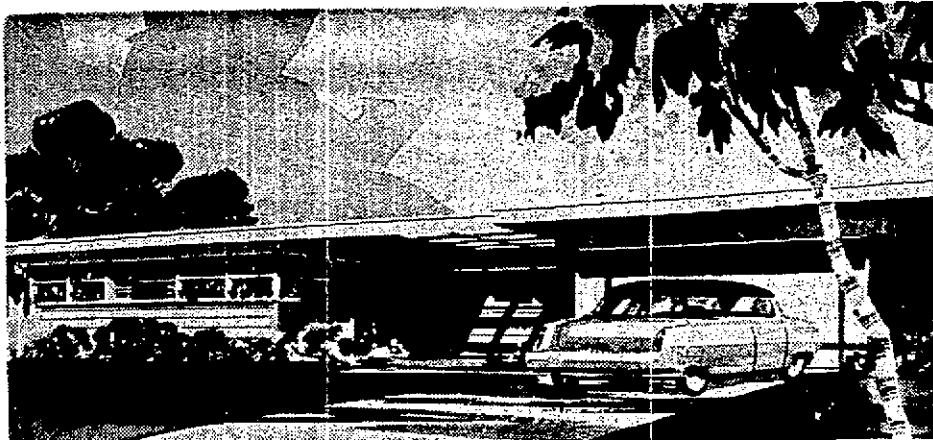
## Free Drinks Spring's Idea

Don Spring has been convinced that the public isn't too honest, but he still has faith.

After an experiment in providing parking change for motorists cost him \$27 he abandoned the idea in his store, McCreary's Music, 334 Pine Ave.

Saturday he established a new customer relation idea. He placed a container of free drink and paper cups on the sidewalk in front of the store inviting shoppers to participate, free, of the refreshment.

Spring placed a bucket of change in front of the store recently inviting motorists to make their own change for parking meter purposes. After money disappeared rapidly he moved the bucket inside the store and the shortages continued. He was \$27 in the red when he dropped the idea.



FOUR BEDROOMS IN EACH

Last "King Size" homes of Aldon Construction Co., at nothing down for vets, are offered in Lakewood Plaza, Studebaker Rd. and Los Santos Dr., Lakewood district. They are typified by above four-bedroom, two-bath exterior.

## Heavy Sales Are Reported for Dream Homes

Dream Homes, Inc., sales have passed \$2,500,000 for 1954 it was reported by J. L. Mills, sales manager.

Mills said the first unit of their Garden Grove tract is completely sold out and occupied and that the second unit of 65 homes started 30 days ago is 50% sold. Their Euclid and LaPalma tract in Anaheim is 90% sold and that Lincoln and Brookhurst tract in Anaheim is over 75% sold and that sales in their Orange and Tustin Tracts were moving briskly.

Dream Homes Developments feature 3 and 4-bedroom homes selling from \$9495 to \$11790 with down payments starting at \$499. These terms are available to Non-Veterans or Veterans. All homes are on large lots with orange tree settings. Purchasers have choice of 6 floor plans with 18 different exterior elevations.

Some have fireplaces, shake roofs, rear living rooms. A few in West Anaheim; three blocks south of Garden Grove Blvd., and Cypress Street (Coles Market) in West Anaheim; three blocks corner of Redhill and Irvine in Tustin; and northeast corner of Anaheim; northeast corner of Yorba and Fairhaven south and Lincoln (U.S. 91) and Brookhurst east of Orange.

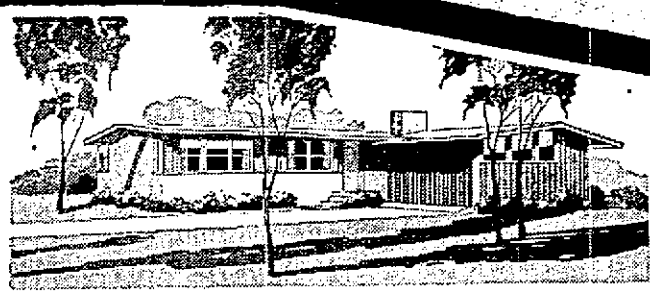
**CASAS LINDAS Estates**  
**only \$450 down to Vets**  
**3 & 4 Bedrooms-2 Baths Total Price \$12,250**  
Located in Garden Grove on 9th between Garden Grove Blvd. and Chapman. From Long Beach go out 7th.  
**Walker & Lee, Inc., Sales Agents - Phone LEhigh 9-1545**

## FIRST *Southern California* PREVIEW of...

# LIFETIME

# Rancho HOMES

## GARDEN GROVE



Located on Magnolia Avenue near Santa Ana Freeway.  
One mile north of Garden Grove Blvd.

Distinctively casual homes characterized by open beam ceilings and wide overhangs, spacious homes on large sites with fruit-bearing orange or avocado trees, charming homes that love the sunny freedom of indoor-outdoor west coast living, — that's Lifetime Ranchos!

## LIFETIME *Rancho* FEATURES

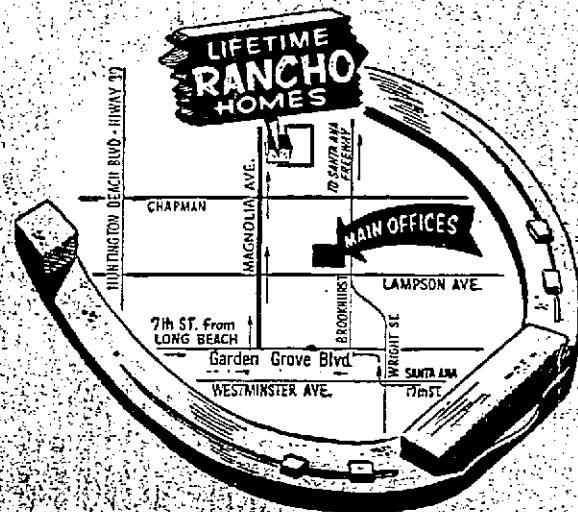
- 3 SPACIOUS BEDROOMS
- 1 1/2 BATHS
- 2 CAR GARAGE
- WOOD BURNING FIREPLACE
- TOUCH-PLATE LIGHTING
- HARDWOOD FLOORS
- MAHOGANY PANELLING
- MAHOGANY DOORS
- ZOLATONED KITCHEN AND BATHS
- TILE BATHS
- TILE KITCHEN
- GARBAGE DISPOSAL
- MAHOGANY KITCHEN CABINETS
- LARGE CLOSETS
- 40 GALLON WATER HEATER
- BATH EXHAUST FAN
- LARGE LOTS WITH FRUIT TREES
- OPEN BEAM CEILINGS
- SEWERS IN AND PAID
- SCREENED WINDOWS
- 1065 SQ. FEET OF ACTUAL LIVING AREA
- WIDE OVERHANGS

**3 BEDROOMS • 1 1/2 BATHS**  
**\$11,200**

**VETS NOTHING DOWN ONLY**

**\$52.74 PER MONTH INCLUDES PRINCIPAL AND INTEREST PLUS IMPOUNDS**  
**YOU QUALIFY IF YOU EARN \$320 PER MONTH**

See the two FURNISHED MODEL HOMES make your choice of a LIFETIME RANCHO today during the PREVIEW!



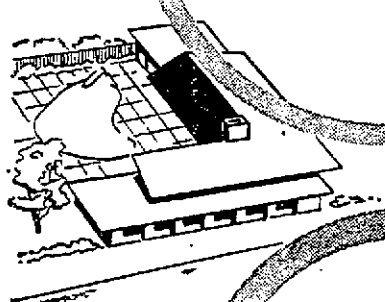
DIRECTIONS TO LIFETIME RANCHOS FROM LONG BEACH: Drive east on 7th St. (which becomes Garden Grove Blvd.); Turn left (north) at Magnolia Ave. and continue to Lifetime Rancho Sales Office.

BUILT BY  
**HENRY C. COX & AFFILIATED COMPANIES**  
MAIN OFFICES: 9999 LAMPSON, CORNER BROOKHURST  
**GARDEN GROVE • LEhigh 9-1191**

## EXPERIENCE AND DEPENDABLE PERFORMANCE...

### NO BETTER MATERIAL —

Plaster and Lath wall and ceiling construction has always been synonymous with quality and durability. It has been the best for more than 5,000 years — It has never been replaced by an adequate substitute.



### BEAUTY AND SERVICE

Plastered walls are smooth and hard — last for longer than a lifetime — give you fire-resistance and soundproofing — insure resale value.



Knock On The Wall of the home you buy! Listen for the solid firm reassurance you can only get from genuine plaster and lath.

The Best-Built Homes Always Use Genuine Plaster and Lath

**SOUTHERN CALIFORNIA PLASTERING INSTITUTE**  
315 WEST NINTH STREET • LOS ANGELES 15



***Independent = Press = Telegram***  
**Your Complete Sunday Classified Section**

## SECTION C.1

LONG BEACH 12, CALIF. SUNDAY, JULY 25, 1954

**RURAL EMPLOYMENT AGENCY**  
Seville, Hig. Pk. KI 6161  
INSPECTOR, no gear ratios  
DICK JONES AGENCY  
Long Beach Blvd., Lynwood  
State school. Write or phone  
800 American 5-9751.  
TEAM driver. Exempt. only

**Put Your Goods on Display Where the Reader Traffic Is . . . . .Ind., P - T CLASSIFIED ADS**



























Homes For Sale	130	Homes For Sale	130	Homes for Sale	130	Homes for Sale	130	Homes For Sale	130	Homes For Sale	130	Own Your Own Apt.	132	Own Your Own Apt.	132	Lots for Sale	134
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Let us convert your back yard or vacant lot into a monthly income

**NOTHING DOWN—Your lot is ALL you need for down payment**

**Don't Sleep on Your Future**

Let us build your income for retirement. Increase your income without cost to you.

**Rent the Home for \$75 a Month**

**You Pay Only \$40 — Pocket \$35**


**SPECIFICATIONS: 760 SQUARE FEET — 1 GRADE PLUMBING — STANDARD ELECTRICAL — NO. 1 WINDOWS AND DOORS — DUAL FURNACE — WALK-IN CLOSETS — AMPLE CABINETS — SHINGLE ROOF — UTILITIES HOOKED UP — TILE DRAIN — ASPHALT TILE FLOORS — YOU SELECT COLORS, TILE, ETC.**

**JOHN E. CANNON**

**5540 Atlantic BUILDER Phone 20-5491**


4

H Adams 5510 Atlantic 20-4173  
 \$8250—VERY low down, 2-bdrm.,  
 hardwood, garage & storage room.  
 20-5589: 20-6413.  
 \$1570 DV—2-bdrm., hwd., car-  
 pet, range, H-t. \$7,700.  
 Ph 20-1067; 20-3254



Here's a sure way

171. \$2,500 AD.      \$25.51 mo.  
 Hertz Baker, 2110.      40-1254. 4-5215  
 3 BDRMS, bath & stall shower.  
 1240 sq. ft. Japanese welcome.  
 \$10,350. Terms 7-8340. 62-6554.  
 BY owner, 3-bdrm, 6 yrs. old, \$1000  
 cn. 3535 Gale Ave. 4-p.m.


 - C.

PUT YOUR AD  
 BY MAILING THIS CARD

y to have your Classification

"Fine buddy you turned out to be"  
date with the president of  
Associate

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**LIP ME - N**

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**BEFORE 144,621 FAM**  
**CONVENIENT ORDE**

ed Ad message delivers

to be—getting me a blind  
the Women's Athletic  
tion!"

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# MAIL ME

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**FAMILIES**  
**ER FORM**  
**ed to almost every**

**Mayfair House**  
1047 E. 1ST ST.  
We lease apt. homes just completed with all the finest appliances. Modern open plan. You can afford to pay.  
**OPEN DAILY 10 TO 4**  
Ch. 10-3628  
**THE PALISADES**  
1070 E. CROCKER BLVD.  
**OPEN DAILY 1 TO 5 P.M.**  
Be sure to see these beautiful homes with B.B.W. war carpets, French linens, chrome fixtures, furnished models to be sold terms.  
Ch. 35-2253  
**UPPER MICHIGAN Pacific**  
new downstays for \$950 and up. Includes. All nicely furnished for \$1000.00. Call for more information. Special singletons from \$1750-\$3500.00. Call for more information. Located anywhere, any price. E. V. Eason, 10000 E. 1st St., Chgo. 44-1111

[illegible]

1-ONTT; Wt/As 1st, 2nd beach.  
Terms. Make offer. 8-1017.



**Beach (Calif.), Sun., July 25, 1926**

**Suburban Properties J40**

**COMPTON**

**INDEPENDENT  
PRESS-TELEGRAM**

**Compton Office**  
**1028 E. COMPTON BLVD.**  
(3 blocks west of L. B. Blvd.)

**PHONE**  
**NEwmark**  
**1-8647,**  
**OR**  
**NEwmark**  
**1-6241**

For "Quick Action"  
**Classified Ads**

**THIS OFFICE SERVES:**  
**Compton—Lynwood**  
**Willowbrook—Paramount**  
22¢ frame, stat. ad. with 1 br.  
apt. in apt. #8800—\$2000 down  
Livingston Realty, 6535 E. Columbia,  
Evanston, Ill. Wk. 3-2227.  
EW 3 Br. Dbl. gar. Nr. schools.  
Furniture optional. My equipy.  
Open 515 Carroll, Compton.

**CORONA-NORCO**  
**FRYER RANCH**  
Best 5-acre fryer ranch with 4000  
birds on wire covered brooder  
houses, large fenced, growing caga-

**KURTZ REAL ESTATE**  
1238 W. 6th St., Corona Pk. 2068  
**COSTA MESA**

P.O.S. 9 Bldg. Old Calif. home on corner of 1st ave. & 1st Country Club. Very low bid. \$5000 full lot. Liberty. Call today or write.

**CYPRESS**

Just Reduced - 2 on 1 lot  
Hwy. 101, 1-2nd room house.  
Hwyl., plaster, like new. A/C's.  
1-bedrm. with large living room  
and dining room. Call today.  
Now, 344 later. See 1st rental  
house. Call today. \$8,500.  
Realtor-JACKSON 3-7179

**DOMINGUEZ**

REDUCED - Title, race, in and out  
of title. 1-2nd room house. 2070  
sq. ft. gar. Rear. Plaster, tile.  
Admrs. Dominguez. Tel. E-3890.

**OAKVIEW LANE** \$1200. 5 BR. MO.  
2-dr. hse. & gar. 206 Adams.

**GARDEN GROVE**

**Tract No. 1911**  
**Y. A. \$250 DOWN**  
(plus impounds)

Only 16 homes, no thru traffic!  
Garden Grove Blvd. to bedrms.  
2 baths, service room, kitchen,  
dining, disposal, plastered walls,  
tile floors, air, good plumbing.  
Orange trees.

**\$17,000.**

Garden Grove Blvd. or Lampson  
to Nutwood. 1/2 mile Nig  
arrow - Chapman to Nutwood,  
south to big red arrow.

**PAUL E.  
WEATHERHEAD**  
Real Estate Broker

**VETS**  
**NOTHING DOWN**  
*Impounds only*  
**YOU CAN ENJOY**  
**MANY LUXURIES**  
**IN YOUR**  
**LIFETIME**  
**3 & 4 BEDROOMS**  
**1 1/2 - 2 BATHS**  
 from **\$12,250**  
**LIFETIME**  
**HOMES**  
**GARDEN GROVE**  
 Chapman Ave., 1/4 Mile East  
 of Brookhurst  
 Built By:  
**HENRY C. COX**

Main Office 9999 Lampson  
Corner Brookhurst  
Phone LEhigh 9-1191

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**Pancho**  
**HOMES**



**VETS**

**Nothing  
Down**      **Impounds  
Only**

es principal and interest  
ify if you earn \$320 per

and on Magnolia Avenue  
Santa Ana Freeway, One  
north of Garden Grove

ions to Lifetime Ranches  
Long Beach Drive east on  
which becomes Garden  
Bld. Turn left (north)  
Magnolia Avenue and con-  
to Lifetime Rancho Sales

**OMES**  
**COMPANIES**  
**N GROVE, LEhigh 9-1191**

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**Automobiles For Sale 175**

**FORD**

**Miss Ford**  
This car, step right up and see Miss Ford of 1953, with her hardtop convertible styling, warm air, heater, air conditioning, she is indeed a dream. A green tinted glass and her flowing into light green. Her accessories include radio, heater by Ford, shoes by Goodyear. Only \$1995.  
**MEL BURNS, FORD**  
2000 American Ave.

**'49 FORD 2-Door \$595**

The custom with radio, heater, spot light, fog lights, windshield washers, seat covers, original finish, and very nice throughout. Call for more information.  
**MANNING MOTORS**  
2801 E. Pac. Cst. Hwy.

**FRAZER**

**'51 FRAZER**, new motor and paint. Clean, O.D. condition, other extras. Only \$185. 1541 Rose Ave. 65-5410.

**HENRY J**

**'53 HENRY J**  
O.D.: 25,000 mi.; new white tires. 34 E. Main St. 2nd fl. 29-5577.

**HILLMAN MINX**

**\$895**  
'52 HILLMAN Minx—Very clean. 21. VERNIE HILMS, Studebaker dealer and auto parts. 1100 S. 5th St. 2nd fl. 29-5577.

**'51 HILLMAN Minx**

Very clean. 21. VERNIE HILMS, Studebaker dealer and auto parts. 1100 S. 5th St. 2nd fl. 29-5577.

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**'73 HILLMAN Minx**

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**'74 HILLMAN Minx**

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**'75 HILLMAN Minx**

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**'76 HILLMAN Minx**

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**'77 HILLMAN Minx**

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**'78 HILLMAN Minx**

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**'79 HILLMAN Minx**

Very clean. 21. VERNIE HILMS, Studebaker dealer and auto parts. 1100 S. 5th St. 2nd fl. 29-5577.

**'80 HILLMAN Minx**

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**'81 HILLMAN Minx**

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**'82 HILLMAN Minx**

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**'83 HILLMAN Minx**

Very clean. 21. VERNIE HILMS, Studebaker dealer and auto parts. 1100 S. 5th St. 2nd fl. 29-5577.

**'84 HILLMAN Minx**

Very clean. 21. VERNIE HILMS, Studebaker dealer and auto parts. 1100 S. 5th St. 2nd fl. 29-5577.

**'85 HILLMAN Minx**

Very clean. 21. VERNIE HILMS, Studebaker dealer and auto parts. 1100 S. 5th St. 2nd fl. 29-5577.

**Automobiles For Sale 175**

**LINCOLN**

**Full Power Equip.**  
**CHOICE OF 2**  
**'53 Lincoln**  
Capri Coupe  
\$2995  
**B & B Motor Sales**  
437 E. ANAHEIM

**'49 LINCOLN 4-Dr. \$845**

With Hydra-Matic, radio, heater, nylon cover tires. Tailored seat covers, sparkling finish. This is a luxury car yet is very economical to operate. Remember Lincoln was a "Big Six" when it was born. And drive this beauty and then take it home for only \$845.  
**MANNING MOTORS**  
2801 E. Pac. Cst. Hwy.

**'49 LINCOLN Comm. town van.**

Best looking car in town. See at 1100 S. 5th St. 2nd fl. 29-5577.

**MERCURY**

**1949 Mercury**  
**Club Coupe**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'51 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'53 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'55 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'57 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'59 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'61 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'63 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'65 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'67 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'69 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'71 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'73 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'75 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'77 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'79 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'81 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'83 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'85 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'87 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'89 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'91 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'93 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'95 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'97 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'99 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'01 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'03 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'05 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'07 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'09 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'11 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'13 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'15 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'17 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**'19 MERCURY**  
Radio, heater, overdrive. A Little Shearpe

**\$895**

**Automobiles For Sale 175**

**MERCURY**

**'51 MERCURY 4-DOOR**  
Beautiful 2-tone finish. Like new wheels, radio, heater, and overdrive. At this low price, how can you go wrong? \$995, only \$895 down.  
**MANNING MOTORS**  
2801 E. Pac. Cst. Hwy.

**New M.G. \$2195**

Authorized Sales Service-Parts. BRUNSWICK GRAY Imported Cars. 1100 American Ave. Ph. 35-4114.

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**'71 M.G. \$2195**

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**'73 M.G. \$2195**

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**'74 M.G. \$2195**

Authorized Sales Service-Parts. BRUNSWICK GRAY Imported Cars. 1100 American Ave. Ph. 35-4114.

**'75 M.G. \$2195**

Authorized Sales Service-Parts. BRUNSWICK GRAY Imported Cars. 1100 American Ave. Ph. 35-4114.

**'76 M.G. \$2195**

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**'77 M.G. \$2195**

Authorized Sales Service-Parts. BR



**STUDEBAKER**  
**TODAY'S SPECIAL**  
 Stude. Champ. '51...\$795  
 4-door. Radio. Heater. Overdrive.  
 Guaranteed.  
**GLENN E. THOMAS CO.**  
 Local new car dealer—300 year  
 333 E. ANAHEIM PH. 6-1228  
**'49 STUDEBAKER...\$595**  
 Comm. convertible, radio, heater,  
 overdrive. Immaculate and origi-  
 nal throughout. No down payment  
 required. Pay as low as  
 \$35.12 monthly.  
**ED BARBARI**  
 2538 E. Pac. Cst. Hwy. 8-4382  
**'47 Stude. club sedan, 2 & 4**  
 1530 E. ANAHEIM 35-1550 dir.  
**'51 STUDE C.B. CPE. 1954**  
 R. & H. 40-2000  
**MARK THORNTON**  
 1475 AMERICAN AVE.  
**'51 STUDE. Comm. never used**  
 w-w tires, rad., o'drive. Can't  
 get driver's license. Save \$600 to  
 \$700. \$2,270. FO. 40-2000  
**'50 STUDE. Commander. Nosed**  
 lowered. overdrive. Good tires;  
 seat covers. paint. \$95. 90-2350.  
 2020 St. Louis.  
**'51 STUDE. Comm. V-8 C.B. CPE.**  
 R. & H. 40-2000  
**MARK THORNTON**  
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**STUDEBAKER**  
**Miss Studebaker**  
 Studebaker's greatest Miss Stude-  
 baker of 1953. This beauty has  
 retained all the loveliness and  
 charm she had just one short  
 year ago. Her 4-door styling with  
 light blue makes her a Regal  
 Champion. We all agree. Dressed  
 in light blue. Her extras include  
 shoes by Goodrich, overdrive, and  
 heater by Studebaker. A beauty  
 to behold; only \$1499.  
**MEL BURNS, FORD**  
 2000 American Ave.  
**\$1095**  
**'52 STUDE. Land Cruiser—Radio,**  
 cumatizer, overdrive.  
**M. VERNE HOLMES, Studebaker**  
 35th and Alameda  
**'50 STUDEBAKER...\$595**  
 Champ. 4 door. radio. heater,  
 overdrive, original throughout. As  
 down with qualified credit. Pay  
 as low as \$35.12 monthly.  
**ED BARBARI**  
 2538 E. Pac. Cst. Hwy. 8-4382  
**SPECIAL \$1105**  
**'52 STUDE. V-8 Comm. hardtop.**  
 R. & H. 40-2000  
**DOSSER MOTORS**  
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**TRIUMPH**  
**TR-2 TRIUMPH**  
 SPORTS CAR CLINIC  
 2363 LIME Open Eves. 4-4244  
 TR-2—Triumph, 3 mos. old. Black.  
 O'drv., extra. Save over \$500.  
 Call 35-0124.  
**VOLKSWAGENS**  
**Volkswagen**  
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 3363 LIME Open Eves. 4-4244  
 '54 VW Sunroof. Exce. car. Save  
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**HOSPITALER FOREIGN CAR**  
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**VOLKSWAGENS**  
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 VOLKSWAGEN—PORSCHE  
 Sales and Service  
 740 AMERICAN PH. 7-1485  
**WILLYS**  
**\$125**  
 '41 WILLYS American 4-Door—  
 Very nice. M. VERNE HOLMES, Studebaker  
 35th and Alameda 4-5003  
 1943 WILLYS Military Jeep. excel-  
 lent condition. \$400. 2028 282nd  
 St. Long Beach.  
 '40 WILLYS 4-dr. rad., new br.  
 starter, ed. mtr. \$55. 2-7325.

**Automobiles For Sale 175**  
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 '50 WILLYS Jeep, 6-cyl. \$50 for  
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 IMPORT AUTO SERV. & SALES  
 516 E. ANAHEIM PH. 68-5125  
**NASH \$2,000.00**  
**USED CAR SALE!**  
**'52 WILLYS**  
 The popular Aero Wing  
 Super De Luxe 4-Door Sedan  
 with radio, heater and  
 overdrive.  
**\$1095**  
**SEVERIN**  
 —Your Nash Dealer—  
 1580 AMERICAN  
 326 E. SEVENTH  
 721 AMERICAN

**Buy Wisely with Johnny Weih**

# NEED a CAR?

## \$25 DOWN

WE DON'T WANT CO-SIGNERS, OR A MORTGAGE ON YOUR FURNITURE. DO YOU HAVE A GOOD JOB? LOCAL CREDIT?

**BANK FINANCING — IMMEDIATE DELIVERY**

Compare These Prices  
Compare These Terms

Think and Shop  
Before You Buy

'50 Dodge \$895 \$48 per mo. 4-dr. Original 1 owner and shows it.	'50 Plymouth \$695 \$38 per mo. Convertible. Radio, heater, custom upholstery. A real bargain.	'51 Hudson \$995 \$62 per mo. Sport 4-dr. Hydra. Radio, heater. This fine car must be sold.
'53 Chev. \$1495 \$63 per mo. 210 4-dr. It's very seldom that we have a car like this to offer. You can hardly tell that it's been used.	'51 Ford \$895 \$45 per mo. Dlx. 2-dr. V-8. Light blue. Almost new. res. You must see this car.	'51 Merc. \$995 \$62 per mo. 4-dr. Radio, heater. Neromatic. (Week's special.)
'49 Nash \$395 \$21 per mo. 600 4-dr. All de luxe Nash equipment. In fine shape.	'50 Buick \$795 \$38 per mo. Spec. seat's radio, heater, fine car. 2 for choice.	'51 Chrys. \$1245 \$64 per mo. Windsor dlx. 4-dr. Original 1 owner. Low mileage. radio, heater, fluid-matic trans- mission. A great buy.
'50 Buick \$1095 \$58 per mo. Riviera sedan. Radio, heater, Dratow, low mileage. You will be proud of this car.	'51 Chev. \$1095 \$58 per mo. Styline dlx. 2-dr. Radio, heater, new paint. Looks and runs like new.	

40 More to Choose From with SAME LOW TERMS

**JOHNNY WEIH** 1091 E. PACIFIC COAST HWY.  
Ph. L. B. 61-8135

We're Continuing Our Mid-Summer

# CLEARANCE SALE

We must move our entire stock of used cars. Come in and see to believe. Listed below are 2 of our Specials!

**'50 CHEV. 2 DOOR FULL PRICE \$795**  
 This car is finished in dark green. Has radio, original interior. Beautiful!

**'53 PLYMOUTH Sed. Full Price \$1495**  
 Overdrive, radio, heater. You must see this car. Finished in sky blue. Interior to match. A one-owner beauty!

**2 USED CAR LOTS TO SERVE YOU—**  
 17053 S. BELLFLOWER BLVD. **Bellflower**  
 15724 S. BELLFLOWER BLVD.

Many, many more bargains to choose from—Also several 1954 CHEVROLET executive cars at BARGAIN PRICES.

**NANCE CHEVROLET CO.**  
 17046 So. Bellflower Blvd.  
**BELLFLOWER** Torrey 2-1371  
 Torrey 4-5471

# HEAT WAVE!

Heat got you down? Well it's got our prices down too. Extra special values await you NOW during this Summer Clearance Sale. Everything goes—our stock MUST be reduced immediately to make way for new Oldsmobile trade-ins pouring in daily. Here are some sample values:

**'51 OLDS. Super 88 Sedan. \$1395**  
 Sharp, one-owner car with radio, heater, Hydra-Matic, etc.

**'50 BUICK Roadmaster Sed. \$1045**  
 Extremely clean and fully equipped!

**'50 CHEV. Dlx. Club Coupe. \$995**  
 Cleanest one in Long Beach!

**'51 CADILLAC 62 Sedan. \$2395**  
 Beautifully cared-for—all accessories!

**'52 OLDS. 98 Holiday. \$2395**  
 Classic beauty. Thrilling performance!

**'51 MERCURY Club Coupe. \$1265**  
 Unusually nice in every detail!

**'53 PLYMOUTH Belv. Coupe \$1595**  
 Radio, heater, overdrive—outstanding!

**'51 PONTIAC Chf. Dlx. Catal. \$1495**  
 The Super. Sharp, low mileage, all accessories!

**'53 OLDS. 88 Convertible. \$2495**  
 For carefree Southern California driving—perfect!

**'52 STUDE. V-8 Club Coupe. \$1065**  
 Positively immaculate in all respects!

**'53 DE SOTO Custom 8 Sed. \$1995**  
 Showroom fresh—ready to go!

**'51 FORD Convertible. \$1095**  
 A dandy buy with radio, heater, overdrive, etc.

**'50 OLDSMOBILE 98 Sedan. \$1145**  
 Local doctor's car in tip-top condition!

**'51 HUDSON Super 6 Sedan. \$1095**  
 Spotless throughout—radio, heater, Hydra-Matic!

"Universally recognized... the cleanest cars in Southern California."

**Standlee Martin**  
 NOW... 2 GIANT LOTS  
 • 1201 AMERICAN AVE.  
 • 1570 AMERICAN AVE.

**GOOD FOR \$100**

With the purchase of a new 1954 Studebaker Commander V-8 and this coupon we will give \$100 in cash. Only one coupon acceptable on each car. Offer good only until we have delivered our July quota.

**BELMONT J. SAN CHEZ**  
 The West's Leading Studebaker Dealer  
 1350 AMERICAN PH. 70-7911

# \$49 DOWN \$49

Bring whatever cash you have in your pocket—or your old car. ... You can choose from any of 75 thoroughly reconditioned automobiles. (Qualified credit.) 90-day guarantee.

**PAYMENTS PER WEEK**

'54 BUICK Sup. Riv. Dyna. R. & H. Red and Blk. w/ Cust. Int.	\$20.00
'52 PONT. Catalina. Hydra-Matic, radio and heater	\$18.77
'53 STUDE. Starlite Club. Automatic transmission. 7000 miles	\$18.00
'52 CHEV. Bel Air. Power Glide, radio, heater & w-w tires	\$17.70
'53 CHEV. Club. Radio, heater and white wall tires	\$15.20
'51 PLYM. Suburban Station Wagon	\$15.10
'52 FORD Country Squire Station Wagon	\$13.50
'52 CHEV. 4-door sedan. Extras	\$12.50
'49 OLDS. '88" Station Wagon. Hydra., radio & heater	\$12.50
'49 CHEV. Fleetline Aero. Radio and heater	\$8.80
'49 MERC. 4-door sedan. Radio and heater	\$8.50
'46 BUICK Super Sedanette. Radio and heater	\$7.25
'49 FORD Custom Club Radio and heater	\$6.25
'48 STUDE. Convertible. Overdrive, radio and heater	\$5.90

**SPECIAL—FRI. • SAT. • SUN.**

**'50 CADILLAC CLUB HYDRA-MATIC, RADIO AND HEATER \$1795**

# UNITED CAR CO.

"15 YEARS IN THE HARBOR AREA"

310 South Long Beach Blvd.  
**COMPTON** On North Side of Town Hall

# P.S. Working for You Since '22

1. Honest warranty + 1 year Service Policy. Only at Daffy Jaffe's

2. 15-day FREE trial exchange and no high pressure salesman to confuse you. See Daffy Jaffe

3. Bank terms and Long Beach's largest volume used car dealer mean low cost to you. Check Daffy Jaffe's

4. Credit Union discount cards welcomed. See Daffy Jaffe

## NO DOWN PAYMENT

### 5-Minute Credit Approval

**'52 Olds. '88'...\$1599**  
 SUPER 2-dr. Radio, heater, Hydra-Matic. Beautiful 2-tone blue.

**'53 Buick Ri. Cp. \$1899**  
 V-8 Super. Radio, heater, white-walls. Dynaflow. Sharp Cars at Daffy Jaffe's.

**'52 Ford Clubs \$1199**  
 Custom 2-doors. Fordomatic, overdrive, radio, heaters, 4 to choose—from \$1299. Shop and See Daffy Jaffe

**'53 Chev. 2-dr. \$1499**  
 Or 4-dr. 210 Customs. Under 10,000 local miles. Your choice \$1499. No down payment required with approved credit.

**'51 DeSoto...\$1199**  
 Custom 4-dr. Radio, heater, automatic. This car looks and runs like new. Daffy Jaffe has lowest L. A. County prices.

**'52 Plymouth...\$999**  
 Custom club. 1 owner. Radio, heater. Sharp 2 others even CHEAPER.

**'53 Mercury...\$1999**  
 Monterey sport coupe. Radio, heater, overdrive or Hydra-Matic. 4 to choose—from \$1999.

**'53 Stude...\$1699**  
 Champion Regal 5-pass. club spe. Rad., Htr., overdrive, overdrive. Original cost over \$2700. A Daffy Jaffe annual car.

**'51 Chrysler...\$1299**  
 New Yorker 4-dr. Radio, heater, 1000, overdrive. Beautiful 1-owner, low-mileage car at only \$1299.

**'53 Ford Clubs \$1399**  
 Custom 2-dr. Radio, heater, Fordomatic, overdrive, 10 to choose—from \$1399. No down payment with acceptable credit.

**'53 Linc. Capri \$2699**  
 Or Comm. clubs. Radio, heater, Hydra. White-walls, all power equipment. 2 to choose. From \$2699. Shop Daffy Jaffe

**'51 Merc. Club \$1099**  
 Radio, heater, economical overdrive. Custom seat covers. Worth \$200 more than our low price of \$1099. Super Value Days at Daffy Jaffe's

**Daffy Jaffe** 1740 AMERICAN  
 Established 1922 Phone 70-3977

# HALE YOUNG FORD

## NEW CAR TRADE-INS

Do not be rushed into what may seem like a wild deal... you do not spend \$1000 or more each day. We can't promise anything to you but a wonderful A-1 guaranteed car. We are proud to offer the following cars for sale... the rest is up to you.

**STANDARD BANK TERMS**  
**CHOOSE YOUR OWN FINANCE PLAN**

'50 HUDSON Pacemaker Club Coupe. \$595	'49 FORD 4-door Sedan. \$445
'49 FORD V-8 2-door. \$595	'51 FORD 4-door Sedan. \$995
'50 FORD V-8 2-door. \$795	'53 FORD Customline 4-door. \$1695

**"A SPECIAL SPECIAL for the Early Bird—"Get Here First!"**

**'53 FORD V-8 VICTORIA...\$1795**  
 Radio, heater, Fordomatic, whitewalls, tinted glass, 2-tone paint.

**'48 CHRYSLER 4-door Sedan. \$395**

**'52 PONTIAC Chiefline De Luxe 8 2-door. \$1395**

**'47 CHEVROLET 2-door 7 sedan. \$295**

# HALE YOUNG FORD

Where Our Customers Send Their Friends  
**2612 E. Anaheim Ph. 8-1156**  
 Open Evenings and All Day Sundays

# Are You Tired of "HIGH BALLS" "LOW BALLS" AND "CURVES?"

Do You Want a Straight Pitch?

at **BEACH CITY CHEVROLET**

**YOU WON'T "STRIKE OUT" on our TRADE ALLOWANCE**

... it's more than fair — in fact it's UN-HEARD OF, as our customers will testify. Last weekend we sold and delivered

**CARLOADS of new CHEVROLETS**

So we ordered 10 more carloads to sell this weekend on a first come, first served basis.

They have been serviced and are ready to drive home today. Take your pick of body style, color and equipment.

**for as low as \$13.33 per week**  
 (This is a full 6-passenger 2-door sedan)

NOT FACTORY DELIVERY but Delivered in Long Beach, Including Sales Tax, License, Insurance and Finance Charges.

**DON'T DELAY... COME TODAY TO**

# BEACH CITY CHEVROLET

3001 E. Pac. Cst. Hwy. Phone 90-7421  
 Near Signal Hill Long Beach

AT **MEL BURNS FORD**

YOU CAN'T **SAVE LESS THAN \$400**

BUT YOU CAN **SAVE UP TO \$800**

ON ANY **1954 FORD**

ON OUR **SHOWROOM FLOORS**

All Low Mileage Cars

TWO BIG SHOW ROOMS EITHER SIDE OF STREET

COUPES, TUDORS Ranch Wagons Country Sedans Fordors and Convertibles

To Choose From **THESE SALE PRICES GOOD ONLY**

FRI., SAT., SUN. 23 24 25

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**OVER 125 NEW '54 FORDS TO CHOOSE FROM**

**WOW WHAT DEALS AT**

**MEL BURNS FORD**

2000 AMERICAN AVE.

Phone 70-6954 BOTH SIDES OF STREET



# WOW

'49 OLDS \$695  
4-Door. Radio, heater, Hydra-Matic.

'51 FORD \$895  
2-Door. Radio, heater, overdrive.

'50 BUICK \$995  
Super Riviera. Radio, heater, Dynaflo.  
Beautiful 2-tone finish.

'53 FORD \$1495  
4-Door Sedan. Special today!

**Freeman A. McKenzie**  
USED CARS  
1033 AMERICAN AVE.  
Southern California's Oldest Ford Dealer  
Phone 6-6072 and 6-9615 Open 'til 9 P. M.

## GOOD FOR \$100

With the purchase of a new 1954 Studebaker Commander V-8 and this coupon we will give \$100 in cash. Only one coupon acceptable on each car. Offer good only until we have delivered our July quota.

**BELMONT J. SAN CHEZ**  
The West's Leading Studebaker Dealer  
1350 AMERICAN PH. 70-7911

## ★ NO DOWN ★

'50 BUICK	SPECIAL SEAGRAY	\$795	\$41.38 MONTH
'50 FORD	V-8	\$495	\$26.58 MONTH
'50 FORD	2-DOOR	\$595	\$32.14 MONTH
'49 DODGE	SHARP A STEAL	\$595	\$32.14 MONTH
'50 STUDE.	SEDAN SHARP	\$995	\$51.54 MONTH
'41 CHEV.	CHAMPION AUTOMATIC CLUB NICE	\$145	\$ 8.22 MONTH

150 OTHERS TO CHOOSE FROM

### CARL'S MOTORS

CHRYSLER - PLYMOUTH DEALER

425 W. Anaheim, Wilmington.  
Phone Terminal 5-3133

# HERE'S PROOF

You Can Save Hundreds **'NOW'**  
**AT MASTERS PONTIAC**  
Compare Against Wholesale Book

'52 Pont. \$1385  
4-Dr. Chieftain

This is one of the cleanest used '52 Pontiacs that we have ever had. It's hard to find a clean original car, priced as low as this, so you better hurry. Lic. 1V58071.

'48 Chev. \$365  
2-Dr. Aero

Here is a bargain if you are looking for a second car. It's very dependable and it also looks good. Equipped with radio, heater, etc. Lic. 424313.

'50 Olds 88 \$1165  
Holiday Coupe

Two-tone yellow and black with white-wall tires, radio, heater, Hydra-Matic. This is a hard-to-find model, so you better hurry.

'51 Kaiser \$895  
4-Dr. Sedan

You can look a long time before you find a car that looks as sharp, runs as good, and priced as low as this '51 4-door de luxe.

'47 Pontiac \$345  
4-Dr. Sedan

The first sharp buyer that sees this one will buy it so you better hurry. Lic. 1P55775.

'46 Chrys. 6 \$395  
Club Coupe

Radio, heater, auto, trans. Near new tires, extra good motor, makes this an extra special value.

'53 Pont. \$1965  
2-Dr. Chieftain

A beautiful 2-tone grey with lots of factory equipment. Truly shows the good care that the one and only owner gave this one. Lic. 2B57090.

'52 Ford \$1545  
4-Dr. Crestline

A local low-mileage car just traded in on a new Pontiac. Equipped with Fordomatic, radio and heater. It's clean as a pin and sharp as a tack.

'52 Huds. \$1595  
Home 4-Dr.

This beautiful maroon 4-door sedan truly shows the exceptional good care the original owner gave it, and it has every factory accessory including Hydra-Matic.

'49 Chev. \$765  
Convertible

The popular Chev. convertible with radio, heater, good top, excellent motor, and priced so cheap.

'50 Buick \$945  
4-Dr. Sedan

Dyna-Flow, radio, heater, whitewall tires, plus a sharp body and sound motor make this an outstanding value.

'48 Stude. \$465  
Champion 4-Dr.

If you are in the market for a real sharp 48 Stude. Regal de luxe 4-door, with overdrive, your search is over. We have it.

3 BIG LOTS  
1860  
1545  
1313  
AMERICAN

125 MORE GUARANTEED CARS

**Masters PONTIAC**  
THE HOUSE YOU CAN TRUST  
— SINCE 1919  
1545 AMERICAN AVE. PHONE 7-4111

Our Finance  
Counselors  
Can Fit  
Your Budget  
Open to 9 P. M.

**STOP, LOOK and QUESTION!**  
Why Take Less  
When You Can Get More From **CAMPBELL**

'51 PONTIAC ...\$995 CONVERTIBLE. As is but nice, Hydra-Matic, radio and heater. Shows care.	'52 CHEV. ....\$995 STYLELINE DE LUXE. Has radio and heater. A guaranteed car.	'54 FORD V-8 ..SAVE CRESTLINE CLUB. Almost brand new. Has radio, heater, overdrive, etc.
'53 BUICK Super .....\$2245 '53 BUICK Riviera .....\$2395 '53 CHEVROLET .....\$1595	'52 FORD Club, o'drive \$1345 '53 BUICK Special .....\$1995 '53 BUICK Spec. Riviera \$2095	'53 DODGE 8 Club .....\$1895 '52 DODGE Sedan .....\$1195 '51 BUICK Super .....\$1245

## COMPARE—PRICE AND COMPARE CONDITION —GMAC FINANCE WITH ANY OTHER PLAN —YOUR LOWER MONTHLY PAYMENTS

'52 PLYMOUTH Cib. Cpe. R.&H. \$1045	'52 CHEV. Sport Cpe. De Luxe. \$1195	'50 OLDS 98 4-Dr. Hydra-Matic. \$1145	'51 RIVIERA Hardtop De Luxe. \$1495
'51 MERCURY Auto. Transmission. \$1195	'51 SPECIAL Radio, Heater. \$1095	'52 MERCURY Mercomatic. 4-Dr. \$1595	'50 PONTIAC 6 Hydra-Matic, R.&H. \$945

'52 BUICKS Low as \$1645 Convertibles, Rivieras, Sedans, Supers and Roadmasters.	'50 BUICK .....\$995 Roadmaster. Reduced to sell. Has Dynaflo, radio, heater.	'50 BUICKS Low as \$995 Specials, Supers, Roadmasters, Dynaflo, radio, heater, etc.
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**CAMPBELL BUICK**  
1881 and 2101 AMERICAN JUST NORTH OF PACIFIC COAST  
BUICK IN LONG BEACH THIRTY-FOUR YEARS



**YOU TOO CAN  
SAVE MONEY!**

on Your NEW  
1954 Chevrolet

When You Deal  
With ... **HARBOR CHEVROLET**

Dear Mr. and Mrs. Citizen of Long Beach:  
The "gimmick boys" and the "fast buck" operators are still bombarding you with all sorts of devious offers.  
Don't rush into any deal until you check the reputation of the merchant.  
We have maintained for over 30 years, a policy of absolute honesty and fair dealing. Harbor Chevrolet is owned, operated and managed in all departments by local residents.  
I personally guarantee you can shop with ease and confidence as you purchase your new car.  
Sincerely,  
**CHET HENSON,**  
General Manager

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ATLANTIC

Since 1923

Phone 6-4004, 6-2484, 6-3296

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We Had 200  
Shining New  
FACTORY  
FRESH

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Hard-top coupe. Radio, heater, overdrive. Exceptionally low mileage and cannot be told from new.

'53 FORD V-8 .....\$1999  
Victoria. Equipped with radio, heater and whitewalls. Absolutely immaculate interior and finish. Low mileage.

'53 CHEVROLET \$1499  
De luxe 4-door equipped with radio, heater, wheel discs, tailored seat covers. Low mileage.

'53 NASH .....\$1399  
Rambler convertible. Radio, heater, Hydra-Matic, dual carburetors. Continental Kit. Like new throughout.

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Chieftain de luxe 8 sedan. Exceptionally clean inside and out. Tuned to perfection. Has factory radio and heater.

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1/2-ton pickup. 4-speed transmission, heavy-duty rear bumper. Ideal for house trailer. Extra nice throughout.

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Styleline sedan. Sparkling original finish. Radio, tailored plastic seat covers. Literally flawless throughout.

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Coronet club coupe. Gyromatic transmission, radio, heater. Showroom finish. Excellent interior.

'51 CHEVROLET .....\$999  
Styleline 2-door. Every conceivable extra. Original finish. Like new interior. Low mileage.

'52 STUDE. V-8 .....\$999  
Commander 4-door with automatic trans., radio. Excellent finish. Interior reflects meticulous care.

'50 BUICK .....\$999  
De luxe 4-door equipped with radio, heater, Dynaflo. Flawless throughout.

'50 PLYMOUTH .....\$799  
Special de luxe 4-door. Traded in by original owner. Equipped with radio and heater.

'51 HUDSON .....\$799  
Super 6 brougham. Radio, heater. Excellent finish. Like new interior.

'51 STUDEBAKER \$799  
Regal Champion 4-door. Radio, overdrive. Sparkling original finish. Mechanically tops.

'49 PONTIAC .....\$799  
Chieftain 8 4-door. Radio, heater, Hydra-Matic. Sparkling finish, peppy motor.

'50 NASH .....\$699  
4-door sedan equipped with radio, heater, overdrive. Sparkling original finish and extra nice throughout.

'49 CHEVROLET .....\$699  
Styleline sedan. Radio, heater, tailored seat covers. Excellent finish. Clean interior.

'49 FORD 8 .....\$599  
4-door. Radio, heater, seat covers, new paint, whitewalls. Mechanically tops.

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# Las Madrinass Sets Forty-Niner Barbecue

# Independent Press-Telegram Women

LONG BEACH 12, CALIF., SUNDAY, JULY 25, 1954

## Fall Trends to Watch Revealed by N.Y. Fashion Correspondent

By BETTY WENTWORTH  
Independent Women's Editor

Despite temperatures in the 80's, there isn't a woman who cares at all about her appearance who isn't getting a bit weary of her pretty summer wardrobe. Instead, she's privately preoccupied with thoughts of the cooler weather she knows is due to arrive as soon as she flips another page or two on her calendar (and considering clothes ideas for said climate change).

How long are skirts to be this fall? What about new fabrics and colors? Are necklines swooping or rising? Where shall she belt her waistline?

In short, what's new in fashion? We've just spent the afternoon with someone who has been able to look into the crystal ball and who knows the answers backwards and forwards, having spent every day last week, from morn to night, at the New York Dress Institute Couture Group's showings in New York for out-of-town press correspondents.

She's Mary Hartmann, the Independent Press-Telegram's New York fashion correspondent whose sprightly and informative columns you readers have often scanned in these pages, and who whipped into Long Beach from New York the minute the showings were over to bring us the fall and winter fashion picture.

**VIEWS DESIGNS**  
She states that the 165 fashion editors who migrate into New York as regularly as the swallows soar down to Capistrano are blessed with a new system, thanks to Eleanor Lambert, the Institute's press director. They are enabled to view the output, compressed into one week, of all the top eastern designers.

First, a background sketch of Mrs. Hartmann. She attended Brearley and Sacred Heart Convent in New York, and then Vassar. She's the wife of Dr. Hans Hartmann, New York obstetrician, and is the mother of four, ranging in age from 15 to 5 years. In addition to family and her newspaper work we're impressed with her civic activities which include participa-

tion in the Neighborhood Council for Girl Scouts, being public relations chairman for the Girl Scouts in the Catholic Youth Organization, and sitting on the board of Goddard Neighborhood House, the oldest settlement house on the East Side.

Shining through the whole is her credo. She states that she's never held a job or done volunteer work that couldn't be fitted in with her children's interests and home life. She added that she has been fortunate in working for editors who trusted her fully enough to know that she understood that the job had to be done.

**"WATCH FOR..."**  
Now for fashions and what to look for.

Watch for a world of fabrics which would have turned our grandmothers green with envy. The nubby wool textures designers used to love are now fined down into polished, fuzzy, downy or flaky surfaces, with angora, cashmere, velour, chinchilla and duvetyn important. The costume is very important, as in the woolen dress and jacket. For formal afternoon wear the jacket may be embroidered as done by Paul Parnes, and for evening the dinner dress may have a satin or silk top with broadcloth or sheer wool with baratheia silk. There is a sly shimmer over everything, from silk and worsted dress fabrics and satin-back suitings to shining, thistle down coating. Tweed

(Continued on Page 2, Col. 1.)



**THE COLOR** and gaiety of the 49'er days will star Aug. 1 when Las Madrinass Guild of the Auxiliary to the Children's Memorial Hospital stages its annual fund raising party. The barbecue this year will be at the home of Mr. and Mrs. Richard W. Deeble at 4225 Locust Ave. Shown above dancing the can-can which will highlight the entertainment are from left, Mmes. Norton R. Eastwood, Richard Deeble, Warren P. Isham, Rexford L. Welch Leland B. Nickles, Philip Brewer and Robert E. Ziebarth. The 250 guests expected to attend will be presented souvenir programs.

## Adm., Mrs. Carney Fete Washingtonians, Long Beach Visitors at Gala Garden Party

VIRGINIA WELDON KELLY

By Staff Washington Correspondent  
Friends of the Chief of Naval Operations and Mrs. Carney decided that the Carneys have the good luck of the Irish. Washington had been in the sizzling grip of a hundred degree heat wave—until a few hours before the Carney's garden party—a sudden thunder storm brought the temperature to a cool 80 degrees.

Orchids from Hawaii might well have been the theme of the party. Grace Carney—who selected a becoming sheath of mauve shantung—wore a spray of butterfly orchids.

Mrs. Arthur Radford wore cymbidiums on her rose linen gown (made in Hong Kong as were her fascinating matching linen "maile" slippers).

Mrs. Edwin Layton, wife of Rear Admiral Layton, wore a lei of Hawaiian butterfly orchids which were picked rapidly by Korean Ambassador Yang and other gentlemen for their button holes.

Saw Vice Admiral and Mrs. Francis C. Denebrink accompanied by the Rupert McCooks of Long Beach; Comdr. and Mrs. John McClendon. The McClendons formerly were stationed at the Long Beach

Naval Shipyard and at the Pearl Harbor Naval Shipyard. Comdr. McClendon is presently in the Bureau of Personnel.

Mick and Grace Carney were delighted that their son-in-law and daughter, Comdr. and Mrs. Joe Taussig came up from Annapolis for the party. From out of town, too, were the former CNO, Admiral and Mrs. Louis Denfeld—just arrived from Massachusetts.

Former U. S. Ambassador to Italy Ellsworth Bunker—long time friend of the Carneys—was escorted about by stunning Nancy Marshall, wife of Admiral Carney's Administrative Aide, Capt. Bill Marshall.

Not long back in Washington, Vice Admiral Stuart "Sunshine" Murray and his Madeleine were giving and receiving "big hellos."

Good looking AF Chief of Staff, General Twining was completely surrounded by ladies. Army Chief of Staff, General Ridgway and Mrs. Ridgway enjoyed every moment of the party, they said.

Navy Secretary and Mrs. Charles S. Thomas told me of their forthcoming trip to California where they hope to remain until August 3. After that they plan a week's fishing trip in Idaho.

Throughout the party, the U. S. Navy Band's orchestra played soothingly. Supper was served under a marquee.

Smithfield hams, turkeys, hot biscuits. Chinese roast pork tidbits to be twirled in soy sauce and sesame seeds; and molds of cream cheese masked with caviar—a clever idea because it keeps the caviar from ricocheting off the toast.

Government is becoming

more streamlined every day for economy and efficiency but we do hope that a few colorful ceremonies are left to avoid that monotone gray look.

A favorite ceremony is the sunset parade by the Marine Corps in Washington.

One of the most delightful occasions of the past days was the sunset parade and reception given in honor of the Secretary of the Navy and Mrs. Thomas by Marine Corps Commandant and Mrs. Lemuel C. Shepherd Jr.

We defy any person to be phlegmatic when the Marine Corps Band, the Drum and Bugle Corps, and the "troops" come swinging down the green turfed parade ground.

At the garden reception which followed, Mrs. Shepherd wore a heaven blue embroidered linen sheath with matching pumps and a tiny hat of forget-me-nots—her costume was just the color of her eyes. Mrs. Thomas wore a summer crisp white back ground print with a "pure line" white hat that was most becoming.

A few details of the program for the visit of President Syngman Rhee of Korea are not yet worked out but the heads of our government are expectantly awaiting the arrival of the heroic Korean leader.

Accompanied by Mrs. Rhee, President Rhee will arrive about 4 p.m. at M.A.T.'s terminal on July 26. He will be greeted by Vice President and Mrs. Nixon and a delegation of officials including District of Columbia commissioners who will present him with a key to Washington.



**ENTHUSIASM** runs high as final preparations are being completed for the barbecue set for Aug. 1 by the Las Madrinass Guild of the Auxiliary to Children's Memorial Hospital. Shown above in their 49'er costumes ready to climb aboard a wagon are from left, Mrs. Reg H. Barden, general chairman of the gala event, and Mr. and Mrs. James E. Pawson. Dancing, food and entertainment will be enjoyed at the benefit party to be given in the Richard Deeble home. All members will be in costumes, and guests will be in cottons and levis. Funds raised will be turned over to the auxiliary which provides hospitalization and medical care.

## Middough, Kelly Daughters to Assist Mothers at Tea

Delicate tones of pink will be employed in the decor when Mrs. Lorne D. Middough and Mrs. John Lewis Kelly entertain at a tea from 3 to 5 p. m. on Tuesday at the charming new Middough residence, 1121 El Mirador in Park Estates.

They are to be assisted by their daughters. Mrs. Edgar F. Davis Jr. and Mrs. Robert Hunter Middough. Invitations for the affair have been issued to 150 guests.

Greeting arrivals at the door will be Mrs. Middough's small granddaughter, Dianne Davis, who will wear a floor length frock of shell pink net. The four hostesses will wear cocktail length dresses. Mrs. Middough's in pink lace, Mrs. Kelly's in cream lace, Mrs. Robert Middough's of white organdy and Mrs. Davis in blue lace.

Others invited to assist are Mmes. Rupert McCook, Sidney Elliott, Merton Betts Smith, Roy H. Wolfers, Burl McCole, Melvin Blorton, William A. Minnick, Howard Coy, John O. McDonald, Stafford Gregory, Frank Buren, Charles Simpson, Ralph Boggs, James Bole and Charles D. Wailes, Jr. of Sierra Madre.

A cloth of pink and silver will adorn the tea table in the dining room, and punch will be served in the garden room on the terrace. Arrangements of pink blooms will be

used, and bright umbrellas will shade the lawn. Incidental music will be played during the afternoon by Connie Lu Berg.

## Mrs. Caughey Is Honoree

On the return of Mrs. Reed J. Caughey, 210 Argonne Ave., from eight months on the east coast, her daughter-in-law, Mrs. Reed J. Caughey Jr., entertained at a tea Tuesday afternoon in her home at 232 Prospect Ave.

On her extended visit Mrs. Caughey visited with friends and relatives in New York and Erie, Pa.

Pink and white begonias loaned their delicate colors to the attractive tea table. Assisting the hostess were Mmes. Carlton Waters, Berenice Johnston, Roderick Walsh, R. Rene and Peter McGowan.

Reviewing the happenings of the past eight months in Long Beach and learning in turn of the social life in the east from the honoree were Mmes. Joseph Green, Donald Woodington, Maude Paxon, LaVerne Waters, Virgil Rothwell, Nell Kruse, Kathryn German, Uda Kronenburg, Johanna Miskam, Arthur Woodford, Lawrence Scott, John Wegner and Henry Hahn.



## BACHELORETTEs CHOOSE HAWAIIAN THEME FOR DANCE

Picturesque White's Point will be the setting Saturday evening for Bachelorettes' annual summer charity dance. Proceeds will benefit the Exceptional Children's Foundation. As usual the theme will be Hawaiian, and dancing will be enjoyed from 9 p. m. until 1 a. m. Shown above in picture at left are members, Helen Tripeny, Diane Swanson, Pat Duke, Joan Fisher, Mary Halbert, Patty Morgan from left, and

seated, Bev Melone. In picture at right are Ruth Miller, Joan Mitchell, Mary Huntoon, Peggy Drew, Vivian Johnson, Pat Denny, Kathy Jackson, Sharon Hilleary, Charlou Ripsch, standing from left, and

Joann Parks and Catherine Liebenguth, seated from left. Colorful Hawaiian leis will be presented to guests and Bachelorettes will wear white leis. Decor also will feature hundreds of flowers and candles.

All photos by staff photographer H. S. Melvin



## Style Consultant Visitor



MARY HARTMANN, New York fashion correspondent for the Independent, Press-Telegram is pictured as she called on the Women's Department during her visit to Long Beach. She is examining a sheaf of pictures currently arriving from New York designers following the showing of their fall and winter collections a week ago which were covered by Mrs. Hartmann.—(Staff Photo.)

## Fashion Expert Tells Trends

(Continued from Page 1.)

and silk satin are king and queen and frequently appear together in a single costume.

Watch for evening silks so magnificent in quality and color that they seldom need to add decoration. Patullo-Jo Copeland has introduced a new ankle length, although Adele Simpson seems to think that the short evening dress will remain in style. Fullness in evening skirts is no longer an all around affair, and we see more fullness to the side, a fan-tail back, or Cecil Chapman's cascading bustle.

### SLIMMER PETTICOATS

Watch for petticoats that are slimmer in front and full in back for the often found back-fullness gowns. These, according to Maurice Rentner, allow you to walk and dance comfortably but give a dignity to the debaucherous bouffant dress does not have.

Watch for neckline dresses that are no longer cut as low over the bust. In the 17th century dressmakers had already discovered that the veiled bustline in the form of a modesty (censoring bands of pastel silk or lace underneath) was perhaps more intriguing than too much bareness.

Watch for a pageantry of colors that should beguile every woman away from black and neutrals. Even black is often not quite black (then it is called caviar). Tinted whites from ivory to almost-green called celadon light up evening fashions, while the beautiful clear blues, pinks and jewel colorings in satin make radiant contrast. Patullo shows a white gown with garnet velvet sash, for example.

Watch for brown which is looming very big as a basic color this season, as well as strange new color combinations with an Oriental or modernist flavor, such as pink and cerise. A trend not to be overlooked is also toward bouquet colorings of the 18th century. For woolsens there are bold, deep colors in paisley patterns, plaids and stripes.

Watch for furs as a very important accompaniment to evening clothes. In its most lavish form we have the gold brocade coat lined with mink (Dior) or white satin with sable. These are fittingly heirlooms to be worn forever. In a more modified form we have fabrics with slashes of fur trimmings in mink berthas, cuffs or sleeves.

### MORE NEW NOTES

Watch for a miscellany of new notes, the dropped neckline, piles of looped long costume necklaces, some of which tuck into belts, the jumper moving up to rival the blouse and skirt, longer slacks, longer sweaters, (some so long they become dresses) allow embroidered woolsens for pretty and young casual clothes, the last by Carolyn Schnurer.

Watch for belted suits, with belted dresses in the minority, using instead buckled sash-fronts on princess backed dresses. There will be numerous half-belts and colored ribbon waist-markers.

Watch for a decided expansion of shoulders using every device except padding. Some are decidedly squared, others rounded and dropped far below the shoulder point. The yoke becomes an important accent to link smooth shoulder width to bloused fullness below.

The tall, charming and dynamic Mrs. Hartmann returns today to her New York home at 17 E. 89th St.

"I'm deeply impressed with the friendliness of the westerners. Having made a whirlwind tour of the stores and shops I was particularly happy at the co-operation everyone showed in taking time out to escort me through their establishments from boutiques

to stock rooms. I gleaned a composite picture not only of the Long Beach fashion world, but of the many worthy civic enterprises that are under way here."



Mrs. Delbert L. Anderson

## Chapel Scene of Wedding

Carrying a bouquet of white carnations and stephanotis on a white Bible, Miss Fern E. Renning, daughter of Mrs. M. S. Renning of 2400 Belmont Ave., recited her wedding vows with Delbert Lee Anderson, son of Mr. and Mrs. A. W. Anderson of Sacramento, in an evening ceremony last week in Greenwich Wedding Chapel.

Escorted to the altar by her uncle, Kenneth W. Renning, the bride wore a gray wool suit with navy and white accessories. Miss Barbara Musselman attended the bride, and Roy Mathias served as best man. Dr. George W. McDonald read the double ring service.

After a honeymoon in Sacramento, the couple will reside in Long Beach.

The bride is a graduate of Tucson High School, and her husband was graduated from Sacramento High School. He is serving in the Navy.

## Emblem Club

Members of Emblem Club No. 106 will meet at 10 a.m. Tuesday for sewing at the home of Helen Smith, 1056 Termino Ave. Officers will hold a board meeting at 7:30 p.m. Wednesday at the home of Ruby A. Thier, 1365-A Stanley Ave., with Ruth Jolly as cohostess.



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## Wild Waves Are Saying

## 'Eyepopoutitis' Is Easily Diagnosed

By IOLA MASTERSON

We are the only town in the world where all the men and half the women have had a week-long affliction medically known as "Eyepopoutitis." Of course, we are the only town in the world where the most beautiful women of the universe have gathered all at once. "Eyepopoutitis" is more easily diagnosed in males than females because with them it is always accompanied by a gurgling noise or soft whistling and, in severe cases, followed by a Rebel yell.

Most acutely affected this week have been the on-the-spot audiences at Miss Universe affairs. At the Kick-off dinner last Saturday we managed to look at more than foreign beauties and were rewarded with glimpses of Frances and Harry Buffum, Bessie and Louis Reese, Nona and Jim Lantz, Helen and Mason Knight, Pat Murphy, Vivian and John Davis, Marjorie and Al Davis, Mollie and Bob Reid (he was suffering from a very severe case of you know what!), Judy and Norm Durkin, and Francine and Larry Collins.

LOTS AND LOTS of people at the Miss United States contest Wednesday night and of those we spied the Charlie Campbells, the Sam Vickers, "Big" Bixby, John Carr, the Howard Conrads, Marietta and Walt Jordan, Grace and Ford Montgomerie (the gurgling was constant!), the Dr. Frank Stantons, and the Lloyd Leedom.

The International Tea at the Art Center on Wednesday was another of the many elegant functions of the week and, of course, Sam Heavenrich was having the time of his life! So were others. Included were Dr. Sam and Jean Woolington, Jane and Paul Heppes, Margaret Russell, Ethel Johnston, Muriel Powers, Vivian Yonkers, Joan Dunlop, Joan Dummitt, Cassietta Walker, Athena Hall, Ginny Weich (and her daughters), Ruth Van der Hoof, Barbara Kundis, Digur Weber, Marjory Neibling, Jean Wicks, and on and on.

Dignitaries included the Consul General of Finland and the Consul General of Mexico, Senor Adolfo Dominguez and his vice consul, Senor Romero. And traffic conditions being what they were, who had a better right to be there than Police Captain Bill Kummer? And we don't mean car traffic!

Miss Universe, we love you. That goes for every man and broadminded woman in town!

Whatever could "Cec" Willis mean when he suggested Dr. Paul Southgate hold an eye clinic for all members of the University Club who will be at that august group's great wheel of a stag party next Friday night? Understand "Cec" was so impressed with the report on the party given by Julian Davis he thought it would be wise if all the men were assured of having 20-20 vision for the night.

Proxy Hugh Gibbs slyly pointed out that the ticket sales crew, composed mostly of lawyers under the direction of Harold Dreckman, should be good at it with their tremendous background of experience in handling "tickets." Also heard that plagiarism is running riot amidst the decorating crew with Jules Brady, Harold Dollinger, and Ed Marrotte taking their poster ideas directly from Esquire.

George Cadwallader, in the meantime, has taken his sore thumb directly from personal contact with a hammer while carrying out his duties in helping construct a stage, for the festivities. Yep. The sounds will be joyous next Friday at the University Club from 7:30 until.

**EVEN IF** they do own a lovely house in Endicott, N.Y., far as we're concerned Dottie and Dave Beeman are "home" since they arrived for a visit here in Long Beach. They are staying in their own apartment on 65th Pl. Lots of little parties for them like the one Mary Copeland had last Sunday night and the gathering of the gang last night at El Adobe in Capistrano. After Dave leaves for the East again (in two weeks or less) Dottie will houseguest with Lillian and Tom White for awhile longer before returning.

Sho' enuf, it's another daughter for Janice (Bernis) Willis and husband John. The little miss arrived in Mississippi last week and we wouldn't have traded the good news for the biggest bowl of hominy grits south of Mason-Dixon. Carolyn Sue is her name.

**THE SUPER CHIEF** had welcome cargo aboard when it ground to a halt in L. A. Wednesday morning in the persons of Mary (Wise) and Tim David plus their son Tommy. They arrived from Chicago for a three-week vacation with her parents, Fred and Peg Wise.

"Ag" Kuffel's lovely brunch at the Towne Club last Tuesday was tabbed "best party of the week" by the happy guests.

Among the most relieved people in town to see the heat wave vanish this week were Clara and "Con" Schneider who have been hard put to explain it to "Con's" sister, Wilhelmina Cannon, who came out here from Ann Arbor, Mich. to escape just such nip-ups by old man Sol. Bill Cannon arrives this week end for a visit preceding a family move up to Berkeley.

**WHEN OLD FRIENDS** gather to talk, laugh, and eat you can't beat it for the apex, the crest, or, for that matter, even the tops in fun. It happened at Marge and Jack Ivey's this week end for Janet and Ray Simonson, Muriel and Bill Carney, Alice and Harry Eggers, Dorothy and "Chet" Wells, and Flossie and Art Rene.

Getting acquainted with their new home in Honolulu are Betty Lee (Bonner) Pressey, husband, Capt. George Pressey (USN) and their three girls. They were here en route to George's new duty in the Islands from Alexandria, Va., spending a few brief days with Betty Lee's parents before flying on to their new duty.

Esther and Cliff Wavell are home from five weeks traveling which included picking up a car in Chicago and then touring into Canada, along the New England coast, into New York and Washington, D. C., Florida, over to Cuba, and then home. Luck was with them almost everywhere they went for they followed rain and traveled right with the cool air that trailed in Jupe Pluvius' wake!

The weather wasn't the only thing sizzling during our just past heat wave. Thirty-five women golfers at Virginia Country Club held a tournament on two of the very hottest days and really "burned up" the course with low and fancy scores! They must have Arab ancestors! First place was tied three ways at net 68 (read it again, boys—68!) by Thelma Cone, Tressa Slosson, and Dawn Brown. Second place ties were chalked up by Jane Vestermark, Pat Van de Water, and Bille McNamara.

## Miss Bowen Betrothed

Miss Zara Bowen, daughter of Mr. and Mrs. Charles Bowen, 9423 Nichols St., Bellflower, will become the bride of Robert McJilton of Long Beach in a ceremony at Las Vegas on Aug. 14. Miss Bowen revealed her wedding date to her sorority sisters when she hosted the meeting of the Beta Omicron Chapter, Delta Chi Sigma, last week.

Miss Bowen attended Excelsior High School and also Long Beach Business College.

The prospective bridegroom, son of Mr. and Mrs. D. S. McJilton of San Pedro, is a marine engineer.

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Miss Carol Davis.

## Social Galaxy

## Spotlight Falls on Two Teas, a Christening, Travel News

A houseguest from New Orleans was the incentive for the pink tea given by Lorain (Mrs. John) Lungren on Tuesday at her home, 4180 Chestnut Ave. Miss Clarice Lienhard, who is spending two weeks with the Lungrens, was the honoree.

Assisting the hostess were Mmes. Jack Drown, Malcolm Todd, Hubert Prichard and William Wagner. Pink roses and pink cakes and sandwiches, as well as the champagne punch, carried out the color motif.

All Saints Episcopal Church was the scene of the christening of tiny Heidi Hertzog, daughter of Dr. and Mrs. Francis C. Hertzog Jr. A party in celebration of the auspicious event followed at the home of Dr. and Mrs. Francis C. Hertzog Sr. She was toasted with champagne by her godparents, Mr. and Mrs. Earl Burns Miller, and Lt. (jg) and Mrs. Douglas Burrows, and a group of close friends and relatives, including the honoree's brother, Fritz Hertzog.

It was also the day of the wedding anniversary of the senior Hertzogs and the home was decorated with flowers that had been sent to them.

Waxy white magnolia blossoms and pink roses lent their fragrance to the setting when Mrs. J. Sherwood Moore was hostess at a tea on Thursday from 2 to 4 p.m. for 45 guests. The party took place in the Moore home at 631 Los Altos, and honored Miss Linda Scov, bride-elect of the hostess' son, John Moore. Their wedding is slated for Aug. 14.

Mrs. Moore was assisted by her daughter, Miss Eloise Moore, and Mmes. W. N. Deatherage, G. P. McGowan, George B. Hanson, E. J. Squire, Arnold Gaunt and Miss Eloise Moore.

On a three weeks trip with an idyllic itinerary are Mr. and Mrs. Lawrence A. Collins Sr. They flew to Seattle and planned to meet Mr. and Mrs. Ray Underwood at Banff. They will drive to Lake Louise and Jasper National Park for a 10-day sojourn, thence to Glacier National Park, where the two couples will part. The Collinses will fly home.

Being welcomed home after a year's absence is Miss Dallas Conklin, who has moved into her former home at 6423 E. Seaside Wk. Dallas spent part

of her year studying at Columbia University in New York and enjoying the theater, concerts and the ballet.

A motor trip to Florida, with visits at Annapolis and in Virginia as highlights, terminated with a three-week tour of the West Indies.

## Talk Set by Rev. Maher

Carmelite Nuns' Auxiliary will meet at 1:30 p.m. Tuesday in the Catholic Center, Sixth St. and Alamitos Ave. Guest speaker will be the Rev. Roland Maher, C. P. of the Passionist Fathers. He is retreat master at the Mater Dolorosa Monastery and Retreat House in Sierra Madre. His topic is "The Origin of Devotion to Mary."

Hostesses will be from St. Ann's and St. Anthony's parishes under the direction of Mrs. John Simpson and Mrs. D. A. Binion.

## Miss Carol Davis Joins Brides-Elect

Dr. and Mrs. John Benjamin Davis of 1440 Ramallo Ave. announce the engagement of their daughter, Carol, to William Franklin Lowance, son of Dr. and Mrs. Franklin Lowance of China Lake.

Miss Davis, a graduate of Stephens College in Columbia, Mo., completed her junior year this June at UC, Santa Barbara, where she majored in education. She pledged Pi Beta Phi sorority.

Her fiancé attended Georgia Tech and is a 1954 graduate of UC, Santa Barbara. His major was physical science,

and he was a member of Sigma Alpha Epsilon. They plan to wed early in September.

## At Hot Springs

Swimming and sunning at Glen Ivy Hot Springs near Corona include Mr. and Mrs. Arnold Watt of Long Beach and their friends, the Julius Strands of Seal Beach.

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## New Nursing Center Slates Open House

An open house is slated Thursday from 7:30 to 10 p.m. at the new Vocational Nurses Center, 1930 Atlantic Ave., Mrs. Bernice M. Von Zedlitz, president of Long Beach Licensed Vocational Nurses Association, announces.

Attending will be licensed vocational nurses, physicians, and directors of nursing. All others interested are also invited. Mrs. Von Zedlitz said. Presiding at the refreshment table will be M. Hester Quinn and Mary Wray.

The new center is the first one in California being conducted exclusively for the vocational nurses, according to Mrs. Von Zedlitz.

## Pair Wed in Arizona

Mr. and Mrs. Joseph A. Provencal of 326 Carroll Park West announce the marriage of their daughter, Jo-An, to James Franklin Morey, son of Mr. and Mrs. Clarence L. Morey of 281 Granada Ave. The ceremony took place in Yuma, Ariz.

The newlyweds are residing in Pomona where the bridegroom will resume his studies at Cal Poly. The bride is a graduate of St. Anthony's Girls High School.



Mrs. Donald Gill

## Gill-Burnett Names Linked

In a candlelight double ring ceremony in Greenwich wedding chapel, Miss Jo Ann Burnett of 232 Lime Ave., daughter of Mr. and Mrs. M. L. Burnett of Estelline, Texas, became the bride of Donald DeWayne Gill, son of Mr. and Mrs. W. H. Gill of 5421 E. Willow St., Dr. Russell M. Brougher officiated.

Given in marriage by Iris Jackson, the bride wore a ballerina-length gown of white silk tulle fashioned with a jacket and a bouffant skirt edged with net. A satin tiara studded with seed pearls held her shoulder length veil, and she carried two white orchids on a white ribbon.

Miss Ethyle Savatsky and Glen Stevens attended the couple. Arthur Laurey, cousin of the bridegroom, served as usher. Hostesses at the reception were Mmes. Leon Meador, John Ziegler and Miss Berry Kozelous.

After a reception, the couple honeymooned at Lake Arrowhead. They will reside at 1116 Juniper Ave.

The bride received her schooling in Texas. Her husband, a graduate of Wilson High School, served three years in the Navy.

## Women of Moose

Women of the Moose will have an alumnae meeting from 11 a.m. until 5 p.m. Wednesday in the home of Mrs. Alma Peer, 1354 W. Pacific Coast Hwy. That evening there will be a board meeting and joint escort and ritual practice at 7:30 p.m. in Moose Hall.

## Moppets Can Be Scouts by Joining Elves



**IT'S A SERIOUS BUSINESS**—learning to brown a marshmallow just right. Supervising Cheryl Widoro's toasting technique are, from left, Marquita Warner, Sandy Ponder, Denise Schmutzler and Jody Widoro. They are members of Elves, a brand new organization for little girls, aged 3 to 7. The group, which meets weekly at the home of Mrs. Richard Warner, 5627 Coldbrook Ave., gives the tots a chance

to belong to something just like "big sister" can be a Brownie or a Girl Scout. The Elves' mothers hope this new scouting plan will someday become affiliated with the Girl Scouts. Those interested in forming other Elves groups to spread the idea of scouting programs for younger children everywhere—can telephone Mrs. Warner for help in organizing.—(Staff Photos by H. S. Melvin.)



**DOLLS, PUPPETS** are just two of the varied play programs these active elves enjoy. Standing, left to right, are Amy Ackers, Doreen Schmutzler, Mary Swan, Janet Houghton and Rita Warner. In front are Peggy Poundey, Sandy Harvey and Kathy Warner. Kathy has on the Elves uniform of light blue denim. The Elves also wear a special pin with a bow and arrow and recite the Elf's Pledge when they meet once a week with their guardian, Mrs. Richard Warner of 5627 Coldbrook Ave.

## New Staff to Be Seated

Installation of officers of the Young Californians will take place Tuesday at the Bowling Green clubhouse, with Mrs. Phil Stockwell as installing officer. The new president is Mrs. John Mendizza; vice president, Mrs. Barbara Hale; recording secretary, Mrs. Claude Buckman; corresponding secretary, Mrs. William Brown; treasurer, Mrs. Stanley Beck; and publicity chairman, Mrs. David Cantor.

Corsages of yellow carnations with blue ribbons, carrying out the colors of the club, will be presented to the officers, and the outgoing president, Mrs. Robert Wilmot, will be the recipient of a gift from the group. Bridge and a social hour with refreshments will conclude the evening.

## Averys Home

Home from a trip through the middle western states are Mr. and Mrs. Robert Avery and children, Anne, Bob Jr., John and Peggy of 4440 Myrtle Ave. The family traveled by train to Chicago, Ill., and on to Lansing, Mich., where they picked up a new car. They then motored through northern Wisconsin to Northern Air and Three Lakes, and on to Minnesota and South Dakota. The Averys spent two weeks at the Broadmoor Hotel in Colorado Springs before returning to Long Beach by way of Las Vegas, Nev.

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## Service Set Gives Luncheons

**By VIRGINIA NEWTON**  
The Officers Wives Club of Long Beach will hold its mid-summer luncheon on party Aug. 3 at 12:30 in the Officers Club, Allen Center. It will be followed by an afternoon of cards for those who wish to remain.

All wives of commissioned naval officers retired, active or reserve in this area are most cordially invited to attend and become acquainted with the busy and active group.

Reservations should be made with Mrs. R. M. Whelpley or Mrs. Francis A. Dolan by Monday noon, August 2.

One of the most delightful and attractive luncheons of the summer season was the farewell event given last Wednesday at Welch's by those charming hostesses, Mrs. Hubert Delmore and Mrs. George W. Davis, honoring Mrs. Wayne Gamet, who will be leaving the last of this month with Capt. Gamet and daughter, Dale, for northern California, a new residence and retirement.

Another event of gaiety and prominence was the lovely bridge luncheon party given last week by Mrs. M. Rainbolt. Attending were Mmes. T. L. Wipor, William Weldon, Kerney Sigler, Gene Fair, Frank Lowry, Leon Forman, Lillian Paffenroth, Leslie Kaiser, Walter Kuzmak, John Burke, Robert Nixon, Edward Garrett, D. Bladshaw, Mary Clark, Michael Ognisty, and Charles Price.

Last Tuesday the Fleet Re-

## Couple Wed in Home Rite

Now honeymooning in the Pacific Northwest, with Lake Louise as destination, are Mr. and Mrs. James Garber (Nadine Roberts of Long Beach), who were married in Garden Grove last week end.

The couple exchanged vows in a candlelight service read by the Rev. G. J. Kernahan, minister of education at the First Methodist Church, in the home of the bride's parents, Mr. and Mrs. Hal Bowers, 11035 Cerritos Ave., Garden Grove.

The couple was attended by Mr. and Mrs. J. T. Butler of Fullerton. Lighting the candles was Lee Kent Roberts, son of the bride, while his brother, Graydon, escorted his grandmother.

Assisting Mrs. Bowers with the hostess duties at the reception which followed the wedding ceremony was Mrs. Rex Thompson.

Mr. and Mrs. Garber plan to live in Santa Maria.

## In Desert

Tina Mary Hollands of Mayfair has returned from a week's trip to the desert where she was the guest of Francis and Mary Ebert at Adalanto. Swimming every day in the Eberts' swimming pool was of special interest. The previous week, the two Ebert girls were the guests at the Hollands' home.

serve Auxiliary ladies enjoyed refreshments and a sewing bee at the home of the new president, Cleo Brown, at 2725 Fashion Ave.

Navy folks who were the guests of Mrs. Walter Buck at the Officers Wives Club of Ft. MacArthur Friendship Coffee hour last Thursday were Mmes. Edward Kemmerer, Edward Halverson and Robert Lynn.

Comdr. F. H. Johnson of the Shipyard was recently installed as the fifth president of the Long Beach Naval Shipyard Toastmaster's Club No. 1141, at a dinner meeting. He succeeded Capt. M. L. Lawrence who will leave soon with his family for Washington, D. C.

Maj. and Mrs. Kerney Sigler have returned from a visit to Mrs. Sigler's parents, Mr. and Mrs. H. J. Ransome of Corcoran, Calif.

Capt. C. E. Newberry flew back to Illinois, to drive Mrs. Newberry and family back home from a vacation they've had visiting relatives there.

Maj. and Mrs. William Anderson have as their houseguests from Minnesota Mrs.

Anderson's cousin and family, Mr. and Mrs. Atwood Olson, Olson, manager of the Municipal Auditorium, in Minneapolis, is here attending the Municipal Auditorium Managers Convention.

Nancy Boyer and children have left for a summer visit to Mrs. Iva Boyer of Kalamazoo, Mich.

Last Thursday the Officers Wives Club of the Long Beach Air Force Base enjoyed a friendship coffee hour, with Mrs. Michael Ognisty and Mrs. Lewis Bernick as hostesses.

Mrs. Cecile Summers of Missouri is the house guest of Mr. and Mrs. Davis Lowry. She also is being feted by her son-in-law's parents, Col. and Mrs. Frank Lowry.

Lt. and Mrs. Charles Price have returned from an enjoyable vacation trip to the mid-west.

Last night there was a most attractive informal command performance dancing party at the Long Beach Air Force Base. The event was for the officers attached to the base and their ladies.



Mr. and Mrs. William Dalton

## Daltons Celebrate 50 Years

Mr. and Mrs. William Dalton were honored at a surprise party and barbecue, celebrating their golden wedding anniversary, at the home of Mr. and Mrs. Ralph Taylor, 1350 Park Ave. Hostess was the Daltons' daughter, Mrs. Paul Kennard, with Mrs. Taylor as co-hostess.

Showering the honored couple with gifts were 79 guests. A huge golden wedding ring centered the buffet table, which was also decked with white and gold flowers, gold candles and a decorated golden wedding cake.

The celebrants, who reside at 1351 Park Ave., have lived in Long Beach for 35 years.

## In North

Vacationing at Samarkand Hotel in Santa Barbara are Mr. and Mrs. C. W. Noble of Long Beach.

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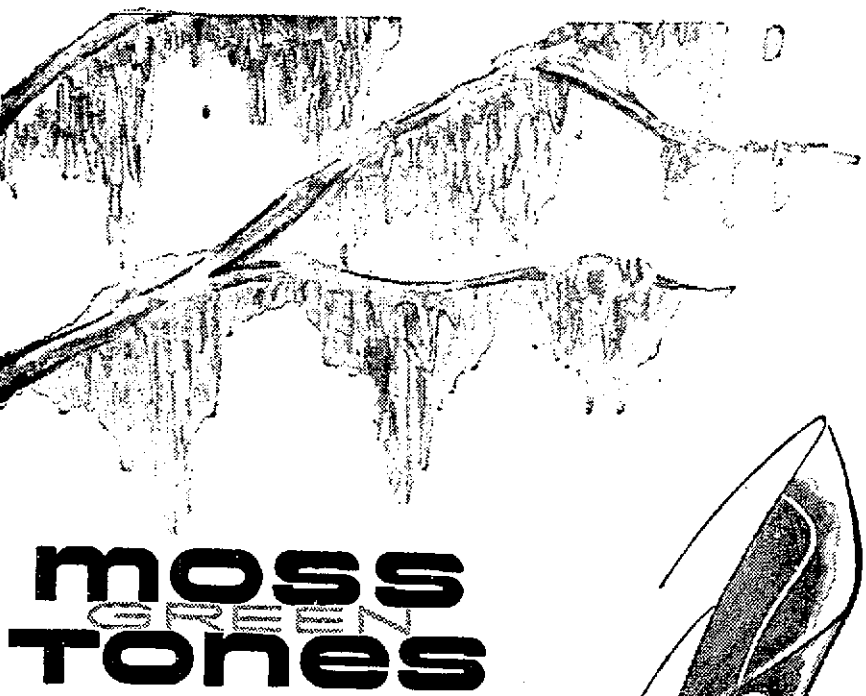
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fashion highlights for  
ensembles of beige to rust,  
black, red and blue





### SORORITY EVENT

The Ronald W. Heath home at 5454 E. Ocean Blvd., will be the setting Saturday for a coffee hour to be given by the Long Beach Alumnae Chapter of Delta Gamma. Active members of the sorority who reside in Long Beach will be honored at this summer event. Shown above discussing the occasion are some of the honorees standing from left, Sandra Hubbell, Diane Swanson and Ann Moore and seated from left, Sue Merritt and Helen Tripeny.—(Staff Photo.)

### Delta Gammas to Fete Actives at Coffee Hour

Active members of Delta Gamma Sorority who reside in Long Beach will be honored at a coffee hour to be given Saturday morning by Long Beach Alumnae Chapter. Setting for the event will be the home of Mrs. Ronald W. Heath, 5454 E. Ocean Blvd. Members of the executive board of the alumnae chapter, which is headed by Mrs. Halvor C. Meloni, president, will assist Mrs. Heath. Special guests will be active Helen Tripeny and Diane Swanson, both of the UCLA chapter which had the highest scholastic average for the past year. Miss Swanson is president of the chapter. Sandra

Hubbell, another guest, is a member of the USC chapter which was voted the most outstanding chapter during the past year. Awards were presented to the chapters at the recent convention at Sur Valley, Idaho. Other local actives attending will be Josephine Southgate and Ann Jenny, University of Colorado at Boulder, Colo.; Joanne Kerr and Susan Merritt, University of Oregon, and Ann Moore, Long Beach State College. Actives from near-by towns bidden are Gerry Munger, Nancy Ranney, Ann Boice, Jan Hurndall, Donna Price and Dede Wilcox. Miss Ranny is president of the chapter at U of C at Berkeley.

### Shirley Clark Is Married



Mrs. Floyd Wheeler

### Honeymoon Here

Visiting here on a belated honeymoon are Mr. and Mrs. Elliott Rosenthal of Chicago and Winnetka, Ill., son and daughter-in-law of Mr. and Mrs. Nathan Rosenthal of 3768 Country Club Dr. The honeymooners' guests of the senior Rosenthals were married during the Christmas holidays, but postponed their honeymoon until now. They arrived by plane Monday and will remain in Long Beach for another 10 days.

In a military wedding at the First Baptist Church of Norwalk, Miss Shirley Clark, daughter of Mrs. Allen Marshall of Artesia, became the bride of Marine Cpl. Floyd Wheeler, son of Mr. and Mrs. Fred Wheeler of Norwalk. The candlelight service was read by Rev. James Bariksdale. The bride, given in marriage by her stepfather, wore a floor length gown of net and lace over tulle.

Miss Barbara Wheeler, sister of the bridegroom, attended as maid of honor. Bridesmaids were Earleen Boles, Evelyn Alsup, Betty Keever and Lorna Joyce Chase. Marine Cpl. Randy Bebout was the best man. The couple is now living in Artesia. Cpl. Wheeler is stationed in Seal Beach.

### Cactus Club Has Picnic

Under giant spreading oak trees at the home of M. J. Armstrong in Silverado Canyon, 35 members of the Long Beach Cactus Club assembled for the group's last meeting of the club year. Co-hosts were Rev. and Mrs. J. Freeman Kaufman.

A bountiful picnic luncheon was served in the patio on artistic, tiled tables made by Mr. Armstrong. An illustrated lecture by Homer Rush on "Native California Cacti Species" followed the picnic.

The club is making a specialty of all fresco meetings during the summer to visit cactus gardens in various areas in California. The June meeting was held in Anaheim City Park where a large cactus garden is located. The August meeting was announced for 1 p. m. Aug. 15 at the home of Mr. and Mrs. E. J. McIntosh, 148 Argonne Ave.



### SUMMER GATHERING

As a perfect ending to one of our warm summer days, the foursome above gathered at Pacific Coast Club for an evening of dining and dancing. Above from left, Leo Malco, Mrs. Houston C. Fairley, Dr. Fairley and Mrs. Malco, look over the tempting buffet table. Many members of the club and their guests enjoy these Thursday evening get-togethers.

### Yoga Honors New Rushees With Party

Twenty-four rushees of Yoga sorority of Wilson High School were entertained at an open house recently in the home of Pat Webb, 4328 Blackthorne Ave. Decorations followed an Hawaiian theme, and each guest was presented with a lei.

Hawaiian music, played during the afternoon, was enjoyed by Misses Sharon Poor, Vicki Rawles, Janice Dunford, Penny Pappas, Linda Johnson, Fernie Carr, Shirley Quesnel, Roxanne Manka and Sharon Knotts.

Others were Marilyn Florida, Bonnie Hicks, Pat Myers, Judy Smith, Darlene Cook, Fatti Kearn, Carole Cominos, Judy Mercer, Kay Olson, Sheila Price, Pat McCool, Sherrie Elm, Janice Nesmith, Gloria Nickol and Diane Miller.

### Honor Leaders

Members of Abraham Lincoln Circle 44, Ladies of the GAR, will honor past presidents of the organization with a luncheon Wednesday in Veterans Memorial Building. Lunch will be served at 11:30 a.m., followed by a business meeting at 12:30 p.m.

### Garden Grove Clubs Plan Varied Activities for Fall

By JANET REYNOLDS

Showing a revived interest in club activities, scattered Garden Grove organizations are beginning to look to fall. Straws in the breeze that manages to sweep in from the sea almost every afternoon point to a particularly busy September.

Among groups preparing for that back-to-school time is the Chi Alpha Junior Sorority, organized here under Chi Alpha of Long Beach as the first junior group in the sorority's history.

Tomorrow the teen-age sisterhood will meet at the home of its president, Connie Albright, 13522 Harbor Blvd., to map plans. The foolish and formal initiation of five pledges will be worked out and a schedule of fortnightly meetings set up.

Wondering what's in store for them are pledges Joan Jennings, Caren Savage, Pat Thomas, Barbara Pinkston, and Margie Davis.

Organized last December, Chi Alpha Juniors have 14 members at present and their activities center around philanthropic projects. The girls are helping to support a fatherless family of a widow and four children. They furnish clothing for the children, supply food and household linens, etc., as needed. They are also making scrapbooks for hospitalized children.

Sorority officers are, in ad-

dition to Connie, Carol Dunbar, vice president; Judi Weir, treasurer; Dee Tyson, secretary; Gayle Mobley, corresponding secretary; and Claire Nicolai, pledge mistress. Mrs. Maxine Nickens of Anaheim is senior sponsor and Mrs. Virginia Albright, mother adviser. Other Chi Alpha members include Carole Larsen, Jo Dee Wilber, Barbara Jones, Pat Miller, Anita Blender, Carolyn Moody, Pat Hokanson, and Pat Burns.

One of the most entrancing parties of the summer is planned today by the Newport Beach Zonta Club with Laguna Beach and Garden Grove clubs assisting hostesses to Southern California chapters of Zonta International.

The lunch and program, with district officers as speakers, is being held in the Newport Beach American Legion Hall, 15th St. and W. Bay Ave. General chairman of the planning committee is Marvene Gallagher of Corona del Mar. She is assisted by Theima Hope Paddock of Corona del Mar and Helen McArdle of Garden Grove who have dreamed up lavish Hawaiian decorations and costumes for the party.

Heading the Garden Grove Zonta delegation to the Beach gala are Mrs. McArdle, past president of the local chapter, Agnita Hewitt, president, and Helen Poledouris, secretary.



### LONG BEACH NIGHT

Looking over a model of Hollywood Bowl with its improvements and new seating arrangements and discussing plans for Long Beach Night at the Bowl Thursday are Mrs. Grace Carriker of Long Beach, of the Chamber of Commerce Information Department, at left, and Dr. Raymond Kendall, member of the Board of Directors, Hollywood Bowl Association and Dean of the School of Music, USC. Tickets for this music event which will feature Andre Kostelanetz, conductor, and Dorothy Kirsten, soprano, are available at the Chamber of Commerce. Busses for the event will leave at 6:30 p. m. Thursday from Wilton Hotel.

### Hear Reports on Convention

Long Beach Alliance of Delta Delta Delta will meet Tuesday at 7:30 p. m. in the home of Mrs. Glenn A. White, 3952 Gaviota Ave. Following dessert, Mrs. Charles T. Smith, official delegate to the recent national convention of Delta Delta Delta at White Sulphur Springs, W. Va., will give a detailed report of the convention. Mrs. R. H. Hart, ways and means chairman, will outline plans for the Tri Delta Bridge Benefit to be given by the local alliance Aug. 7 at Assistance League Clubhouse. Assisting Mrs. Erickson will be Mrs. Frank Riddick, Harold Hough, William Macrate, Mary Purdy and Helen Wilken.

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### Here From North

House guests at the Temple Ave. home of Mr. and Mrs. H. E. Bulgrin are the Bulgins' son-in-law and daughter, Mr. and Mrs. Walter Mayser of San Francisco. Arriving a week ago, the Mayers have driven to Santa Barbara with Mr. and Mrs. Burdell Bulgrin, visited Catalina, enjoyed an evening at Community Playhouse and dined in several local restaurants. They are returning to the Bay city today.

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SUITS Summer and Wool	were 25.00 to 95.95	NOW 12.90 to 49.90
COATS Shorties and Long	were 25.00 to 79.95	NOW 14.90 to 39.90
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## Garden Setting for Caton-Dean Rites

The lovely garden of Mr. and Mrs. William S. Caton, 616 Roycroft Ave., was transformed into an outdoor chapel Saturday, July 17, for the wedding of their son, Mark Lee Caton II, of San Francisco, and Nancy Hood Dean, daughter of Mr. and Mrs. Robert B. Hood of Charlotte, N. C.

The attractive bride, given in marriage by Ensign F. T. Sheehy, chose a Henry Conder original gown of French gray lace with pink velvet streamers with a matching garden hat. She carried a cascade bouquet of pink chrysanthemums and stephanotis.

Dr. Grover C. Bagby read the ceremony. Honor attendants to the bridal couple were Rosalyn Skellett of St. Paul, Minn., who was gown in mauve organza and carried pink antherium, and Stewart S. Small. The newly married couple were feted at a reception in the Caton garden, hosted by Mrs. Stewart Small, John Gibson and Henry Carmine of Palo Alto. The refreshment table was placed near the arch of smilax and astra daisies before which the couple repeated their vows.

Mr. and Mrs. Caton will honeymoon in Santa Barbara and Carmel before going to San Francisco where they will make their home at 1835 Vallejo after Aug. 15.

The bride was graduated from Central High School in Charlotte, N. C., and attended Queens College in that city. Her husband, a graduate of the U of California, attended Long Beach City College and is a graduate of Wilson High School.



Mrs. Mark Lee Caton II

## Set Date for Wedding

The engagement and forthcoming marriage of their daughter, Marlene Ann, and

## Dessert Bridge

Alpha Gamma Delta Alumnae Club will meet at 1 p. m. Wednesday with Mrs. Lee Shawver in Rolling Hills for dessert and bridge. Reservations are to be made with Mrs. Warren Isham, 2217 Conquista Ave. Mrs. C. E. Ernst is president of the club.

Robert V. Gordon, was announced this week by Mr. and Mrs. John H. Voorhees of 3559 Rutgers Ave. The couple, both members of First Brethren Church, will exchange vows there Sept. 24, with Dr. Charles Mayes officiating.

The future Mrs. Gordon is a graduate of Brethren High School and attended City College. Her fiancé, son of Mr. and Mrs. Chester Gordon of Woburn, Mass., is a graduate of Woburn High School and Southland Bible College, Ky.



Marlene Ann Voorhees

## DUV to Meet

Anna Etheridge Tent No. 58, Daughters of Union Veterans of the Civil War, will have a business meeting Monday in Veterans Memorial Bldg. Mrs. Sylvia Smith will preside.

## In Club Circles

# Ebell Juniors' Cotton Ball Looms on August Horizon

By RUTH REECE  
Press-Telegram Club Editor

Wild horses couldn't drag members of Ebell Juniors and their friends from attending that scintillating summertime event known as the "Cotton Ball," plans for which are in the making almost immediately after last year's event be comes history.

The dance is particularly colorful, as Ebell Juniors and other feminine guests sashay on the dance floor in those cool, flattering summer whimsies of cotton and lace, while their husbands and escorts wear sports attire. Aug. 28 is the date selected for this annual event and the ballroom at the Lafayette Hotel as the setting. The dance is open to the public, and tickets will be on sale at the door.

The Cotton Ball is one of the most important philanthropic benefits of Ebell Juniors, and proceeds are used almost entirely to aid needy or handicapped children in the community. It is a grand way to have a very pleasant evening, knowing withal that your money will be used for a very worthy purpose.

Exciting details of the Cotton Ball were discussed at a luncheon of Ebell Juniors' officers in the home of Mrs. James R. Pino, 919 Marshall Pl., with Mrs. Charles R. Brantingham presiding. Mrs. John McCutcheon, second vice president and program chairman, presented the proposed program schedule for the coming year and committees were selected.

Present other than those mentioned were Mrs. Norman Scott, L. A. Meenzhuber, Jack London, Earl V. Reynolds, Donald Sullivan, W. Guyser, Wilbur H. Selk, Walter J. Mundy Jr., Philip E. Dahl; also the counselors from the senior club, Mrs. Arthur Knoll and Joseph M. Striegel. New members accepted were Mrs. James W. Wright, Guy J. Martin, Robert Lime, Rob-

ert C. Haviken, Harold R. Jones, C. B. Newbury, John A. Carey, and Edgar E. Daniels.

## Bay Garden Club

Mrs. A. C. S. Ramsey, recently elected president of the Alamitos Bay Garden Club, will preside for the first time at a meeting of the organization Thursday at the home of Mrs. R. M. Robeson, 65 66th Pl. Other new officers are Mrs.



Mrs. A. C. S. Ramsey

Robeson, vice president; Mrs. Donald Da Gradi and Emmert H. Sink, secretaries; Mrs. George B. Knorr, treasurer; Mrs. E. G. Longley, parliamentarian; Mrs. B. V. Riley, historian; and Mrs. Fred C. Cromer and Douglas Weber, advisers.

Hospitality chairman for the 11:30 a. m. meeting Thursday will be Mrs. Arthur Kempster, who will be assisted by Mrs. A. A. Bixler, William S. Jensen, W. L. Borchert, C. W. Bonyong, and John Ronnau. The program will be presented by Mrs. Cecil L. Ford of Ford's Artificial Flower Shop.

## AAUW Workshop

Last summer workshop for officers of the Long Beach Branch, American Association of University Women, is being announced by the president, Mrs. Francis B. McCall, for 4 p. m. Aug. 24 at the beach home of Mrs. Donald Cooley.

## Plan Benefit

Thirty members and friends of Group 17, Woman's City Club, attended a salad luncheon in Colonial Hall, with Mrs. Bell Lynds, Bertha Parker, Luella Simpson and Miss Edith Kekamp as hostesses. Mrs. Wallace Askew, chairman, conducted the business session, when plans were discussed for a public benefit bridge luncheon for the building fund which the group will sponsor July 28 in Colonial Hall.

## Rebekah Gleaners

Rebekah Gleaners will meet in Bixby Park, with Mrs. R. Austin, president, in charge. Those who plan to attend are asked to take table service and a covered dish.

7012 E. Ocean Blvd., with a potluck picnic to follow the business session.

The August program will continue the procedure of the July workshop held at the home of Mrs. Harvey A. Barr, 4011 Linden Ave., when the board of directors previewed films on narcotics, despotism and democracy, and methods of conducting discussion groups. Among club problems debated pro and con were methods of raising money for fellowship and international study grants. Plans were made for effective zone meetings, and in order that the 600 club members may become better acquainted and work informally on club projects, members from various districts of the city will continue to meet monthly in homes.

Mrs. Thomas B. Mageean, H. E. Lewis, W. G. Pellett, Miss Grace Buckley, and Miss Carlotta Bennett were zone chairmen attending the workshop. Appointive officers present were Mrs. Cyril Farland, E. L. Reynard, Glen Michel, John Lineberger, Frank J. Hardesty, Robert Swain, Parkinson Hayward, Albert Corske, John Beagel, and Harvey Barr. Mrs. Ray W. Townsend, past state president, acted as adviser to the group.

NLB Junior Women  
North Long Beach Junior

Women's Club has selected two more projects for the coming club year, that of providing children's supplies for the detention quarters at the Long Beach Juvenile Bureau, and books for the library for the Exceptional Children's Foundation, according to announcement made recently by Mrs. Frank M. Johnson, institutions chairman for the junior women's organization. The club is calling upon members of the community to assist in these welfare projects.

Mrs. Johnson reveals that articles needed for Juvenile Hall include layettes for babies who are the victims of abandonment or neglect; sturdy

toys for boys; unbreakable or rubber dolls for the younger girls; monopoly, checker games, and jigsaw puzzles for boys and girls 12 to 17 years of age. Any used toys or games in good condition are acceptable, the chairman says.

Desperately needed for the library for the training center for retarded children are suitable reading and training material for the children and their parents.

Members of the NLB Junior Women's Club will call for any clothing, games or books anywhere in the area, if those having donations will notify Mrs. F. M. Johnson, 646 Barry Dr., or Mrs. Duane L. Humrich, 6310 Lemon Ave.

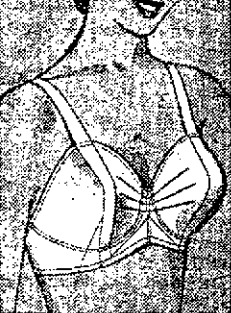
For the Baby  
That Deserves  
the Best . . . .  
FOSHOLD'S ORIGINAL

THE  
STRIDE RITE  
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Since 1926

Children's Bootery  
OPEN FRIDAY  
NIGHTS TILL 9  
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the friendly store of Long Beach

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new safe All-in-One capsule discovery for  
**easy  
reducing**

science now helps you take off your fat  
while you eat the foods you choose

Do you like sweets, candy, cake, butter, gravy, potatoes? Have you tried one thing after another to reduce, spent dollar after dollar for pills and tablets and in spite of everything you've tried you're still too fat? Well, be as skeptical as you like, but now, right now, there's a wonderful new kind of capsule that helps you take off pounds and inches of ugly fat safely, quickly and so much easier you hardly know what's happening. You don't suffer starvation dieting hunger, you take no drugs, you don't exercise. In fact, you don't even diet one bit more than you want to, because you automatically eat less and here's why . . .

## counteracts hunger

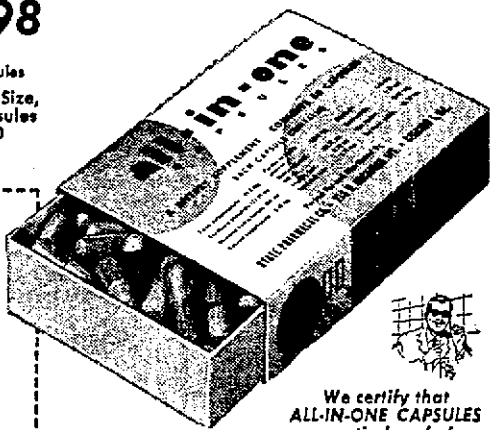
Just recently a well known scientist perfected a new tiny capsule that combines not one but ALL the RECOGNIZED proven aids to reducing. It combines the vitamins and minerals often lost when cutting off fattening foods containing these needed vitamins and minerals. It combines the vegetable cellulose that has no calories yet expands when it absorbs water thereby helping give the feeling of a full contented stomach. In fact these tiny capsules are so packed with vitamins and minerals, protein and non-caloric filling food, they actually equal and exceed many a meal.

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You'll be surprised at the fat you lose the first week, the inches that disappear the first month. No hunger, no strict dieting, no drugs, no exercise. And the cost is absolutely nothing unless you grow slim, more youthful looking, more active and enjoy better health.

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80 Capsules  
Economy Size,  
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American Research and Testing  
Laboratories, Chicago, Illinois

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switching to easier, faster, lovelier . . .

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Lanolized Heat Home Permanent

Just like in beauty salons  
First, draw hair through spacer and  
pad. Notice, this is real beauty salon  
equipment—made for home use!

Only 24 curls for full head  
Moisten with lanolized wave solution.  
Wind only 24 curls instead of 50 or  
60 as in other permanents.

Gentle Lanolized Heat  
Dip heat unit in water and place  
around curl. Gentle Heat does the  
waving, not cold, harsh chemicals.

Quick way to waves that stay  
No timing, no neutralizing or long  
wait. In 15 minutes curls are done.  
Rinse, and set . . . that's all!

## Gentle lanolized heat is the secret!

Fabulously lovely! Deeper, long-lasting waves! Hair silken-soft! That's when you permanent it with Bu-Tee-Wave Lanolized Heat—the very same superior lanolin heat method preferred by the finest salons for their costliest waves.

So easy—you wind only 24 curls for a full head instead of 50-60. So much quicker, nicer and safer you're positively delighted. Give yourself or daughter a Bu-Tee-Wave and you'll see why thousands are switching from cold harsh chemicals to gentle Lanolized Heat! Bu-Tee-Wave kit, with professional lifetime equipment, only \$3.98 Plus 3c tax.

Refills only \$1.65, plus 5c tax. Because of its professional waving equipment that lasts a lifetime, Bu-Tee-Wave costs a little more at first. Afterwards, for future waves, all you need are inexpensive refills.

End Curls  
15 minutes  
START TO FINISH

Full Head  
90 minutes  
START TO FINISH!

Think of it! End curls  
in 15 minutes, start to  
finish—not just waving  
time!

Yes, full head in 90 minutes,  
start to finish—not just waving  
time! Right, too, for any  
type hair.

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COSMETICS WALKER'S STREET FLOOR





Mrs. Jack Warren Gresham

## Alice Leonard Is Lovely July Bride

A lovely bride of the midsummer season was Alice Annette Leonard, who became Mrs. Jack Warren Gresham last week in Lakewood Village Church with Rev. W. R. Hall reading the ceremony.

Mr. and Mrs. H. C. Leonard of 3500 Gardenia Ave. are the parents of the bride, who was escorted to the altar by her father. Her gown of candlelight satin was fashioned with insets of lace across the bodice and down the skirt, and ended in a chapel-length train. She carried a bouquet of white orchids, and wore a headdress of lace and orange blossoms.

Mrs. Donald W. Smith, matron of honor, was attired in pink nylon chiffon. Similar gowns in aqua were worn by the bridesmaids, Miss Jo Ann Rayhill and Mrs. G. B. Pfanzstel.

Richard H. Gresham was best man for the benedict, who is the son of Mr. and Mrs. W. L. Gresham of 2763 Rodioy Ave. Guests were shown to their places by Donald W. Smith and Jess David Gilker.

Before leaving for their honeymoon at an undisclosed place, the Greshams were feted at a reception at the church and another, smaller party for members of their families and the bridal entourage. The latter event took place at the home of the bride's parents.

The newly married couple returned from their wedding trip Wednesday and are making their home at 641 Carson St. Both are graduates of Polytechnic High School. The bride attended City College, where she was a member of Tajima, and is affiliated with Long Beach Legal Secretaries. Her husband, a student at California Polytechnic State College, is president-elect of the Institute of Aeronautical Sciences Club.

## NLB Church Scene of Evening Wedding

Among the lovely midsummer weddings was that of Marilyn Lucille Stevens and Kenneth Perry Maness, read this month at North Long Beach Methodist Church. The evening rite joined the daughter of Mr. and Mrs. Clair E. Reed of 6395 California Ave., and the son of Mr. and Mrs. Jewel Maness of Rusik, Tex.

Escorted to the altar by her brother, Harlan L. Stevens, the bride was attired in a gown of Chantilly lace and tulle with a chapel length train. A lace cloche held her full-length veil, and she carried a cascade bouquet of white orchids and stephanotis.

Mrs. Roberta McIntosh and Jack E. Judy were honor attendants to the bridal couple. Bridesmaids were Mrs. Irvin D. Helt, James Eldon; Misses Merle Bean and Lou Ann Galbreath. The bridegroom's nephew, Randy Brazil, carried the rings. Seating guests were Joseph Crozer, William Hanson, Irvin D. Helt and Richard Wilson.

Friends and relatives of the couple feted them at a reception in the church parlor before they left on their honeymoon. Their wedding trip will take them to Yellowstone Park, Las Vegas and Salt Lake City, after which they will make their home in Long Beach.

The new Mrs. Maness was graduated from Jordan High School and California College of Commerce and is a member of Phi Omicron. Her husband, who has been residing at 640 Coolidge Ave., received his education in Texas and served with the Army two years.



Mrs. Kenneth Perry Maness

## PCC Chosen as Setting for Brunch

Mrs. Herbert Frothingham of Long Beach and Mrs. B. A. Simpson of Ardmore, Okla., a summer visitor at Pacific Coast Club, will entertain at brunch Tuesday in the club's Fountain Court.

The hostesses have extended invitations to Mrs. Ernest Williams, Stewart Button, Florence Hurd, Robert McCallister, A. L. Nims, F. M. Collier, Marcella Arthur, Claude Foshee, D. Farrell, Fanny Pierce, H. E. Harrington, Daniel Linthicum, C. W. Ransom, George La France, Carol Waldvogel, William Vaughn, Bessie Roper, Irene Burkhalter, J. L. Minnis, Louise Claibourne, Nell Sperry, Jerry Gerber and Ted Linthicum.

Mrs. Simpson and Mrs. Frothingham also were hostesses at the Coast Club's buffet dinner dance Thursday evening. Their group of 15 guests included many of the above women with their husbands or escorts. Bridge was enjoyed after dinner.



Miss Barbara Wiley  
Bride-to-Be

The betrothal of Miss Barbara Wiley is being announced by her parents, Mr. and Mrs. John A. Wiley of 356 Janice St. The prospective bridegroom is Sgt. Richard Porter, son of Mr. and Mrs. William Porter, 50A Mountain View St. The young couple will be married Sept. 10 at the First Methodist Church, and will make their home in Long Beach.

The bride-elect and her fiancé are graduates of Jordan High School, and she also is a graduate of Long Beach City College where she was a member of Ramayana and Theta. Her fiancé, who joined the U. S. Army after high school has served in Korea and Japan. He is now stationed at Fort MacArthur.

## Oswald Jacoby Don't Make Bridge Game Complicated

Don't look for anything complicated in today's hand. That was South's mistake when he first played the hand, and it led him only to defeat.

The bidding was reasonable enough West's overall was sound enough, and North could just about scrape up a free raise to two spades. North would have been happier with four trumps, but he could hardly fail to take action with 9 points in high cards.

After North's free raise, South didn't hesitate to go to game. He had 15 points in high cards, 2 points for the singleton, and 1 point for the fifth spade after that suit had been raised. The total was 18 points, and North's free raise showed about 8 points as a minimum. Hence, the combined count was enough to yield a reasonable play for game.

West opened the eight of diamonds, and declarer won in his own hand in order to lead his singleton club toward the

NORTH 24		
♠ 7 4		
♥ 9 5		
♦ 10 4		
♣ K 7 5 2		
WEST		
♠ 8 6		
♥ A 7		
♦ 8 7		
♣ A Q J 9 8		
EAST		
♠ A 2		
♥ 8 4 3 2		
♦ 9 6 5 3		
♣ 10 4 3		
SOUTH (D)		
♠ K J 10 5 3		
♥ K 10 6		
♦ A K J 2		
♣ 8		
North-South vul.		
South	West	North
1 ♠	2 ♠	Pass
4 ♠	Pass	Pass
Opening lead—♦ 8		

dummy. No beginner would have made this mistake. A beginner would have drawn trumps immediately, and he'd have been quite right.

When South actually led the club, West went up with the ace of clubs and led his remaining diamond. Now there was nothing South could do to make his contract. East was bound to get in with the ace of spades in time to lead a third diamond and thus give West a ruffing trick. West's ace of hearts was then the fourth defensive trick.

South would have made his contract if he had led trumps immediately. There was no hurry about tackling the clubs. If South draws trumps at the first possible chance the defenders cannot get a diamond ruff.

After South has drawn three rounds of trump, he can lead a club toward dummy's king and thus provide for an eventual discard of a losing heart on dummy's king of clubs. The point is not that the club lead is unnecessary but rather that it must be postponed until after the trumps have been drawn.



Mrs. Claude Roy

## Honeymoon in Carmel

St. Cyprian's Catholic Church in Lakewood was the setting for the wedding last week of Miss Faye Marlow of 2111 Poinsettia St., daughter of Mr. and Mrs. O. H. Farmer of LaSalle, Ill., and Claude Roy of Tlemcen, Algeria. A reception followed at the Victor Hugo, after which the couple left on a honeymoon to Carmel. They will reside in Beverly Hills.

For the ceremony, the bride chose a ballerina-length gown of yellow net fashioned with a sweetheart neckline, and a hat braided with pearls. She carried a colonial bouquet of orchids and white carnations.

Mrs. Edward Riedorf and Carl Farmer, brother of the bride, attended the couple.

The bride, who attended high school in Earlville, Ill., was graduated in nursing from Peoples Hospital in Peru, Ill. She also attended University of Indiana Medical Center. Her husband is the son of Mr. and Mrs. Alphonse Roy of Tlemcen, Algeria.



Mrs. Robert C. Morrow

## Repeat Lines in Evening

Monterey will be the new home of Janet Kay Johnson and Robert Charles Morrow who spoke their nuptial vows in a recent evening ceremony in Latter-day Saints Church. Bishop Oleen Adams read the ceremony.

The bride, daughter of Mrs. Rosetta Johnson of 1832 Cedar Ave., was given in marriage by her brother-in-law, Carl Johnson. She wore an imported Swiss organdy gown over candlelight satin fashioned with a bouffant skirt. Daisies centered with seed pearls and sequins edged the small collar. Her fingertip-length veil of silk illusion net fell from a cap of pleated net and lilies of the valley, and she carried pink roses.

Sandra Hicks attended the bride as maid of honor, and Mrs. Donald Gates and Mrs. Jack Morrow were bridesmaids. The bridegroom's brother, Jack Morrow served as best man while seating guests were Carl Fredrick and Duane Kessler.

After a reception at the church, the couple honeymooned in northern California.

The bride is a graduate from Polytechnic High School. Her husband, son of Mr. and Mrs. C. W. Morrow of 445 Crystal Court, is a graduate of Polytechnic High School and Brigham Young University, Provo, Utah, and attended UCLA. He is serving in the U.S. Army.



Mrs. Roy Holzer

## Popular Pair Speaks Vows

Double ring wedding vows were repeated recently by Miss Patricia Michaels and Roy Holzer in St. Cyprian's Catholic Church.

The bride, daughter of Mr. and Mrs. R. A. Michaels, 5141 Hanbury St., was given in marriage by her father. For the occasion she wore a waltz-length gown of lace and net over satin and carried a white orchid surrounded by stephanotis.

The bridegroom, son of Mr. and Mrs. William Holzer, is now stationed with the U. S. Air Force. Both young people are graduates of Dorsey High School.

## Among Career Women

## Father-Daughter Team Featured at Desk, Derrick

By ANNE GILCHRIST

Seldom do you hear of a father and daughter who are both vice presidents and both engaged in the same industry. Such was the case, however, at the monthly dinner meeting of Desk and Derrick held in the Supper Room of the Lafayette Wednesday! Jean Kasper (Richfield Oil), who is first vice president of Desk and Derrick, was among the absorbed listeners when her father, E. C. Cunningham, vice president and general manager of Wilmington Gasoline Company, was featured speaker.

He discussed "The Gasoline Plant" covering the lighter fractions of crude oil and using colored slides to illustrate the story. From the close attention he got we would say Cunningham's claim to fame can now cover public speaking as well as in producing good gasoline like Wilmington's and fine daughters like Jean!

The speaker began his career in the oil industry as a junior gas engineer after graduation from Oklahoma A&M and joined his present company in 1938. Before advancing to his present position he was in charge of accounting and office procedures and superintendent of operations. Zetta Belle Housley, program chairman, introduced him.

President Eleanor Balbach presided during the brief business meeting and reported that those planning to accompany her to International Desk and Derrick convention at Banff in September were Bea Engum (Union Oil), Vena Wray (Texas Co.), Mildred Maconey (Alfred E. Evans Co.), Zetta Belle Housley (Shell Chemical), Joyce Clark (Clark Oil Tool), Mildred Harrison (Axel-Miller Manufacturing Co.), Helen Miller (Monterey Oil), Berneta Busby (Tuyard Service), and Billy Williams (Lane Wells).

Progressive Business Women

40 members of Progressive Business Women's Club enjoyed one of the most delightful of summer social evenings when they dined at Rody's new restaurant preceding attendance at Community Players' "Affairs of State."

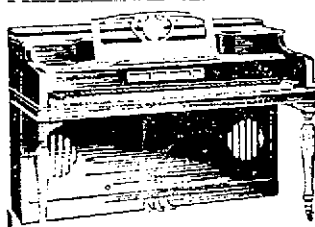
Eva Head, recreation chairman, and her committee made arrangements for the affair which also served as a farewell party for several members who left for the Islands this week. Bertha Parsons, Margaret Ward, and Ruth Slocum sailed aboard the Lurline and will be met in Honolulu by Fannie Bellows and Lillian Hendrickson who are flying over.

## Theater Party

Following an evening at the Los Angeles Philharmonic, Mr. and Mrs. Joel Humphreys of Long Beach entertained at an after-theater party in the elegant Pacific Room of the New Hotel Clark in downtown Los Angeles. Incentive for the get together was Mrs. Humphreys' birthday anniversary.

DAILY 9:30-5:30, FRI. TILL 9

Save... Save... SAVE  
SIZES  
7 & 9  
SALE  
Complete Summer  
Stock Reduced  
up to  
1/2  
off!  
the house of nine  
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complete in its mystery and  
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## Brunch Fetes Cochairmen

Members of the decorations committee of Ebell Juniors were hostesses for a brunch to honor Mrs. Charles R. Brantingham, chairman of the committee for the past year. Gifts were presented to her and to Mrs. Steven Price, co-chairman, in appreciation of their work throughout the past months. Assisting in serving the brunch were Mrs. Philip Erdahl, Dwight Mitchell, and Walter J. Munday.

Others present were Mrs. Leland Meenzhuber, Bud Warren, Henry T. Logan, Ted Sullivan, Thomas F. Rogers, J. John Sulzbach, Ray Green Jr., Jess Grundy, Harry W. Jordan, Ned R. Whitmer, Ralph Hand, Richard Hilliard, William A. Jameson, Ireland R. Engleman, Robert Bruce and Robert F. Carter.

## Vincent Durants Travel Abroad

Vacationing in Europe until the end of August are Mr. and Mrs. Vincent Durant of 20-54th Pl., who left Long Beach in June for New York. They spent four days in the eastern city before boarding a plane for Paris.

In Paris the Durants were joined by Lee Burton, former Long Beach artist now making his home there. The trio will tour Italy, Spain, Germany and England by automobile before the Durants return to the U. S. Aug. 27.

**A Summer Camp  
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Your Boy  
Likes Best**

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- Track
- Playgrounds

For boys, pre-school through ninth grade, we have excellent facilities for real summer enjoyment. Our cool, refreshing pool is always inviting—with experienced swimming instructors on duty at all times to teach beginners and supervise more qualified swimmers. Our large gym contains every facility to delight the real sports enthusiast.

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SHOES by...  
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We specialize in children's shoes... both regular and corrective.  
**C. G. "Woody" Woodlan, Manager**  
To My Friends and Patrons:  
Come in, see my new home and check the size of shoe your child is now wearing.

## SLENDERIZING NEWS



Mrs. Eileen Ledbetter, 8105 Lankershim Boulevard, North Hollywood reduced from 201 to 174 pounds in only 4 weeks with the New Staffer System Program. Miss Pat Walker, nationally known figure consultant, is recording latest change.

## WOMAN LOSES 27 POUNDS, 4 INCHES FROM HIPS IN FOUR WEEKS

Mrs. Ledbetter started treatments guaranteed these results. "I'm not only four weeks ago. She is already becoming the attractive, beautiful woman she used to be. She says, 'No more huffing and puffing for me. I never dreamed I could lose so easily; and I feel marvelous!'" Eileen Ledbetter is taking treatments recommended by Miss Pat Walker, nationally-known figure consultant—now exclusively with the New Staffer System Program.

Eileen has lost 3 1/2 inches from her waist, 1 3/4 inches from each arm, 4 1/2 inches from each thigh, 5 inches from her tummy. When she completes her treatments she will be wearing an attractive size 14 dress. She has been

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NEW STAUFFER SYSTEM PROGRAM  
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**DIETETIC SUGGESTION**  
"DRINK NO-CAL... absolutely non-fattening, the better-tasting soft drink... thrills your taste... trims your waist," says Miss Walker. At your grocers.



# Can She Forget and Forgive?

DEAR MRS. MAYFIELD:  
I'm a very unhappy person right now. I just found out that my husband, whom I love with my whole heart, has had an affair with another woman. I know it is a fact because he told me so himself. He hasn't told me how it happened or who the person



Henry H. Clock

## Chef of the Week

### Henry H. Clock Tells Barbecued Steak Recipe

By MILDRED K. FLANARY  
Press-Telegram Home Economics Editor

He roamed the vast fields of early Long Beach, having come here with his family from Hampton, Iowa, in 1910. Long and many were the hikes he and his paternal grandfather took to Signal Hill to hunt.



ADDED to the list of July brides-elect is the name of Janis Richardson, whose engagement to Milton Jones has been announced by her parents, Mr. and Mrs. Claude Hawes of Huntington Beach. Miss Richardson is a graduate of Huntington Beach High School. Her fiancé, son of Mr. and Mrs. S. L. Jones of Santa Ana, is a graduate of Santa Ana High School and Santa Ana College.

## Betrothal Told

Mr. and Mrs. LeRoy Hennes of 315 West Laurel St., Compton, are announcing the engagement of their daughter, Mary Lou, to David Wayne Rook, son of Mr. and Mrs. Samuel H. Rook of 115 East Elm St., Compton. The bride-elect is a senior at St. Anthony's High School in Long Beach and plans to finish school in the fall. Mr. Rook plans to attend two years more at Long Beach State College and then on to USC for his master's degree. No date has been set for the wedding.

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was. He did say, though, that it wasn't for love. In a way I blame myself because, although I love him very much, I'm not a very demonstrative person. Maybe if I had shown him how much I really loved him, it wouldn't have happened. He says he loves me and

only me. But can you understand how I felt when he told me about this affair? I wished I could die. I felt as though my whole world had crashed. In fact, I still feel that way. But when he asked me if I was mad, I couldn't tell him how hurt and alone I felt. I couldn't eat nor sleep, and still can't.

We are both under 30, have two lovely children, a nice home, and a modest income. But how can I ever forgive and forget?

They say time changes everything—but will it? Can I ever completely trust him again? What should I do? Please, please help me.—A DESPERATE WIFE

### DEAR DESPERATE WIFE:

It's a lot easier sometimes to forgive than to forget. But when you're terribly in love with someone, and realize that it will take both forgiving and forgetting to hold your marriage together—then you can do it. Others have—and you can.

Of course you're hurt. And it may be that you will never trust your husband as you did before. But look at the situation as realistically as you can. Admit that, if you left him, you'd be miserable away from him.

My idea is that, by showing him that you love him and giving him a chance to show that he loves you, will be much happier than you could ever be sending him out of your life.—M.M.

## Royal Neighbors

Long Beach Camp No. 3822, Royal Neighbors of America, will meet at 8 p.m. Tuesday in the Machinis Bldg. After the business session, Jane Aaker, chairman, and her committee, will serve refreshments during the social hour.



## GARDEN PARTY

The garden of the home of Mr. and Mrs. Jack Friedman at 330 Termino Ave. will be the setting Wednesday for an afternoon garden party given by Long Beach Chapter 188 B'nai B'rith. Shown above discussing the event which will serve as a get-together for members are from left, Mmes. Jack Friedman, Matt Langer, Ike Levin, Mrs. Sam Saposnek, chapter president, and Mrs. Max Robbins, chairman of the affair. Cards will conclude the afternoon.

## Back From Hawaii

Again in their home at 3171 Magnolia Ave. following a trip to Hawaii are Mr. and Mrs. Wayne F. McNeil, who went to the Islands for the Elks Post Convention. While there they visited their son and daughter-in-law, Mr. and Mrs. Wayne (Janet Ward) McNeil, who are living in Honolulu while McNeil is stationed at Pearl Harbor with the Navy.

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First step toward a cool, carefree summer—a Penney slip of cool, carefree cotton plisse! Full length shadow panel eliminates see-through worries, 4-gore cut prevents twisting or riding up. Lavished with inches of embroidery at bodice and hem. Waite in sizes 32-42.

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Proportioned to fit any length leg—sheer 60-gauge, 15-denier nylons. Extra high twist gives glamorous no-gloss finish and more elasticity. Choose from jubilee, Mardi Gra and Gala. Sizes 8½ to 11.

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Street Floor

PINE AT SIXTH LONG BEACH

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One-of-a-kind samples!  
The newest silhouettes!  
The finest fabrics!  
Budget-wise Penney prices!

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Second Floor

The first coats at Penney's are the newest coats of Fall and Winter! Here's a magnificent collection of short and long beauties in advance of the season.

The fabrics: chinchillas, tweeds, boucles, curls, alpaca pile, fleeces, wool and Orlon® pebbletones, bolivia (velvet-like wool).

The details: All milium linings!

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The one-of-a-kind sizes: 8 to 18 regular; 8 to 16; petite sizes (for the woman 5'4" or under).

Get your coat-of-tomorrow today, at prices that prove Penney quality is your greatest saving!

**YES, YOU CAN BUY THESE ON LAY-AWAY!**

PENNEY'S PINE AT SIXTH LONG BEACH

## Celebrate Sixtieth Milestone

A family picnic at Recreation Park celebrated the 60th wedding anniversary of Mr. and Mrs. Ben Richards of 803 E. Eighth St., who have been Long Beach residents since 1917. The couple were married in Rhodes, Iowa. He has been a member of Odd Fellows for 63 years, and is also active in Seaside Lodge and Elks. Mrs. Richards' affiliations are Bet-tina Chapter of Eastern Star, Rebekahs and Woman's City Club. They are longtime members of First Methodist Church. Attending were their son and daughter-in-law, Mr. and Mrs. Lloyd Richards of Long Beach; their son-in-law and daughter, Mr. and Mrs. Raymond P. Sprague, La Canada; grandchildren and their husbands and wives, Mr. and Mrs. Wallis Sprague, Reseda; Mr. and Mrs. Jack Richards, Long Beach; Mr. and Mrs. John Muir, Bakersfield, and Mr. and Mrs. Ted Karr, West Covina. Also attending were 11 great-grandchildren.

## TO ALL PARENTS

If you plan to enroll your child in a PRIVATE SCHOOL this fall, won't you please allow us to tell you about this wonderful ranch-type School for boys and girls in kindergarten through the seventh grade? We are just a little outside of town in a beautiful rural area where we have plenty of green grass play space, room for some donkeys and a few other animals, and peace and quiet galore. We offer you the ideal in education for we use only proven methods, experienced teachers and small classes. Our pupils receive individual attention at all times. Our modest monthly charge includes a delicious hot lunch each noon and transportation that will meet your individual requirements. Call us right now for further information or to have us mail you our booklet about the school.

The Country Day School

TELEPHONE  
L.B. 8-1974  
(At Any Time)



In the Long Beach Area

Susan's Window Shopping



PERFECT for summer parties is the short waltz frock pictured above. This imported hand-screened cotton, with a leaf motif in rose, gray and white, is one of a fashion collection. The huge cabbage roses which dot the gown are scattered with rhinestones. And to give that bouffant look, the dress featured its own nylon and net petticoat. The dress is available in sizes 8 to 20. It is priced under \$45.

(For the name of the store showing this style, phone Susan at 79-5951, Ext. 249, from 9 a. m. to 5 p. m., Monday through Friday or write Susan, Dept. A, Independent Press-Telegram, enclosing a self-addressed, stamped envelope.)

Youth Should Give Heed to Spiritual Way of Life

By ANGELO PATRI

To know how high a child should stand against the doorpost when he is such an age, to know when he should be talking in sentences, when he should begin to read, are all helpful bits of information, but they are not all there is to rearing a child to useful maturity. Not by a long, long way.

The most important values in life are those that are not visible to the naked eye, to the touch of the hand, nor to the intelligence tests. They are the things of the spirit, and they are mighty. They can overcome seemingly impossible difficulties; they can rise above sorrow and battle disappointment; they can, and they do, lift the "disparaging" soul to where the vision of celestial heights drops the veil of scorn on the meanness, the littleness of so much of the important unimportant.

Consider greatness. It is of the spirit, never of the material. Look about today. Who are the great among us? Those who get the headlines in the press because of their stupid use of what might have been blessings to them and many others? Great possessions do not create greatness. They can help if they are used in the service of greatness. Otherwise they become a curse.

The children of today live in a world strange even to the oldest person. Never have people known such a wealth of material goods. Rarely have the people of this nation been so beset by difficulties, many of them caused by a neglect of the intangible things of the spirit. We hear of trusted officials betraying their trust; we see men and women making light of their solemn marriage vows; we see drinking to excess on every hand. The accent of living seems to be placed on the trivial, the selfish, even the immoral. All this must affect our children and young people to a greater extent than we can accept with complacency.

What, honestly, do we want our children to be, to do, to have? With our breath we say, the ideal. By our actions we declare the contrary. This attitude must, and does, affect youth. When parents drink, gamble, disregard laws in their daily lives, so will their children.

A town, a city, a nation, is composed of individuals. One by one we add our weight to the thinking and the acts of the community and the nation. Each one of us is important, then, to the spirit of this land. What we teach by our word and act becomes the way of life for our children, and for this nation.

It is time that we put material things, the cars, the television, the radio, the parties, the fashions and the "crowd" where they belong, in the rear and bring the intangible things of the soul out front. This for the sake of youth of the land and for our country's safety.

(This column runs daily in Long Beach Independent.)

is your diamond SAFE?

A sharp blow... a worn mounting can mean the loss of your cherished diamond. Give your diamond new beauty and dependable security with a smart new Orange Blossom ring styling. Do it today! Use our convenient credit plan.

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Why Grow Old?

Looking Your Best at Beach

By JOSEPHINE LOWMAN

There is a bathing suit style for every figure. It is truly surprising what a difference a suit can make in the way you look on the beach, or on the river bank. Here are a few things to remember:

1. If you are short or overweight do not wear a two-piece suit. This makes you look shorter or broader just as a wide belt will. Use a one-piece suit. If you are tall and slender the two-piece suit is flattering to you.
2. Swim suits with skirts are attractive on many women of all ages. However, if shortness or overweight are problems I suggest one of those types

which is beltless but fitted through the torso. The skirt should not be too full, in fact it should be so skimpy that it does not really look like a skirt.

3. Remember that shiny materials make you look fatter.
4. Of course black is slimming and this is one time when you can wear it without feeling older.

5. Take advantage of water-proof lotions and creams and mascara. Remember the little trick of wrapping a piece of chamois about your head at your hairline before putting on your bathing cap. This helps keep your hair dry.
6. The upper inner leg line is one of the first places a woman shows her age, figurewise. The leg motion in the breast stroke

is wonderful for firming this. Also hang onto the float or raft and do the following: Separate your legs as far as comfortable. Bring them together. Continue separating and bringing together. Keep the knees stiff throughout this exercise. The resistance of the water makes this a splendid exercise for correcting bulging thighs and a flabby inner leg.

If you would like to have my exercises for reducing the thighs send a stamped, self-addressed envelope with your request for leaflet No. 4, "Reducing the Thighs," to Josephine Lowman in care of this newspaper.

(Josephine Lowman runs daily in the Press-Telegram.)

Child Care

Permanent Home Not Necessity

By BEULAH FRANCE, R.N.

(Q)—"My husband's work necessitates our moving every few months. Our children's schooling and social life suffer. I want to establish a permanent home for them. My husband says if we leave him he will not support us. We constantly argue about this. Today he read your column and told me to ask your advice."—Mrs. J.E.S.

(A)—In the column you refer to I warned against "antagonistic attitudes." I spoke of "true devotion." I said "Faith in God is basic."

If your devotion to your children is as true as you claim, then change your antagonistic attitude toward your husband. In all of your closely-written 12-page letter you gave me no reason to doubt that he is doing his best to keep his family together.

He's neither intemperate nor cruel. He is faithful to you. He loves his children. If you could read some descriptions I receive of husbands, yours would have a star-studded halo by comparison.

"The Gypsy Life" you lead is not ideal. But you could greatly improve it by making "home" a happy haven for your husband and your children regardless of where "home" happens to be. You have more opportunities to do this than do mothers who work outside the home, then go wearily back to cook and do all the housework late at night.

You complain because your children "can't join clubs, take music and dancing lessons, attend Sunday School and get educated in a continuous way." You say you "love to read."

Children care runs daily in the Press-Telegram.

Teen-agers Urged to Stand Firm Against Minor Vices

By DR. GEORGE W. CRANE

Case L-380: Norma R., aged 17, is a very attractive high school senior. "She attended a party last week," her mother informed me. "Norma doesn't smoke or drink. But a lot of college girls were there who do both of those things. And when one of them urged Norma to smoke a cigarette and a cocktail, Norma politely declined."

"A couple of the boys immediately called attention to her action and began to ridicule her."

"Since they were older college boys, and Norma was somewhat timid anyway in being a high schooler, she grew embarrassed."

"The boys kept on making fun of her and threatening to pour a drink down her throat, so she finally began to cry and came home."

"Dr. Crane, why would college boys be so cruel and un sportsmanlike? Wouldn't you think they'd admire a person who had enough courage to go against the mob reaction of the crowd?"

People who smoke or drink are basically timid and afraid. They want to merge into the herd behavior of the crowd. For they fear to stand alone or they never would have started those bad habits in the beginning.

That's why the advertisers of liquor and cigarettes know they can easily stampede not only teen-agers, but even their parents.

For the average person hasn't enough social poise and courage to stand out from the mob and be independent.

If the visiting college girls thus smoke, the average high schooler tries to do likewise to appear sophisticated and avoid being regarded as "different" from the herd.

Probably 50 per cent of Americans blindly follow leaders. So what we need today is a large group of courageous leaders who will stand out in public and set a positive example before the timid 50 per cent who are like sheep.

Norma is this type of girl.

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Introduced by famous hair stylist, Mr. Johnson. Amazing Thinsors, the new scissors comb that can cut your hair curly, if your hair has a tendency to curl; tapers and prunes your hair into manageable curls.

**JULY SPECIAL**

**may co.'s own cold wave permanent**

17.50 value ..... **8.75**  
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Enjoy the cool comfort of our air-conditioned salon. Come in, with or without an appointment, or call ...

**L. B. 39-2411 or ME 3-0111; ext. 343**

**May Co. Lakewood Beauty Shop, Second Floor**

Couple Sets August Date

An August wedding is planned by Lois Joanne McIntosh and Donald Martin Hildreth, whose betrothal was announced this week by the bride-elect's parents, Mr. and Mrs. C. W. McIntosh of 1110 E. Jackson St.

Miss McIntosh was graduated in June from Jordan High School. Her fiancé, son of Mr. and Mrs. Charles W. Hildreth of 3515 Charlemagne Ave., attended Polytechnic High and is now serving with the Navy.

Anniversary

Mr. and Mrs. Harold Wallace of San Marino recently entertained their Long Beach friends, Mr. and Mrs. Ronald W. Cannon on their eighth wedding anniversary with a buffet luncheon at Pierre's House of Crepes Suzette in San Marino.

We Challenge You

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Nationally Famous Hosiery Specialists, guarantee to save you 25c to 50c a pair.

**ALBERTS**

305 Pine Ave. L. B. 65-4500  
"Specializing Ladies' Hosiery Only"

80-90 Party

A party for the 80-90 group of Elderloom Club will be held at 1:30 p.m. Wednesday in Mottell's patio at 939 E. Third St. There will be a program and refreshments. Any one wishing transportation is asked to notify Blanche George or Mabel Moore.

Visit Rockies

Mr. and Mrs. Wilbur Lee Candy have returned to their home at 3839 Elm Ave. following a trip to Colorado. They toured Rocky Mountain and Estes Parks, spent several days in Denver and Colorado Springs and visited the Grand Canyon en route home.

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Charming "concealers" to prove that mothers-to-be can wear comfortable "Sun 'n Fun" fashions, too! Styled with dash in colorful fabrics that breeze through the summer.

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**BEEF PLATE** **PORK SAUSAGE** **39<sup>th</sup>**

Golden State First Quality

**BUTTER ... 59<sup>c</sup>** Pound Pkg.

Ocean Spray Medium Red

**SALMON ... 49<sup>c</sup>** Tall Cans

Best Foods

**SALAD OIL 53<sup>c</sup>** Full Quart

Cole's Finest Whole Bean

**COFFEE ... 95<sup>c</sup>** Pound Bag

Cole's Finest Colored

**OLEO ... 17<sup>c</sup>** Pound Pkg.

Cole's Finest

**BLEACH ... 23<sup>c</sup>** Half Gallon

HUNT'S

**CATSUP 13<sup>c</sup>** 14-oz. Bottle

DEL MONTE SWEET-12-oz.

**PICKLE CHIPS 23<sup>c</sup>**

DEL MONTE SWEET, MIXED

**PICKLES 23<sup>c</sup>** 12-oz. Jar

MAXWELL HOUSE INSTANT

**COFFEE 59<sup>c</sup>** 2-oz. Jar

CHICKEN OF THE SEA

**TUNA 33<sup>c</sup>** Chunk White Meat No. 1/2 Can.

BEST FOODS FRENCH

**DRESSING 21<sup>c</sup>** 8-oz. Bottle

STA FLO LIQUID-10c OFF

**STARCH 33<sup>c</sup>** 1/2-Gallon

ZEE PAPER-83-Ct

**NAPKINS 25<sup>c</sup>** 2 pkgs

300-COUNT PKG.

**KLEENEX 21<sup>c</sup>**

150-SHEET ROLLS

**SCOTTOWELS 17<sup>c</sup>** Roll

1000-SHEET ROLLS

**Scottissue 21<sup>c</sup>** 2 Rolls

PRODUCE

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**ROMAINE 5<sup>c</sup> Ea.**

SKIPPY

**DOG FOOD 3 for 20<sup>c</sup>** TALL CANS

BETTY CROCKER 20-OZ. PKG.

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LAURA SCUDDER

**PEANUT BUTTER 51<sup>c</sup>** 21-oz. Jar

LAURA SCUDDER FULL QT.

**MAYONNAISE 59<sup>c</sup>**

**DELICATESSEN**

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**Bologna 49<sup>th</sup>**

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FIRST-OF-THE-WEEK SPECIALS—

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July 25, 1954

# parade

LONG  
BEACH

INDEPENDENT  
Press-Telegram

## IN THIS ISSUE

What You Want  
to Know About

### Freighter Vacations

★

Gary Crosby:  
Junior Crooner

→  
ADM. RADFORD:  
Our Volcanic  
Military Chief  
PAGE 19





# Take Hold of the Thread of Scouting

by DOROTHY C. STRATTON

NATIONAL EXECUTIVE DIRECTOR, GIRL SCOUTS OF THE U.S.A.



THE AUTHOR: She directs 100,000 Girl Scout troops with 1,500,000 members.

WHEN THE YOUNGSTERS in the polio ward of the Children's Hospital in Boston organized a Girl Scout troop, they wondered how they could have the "good-night circle" in which all girls join hands. The beds were too far apart, and even if they had been close together, they still would have been too far—for some of the children could not raise their arms.

Then one little Scout said, "Let's get a ball of string and run it across the beds. If we hold the string it will be like holding hands."

To me this story is symbolic of Scouting. For Scouting is a thread of common purpose that unites girls of many backgrounds and creeds who promise to "do my duty to God and my country" and to live by the code of the Girl Scout law.

The power of this promise and code to capture the hearts of our children is measured by the growth of the Girl Scouts, which now has more than 100,000 troops and 1,500,000 members in the U. S. Abroad there are 507 American troops in 34 colonies, countries and bases. The growth of these troops is due to the longing of girls and their parents for a tie with home; Scouting is the thread by which they join hands with other Americans.

In the age-old relationship of sympathetic, interested adults and young people lies the "pull" of Scouting—both for girls and for adults. Just as every child has a deep-seated desire to be understood, so adults never cease to feel the need to be needed. Scouting preserves some of the finest things in our tradition by providing for such a partnership.

To say this is to recognize a challenge. Between now and 1960, population studies show, there will be an increase of 5,000,000 girls in the age ranges served by the Girl Scouts. There is nothing exclusive about Scouting. It is open to all youngsters 7 to 17. But children enjoy its wonderful advantages only in proportion to the numbers and quality of available leadership.

The Girl Scouts have a right to be proud of the leadership they have constantly recruited. Adults in Girl Scouting number more than half a million; 30,000 of these are men. One thread runs through all their thinking and doing: that of wanting girls to grow up into good homemakers and good citizens. Through this service, the adults themselves enjoy a fellowship with young people—often including their own daughters.

Just that sort of feeling linked a Brownie Scout and her father's commanding officer in a distant Army camp recently. "I'm tired of taking someone else's daddy to the Father-Daughter Banquet," the little girl wrote. Her own dad was with her that night—on an unexpected leave.

Today, when we feel so profound a concern over the rise in juvenile delinquency, we don't have to worry about those youngsters who have hold of a strong thread of partnership with adults. They will manage to skirt the hazards and develop their own highest potentialities, even in this turbulent age. These are not stepchildren of our democratic community. They are the ones who "belong."

## The Other Side

BUT THERE is another side to the youth ledger. In the U. S. today, all the youth organizations together reach only one-fourth of the total boy and girl population. And this at a time when the pressures and social tensions that bring on delinquency increasingly affect boys and girls.

As friends of youth, who care deeply about our country's future, we have a job ahead that is almost a call to arms. It is a challenge—but it is also a magnificent opportunity. To teach by example—to be a hero to a boy or girl—is a fine thing.

But it isn't fine only for the youngster. For ourselves it is a fulfillment. It is one of the greatest experiences most of us will ever know. To know the joy of it, we have only to grasp the thread on which so many young hands so hopefully and tremulously rest.

**parade**

The Sunday Picture Magazine  
JULY 25, 1954

editor

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managing editor

W. A. Sprague

assist. managing editor

Robert P. Goldman

art director

Edward R. Wade

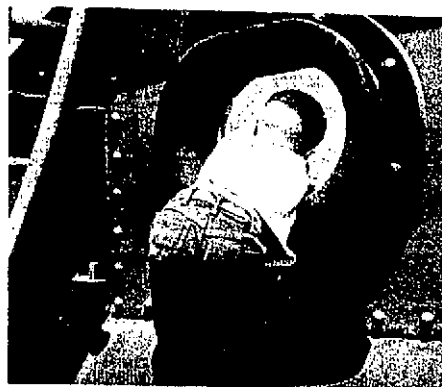
distaff editor

Pauline Reaves Hodges

## FAMILY AT SEA

• Taking a last look at his American homeland is Craig Walter, at 3 a world traveler via "the best bargain in the tourist business"—travel by cargo ship. For \$160 apiece, Craig's family got a 10-day cruise to North Africa, near-luxury accommodations on shipboard, an education in geography and sea lore.

To learn how they did it—and for tips on how to make your own "dream voyage" to almost any part of the world come true, at a price you can afford—read Richard Walter's fact-packed article on page 6.



## TABLE OF CONTENTS

JEWELRY BY DALI	4
FREIGHTER VACATIONS	6
GARY CROSBY: JUNIOR CROONER	10
BETH MERRIMAN'S FOOD	14
PARADE OF PROGRESS	15
COMMON-SENSE APPROACH TO ALIMONY	16
PARADE FASHIONS	18
OUR VOLCANIC MILITARY CHIEF	19
A BABY BECOMES A BOY	22
PICTURE CREDITS	14

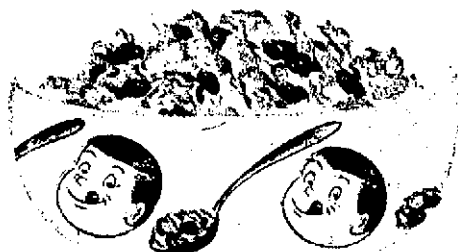
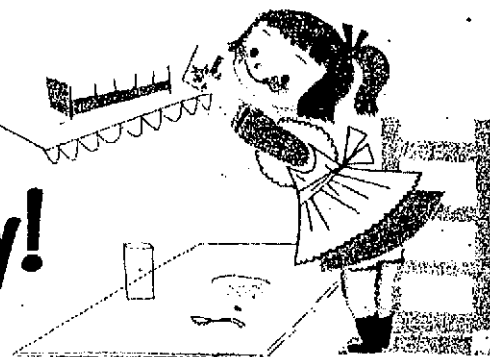
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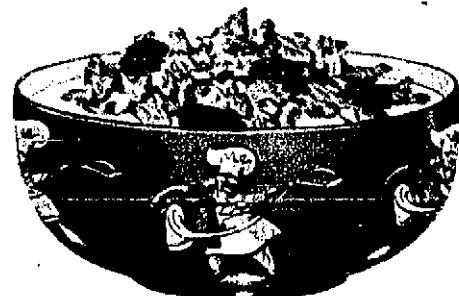
Any Breakfast tastes better when you have a choice!

# Give your family their choice of these choice cereals every day!

Bring on the Post-Tens and presto—your breakfast-planning problems disappear like magic! Everybody's master of his own breakfast menu with this delicious assortment of Post Cereals. Enjoy your favorite regularly...or pick a different cereal every time for variety at its best! For goodness' sake, build a "stockpile" of Post-Tens in your pantry today!



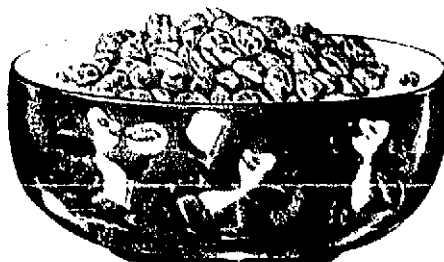
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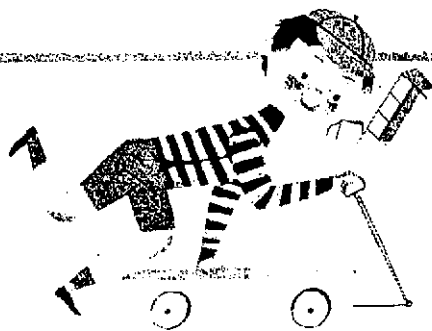


POST TOASTIES are Heap Good Corn Flakes...quick-toasted for crisper corn-sweet flavor! And yum-m-m, you can taste the golden "heart" of the corn—'cause that's the only part that ever goes into Post Toasties! Sample them soon in Post-Tens!



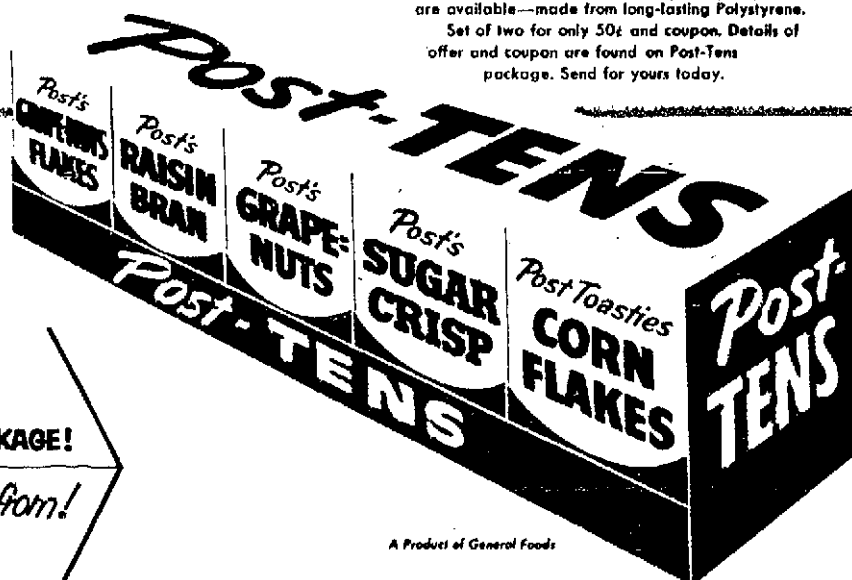
GRAPE-NUTS

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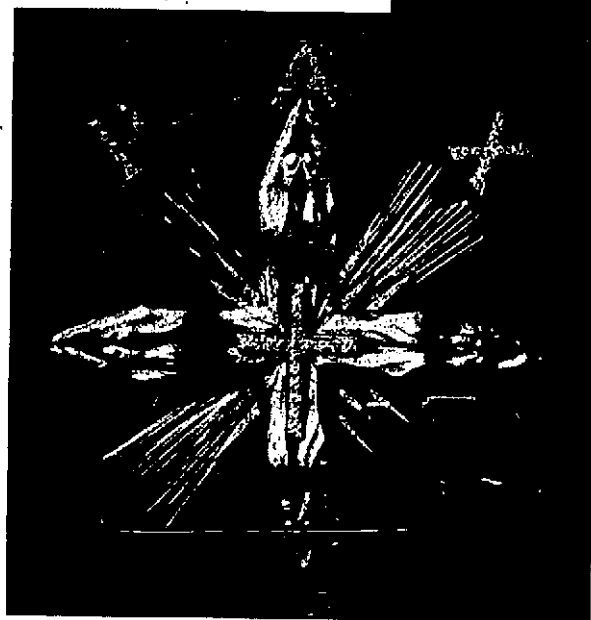
... now it's jewelry by

# DALI

**ARTIST DALI** says his spiky mustache acts as an antenna to pick up new ideas. His latest phase: anticommunist mysticism.



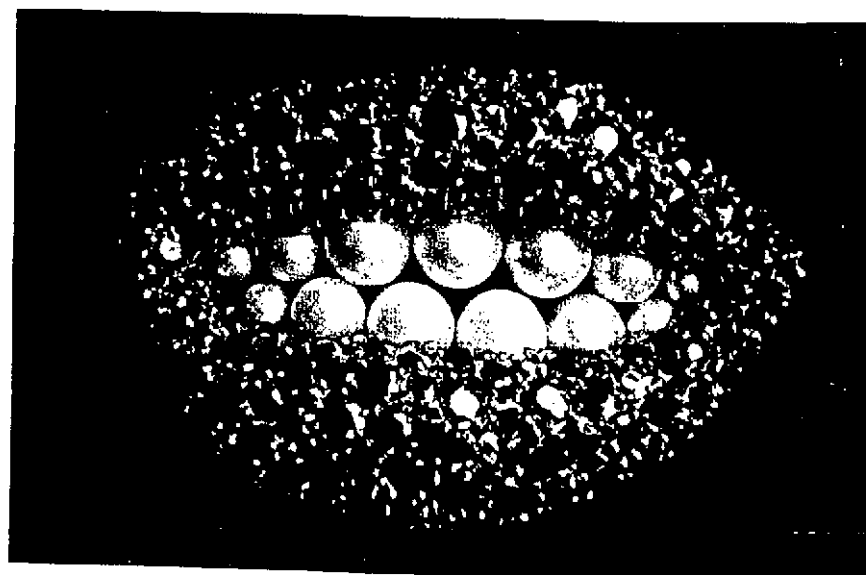
Leaf-hand has rubies as fingernails.



"Peace emblem": diamond cross, praying hands.



Watch-eye, outlined in diamonds, has bright-blue eyeball signed by the master.



Pin, shaped like mouth, has lips of rubies, teeth of pearls, makes nice gift.

ROME, ITALY

**J**EWELRY WILL look different if surrealist artist Salvador Dalí has his way. Watches that look like eyes and brooches that look like mouths, human hearts and clutching hands are all part of an exhibit of his designs shown recently at an art gallery here.

Made to order for the high-fashion New York jewelry firm of Alemany-Ertman (and valued at \$110,000), they are expected to start a style trend that conceivably could filter down to average buyers. Dalí, now 50, once said: "The only difference between myself and a madman is that I am not mad." He may be right.



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Choose the **SELF-TIMING TONI** custom-made for you. There's a complete selection of new 15-minute waving lotions for every type of hair, every style of wave.

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**Easiest, fastest way to the  
MOST NATURAL WAVE of your life!**

**New Self-Timing Toni**



# A "Dream" Cruise— at a Price You Can Afford

This family took one by freighter. Their experience spells advice for you



CASABLANCA, MOROCCO.  
**M**Y WIFE, MY FOUR children and I have just landed here after a "dream" trip: a cruise across the Atlantic from New York to North Africa. For 10 days we lived in spacious, airy cabins where even the angriest storm couldn't bother us; we dined at the captain's table on such delicacies as Javanese curried rice and baked Alaska; we danced by moonlight; we had freedom to roam the ship from hold to mast; a full staff of servants attended to our every want.

It was real, honest-to-goodness luxury—and yet this dream for six cost us less than \$160 apiece!

How did we do it? We simply took advantage of the least-publicized bargain in the tourist business today, travel by cargo ship. Quite a few people have heard that almost every freighter now carries a handful of passengers; but not many know that most post-war freighters give you all the trappings of a luxury liner at a fraction of the price. And almost no one realizes that, with a little shopping beforehand, you can find a freighter to take you almost anywhere—the off-the-beaten-track places as well as the "popular" ports—at a price to fit your pocketbook.

Do you yearn to visit Tahiti and the South Seas? With two or three months to spare, you can go by freighter from the West Coast for \$500, round trip. Have you only a two-week vacation? An 11-day freighter junket to the Gulf ports from the East Coast costs about \$200. A sweep around 11 wild and woolly West African ports, via French freighter from New York, will cost you \$800. Or, if you're crossing the continent, you might try a new way from New York to California: on a freighter, via the Panama Canal, for less than \$300.

You can even travel around the world on a freighter. For \$1,200 you'll receive not only comfortable lodging and excellent meals but also the services of a cook, a butler, a chambermaid and a chauffeur—seven days a week for five months.

## The Appeal of a Freighter

**O**N ANY OF THESE trips, you'll find the two appealing features of freighter travel that the crowded liners lack: a small passenger list and an unhurried tempo. These produce a unique casualness, an old-shoe air as comfortable as lounging around your own back yard.

You'll probably get to know your fellow-passengers (and the crew, too) better than you know your landlocked neighbors back home. Unless you're aboard a so-called cargo-passenger ship, which carries about 100, the ship probably won't have more than a dozen passengers. Ours, the Dutch freighter *Garoet* of the Royal Rotterdam Lloyd line, carried 13 adults and five children. Contrast this with the thousands aboard the *Queen Mary*.

A glimpse of our life aboard the *Garoet* will give you an idea of what to expect on a modern freighter. The small passenger list was a genuine cross-section: an attorney from New York, a Mennonite missionary from Indiana, a construction foreman from Brooklyn, a hotel executive and his wife from New York, an engineer's wife from San Francisco, a doctor's wife from Kansas City, a machinist from New York, a college girl from North Carolina, the wife of an oil-company executive now working in Syria, even the wife of an Arabian sheik! We Walters—including my

**HAIRCUT** by Indonesian barber is part of service the Dutch freighter *Garoet* offers. Here, crashing waves, not clippers, make Craig Walter, 3, wince.



wife; Barry, 7; Brian, 6; Karen, 5, and Craig, 3—made up the rest of the list.

Within a few hours we all knew one another and were falling into the easy informality of freighter life. Everyone, even the sheik's wife, adopted a daytime "uniform" of blue jeans and polo shirt. For dinner, of course, we spruced up a bit.

Meals prepared by a chef who once cooked at Rotterdam's best restaurant were served in a tasteful, air-conditioned dining room. Passengers sat at three tables—the Captain's, the Chief Engineer's and the Chief Mate's—and feasted on filet mignon, Dutch beans with crisped cubes of bacon, filet of sole amandine. Quiet, respectful Indonesians made certain you were given plenty of everything. They also attended to the wants of the four little Walters—even coming up with peanut butter when a rebellion against exotic food set in.

### Things 'Just Happen'

**T**HE INFORMAL PACE of freighter life carried over to recreation. None of your planned sojourns aboard the *Garoot*; social events just seemed to happen. Quite often they were old-fashioned bull sessions, with the Chief Engineer or the Chief Mate spinning sea tales or war stories that held us rapt. On several moonlit evenings we danced—not, of course, to a 10-piece orchestra, but to recordings piped onto our tiny promenade deck. The moonlight, the music and the rolling sea outdid the most romantic of travel folders.

As for the cabins: not only were they spacious, airy and light, but each one had outside exposure. Ours was outfitted with twin beds (not bunks), hot and cold running water, a private toilet and a large wardrobe. And it was quietly, but nicely, decorated.

Being geared to the rushed pace of life on land, my wife and I took a day or two to adjust to the leisurely life of shipboard. But soon we found ourselves killing a whole hour just watching the waves fall away from the prow. We read books we'd always planned to read "some day"; we tried our hands at checkers, chess, shuffleboard, table tennis, deck tennis, even the piano. We snapped pictures in the brightest sunshine my exposure meter had ever measured. After a while we became such seadogs we didn't even use the deck chairs any more; we plopped down on a hatch cover or a hawser bitt instead.

And the younger Walters didn't seem to be bored for a minute. They toured the ship's "brains": the

bridge, the wheel room, the chart room. Experienced seamen explained radar and the gyro compass. The Chief Engineer proudly showed off the gleaming engines. For the children this trip was an education they never could match in a school. And their parents learned as much as they did.

How can you enjoy a seaborne vacation like ours? If you're genuinely interested (and lining up a jaunt by freighter often requires a good deal of patience and work), here are some basic hints:

First, figure out the exact period you can get away from your job. Naturally, your choice of ship and destination will be determined by the date and length of your vacation. A two- or three-week vacation sharply limits your selection; if you can arrange a month or six weeks, the choice will be widened considerably.

It's probably too late now to line up a freighter trip for this summer. But you might arrange an off-season fall voyage to Europe or Africa, or begin planning a winter cruise to some warm-weather region like the Caribbean or Central America. In fact, some of the better dates may already be full.

Summer voyages also fill up fast—as much as a year ahead. As you plan, remember that a fall or spring trip may offer a better choice of accommodations, along with so-called "thrift season" rates.

Then there's the matter of money. A safe estimate is \$16 a day for adults, \$8 a day for children under 12, \$4 for children 1 or 2, nothing for infants. This figure is a little low for short runs to the Caribbean and fast trans-Atlantic trips. On the other hand, for most trips it's a little high; in that case you have spare cash for sightseeing and souvenir-buying ashore.

### Tramp Freighters: Cheap but Erratic

**A**ND IT CAN BE done more cheaply—for \$4 to \$6 a day—aboard a tramp freighter. Of course, most of these vagabonds haven't the comfort or service of more modern freighters. And you're at the mercy of the cargo; if you're having a fine time touring Hong Kong and the captain gets a rush call to Sydney, Australia, you've got to go with him.

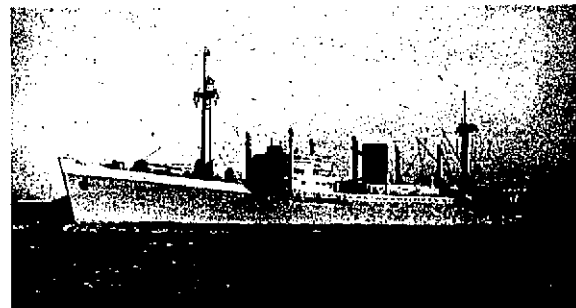
In any case allow plenty of time to decide on your ship and your destination. A six-month head start isn't too much, particularly if your plans involve booking passage on several vessels.

You'll find that tracking down "your" ship is fun—if you're the type who enjoys planning as much as traveling. Of course, you need plenty of patience. Don't expect to dash into a travel agency and sign up for passage that day. In fact, many travel agents won't enter into the lengthy correspondence involved in booking freighter passage unless they're certain the would-be passenger is really sincere. Freightier representatives, busy with cargo problems, may take a month or more to confirm your passage or just to answer a simple inquiry. But the results can be worth the effort!

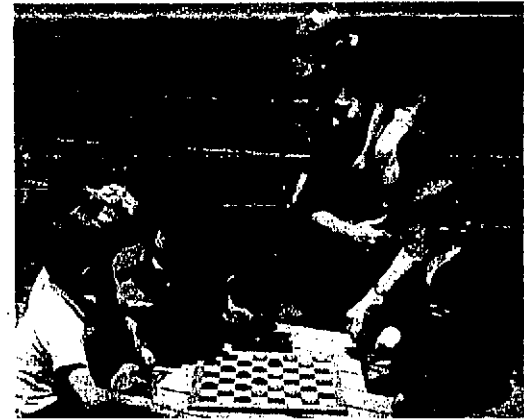
As a short cut, you might contact Tramp Trips Inc., 353 West 57th St., New York, or the Freight Boat Travel Service, 6240 Wilshire Blvd., Los Angeles. Both these agencies specialize in freighter travel. Although they don't represent every freight line, they usually can figure some way to send you by ship to the most remote corners of the earth. On request, they'll send you their latest mimeographed bulletins, which list all routes, sailing dates and prices.

Or, if you'd rather handle all the details yourself, *The Journal of Commerce* is on sale at most big-city newsstands. It lists ships, agents and sailing dates, and you can write for further information.

Continued on page 8



**FREIGHTER** *Garoot* of Royal Rotterdam Lloyd line gave Walters luxury, instruction and fun for 10 days. Trans-Atlantic junket for family cost less than \$160 a person.



**CHECKERS** for six on deck keeps kids amused. Left to right are Brian, 6; Mrs. Waller; Karen, 5; the author; Craig, 3, on his dad's shoulders; Barry, 7.



**CARGO** swings into hold under Karen's watchful supervision. Children roamed ship at will, learned about navigation, astronomy, weather, life at sea.



**TEA TIME**, morning and afternoon, is custom kids quickly adopted. Quiet, respectful Indonesian waiters served tea and cookies to the passengers on deck.



**FAREWELL TOAST** by neighbors wishes author (left) and wife (right) "bon voyage" as they set off on their 10-day cruise from New York to North Africa.



## "SEVEN BRIDES"

...the fresh-as-a-daisy musical

BY KAY SULLIVAN

**I**N "Seven Brides for Seven Brothers", M-G-M has turned out a musical that knocked a preview audience galley-west at its first showing. In color and Cinemascope, scene after scene brought forth rousing applause and your correspondent was one of those who joined in the hand-claps.

The story is wonderful. Seven mountain boys fall in love at the same time with seven village belles. Their mass emotion near wrecks all of Oregon Territory when they decide to steal the gals from the valley—as neat a parcel of femininity as ever sobbed and throbbed between kisses. Naturally the kinfolks are mighty put out. This leads to a lot of fightin' and lovin' (when the whole caboodle gets snow-bound) and come spring, there's quite an epidemic of shotgun marriages!

The songs and dances are fresh as daisies and there's a whole slew of fine young talent surrounding the stars Jane Powell and Howard Keel. "Seven Brides for Seven Brothers" is a natural in Cinemascope and Color by Ansco...starring Jane Powell, Howard Keel with Jeff Richards, Russ Tamblyn, Tommy Rall. Screen play by Albert Hackett and Frances Goodrich and Dorothy Kingsley. Lyrics by Johnny Mercer, music by Gene de Paul. Directed by Stanley Donen. Produced by Jack Cummings.



## DREAM CRUISE CONTINUED

### A few hints on picking a ship—and enjoying the casual life aboard it

A way of choosing a trip you might enjoy is to spend a day or two in a nearby seaport. Talk to shippers and seamen and tour the ships, if you can. You may pick up a few ideas about where to go and what to look for.

If you can't arrange such a trip, try phoning an export firm in your own city. Often they can furnish "leads" to good freighters or interesting places to visit. Or write to the visitors' bureau at your destination and ask what lines serve it; after all, the bureau is set up chiefly to help you and other prospective tourists.

Which ship to choose? Prices are about the same on American or foreign freighters and there's little difference in accommodations. A foreign ship offers the Old World concept of service,

keep the north side of the ship most comfortable in summer, the south side best in the other seasons.

Of course, if your voyage takes you to the tropics, you may find no cabin comfortable and the deck the best place for sleeping. Many freighters, however, have air-conditioning.

**What to read:** It's a good idea before setting out to read up a bit on ship lore. Harian Publications, Greenlawn, N. Y., publishes three excellent pamphlets at 35 cents a copy: *Freighter Life*, *Your Ship* and *How to Entertain Yourself on a Ship*. You might even peek into a few books on astronomy, weather, navigation or marine life.

**What clothes to take:** Most freighters have a generous baggage allowance, but it's a good idea to keep luggage to a minimum. Then your cabin won't be cluttered and you'll be footloose when the ship docks. Take advantage of the washable synthetics: nylon, Orlon, Dacron. Most freighters have laundry service, but this means added expense when you could just rinse clothes out in a washbasin. Other clothing suggestions: blue jeans, polo shirts, crepe-soled shoes, lined windbreakers, trench coats, khaki shorts. A woman probably wants a frilly dress for evening, but during the day it's best to wear something that doesn't open like a parachute in every breeze.

#### Leather Heels Are Taboo

**A**S FOR THE man who wants to make a hit with that girl in the frilly dress, he should pack a washable Palm Beach jacket and slacks of a synthetic material. A tip to both sexes: Leather heels are out on ship-board. They don't hold. A slight lurch can send you sprawling.

**What else to take:** Quite a few freighters have swimming pools, so pack your suit. And no freighter traveler should leave behind noninflammable cleaning fluid, soap powder, a first-aid kit (although most ships have a sick bay, it's a good idea to have your own supply), a Scout knife, sunglasses, tobacco, a cap with a visor, those books you've always intended to read and a pair of binoculars.

And don't forget a fountain pen, lightweight writing paper, your camera and plenty of film. Then you'll be able to tell and show your friends how you took an informal, instructive "dream cruise"—at a price you could afford! ■



'SHOOTING SUN' with a sextant, Brian Walter, 6, gets a lesson in navigation from officers on Garret bridge.

plus a new sort of diet and a continental atmosphere. But you may prefer the U. S. freighter with its American menu and passenger list.

Personally, I'm partial to Dutch freighters. They're always sparkling clean, well equipped and staffed by men with a great seafaring tradition. Norwegian, Danish, Swedish and German freighters have much to recommend them. Yugoslavia and Portugal have some fine postwar freighters.

Now let's suppose you've picked your ship and are all set to up anchor for the Gold Coast or somewhere. Here are a few things you'll need to know:

**Choosing your cabin:** Try to pick one well away from galley, dining room and lounge. And, in the Northern Hemisphere, prevailing north winds



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*keeps your hair in place...*

*dryness? stiffness?*

*not a trace!*



## Helene Curtis spray net

contains exclusive spray-on Lanolin Lotion...can't ever dry the hair!

keeps hair set all day...softly...not in a touch-me-not way!

Do you put up with wispy, "fly-away" hair because you shy away from the usual hard hair fixative?

Then *please* try Helene Curtis SPRAY NET.

Just spray it on. See how soft and "touchable" it keeps your hair while keeping it in place... *all day long*.

And remember this fact particularly: SPRAY NET can never dry your hair because SPRAY NET contains exclusive spray-on Lanolin Lotion. It actually helps hair that has a natural tendency to dryness.

Notice the lovely, lively lustre after you spray your hair

with Helene Curtis SPRAY NET.

No stuck-in-place look or sticky feel. End curls *stay* curled. And wisps *stop* wisping... with just a whisper of SPRAY NET.

Even dampness won't droop your hair-do. Nor will it straggle as you struggle through your busiest day.

Housewives, debutantes, girls-on-the-job all say SPRAY NET is the joy of a career.

Whatever you do... do try wonder-working Helene Curtis SPRAY NET today.

Regular size (4 1/4 oz.) \$1.25 New large economy size (11 oz.) \$1.89—both prices plus tax

*only Helene Curtis Spray Net contains spray-on lanolin lotion...*



**PUT AN END TO STRAGGLY ENDS**  
Helene Curtis SPRAY NET keeps side wisps, neck curls smoothly in place all through the day. Just watch how SPRAY NET makes your hair behave!



**FOR QUICK "HAIR-DO," TOO!**

Sudden date? Give yourself a quick set with SPRAY NET. Put hair up in pin curls, spray, and in a few minutes your hair can be beautifully groomed. No waiting for water or wave set to dry!



**BRUSHES OUT INSTANTLY**

A few brush strokes and every trace of SPRAY NET is gone. Doesn't flake, linger on the scalp, or make it necessary for you to wash your hair more often than you like.



**WON'T SHOW EVEN ON BLONDE OR WHITE HAIR**

SPRAY NET is absolutely colorless, completely invisible on the hair. Adds a sheen, yes, but won't change the hair color a bit.



# Gary Crosby: Junior Crooner

Despite the handicap of being Bing's son, he's a lot like his dad

HOLLYWOOD.

**T**O THOUSANDS of college-age youngsters holding down jobs this summer, Gary Crosby, 21-year-old Stanford University senior, has the dream setup—a half-hour radio show of his own (CBS, Sunday nights). The *Gary Crosby Summer Show* is budgeted at \$3,500 a week and Gary's salary ranges from \$100 to \$500 a program.

Bing's boy gets whatever is left after the musicians, the guest stars, writer-producer Bill Morrow and the remainder of the cast are paid off. For singing three songs and bantering with such beauties as Jane Russell and Rhonda Fleming, this is pretty good money.

But the oldest young Crosby objects: "The show is no snap. As soon as I open my mouth, I get the feeling that the whole world's waiting for me to put my foot in it."

Not that Gary is a nervous neophyte. He's worked his dad's radio show off and on since 1950 and, to date, their Decca duet recordings have sold more than 2,000,000 copies.

"It's just that I know everyone is comparing me with my old man," Gary explains, "and I've got the responsibility of not letting him down."

This responsibility weighs heavily on him, because it was Bing who first suggested to the radio executives that they take a chance and let his boy star in a taped song-and-patter show which, after all, is only a summer replacement.



GARY and his best girl: she's pretty coed Barbara Staniskis from San Carlos, Calif. They first met on a blind date.

"Gary decided," Bing points out, "that he wants a career in show business. He sings pretty well and he's 21, so I thought I'd lend him a helping hand. I've given him my own radio writer, Bill Morrow, and CBS is giving him the opportunity. By September we should all know if he's got what it takes."

People who know Gary Crosby well, such as teachers, relatives and his Zeta Psi fraternity brothers, are convinced for a variety of reasons that the youth's success in show business is inevitable.

## An Eloquent Lad

**M**AJOR JOHN SCANLON, for example, who taught Gary when he was in grade school at St. John's Military Academy in Los Angeles, says: "In my opinion the boy has inherited his father's voice, which is certainly no handicap. He played the trombone in the school band and generally showed a bent for music. He's also a very quick-witted young man."

"I remember when we had him here, his discipline wasn't exactly up to par. But when it came to pleading his own excuse and explaining why he was guilty of some infraction or other, he was one of the most eloquent guardhouse lawyers this school has ever had. Bright boy, Gary. He'll get along."

Similarly enthusiastic is Father Gerald Flynn, S.J., of Bellarmine Prep in San Jose, where Gary did his final studying-up to get ready for college.

"Bing sent Gary to us," Father Flynn recalls, "when the lad was 13. Let's face it, being Bing Crosby's son makes it pretty difficult for a boy. Everyone expects him to throw his weight around."

"He never did that here. He was an altar boy, an honor student, a standout athlete and he was elected by his schoolmates to emcee their annual show. He was normal and unspoiled in every respect and I credit that to his parents."

Parentally speaking, Bing says that the biggest mistake he ever made was presenting his son with a car three years ago. At that time Gary was entering Stanford and Bing gave him a flashy coupe as a send-off gift.

A few months later, after he'd finished recording a show in San Francisco, Bing drove down to the Stanford campus at Palo Alto one afternoon. He dropped in for a friendly chat with the Dean of Men

and learned, to his shocked surprise, that son Gary was on the verge of "busting out."

Bing not only garaged the flashy coupe in nothing flat; when he returned to Holmby Hills that week end, he broke the disturbing news to his wife. Whereupon Dixie Crosby sat down and dispatched a letter to her son. In it she personally promised to see to it that he was given a job digging ditches for the City of Los Angeles or the Army of the U. S. if he flunked out of Stanford.

Since that time Gary has managed to keep his grades at the passing mark. He is by no means, however, a brilliant student. According to the fellows who roomed with him in Toyon, the freshman dorm: "He's got a retentive memory and is very good at cramming. He can pick out the key sentence of a paragraph in a big hurry."

Fittingly enough, Bing's heir is majoring in speech and dramatics. Around the Zeta Psi House, where a few months ago he occupied a corner room on the second floor with Dwight Peterson of Beverly Hills, there is a surprisingly unanimous feeling that "Gary is a nice guy."

"Whatever you do," one of Gary's fraternity brothers said to me, "don't mention my name. But just between you and me, I wouldn't want to be Bing Crosby's son for a million bucks. Gives you a persecution complex."

## That's No Bum, Girl

**T**AKE GARY. We went to a basketball game a few months ago. There were a couple of girls around. "That's Gary Crosby," one of them said. "Impossible," answered the other. "He's dressed like a bum."

"Truth of the matter is that we were dressed pretty nearly alike except that he happened to be Bing Crosby's son."

"I remember talking to a Social Science instructor about Gary. 'He's got two strikes against him, to begin with,' the instructor told me. And in a way that's true. The guy's a marked man. I think he knows that and that's why he tries to be like everybody else. And he is, too."

"He drinks beer occasionally. In the house rushing period, he's a good rusher. He's never a big spender; he's not a show-off, I mean. But if he ever can do anyone a favor, he does it."



Put  
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hair!



Watch this luxury lather make your hair exciting to behold! Suddenly glowing clean...silky...amazingly manageable! That's the magic touch of fresh whole egg! Conditions any hair! Try it! 29¢, 59¢ and \$1





Gary and assistant: the boy sings in the same jaunty, carefree way his father does.

"You'd think," a former roommate of Gary's confided, "that with his Hollywood contacts he'd be dating some hot-shot blonde. Truth is, he didn't date much at all. Tad Devine, Andy Devine's son, took him on a blind date last fall and introduced him to Barbara Stanislaus. She goes to San Jose State College. Gary and Barbara have been going together ever since—he 'pinned' her last February but I don't think you'd call them officially engaged."

Gary himself insists that he can't even think of marriage before graduation. "Also, I want to make something of myself first."

When Gary Evan Crosby—the Gary for Gary Cooper, the Evan for his maternal grandfather—was born on June 27, 1933, at the Cedars of Lebanon Hospital in Hollywood, he weighed 6 pounds, 7 ounces.

Currently, he weighs 200 pounds more than that and is 5'9½" in height, which makes him pretty much of a blockbuster. This also provokes some good-natured name-calling—such as "Golden Buddha" and "Thin Man," which he hates. Eating, however, is one of his greatest pleasures in life, and the only

curb on his appetite is his father's warning that too much food will affect his breathing and, consequently, his singing.

Gary is exceedingly serious about singing, although in performance he maintains the same jaunty, throw-it-away technique as his father. His show almost was canceled when, a week before it was scheduled to begin, Gary was involved in a nasty auto collision on the Bayshore Highway, south of San Francisco.

As a result of the accident (which, according to the State Highway Patrol, was not his fault), Gary was hospitalized and had 27 stitches sutured into the flesh below his nose. So Bing substituted for him on the first show.

Gary's younger brothers, Phil, Dennis and Lindsay, currently are hard at work at the Quarter-Circle-S, the Crosby cattle ranch near Elko, Nev. They're proud of their brother's radio show, but not without reservations. Gary has never liked the back-breaking labor on the ranch.

"If you ask me," 16-year-old Lindsay cracks, "the only reason Gary's working in radio this summer is that radio is the easiest way of making a living yet devised by man." ■

# the Warmer

the weather...

the  
more  
need for  
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You put away your furs, your wools, your winter clothes in the summertime. Why should you tie yourself to something as hot, as uncomfortable, as unnecessary as the whole bulky belt-pin-pad harness?

Free yourself... with Tampax. This internal method of sanitary protection is not only comfortable all year round, but ideal in warm weather. The Tampax can't be seen, can't even be felt, once it's in place. Tampax doesn't chafe, doesn't irritate—and it even prevents odor from forming. Best of all, you can go bathing while wearing Tampax.

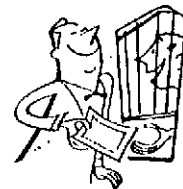
Think what a difference that makes to your vacation and week-end plans. You feel you can plan anything, go anywhere, any time! A whole month's supply of Tampax goes into your purse, offers no packing problem. And Tampax is so easy to dispose of.

Drug and notion counters everywhere sell Tampax in your choice of 3 absorbencies: Regular, Super, Junior. Tampax Incorporated, Palmer, Mass.



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Zemo—a doctor's soothing anti-septic—promptly relieves itch of surface skin rashes, eczema, psoriasis. Zemo stops scratching and so aids faster healing. Buy *Extra Strength* Zemo for stubborn cases.



for the whitest shoes  
you've ever worn!



Pure California lemon juice already squeezed for you!...All you add is water!



## "Cool! Quick! Luscious! Cake 'n Lemonade!" says Betty Crocker

*Make 'em both the easy, easy way!*

Wouldn't your family go for that big, friendly-looking tray of ice-cold lemonade—with a high, light 'n honey of an angel food cake? Just the thing for summer afternoons—or nights...

And it's so simple! All you have to do is to open one of those convenient small cans of Frozen Lemonade from

California and add water—one six-ounce can makes a quart of the finest lemonade. You couldn't make better if you "squoze" the lemons and "squooshed" the sugar yourself! Trim with fresh mint, add a gay cherry!

Easy as easy, too, to have that big white cake all ready. Just bake it in the

morning from our newest pride and joy—our Betty Crocker Angel Food Cake Mix. Bakes a cake as high, light, and angel-perfect as Betty Crocker's own 13-egg angel food recipe.

Anyone can bake it. All the fine country egg whites you need are right in the package. And, especially with ice-cold lemonade, angel food tastes

so heavenly you don't need an icing.

Stock up now for summer weekends—stock up for fun with lots of California's finest frozen concentrate for lemonade—and with Betty Crocker's finest—the new Betty Crocker Angel Food Cake Mix.

It's C-O-O-L!



A perfect cake every time you bake—  
cake... after cake... after cake... after cake!



## CUT YOURSELF?



### 'Vaseline' Petroleum Jelly promotes healing!

Doctors and hospitals use 'Vaseline' Petroleum Jelly for treating cuts and scrapes because:

1. It prevents hard scab forming
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Get a jar or tube today. Only 15¢!

### The First Aid Kit in a Jar



### Reader's Digest calls it The "Wonder Jelly"

VASILINE is the registered trade mark of the Cluett-Robinson Mfg. Co., Inc.

### Now you can spray

New 3-in-1 Oil-Spray lubricates and forms a barrier against rust! No more mess! Sprays at touch of button!



### "3-IN-ONE" OIL

### Itch...Itch...I Was Nearly Crazy

Very first use of soothing, cooling liquid D.D.D. Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—other itch troubles. Greaseless, stainless. 4½¢ trial bottle must satisfy or money back. Don't suffer. Ask your druggist for D. D. D. PRESCRIPTION.

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by Beth Merriman, PARADE'S FOOD EDITOR

# Pantry-Shelf Dinner

Canned foods combine cleverly for a gala company meal

## "PANTRY" DINNER

*Chilled Tomato Juice*  
*Glazed Ham Piquant*  
*Green Beans Amandine*  
*Paprika Potatoes*  
*Pineapple Sundaes*  
*Iced Beverage*

IT'S A SMART homemaker who is always ready for emergencies, from a bevy of unexpected guests at mealtime to a "spell of weather" that makes shopping inconvenient. Playing safe, she keeps enough canned and packaged food in the house to meet any mealtime problem. With items from the pantry shelf, plus a few tricks of her own in combining them, she can serve a wonderful meal like this in less than a moment's notice!

### GLAZED HAM PIQUANT

6- to 12-pound canned ham ¼ cup molasses  
¼ cup prepared mustard

Whole cloves

Score ham; stud with cloves. Make a glaze by mixing molasses and prepared mustard; brush top and sides of ham with part of glaze. Bake in a moderate oven (350°F.) 1 hour, brushing frequently with remaining glaze. Makes three to four servings per pound.

### PAPRIKA POTATOES

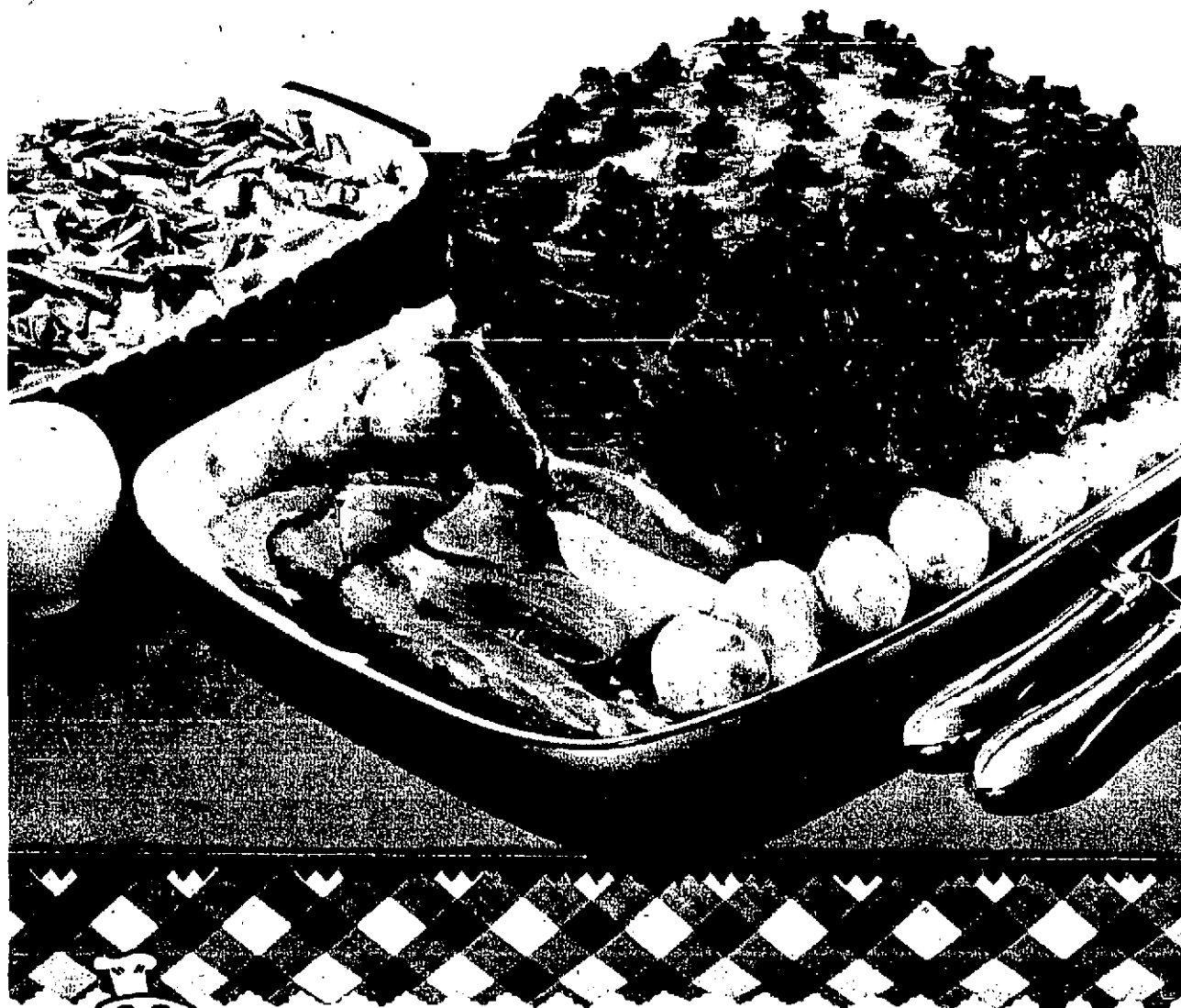
4 tablespoons butter or 2 No. 2 cans whole potatoes  
margarine  
Paprika

Melt butter in skillet. Drain potatoes. Add potatoes to skillet; sprinkle generously with paprika. Cook over medium heat, turning occasionally, until browned on all sides. Remove; place around ham. Makes six to eight servings.

### GREEN BEANS AMANDINE

2 1-pound cans green beans ½ cup toasted slivered almonds, divided  
2 tablespoons finely chopped onion 2 tablespoons grated Parmesan cheese  
1 can cream of mushroom soup

Drain bean liquid into saucepan. Add onion and boil rapidly until reduced to ½ cup. Gradually stir in soup. Add beans and ¼ cup almonds. Heat. Turn into baking dish, 10"x6"x2". Sprinkle with remaining ¼ cup nuts and Parmesan cheese. Bake in a moderately hot oven (400°F.) 15 minutes. Makes eight servings.



### KITCHEN HINT:

Cold soup: mix equal amounts canned pea soup and vegetable juice; chill. Top with sour cream.



by PETER DRYDEN

# parade of progress

Try these ideas to make living easier

## WELD IT YOURSELF

● An inexpensive spot welder for home use looks and works like a plier. Tighten the two carbon electrode tips on object you want to weld, press a button--that's all. You can mend dozens of items, including those made of copper, aluminum, gold, silver, bronze. It works from car battery or house current with transformer. \$9.95. JUNIER, Dept. PP, 366 Fifth Ave., New York 1, N. Y.

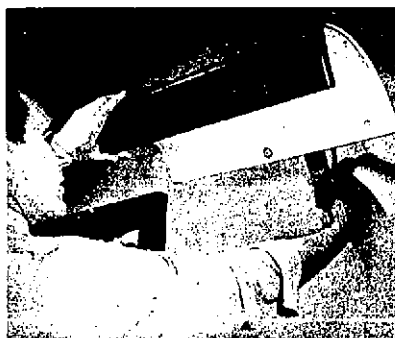
## PHOTO MAGIC

● Just press one button on a new light meter and a built-in electronic brain automatically gives the correct lens and shutter setting. No mathematics to

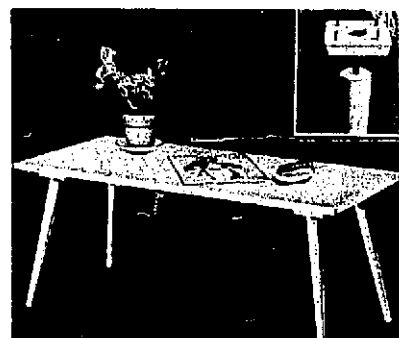
do, no scales to match, no pointers to interpret. A red flag automatically warns when light level is too low for shooting. \$29.50. WILLOUGHBY, 110 West 32nd St., New York 1, N. Y.

## ON THE TARGET

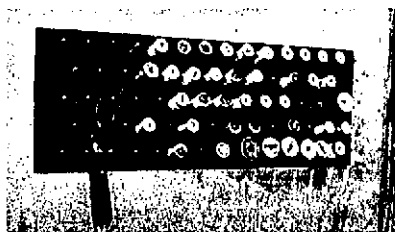
● A self-loading shotgun stays on target shot after shot as fast as you pull the trigger. It has a non-recoiling barrel and an independent chamber that moves less than 1/10th of an inch. The tiny movement actuates breech bolt and starts entire cycle of unlocking, extraction, reloading and locking. Recoil effect is said to be 20-30% "softer" than in other semi-automatics. OLIN INDUSTRIES, 275 Winchester Ave., New Haven 4, Conn.



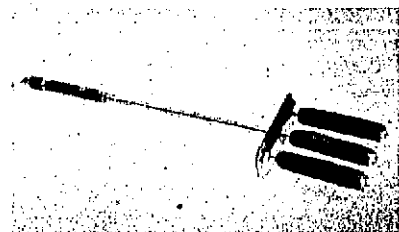
**LIGHT YOUR WORK:** Here's help for home-workshop tasks or home sewing. This steel illuminator floods a broad work area and shields your eyes from glare. It's 22" wide, 10 3/4" deep, 4 1/2" high, uses two household light bulbs. \$5.95. STURDI-BILT, 2501 West Peterson Ave., Chicago, Ill.



**EASY TO ATTACH:** Modernizing old or making new furniture? These wobble-free legs are a help. They come with mounting blocks that screw to underside of table, sofa, etc.; then legs tighten neatly into place. Solid hardwood. 6" to 29" long, \$3.50 up for 4. COUNTRY WORKSHOP, 93 Rome St., Newark 5, N. J.



**PLACE FOR THREAD:** A handy storage spot for your spools of thread goes on the back of a closet door. Just unhook and place flat on a table when you sew. 24" x 8", it holds 72 spools. \$2.95. BUY-PRODUCTS, 21 Roslyn Rd., Grosse Pointe Shores 36, Mich.



**TURN—AND NO BURN:** Slip wieners, marshmallows or shish-kebabs on the lines of this outdoor cooking aid. Turn handle and lines also turn. Stainless steel with hardwood handle. \$2.25. CUMINGS, P. O. Box 6137-C, East Side Sta., Flint 6, Mich.

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**FATHER** of the Friend of the Court system in Michigan is Judge Ira J. Jayne, who pioneered it in Detroit in 1918.

# A Common-Sense Approach to the Alimony Problem

The experience of two states, Michigan and Ohio, shows how to clean up a national evil

**EDITOR'S NOTE:** Last week PARADE reported on a virtually nationwide disgrace, the alimony "racket"—a product of horse-and-buggy laws applied to a pressing modern problem. By contrast, here is how two states have applied 20th Century sociological thinking to alimony

**"DEAR SIR:** My situation is this: For the past three years I have been receiving alimony. I have totally received my husband's two automobiles, his possessions from our home and a block of railroad stock. Now the law says I cannot receive any more than 10 per cent of his salary. Please help and advise me."

"Sirs: It is you bums, men who desert your wives and children to try to get out of your money obligations, who deserve jail. You are criminals and family deserters and we are all for alimony and more yet. You get away with murder. You should stay in jail for the rest of your lives and pay all the money you possess."

Neither of these letters is a gag. Both are culled from the files of Alimony, Inc.,\* an organization of husbands who think their pockets have been picked by what they call "the alimony racket." The letters point out that alimony is by no means a one-way street; the husband gets it in the neck as often as the wife does.

And the postmarks show that the battling over money is not confined to the well-known arenas like New York and Hollywood, where the financial troubles of the Billy Roses, Jackie Gleasons and John Waynes are placed on public view. The same fights are being carried on, for lower stakes, throughout the U. S.

Yet there is a decent way to handle all this. The state of Michigan and eight cities in Ohio have come to grips with alimony as a social question, part of the pressing 20th Century problem of the broken home. They recognize that it requires sound, sober judgment, not a street-corner

\* 11 Broadway, New York 4, N. Y.

brawl between husband and wife. As a result, they have scrapped the horse-and-buggy laws that govern such cases in most other areas. Both try to treat the broken home as a problem calling for reasonable planning, not emotional outbursts and revenge.

"It is a precise, impartial process that we go through," says Judge Ira J. Jayne, of Detroit's Wayne County Third Circuit Court. "We get it from both sides. The men claim we favor women, and the women claim we favor men. But we try to call 'em as we see 'em."

The impartial umpire of which Judge Jayne speaks is the unique Friend of the Court system, which he pioneered in Wayne County in 1918 and which now has been expanded to all counties in Michigan. The Friend, an attorney trained in social-service work and appointed by the Governor, heads an office which handles all divorce cases from first to last. The agency digs deep into such questions as income and need, and hands down recommendations to the Circuit Court. Its complete objectivity, thoroughness and dispatch have won friends among social scientists, judges, lawyers—and husbands and wives.

## The Ohio Approach

**E**IGHT CITIES in Ohio have taken a different tack—a Domestic Relations Court which serves as both family and juvenile court. Many other cities have Family Courts: Milwaukee had one for a time and abolished it, apparently because of the expense; New York still operates one. But in Ohio the court gets complete sway in alimony matters. In most other courts, jurisdiction is bobtailed and judges are hamstrung.

Both Toledo and Detroit—the two courts visited by PARADE—have recognized the loophole in law that has allowed alimony to degenerate into a racket: in the 20th Century, a young, childless wife can earn a living as easily as her husband.

Forcing him to pay alimony may well be an injustice. "I've often heard a judge tell a woman, 'You're young and healthy—go get a job,'" says Harold O. Erickson, chief assistant to Detroit's Friend of the Court, Hazen O. Kunz.

"It is our opinion that alimony prevents remarriage by both parties," he adds. "Our courts don't award it as a penalty, only for actual need. A woman must be, for some reason, unemployable."

## Let the Lady Work

**J**UDGE PAUL W. ALEXANDER of Toledo's Domestic Relations Court says, "I think that our courts generally abhor the spectacle of a young, able-bodied woman sitting back and getting fat living off a man. She should become self-supporting if she's young enough. It's disgraceful for her to live in idleness. Maybe she's got a good claim on her husband but that's beside the point."

Nor does either court wield the jail weapon the way it is used elsewhere. (In many states, husbands can be slapped in jail for up to a year for failing to keep up

alimony payments. This treatment is one of the prime targets of Alimony, Inc.) "Unless a man has willfully dodged paying he won't go to jail," says Judge Alexander. "If our investigators find he's ill, or unemployed, or disabled, he won't go to jail. In no case will he be sent simply because his wife is vindictive."

And even if a husband does draw a term in Judge Alexander's court, it is not likely to be more than 10 days. The judge feels this is "more than adequate."

Before Judge Jayne, sentences may be as high as six months—but not very often. On "Motion Day" for Friend of Court cases, the willful offenders are called before the judge first. He usually packs the first one off to the House of Correction. "I find it has a salutary effect on the others," he says with a smile.

Even in the House of Correction, a man's wages are applied to his alimony or support payments. Often, this convinces a dodging husband that he might as well pay up on the outside.

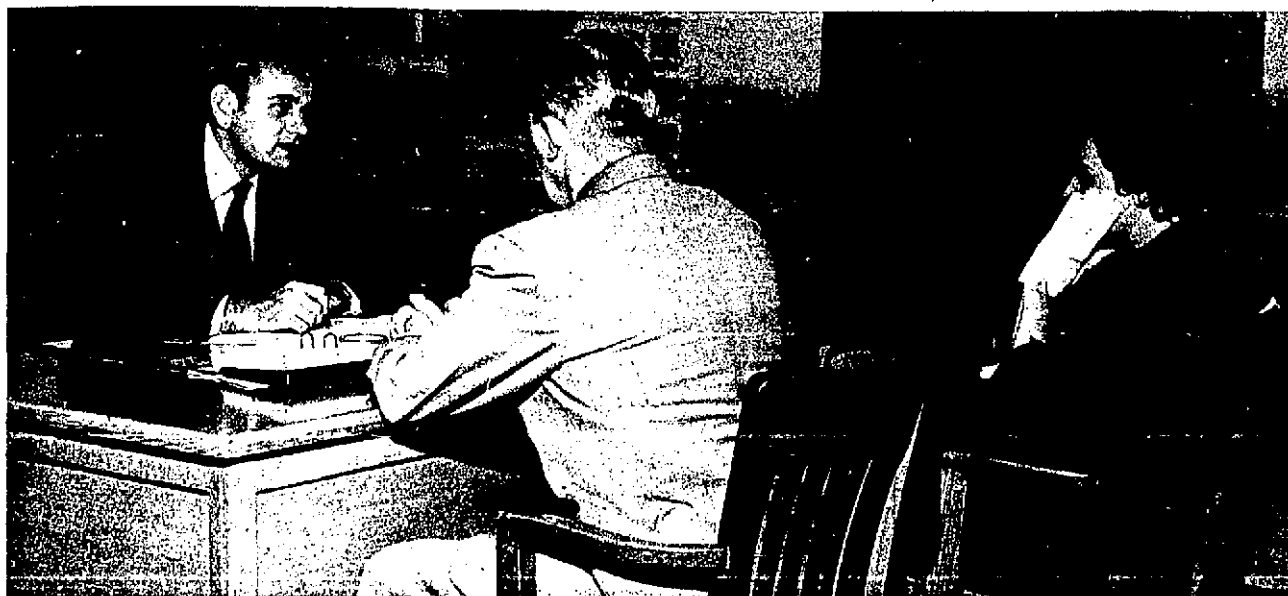
Almost all the complaints registered by Alimony, Inc., and the other self-styled



**TOP NAMES** Jackie Gleason (left) and Billy Rose are recent targets of



alimony suits. Rose gave his wife Eleanor Holm \$30,000 a year.



Investigator talks to divorcing Detroit couple in Friend of Court office. Usually, they are interviewed separately.

"victims of the alimony racket" are answered by the Friend of the Court or Toledo's corresponding setup. Take a few at random:

"Sooner or later, I'm bound to land in Alimony Jail," says a Long Island butcher's helper. "In my book, I'm being done an injustice. The court only leaves me \$13 a week out of my \$50 to live on."

In Wayne County, no such unequal balance could have been struck, with the Friend of the Court to delve into all details of earnings and needs.

#### 'An Income Like Croesus'

"MY WIFE's attorney," a Chicago man complains, "made me sound like a combination of Dracula, Frankenstein and Jack the Ripper, with an income like Croesus to boot."

In Judge Alexander's court, wife-beating wouldn't have been an issue in setting the alimony award. Under the Friend of the Court, the exact amount of income, down to the penny, would have been established. And the attorney wouldn't even have figured in the case until the recommendation had been drawn up.

"I think my marriage might have been saved," a New Yorker says, "until the attorneys got hold of it and started making up a lot of fancy charges."

In Toledo, the aid of the Domestic Relations Court's fine Marriage Counseling Service might, indeed, have kept this marriage from disaster.

The Friend of the Court handles a case his way:

As soon as a divorce action is filed, both parties are invited to come to the Friend's office. There is no official summons. "But if a man doesn't appear, we may grant his wife's temporary alimony petition without further ado," Erickson says. "Or if she doesn't show up, she may find her claim dead-ended."

Most couples are belligerent when they first appear. "Listen, lady, I didn't marry

the guy—you did," a Friend investigator is apt to say to a steaming-mad wife. The first job is to cool the parties down. Then the investigator interviews each, trying to learn the exact amount of income and the exact extent of need.

"Many people feel that this is their first opportunity to tell their side," says Clayton A. Christenson, one of 22 Friend investigators. "All statements are under oath, so people hesitate to tell anything but the truth. We verify earnings through employer's statements and tax returns, expenses through receipts and bills."

On the basis of this information, the investigator draws up a recommendation. Often, it will deal with such matters as the custody of minor children as well as alimony. Then the parties are called in again and given the details before the case actually pops up in court. About 80 per cent of their recommendations are approved by both parties, and by the court, unchanged.

Voluntary agreements between the parties also are examined by the Friend. "Often," says Erickson, "the woman will agree to a ridiculously low figure just to be rid of the man. Many times we won't agree to it, especially if there is a child involved."

#### The Masculine Ego

IN TOLEDO, Judge Alexander reports, investigators find the reverse often is true: "masculine ego" causes a man to volunteer far higher amounts than he can afford. Investigators usually talk him out of the notion.

Meantime, the award decided, the Friend keeps an eye on the case. The office collects and distributes all alimony payments, handling about \$12 million a year. Checks are to be made on each account every month; because of a personnel shortage, however, most are checked only every six months. The Friend usually allows \$50 leeway before cracking down.

Or a woman may complain that the payments are lagging behind; the Friend investigates and files a complaint if the charges stand up. Likewise all requests for modifications or gripes ("My wife won't let me see my kids") are channeled through the Friend.

Michigan and Ohio teach a lesson to other states in how alimony should be handled. A brief review shows how "the alimony racket" and other evils vanish when the sociological approach supplants the legal tug-of-war.

#### The Bad—and the Good

CROWDED COURT calendars result in unjust "snap" decisions. When an impartial agency makes a full investigation and recommendation, the judge can decide the case on its merits.

Alimony often is awarded for damages, or as a "reward," or as punishment. Courts and their agencies must confine themselves to two questions: income and need.

Jail and child custody often are used as blackmail to obtain a higher award. There can be no blackmail when all facts are on the table before an impartial investigator.

"Divorce lawyers" often fake charges to gain a higher award. Lawyers should not be involved in questioning by the agency until the final "day in court."

Young, healthy wives receive alimony although able to work. Modern courts "generally abhor the spectacle of a young, able-bodied woman sitting back and living off a man."

No attempt is made to save marriages when reconciliation is obviously the only solution. A Marriage Counseling Service should be a vital part of any court dealing with family problems.

States with oxcart alimony laws would do well to study the example of Michigan and Ohio. Therein lies the answer to a national evil—and justice for thousands of husbands, wives and children.

## Dry Skin Unnecessary At Any Age

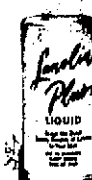
"Crow's Feet" can be made less noticeable, too!



Dry skin and "Crow's Feet" are the bane of every woman's existence. They are cruel things, too, for they rob makeup of much of its power to beautify. So it becomes obvious that no young woman can retain her youthful-looking appearance and no older woman can regain a more youthful look, unless she first banishes skin dryness from her life—to soften "crow's feet"—to make them less noticeable. And now, thanks to Lanolin Plus Liquid, you can do exactly that for yourself.

You see, Lanolin Plus Liquid has a rich content of cholesterol and esters which relieve skin dryness and soften those age-adding "crow's feet." You'll actually find dryness gone the very next morning after your first highly use of Lanolin Plus Liquid and continued use will help prevent its recurrence. And watch your "crow's feet" soften into glamorous accents for your smile. Lanolin Plus Liquid WILL do wonders for your skin, as millions of women know. \$1 plus tax at all cosmetic counters.

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## parade pattern

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THE JOINT CHIEFS strike a happy pose. L. to r.: Twining (Air), Radford, Ridgway (Army), Shepherd (Marines), Carney (Navy).

Meet Admiral Radford

## Our Volcanic Military Boss

by JACK ANDERSON AND FRED BLUMENTHAL  
PARADE'S WASHINGTON CORRESPONDENTS

WASHINGTON, D. C. ADMIRAL ARTHUR RADFORD, the stern, erect Chairman of the Joint Chiefs of Staff, was speaking. At his side, Defense Secretary Charles Wilson sat back with the air of a client whose lawyer is making a good case. Across the table, President Eisenhower listened intently, rubbing his knuckles.

It was the showdown debate over the military's "new look," held behind the guarded doors of the National Security Council last October 13. In a ringing voice Radford cried out against sweeping military cuts. Afterwards, he drove back to the Pentagon with the Defense Department's budget chief, W. J. McNeil.

"Every time you raised your voice, I drew one side of a square," reported McNeil. "By the time you finished speaking, I had completed 21 full squares."

This was no new eloquence record for Admiral Radford, who never has been known to soft-pedal either his voice or his views. A veteran of many

verbal encounters, he is one of Washington's most powerfully persuasive personalities. Tough, tireless, brilliant, he combines an overwhelming drive with a politician's instinct for infighting.

For 30 years in the Navy, Radford stuck out his jaw in support of naval aviation, clashing bitterly with the "battleship Admirals." In 1947, he led the backstage fight against unification and so provoked a general named Eisenhower (then Army Chief of Staff) that Ike threatened not to attend another meeting if "that so-and-so Radford" were present. In 1949, Radford crusaded so vigorously for a supercarrier his superiors didn't want that he was banished to the Pacific fleet. But a few weeks later he charged back to Washington to lead the "Admirals' revolt" against the Air Force's "bomber Generals" and the B-36.

It shouldn't be surprising, then, that the Joint Chiefs—who must set our top military policy—run into occasional squalls with Radford at the helm.

"Since Admiral Radford took over

*Continued on page 20*

# KEEP WEIGHT DOWN

THIS SENSIBLE WAY



Sunkist's new "Eat-an-Orange" Plan helps you keep slim and attractive without dangerous dieting, back-breaking exercises, expensive drugs.

This new orange method is based on a very simple truth: Almost every case of overweight is due to overeating. So the secret of sensible weight control is to eat what you need but not more than you need.

And that's exactly what this "Eat-an-Orange" Plan helps you do. You simply follow this rule: *Eat a Sunkist Orange 30 minutes before lunch and dinner each day.*

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**Why so many modern diets call for fresh oranges**

When you eat less, your supply of vitamins, minerals and other food essentials is reduced. Fresh oranges help maintain a proper balance of these values because they are a storehouse of health. Both their juice and meat are rich in vitamins and minerals. And their important pectins actually help you get more of the health essentials from the other foods you eat. Whether you are on a weight-control plan or a strict reducing diet, include fresh oranges . . . fresh Sunkist Oranges, the world's finest.

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Johnson's Baby Shampoo is pure as can be, safe for tiniest tots. It leaves hair sparkling clean, easy to comb. Sudses in hard or soft water... rinses out quickly, completely. Equally fine for dry or oily scalps.

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ADMIRAL RADFORD CONTINUED

## Previously unpublished facts help

the JCS, the clashes have been sharper and the sessions stormier," confides one top general who has worked with three sets of Joint Chiefs.

One reason, he suggests, may be that Radford has plunged in where past chairmen feared to tread, tackling interservice problems and jurisdictional disputes long avoided. For example, he recently has been knocking heads together trying to force the Joint Chiefs to decide which service should run the guided-missile program.

Feelings have been running so high that, in response to a PARADE inquiry, the three service Chiefs declined to go on record with a kind word for their chairman.

"Radford is inclined to cut corners and doesn't always take time to consult us," complained one Chief. "If we happen to be out of town, he'll take action on his own rather than wait a day to talk it over with us."

### An Impartial Needler

THIS CHIEF hastened to add that Radford is scrupulously fair and impartial at JCS meetings. He listens patiently to all points of view, though he will ask needling questions. (As chairman, he has no vote.) He also draws up the agenda and presides at the meetings.

All formal proposals are presented on gaudy green paper. If the JCS approves, the paper is stamped with a red seal and sent up to Defense Secretary Wilson. When the majority vote goes against Radford, he has been known to remark crossly: "Well, all right, if that's the way you want it, but Mr. Wilson won't like it."

Wilson leans heavily on Radford for military advice and keeps him shuttling up and down the escalator between their two offices. "Raddy," as he is called by intimates, also works closely with State Sec. John Foster Dulles and frequently drops over to the State Department for lunch.

From the gold braid on his cap to his regulation shoes, Admiral Radford is strictly military, tall and erect, with shoulders back and stomach sucked in. Though outwardly cold, he has a warm sense of humor, and his eyes crinkle into tiny, merry triangles when he's pleased. When he runs into an old Navy crony, both are apt to burst into spontaneous chuckles as if sharing some private joke.

Radford also loosens up at home where he can sink happily into a sofa or romp with his dog, "Mackie." In the mornings, he usually comes bouncing down the stairs singing some favorite folk song in a strong, pleasant baritone.

Despite an athletic build, Radford has never been more than a mediocre sportsman. His favorite outdoor sports now are swimming and hunting. But his greatest love is flying; at 58, he still is an active pilot.

He is inclined to distrust gasoline gauges—an attitude that may go back to the time, in 1934, when his own tank ran dry over Mississippi. Then a lieutenant commander, he had taken off from Dayton, O., for Washington, D.C. After dark he lost his bearings and droned on, looking for Washington, until the engine started to sputter. Spotting the lights of a small town below, he headed his plane for the woods and bailed out.

His parachute caught on a pine tree, dangling him in the air like a puppet on strings. He managed to wriggle free, then inch his way to the ground. There he found he had landed, somewhat unceremoniously, near Woodville, Miss.—990 miles from Washington.

Radford hates pomp and ceremony. When he visited the Philippines not long ago, the local brass wanted to give him a 17-gun salute. He said no. At the time, however, a work party of sailors happened to be dynamiting tree stumps. They choose to dynamite 17 stumps in quick succession. So Radford is probably the first Admiral ever to receive a 17-dynamite salute.

Radford's men swear by him. He's a stickler for discipline, but never browbeats anyone. And he takes a fatherly interest in them. When one of his chief petty officers came down with lung



INFORMAL in civvies and big grin, Radford is snapped (some years ago) throwing a bear-hug around his wife.

## reveal a man of drama — and ability

trouble, Radford personally saw him off to the hospital and demanded daily reports on his progress until he came back.

Chicago-born and Iowa-bred, Arthur William Radford was bitten early by the aviation bug. At 16 he tried to enter West Point, hoping to join the embryo Army Air Corps. There was no vacancy, so he enrolled at Annapolis instead.

He coasted through without much studying; thanks to a quick mind, he pulled down good grades. In the 1916 class of 178 graduates, he stood 59th.

He put in a few months as a "black-shoe" sailor aboard the battleship *South Carolina* during World War I. But in 1920 he finally wangled orders to report to Pensacola, Fla., for flight training.

In the late '20s, Radford explored Southeast Alaska by air as officer in charge of a mapping survey. He discovered a new glacier with an icy lake at its foot, and named them both after his wife, Dorothy.

He subsequently divorced her and married Marion McMichael. But the maps of Alaska still show Lake Dorothy and Dorothy Glacier.

Transferred to Washington in 1932, Radford bought an ancient farmhouse 25 miles south of town in the Virginia countryside. He paid \$1,600 to string an electric line one mile from the nearest connection. He also installed indoor plumbing, reconditioned the house and acquired two pigs, two horses and a cow.

By the time Jap bombs hit Pearl Harbor, Radford was remarried and holding down a desk job in Washington. For the next two years he ran the Navy's pilot-training program, turning out 20,000 fliers.

The year 1943 found him commanding a carrier task force in the Pacific, supporting the invasion of the Gilbert Islands. His flagship was the *Enterprise*, whose skipper, now Vice Admiral Matt Gardner, recalls: "Raddy was always cool under fire and masterful at maneuvering. The way he weaved that task force around, not a single ship was hit."

Later, he was recalled to his desk in Washington for a few months, then sent to the Pacific to command one of the carrier groups striking at the Japanese homeland. The war over, he was ordered back to Washington, where he ran the Navy lobby against unifying the armed services.

Radford proved to be as skillful at maneuvering on Capitol Hill as in the Pacific. He learned to use the backdoor approach to Congress, to slip around privately for chats with congressmen.

This brought him inevitably into bitter conflict with the spokesman for the other (and winning) side—General Eisenhower.

Radford now concedes that unification didn't turn out so badly.

"I don't know whether they expected everybody to sit around and kiss each

other," he says. "but I think that the law is workable, and I think . . . that today we have a very fine defense organization."

Radford tried to go through the back door again in 1949 to coax Congress into approving a supercarrier—a long-cherished dream that his civilian boss, then-Secretary of Defense Louis Johnson, didn't share. The Secretary finally got Radford out of town by "promoting" him to command the Pacific fleet.

But the scrappy Admiral boomeranged right back again to rally the Navy's forces for a defiant stand on Capitol Hill. This time he concentrated his fire on the Air Force, raking the B-36 bomber with verbal shrapnel. (Sample: "A billion-dollar blunder.") By the time the hearings ended, his name had become a cuss word to the Air Force.

But once again Radford now admits to modifying his view.

"We are going ahead too fast for anyone to have ideas which are fixed," he says. "I feel that the Strategic Air Force is one of the most important arms of our national defense."

Back at Pacific headquarters in Hawaii, the Admiral spent the next few years in comparative peace. Then that began to bore his restless soul; soon he was off inspecting the Pacific, consulting with Asiatic leaders, recommending strategy to Washington.

"You can't command from a desk. You've got to be on the fighting deck," is a favorite Radford saying. After war exploded in Korea, Radford spent as much time as possible on deck.

As the action ground to a standstill, however, Radford thought more and more of retiring. He would have liked to be Chief of Naval Operations. But when his name came up for the job in 1951, he quietly asked that it be withdrawn for the good of the Navy. After all, he had antagonized the Truman Administration, incurred the hostility of the Air Force and not exactly endeared himself to the "battleship Admirals."

### Ike's Eyes Are Opened

WHEN EISENHOWER was elected President, Radford seemed no better off. He also had managed to tangle with Ike in the past. But this was before a fateful dinner in a Quonset hut on Iwo Jima, where the President-elect stopped to stretch his legs on his preinauguration trip to Korea. The Admiral was on hand to greet the presidential party.

During dinner, Ike fired questions at Radford about the Pacific. The Admiral's off-the-cuff answers were so brilliant and articulate that, after nine or 10 questions, the President-elect turned to the other members of his party and remarked: "If there's anything you want to know about the Pacific, ask Radford."



**SEMIFORMAL** in flying gear of the late '20s, Radford poses with the mayor of Petersburg, Alaska, during mapping tour.

Afterward Ike took aside Maj. Gen. Roger Ramey, in charge of travel arrangements, and asked him: "Can't we make room for the Admiral?"

When the Eisenhower party landed later at Seoul on a bitter cold December night, Radford was there, shivering in tropical khakis. He also made the trip back to Hawaii aboard the *USS Helena*.

But if Eisenhower was impressed with Radford, the new Secretary of Defense was doubly sold. In fact, it was Charlie Wilson who insisted on appointing Radford to head the Joint Chiefs. Ike would have preferred to name his old comrade-in-arms, retired Air Force chief Gen. Carl Spaatz. But the appointment went through, and the Air Force collectively held its breath.

"I will try my best," was all Radford said at his swearing-in.

As it turned out, the air-minded Radford sided with the Air Force probably more often than the Navy, and the Air Force soon withdrew most of its hostility. Yet, basically, Radford still is as outspoken as ever. What are his views today?

A high-ranking officer, who has worked closely with Radford, told *PARADE*:

"Radford is Asia-minded. He believes a showdown with Communist China is inevitable, and wants to force it before China grows stronger. He would not bog down our armies on the Chinese mainland, but would blockade the coast and blast her industry out of existence. He would favor using the atomic bomb as the cheapest, quickest weapon.

"Radford doesn't think Russia would interfere, partly because she is uneasy herself over China's growing power.

"He recognizes we can't compete with the Communists on a man-for-man basis, and believes we should build mobile striking forces ready to rush to any trouble spot, stamp out the trouble and pull out again without committing us to world war. His strategy is to fight a war of maneuver, based on cunning and surprise."

Meanwhile, no one in Washington keeps a closer finger on the world pulse than our volcanic military chief. ■

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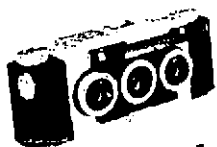
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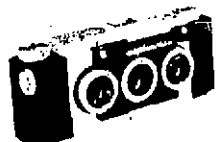
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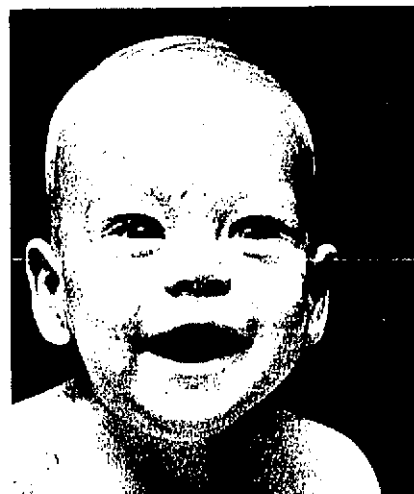
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**3 MOS.** Bubbling baby "Boo-Boo" still requires support in bathinette.



**4 MOS.** Now nicknamed "Mush," he grins toothlessly for camera.



**7 MOS.** Fast-growing hair marks time's flight. Current name: "Barney."

A Baby Becomes . . .

# A BOY

Step-by-step photos show milestones of infancy



**12 MOS.** On first birthday, "Frum" (latest variant) is life of party. Standing up (with some help), he waves, prepares to blow out candle.



**14 MOS.** Stretching out rapidly, baby currently is called "Limbs."



**24 MOS.** Row of teeth, barber's trim signal growth of "Poolzie."

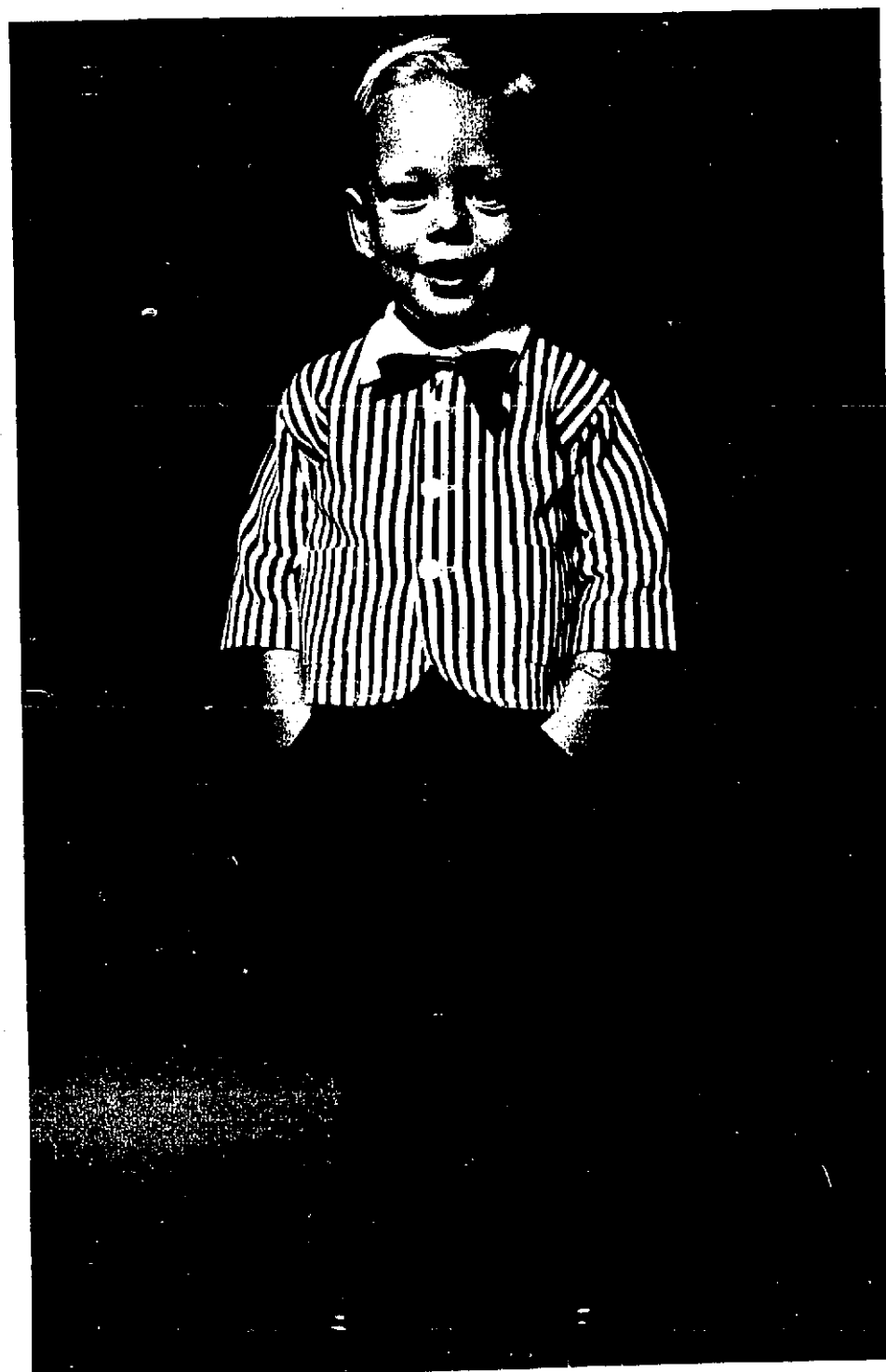
**T**O A PARENT, the progress of a child from infancy to early boyhood or girlhood is so gradual as to pass almost unnoticed.

The unfolding comes by such slow degrees as days flow into days that until something momentous happens—the first sign of recognition, the first understandable word, the first tooth—they scarcely seem to change. But relatives and friends, seeing a child only intermittently, are more aware. "My," they say on each new viewing, "how he has grown!"

Photographer Carroll Seghers II, of Miami, Fla., here shows what parents seldom realize

—that the growth from the cradle to the tri-cycle stage is dramatically fast. By snapping pictures of his own son, Charles Carroll Casmar Seghers III, virtually every day (a habit with photographer-parents), he illustrates what has happened in only two years and a half.

From the squirming, toothless, almost hairless being at the top left of the opposite page, young Seghers has grown into the husky, expressionable, hair-parted young man below. He's still the same boy. But my, how he has changed.



**30 MOS.** Today the Seghers boy sports long trousers, tie, a permanent name: Carroll.

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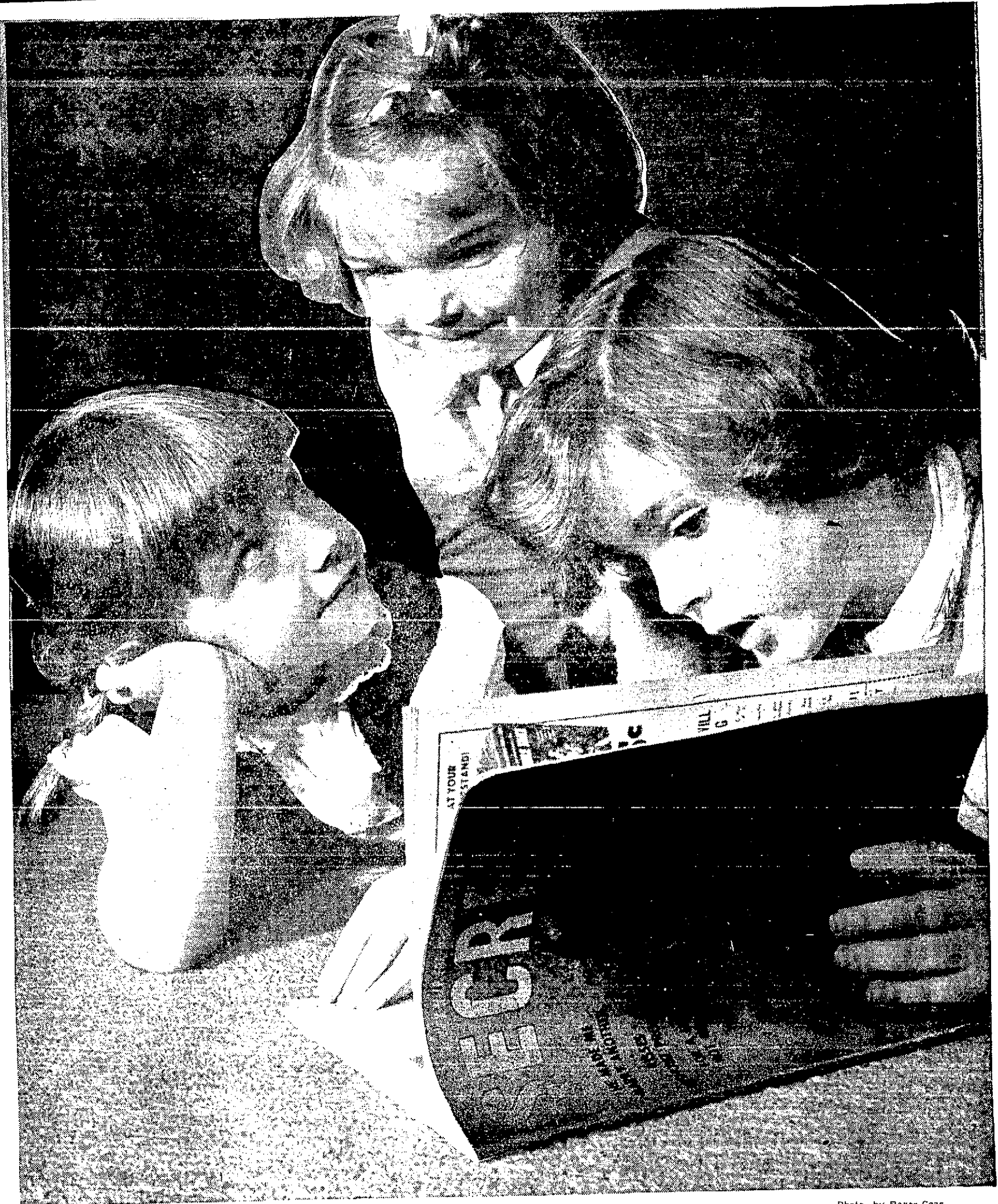
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# Southland

July 25, 1954

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MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



—Photo by Roger Coar.

A secret for three. See Page 10.



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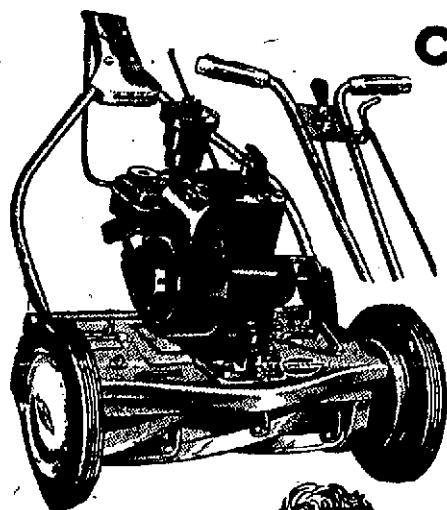


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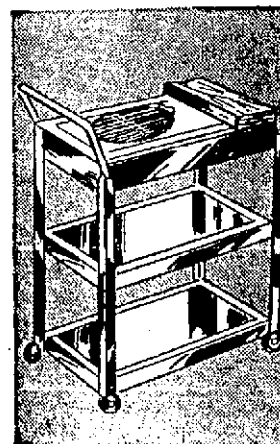
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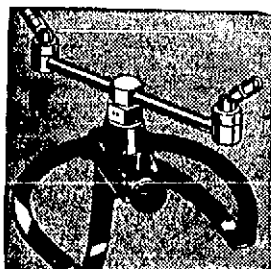
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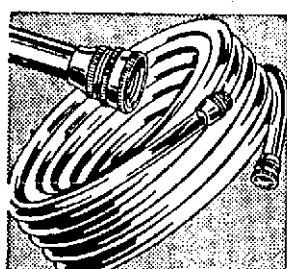
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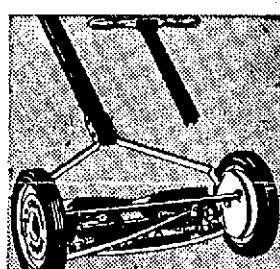
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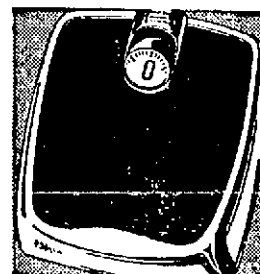
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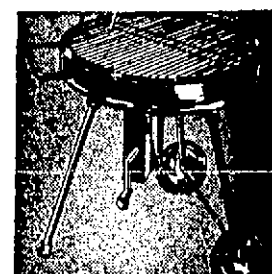
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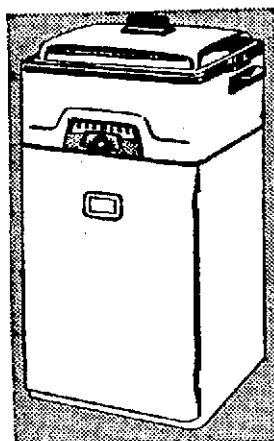
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# The Man Who Makes Champagne Music

By Terry Vernon

The Independent's Television-Radio Editor

**C**HAMPAGNE is still known as a beverage to a great many people but a great many more have never bought any.

Champagne Music, on the other hand, is known to millions and it costs nothing to partake of it.

What is this thing that has made Lawrence Welk the most popular band leader in the Southland and is rapidly gaining him fame across the width and breadth of the land?

Lawrence Welk is friendly . . . he is just like any guy who comes from a small town "back home" in Dakota. He's no different as a star than he was as the boy next door.

One example of his "farmishness" in the world of professional musicians is that now famous, "one-uh, two-uh" that he utters as he gives the downbeat to his Welkmen. You wouldn't catch the fashionable Guy Lombardo doing such a thing in public. Welk does it every number and people love it.

"PEOPLE ARE FRIENDLY," says Welk. "I try to be kind to them, too. You see, the people who listen to me and like me are helping make my living. They come to my dances, then buy my records, they write to my TV program. This means that I must strive even harder to be the kind of a man they want to come into their homes."

He means it, too. Coming from nearly anyone else in the hurly-burly make-believe world of Hollywood that statement would sound about as trite as

trite can sound. Coming from Welk it is believable.

Each year our daily TV column in The Independent conducts a poll to determine the most popular program on television. We have no bans and the local shows compete with the big-time national network programs.

Lawrence Welk's show on KTLA has won it twice in a row . . . almost miraculously last time. Fan clubs for stars are very active and in our poll we received over 200 postal cards that were obviously written by the same person and signed by others, or were forgeries or fake names. These cards we just tossed away and didn't even count. Despite this the total votes for Welk's show mounted until it was a run-away.

**THIS MUSICIAN**, of Alsatian descent, was born on a farm in Strasburg, North Dakota, and all his early years was exposed to the music of his father's old accordion. By the time he was 13 he could play the instrument so well that he was called upon to entertain at neighborhood and school functions.

He worked all day in the fields and at night practiced on the accordion. Music became his first love and his desire to enter the entertainment field finally took over his life.

He formed his first band in Aberdeen, South Dakota, and it was a two-piece combination of Welk's accordion and a drummer. By 1927 he had increased



Lawrence Welk didn't become the Southland's most popular band leader overnight. He was a fine accordionist at 13, has lived and dreamed music all of his life.

his band to six pieces and started doing one-night stands around the midwestern area.

Perhaps the fact that he played in so many small towns throughout the farm belt accounts for the huge number of friends he has. At any moment, any place, someone recalls that they danced to his band back in 1930 in Yankton . . . or Strasburg, Aberdeen or Pierre.

Working on a beer salary but with a champagne appetite, Welk tried out various styles of playing until he hit on the

bouncy, light, effervescent effect which promptly was christened as "Champagne Music."

His romance was unusual, too. Mrs. Welk is a former nurse and it was while Lawrence was playing on radio in Yankton that she visited the studio. Welk spotted her and after the show introduced himself. They had a few dates but she frankly admits that "I didn't like all the attention he received from other girls when we were out."

**ABOUT A YEAR** after their first date she was offered a job

in Dallas and they didn't see each other for more than a year. While on vacation she stopped in Denver, where Lawrence was playing, and called him up. He proposed, she accepted and on April 18, 1931 they were married.

There are three Welk children: Shirley Jean is 20, Donna Lee is 15, and Lawrence Jr. is 12. They live in a nice home in Brentwood with an acre of lawn. The house has three bedrooms, three baths, a library, music

(Continued on Page 8.)



The Welks enjoy music at home, too, since Lawrence loves to play the Hammond Organ. When it comes to making music, he's a perfectionist.



Lawrence, Mrs. Welk, Donna Lee and Lawrence Jr. enjoy a back yard barbecue. Another daughter, Shirley Jean, was in school at time.



TIMELESS, HIDDEN STRAND

# Dana Knew This Place



Quiet spot that has remained much as Dana saw it more than a century ago is this coastal area at Dana Point.

**W**ANT TO FEEL like Balboa looking at the Pacific?

Visit Dana Point Strand, a wild and beautiful curved beach a few miles beyond Laguna, southward on Highway 101. It's hidden, tucked away under the shadow of Dana Point, where the author of "Two Years Before the Mast" threw hides from the high cliffs in 1836 when he was a sailor aboard the Pilgrim out of Boston.

This half mile of isolated coastline is a lonely stretch of white sand and surf. It has driftwood for fires; croaker, rockfish and corbina fishing, and in spring, a profusion of wildflowers. It isn't crowded like most coastal places because it is little known as yet, and not easy to reach.

Often there's nobody there; sometimes an artist or two, an

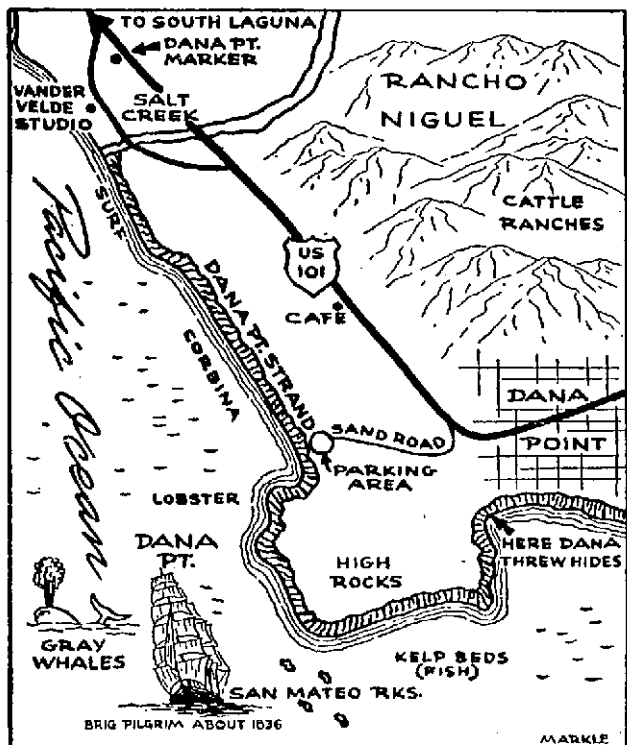
occasional fisherman or a picnic party, plus those who like nature in its most impressive moods. The sweep of the great promontory, the black rocks high above a cove shaped like a half moon and the beauty of sage-covered slopes must be seen to be realized.

There isn't a house or building of any kind. You can't see Dana Point Strand until you have turned off Highway 101 and entered a short sandy road turning toward the ocean, just before the Coast Route makes a sharp left turn into the town of Dana Point.

The rutty, one-way road is easily missed. After passing South Laguna, watch for a stone marker, the Dana Point historical monument, on the ocean side of the highway past the (Continued on Page 9.)

By Harry R. Peterson

Dana Point Strand is near Pacific Coast Hwy. south of Laguna as shown in artist's sketch by Parker Markle.



Helen Westcott, a patient, listens with apprehension as Dr. Lawrence Harris of Los Angeles calmly explains the application of hypnosis to dentistry.

Story and Photos By  
Tamara Andreeva

## Hypnodontics --

**T**HE GENERAL PUBLIC'S knowledge of hypnosis is based mostly on old wives' tales or on stories about Svengali where an evil person could gain control over his hapless hypnotized victim. Nothing can be farther from the facts about hypnosis and its current applications to dentistry, says Dr. Lawrence Harris, of Los Angeles, who uses it daily to allay the fears and reduce the suffering of his dental patients. The use

of hypnosis in modern dentistry is known as hypnodontics.

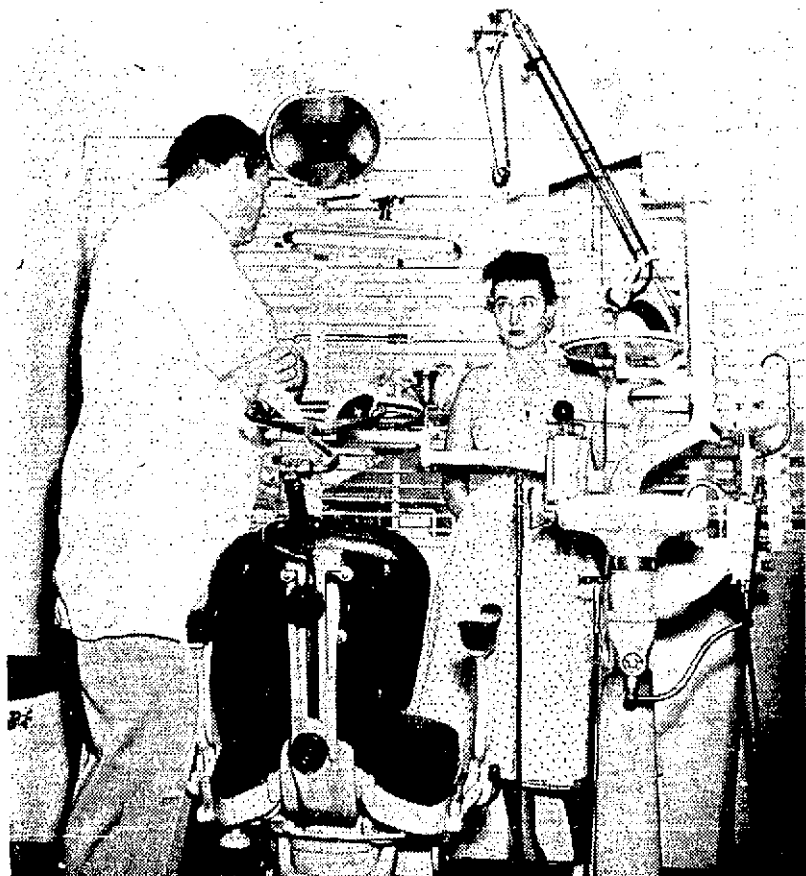
"The fear some people have of dentistry, dentists, and dental chair," Dr. Harris says, "is phobic. Sometimes it is so tremendous that even anesthetic drugs have little or no effect. It is this type of patient that needs and responds most readily to the soothing effects of hypnosis. While in hypnotic state, my patients are fully aware of what is going on. I talk to them and they talk to me. Nothing is ever done or can be done against their will. The moment one tries

to impose, the patient automatically wakes up. Hypnosis works only when one has the patient's full co-operation."

After an introductory interview at which the patient is usually nervous, mauling a handkerchief or a pair of gloves, Dr. Harris has a heart-to-heart talk with him. He explains how hypnosis works, and how they are going to use it. He assures the patient that no pain will be inflicted on him. He will only do the work when the patient is in the deep and restful hypnotic sleep, feeling nothing. When that happy



Before she knows it, she is asleep. Dr. Harris turns off record player.



In fear of the dental chair, Helen stands there in indecision while Dr. Harris continues his introductory talk on applied hypnodontics.



Things begin to look up when doctor explains that he won't even do the hypnotizing, that she will do that while listening to his recording.

## Dentistry Minus Fear

state is reached there is often even no need of drugs.

Dr. Harris accomplishes his hypnotizing in a most unusual manner. He is not even in the room . . . The patient actually hypnotizes himself listening to Dr. Harris' voice on a record. The main suggestions he gives are those of complete relaxation, letting go, pleasant sleep. Before the patient wakes, he gets the suggestions of well-being, happiness, and remembering nothing unpleasant about this experience. Some like the seance so well that they come for more just to get

the happy feeling, even if no dentistry is involved. Many get a knack at hypnotizing themselves and continue with it on their own, reducing daily tensions, living a happier life.

While in earlier days of medicine, unaided any techniques would have been unheard of, today a doctor can talk openly about it. "We are out of the dark ages of medicine," Dr. Harris says. Another innovation: before he will even talk to his patients, they are briefed on hypnosis via a couple of pamphlets.



In disbelief, Helen lends an ear. She finds that it is really pleasant.



After testing for depth of sleep, he begins work.



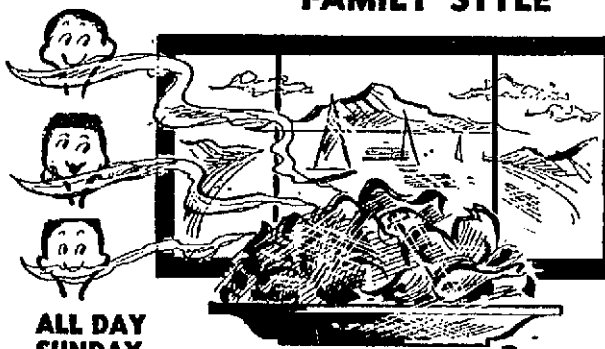
Appointment concluded, Helen thanks doctor for a pleasant experience in dentistry.



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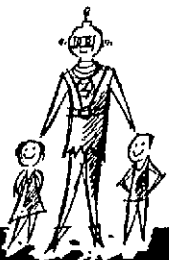
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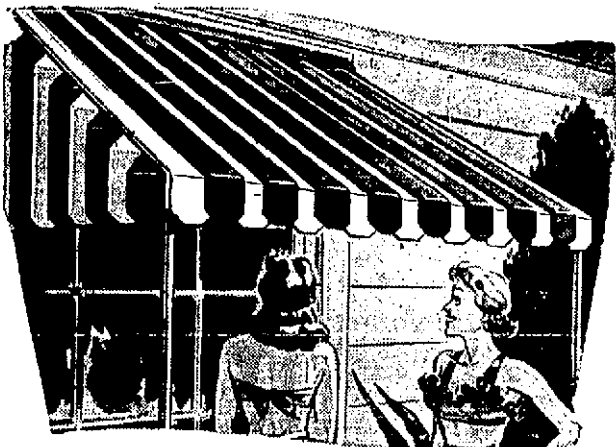
Toys await the children in Cadet "Z's" Treasure Chest, after they have eaten all their food. Toddler's Corner with toys and play pen is ably supervised by "Mother Doll," genial Sky Room babysitter.

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## KIM NOVAK HAS THE CURVES

# Will She Get Hayworth's Job?

By James Bacon

COLUMBIA STUDIOS, weary of too much wrangling and too few pictures from Rita Hayworth, is quietly grooming a voluptuous Bohemian from Chicago for the Hayworth spot on the lot.

None of the Columbia brass will admit publicly that curvy Kim Novak, a former model, is getting such a build-up but the signs are unmistakable.

Kim, a green-eyed blonde with more curves than an Alpine pass, doesn't look the least bit like red-haired Rita. That's as it should be because look-alikes never get very far in Hollywood. Her figure is superior to Rita's and, of course, she's only 21, some 14 years younger than Miss Hayworth.

The resemblance comes in that most marketable of Hollywood assets — basic, earthy sexiness. Both have it but Kim will have it much longer.

One Columbia topper, who pleads anonymity, believes Miss Novak will eventually take over for Rita. He explains why:

"Kim could not have come along at a better time. We know Rita Hayworth sells tickets and we know why, but first she has to be in a picture. She's made only three pictures since 1949, when she married Aly Khan. And we haven't seen her since she married Dick Haymes last fall."

It's entirely possible that Hollywood may not see her again. If the government can enforce its deportation order against Haymes, Rita may well settle abroad with her husband.

"COLUMBIA BELIEVES," continues the studio executive, "that one Kim Novak in a picture is worth a dozen Rita Hayworths in Argentina."

The public will first see Kim as a star, an unusual beginning for a young girl in this business. She plays a sexy moll in a detective drama filmed originally under the title, "The Killer Wore a Badge," starring Fred MacMurray.

At the sneak preview, the Novak sex appeal registered so much that the title of the picture was changed to "Pushover" with accent on Kim instead of guns.

But the studio knew her potential long before she ever got on film. Even before it was announced she was signed to a contract, she started eyes and flash bulbs popping in two publicity appearances in competition with established stars.

SHE WAS KNOWN then as Marilyn Novak, her right name, but the studio asked her to drop the Marilyn to avoid comparison with Marilyn the Monroe.

"I'm so happy they let me keep Novak," she says. "It sounds so earthy. I think the public is fed up with trumped-up theatrical sounding Anglo-Saxon names."

Kim was discovered for the movies while riding a bicycle in Beverly Hills.

She had come out here on a modeling job with a line of refrigerators. Her job was to dress in a scanty costume and answer prospective buyers' questions.

"I spent most of my time bend-



With Rita Hayworth making herself scarce around film lots, Kim Novak, above, shapely model, may take over.

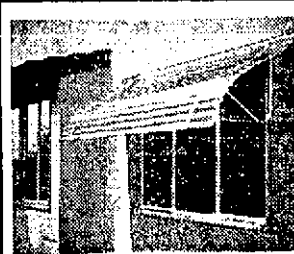
ing over and pulling out vegetable trays. My boss said that was the greatest selling point the refrigerator had."

AFTER THE JOB ENDED, she stayed on for a vacation and that's how she happened to be riding a bicycle in Beverly Hills. Agent Louis Shurr, noted for his good eye in picking blonde lovelies, spotted her. She was wearing shorts at the time. He took her to Columbia for a screen test.

The test consisted of a monologue from "The Devil Passes," in which Kim tells what she wants out of life. It's significant, too, that the Columbia bosses decreed that she make the test in the tight-fitting, long black silk dress that Miss Hayworth wore in "Affair in Trinidad."

Unmarried, she lives with her pet dachshund and a Siamese cat she claims can unlock doors. Kim is 5 feet 6 and weighs 125 pounds, well distributed over one of the better figures in town.

"She's got everything Rita has," says one Columbia source, "and what's more important, she's got it here."



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# Japan's Templed Beach City

**K**AMAKURA, a beach city just 30 miles from Tokyo, is where the residents of the capital go when they wish a day at the beach. For the tourist, however, Kamakura offers not only fine swimming and recreation, but also a leisurely view of an ancient city steeped in Japanese tradition and history.

With round-trip fares on the Japanese railroads costing only \$1.20 from Tokyo to Kamakura,

the beach-side city is a convenient and low-cost excursion for the visitor to Tokyo, according to Pan American World Airways.

Kamakura, on the shores of Sagami Bay, is the home of the Daibutsu, the colossal Buddha that stands 42 feet high and is probably the most photographed object in Japan outside of Mount Fuji. The city itself was founded in 1192 as the nation's capi-

tal under the first Shogunate. One of the religious shrines dates even farther back, to 1063.

Today, besides being a sight-seeing and resort area, Kamakura is an important religious center, having within its confines 65 Buddhist temples and 19 Shinto shrines.

Excellent electric train service connects Kamakura with Tokyo, and in the resort city itself guided tours costing about 35 cents for a half-day of sightseeing, provide a good way of seeing the city.

Guides are bilingual, and give a running commentary on the sights and the historic places of the city. The drive in buses takes the visitor along the shoreline, to the museum and to the major temples and shrines.

Since nearly every traveler in Japan carries a camera, frequent stops are made on the tour and every opportunity is given the photographer to take the pictures he wants.

**THE GIANT BUDDHA**, which stands 42 feet 6 inches high, and which is 97 feet around the base, was cast in bronze in 1252, an engineering feat of importance at the time. Overlaid with the patina of centuries, the face of the figure alone is seven feet high. The position of the hands, the serenity of the expression and the calm reflected in the position of the huge figure are symbolic of the underlying tenets of the Buddhist doctrine.

A good time to visit Kamakura is during one of the 18 colorful festivals that are held there each year. The principal ones are the Paper Lantern Festival held from Aug. 7 to 10, and the festival at Myohonji Temple on Sept. 13. Other festivals are held late in September, October, November, February and March.



This huge statue of Buddha was poured in bronze in 1252 in Kamakura, Japan, 30 miles out of Tokyo.

## Champagne Music

(Continued From Page 3.)

room (with Welk's electric organ, piano and assortment of accordions and other instruments), recreation room, kitchen, nook, bar, and a studio over the garage where Lawrence can work undisturbed.

If you have watched Lawrence Welk on TV then you know that he has a band that changes very, very little. The men he hires stay hired and stay and stay. He likes to have familiar faces around him. Very few bands can boast of as competent a crew of sidemen as can Welk. Besides that, he focuses the spotlight on them over and over, working out songs for them to sing, solos to perform and he gets nearly everyone introduced on every show. The men love him.

**PERHAPS** this selflessness also has its charm. Take young Myron Floren, for example. Nearly everyone agrees that Myron is one of the best accordionists in the business . . . he even outshines the boss. Yet

Welk never plays him down . . . gives him solos and solo parts and always takes him along to every event. There just isn't any jealousy at all because Lawrence is a perfectionist and wants his music to be right.

That's Lawrence Welk and if we were to put our finger on any fact of his personality and say, "this makes him great" or "this makes him popular" we'd choose his naturalness, his love of people, his "boy next door" affability.

## Cruise Tours Aid

Albertsen Cruise Tours of Southern California announced this week the appointment of Glenn L. Black as director of public relations and advertising. Francois Michs, president of the veteran international travel organization, said Black will handle specialized tours for the organization in addition to his other activities. Black is a regional writer, editor and authority in planning fields and a regional geographer specialist on western Europe.

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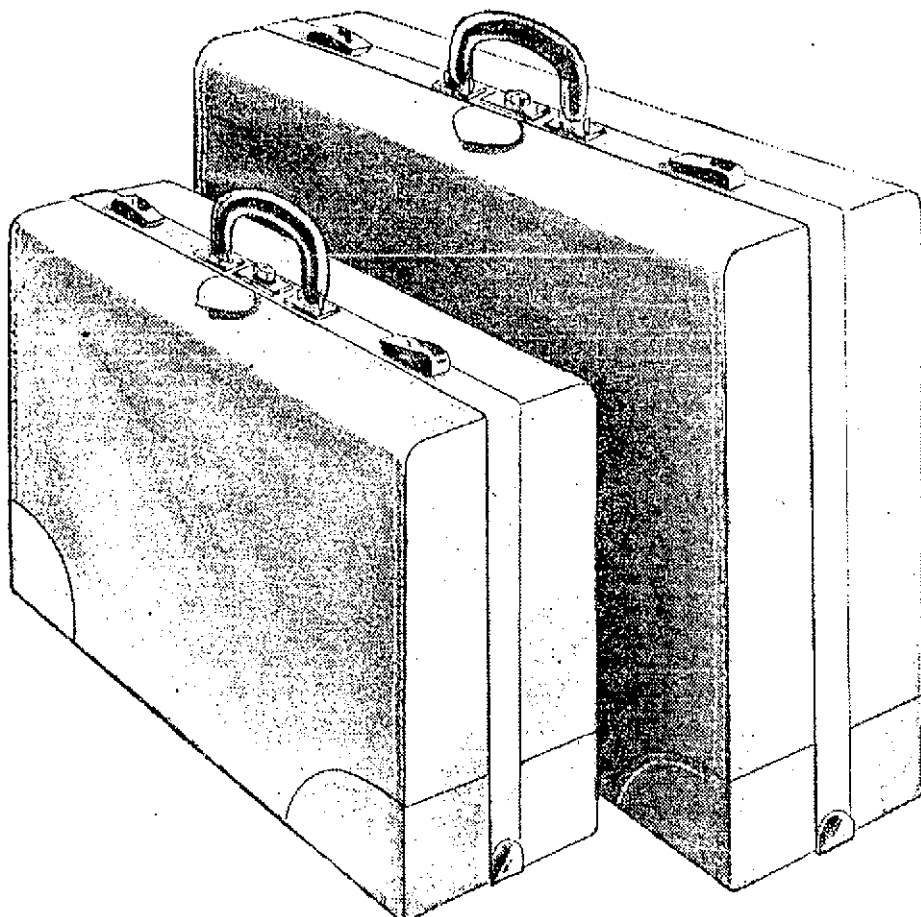
- **MUSTANG** has eye appeal—style.
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# You Can See Hawaii by Car

**A** MERICAN TRAVELERS who don't really feel at home unless they're sightseeing by automobile can do just that in the Hawaiian Islands — even though the family car is sitting at home in the garage, 2500 to 5000 miles away.

Car rental operators are located at airports on all the major islands and, according to Pan American World Airways, rates are about the same as those back home, ranging from \$5 to \$8 per day for the car, plus mileage charges averaging about 10 cents per mile. Some operators throw in a "bonus" of the first 50 miles free.

There are several advantages to driving yourself around the Hawaiian Islands. For one thing there are no language barriers which sometimes plague American tourists abroad, thus eliminating the need of hiring a

guide — though Hawaiian guides are available and are as amusing characters as can be found anywhere.

Driving rules are the same as on the mainland and a state driver's license is all that is needed. The roads are good — and what is more important to the mainland motorist normally confronted by swarms of "Sunday drivers" — the traffic is light, except in the major cities of Honolulu and Hilo.

**IT IS VIRTUALLY** impossible to get lost. The Hawaii Visitors Bureau has done an outstanding job of marking all points of interest with roadside silhouettes of King Kamehameha I. And the larger islands — Hawaii, Maui, Oahu, Molokai and Kauai — offer sightseeing of a new and different type for visitors from the Mainland — towering mountains, waterfalls,

tropical beaches, a lush countryside and many points of historical interest.

Kauai, most westerly of the islands, is an excellent example of this. Its 555 square miles provide attractions for the motorist ranging from a tropical version of the Grand Canyon to waterfalls that rival the Yosemite, plus dozens of beautiful beaches, several curious caves and a speedboat trip, with women pilots, on the Hawaiian Islands' only navigable river.

All this can be covered in one day of driving, at a cost of between \$20 and \$25.

Kauai's airport at Lihue is only 100 miles from Honolulu and 35 minutes at a one-way fare of \$9.50 by Hawaiian Airlines. It's easy to pick up a car at the airport, see one side of the island in the afternoon and the other the following morning.

**THIRTY-EIGHT MILES** south and west of Lihue is Waimea Canyon, a fantastically eroded series of gorges 3000 feet deep. In the middle of it all is a tremendous waterfall. Side trips included on this route include visits to Barking Sands Beach and the Spouting Horn, a hole in a reef which sends up geysers of water with each wave and emits sounds ranging from a bovine "moo" to a roar of a jet engine.

The "big island" of Hawaii has a unique setup for driving tourists, in that they can fly to Hilo on one side of the island, drive to Kona on the other side, visiting Kilauea volcano en route, and then turn in the car without having to backtrack to the point of origin.

Hilo is an hour and 10 minutes from Honolulu by air and the fare is \$15.

Maui, second largest of the islands, also offers a wide range of spectacular scenery and rent cars are plentiful. The \$9.50 flight from Honolulu takes only 40 minutes and for \$2 more can fly on to Hana, with its beautiful coastline and one of the most luxurious resort hotels in the islands.



It's an easy drive in a rented car to this fern forest and waterfall on "Big Island" of Hawaii.

## DANA KNEW THIS PLACE

(Continued From Page 4.)

Salt Creek branch, and about a mile farther on, look for a roadside cafe. Seven or eight hundred yards beyond, on the ocean side, if you drive slowly you'll see the yellow line of the sandy road. This leads to Dana Point Strand.

It's not possible to see the beach until you reach the turntable and parking place on the ocean rim. From the highway it shows like a small notch in the hills on each side. The road is level, all the way.

At the edge of the parking place, start on foot down the rough, steep but passable trail. The breath-taking view is worth the trip, especially if the surf is high.

Take it easy going down and more so hiking back up. Rubber-soled shoes or mountain boots are good for the climb; it's steeper than it looks. The strand is big; there's lots of room for many family parties.

**FOR THE ROCKHOUND** there are different types of schist and breccia. Dana Point is composed of San Onofre schist-breccia, a dark, hard, resistant for-

mation that has endured the big storms of this exposed place since the Tertiary Era, while softer rock weathered away. Above Dana Point Strand are Pleistocene marine benches. Beds of shells or fossils may be investigated in the gullies between the grass-covered slopes. There is much sage, pungent and fragrant, beside the trail and wild plants of all kinds common to the Southern California seacoast. The place recalls days of the cattle ranches of the Spanish Dons: Sepulveda and Juan Forster or other Spanish-Americans of past generations who owned land near by. Dana Point Strand is between Rancho Niguel on the northeast and Boca de la Playa to the southwest.

Escondido, "hidden," the Dons must have called it. You feel a remoteness from civilization here, even though the highway is less than a mile away.

You are reminded of lost ships, of dangerous seas, and a little square-rigger beating up the coast with Richard Henry Dana aboard. Everything has changed since then, except Dana Point Strand.



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## TOUR OF EUROPE ON CREDIT

SCANDINAVIAN AIRLINES, the air line soon to offer Southlanders direct service from Los Angeles to Europe, has announced another advantage for European travelers.

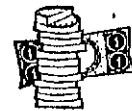
S. A. S. now offers its "Signature Travel Plan," under which travelers may enjoy their tour of Europe on credit. This will cost up to 50 per cent less to finance than other unlimited international travel plans in which they pay later, says S. A. S. officials. The plan can cover not only all travel fares, but also hotel bills, meals, side trips, tips, and even extra cash in the pocket-

ets for clothing, luggage and shopping, with no arbitrary limit. No co-signers or collateral are needed. In a day or so, travelers may have their S. A. S. tickets and cash in the pocket. No down payment or deposit is required and payments may be made over a period of 12 or 18 months.

Travel will be on American-built planes, flown with Scandinavian skill. Either S. A. S. Royal Viking First Class flights with unsurpassed luxury or Tourist Thrift on comfortable S. A. S. Globetrotter may be used. The service is available either through travel agents or the S. A. S. Los Angeles office.

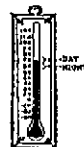
**Wonderful Mexico**  
has...

such a favorable exchange...



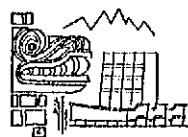
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(Average suntime temperature  
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It's the light on the boy that "makes" this picture. Camera could be in deep shade and make no difference.

### CAMERA ANGLE

## Let There Be Light!

By the Shutterbug

**LIGHT IS SOMETHING** vitally important to us, that is certain. One of the things in our lives which depends on it is our picture taking. Without light, we can't have a picture. It is the light entering our cameras when we open the shutter that creates the image on the film. This light is reflected from the subject, into the camera, and on to the film.

We're prompted to talk of this because of a story we heard the other day. This story actually happened. The scene took place in the highly photogenic Greenfield Village near Dearborn, Mich., a place frequented by tourists and snapshooters.

One of the attractive features of this reconstructed village from an America of yesteryears is the covered bridges. Another, the horse-drawn carriages in which visitors may ride through the grounds.

Our story concerns a visitor who wanted to take a picture of the carriage as it came into view through the opening in the bridge. This visitor thought it a picture well worth waiting for, so she had the setting for the picture in her viewfinder and was waiting for the horses to appear to snap the picture.

And, just as they did appear, another visitor grabbed her arm, exclaiming, "You can't get a picture here. You're standing in the shade!" The well-intentioned by-

stander took no notice of the fact that the bridge and the road were perfectly lighted by the mid-afternoon sun.

We tell this story, of a snapshot lost, because it is indicative of how little many of us know about the lighting for our pictures. The amount of light where the camera is, has nothing to do with the picture. It is the light on the subject that counts.

### OUR COVER

This week's three tiny but handsome cover girls, indulging in the make-believe of believing that they have discovered a secret meant only for folk much older than they, are enjoying themselves no end. Staff Photographer Roger Coar caught the picture while his daughter Norlyn (left) was entertaining two sister friends, Susan Prodan (center) and Karen Prodan. You guessed it — the picture is posed. But do the girls mind?

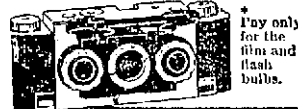
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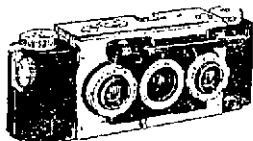


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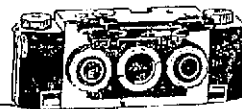


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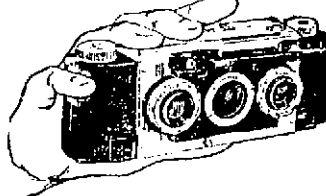
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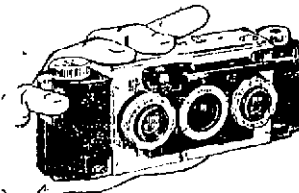
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Cecil B. DeMille studies a point of scripture for filming of "The Ten Commandments" with Yul Brynner.

## HOLLYWOOD

# DeMille Finds a King

By Grady Johnson

**WHEN** Producer - Director Cecil B. DeMille first went to see Broadway star Yul Brynner on the stage back in 1953 he was so impressed by Brynner's virility and authority that he turned to his secretary and granddaughter sitting beside him and said, "I have seen a king."

Forthwith, the master Hollywood showman went backstage between acts and in the seven minutes allowed him told Brynner the story of his VistaVision-Technicolor Biblical drama, "The Ten Commandments," and offered him the role of the monarch, Rameses the Great.

Although the role was one of the most important Hollywood has offered in years — co-starring equally with Charlton Heston, Anne Baxter and Cornel Wilde in DeMille's and Paramount's biggest and costliest film — Brynner quickly accepted it for an unusual reason.

"I do not like to act," he said. "I want to direct motion pictures, and working with Mr. DeMille will be valuable experience."

Although Brynner was not scheduled originally to work in Egypt at the start of the picture he volunteered to go there on his own time both to act and study DeMille's methods.

The veteran showman acknowledged this compliment by paying tribute to Brynner's knowledge of drama, which has been demonstrated in his masterly direction of many top television

shows, and said the actor's dual abilities would help him immeasurably in filming "The Ten Commandments."

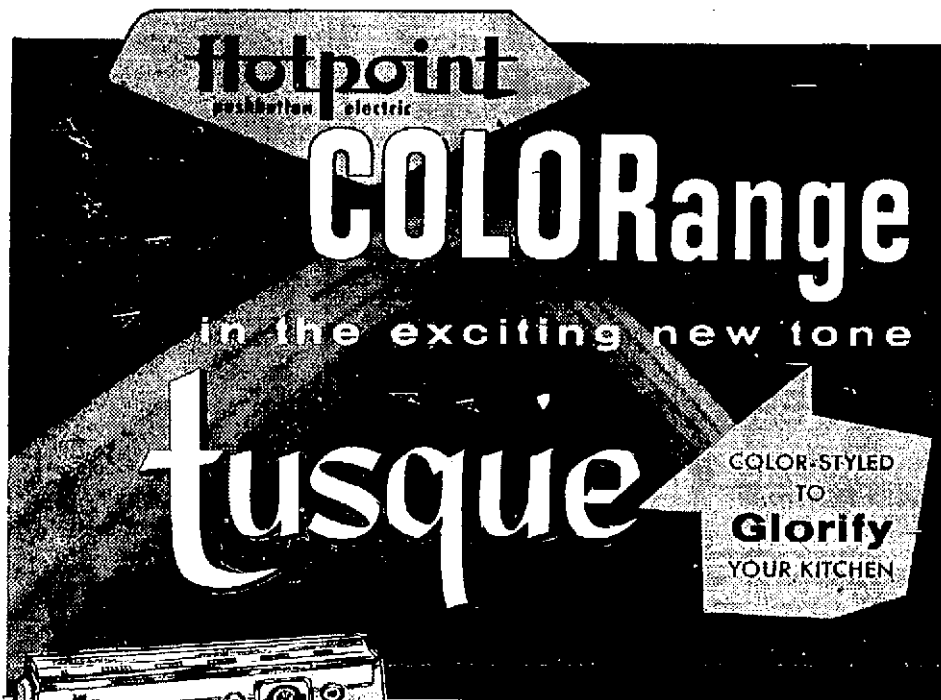
Brynner must keep on acting, against his wishes, at least into 1956, to satisfy producer demand. After he finishes the Paramount spectacle he was scheduled to star in a film version of "The King and I," the play in which he was acclaimed for five years in New York and on the road. In between he has been asked to make two Italian films.

The son of a Manchurian father and a Romany gypsy mother, Brynner, born in 1916 on Sakhalin, a northern island of Japan, is as exotic in appearance as in background. Six feet tall, a muscular former circus acrobat, he has flashing brown eyes, a deep bass voice, full sensuous lips, large expressive hands — and a shaved head! His big, well-formed cranium was shaved for five years for his King of Slam stage role and was to remain shaved through 1955 for his Pharaoh Rameses II role in "The Ten Commandments" in keeping with bald-headed Egyptian hair styles of 3250 years ago when Moses received God's commandments on Mt. Sinai.

"The Ten Commandments" starts shooting this fall around Mount Sinai, where Moses received God's Commandments. The picture will be DeMille's biggest and costliest in 40 years of film making and won't reach the screen until 1956.

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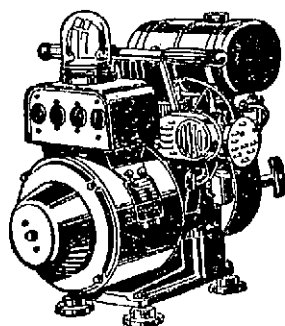
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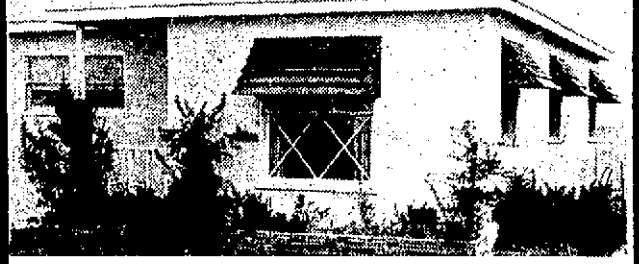


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With party details in hand, Mrs. Malcolm Todd can relax a minute with son, Dougie, as refreshment time arrives at patio party for boy and his friends.

**COOKING**

# Party for the Small Fry

By Mildred K. Flanary  
 Press-Telegram Home Economics Editor

TODAY this article is being devoted to that happy, important group often referred to as "young America," "small fry" or, perhaps, "the younguns." They're just too old to enjoy being called babies — yet, not old enough to go along with big brother or big sis. They can still have a whale of a time at parties, though, and so can their mothers, if the proper attention is given to previous planning.

The party today is given for "Dougie," the 3-year-old son of Dr. and Mrs. Malcolm Todd, 5330 El Parque. Mrs. Todd keeps party details well controlled and does it easily, happily and most efficiently. Fact is, her suggestions were so original, thorough and interesting that we're going to quote her verbatim.

"A party for small fry can be a major production or a simple, happy occasion. Children don't appreciate a 'setting,' and a lot of fuss is both unappreciated and unnecessary.

"In the summer an outdoor party is best and a picnic in the park or a snack at the beach can be fun for both the children and their mothers. If possible, choose foods that can be eaten without utensils. Sandwiches, potato chips, fruit and carrot sticks are old favorites.

"If the park or beach is within walking distance, why not let each child be responsible for his own food? The food can be already wrapped (in the case of sandwiches) and washed (in the case of fruits) and packed in plastic or tin sand buckets.

"A 'HOBO' party would be fun. Invite the children to wear blue jeans and wrap their food in large bandanas. Tie the bandanas to the end of canes and let them hike to the beach like hobos with their knapsacks over their backs.

"Because small children enjoy the novelty of a party more than the food, it is best to fix simple meals that are not new or unfamiliar. Peanut butter sandwiches are a 'must' and a few other suggestions are egg salad, honey butter, jelly, tuna salad, sliced chicken or turkey, cold meats and plain bread and butter slices.

"Juicy fruits like oranges and peaches are best left at home. Bananas, apples and grapes are less likely to stain clothing; the mothers will appreciate your thoughtfulness.

"As to drinks, milk is the

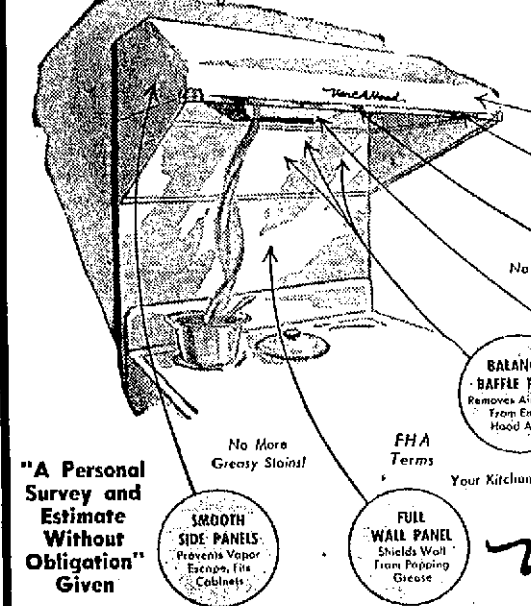
choice. Chocolate flavoring can easily be added to paper cupsful of milk and straws are always a treat. Bottled drinks, as a rule, are very sweet and upsetting to some small tummies. Ice cream cones or Dixie cups can be purchased at the park and if a cake is an absolute necessity, make it a sheet cake or brownies. These can be decorated and cut into small portions. Cookies are always welcome.

"Remember: Keep it simple! Children like it better that way."

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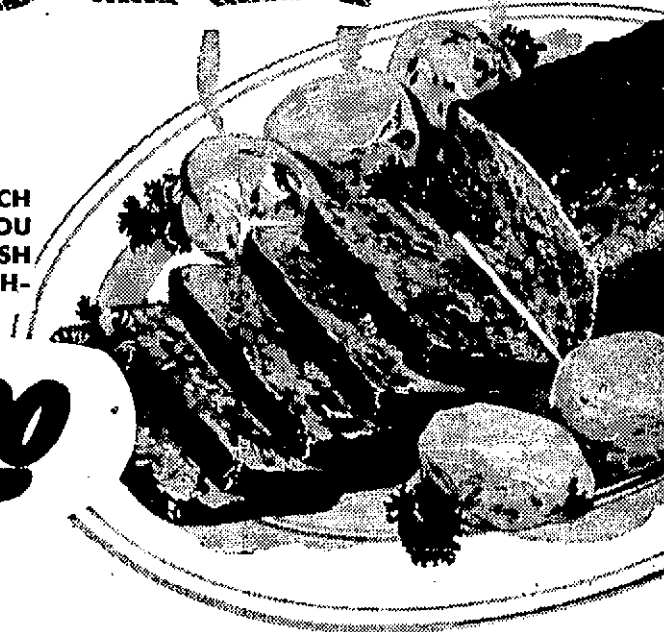
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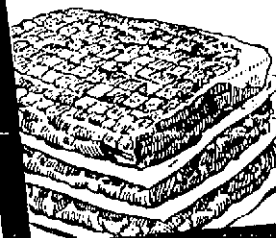
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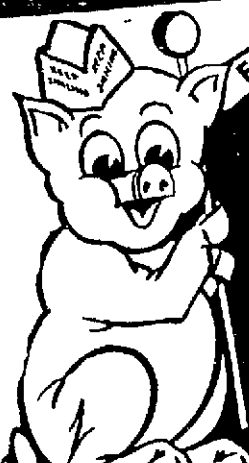
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Photos by H. S. Melvin

A massive flagstone fireplace interjects between the living and dining rooms of the Eddie Hopper home to form interesting functional divider.

**SOUTHLAND HOMES**



# Home in the Friendly Hills

It in a glossy green setting. Beds of ivy and green turf carpet the gently sloping terrain.

A driveway court placed near the house at the crest of the hill enables guests to motor up to the breezeway. Standing at the roadside is a miniature reproduction of the Hoppers' house, which serves as a mailbox, is complete from shake roof to dog-house and adds undeniable charm to the drive.

Immediately inside the front door planters of natural ash have been used to divide the entry and subsequent passageways from the reverse living room which faces the rear of the lot.

plate glass enable them to join the free-form rose concrete patio into an integrated indoor-outdoor living space.

The ceiling of the living room slopes gently toward the outside glassed wall, lending a feeling of spaciousness and an interesting dimension to the room. The ceiling stops short of the glassed area, providing a recessed niche into which the draperies have been hung. The walls and draperies are of an identical ice-aqua tone that reflects welcome coolness into the room. The carpeting of a shade deeper aqua completes the analogous color scheme.

**THE DINING ROOM** furniture, imported from Denmark, is handsome in its functional simplicity. Chairs, fluidly contoured and padded in mustard linen, complement the natural blond teakwood table. Opposite the glassed wall is a recessed wall into which a china storage and display unit have been built. A plate glass mirror has been fixed to the wall in the exact width and height of the recess. This reflects the beauties of the terrace and appears to give the room still greater depth.

The kitchen is unusually large, and beauty and efficiency vie for first place on its list of attributes. Deep red linoleum banded in dove gray repeats the red and grey of the Formica counter tops. White sateen draperies banded in deep cherry red are strikingly simple. Walls of purest glossy white give the room distinction from the more

## By Eileen Ball

**TWO MONTHS AGO**, Mr. and Mrs. Eddie Hopper moved into their new home at 14909 Los Lotes Dr., Friendly Hills. This exclusive Whittier subdivision is one of the Southland's most picturesque residential areas. Winding roads divide the hills into tree-shaded lots. And from among these the Hoppers selected an expansive corner lot, high on a hill with a view that stretches as far as Catalina Island.

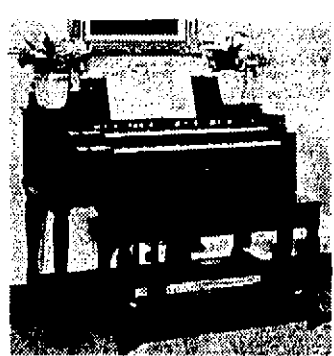
Forest DePugh designed the 2500-foot house. It spreads long and low, adhering to the contour of the lot in such a way that house and site are admirably integrated. Cocoa-rose stucco magnifies the warm earthy tone of the flagstone used so extensively on the exterior. Surrounding citrus trees frame

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A second unique room divider is effected by the placement of a fireplace that interjects between the living and dining rooms. This massive fireplace of Arizona flagstone opens to both rooms, lending warmth and a great deal of charm to the two.

The living and dining areas, side by side, take full advantage of the terrace and the shaded yard beyond. Sliding doors of

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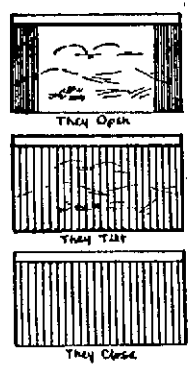
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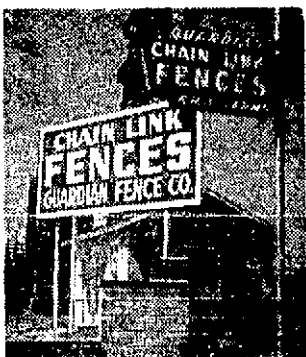
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The Hoppers' kitchen is dazzling white, with appointments in cherry red. Birch cabinets add a warm note and relieve otherwise 'clinical' severity.

popularly tinted kitchen walls. The white walls are prevented from giving a clinical appearance with the use of natural ash cabinets that add the necessary warmth.

A round glass-topped table of verde green wrought iron has a complementary group of six chairs padded in cherry red. The dinette overlooks the sloping front lawns through its extensive corner windows.

Beyond the passage created by the planters leading from the entry, on the other side of the house are the bedrooms. Removed from the busy sections of the domicile, the bedroom suites enjoy peaceful seclusion and quiet.

The Hoppers' young daughter has a room that should be the envy of all her young friends. Paneled in natural ash, the room has departed from the strict connotation of a bedroom, achieving, instead, a sitting room sort of quality. To further substantiate this feeling is the contour chaise and reading table and lamp that enable the room to serve a double function.

**THE MASTER BEDROOM** is carried out in cool aqua. Sliding doors of plate glass open to the terrace and are curtained with pale aqua polished cotton draperies.

Twin beds back onto a storage unit that extends clear across the room, providing a wealth of storage. The boxed spreads are



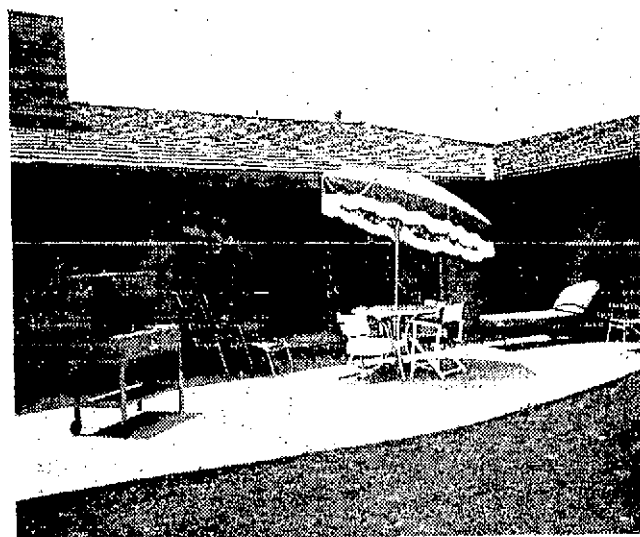
Cocoa-rose stucco combines with Arizona flagstone to give this home an earthy quality in tune with setting.

of heavy corded aqua silk. Throw pillows of gold, amethyst, cherry and aqua enhance the beds and the chaise longue.

Between the bedroom and the bath is the spacious dressing room with mirrored dressing in-

ble and two wall-length wardrobes.

The bath is completely carpeted in pale sage green cotton shag that matches the cabinets. The tile Pullman and the fixtures are shell pink.



Wide roof overhang provides shade for the Hoppers' free form patio, accessible to living-dining area, kitchen.

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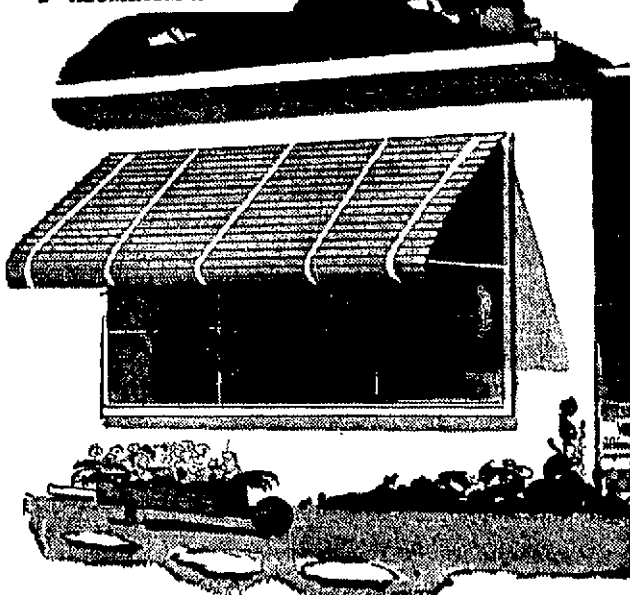
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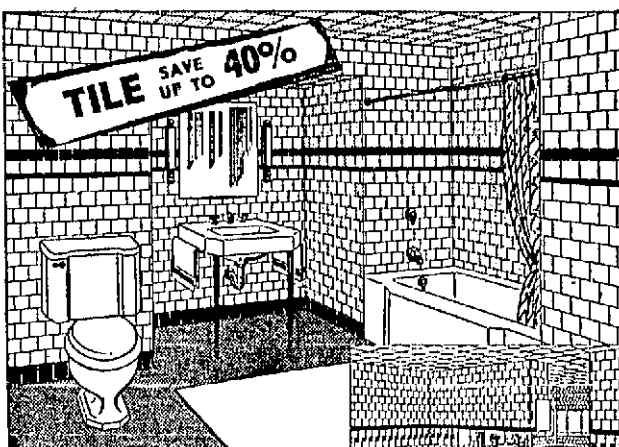
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## RECORD ALBUM

# Surprise for Father

YOU'VE HEARD about the kid who didn't want to take piano lessons but would rather be outside playing tennis or something? Well, meet the kid how sneaked away from the tennis court to take piano lessons on the sly. He is Merv Griffin, and now he sings.

Griffin is the Columbia record star who is currently pinch-hitting for Jane Froman over CBS-TV. He's a good-looking youngster with a pleasant voice and pleasant manner.

"My father is now 53," Merv said, "and he's a tennis bug. He's a stock broker in California and plays tennis every day—I can't take a game from him. Nobody in the family was in show business, so I had to take piano lessons without his knowing it. He used to say, 'No blankety-blank kid of mine is going to play the piano—he's going to play tennis.'"

"Then one day there was a surprise party for him and I played 'Tea for Two.' You should have seen the proud look in his eyes. I started doing radio shows in San Francisco—pretty soon I was doing 11 shows a week and making about \$1100 a week. That was more money than he made and he couldn't believe it. He'd say, 'I bet the kid is selling dope on the side.' I'd sing on those shows and pretty soon I decided to concentrate on singing."

His records, while never big hits, have always been good. He's been somewhat discouraged with the results so far—"most singers sing popular songs but I seem to sing unpopular songs"—but is excited about his coming release, "The Girl With the Hour-Glass Figure." This, both Columbia Griffin feel, should do it for him.

Then maybe he'll make lots of money and take tennis lessons.

**TEN TOP TUNES:** "Hernando's Hideaway," Archie Bleyer, climbed to the top of the local hit parade this week, followed by (2) "Three Coins in the Fountain," Four Aces; (3) "Little Things Mean a Lot," Kitty Kallen; (4) "Sh-Boom," The Chords; (5) "I Understand," Four Tunes; (6) "Little Shoemaker," Gaylords; (7) "Goodnight, Sweetheart, Goodnight," Spaniels; (8) "The High and the Mighty," Victor Young; (9) "Happy Wanderer," Frank Weir; (10) "If You Love Me," Kay Starr.

**ALSO POPULAR**, say the record dealers, are "Hey There," Johnny Ray and Rosemary Clooney; "Sway," Dean Martin; "Steam Heat," Patti Page; "Isle of Capri," Gaylords; "In the Chapel in the Moonlight," Kitty Kallen; "My Friend" and "Green Years," Eddie Fisher; "Make Her Mind," Nat (King) Cole; "Joey," Betty Madigan; "River of No Return," Tennessee Ernie; "Wanted," Perry Como; "I'm a Fool to Care," Les Paul and Mary Ford.

**PREVIEWING** Hollywood Bowl music at home is a favorite procedure with many concertgoers. The first two of the following new concertos at the Main Library offer this conditioning opportunity. Mendelssohn, "Concerto in E Minor for Violin and Orchestra," (Heifitz, violinist); Tchaikovsky, "Concerto in D Major for Violin and Orchestra," (Heifitz, violinist); Bartok, "Concerto for Orchestra"



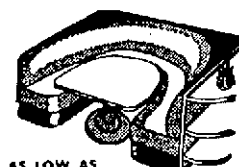
**MERV GRIFFIN**  
... Sneaked his lessons ...

tra" (Von Karajan conducting); Beethoven, "Concerto No. 2 in B Flat Major for Piano and Orchestra" (Kapell, pianist); Beethoven, "Concerto No. 2 in B Flat Major for Piano and Orchestra" (Kapell, pianist); Beethoven, "Concerto No. 4 in G Major for Piano and Orchestra" (Rubinstein, pianist) and Saint-Saens, "Concerto No. 4 in C Minor for Piano and Orchestra" (Robert Casadesu, pianist).

**FOR THE MORE BLASE**, Joe Lipman and his orchestra offer eight New Yorky items on the M-G-M album, "Manhattan Serenade." The eight numbers include the title song, plus "Central Park Romance" and Richard Rodgers' "Manhattan."

**ON THE SERIOUS SIDE:** The Most Rev. Fulton J. Sheen has recorded two inspirational sermons on a 12-inch Decca record, "Time for Reflection." The bishop's homily on the "Divine Sense of Humor" should give new hope to many in these uncertain times.

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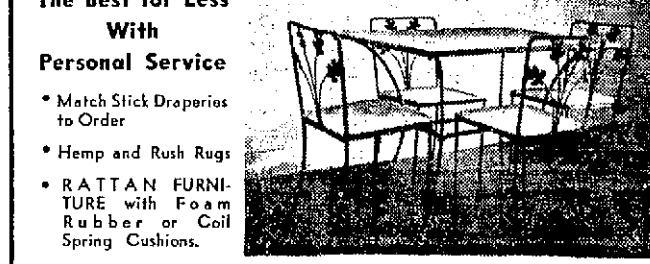
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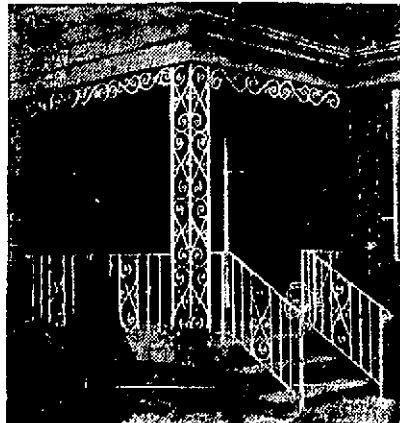
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# **PET-PARADE**

## Three's a Merry Crowd

By Eleanor A. Price

WHEN YOU HAVE one type of bird that is entertaining verbally, your own waking hours are seldom dull, but when you have three different kinds of birds who cheerfully converse — well, you may as well hold open house and let the public in all day long.

Fortunately for Art Dibs, his doors are almost constantly ajar to customers of his furniture store at 3125 E. Anaheim St. and therefore to those who want to see and hear the parables of his Indian hill mynah, Joe; his cockateel, Toby, and his African gray parrot, Baby. Dibs says that an average of 50 people a day, not counting children, come in to marvel over his birds' antics and voices. They are not all local people, but visitors from everywhere who feel that it is just as necessary to take in this three-bird show as it is to see Knott's Berry Farm, La Brea tar pits and other places of interest.

Dibs points out that each bird has its own characteristics. People who are having difficulty teaching their birds to talk must, according to Dibs, understand the birds and find the cues to which they will react. For example, Toby, the cockateel, is attracted by handkerchiefs. He will start talking when his owner holds one in his hand near the cage.

BABY, THE PARROT, really becomes loquacious when he is removed from his cage and his pal, the mynah, is put inside to steal his food. Usually he growls, "Come out," or "Stop it," but if he is feeling benevolent, he merely says, "Goodie goodie."

Mynahs are soft food eaters and live on fruit, soft vegetables, cooked rice and mush, screened chicken mash and vitamins. They are quite expensive birds because they are perhaps the best talkers of all birds. They do not breed in captivity and must be imported from either the heavily forested hills of India or from Malaya. Their life expectancy is about 30 years.

PARROTS, COCKATEELS and their kin are an ancient group estimated to be about 15 million years old. One general, all-inclusive rule about these birds' health, energy and longevity is "Do not overfeed." Their food consists of sunflower seeds, very hard-boiled eggs, fruits except citrus, greens such as spinach, beet tops, watercress and dandelion. Cattlebone also is necessary, as is soft wood to whittle on.

It is not necessary that talking birds see moving lips, for they imitate solely by hearing the words. In training birds to talk, be patient, gentle, never punish, keep birds away from other birds whose only noises are meaningless clucks, shrieks and murmurs, and repeat, repeat, repeat simple sounds and words.

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Ferry More Seed Co. Photo

Fiery red blooms of salvia will set blazes of color in your garden. The plant requires sun; thrives in summer.

## Set Your Garden 'Afire'

**SUNNY DAYS** and warmer nights suggest the use of warm weather plants in the garden. As the mean temperature rises, pansies, violas, stocks and iceland poppies often have a tired look. These need replacing with plants of greater heat tolerance such as phlox, ageratum, aster or salvia to keep the garden looking its best.

One of the grandest warm weather plants is the red salvia. With its bright, blazing red bloom it is the dazzling plant of the garden. Because of its brilliant color, separate it from red brick or redwood-stained buildings and use toned-down com-

panion plants. Without such caution the results can be a little gaudy.

Plant salvia in a sunny portion of the yard where a mass of fire engine red flowers will improve the color scheme. No bedding plant outshines salvia for intensity of color and length of blooming season. Planted now, salvia should give color until frost.

Two types of red salvia are generally available: Tall growing, such as Salvia Splendens and Salvia Bonfire; smaller type, such as St. John's Fire and Blaze of Fire. Both types possess the fiery red bloom, but the smaller form is freer in its bloom and in more popular usage.

### GARDENS

# Air Condition Your Garden Now

By Bob Gilmore

**G**ARDENS THAT have been air-conditioned will prove more comfortable for both you and your plants. The purpose in mind is to lower the temperature, increase humidity and obtain a free circulation of air.

Lowering the height of existing windbreaks is a good way to start your air conditioning program. This will allow the maximum breeze on hot summer days, and winds naturally, even a gentle breeze, have a cooling and refreshing effect on your plants.

Soil aeration is essential at all times but especially so during the summer. You can improve air circulation through the soil by adding humus, available in the form of strawy manures, leaf mold, peat and material from the compost heap. You can also create a mulch by stirring the surface after each rainfall or irrigation. This will improve soil aeration as well as the capillary action of moisture in the ground.

Aeration is also important for pot plants. The drainage hole in the bottom of the container may be kept clear of dirt by placing a concave section of crockery directly over it. In this way soil cannot fill up the hole and keep air from entering. Also, raising the pot above the surface it rests on allows air movement into the drainage hole. This can be accomplished by setting the pot on a platform of wooden blocks about one-half inch in height.

**A COLD SHOWER** bath on a hot day is another part of your air conditioning program. Plants such as fuchsias, which enjoy a relatively high humidity, will react most favorably to this treatment. Sprinkling a plant from overhead not only raises the humidity but also washes dirt and bugs off the plants.

During the summer it is im-

## Tips on Gardening

**GARDEN TIPS** for the week. ...Tuberous rooted begonias in pots are now available at garden supply stores. These exquisite, richly colored blooms are one of our best shade plants for summer flowering. They prefer a semi-shady location; dense shade is not to their liking. Begonias also want a relatively acid, damp soil. There is still plenty of time left for planting zinnias which love hot weather and an open exposure. While the California Giants are most spectacular in the garden, you should also try some of the pompon types for cutting.

Marigolds can be started now from both seed and transplants. The African types are tall growing and the flowers quite large; the French marigolds, on the other hand, are low growing plants with smaller flowers. They are splendid for border plants and some varieties qualify for edging purposes. Marigolds will bloom right up to frost time.

When flowers are cut for indoor decoration, it is best to remove them from the parent plant early in the morning. They suffer less of a shock at this time as their cells are swollen with moisture stored up during the previous night.



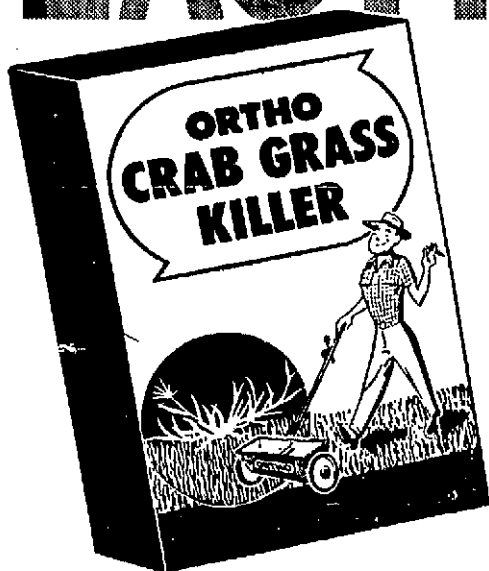
Thinning out dense center growth allows wind to blow through tree, reduces damage possibility.

portant to keep grass clippings or other debris from smothering your lawn plants. Actually, only light clippings should be allowed to remain on the surface at any time. Heavy or dense clipping will prevent the play of sunlight on the grass leaves, thus interfering with the necessary process of photosynthesis. Grass plants should be allowed to grow longer in hot weather, the extra height providing shade and thus tending to lower the temperature.

Proper spacing of plants also should be considered. This step allows air to move freely between the plants and, in addition, keep the stem or canes from tangling with each other.

It is also fairly good technique to thin out tree heads that have become exceedingly dense. This allows the wind to blow through, rather than being resisted. Severe pruning should not be attempted at this time, just a light shaping of the subject.

# EASY!



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# Jungle Neighbor of the Orchid

By Lorena Fleissig



—Photo by H. S. Melvin

Edward Stephens displays an Epiphyllum in bloom. The plant is a jungle native and companion of the orchid.

## Keep Crabgrass Under Control

**CRABGRASS** is probably the No. 1 enemy of lawns. It is an enemy that can take over your lawn if it is not controlled.

Today, however, your nurseryman has dust and liquid chemical preparations that will control this weed pest, if eradication is begun in the early stages. According to the California Association of Nurserymen, this means that treatment should begin as soon as the first crabgrass seedlings appear. More than one treatment likely will be necessary as crabgrass germinates during the warm months and reseeds every year. Treatment will be most effective on warm days.

Two of several more recent chemicals for selective control are potassium cyanate and phenyl mercuric acetate, both of

which are sold under brand names that your nurseryman can recommend to you.

When using such chemicals, directions as to the amount to be placed in solution and the amount of solution to be applied to a given-size lawn area should be followed carefully. Areas of the lawn should be measured off, so that the solution can be applied as accurately as possible. Too much chemical per gallon of solution or excessive solution on a given area can be harmful. Where too much solution is applied, the lawn may show some browning. However, this is not serious and will usually disappear in a week or so.

The main thing to remember in dealing with crabgrass is to begin treatment when the first seedlings appear. Treatment of old, well established crabgrass is liable to be unsuccessful.

**PLANTS**, like humans, are quite often mistreated. The Epiphyllum is known by the nickname "Orchid Cactus." Being burdened with the designation of "cactus," it is mistakenly associated with the barren desert. When badly grown in poor soil with too much sun, it becomes an eyesore and a disgrace to any garden, for it suffers from stem sunburn and develops scars.

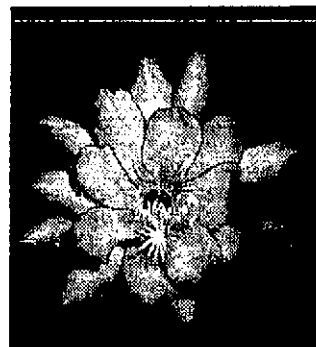
In actuality, it is a jungle plant and a true companion flower to the orchid. Like the orchid, it grows high up in trees, often with the Bromeliad orchids. In the garden it needs lots of food, deep shade, thorough watering and good drainage. A prepared mixture of organic food which imitates the natural accumulation of debris in a tree, will help it thrive.

Epiphyllum does well in a hanging basket and can be placed in hard to reach corners because it requires little care. In the garden, it grows to advantage as no other plant, espaliered for passageways, or to enhance blank walls.

From April through May, the Epiphyllum plants are alive with luminous flowers, glowing with vibrant hues. In fact, unusual color is a distinct quality of the Epiphyllum. Orange, lavender and purple combinations are truly exotic. While, red, purple, lavender and white, contrast like fire and ice. Some flowers resemble fluorescent rainbows, with as many as five colors present in one bloom.

The flowers last from three days to a week if left on the plant. When cut, they will last for an evening. For corsage use, there are many small flowering varieties. And for arrangements, the initiated know that the stems of the Epiphyllum have modern form, which artists arrange to advantage with contrasting lacy fern.

The origin of this true cactus is in the highlands and jungle of Mexico and Central America. Hundreds of Epiphyllum may be seen at 1226 E. Seventh St. where Edward Stephens, who left the commercial art field to grow flowers, has made a specialty of these exotic plants.



Luminescent beauty of the Epiphyllum flowers has won the plant favor with many Long Beach fanciers.

### This Week's Specials

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NATAL PLUMS, PRINCESS FLOWERS,  
CAROLINA CHERRIES, SNOWBALLS,  
PRIVETS, VIBURNUMS, GUAYAS

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- ☆ TROPICALS
- ☆ SHRUBS
- ☆ FLOWERS

*Kitano's*  
**ATLANTIC NURSERY**  
15601 S. Atlantic, Compton



Sunday, July 25, 1954

**DICHONDRA SEED** 1/4-lb. \$1.69  
QUICK-GERMINATING.  
WILL PLANT 1000 SQ. FT.

**CLOVER SEED** Fancy White Dutch lb. 97c  
**GRASS SEED MIX** Clover, Blue Grass, etc. lb. 79c  
**STEER MANURE** (Weed Seed Treated) 2 1/4 cubic feet 49c  
**CAMELLIAS (Debutante and Purity)** gal. can 69c  
**GARDENIAS (Large Flowering)** gal. can 49c  
**JUNIPER Torulosa** (Twisted Juniper) up to 2 ft. tall each 95c  
**HIBISCUS** Double Orange, Double Rose, Single Red gal. can 49c  
**POINSETTIAS (Double Red)** gal. can 49c  
**PYRACANTHA (Red Berry Type)** gal. can 49c  
**HYDRANGEAS (French Dwarf)** gal. can 49c  
**ARALIAS (for shade gardens)** gal. can 49c  
**FUCHSIAS (Basket or Upright)** Named Varieties each 19c  
**REDWOOD BASKETS (Large Size)** \$1.28 value 79c  
**OAK LEAF MOLD** 2 1/4 Cubic Feet \$1.65 Value \$1.29  
**IVY GERANIUM (All Colors)** Flat, \$2.95 Dos. 49c

**PEAT MOSS** 2 1/4-Cu.-\$1.29 Large Bale \$4.75  
Fr. \$6.00 Value

**ZINNIAS, MARIGOLDS, PHLOX** 25c  
RUFFLED PETUNIAS, Beautiful Plants Dec. 25c  
ASTERS, Double, Mixed Colors Dec. 10c  
BOXWOOD, ALGERIAN IVY, PRIVET Dec. 45c  
BANANA TREES (Abyssinian) gal. can 87c  
BOUGAINVILLEA, San Diego Red gal. can 10c

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## WEEKLY SPECIALS

SUNDAY, JULY 25th, THRU THURSDAY, JULY 29th

**JAPANESE PRIVET HEDGE** Per Flat \$3.50  
100 lush plants—12 inches tall  
Regular Price \$5.50 per flat

**6-CU.-FT. BALE CANADIAN PEAT MOSS** Each \$4.59  
Regular price \$6.00—Compressed Peat

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# A Problem in Simple Survival

**THE MAGICIANS**, by J. B. Priestly (Harper, \$3).

When a busy man outlives his usefulness he is faced with a problem of simple survival. Charles Ravenstreet had the help of three magicians when he was forced to give way to a younger man in his own large company. At first Ravenstreet was tempted to engage in the broad distribution of a tablet which promised to be the harmless answer to all unhappiness, but the magicians came into his life just in time. When they

recovered for him portions of his past, he learned that time was only relative and could be used again. This is a dry and pointed fable, dry only in its underwriting and tongue-in-cheek humor. G. L.

**I'LL CRY TOMORROW**, by Lillian Roth, in collaboration with Mike Connolly and Gerold Frank (Frederick Fell, \$3.95).

It is not often that a person finds the courage to bare his soul to the world as has Miss Roth in this book. Her purpose is made clear. She wrote her

life story to try to help those who have been drawn into the dreadful whirlpools of alcoholism. Too, it may serve as an appalling warning to those in danger of being engulfed by them. Although the writing is not all her own, Miss Roth's simple honesty shines through the pages as one sordid, shocking experience follows another to an almost incredible triumph of faith and love. There is also, surprisingly enough, humor, and nostalgia for those old enough to remember the young actress-singer of other days who introduced "Sing, You Sinners," and "Ain't She Sweet" — the girl who was a Hollywood and Broadway star before she was 20 and who made and lost a million dollars before she was 30. P. F.

**HIS NAME WAS DEATH**, by Fredric Brown (Dutton, \$2.75).

Be warned and don't start this one without time to finish it. What's cooking will burn, and door and phone bells will ring unanswered while a counterfeiting murderer kills again. Darius Conn had killed his wife, and her death had gone unsolved so far as Conn knew. And as he felt his luck grow he began to scheme to hold it. The climax of this little diller will kill you, as it did Darius...

**THE TREES AND SHRUBS OF THE SOUTHWESTERN DESERTS**, by Lyman Benson and Robert Darrow (University of Arizona Press and University of New Mexico Press, \$8.50).

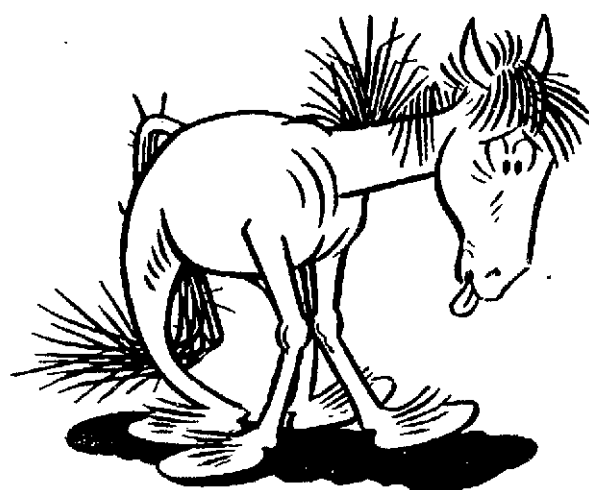
This second edition of a book originally published under the title, "Manual of Southwestern Desert Trees and Shrubs," classifies and describes literally hundreds of desert plants, their idiosyncrasies, medicinal value if any, altitudes where found, and other data. California's Mojave Desert, including Death Valley, and the Colorado Desert, including Imperial Valley, are included. Coauthor Benson, remembered as having also written "The Cacti of Arizona," is professor of botany at Pomona College.

**THE WORLD, THE FLESH AND H. ALLEN SMITH: An Anthology of Smith Humor**, edited by Bergen Evans (Hanover House, \$2.95).

As if the thousands who have clutched their sides and laughed until it hurt have not already established H. Allen Smith as a permanent fixture in the libraries of American humor, this Smith anthology proves it. Smith's horsey, bawdy fun-poking and cynical lampooning have gone into 17 books. Bergen Evans has selected what he thinks is the best from these, excerpts here and whole sections there. Smith fans will like every page of it. — G. S.

**MR. HOBBS' VACATION**, by Edward Streeter (Harper, \$3).

When the father of the bride takes a vacation, he does so in a large and uncomfortable house by the rough Atlantic. Too, all his family vacations with him. So Mr. Hobbs' dreams of leisure and rest goes with the wind. But what does happen makes a de-



**SO'M I**, by Ted Key; illus. by Frank Owen (Dutton, \$2.50).

So'm I was knock-kneed in the front, bow-legged in the back (as you can see) and he always got a horse laugh, especially from his brother, Rocket, the great racer. When he ran hard, his legs tied in knots and his beautiful mother was sad. But came the day of the Grand National Steeplechase and So'm I had a great adventure and a satisfying experience. Both sexes from 7 to 70 will enjoy this one immensely.

lightful story of a family relationship that is complicated by shorts, hangers and diapers. Readers of "Father of the Bride" will love this one.

**POOR MINETTE: THE LETTERS OF TWO FRENCH CATS**, by J. P. Stahl; **DAUMIER, CARICATURIST**, by Henry James; **OLD ENGLISH COFFEE HOUSES** (Rodaile Press, \$1.25 each).

These are the first in a scheduled series of beautifully illustrated, printed and bound little books which the publishers call "The Miniatures." Each binding is different and the contents of each book is a masterpiece by a world-famous author.

**NEW PAPERBACKS** you'll like: "The Life of the Bee," Maurice Maeterlinck's story on nature's most perfect creation (Mentor, \$3.35); "The Householder's Manual," a key to buying, building or improving your house, by Richard Kent (Signet, \$2.51); "The Joys She Chose," the story of a career woman by Matthew Peters, and "Trouble on Big Cat," a western by Glenn Corbin (Dell First Editions, \$2.51 each).



**ICELAND** has issued three new commemoratives honoring Hannes Hafstein, the first native governor of Iceland. Hafstein, was the leader of the Home Rule Party. Prior to his being named to the political post 50 years ago, the Icelandic governors (sometimes called ministers) were Danes living in Denmark. Hafstein also was one of Iceland's leading poets.

**STAMP NOTES**... The Republic of Korea has issued two new stamps, reports the New York Stamp Co. The 10 won light brown shows a flag and a butterfly. The 30 won blue pictures Pagoda Park... The Netherlands issued a 10 cents blue stamp to honor the apostle Boniface, the Anglo-Saxon missionary... Cuba's latest stamp pays tribute to the 100th anniversary of the birth of Gen. Jose Maria Rodriguez, noted leader for Cuban independence.

## Southland Art

By Vera Williams

Independent-Press-Telegram Art Editor

**Municipal Art Center**, 2300 E. Ocean Blvd.: Design Shows. **Pacific Coast Club**: Long Beach Art Association show. **Long Beach Branch**, Los Angeles County Medical Association, 814 Pine Ave.: Paintings by Jane Rhorer.

**ART ATTENTION** of the Southland centers on the Raoul Dufy Memorial Exhibition in the Los Angeles County Museum, Exposition Park, Los Angeles, where it will remain through Sept. 12.

The museum and the San Francisco Museum of Art jointly present the exhibition, which contains 250 oils, watercolors, drawings, prints and textiles. More than 70 individual collectors and owners as well as many galleries and museums in the United States and Canada have lent works by the artist.

Californians in particular are Dufy lovers with lenders from Southern California and the Bay Area predominating. Dufy did much of his painting in the south of France, and his subjects were varied, including vineyards, horse racing, harbor life, open air promenades, halls and receptions, concerts and casinos.

He first became known in America in 1931 when he won the third prize for his "Avenue du Bois de Boulogne" at the Carnegie International exhibition in Pittsburgh. He died at Forcalquier in the south of France in 1953 and since then two retrospective memorial exhibitions have been presented — one last year in Paris and the second early this year in London. This marks the first time in retrospect he has been presented in the United States.

The exhibit is enhanced by a showing of costumes by Paul Poiret from textiles designed by Dufy.

John R. Baxter, instructor in Philadelphia Museum School of Art, will give a gallery lecture at 2 p. m. today on "Dufy, Master of the Light Touch."

**WATERCOLORS** and caseins, largely beach and water scenes, by Jane Rhorer, wife of Dr. William G. Rhorer, will be displayed for a month in the Long Beach branch of the Los Angeles County Medical Association.

**OPEN HOUSE** will be held from 3 to 6 p. m. today in the Dixi Hall Studio, 476 S. Coast Blvd., Laguna Beach, where work of Jack Zajac is being shown. Zajac, one of Southern California's most promising young painters, in the past three years has won 22 awards, including the Prix de Rome fellowship. He has had one-man shows at Pasadena Art Institute, Santa Barbara Museum and the Landau Gallery. This is his first show in Laguna Beach.

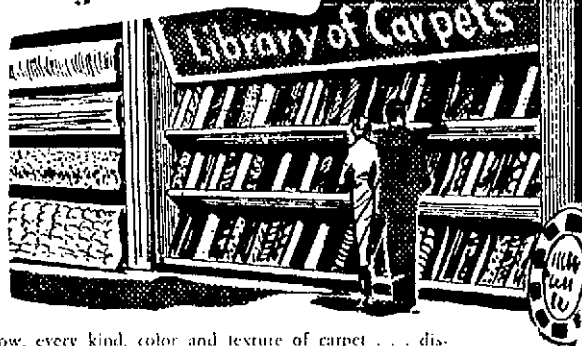
**TEACHERS** will demonstrate the art of ceramics during the California Ceramics Hobby and Gift Show July 28-Aug. 1 in Municipal Auditorium, announces Fred de Liden, managing director. Heading the list will be Dr. Glen Lukens, former professor of ceramics at USC. Demonstrations will be given afternoons and evenings.

**TWENTY-FOUR** paintings by three local artists, Grace Miller, Ruth Osborn and Edith Cisko, will be displayed in Pacific Coast Club during August and September, it is announced by Mrs. Leo Malco, Pacific Coast Club art chairman.

**CLOSING** a three-day fine arts conference, Noel Quinn of the California Water Color Society will give a water color demonstration this afternoon at the Idyllwild Arts Foundation at Idyllwild. Participating in a panel will be Kenneth Ross, director of Los Angeles Municipal Gallery and Department, chairman; Jarvis Barlow, art critic; Joseph Fulton, director Pasadena Art Institute, and Edward Reep, Los Angeles painter and member of Chouhward Art Institute faculty.

**A TEA AND RECEPTION** are slated for 3 to 5 p. m. today in Palos Verdes art gallery opening a show of paintings, sculpture and jewelry by the Alumni Association of Los Angeles County Art Institute. The show will remain at Palos Verdes through Aug. 20.

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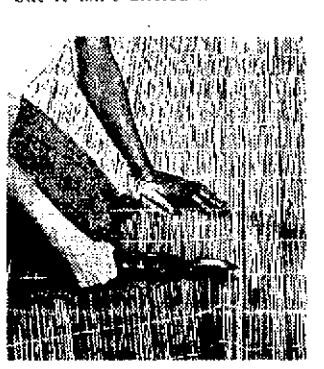
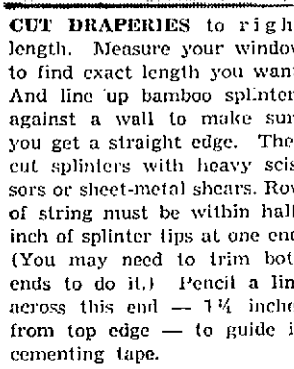
**CAMPBELL ASSOCIATES**  
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# HOW TO Make Your Own Bamboo Drapes

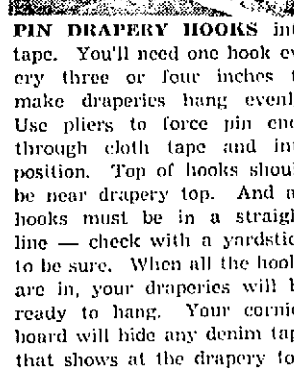
**HUNTING FOR A LOW-COST WINDOW TREATMENT?** We were when we hit upon the idea of hanging bamboo porch screens like regular draperies. As bonus we find our bamboo draperies give us lots of light and air—plus easy privacy control. Making draperies out of roll-type screens is easier than it sounds. But it does take patience. These step-by-step photographs show how you can do it for your own home.



**REMOVE PULLEY** and bamboo poles. First take off pulleys and pulley cords. Then carefully untie (don't cut) the strings which weave through the splinters and anchor them to the bamboo poles at the top and bottom of the roll screen. Free each set of double strings from its pole — and discard poles. You won't need poles for draperies. Then retie the strings tightly against the end splinters. This is slow work, but it isn't difficult.



**CUT DRAPERIES** to right length. Measure your window to find exact length you want. And line up bamboo splinters against a wall to make sure you get a straight edge. Then cut splinters with heavy scissors or sheet-metal shears. Row of string must be within half-inch of splinter tips at one end. (You may need to trim both ends to do it.) Pencil a line across this end — 1 1/4 inches from top edge — to guide in cementing tape.



**CEMENT TAPE** in place. Brush trim cement (from an auto-supply store) along the top edge of the draperies on one side. Follow the guideline you drew. Smear more cement along half of a 2 1/4-inch strip of denim. When both are tacky, press the denim tape down on the draperies and firm it into place. Turn the drapery over and cement denim to the other side, folding the tape over the splinter ends when the cement gets tacky.



**PIN DRAPERY HOOKS** into tape. You'll need one hook every three or four inches to make draperies hang evenly. Use pliers to force pin ends through cloth tape and into position. Top of hooks should be near drapery top. And all hooks must be in a straight line — check with a yardstick to be sure. When all the hooks are in, your draperies will be ready to hang. Your cornice board will hide any denim tape that shows at the drapery top.



**SMART**, made-at-home bamboo draperies hang from wooden cornice that supports drapery hardware. Be sure your cornice extends at least two inches from the wall so you can draw draperies easily.

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WHAT'S YOUR HOBBY?

# Crocheting Is Plumb Easy!

By Jule Armin

MOTHER and daughter outfits this year are especially attractive when crocheted with the same stitch in harmonizing colors. Mrs. H. W. Larsen, 321 Wisconsin Ave., chose deep rose with a delicate frosting of metallic sparkle for high style, but all agreed that a plain,

old-fashioned bonnet of shell pink and white was the most attractive frame to set off the wide-eyed beauty of her 7-month-old daughter, Laurie. Baby's sacque, boots and blanket were made in the same pattern by the Larsens' neighbor, Mrs. Hazel Asher.

Crocheting these outfits with

the aid of a crochet frame is such a speedy process that even a busy mother can make them in almost no time. They fluff right back into shape after washing and, of course, never wrinkle. The lacy stitch makes up rapidly and the curving shell pattern is as dainty as its name implies.

There are various types of crochet frames on the market, all similar in general principle to a giant-sized hairpin, such as grandmother used in miniature, to make hairpin lace. Today's "hairpin" is some five times larger and consequently produces results at least five times as rapidly.

The stole, baby's blanket, sacque, bonnet and booties shown in the photo were all made on an Ez-Duz-It crochet frame, which is very light to handle. It consists of two, parallel, foot-long dowels, locked into place at each end with removable plastic bars. The yarn is tied with a slip knot around both bars at one end of the frame. A crochet needle catches the loop through the center of the frame with a simple crochet stitch. Then the frame is turned over so the end of yarn is at the back. The needle is now inserted under the left-hand thread and caught with a single crochet stitch once again. This process is repeated for the number of loops required. Then the strips of chain-linked loops thus produced are linked together according to directions for the article being made.

OLD-TIME CROCHETERS can work out their own patterns. General directions come with the frame and there are numerous instruction booklets which can be bought for a few cents at most stores where needlework supplies are sold. Patterns are available for a wide variety of articles. They give exact directions, simple enough for a beginner to follow easily. The crochet frame is such a big time saver, no mother and daughter should now be able to complain that they have simply "nothing to wear."

Directions for making the

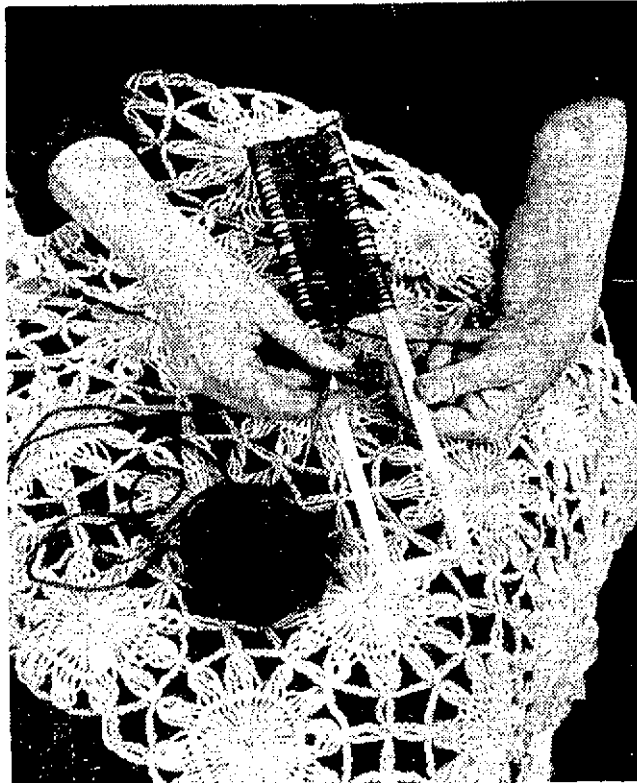


Photo by H. S. Melvin

This simple crocheting frame is a time-saver. Simple bands of loops are easily made into finished articles.

baby's frilly bonnet are as follows:

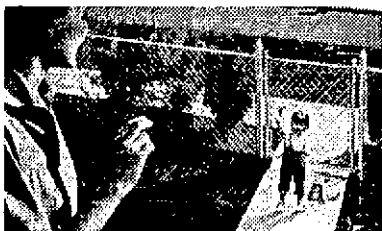
Make 57 loops around Ez-Duz-It frame. Join into a circle, crochet single chain of about 12 stitches and pull through inside loops to make circle. Tie and fasten. Bind off loops of circle, pulling 2 loops through 2 loops. Make 84 loops. Join by pulling 3 loops from new strip through each of the bound-off loops, using slip stitch. Third strip: Make 84 loops. Join by pulling 3 loops through 3 loops. Fourth strip: Make 84 loops. Join by pulling 3 loops through 3 loops. Fifth strip: Make 57 loops. Join by pulling 2 loops from the new strip through 3 loops of the bonnet. Sixth strip: Make 57 loops. Turn bonnet to wrong side and pull 3 loops through 3 loops to turn back for front of bonnet. Seventh strip: make 111 loops. Join by pulling 4 loops from the

new strip through 2 loops of the bonnet. Tie loose ends and clip off. Single crochet across back of bonnet for 3 rows. Weave a ribbon through front cable to tie under chin.

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International

# Southland DINING

in the  
Long Beach  
area

Sunday, July 25, 1954

Charcoal Steaks  
Prime Ribs

**Tap Room**  
**BOBBY MORREAU**  
at the  
Piano-Organ Bar  
**Hoefly's**  
LAKEWOOD

BANQUET ROOM  
**APPLE VALLEY**  
**STEAK HOUSE**  
733 EAST BROADWAY, LONG BEACH  
LUNCHEON AND DINNER

LUNCHEONS . . .  
11:30 to 4 P. M.  
DINNERS . . .  
4 to 11 P. M.  
FASHION  
SHOW  
WED. 1 P. M.  
**Copple**  
Broadway at Alamitos

- RESTAURANT
- COFFEE SHOP
- FOUNTAIN
- COCKTAIL LOUNGE

**Paul's**  
PHONE 5-4807  
Carson at Bellflower

**Tap Room**  
**RAY WHITAKER**  
at the  
Piano-Organ Bar  
**Hoefly's**  
BELMONT SHORE

FOR ALL  
SPECIAL OCCASION  
DINING  
IT'S  
**Ricart's**  
UPTOWN  
4363 ATLANTIC AVE.  
CLOSED MONDAYS

Charcoal Steaks  
Prime Ribs

**Brower's**  
Where the  
finest costs  
so little more!  
2308 Pacific Ave.  
LONG BEACH  
Phone 4-1285

**VILLAGE INN**  
Phone 34-2611  
Just One Mile North of VA Hospital  
at 2099 Bellflower Blvd.  
NOTED FOR  
GOOD FOOD and  
EXCELLENT  
COCKTAILS  
NORMAN COWAN  
Appearing Nightly  
AT OUR PIANO-BAR

*Sea Food*  
Your Host . . .  
**PETE STATHIS SAYS:**  
"We Serve the  
Finest Dinners  
in Town!"  
Open 11:30 A.M. to Midnight  
**SEA FOOD  
GROTTO**  
701 East Ocean Blvd.

Southern California's  
most beautiful  
restaurant  
**Welfch's**  
Atlantic  
Blvd. at  
San  
Antonio  
Drive

*French Cuisine*  
**Francois**  
**MANHATTAN**  
1909 East 4th St.  
Luncheon and Dinner

Meet Me at  
RESTAURANT  
**Victor Hugo**  
• Luncheon  
• Dinner  
Old World  
Atmosphere  
730 EAST BROADWAY  
PHONE 6-4476

meet  
your  
host



MRS. IVALOU JONES

THERE'S NO DOUBT about it — 438,200 customers can't be wrong.

That's the number of people who dine each year at Jones Dining Room and Cafeteria, 120 E. Fifth St. And as they depart all of them congratulate themselves for having had the wisdom to eat at such an excellent place.

Some of them even go out of their way to congratulate hostess and co-owner Ivalou Jones. The other day, for example, a woman from Miami, Fla., introduced herself and disclosed that friends of hers in Miami had recommended Joneses "as one of the best places to eat if you ever go to Long Beach."

"They were right," the woman told Mrs. Jones. "I had a marvelous meal."

Complete dinners in the dining room are priced from \$1.65 to \$2.75. The patron starts off with his choice of a fine soup or fruit cocktail (including fresh fruit). Then the waitress brings a tray of beautiful salads and the guest chooses any one of 10 colorful varieties. Entrees on the \$1.65 dinner include chicken fried steak, short ribs and fish. Chicken and turkey dinners are \$1.95. Prime ribs are \$2.25. The guest gets his choice of three kinds of potatoes, a second vegetable and a selection of rolls, including Jones' famed blueberry muffins and two new items, homemade sweet rolls and butter rolls. Each dinner also includes choice of beverage and dessert.

The food in Jones' cafeteria is of the same high quality, the only difference being in the prices (which are lower) and the style of service.

Owners Harold A. Jones and his wife last month celebrated their 25th anniversary at the same location. They started in 1929 with a seating capacity of 64 and now serve an average of 1400 persons daily. Since Mr. and Mrs. Jones are Seventh-day Adventists, both restaurants close Fridays at 3 p. m. and remain closed all day Saturday.

—TEDD THOMEY.

Cafeterias

"QUALITY FOOD  
at  
Sensible Prices"  
**Jones**  
CAFETERIA  
126 E. Fifth St.  
11 A. M. TO 7:30 P. M.  
CLOSED FRIDAY EVENING  
AND ALL DAY SATURDAY

Help Yourself to  
Quality at

**Arnold's**  
BELMONT SHORE  
SERV-UR-SELF  
RESTAURANT  
5100 EAST SECOND ST.

The Entire Family  
Enjoys Dining at

*Arnold's*  
SERV-UR-SELF  
RESTAURANT  
3925 ATLANTIC

*Chuck Wagon*

Featuring the  
**Tartan Room**  
**COCK O'**  
**THE NORTH**  
5834 Atlantic  
Your Host, "MAC" MACDONALD

Charcoal Steaks  
Prime Ribs

JIM  
**Kelly's**  
Belmont Shore  
and Naples  
Most Intimate Spot.  
• FINE FOOD  
• COCKTAILS  
Phone 9-6750  
Closed Mondays  
ED LOSCH • JIM KELLY

*German*

THE  
**Hofbrau Club**  
Invites You to  
"Dine in an Old World Atmosphere"  
DINNER SPECIAL 6-8:30 P. M.  
**TOP SIRLOIN \$1.35**  
COMMUNITY SINGING AT 7 P. M.  
22 HART PLACE  
IN ROBINSON HOTEL  
FREE PARKING ON BEACH  
AT LINDEN

Hotels

DINE IN THE SKY

Wonderful food, courteous service  
and a delightful view are  
all yours in the Sky Room.  
No minimum or cover charge.  
Complete Dinners from \$2.25

WILTON HOTEL

*Sky Room*

*Family Dinners*

YOU CANNOT BE  
DISAPPOINTED  
When You Dine at  
**MON'S TALK-OF-  
THE-TOWN**

3980 East Ocean Blvd.  
PHONE 9-2543

"Watch us  
make 'em"  
BANQUET  
ROOM  
**Chicken Pie Shop**  
SEVEN - 3 - SEVEN PINE AVE.  
Phone 701-410

"Delicious Food  
at  
Sensible Prices"  
**Jones**  
DINING ROOM  
120 E. Fifth St.  
11 A. M. TO 8 P. M.  
CLOSED FRIDAY EVENING  
AND ALL DAY SATURDAY

**BLUE  
FOX**  
*Restaurant*  
431 W. Pac. Coast Hwy.  
Phone 67-1264

*Mexican*

You'll Enjoy Our  
DELICIOUS and REAL  
MEXICAN FOOD  
From Our Own Kitchen  
Combination Plates, En-  
chiladas, Tacos, Empanadas  
**EL PATIO  
CAFE**  
337 PACIFIC AVE.  
CLOSED SUNDAYS





PHOTOGRAPH BY PAUL NESSE

COSTUME DESIGNED FOR MISS RHEINGOLD BY FIRA BENCHON



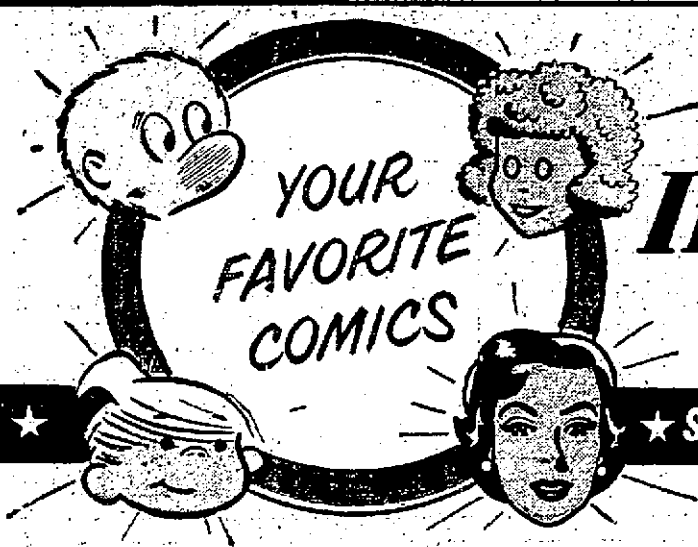
*It's beer as beer should taste!*

Always refreshing - never filling

Now you can enjoy the very same Rheingold Extra Dry that is the largest-selling lager beer in the East. Often imitated, but never equaled, Rheingold is America's Original Extra Dry—with every glass always as perfect as the one before.

*The largest-selling lager beer in the East!*





# Independent SUNDAY Press-Telegram

★ SOUTHLAND MAGAZINE ★ PARADE ★ SPORTS ★ WOMEN'S FEATURES ★

15¢

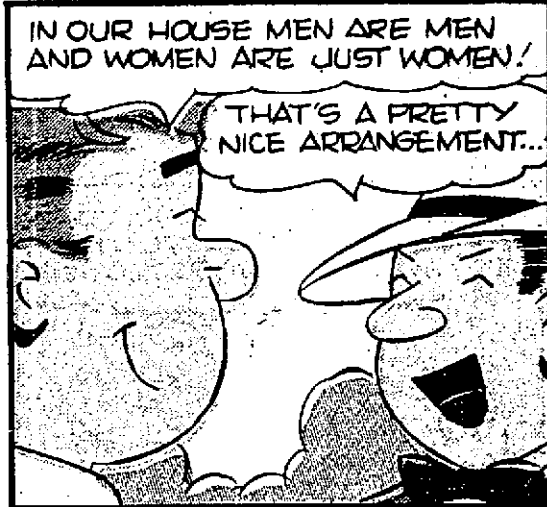
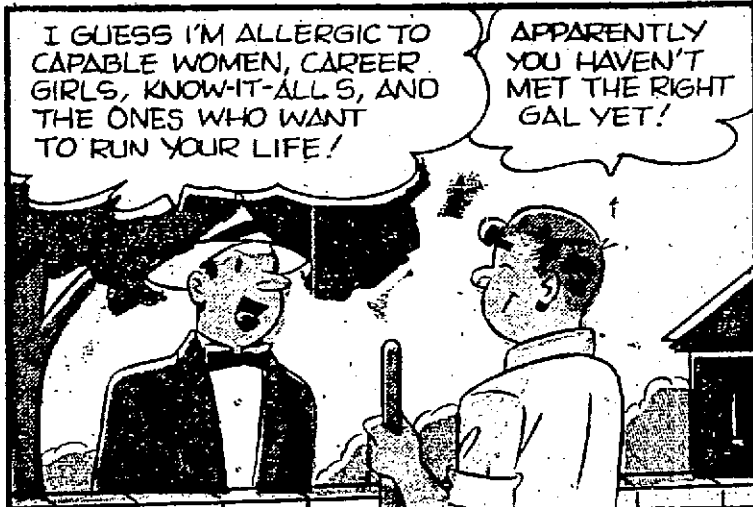
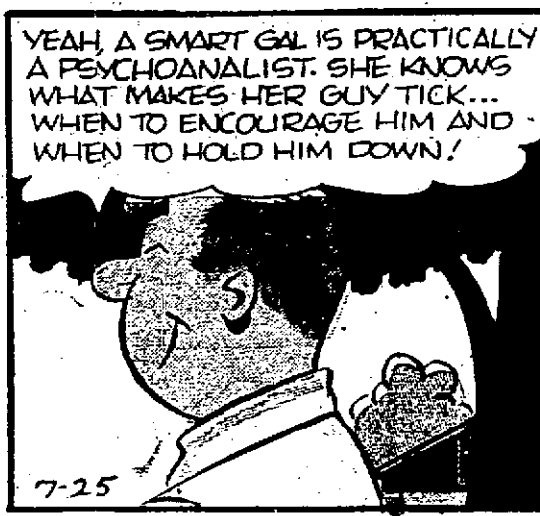
LONG BEACH, CALIFORNIA  
JULY 25, 1954



## THE BRAINS

by CARL GRUBERT  
Copyright 1954, Field Enterprises, Inc.  
All rights reserved.  
Reg. U.S. Pat. Off.

HOW COME  
YOU NEVER  
MARRIED?



WEBER'S IS MY BREAD!



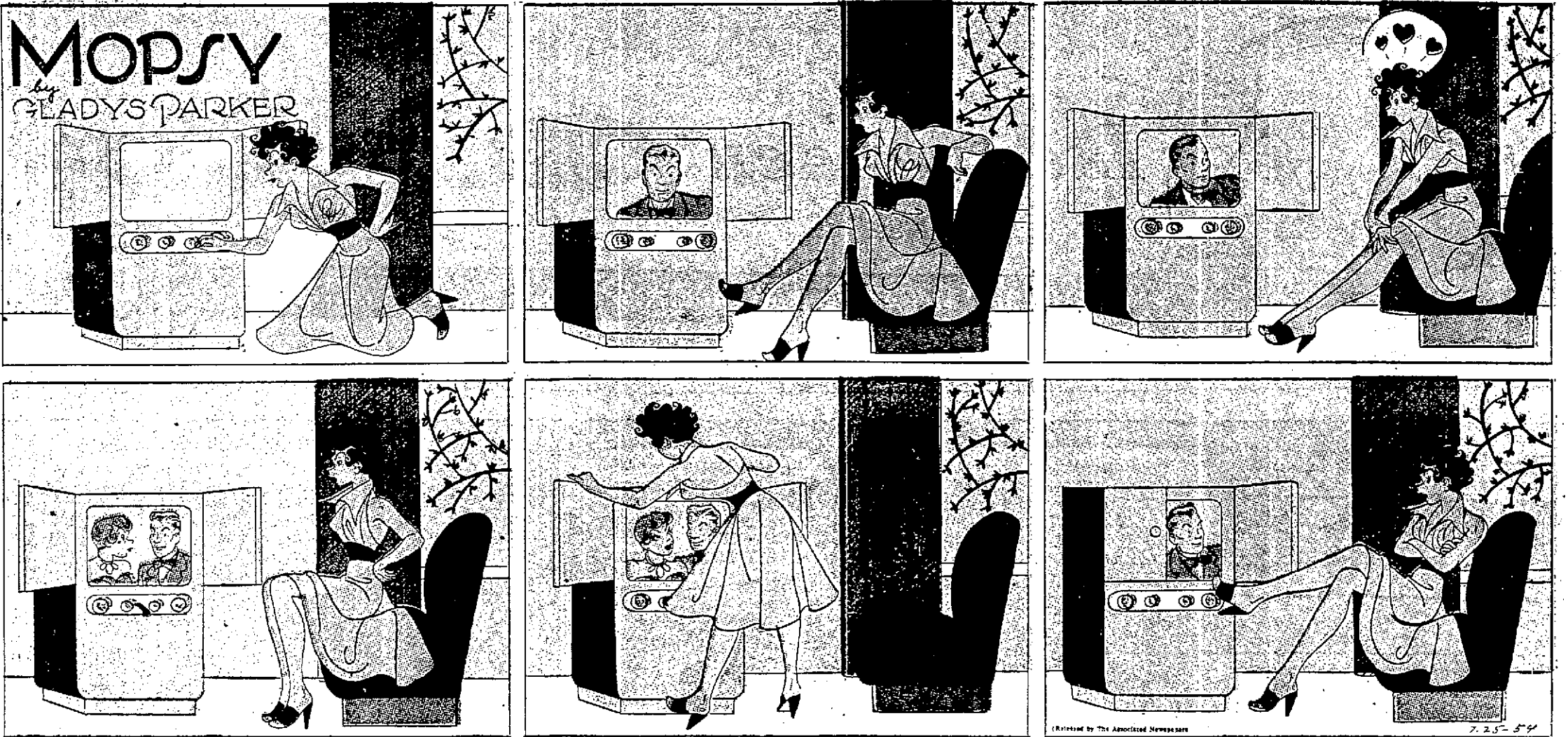
ME TOO!

Everybody loves  
good Weber's Bread!



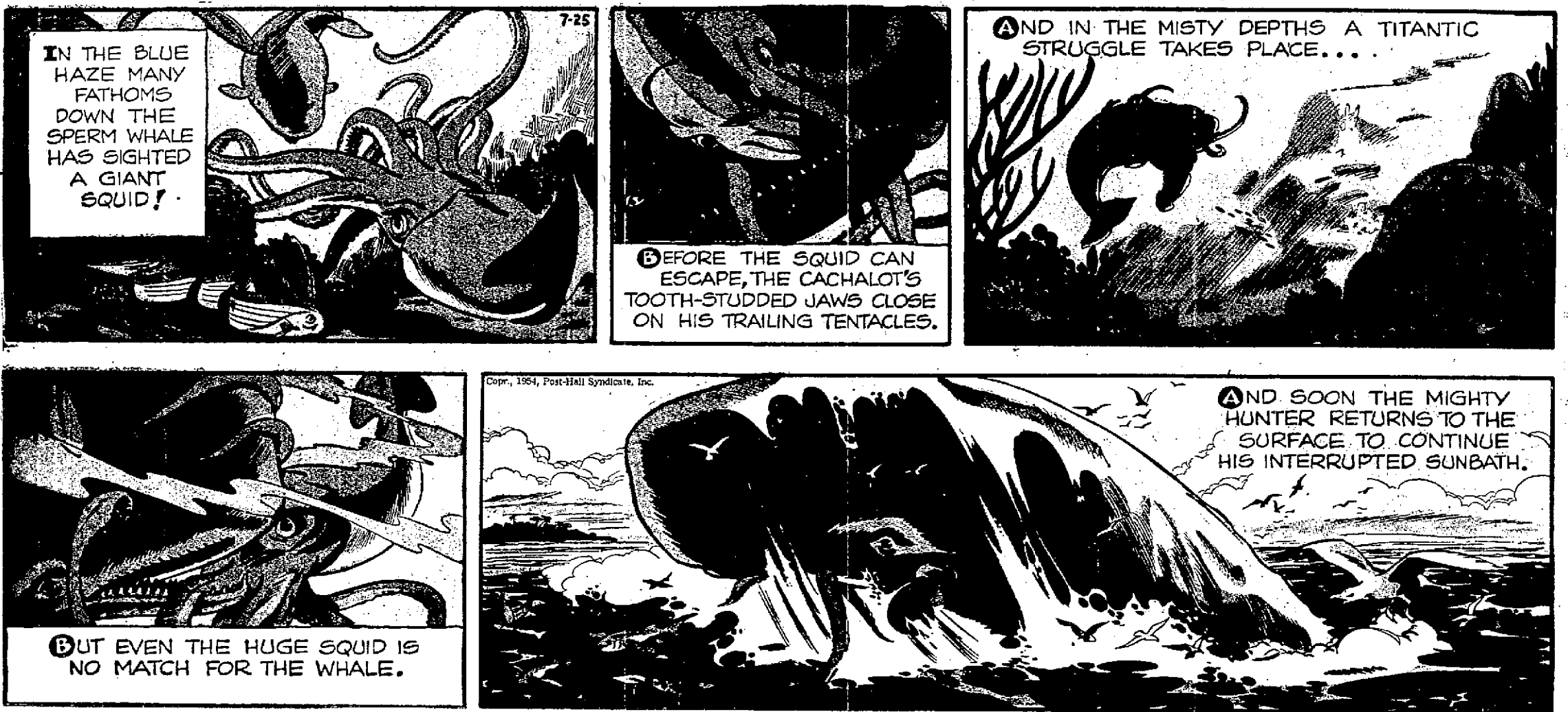
# MOPSY

by GLADYS PARKER



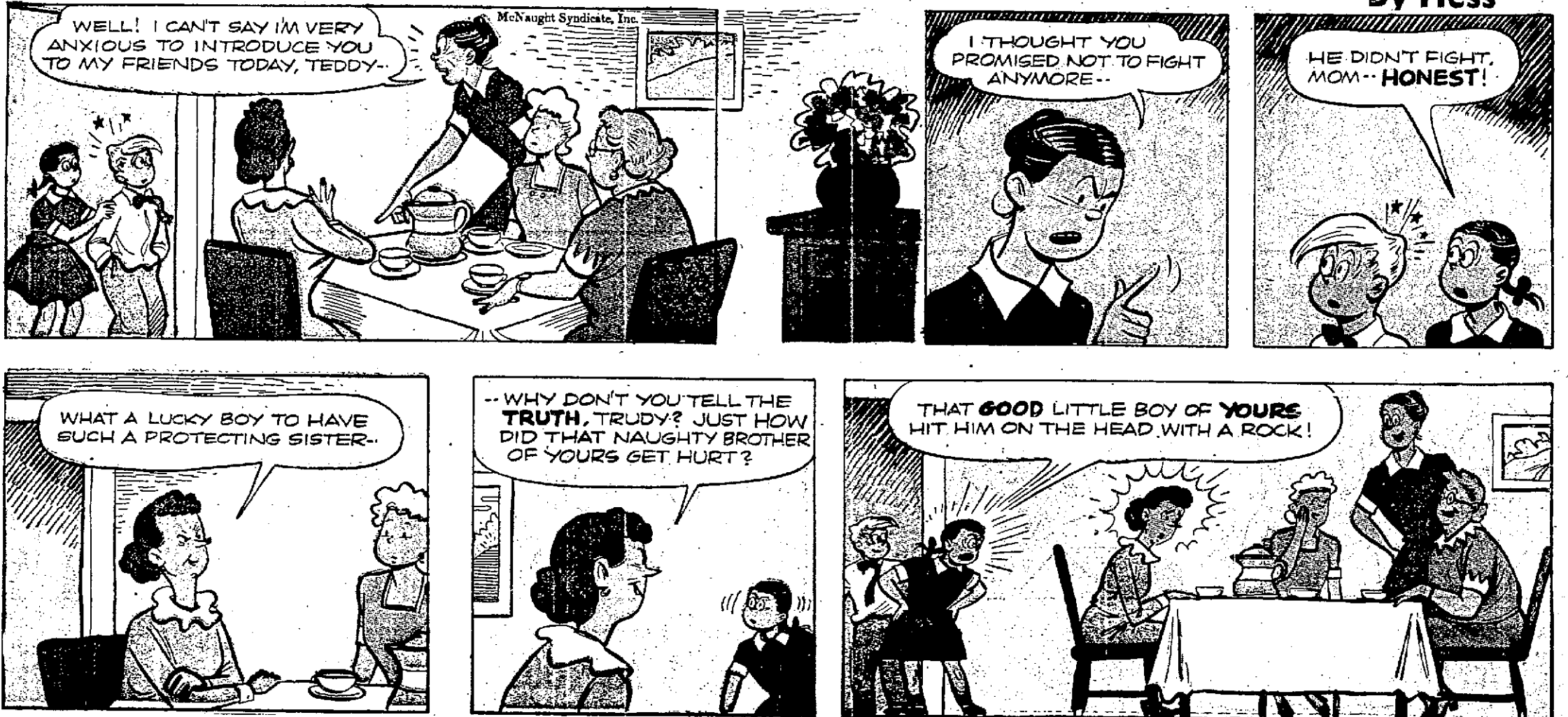
## MARLIN KEEL

By George Shedd



## THE NEBBS

By Hess

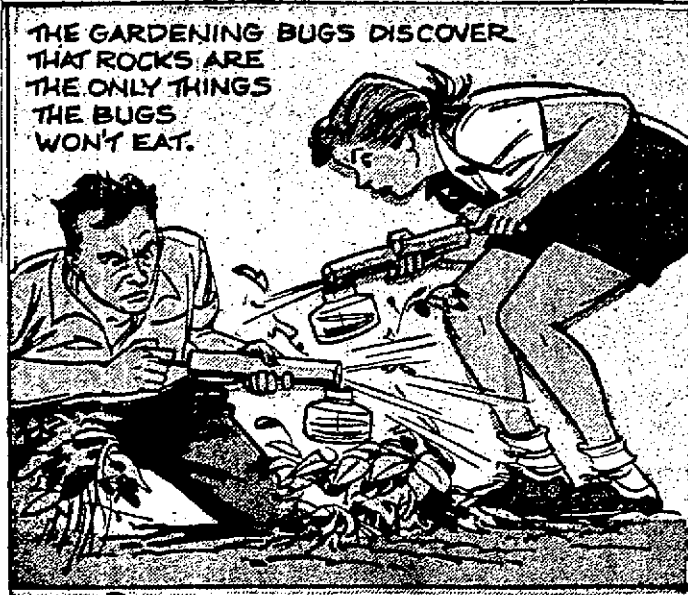




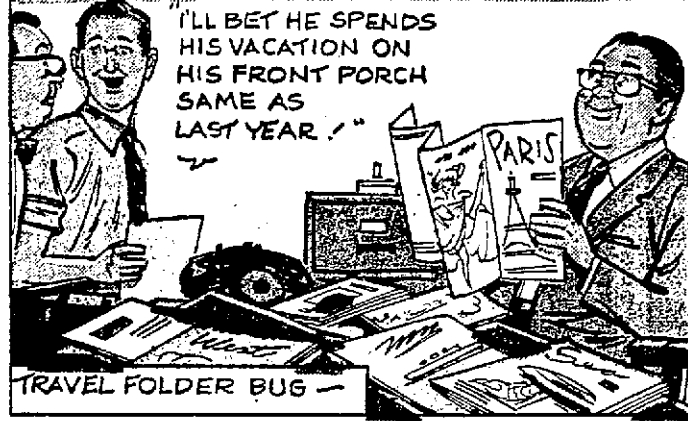
# VIGNETTES OF LIFE

## Let The Bugs Hop

BY HARRY WEINERT



THE GARDENING BUGS DISCOVER THAT ROCKS ARE THE ONLY THINGS THE BUGS WON'T EAT.



"I'LL BET HE SPENDS HIS VACATION ON HIS FRONT PORCH SAME AS LAST YEAR."

TRAVEL FOLDER BUG



"HM-MAYBE I'D BETTER USE A DIFFERENT LURE!"

ANGLING BUG SPINNING HIS WEB



"MADE OVER TWO HUNDRED MILES TODAY!"

TOURING BUGS CONDUCTING A COMPREHENSIVE SURVEY OF HAMBURGERS AND JUKE BOXES.

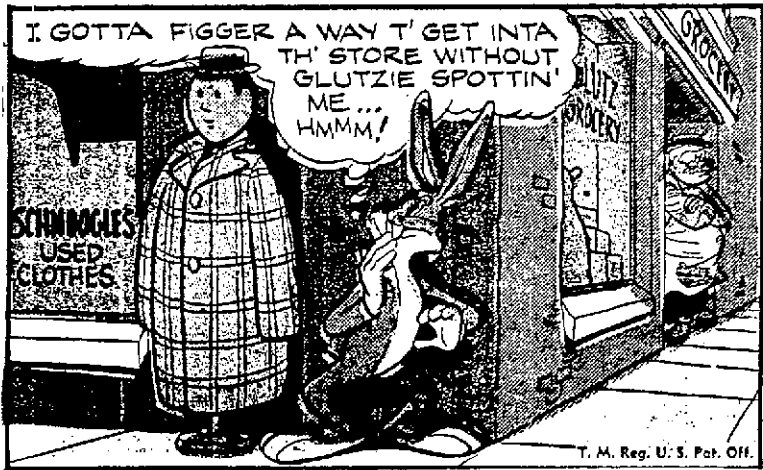


"I'M NOT SURE - BUT I THINK I SAW A MOTH!"

BUG-HUNTER BUG

## BUGS BUNNY

## The Famous Rabbit



I GOTTA FIGGER A WAY T' GET INTA TH' STORE WITHOUT GLUTZIE SPOTTIN' ME... HMMM!



I'LL RETURN THIS DUMMY TO SCHNOOGLE LATER! ONCE I'M INTA TH' STORE ROOM, I'M SAFE!

GOOD MORNING, SIR!



MY LOAFER CLERK ISN'T HERE YET! MAY I HELP YOU... HEY!

JUST LOOKIN' AROUND, DOC!



BUM! TRICKS YOU TRY FOR SNEAKING IN WHEN YOU'RE LATE, BUT GLUTZIE IS TOO SMART!

I SHOULDN'T O' STOPPED FER A CRUNCHIE!



TEMPER, TEMPER, GLUTZIE... YIPE! HERE COMES SCHNOOGLE LOOKIN' FER HIS DUMMY, AN' YOU GOT IT!

OOPS!



WHAT'S TH' IDEA O' BRINGING MY DISPLAY DUMMY IN HERE AN' BUSTING IT?

PLEASE, MISTER SCHNOOGLE, A ACCIDENT IT WAS! I'LL PAY FOR IT!



SEE? GETTIN' SORE COST YA TEN BUCKS, AN' ALLYA GOT IS A BUSTED STORE DUMMY! WHAT YA GONNA DO WITH IT?

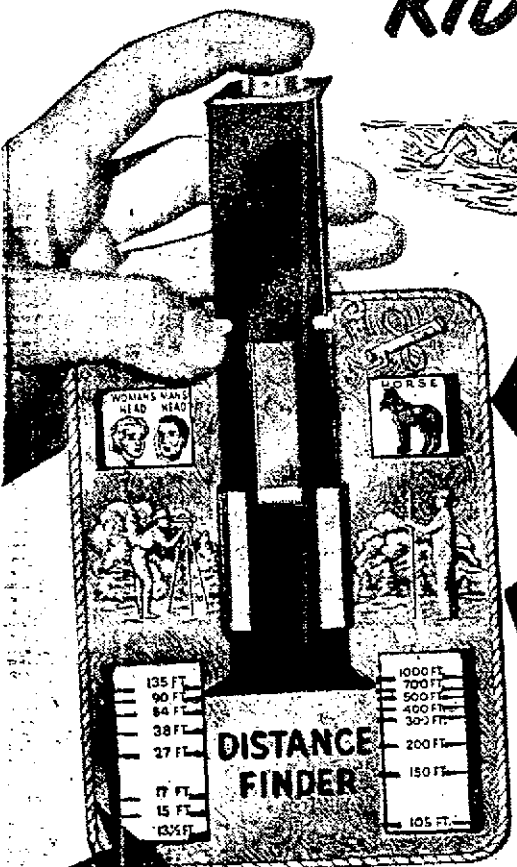


YOU'LL FIND OUT IF I CATCH YOU... BUM, LOAFER, NO-GOOD!

## KIDS! QUAKER PUFFED WHEAT & RICE OFFER THIS

# "DISTANCE FINDER"

ONLY 25¢ AND 1 BOXTOP!



TELLS ANY DISTANCE—13 FT. TO A MILE!

FITS IN YOUR POCKET (SHOWN ACTUAL SIZE)

**SAME PRINCIPLE AS "RANGE FINDER"**  
Easy to work! Sight object through aperture and read correct distance instantly. Tell distances of familiar objects accurately from 13 ft. to a mile. Use it for sports... perfect for camping trips or outings. Comes with 6 measuring scales and easy operating instructions. Not sold in stores and our supply is limited. Use order blank at right to send for yours today!

New Packages!

Look for the delicious "Cereal Shot From Guns" in these bright new packages now on your grocer's shelf. Crisp, tasty Wheat in blue... fresh, flavorful Rice in



"SHOT FROM GUNS"



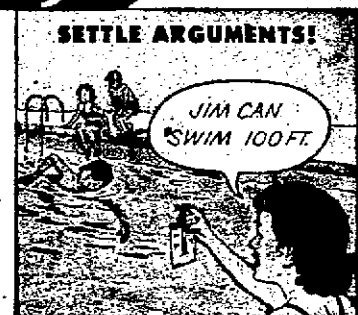
ACCURATE! DEPENDABLE!

THAT HOMER TRAVELED 200 FT.



USE IT IN GAMES!

WE'LL WIN THE TREASURE HUNT!



SETTLE ARGUMENTS!

JIM CAN SWIM 100 FT.

**Tear out and send today!**

Mail to: DISTANCE FINDER, BOX L, Chicago 77, Illinois

Please send me my Distance Finder. I enclose 1 top from a Regular or Large Economy Size package of Quaker Puffed Wheat or Rice and 25¢ in cash. (No stamps please.)

Name \_\_\_\_\_ PLEASE PRINT—

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Offer limited to U.S. Good only while supply lasts.

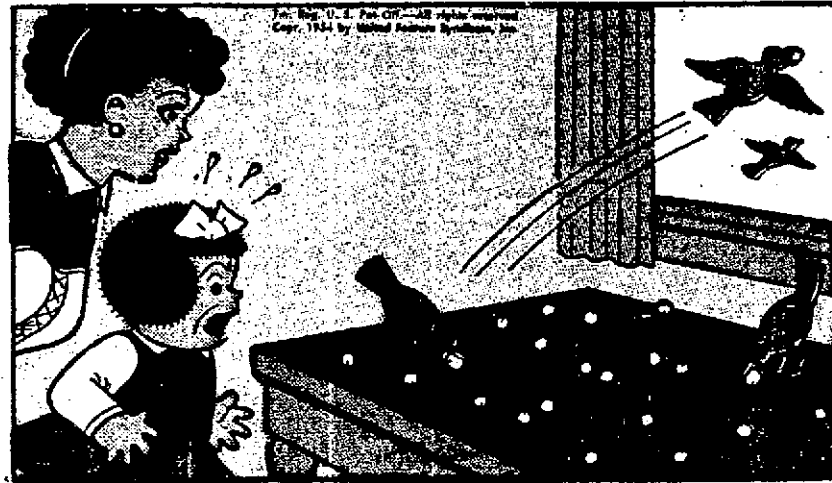
**WATCH "CONTEST CARNIVAL" ON TV!**  
Kids! See youngsters like yourselves in exciting acts! ON CBS TELEVISION NETWORK KNXT • Channel 2 • 5:30 p.m. Every Saturday



**By Al Vermeer**



**By Ernie Bushmiller**



# DOLORS HAWKINS

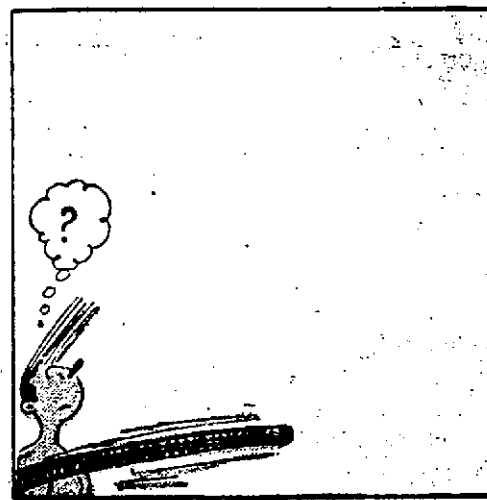
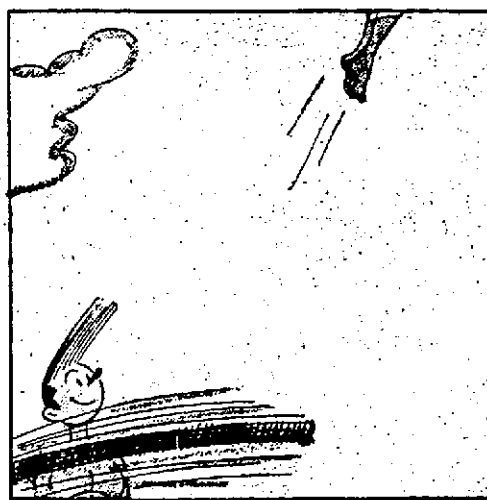
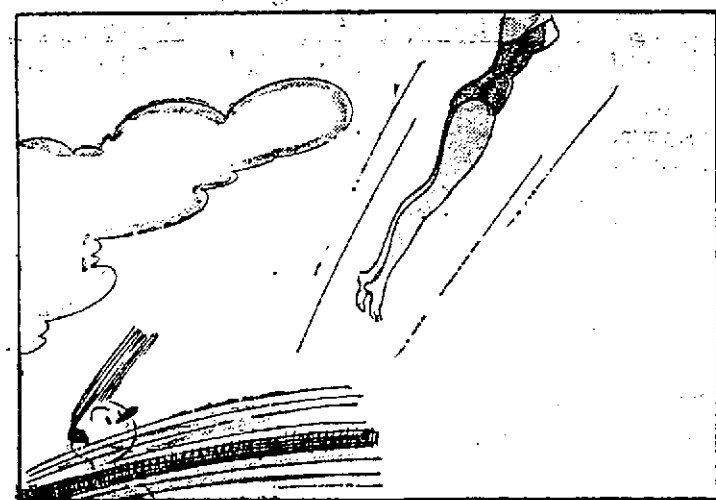
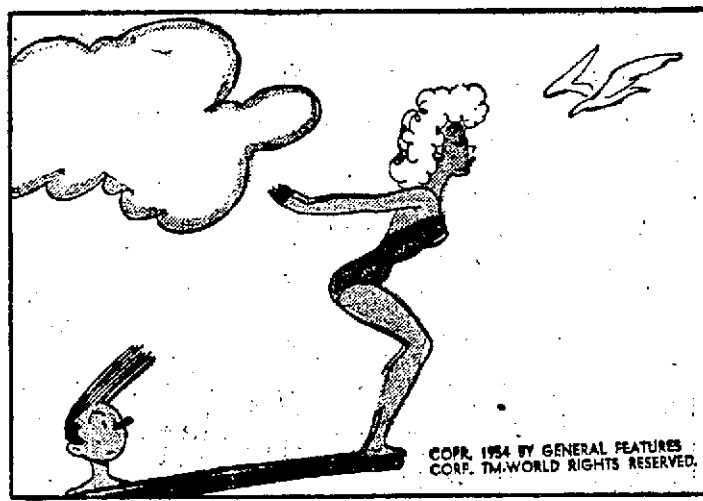
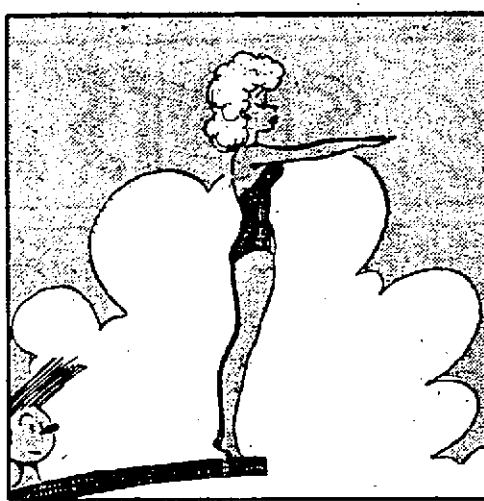
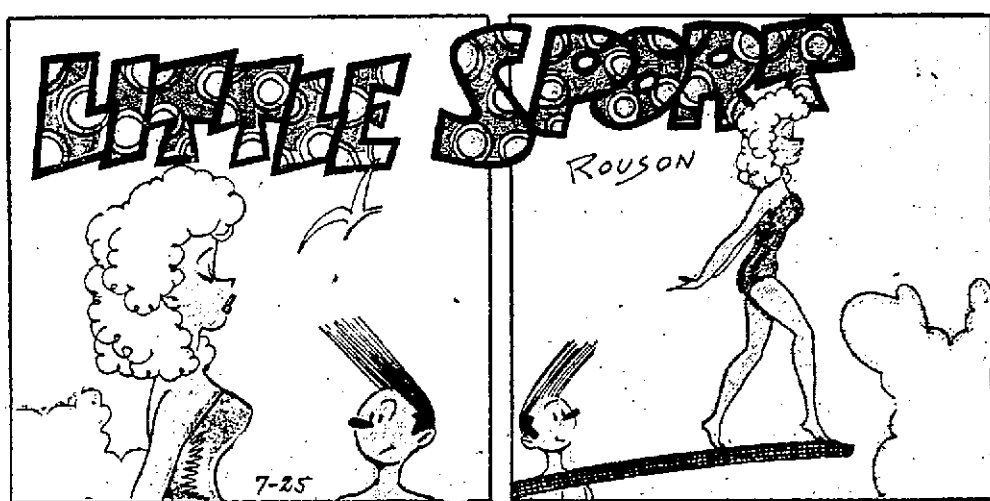
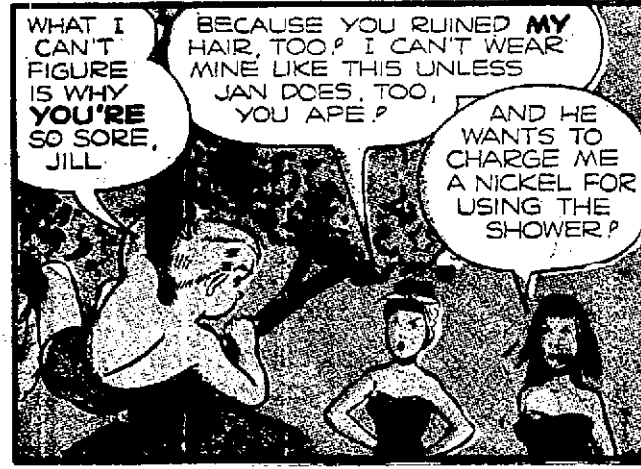
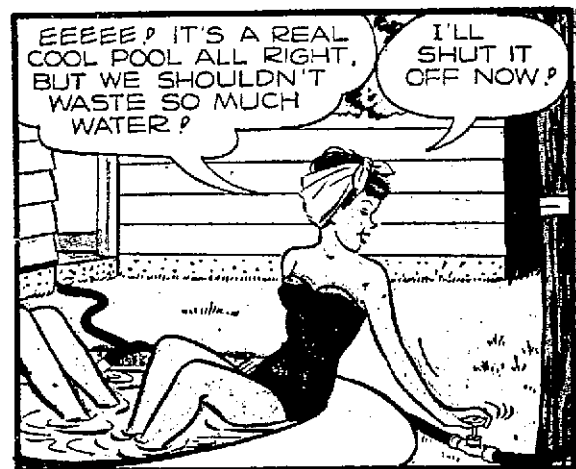
**"Why do they forget me after 5 P.M.?"**



**DOLORES  
HAWKINS**  
Hear Her Hit Record  
"HERNANDO'S  
HIDEAWAY"

# THE JACKSON TWINS

By Dick Brooks



"Meet the 3 reasons why I used to hate washday!"

1 "YOU'D THINK THAT HUSBAND OF MINE WAS ALLERGIC TO CLEAN CLOTHES!"

2 "AND HIS SON-A CHIP OFF THE OLD BLOCK! GETS HIS BEDCLOTHES AND TOWELS JUST GRIMY!"

3 "EVEN ANNE IS A PROBLEM. HER SUNDAY BEST LOOKS FIERCE THE MOMENT CHURCH IS OVER!"

"THEN I DISCOVERED WHAT Good Housekeeping RECOMMENDED-FOR WHITENESS, USE A CHLORINE BLEACH"

After years of study of the best ways to wash clothes, Good Housekeeping, leading household magazine, says this: To maintain whiteness, use a heavy-duty chlorine bleach "for the white cottons and linens that make up the bulk

of your family laundry..."

"Typical items: sheets, pillowcases, dish and bath towels, face cloths, men's shirts (including striped and light colors), T-shirts, shorts, aprons, gloves, handkerchiefs!"

"AND I GOT SOME PUREX. NOTHING ELSE GETS CLOTHES SO WHITE SO SAFELY"

This lady's success story can be yours. PUREX Liquid Laundry Bleach will give you a whiter, brighter, truly sanitary wash. Yet you never need to worry about bleach damage! PUREX is so gentle it won't shorten fabric life a single day. Just use as label directs.

Why is PUREX safer for your cottons and linens? Because it's pure. An extra manufacturing step—our exclusive Intrafil® Process—takes out harsh, harmful chemical impurities. Result: gentle, steady yet thorough bleaching action.

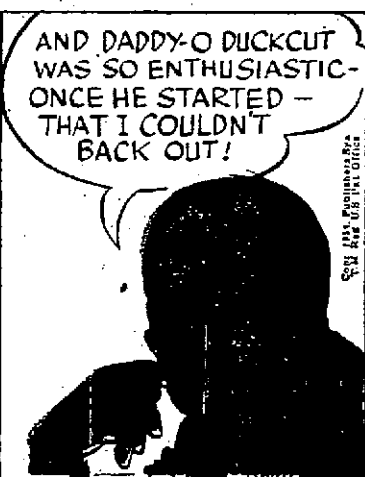
Find out for yourself: only PUREX gets clothes so white so safely.

**PUREX**  
the gentle laundry bleach

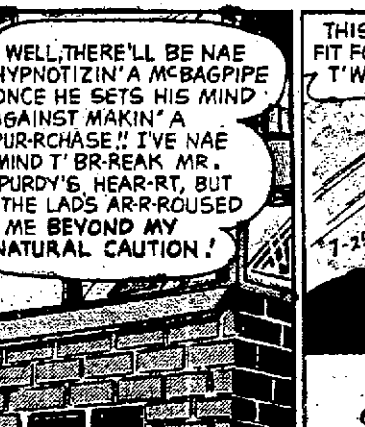
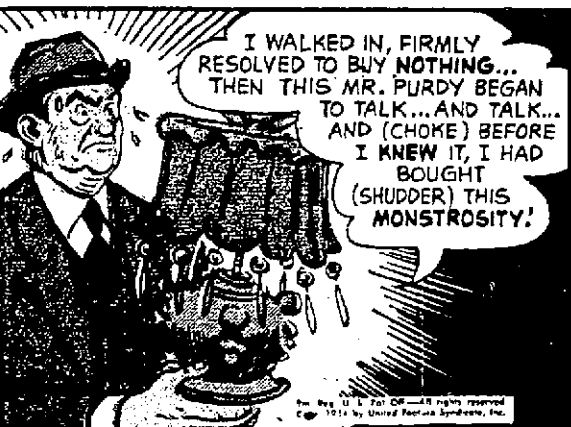
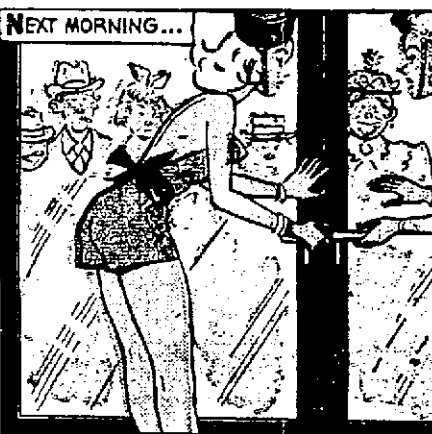
FINE FOR KITCHEN, BATH TOO!  
Use PUREX Liquid Laundry Bleach in your kitchen and bathroom to make tile, porcelain and linoleum shiny-bright and antiseptically clean. Banishes odors, stains; leaves things truly sanitary. The type of disinfectant widely recommended by public health authorities.



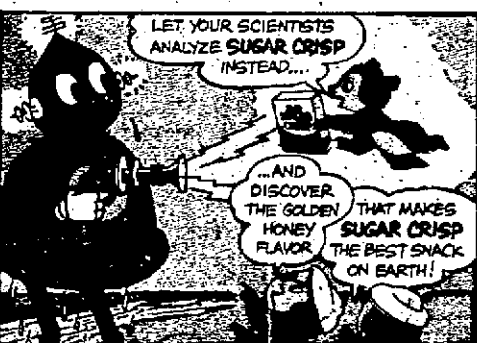
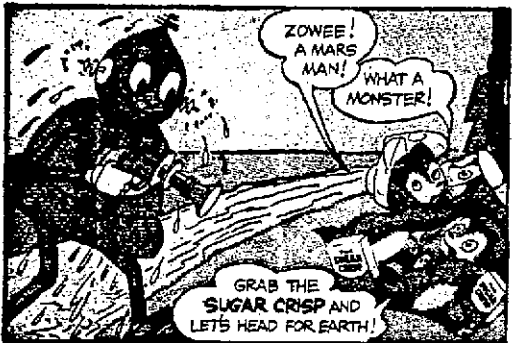
# STEVE ROPER



## ABBIE and SLATS by RAE BURN VAN BUREN



## THE SUGAR CRISP BEARS IN "MISSION TO MARS"



### FREE OFFICIAL RAILROAD EMBLEMS

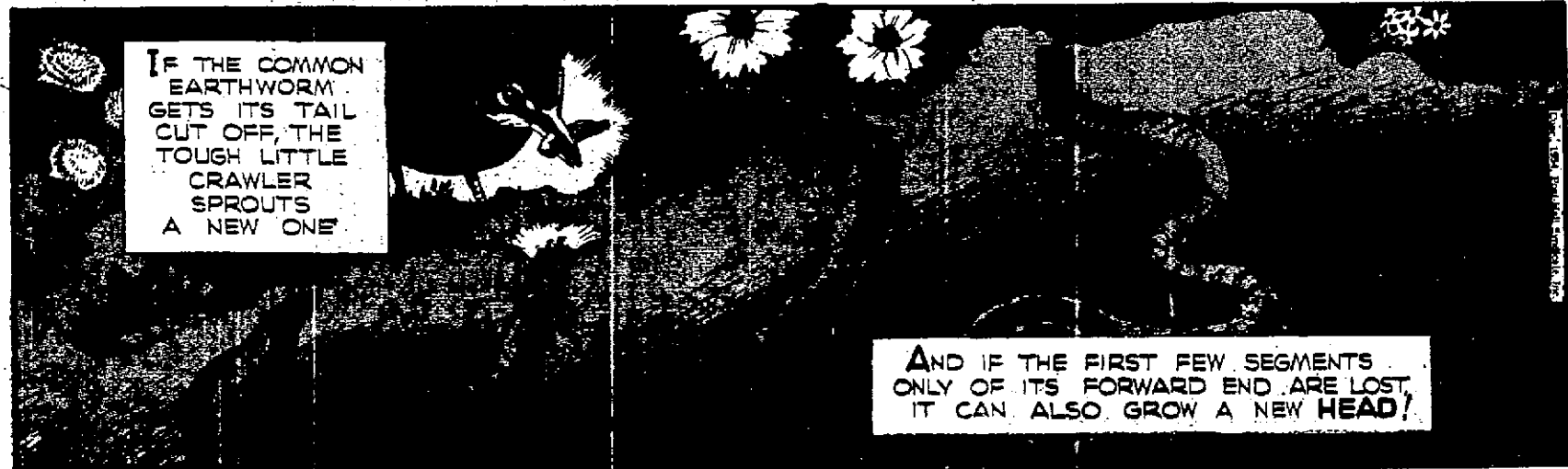
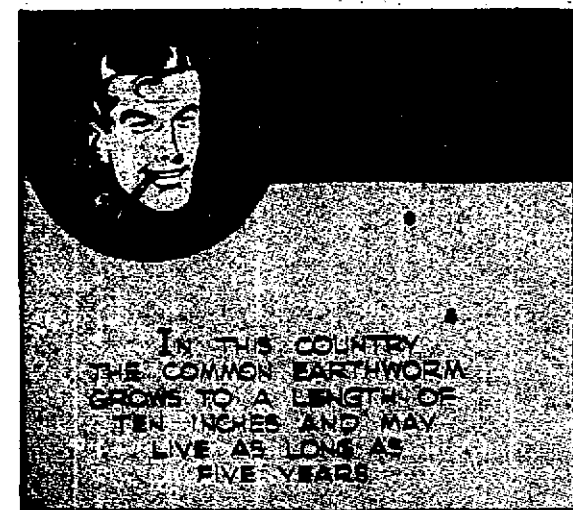
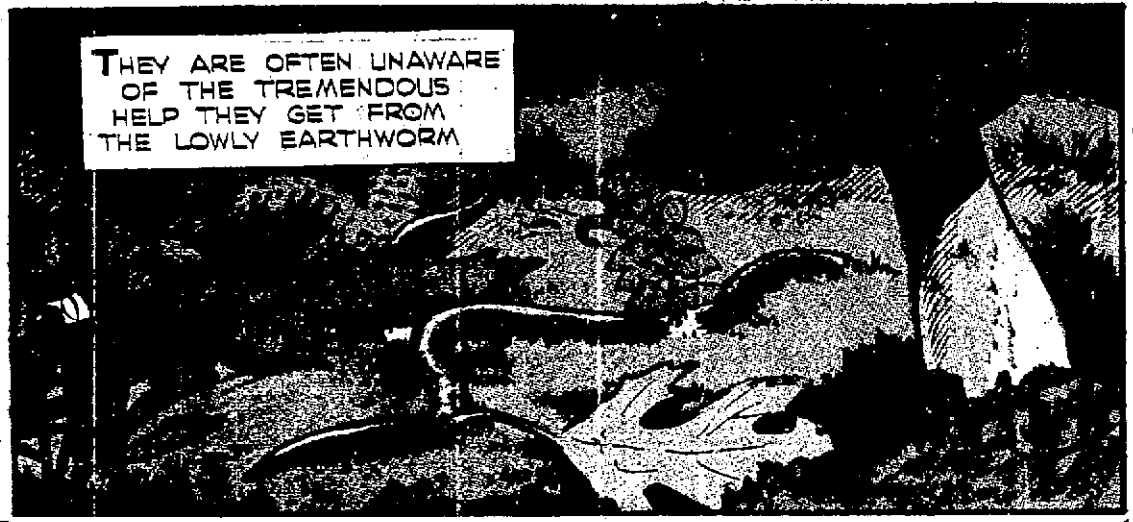
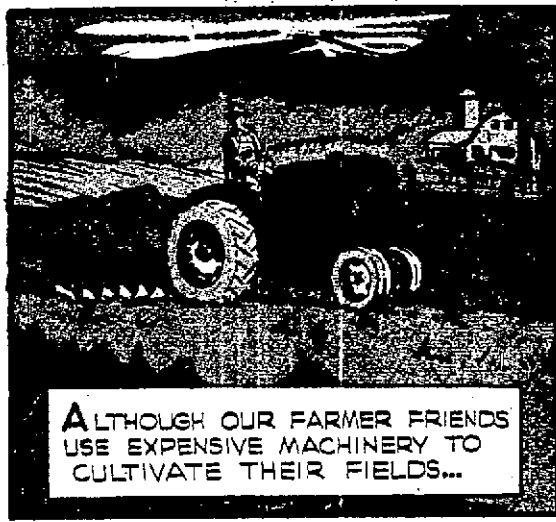
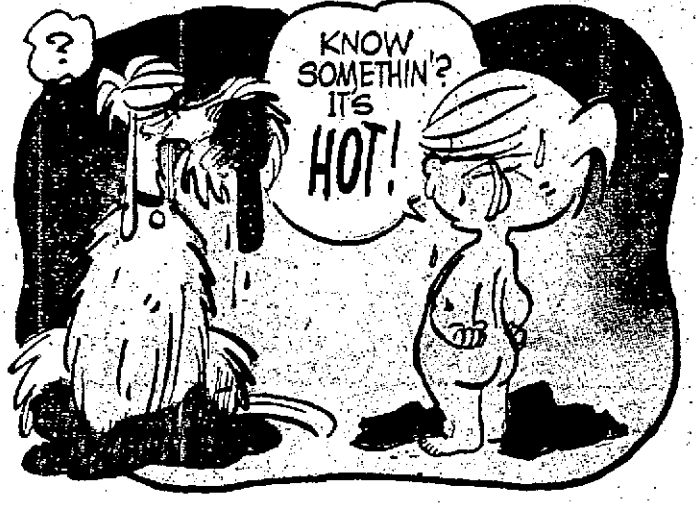
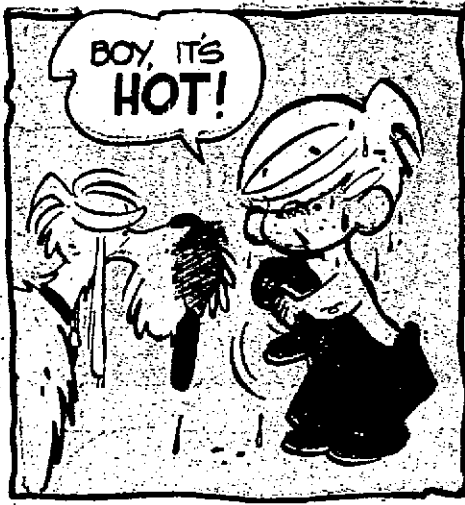
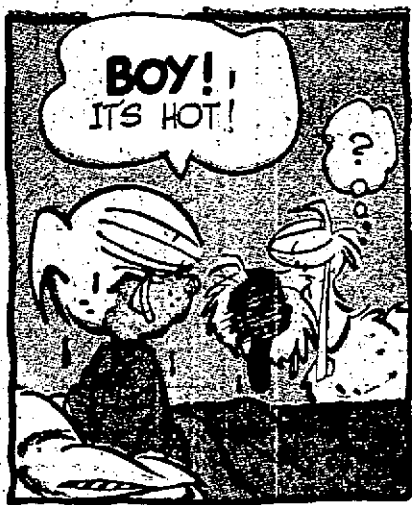
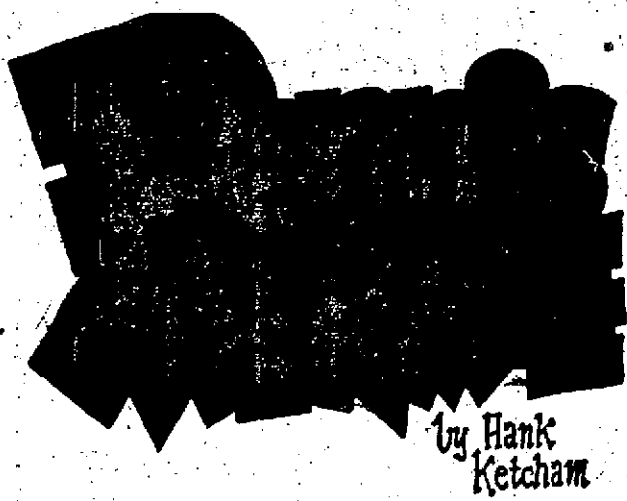
Look, kids--big solid metal emblems that'll make you the neighborhood railroad expert! Swap 'em, save 'em, hang 'em in your room or on your bike. Start getting 'em now--in Post's Sugar Crisp--at your grocer's.

ALL 28 EMBLEMS THIS SIZE

One metal emblem packed FREE in every special box of

## POST'S SUGAR CRISP

START TODAY TO COLLECT ALL 28





# POGO

By Walt Kelly



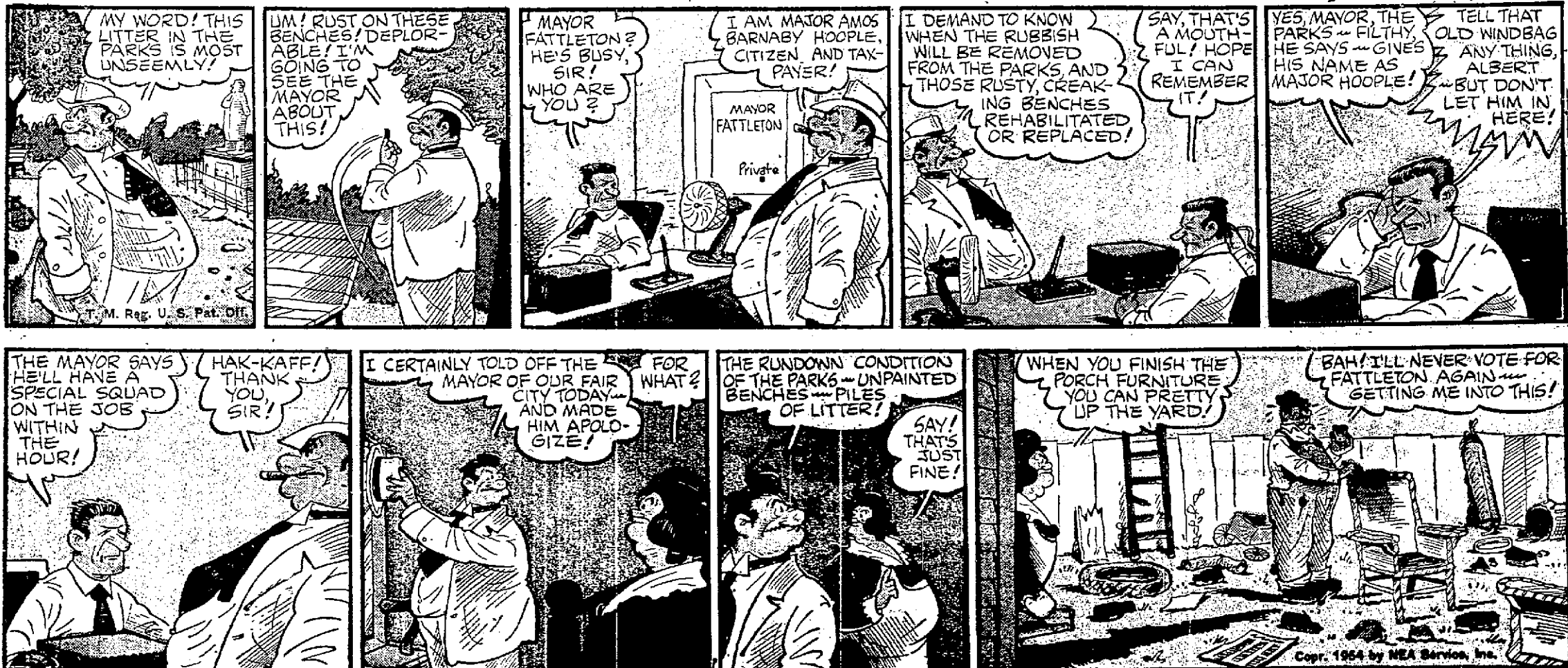
# THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten

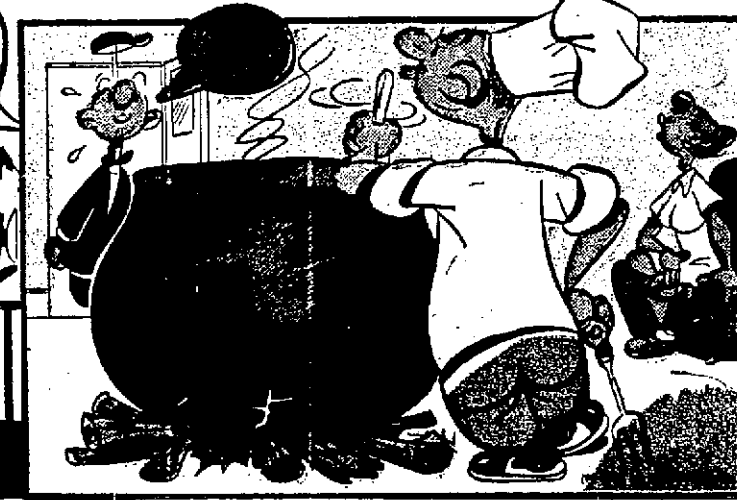
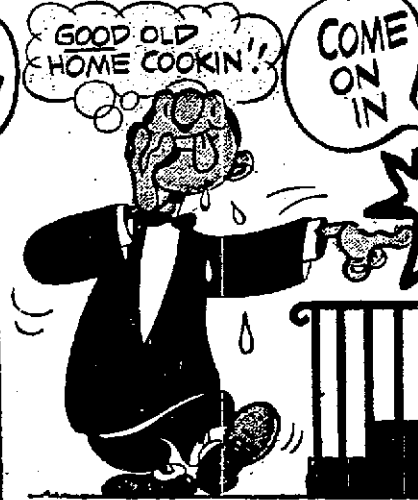
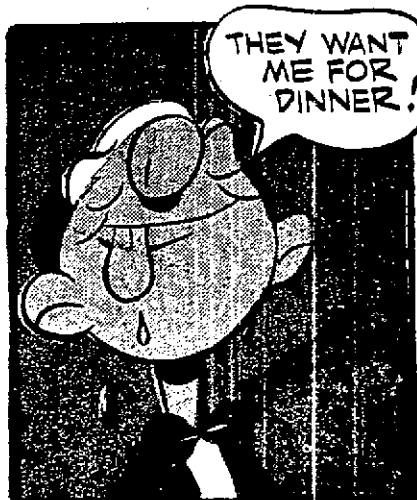
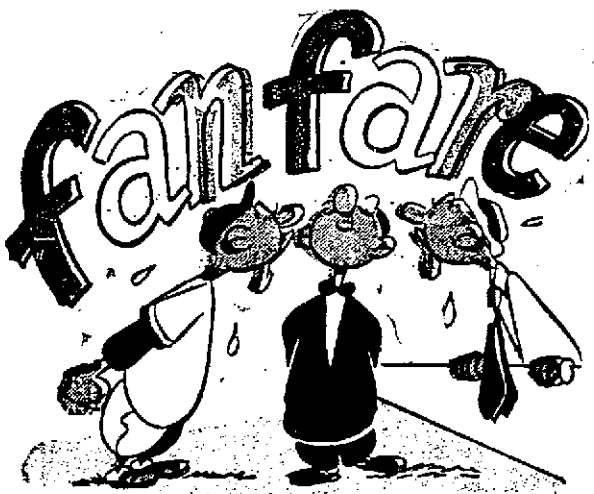


# OUR BOARDING HOUSE

With Major Hoople

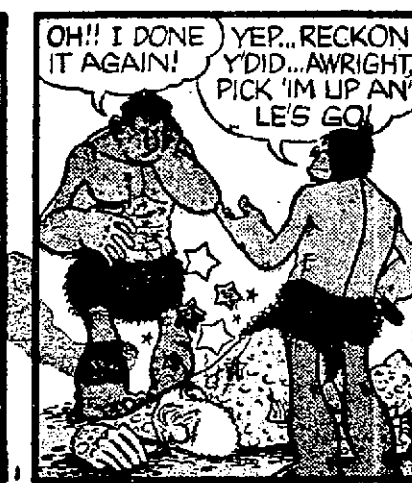
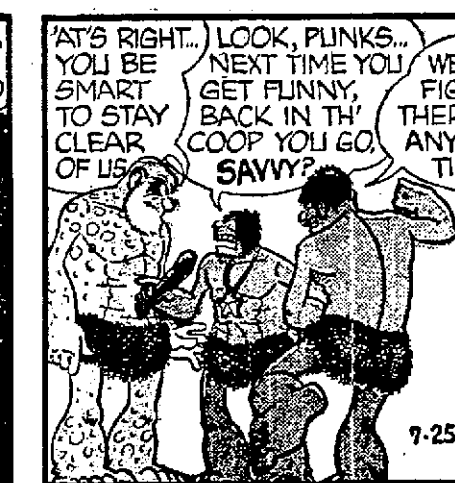
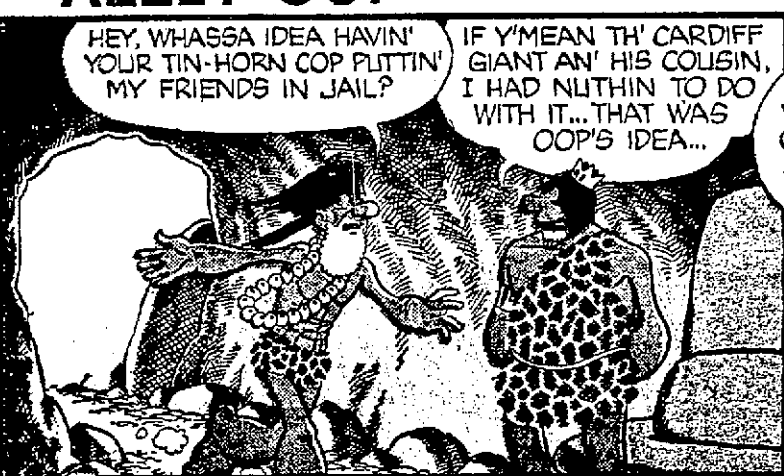






## ALLEY OOP

By V. T. Hamlin



# "Thrifty Breakfast" Special!

**Delicious!**  
Get better flavor than ground coffee with new Nescafé... cup after cup! Nescafé is all choice coffee, perfectly brewed, and then transformed into rich gems of Nescafé. Just add water—you get the most satisfying coffee that ever brightened breakfast! Try it today!

**SAVE 10¢ on NESCAFÉ.**  
Get Better flavor than ground coffee!

**SAVE 10¢ on COFFEE**  
WITH NESCAFÉ COUPON IN 12 OZ. NABISCO SHREDDED WHEAT

**NABISCO SHREDDED WHEAT**

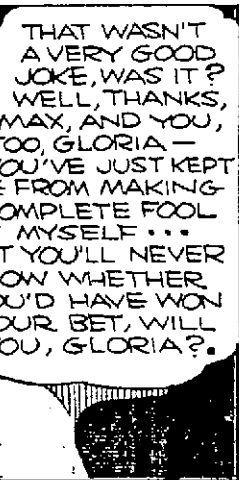
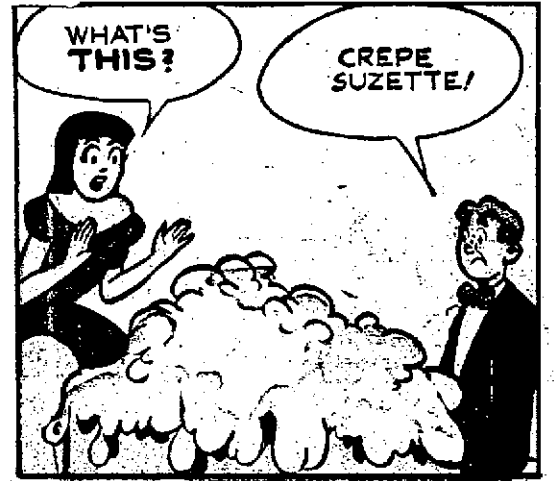
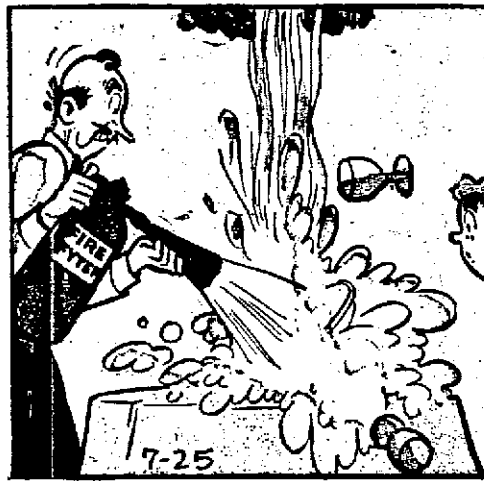
**Nourishing!**  
Here's the 100% whole wheat cereal that actually gives you finer protein than in natural wheat itself, thanks to Nabisco's exclusive baking process. And you'll love the "sweet-wheat" flavor! So hurry! Get the original! NABISCO SHREDDED WHEAT—save with this thrifty "health" buy!

**COUPON in NABISCO SHREDDED WHEAT**  
The finer protein cereal!



# ARCHIE

By Bob Montana



## New Colgate Dental Cream with GARDOL\*

**CLEANS YOUR BREATH...**

**Works instantly to stop BAD BREATH!** One brushing with New Colgate Dental Cream leaves your mouth cleaner, fresher for 12 hours or more—helps keep you socially acceptable. Tests show Colgate's stops bad breath instantly in 7 out of 10 cases that originate in the mouth.

*while it* **GUARDS YOUR TEETH!**

**Works constantly to stop TOOTH DECAY!** One brushing with New Colgate Dental Cream guards against tooth decay for 12 hours or more. Night and morning brushings guard your teeth all day—all night. In this way, Colgate's Gardol works around the clock to stop the action of decay-causing enzymes. In full-year clinical tests, X rays showed far fewer cavities for the hundreds of people in the group using Colgate Dental Cream with Gardol. In fact, no new cavities whatever for 4 out of 5.

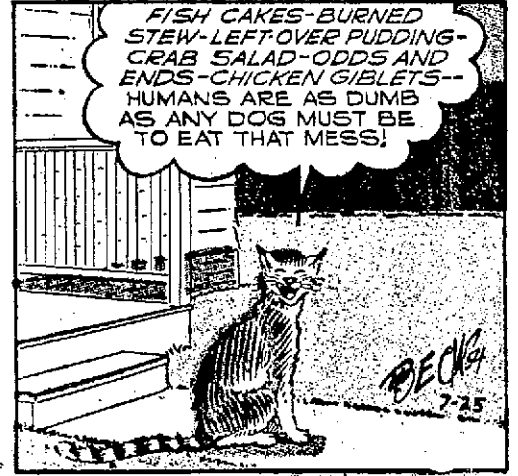
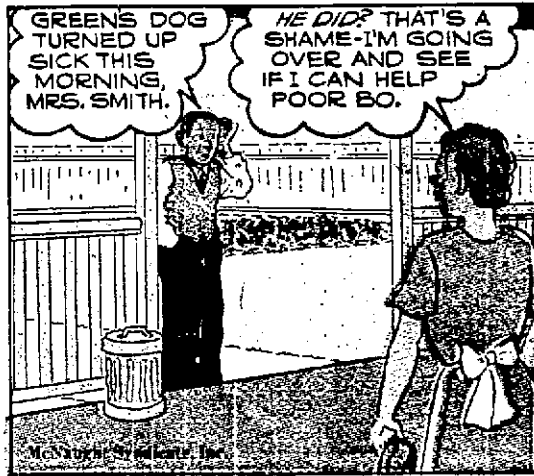
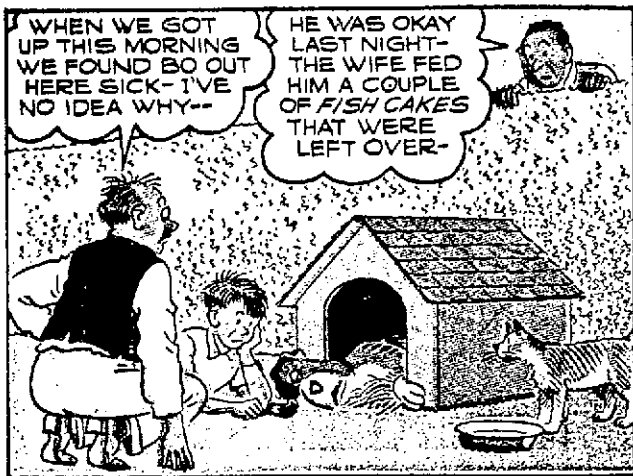
**GARDOL**  
Colgate's miracle ingredient makes it doubly effective!

**HOW GARDOL WORKS:** Every time you brush your teeth with New Colgate Dental Cream, Gardol binds itself to your teeth... remains active for 12 hours or more. That's why Gardol, Colgate's long-lasting anti-enzyme ingredient, gives you the surest protection against tooth decay ever offered by any toothpaste—leaves your mouth cleaner, fresher for 12 hours or more! Gardol's protection won't rinse off, won't wear off, all day. Thus, morning and night brushings with New Colgate Dental Cream with Gardol give continuous protection around the clock.

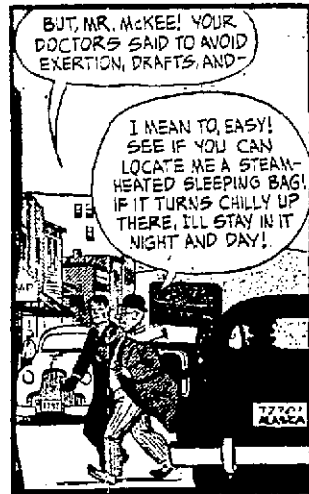
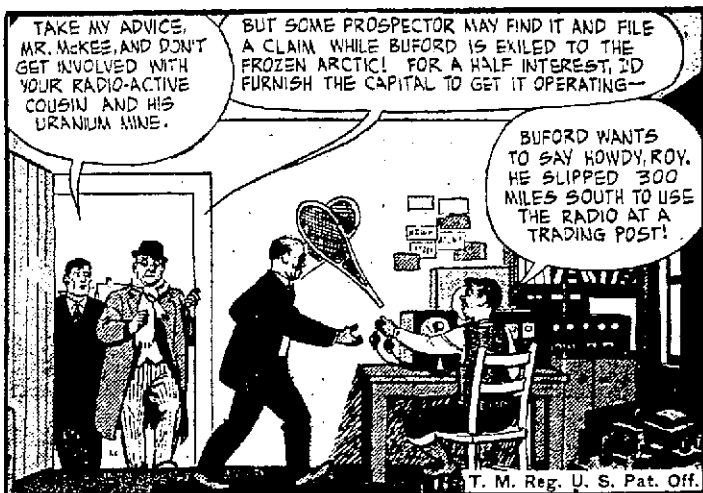
ONLY COLGATE'S GIVES YOU FULL GARDOL PROTECTION AGAINST TOOTH DECAY!

BO

By Frank Beck



**Captain EASY**  
by LESLIE TIERNEY



New **DRY** dog food has more meat, fish and liver proteins, pound for pound, than any leading **canned** dog food!

YIPPEE! NO OTHER MEAT'S NEEDED WITH SURECHAMP. THAT'S FOR ME!



Nearly 3/4 of a pound of meat and fish products concentrated into every pound of this remarkable, new dry dog food from General Mills!

**LOOK FOR THIS PACKAGE WHEREVER DOG FOOD IS SOLD!**

Five Convenient Sizes  
2 lbs.-4 lbs.-10 lbs.  
25 lbs.-50 lbs.

CHLOROPHYLLIN added to help get rid of "doggy" breath and body odors.

A PRODUCT OF GENERAL MILLS



**JAY SCOTT**

MR. KORDUS THREATENS TO EXPOSE JOE'S BETTING ACTIVITIES—UNLESS JOE CAN GET ELMER STECK TO DECODE SECRET GOVERNMENT MESSAGES.

YOUR TASK IS SIMPLE, MY LAD! IF ELMER BREAKS THE CODE—YOU EARN \$5,000. AND I'LL TEAR UP YOUR I.O.U.'S!

SHELDON STARK  
JERRY ROBINSON

OTHERWISE—I'M AFRAID I'LL HAVE TO INFORM YOUR BOSS THAT YOU'RE A HORSE-PLAYER!

THERE'S ELMER NOW! I SUGGEST YOU GET TO WORK—AT ONCE!

I STILL HAVEN'T FIGURED OUT HOW YOU GUESSED SUZIE'D COME IN ON AN EARLY PLANE!

FORGET IT, JOE—IT WAS JUST A CRAZY HUNCH!

GET THOSE HUNCHES OFTEN?

NEVER CAN TELL—THEY JUST COME TO ME—OUT OF NOWHERE!

SOMETIMES I'M JUST SITTING HERE—SORT OF DREAMING—AND THEN—A THOUGHT HITS ME—

TERRIFIC, ELMER! I'LL BET YOU COULD EVEN BREAK THIS CODE MESSAGE—IF YOU GAVE IT THE OLD COLLEGE TRY!

THAT'S IMPOSSIBLE—

WHY NOT TAKE A STAB AT IT—JUST FOR LAUGHS?

ALL RIGHT—

GETTING ANYTHING?

SSSSSH! QUIET, JOE—

—SOMETHING'S COMING THROUGH TO ME!

SHELDON STARK  
JERRY ROBINSON

**"My skin has never felt so smooth!"**

'Course Betty—you want to look your prettiest for Jane's wedding. Is that why you chose this soap?

Yes, on a tip from Jane herself. She told me about this very special beauty care...

It's New Woodbury Soap...enriched with 7 face cream oils and emollients—intended to help replace the natural oils that wash away.

Woodbury leaves your complexion so fresh and so smooth! And its heavenly mild lather is glorious in the bath, too...makes your skin velvety all over.

Look, Jane, there's going to be another lovely Woodbury bride before long.

Its fragrance is just like a bride's bouquet!

**new**  
**Woodbury Soap**  
enriched with  
**7 Face Cream Oils**  
"For the skin you love to touch"

**BEE-UTIFUL HAIR-DOS RIGHT AFTER SHAMPOOING!**

**new**  
**WOODBURY SHAMPOO**  
Introducing Sale  
1/200 oz. 59¢

MARVELOUS NEW FORMULA MAKES HAIR SHINY—CLEAN... RINSES OUT QUICKLY...YET NEVER, NEVER DRIES YOUR HAIR!

BETTER BUY THIS BIG BARGAIN BOTTLE RIGHT NOW! ...AT DRUG AND TOILETRY COUNTERS EVERYWHERE.

**new WOODBURY SHAMPOO**  
for beautiful hair-dos right after shampooing!

GIANT 100 SIZE—JUST **59¢**